

Global Non-Glutinous Rice Cracker Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Non-Glutinous Rice Cracker refers to a type of rice cracker made from non-glutinous rice, which does not contain gluten.

The Global Non-Glutinous Rice Cracker Market Size was estimated at USD 3480.71 million in 2023 and is projected to reach USD 4480.99 million by 2029, exhibiting a CAGR of 4.30% during the forecast period.

This report provides a deep insight into the global Non-Glutinous Rice Cracker market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Non-Glutinous Rice Cracker Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are



planning to foray into the Non-Glutinous Rice Cracker market in any manner.

Global Non-Glutinous Rice Cracker Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Kameda Seika

Sanko Seika

Iwatsuka Confectionery

Mochikichi

Kuriyamabeika(Befco)

Bourbon

BonChi

Ogurasansou

Echigoseika

Want Want

UNCLE POP

Miduoqi

COFCO



Xiaowangzi Food

Market Segmentation (by Type)

Traditional Japaneses Cracker

Regional Senbei

Others

Market Segmentation (by Application)

Supermarkets and Hypermarkets

Independent Retailers

Convenience Stores

Online Retailers

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:



Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Non-Glutinous Rice Cracker Market

Overview of the regional outlook of the Non-Glutinous Rice Cracker Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each



region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future



development potential, and so on. It offers a high-level view of the current state of the Non-Glutinous Rice Cracker Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Non-Glutinous Rice Cracker
- 1.2 Key Market Segments
- 1.2.1 Non-Glutinous Rice Cracker Segment by Type
- 1.2.2 Non-Glutinous Rice Cracker Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

2 NON-GLUTINOUS RICE CRACKER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Non-Glutinous Rice Cracker Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Non-Glutinous Rice Cracker Sales Estimates and Forecasts (2019-2030)

- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NON-GLUTINOUS RICE CRACKER MARKET COMPETITIVE LANDSCAPE

3.1 Global Non-Glutinous Rice Cracker Sales by Manufacturers (2019-2024)

3.2 Global Non-Glutinous Rice Cracker Revenue Market Share by Manufacturers (2019-2024)

3.3 Non-Glutinous Rice Cracker Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

- 3.4 Global Non-Glutinous Rice Cracker Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Non-Glutinous Rice Cracker Sales Sites, Area Served, Product Type
- 3.6 Non-Glutinous Rice Cracker Market Competitive Situation and Trends
 - 3.6.1 Non-Glutinous Rice Cracker Market Concentration Rate

3.6.2 Global 5 and 10 Largest Non-Glutinous Rice Cracker Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion



4 NON-GLUTINOUS RICE CRACKER INDUSTRY CHAIN ANALYSIS

- 4.1 Non-Glutinous Rice Cracker Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NON-GLUTINOUS RICE CRACKER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
- 5.5.1 New Product Developments
- 5.5.2 Mergers & Acquisitions
- 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 NON-GLUTINOUS RICE CRACKER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Non-Glutinous Rice Cracker Sales Market Share by Type (2019-2024)
- 6.3 Global Non-Glutinous Rice Cracker Market Size Market Share by Type (2019-2024)
- 6.4 Global Non-Glutinous Rice Cracker Price by Type (2019-2024)

7 NON-GLUTINOUS RICE CRACKER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Non-Glutinous Rice Cracker Market Sales by Application (2019-2024)
- 7.3 Global Non-Glutinous Rice Cracker Market Size (M USD) by Application (2019-2024)
- 7.4 Global Non-Glutinous Rice Cracker Sales Growth Rate by Application (2019-2024)

8 NON-GLUTINOUS RICE CRACKER MARKET SEGMENTATION BY REGION

8.1 Global Non-Glutinous Rice Cracker Sales by Region



- 8.1.1 Global Non-Glutinous Rice Cracker Sales by Region
- 8.1.2 Global Non-Glutinous Rice Cracker Sales Market Share by Region
- 8.2 North America
- 8.2.1 North America Non-Glutinous Rice Cracker Sales by Country
- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Non-Glutinous Rice Cracker Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Non-Glutinous Rice Cracker Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
- 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Non-Glutinous Rice Cracker Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Non-Glutinous Rice Cracker Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Kameda Seika
 - 9.1.1 Kameda Seika Non-Glutinous Rice Cracker Basic Information
 - 9.1.2 Kameda Seika Non-Glutinous Rice Cracker Product Overview



- 9.1.3 Kameda Seika Non-Glutinous Rice Cracker Product Market Performance
- 9.1.4 Kameda Seika Business Overview
- 9.1.5 Kameda Seika Non-Glutinous Rice Cracker SWOT Analysis
- 9.1.6 Kameda Seika Recent Developments

9.2 Sanko Seika

- 9.2.1 Sanko Seika Non-Glutinous Rice Cracker Basic Information
- 9.2.2 Sanko Seika Non-Glutinous Rice Cracker Product Overview
- 9.2.3 Sanko Seika Non-Glutinous Rice Cracker Product Market Performance
- 9.2.4 Sanko Seika Business Overview
- 9.2.5 Sanko Seika Non-Glutinous Rice Cracker SWOT Analysis
- 9.2.6 Sanko Seika Recent Developments
- 9.3 Iwatsuka Confectionery
 - 9.3.1 Iwatsuka Confectionery Non-Glutinous Rice Cracker Basic Information
- 9.3.2 Iwatsuka Confectionery Non-Glutinous Rice Cracker Product Overview
- 9.3.3 Iwatsuka Confectionery Non-Glutinous Rice Cracker Product Market Performance
 - 9.3.4 Iwatsuka Confectionery Non-Glutinous Rice Cracker SWOT Analysis
 - 9.3.5 Iwatsuka Confectionery Business Overview
- 9.3.6 Iwatsuka Confectionery Recent Developments

9.4 Mochikichi

- 9.4.1 Mochikichi Non-Glutinous Rice Cracker Basic Information
- 9.4.2 Mochikichi Non-Glutinous Rice Cracker Product Overview
- 9.4.3 Mochikichi Non-Glutinous Rice Cracker Product Market Performance
- 9.4.4 Mochikichi Business Overview
- 9.4.5 Mochikichi Recent Developments
- 9.5 Kuriyamabeika(Befco)
 - 9.5.1 Kuriyamabeika(Befco) Non-Glutinous Rice Cracker Basic Information
 - 9.5.2 Kuriyamabeika(Befco) Non-Glutinous Rice Cracker Product Overview
- 9.5.3 Kuriyamabeika(Befco) Non-Glutinous Rice Cracker Product Market Performance
- 9.5.4 Kuriyamabeika(Befco) Business Overview
- 9.5.5 Kuriyamabeika(Befco) Recent Developments

9.6 Bourbon

- 9.6.1 Bourbon Non-Glutinous Rice Cracker Basic Information
- 9.6.2 Bourbon Non-Glutinous Rice Cracker Product Overview
- 9.6.3 Bourbon Non-Glutinous Rice Cracker Product Market Performance
- 9.6.4 Bourbon Business Overview
- 9.6.5 Bourbon Recent Developments

9.7 BonChi

9.7.1 BonChi Non-Glutinous Rice Cracker Basic Information



- 9.7.2 BonChi Non-Glutinous Rice Cracker Product Overview
- 9.7.3 BonChi Non-Glutinous Rice Cracker Product Market Performance
- 9.7.4 BonChi Business Overview
- 9.7.5 BonChi Recent Developments
- 9.8 Ogurasansou
 - 9.8.1 Ogurasansou Non-Glutinous Rice Cracker Basic Information
 - 9.8.2 Ogurasansou Non-Glutinous Rice Cracker Product Overview
 - 9.8.3 Ogurasansou Non-Glutinous Rice Cracker Product Market Performance
 - 9.8.4 Ogurasansou Business Overview
 - 9.8.5 Ogurasansou Recent Developments
- 9.9 Echigoseika
 - 9.9.1 Echigoseika Non-Glutinous Rice Cracker Basic Information
 - 9.9.2 Echigoseika Non-Glutinous Rice Cracker Product Overview
- 9.9.3 Echigoseika Non-Glutinous Rice Cracker Product Market Performance
- 9.9.4 Echigoseika Business Overview
- 9.9.5 Echigoseika Recent Developments

9.10 Want Want

- 9.10.1 Want Want Non-Glutinous Rice Cracker Basic Information
- 9.10.2 Want Want Non-Glutinous Rice Cracker Product Overview
- 9.10.3 Want Want Non-Glutinous Rice Cracker Product Market Performance
- 9.10.4 Want Want Business Overview
- 9.10.5 Want Want Recent Developments

9.11 UNCLE POP

- 9.11.1 UNCLE POP Non-Glutinous Rice Cracker Basic Information
- 9.11.2 UNCLE POP Non-Glutinous Rice Cracker Product Overview
- 9.11.3 UNCLE POP Non-Glutinous Rice Cracker Product Market Performance
- 9.11.4 UNCLE POP Business Overview
- 9.11.5 UNCLE POP Recent Developments

9.12 Miduoqi

- 9.12.1 Miduoqi Non-Glutinous Rice Cracker Basic Information
- 9.12.2 Miduoqi Non-Glutinous Rice Cracker Product Overview
- 9.12.3 Miduoqi Non-Glutinous Rice Cracker Product Market Performance
- 9.12.4 Miduoqi Business Overview
- 9.12.5 Miduoqi Recent Developments

9.13 COFCO

- 9.13.1 COFCO Non-Glutinous Rice Cracker Basic Information
- 9.13.2 COFCO Non-Glutinous Rice Cracker Product Overview
- 9.13.3 COFCO Non-Glutinous Rice Cracker Product Market Performance
- 9.13.4 COFCO Business Overview



9.13.5 COFCO Recent Developments

9.14 Xiaowangzi Food

- 9.14.1 Xiaowangzi Food Non-Glutinous Rice Cracker Basic Information
- 9.14.2 Xiaowangzi Food Non-Glutinous Rice Cracker Product Overview
- 9.14.3 Xiaowangzi Food Non-Glutinous Rice Cracker Product Market Performance
- 9.14.4 Xiaowangzi Food Business Overview
- 9.14.5 Xiaowangzi Food Recent Developments

10 NON-GLUTINOUS RICE CRACKER MARKET FORECAST BY REGION

10.1 Global Non-Glutinous Rice Cracker Market Size Forecast

10.2 Global Non-Glutinous Rice Cracker Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Non-Glutinous Rice Cracker Market Size Forecast by Country

10.2.3 Asia Pacific Non-Glutinous Rice Cracker Market Size Forecast by Region

10.2.4 South America Non-Glutinous Rice Cracker Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Non-Glutinous Rice Cracker by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Non-Glutinous Rice Cracker Market Forecast by Type (2025-2030)
11.1.1 Global Forecasted Sales of Non-Glutinous Rice Cracker by Type (2025-2030)
11.1.2 Global Non-Glutinous Rice Cracker Market Size Forecast by Type (2025-2030)
11.1.3 Global Forecasted Price of Non-Glutinous Rice Cracker by Type (2025-2030)
11.2 Global Non-Glutinous Rice Cracker Market Forecast by Application (2025-2030)
11.2.1 Global Non-Glutinous Rice Cracker Sales (Kilotons) Forecast by Application
11.2.2 Global Non-Glutinous Rice Cracker Market Size (M USD) Forecast by
Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS



List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Non-Glutinous Rice Cracker Market Size Comparison by Region (M USD)
- Table 5. Global Non-Glutinous Rice Cracker Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Non-Glutinous Rice Cracker Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Non-Glutinous Rice Cracker Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Non-Glutinous Rice Cracker Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Non-Glutinous Rice Cracker as of 2022)
- Table 10. Global Market Non-Glutinous Rice Cracker Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Non-Glutinous Rice Cracker Sales Sites and Area Served
- Table 12. Manufacturers Non-Glutinous Rice Cracker Product Type
- Table 13. Global Non-Glutinous Rice Cracker Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Non-Glutinous Rice Cracker
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Non-Glutinous Rice Cracker Market Challenges
- Table 22. Global Non-Glutinous Rice Cracker Sales by Type (Kilotons)
- Table 23. Global Non-Glutinous Rice Cracker Market Size by Type (M USD)
- Table 24. Global Non-Glutinous Rice Cracker Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Non-Glutinous Rice Cracker Sales Market Share by Type (2019-2024)
- Table 26. Global Non-Glutinous Rice Cracker Market Size (M USD) by Type (2019-2024)
- Table 27. Global Non-Glutinous Rice Cracker Market Size Share by Type (2019-2024)



Table 28. Global Non-Glutinous Rice Cracker Price (USD/Ton) by Type (2019-2024) Table 29. Global Non-Glutinous Rice Cracker Sales (Kilotons) by Application Table 30. Global Non-Glutinous Rice Cracker Market Size by Application Table 31. Global Non-Glutinous Rice Cracker Sales by Application (2019-2024) & (Kilotons) Table 32. Global Non-Glutinous Rice Cracker Sales Market Share by Application (2019-2024)Table 33. Global Non-Glutinous Rice Cracker Sales by Application (2019-2024) & (M USD) Table 34. Global Non-Glutinous Rice Cracker Market Share by Application (2019-2024) Table 35. Global Non-Glutinous Rice Cracker Sales Growth Rate by Application (2019-2024)Table 36. Global Non-Glutinous Rice Cracker Sales by Region (2019-2024) & (Kilotons) Table 37. Global Non-Glutinous Rice Cracker Sales Market Share by Region (2019-2024)Table 38. North America Non-Glutinous Rice Cracker Sales by Country (2019-2024) & (Kilotons) Table 39. Europe Non-Glutinous Rice Cracker Sales by Country (2019-2024) & (Kilotons) Table 40. Asia Pacific Non-Glutinous Rice Cracker Sales by Region (2019-2024) & (Kilotons) Table 41. South America Non-Glutinous Rice Cracker Sales by Country (2019-2024) & (Kilotons) Table 42. Middle East and Africa Non-Glutinous Rice Cracker Sales by Region (2019-2024) & (Kilotons) Table 43. Kameda Seika Non-Glutinous Rice Cracker Basic Information Table 44. Kameda Seika Non-Glutinous Rice Cracker Product Overview Table 45. Kameda Seika Non-Glutinous Rice Cracker Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 46. Kameda Seika Business Overview Table 47. Kameda Seika Non-Glutinous Rice Cracker SWOT Analysis Table 48. Kameda Seika Recent Developments Table 49. Sanko Seika Non-Glutinous Rice Cracker Basic Information Table 50. Sanko Seika Non-Glutinous Rice Cracker Product Overview Table 51. Sanko Seika Non-Glutinous Rice Cracker Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 52. Sanko Seika Business Overview Table 53. Sanko Seika Non-Glutinous Rice Cracker SWOT Analysis Table 54. Sanko Seika Recent Developments



Table 55. Iwatsuka Confectionery Non-Glutinous Rice Cracker Basic Information

Table 56. Iwatsuka Confectionery Non-Glutinous Rice Cracker Product Overview

Table 57. Iwatsuka Confectionery Non-Glutinous Rice Cracker Sales (Kilotons),

Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. Iwatsuka Confectionery Non-Glutinous Rice Cracker SWOT Analysis

Table 59. Iwatsuka Confectionery Business Overview

Table 60. Iwatsuka Confectionery Recent Developments

- Table 61. Mochikichi Non-Glutinous Rice Cracker Basic Information
- Table 62. Mochikichi Non-Glutinous Rice Cracker Product Overview
- Table 63. Mochikichi Non-Glutinous Rice Cracker Sales (Kilotons), Revenue (M USD),

Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Mochikichi Business Overview

- Table 65. Mochikichi Recent Developments
- Table 66. Kuriyamabeika(Befco) Non-Glutinous Rice Cracker Basic Information
- Table 67. Kuriyamabeika(Befco) Non-Glutinous Rice Cracker Product Overview
- Table 68. Kuriyamabeika(Befco) Non-Glutinous Rice Cracker Sales (Kilotons), Revenue
- (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Kuriyamabeika(Befco) Business Overview
- Table 70. Kuriyamabeika(Befco) Recent Developments
- Table 71. Bourbon Non-Glutinous Rice Cracker Basic Information
- Table 72. Bourbon Non-Glutinous Rice Cracker Product Overview
- Table 73. Bourbon Non-Glutinous Rice Cracker Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Bourbon Business Overview
- Table 75. Bourbon Recent Developments

Table 76. BonChi Non-Glutinous Rice Cracker Basic Information

- Table 77. BonChi Non-Glutinous Rice Cracker Product Overview
- Table 78. BonChi Non-Glutinous Rice Cracker Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. BonChi Business Overview
- Table 80. BonChi Recent Developments
- Table 81. Ogurasansou Non-Glutinous Rice Cracker Basic Information
- Table 82. Ogurasansou Non-Glutinous Rice Cracker Product Overview
- Table 83. Ogurasansou Non-Glutinous Rice Cracker Sales (Kilotons), Revenue (M
- USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Ogurasansou Business Overview
- Table 85. Ogurasansou Recent Developments
- Table 86. Echigoseika Non-Glutinous Rice Cracker Basic Information
- Table 87. Echigoseika Non-Glutinous Rice Cracker Product Overview



Table 88. Echigoseika Non-Glutinous Rice Cracker Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Echigoseika Business Overview

Table 90. Echigoseika Recent Developments

Table 91. Want Want Non-Glutinous Rice Cracker Basic Information

Table 92. Want Want Non-Glutinous Rice Cracker Product Overview

Table 93. Want Want Non-Glutinous Rice Cracker Sales (Kilotons), Revenue (M USD),

Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Want Want Business Overview

Table 95. Want Want Recent Developments

 Table 96. UNCLE POP Non-Glutinous Rice Cracker Basic Information

Table 97. UNCLE POP Non-Glutinous Rice Cracker Product Overview

Table 98. UNCLE POP Non-Glutinous Rice Cracker Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. UNCLE POP Business Overview

Table 100. UNCLE POP Recent Developments

Table 101. Miduoqi Non-Glutinous Rice Cracker Basic Information

Table 102. Miduoqi Non-Glutinous Rice Cracker Product Overview

Table 103. Miduoqi Non-Glutinous Rice Cracker Sales (Kilotons), Revenue (M USD),

Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Miduoqi Business Overview

Table 105. Miduoqi Recent Developments

Table 106. COFCO Non-Glutinous Rice Cracker Basic Information

Table 107. COFCO Non-Glutinous Rice Cracker Product Overview

Table 108. COFCO Non-Glutinous Rice Cracker Sales (Kilotons), Revenue (M USD),

Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. COFCO Business Overview

Table 110. COFCO Recent Developments

Table 111. Xiaowangzi Food Non-Glutinous Rice Cracker Basic Information

Table 112. Xiaowangzi Food Non-Glutinous Rice Cracker Product Overview

Table 113. Xiaowangzi Food Non-Glutinous Rice Cracker Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Xiaowangzi Food Business Overview

Table 115. Xiaowangzi Food Recent Developments

Table 116. Global Non-Glutinous Rice Cracker Sales Forecast by Region (2025-2030) & (Kilotons)

Table 117. Global Non-Glutinous Rice Cracker Market Size Forecast by Region (2025-2030) & (M USD)

Table 118. North America Non-Glutinous Rice Cracker Sales Forecast by Country



(2025-2030) & (Kilotons)

Table 119. North America Non-Glutinous Rice Cracker Market Size Forecast by Country (2025-2030) & (M USD)

Table 120. Europe Non-Glutinous Rice Cracker Sales Forecast by Country (2025-2030) & (Kilotons)

Table 121. Europe Non-Glutinous Rice Cracker Market Size Forecast by Country (2025-2030) & (M USD)

Table 122. Asia Pacific Non-Glutinous Rice Cracker Sales Forecast by Region (2025-2030) & (Kilotons)

Table 123. Asia Pacific Non-Glutinous Rice Cracker Market Size Forecast by Region (2025-2030) & (M USD)

Table 124. South America Non-Glutinous Rice Cracker Sales Forecast by Country (2025-2030) & (Kilotons)

Table 125. South America Non-Glutinous Rice Cracker Market Size Forecast by Country (2025-2030) & (M USD)

Table 126. Middle East and Africa Non-Glutinous Rice Cracker Consumption Forecast by Country (2025-2030) & (Units)

Table 127. Middle East and Africa Non-Glutinous Rice Cracker Market Size Forecast by Country (2025-2030) & (M USD)

Table 128. Global Non-Glutinous Rice Cracker Sales Forecast by Type (2025-2030) & (Kilotons)

Table 129. Global Non-Glutinous Rice Cracker Market Size Forecast by Type (2025-2030) & (M USD)

Table 130. Global Non-Glutinous Rice Cracker Price Forecast by Type (2025-2030) & (USD/Ton)

Table 131. Global Non-Glutinous Rice Cracker Sales (Kilotons) Forecast by Application (2025-2030)

Table 132. Global Non-Glutinous Rice Cracker Market Size Forecast by Application (2025-2030) & (M USD)



List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Non-Glutinous Rice Cracker
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Non-Glutinous Rice Cracker Market Size (M USD), 2019-2030
- Figure 5. Global Non-Glutinous Rice Cracker Market Size (M USD) (2019-2030)
- Figure 6. Global Non-Glutinous Rice Cracker Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Non-Glutinous Rice Cracker Market Size by Country (M USD)
- Figure 11. Non-Glutinous Rice Cracker Sales Share by Manufacturers in 2023
- Figure 12. Global Non-Glutinous Rice Cracker Revenue Share by Manufacturers in 2023

Figure 13. Non-Glutinous Rice Cracker Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Non-Glutinous Rice Cracker Average Price (USD/Ton) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Non-Glutinous Rice Cracker Revenue in 2023

- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Non-Glutinous Rice Cracker Market Share by Type
- Figure 18. Sales Market Share of Non-Glutinous Rice Cracker by Type (2019-2024)
- Figure 19. Sales Market Share of Non-Glutinous Rice Cracker by Type in 2023
- Figure 20. Market Size Share of Non-Glutinous Rice Cracker by Type (2019-2024)
- Figure 21. Market Size Market Share of Non-Glutinous Rice Cracker by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Non-Glutinous Rice Cracker Market Share by Application
- Figure 24. Global Non-Glutinous Rice Cracker Sales Market Share by Application (2019-2024)
- Figure 25. Global Non-Glutinous Rice Cracker Sales Market Share by Application in 2023
- Figure 26. Global Non-Glutinous Rice Cracker Market Share by Application (2019-2024)
- Figure 27. Global Non-Glutinous Rice Cracker Market Share by Application in 2023
- Figure 28. Global Non-Glutinous Rice Cracker Sales Growth Rate by Application (2019-2024)



Figure 29. Global Non-Glutinous Rice Cracker Sales Market Share by Region (2019-2024)Figure 30. North America Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 31. North America Non-Glutinous Rice Cracker Sales Market Share by Country in 2023 Figure 32. U.S. Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 33. Canada Non-Glutinous Rice Cracker Sales (Kilotons) and Growth Rate (2019-2024)Figure 34. Mexico Non-Glutinous Rice Cracker Sales (Units) and Growth Rate (2019-2024)Figure 35. Europe Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 36. Europe Non-Glutinous Rice Cracker Sales Market Share by Country in 2023 Figure 37. Germany Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 38. France Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 39. U.K. Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 40. Italy Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 41. Russia Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 42. Asia Pacific Non-Glutinous Rice Cracker Sales and Growth Rate (Kilotons) Figure 43. Asia Pacific Non-Glutinous Rice Cracker Sales Market Share by Region in 2023 Figure 44. China Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 45. Japan Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 46. South Korea Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 47. India Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 48. Southeast Asia Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 49. South America Non-Glutinous Rice Cracker Sales and Growth Rate



(Kilotons)

Figure 50. South America Non-Glutinous Rice Cracker Sales Market Share by Country in 2023 Figure 51. Brazil Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 52. Argentina Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 53. Columbia Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 54. Middle East and Africa Non-Glutinous Rice Cracker Sales and Growth Rate (Kilotons) Figure 55. Middle East and Africa Non-Glutinous Rice Cracker Sales Market Share by Region in 2023 Figure 56. Saudi Arabia Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 57. UAE Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 58. Egypt Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 59. Nigeria Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 60. South Africa Non-Glutinous Rice Cracker Sales and Growth Rate (2019-2024) & (Kilotons) Figure 61. Global Non-Glutinous Rice Cracker Sales Forecast by Volume (2019-2030) & (Kilotons) Figure 62. Global Non-Glutinous Rice Cracker Market Size Forecast by Value (2019-2030) & (M USD) Figure 63. Global Non-Glutinous Rice Cracker Sales Market Share Forecast by Type (2025 - 2030)Figure 64. Global Non-Glutinous Rice Cracker Market Share Forecast by Type (2025 - 2030)Figure 65. Global Non-Glutinous Rice Cracker Sales Forecast by Application (2025 - 2030)Figure 66. Global Non-Glutinous Rice Cracker Market Share Forecast by Application (2025 - 2030)



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