

Global Non-Life Insurance Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Put simply, non-life insurance is any type of insurance other than life insurance. While life insurance is broken down into permanent and term life policies, non-life insurance includes many types of other insurance policies. Non-life insurance may cover people, property or legal liabilities.

This report provides a deep insight into the global Non-Life Insurance market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Non-Life Insurance Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Non-Life Insurance market in any manner.

Global Non-Life Insurance Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Bupa

DKV

Swiss Re

Pacific Prime

Benefit Management, Inc. (BMI)

Gen Re

Fubon

Seoul Guarantee Insurance (SGI)

First Capital Insurance Limited

Asertec, S.A.

Claveseguros Proseguros Nacionales Cia.

Ltda

Market Segmentation (by Type)

Health Insurance

Property Insurance

Cargo Insurance

Vehicle Insurance

Other

Market Segmentation (by Application)

Personal

Commercial

Industrial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Non-Life Insurance Market

Overview of the regional outlook of the Non-Life Insurance Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Non-Life Insurance Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Non-Life Insurance
- 1.2 Key Market Segments
 - 1.2.1 Non-Life Insurance Segment by Type
 - 1.2.2 Non-Life Insurance Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NON-LIFE INSURANCE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NON-LIFE INSURANCE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Non-Life Insurance Revenue Market Share by Company (2019-2024)
- 3.2 Non-Life Insurance Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Non-Life Insurance Market Size Sites, Area Served, Product Type
- 3.4 Non-Life Insurance Market Competitive Situation and Trends
 - 3.4.1 Non-Life Insurance Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Non-Life Insurance Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 NON-LIFE INSURANCE VALUE CHAIN ANALYSIS

- 4.1 Non-Life Insurance Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NON-LIFE INSURANCE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 NON-LIFE INSURANCE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Non-Life Insurance Market Size Market Share by Type (2019-2024)
- 6.3 Global Non-Life Insurance Market Size Growth Rate by Type (2019-2024)

7 NON-LIFE INSURANCE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Non-Life Insurance Market Size (M USD) by Application (2019-2024)
- 7.3 Global Non-Life Insurance Market Size Growth Rate by Application (2019-2024)

8 NON-LIFE INSURANCE MARKET SEGMENTATION BY REGION

- 8.1 Global Non-Life Insurance Market Size by Region
 - 8.1.1 Global Non-Life Insurance Market Size by Region
 - 8.1.2 Global Non-Life Insurance Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Non-Life Insurance Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Non-Life Insurance Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Non-Life Insurance Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Non-Life Insurance Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Non-Life Insurance Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Bupa

9.1.1 Bupa Non-Life Insurance Basic Information

9.1.2 Bupa Non-Life Insurance Product Overview

9.1.3 Bupa Non-Life Insurance Product Market Performance

9.1.4 Bupa Non-Life Insurance SWOT Analysis

9.1.5 Bupa Business Overview

9.1.6 Bupa Recent Developments

9.2 DKV

9.2.1 DKV Non-Life Insurance Basic Information

9.2.2 DKV Non-Life Insurance Product Overview

9.2.3 DKV Non-Life Insurance Product Market Performance

9.2.4 Bupa Non-Life Insurance SWOT Analysis

9.2.5 DKV Business Overview

9.2.6 DKV Recent Developments

9.3 Swiss Re

9.3.1 Swiss Re Non-Life Insurance Basic Information

9.3.2 Swiss Re Non-Life Insurance Product Overview

- 9.3.3 Swiss Re Non-Life Insurance Product Market Performance
- 9.3.4 Bupa Non-Life Insurance SWOT Analysis
- 9.3.5 Swiss Re Business Overview
- 9.3.6 Swiss Re Recent Developments
- 9.4 Pacific Prime
 - 9.4.1 Pacific Prime Non-Life Insurance Basic Information
 - 9.4.2 Pacific Prime Non-Life Insurance Product Overview
 - 9.4.3 Pacific Prime Non-Life Insurance Product Market Performance
 - 9.4.4 Pacific Prime Business Overview
 - 9.4.5 Pacific Prime Recent Developments
- 9.5 Benefit Management, Inc. (BMI)
 - 9.5.1 Benefit Management, Inc. (BMI) Non-Life Insurance Basic Information
 - 9.5.2 Benefit Management, Inc. (BMI) Non-Life Insurance Product Overview
 - 9.5.3 Benefit Management, Inc. (BMI) Non-Life Insurance Product Market Performance
 - 9.5.4 Benefit Management, Inc. (BMI) Business Overview
 - 9.5.5 Benefit Management, Inc. (BMI) Recent Developments
- 9.6 Gen Re
 - 9.6.1 Gen Re Non-Life Insurance Basic Information
 - 9.6.2 Gen Re Non-Life Insurance Product Overview
 - 9.6.3 Gen Re Non-Life Insurance Product Market Performance
 - 9.6.4 Gen Re Business Overview
 - 9.6.5 Gen Re Recent Developments
- 9.7 Fubon
 - 9.7.1 Fubon Non-Life Insurance Basic Information
 - 9.7.2 Fubon Non-Life Insurance Product Overview
 - 9.7.3 Fubon Non-Life Insurance Product Market Performance
 - 9.7.4 Fubon Business Overview
 - 9.7.5 Fubon Recent Developments
- 9.8 Seoul Guarantee Insurance (SGI)
 - 9.8.1 Seoul Guarantee Insurance (SGI) Non-Life Insurance Basic Information
 - 9.8.2 Seoul Guarantee Insurance (SGI) Non-Life Insurance Product Overview
 - 9.8.3 Seoul Guarantee Insurance (SGI) Non-Life Insurance Product Market Performance
 - 9.8.4 Seoul Guarantee Insurance (SGI) Business Overview
 - 9.8.5 Seoul Guarantee Insurance (SGI) Recent Developments
- 9.9 First Capital Insurance Limited
 - 9.9.1 First Capital Insurance Limited Non-Life Insurance Basic Information
 - 9.9.2 First Capital Insurance Limited Non-Life Insurance Product Overview
 - 9.9.3 First Capital Insurance Limited Non-Life Insurance Product Market Performance

- 9.9.4 First Capital Insurance Limited Business Overview
- 9.9.5 First Capital Insurance Limited Recent Developments
- 9.10 Asertec, S.A.
 - 9.10.1 Asertec, S.A. Non-Life Insurance Basic Information
 - 9.10.2 Asertec, S.A. Non-Life Insurance Product Overview
 - 9.10.3 Asertec, S.A. Non-Life Insurance Product Market Performance
 - 9.10.4 Asertec, S.A. Business Overview
 - 9.10.5 Asertec, S.A. Recent Developments
- 9.11 Claveseguros Proseguros Nacionales Cia.
 - 9.11.1 Claveseguros Proseguros Nacionales Cia. Non-Life Insurance Basic Information
 - 9.11.2 Claveseguros Proseguros Nacionales Cia. Non-Life Insurance Product Overview
 - 9.11.3 Claveseguros Proseguros Nacionales Cia. Non-Life Insurance Product Market Performance
 - 9.11.4 Claveseguros Proseguros Nacionales Cia. Business Overview
 - 9.11.5 Claveseguros Proseguros Nacionales Cia. Recent Developments
- 9.12 Ltda
 - 9.12.1 Ltda Non-Life Insurance Basic Information
 - 9.12.2 Ltda Non-Life Insurance Product Overview
 - 9.12.3 Ltda Non-Life Insurance Product Market Performance
 - 9.12.4 Ltda Business Overview
 - 9.12.5 Ltda Recent Developments

10 NON-LIFE INSURANCE REGIONAL MARKET FORECAST

- 10.1 Global Non-Life Insurance Market Size Forecast
- 10.2 Global Non-Life Insurance Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Non-Life Insurance Market Size Forecast by Country
 - 10.2.3 Asia Pacific Non-Life Insurance Market Size Forecast by Region
 - 10.2.4 South America Non-Life Insurance Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Non-Life Insurance by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Non-Life Insurance Market Forecast by Type (2025-2030)
- 11.2 Global Non-Life Insurance Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Non-Life Insurance Market Size Comparison by Region (M USD)
- Table 5. Global Non-Life Insurance Revenue (M USD) by Company (2019-2024)
- Table 6. Global Non-Life Insurance Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Non-Life Insurance as of 2022)
- Table 8. Company Non-Life Insurance Market Size Sites and Area Served
- Table 9. Company Non-Life Insurance Product Type
- Table 10. Global Non-Life Insurance Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Non-Life Insurance
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Non-Life Insurance Market Challenges
- Table 18. Global Non-Life Insurance Market Size by Type (M USD)
- Table 19. Global Non-Life Insurance Market Size (M USD) by Type (2019-2024)
- Table 20. Global Non-Life Insurance Market Size Share by Type (2019-2024)
- Table 21. Global Non-Life Insurance Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Non-Life Insurance Market Size by Application
- Table 23. Global Non-Life Insurance Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Non-Life Insurance Market Share by Application (2019-2024)
- Table 25. Global Non-Life Insurance Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Non-Life Insurance Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Non-Life Insurance Market Size Market Share by Region (2019-2024)
- Table 28. North America Non-Life Insurance Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Non-Life Insurance Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Non-Life Insurance Market Size by Region (2019-2024) & (M USD)

Table 31. South America Non-Life Insurance Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Non-Life Insurance Market Size by Region (2019-2024) & (M USD)

Table 33. Bupa Non-Life Insurance Basic Information

Table 34. Bupa Non-Life Insurance Product Overview

Table 35. Bupa Non-Life Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Bupa Non-Life Insurance SWOT Analysis

Table 37. Bupa Business Overview

Table 38. Bupa Recent Developments

Table 39. DKV Non-Life Insurance Basic Information

Table 40. DKV Non-Life Insurance Product Overview

Table 41. DKV Non-Life Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Bupa Non-Life Insurance SWOT Analysis

Table 43. DKV Business Overview

Table 44. DKV Recent Developments

Table 45. Swiss Re Non-Life Insurance Basic Information

Table 46. Swiss Re Non-Life Insurance Product Overview

Table 47. Swiss Re Non-Life Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Bupa Non-Life Insurance SWOT Analysis

Table 49. Swiss Re Business Overview

Table 50. Swiss Re Recent Developments

Table 51. Pacific Prime Non-Life Insurance Basic Information

Table 52. Pacific Prime Non-Life Insurance Product Overview

Table 53. Pacific Prime Non-Life Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Pacific Prime Business Overview

Table 55. Pacific Prime Recent Developments

Table 56. Benefit Management, Inc. (BMI) Non-Life Insurance Basic Information

Table 57. Benefit Management, Inc. (BMI) Non-Life Insurance Product Overview

Table 58. Benefit Management, Inc. (BMI) Non-Life Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Benefit Management, Inc. (BMI) Business Overview

Table 60. Benefit Management, Inc. (BMI) Recent Developments

Table 61. Gen Re Non-Life Insurance Basic Information

Table 62. Gen Re Non-Life Insurance Product Overview

Table 63. Gen Re Non-Life Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Gen Re Business Overview

Table 65. Gen Re Recent Developments

Table 66. Fubon Non-Life Insurance Basic Information

Table 67. Fubon Non-Life Insurance Product Overview

Table 68. Fubon Non-Life Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Fubon Business Overview

Table 70. Fubon Recent Developments

Table 71. Seoul Guarantee Insurance (SGI) Non-Life Insurance Basic Information

Table 72. Seoul Guarantee Insurance (SGI) Non-Life Insurance Product Overview

Table 73. Seoul Guarantee Insurance (SGI) Non-Life Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Seoul Guarantee Insurance (SGI) Business Overview

Table 75. Seoul Guarantee Insurance (SGI) Recent Developments

Table 76. First Capital Insurance Limited Non-Life Insurance Basic Information

Table 77. First Capital Insurance Limited Non-Life Insurance Product Overview

Table 78. First Capital Insurance Limited Non-Life Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 79. First Capital Insurance Limited Business Overview

Table 80. First Capital Insurance Limited Recent Developments

Table 81. Asertec, S.A. Non-Life Insurance Basic Information

Table 82. Asertec, S.A. Non-Life Insurance Product Overview

Table 83. Asertec, S.A. Non-Life Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Asertec, S.A. Business Overview

Table 85. Asertec, S.A. Recent Developments

Table 86. Claveseguros Proseguros Nacionales Cia. Non-Life Insurance Basic Information

Table 87. Claveseguros Proseguros Nacionales Cia. Non-Life Insurance Product Overview

Table 88. Claveseguros Proseguros Nacionales Cia. Non-Life Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Claveseguros Proseguros Nacionales Cia. Business Overview

Table 90. Claveseguros Proseguros Nacionales Cia. Recent Developments

Table 91. Ltda Non-Life Insurance Basic Information

Table 92. Ltda Non-Life Insurance Product Overview

Table 93. Ltda Non-Life Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Ltda Business Overview

Table 95. Ltda Recent Developments

Table 96. Global Non-Life Insurance Market Size Forecast by Region (2025-2030) & (M

USD)

Table 97. North America Non-Life Insurance Market Size Forecast by Country (2025-2030) & (M USD)

Table 98. Europe Non-Life Insurance Market Size Forecast by Country (2025-2030) & (M USD)

Table 99. Asia Pacific Non-Life Insurance Market Size Forecast by Region (2025-2030) & (M USD)

Table 100. South America Non-Life Insurance Market Size Forecast by Country (2025-2030) & (M USD)

Table 101. Middle East and Africa Non-Life Insurance Market Size Forecast by Country (2025-2030) & (M USD)

Table 102. Global Non-Life Insurance Market Size Forecast by Type (2025-2030) & (M USD)

Table 103. Global Non-Life Insurance Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Non-Life Insurance

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Non-Life Insurance Market Size (M USD), 2019-2030

Figure 5. Global Non-Life Insurance Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Non-Life Insurance Market Size by Country (M USD)

Figure 10. Global Non-Life Insurance Revenue Share by Company in 2023

Figure 11. Non-Life Insurance Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Non-Life Insurance Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Non-Life Insurance Market Share by Type

Figure 15. Market Size Share of Non-Life Insurance by Type (2019-2024)

Figure 16. Market Size Market Share of Non-Life Insurance by Type in 2022

Figure 17. Global Non-Life Insurance Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Non-Life Insurance Market Share by Application

Figure 20. Global Non-Life Insurance Market Share by Application (2019-2024)

Figure 21. Global Non-Life Insurance Market Share by Application in 2022

Figure 22. Global Non-Life Insurance Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Non-Life Insurance Market Size Market Share by Region (2019-2024)

Figure 24. North America Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Non-Life Insurance Market Size Market Share by Country in 2023

Figure 26. U.S. Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Non-Life Insurance Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Non-Life Insurance Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Non-Life Insurance Market Size Market Share by Country in 2023

Figure 31. Germany Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Non-Life Insurance Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Non-Life Insurance Market Size Market Share by Region in 2023

Figure 38. China Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Non-Life Insurance Market Size and Growth Rate (M USD)

Figure 44. South America Non-Life Insurance Market Size Market Share by Country in 2023

Figure 45. Brazil Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Non-Life Insurance Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Non-Life Insurance Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Non-Life Insurance Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Non-Life Insurance Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Non-Life Insurance Market Share Forecast by Type (2025-2030)

Figure 57. Global Non-Life Insurance Market Share Forecast by Application (2025-2030)

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