

# Global Non ionic Aqueous Polyurethane Market Research Report 2023(Status and Outlook)

<https://marketpublishers.com/r/G8617A63D35FEN.html>

Date: April 2023

Pages: 132

Price: US\$ 3,200.00 (Single User License)

ID: G8617A63D35FEN

## Abstracts

### Report Overview

Aqueous polyurethane resin is aqueous based systems consisting of PU particles and an environmentally friendly raw material of coat and adhesive. It is also a substitute for solvent-based products with free or little volatile organic compounds (VOCs).

The Asia-Pacific region Non-ionic Aqueous Polyurethane market is projected to grow at the highest CAGR during the forecast period.

Bosson Research's latest report provides a deep insight into the global Non ionic Aqueous Polyurethane market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Non ionic Aqueous Polyurethane Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Non ionic Aqueous Polyurethane market in any manner.

**Global Non ionic Aqueous Polyurethane Market: Market Segmentation Analysis**

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding

the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Bayer

BASF

Lanxess

DowDuPont

DSM

DIC

Hauthaway Corporation

Alberdingk Boley

Stahl

Mitsui Chemicals

UBE

Lubrizol

Siwo

New Mat

#### Market Segmentation (by Type)

Single-component Aqueous Polyurethane

Bicomponent Aqueous Polyurethane

#### Market Segmentation (by Application)

Wood Coating

Leather Finishing

Adhesive

Automotive Finishing

Others

#### Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Non ionic Aqueous Polyurethane Market

Overview of the regional outlook of the Non ionic Aqueous Polyurethane Market:

### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
- Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
- Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
- Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
- The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
- Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis
- Provides insight into the market through Value Chain
- Market dynamics scenario, along with growth opportunities of the market in the years to come
- 6-month post-sales analyst support
- Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

#### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Non ionic Aqueous Polyurethane Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Non ionic Aqueous Polyurethane

1.2 Key Market Segments

1.2.1 Non ionic Aqueous Polyurethane Segment by Type

1.2.2 Non ionic Aqueous Polyurethane Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 NON IONIC AQUEOUS POLYURETHANE MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Non ionic Aqueous Polyurethane Market Size (M USD) Estimates and Forecasts (2018-2029)

2.1.2 Global Non ionic Aqueous Polyurethane Sales Estimates and Forecasts (2018-2029)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 NON IONIC AQUEOUS POLYURETHANE MARKET COMPETITIVE LANDSCAPE**

3.1 Global Non ionic Aqueous Polyurethane Sales by Manufacturers (2018-2023)

3.2 Global Non ionic Aqueous Polyurethane Revenue Market Share by Manufacturers (2018-2023)

3.3 Non ionic Aqueous Polyurethane Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Non ionic Aqueous Polyurethane Average Price by Manufacturers (2018-2023)

3.5 Manufacturers Non ionic Aqueous Polyurethane Sales Sites, Area Served, Product Type

3.6 Non ionic Aqueous Polyurethane Market Competitive Situation and Trends

3.6.1 Non ionic Aqueous Polyurethane Market Concentration Rate

3.6.2 Global 5 and 10 Largest Non ionic Aqueous Polyurethane Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 NON IONIC AQUEOUS POLYURETHANE INDUSTRY CHAIN ANALYSIS**

4.1 Non ionic Aqueous Polyurethane Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NON IONIC AQUEOUS POLYURETHANE MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 NON IONIC AQUEOUS POLYURETHANE MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Non ionic Aqueous Polyurethane Sales Market Share by Type (2018-2023)

6.3 Global Non ionic Aqueous Polyurethane Market Size Market Share by Type (2018-2023)

6.4 Global Non ionic Aqueous Polyurethane Price by Type (2018-2023)

## **7 NON IONIC AQUEOUS POLYURETHANE MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Non ionic Aqueous Polyurethane Market Sales by Application (2018-2023)

7.3 Global Non ionic Aqueous Polyurethane Market Size (M USD) by Application (2018-2023)

## 7.4 Global Non ionic Aqueous Polyurethane Sales Growth Rate by Application (2018-2023)

# **8 NON IONIC AQUEOUS POLYURETHANE MARKET SEGMENTATION BY REGION**

## 8.1 Global Non ionic Aqueous Polyurethane Sales by Region

### 8.1.1 Global Non ionic Aqueous Polyurethane Sales by Region

### 8.1.2 Global Non ionic Aqueous Polyurethane Sales Market Share by Region

## 8.2 North America

### 8.2.1 North America Non ionic Aqueous Polyurethane Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Non ionic Aqueous Polyurethane Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Non ionic Aqueous Polyurethane Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Non ionic Aqueous Polyurethane Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Non ionic Aqueous Polyurethane Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa



## 9 KEY COMPANIES PROFILE

### 9.1 Bayer

- 9.1.1 Bayer Non ionic Aqueous Polyurethane Basic Information
- 9.1.2 Bayer Non ionic Aqueous Polyurethane Product Overview
- 9.1.3 Bayer Non ionic Aqueous Polyurethane Product Market Performance
- 9.1.4 Bayer Business Overview
- 9.1.5 Bayer Non ionic Aqueous Polyurethane SWOT Analysis
- 9.1.6 Bayer Recent Developments

### 9.2 BASF

- 9.2.1 BASF Non ionic Aqueous Polyurethane Basic Information
- 9.2.2 BASF Non ionic Aqueous Polyurethane Product Overview
- 9.2.3 BASF Non ionic Aqueous Polyurethane Product Market Performance
- 9.2.4 BASF Business Overview
- 9.2.5 BASF Non ionic Aqueous Polyurethane SWOT Analysis
- 9.2.6 BASF Recent Developments

### 9.3 Lanxess

- 9.3.1 Lanxess Non ionic Aqueous Polyurethane Basic Information
- 9.3.2 Lanxess Non ionic Aqueous Polyurethane Product Overview
- 9.3.3 Lanxess Non ionic Aqueous Polyurethane Product Market Performance
- 9.3.4 Lanxess Business Overview
- 9.3.5 Lanxess Non ionic Aqueous Polyurethane SWOT Analysis
- 9.3.6 Lanxess Recent Developments

### 9.4 DowDuPont

- 9.4.1 DowDuPont Non ionic Aqueous Polyurethane Basic Information
- 9.4.2 DowDuPont Non ionic Aqueous Polyurethane Product Overview
- 9.4.3 DowDuPont Non ionic Aqueous Polyurethane Product Market Performance
- 9.4.4 DowDuPont Business Overview
- 9.4.5 DowDuPont Non ionic Aqueous Polyurethane SWOT Analysis
- 9.4.6 DowDuPont Recent Developments

### 9.5 DSM

- 9.5.1 DSM Non ionic Aqueous Polyurethane Basic Information
- 9.5.2 DSM Non ionic Aqueous Polyurethane Product Overview
- 9.5.3 DSM Non ionic Aqueous Polyurethane Product Market Performance
- 9.5.4 DSM Business Overview
- 9.5.5 DSM Non ionic Aqueous Polyurethane SWOT Analysis
- 9.5.6 DSM Recent Developments

### 9.6 DIC

- 9.6.1 DIC Non ionic Aqueous Polyurethane Basic Information
- 9.6.2 DIC Non ionic Aqueous Polyurethane Product Overview
- 9.6.3 DIC Non ionic Aqueous Polyurethane Product Market Performance
- 9.6.4 DIC Business Overview
- 9.6.5 DIC Recent Developments
- 9.7 Hauthaway Corporation
  - 9.7.1 Hauthaway Corporation Non ionic Aqueous Polyurethane Basic Information
  - 9.7.2 Hauthaway Corporation Non ionic Aqueous Polyurethane Product Overview
  - 9.7.3 Hauthaway Corporation Non ionic Aqueous Polyurethane Product Market Performance
  - 9.7.4 Hauthaway Corporation Business Overview
  - 9.7.5 Hauthaway Corporation Recent Developments
- 9.8 Alberdingk Boley
  - 9.8.1 Alberdingk Boley Non ionic Aqueous Polyurethane Basic Information
  - 9.8.2 Alberdingk Boley Non ionic Aqueous Polyurethane Product Overview
  - 9.8.3 Alberdingk Boley Non ionic Aqueous Polyurethane Product Market Performance
  - 9.8.4 Alberdingk Boley Business Overview
  - 9.8.5 Alberdingk Boley Recent Developments
- 9.9 Stahl
  - 9.9.1 Stahl Non ionic Aqueous Polyurethane Basic Information
  - 9.9.2 Stahl Non ionic Aqueous Polyurethane Product Overview
  - 9.9.3 Stahl Non ionic Aqueous Polyurethane Product Market Performance
  - 9.9.4 Stahl Business Overview
  - 9.9.5 Stahl Recent Developments
- 9.10 Mitsui Chemicals
  - 9.10.1 Mitsui Chemicals Non ionic Aqueous Polyurethane Basic Information
  - 9.10.2 Mitsui Chemicals Non ionic Aqueous Polyurethane Product Overview
  - 9.10.3 Mitsui Chemicals Non ionic Aqueous Polyurethane Product Market Performance
  - 9.10.4 Mitsui Chemicals Business Overview
  - 9.10.5 Mitsui Chemicals Recent Developments
- 9.11 UBE
  - 9.11.1 UBE Non ionic Aqueous Polyurethane Basic Information
  - 9.11.2 UBE Non ionic Aqueous Polyurethane Product Overview
  - 9.11.3 UBE Non ionic Aqueous Polyurethane Product Market Performance
  - 9.11.4 UBE Business Overview
  - 9.11.5 UBE Recent Developments
- 9.12 Lubrizol
  - 9.12.1 Lubrizol Non ionic Aqueous Polyurethane Basic Information

- 9.12.2 Lubrizol Non ionic Aqueous Polyurethane Product Overview
- 9.12.3 Lubrizol Non ionic Aqueous Polyurethane Product Market Performance
- 9.12.4 Lubrizol Business Overview
- 9.12.5 Lubrizol Recent Developments
- 9.13 Siwo
  - 9.13.1 Siwo Non ionic Aqueous Polyurethane Basic Information
  - 9.13.2 Siwo Non ionic Aqueous Polyurethane Product Overview
  - 9.13.3 Siwo Non ionic Aqueous Polyurethane Product Market Performance
  - 9.13.4 Siwo Business Overview
  - 9.13.5 Siwo Recent Developments
- 9.14 New Mat
  - 9.14.1 New Mat Non ionic Aqueous Polyurethane Basic Information
  - 9.14.2 New Mat Non ionic Aqueous Polyurethane Product Overview
  - 9.14.3 New Mat Non ionic Aqueous Polyurethane Product Market Performance
  - 9.14.4 New Mat Business Overview
  - 9.14.5 New Mat Recent Developments

## **10 NON IONIC AQUEOUS POLYURETHANE MARKET FORECAST BY REGION**

- 10.1 Global Non ionic Aqueous Polyurethane Market Size Forecast
- 10.2 Global Non ionic Aqueous Polyurethane Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Non ionic Aqueous Polyurethane Market Size Forecast by Country
  - 10.2.3 Asia Pacific Non ionic Aqueous Polyurethane Market Size Forecast by Region
  - 10.2.4 South America Non ionic Aqueous Polyurethane Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Non ionic Aqueous Polyurethane by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)**

- 11.1 Global Non ionic Aqueous Polyurethane Market Forecast by Type (2024-2029)
  - 11.1.1 Global Forecasted Sales of Non ionic Aqueous Polyurethane by Type (2024-2029)
  - 11.1.2 Global Non ionic Aqueous Polyurethane Market Size Forecast by Type (2024-2029)
  - 11.1.3 Global Forecasted Price of Non ionic Aqueous Polyurethane by Type (2024-2029)
- 11.2 Global Non ionic Aqueous Polyurethane Market Forecast by Application

(2024-2029)

11.2.1 Global Non ionic Aqueous Polyurethane Sales (K MT) Forecast by Application

11.2.2 Global Non ionic Aqueous Polyurethane Market Size (M USD) Forecast by Application (2024-2029)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Non ionic Aqueous Polyurethane Market Size Comparison by Region (M USD)
- Table 5. Global Non ionic Aqueous Polyurethane Sales (K MT) by Manufacturers (2018-2023)
- Table 6. Global Non ionic Aqueous Polyurethane Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Non ionic Aqueous Polyurethane Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Non ionic Aqueous Polyurethane Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Non ionic Aqueous Polyurethane as of 2022)
- Table 10. Global Market Non ionic Aqueous Polyurethane Average Price (USD/MT) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Non ionic Aqueous Polyurethane Sales Sites and Area Served
- Table 12. Manufacturers Non ionic Aqueous Polyurethane Product Type
- Table 13. Global Non ionic Aqueous Polyurethane Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Non ionic Aqueous Polyurethane
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Non ionic Aqueous Polyurethane Market Challenges
- Table 22. Market Restraints
- Table 23. Global Non ionic Aqueous Polyurethane Sales by Type (K MT)
- Table 24. Global Non ionic Aqueous Polyurethane Market Size by Type (M USD)
- Table 25. Global Non ionic Aqueous Polyurethane Sales (K MT) by Type (2018-2023)
- Table 26. Global Non ionic Aqueous Polyurethane Sales Market Share by Type (2018-2023)
- Table 27. Global Non ionic Aqueous Polyurethane Market Size (M USD) by Type

(2018-2023)

Table 28. Global Non ionic Aqueous Polyurethane Market Size Share by Type

(2018-2023)

Table 29. Global Non ionic Aqueous Polyurethane Price (USD/MT) by Type

(2018-2023)

Table 30. Global Non ionic Aqueous Polyurethane Sales (K MT) by Application

Table 31. Global Non ionic Aqueous Polyurethane Market Size by Application

Table 32. Global Non ionic Aqueous Polyurethane Sales by Application (2018-2023) & (K MT)

Table 33. Global Non ionic Aqueous Polyurethane Sales Market Share by Application (2018-2023)

Table 34. Global Non ionic Aqueous Polyurethane Sales by Application (2018-2023) & (M USD)

Table 35. Global Non ionic Aqueous Polyurethane Market Share by Application (2018-2023)

Table 36. Global Non ionic Aqueous Polyurethane Sales Growth Rate by Application (2018-2023)

Table 37. Global Non ionic Aqueous Polyurethane Sales by Region (2018-2023) & (K MT)

Table 38. Global Non ionic Aqueous Polyurethane Sales Market Share by Region (2018-2023)

Table 39. North America Non ionic Aqueous Polyurethane Sales by Country (2018-2023) & (K MT)

Table 40. Europe Non ionic Aqueous Polyurethane Sales by Country (2018-2023) & (K MT)

Table 41. Asia Pacific Non ionic Aqueous Polyurethane Sales by Region (2018-2023) & (K MT)

Table 42. South America Non ionic Aqueous Polyurethane Sales by Country (2018-2023) & (K MT)

Table 43. Middle East and Africa Non ionic Aqueous Polyurethane Sales by Region (2018-2023) & (K MT)

Table 44. Bayer Non ionic Aqueous Polyurethane Basic Information

Table 45. Bayer Non ionic Aqueous Polyurethane Product Overview

Table 46. Bayer Non ionic Aqueous Polyurethane Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 47. Bayer Business Overview

Table 48. Bayer Non ionic Aqueous Polyurethane SWOT Analysis

Table 49. Bayer Recent Developments

Table 50. BASF Non ionic Aqueous Polyurethane Basic Information

- Table 51. BASF Non ionic Aqueous Polyurethane Product Overview
- Table 52. BASF Non ionic Aqueous Polyurethane Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 53. BASF Business Overview
- Table 54. BASF Non ionic Aqueous Polyurethane SWOT Analysis
- Table 55. BASF Recent Developments
- Table 56. Lanxess Non ionic Aqueous Polyurethane Basic Information
- Table 57. Lanxess Non ionic Aqueous Polyurethane Product Overview
- Table 58. Lanxess Non ionic Aqueous Polyurethane Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 59. Lanxess Business Overview
- Table 60. Lanxess Non ionic Aqueous Polyurethane SWOT Analysis
- Table 61. Lanxess Recent Developments
- Table 62. DowDuPont Non ionic Aqueous Polyurethane Basic Information
- Table 63. DowDuPont Non ionic Aqueous Polyurethane Product Overview
- Table 64. DowDuPont Non ionic Aqueous Polyurethane Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 65. DowDuPont Business Overview
- Table 66. DowDuPont Non ionic Aqueous Polyurethane SWOT Analysis
- Table 67. DowDuPont Recent Developments
- Table 68. DSM Non ionic Aqueous Polyurethane Basic Information
- Table 69. DSM Non ionic Aqueous Polyurethane Product Overview
- Table 70. DSM Non ionic Aqueous Polyurethane Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 71. DSM Business Overview
- Table 72. DSM Non ionic Aqueous Polyurethane SWOT Analysis
- Table 73. DSM Recent Developments
- Table 74. DIC Non ionic Aqueous Polyurethane Basic Information
- Table 75. DIC Non ionic Aqueous Polyurethane Product Overview
- Table 76. DIC Non ionic Aqueous Polyurethane Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 77. DIC Business Overview
- Table 78. DIC Recent Developments
- Table 79. Hawthaway Corporation Non ionic Aqueous Polyurethane Basic Information
- Table 80. Hawthaway Corporation Non ionic Aqueous Polyurethane Product Overview
- Table 81. Hawthaway Corporation Non ionic Aqueous Polyurethane Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 82. Hawthaway Corporation Business Overview
- Table 83. Hawthaway Corporation Recent Developments

- Table 84. Alberdingk Boley Non ionic Aqueous Polyurethane Basic Information
- Table 85. Alberdingk Boley Non ionic Aqueous Polyurethane Product Overview
- Table 86. Alberdingk Boley Non ionic Aqueous Polyurethane Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 87. Alberdingk Boley Business Overview
- Table 88. Alberdingk Boley Recent Developments
- Table 89. Stahl Non ionic Aqueous Polyurethane Basic Information
- Table 90. Stahl Non ionic Aqueous Polyurethane Product Overview
- Table 91. Stahl Non ionic Aqueous Polyurethane Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 92. Stahl Business Overview
- Table 93. Stahl Recent Developments
- Table 94. Mitsui Chemicals Non ionic Aqueous Polyurethane Basic Information
- Table 95. Mitsui Chemicals Non ionic Aqueous Polyurethane Product Overview
- Table 96. Mitsui Chemicals Non ionic Aqueous Polyurethane Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 97. Mitsui Chemicals Business Overview
- Table 98. Mitsui Chemicals Recent Developments
- Table 99. UBE Non ionic Aqueous Polyurethane Basic Information
- Table 100. UBE Non ionic Aqueous Polyurethane Product Overview
- Table 101. UBE Non ionic Aqueous Polyurethane Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 102. UBE Business Overview
- Table 103. UBE Recent Developments
- Table 104. Lubrizol Non ionic Aqueous Polyurethane Basic Information
- Table 105. Lubrizol Non ionic Aqueous Polyurethane Product Overview
- Table 106. Lubrizol Non ionic Aqueous Polyurethane Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 107. Lubrizol Business Overview
- Table 108. Lubrizol Recent Developments
- Table 109. Siwo Non ionic Aqueous Polyurethane Basic Information
- Table 110. Siwo Non ionic Aqueous Polyurethane Product Overview
- Table 111. Siwo Non ionic Aqueous Polyurethane Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 112. Siwo Business Overview
- Table 113. Siwo Recent Developments
- Table 114. New Mat Non ionic Aqueous Polyurethane Basic Information
- Table 115. New Mat Non ionic Aqueous Polyurethane Product Overview
- Table 116. New Mat Non ionic Aqueous Polyurethane Sales (K MT), Revenue (M USD),



Price (USD/MT) and Gross Margin (2018-2023)

Table 117. New Mat Business Overview

Table 118. New Mat Recent Developments

Table 119. Global Non ionic Aqueous Polyurethane Sales Forecast by Region (2024-2029) & (K MT)

Table 120. Global Non ionic Aqueous Polyurethane Market Size Forecast by Region (2024-2029) & (M USD)

Table 121. North America Non ionic Aqueous Polyurethane Sales Forecast by Country (2024-2029) & (K MT)

Table 122. North America Non ionic Aqueous Polyurethane Market Size Forecast by Country (2024-2029) & (M USD)

Table 123. Europe Non ionic Aqueous Polyurethane Sales Forecast by Country (2024-2029) & (K MT)

Table 124. Europe Non ionic Aqueous Polyurethane Market Size Forecast by Country (2024-2029) & (M USD)

Table 125. Asia Pacific Non ionic Aqueous Polyurethane Sales Forecast by Region (2024-2029) & (K MT)

Table 126. Asia Pacific Non ionic Aqueous Polyurethane Market Size Forecast by Region (2024-2029) & (M USD)

Table 127. South America Non ionic Aqueous Polyurethane Sales Forecast by Country (2024-2029) & (K MT)

Table 128. South America Non ionic Aqueous Polyurethane Market Size Forecast by Country (2024-2029) & (M USD)

Table 129. Middle East and Africa Non ionic Aqueous Polyurethane Consumption Forecast by Country (2024-2029) & (Units)

Table 130. Middle East and Africa Non ionic Aqueous Polyurethane Market Size Forecast by Country (2024-2029) & (M USD)

Table 131. Global Non ionic Aqueous Polyurethane Sales Forecast by Type (2024-2029) & (K MT)

Table 132. Global Non ionic Aqueous Polyurethane Market Size Forecast by Type (2024-2029) & (M USD)

Table 133. Global Non ionic Aqueous Polyurethane Price Forecast by Type (2024-2029) & (USD/MT)

Table 134. Global Non ionic Aqueous Polyurethane Sales (K MT) Forecast by Application (2024-2029)

Table 135. Global Non ionic Aqueous Polyurethane Market Size Forecast by Application (2024-2029) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Non ionic Aqueous Polyurethane

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Non ionic Aqueous Polyurethane Market Size (M USD), 2018-2029

Figure 5. Global Non ionic Aqueous Polyurethane Market Size (M USD) (2018-2029)

Figure 6. Global Non ionic Aqueous Polyurethane Sales (K MT) & (2018-2029)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Non ionic Aqueous Polyurethane Market Size by Country (M USD)

Figure 11. Non ionic Aqueous Polyurethane Sales Share by Manufacturers in 2022

Figure 12. Global Non ionic Aqueous Polyurethane Revenue Share by Manufacturers in 2022

Figure 13. Non ionic Aqueous Polyurethane Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022

Figure 14. Global Market Non ionic Aqueous Polyurethane Average Price (USD/MT) of Key Manufacturers in 2022

Figure 15. The Global 5 and 10 Largest Players: Market Share by Non ionic Aqueous Polyurethane Revenue in 2022

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Non ionic Aqueous Polyurethane Market Share by Type

Figure 18. Sales Market Share of Non ionic Aqueous Polyurethane by Type (2018-2023)

Figure 19. Sales Market Share of Non ionic Aqueous Polyurethane by Type in 2022

Figure 20. Market Size Share of Non ionic Aqueous Polyurethane by Type (2018-2023)

Figure 21. Market Size Market Share of Non ionic Aqueous Polyurethane by Type in 2022

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Non ionic Aqueous Polyurethane Market Share by Application

Figure 24. Global Non ionic Aqueous Polyurethane Sales Market Share by Application (2018-2023)

Figure 25. Global Non ionic Aqueous Polyurethane Sales Market Share by Application in 2022

Figure 26. Global Non ionic Aqueous Polyurethane Market Share by Application (2018-2023)

Figure 27. Global Non ionic Aqueous Polyurethane Market Share by Application in 2022

Figure 28. Global Non ionic Aqueous Polyurethane Sales Growth Rate by Application (2018-2023)

Figure 29. Global Non ionic Aqueous Polyurethane Sales Market Share by Region (2018-2023)

Figure 30. North America Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 31. North America Non ionic Aqueous Polyurethane Sales Market Share by Country in 2022

Figure 32. U.S. Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 33. Canada Non ionic Aqueous Polyurethane Sales (K MT) and Growth Rate (2018-2023)

Figure 34. Mexico Non ionic Aqueous Polyurethane Sales (Units) and Growth Rate (2018-2023)

Figure 35. Europe Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 36. Europe Non ionic Aqueous Polyurethane Sales Market Share by Country in 2022

Figure 37. Germany Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 38. France Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 39. U.K. Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 40. Italy Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 41. Russia Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 42. Asia Pacific Non ionic Aqueous Polyurethane Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Non ionic Aqueous Polyurethane Sales Market Share by Region in 2022

Figure 44. China Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 45. Japan Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 46. South Korea Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 47. India Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023)

& (K MT)

Figure 48. Southeast Asia Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 49. South America Non ionic Aqueous Polyurethane Sales and Growth Rate (K MT)

Figure 50. South America Non ionic Aqueous Polyurethane Sales Market Share by Country in 2022

Figure 51. Brazil Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 52. Argentina Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 53. Columbia Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 54. Middle East and Africa Non ionic Aqueous Polyurethane Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Non ionic Aqueous Polyurethane Sales Market Share by Region in 2022

Figure 56. Saudi Arabia Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 57. UAE Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 58. Egypt Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 59. Nigeria Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 60. South Africa Non ionic Aqueous Polyurethane Sales and Growth Rate (2018-2023) & (K MT)

Figure 61. Global Non ionic Aqueous Polyurethane Sales Forecast by Volume (2018-2029) & (K MT)

Figure 62. Global Non ionic Aqueous Polyurethane Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Non ionic Aqueous Polyurethane Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Non ionic Aqueous Polyurethane Market Share Forecast by Type (2024-2029)

Figure 65. Global Non ionic Aqueous Polyurethane Sales Forecast by Application (2024-2029)

Figure 66. Global Non ionic Aqueous Polyurethane Market Share Forecast by Application (2024-2029)

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