

Global Non-Fermented Tea Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Non-fermented include white and some green teas with an oxidation state of up to 10%, which have not gone through the fermentation process or have passed to a weak degree. Ancient masters of tea art noticed that a preheated leaf is not subject to fermentation or oxidation. That is why tea leaves of these varieties retain their natural color and properties. Unfermented tea has long been considered a healing drink surrounded by its own kind. Its healing properties were discovered back in the 19th century, when a huge number of useful components were allocated in it, which are almost completely preserved due to the lack of fermentation.

This report provides a deep insight into the global Non-Fermented Tea market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Non-Fermented Tea Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Non-Fermented Tea market in any manner.

Global Non-Fermented Tea Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Longrun Tea

Dayi Tea Group

China Tea

Yunnan Xiaguan Tuocha Tea

Suzhou Tianhua Tea

Hunan Spark Tea

Tazo

Bigelow

Yabukita

Ito En

Market Segmentation (by Type)

Huangshan Maofeng

Longjing

Others

Market Segmentation (by Application)

Beverages

Pharmaceuticals

Cosmetics

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Non-Fermented Tea Market

Overview of the regional outlook of the Non-Fermented Tea Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Non-Fermented Tea Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Non-Fermented Tea
- 1.2 Key Market Segments
 - 1.2.1 Non-Fermented Tea Segment by Type
 - 1.2.2 Non-Fermented Tea Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NON-FERMENTED TEA MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Non-Fermented Tea Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Non-Fermented Tea Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NON-FERMENTED TEA MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Non-Fermented Tea Sales by Manufacturers (2019-2024)
- 3.2 Global Non-Fermented Tea Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Non-Fermented Tea Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Non-Fermented Tea Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Non-Fermented Tea Sales Sites, Area Served, Product Type
- 3.6 Non-Fermented Tea Market Competitive Situation and Trends
 - 3.6.1 Non-Fermented Tea Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Non-Fermented Tea Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 NON-FERMENTED TEA INDUSTRY CHAIN ANALYSIS

- 4.1 Non-Fermented Tea Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NON-FERMENTED TEA MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 NON-FERMENTED TEA MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Non-Fermented Tea Sales Market Share by Type (2019-2024)

6.3 Global Non-Fermented Tea Market Size Market Share by Type (2019-2024)

6.4 Global Non-Fermented Tea Price by Type (2019-2024)

7 NON-FERMENTED TEA MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Non-Fermented Tea Market Sales by Application (2019-2024)

7.3 Global Non-Fermented Tea Market Size (M USD) by Application (2019-2024)

7.4 Global Non-Fermented Tea Sales Growth Rate by Application (2019-2024)

8 NON-FERMENTED TEA MARKET SEGMENTATION BY REGION

8.1 Global Non-Fermented Tea Sales by Region

8.1.1 Global Non-Fermented Tea Sales by Region

8.1.2 Global Non-Fermented Tea Sales Market Share by Region

8.2 North America

8.2.1 North America Non-Fermented Tea Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Non-Fermented Tea Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Non-Fermented Tea Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Non-Fermented Tea Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Non-Fermented Tea Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Longrun Tea

9.1.1 Longrun Tea Non-Fermented Tea Basic Information

9.1.2 Longrun Tea Non-Fermented Tea Product Overview

9.1.3 Longrun Tea Non-Fermented Tea Product Market Performance

9.1.4 Longrun Tea Business Overview

9.1.5 Longrun Tea Non-Fermented Tea SWOT Analysis

9.1.6 Longrun Tea Recent Developments

9.2 Dayi Tea Group

- 9.2.1 Dayi Tea Group Non-Fermented Tea Basic Information
- 9.2.2 Dayi Tea Group Non-Fermented Tea Product Overview
- 9.2.3 Dayi Tea Group Non-Fermented Tea Product Market Performance
- 9.2.4 Dayi Tea Group Business Overview
- 9.2.5 Dayi Tea Group Non-Fermented Tea SWOT Analysis
- 9.2.6 Dayi Tea Group Recent Developments
- 9.3 China Tea
 - 9.3.1 China Tea Non-Fermented Tea Basic Information
 - 9.3.2 China Tea Non-Fermented Tea Product Overview
 - 9.3.3 China Tea Non-Fermented Tea Product Market Performance
 - 9.3.4 China Tea Non-Fermented Tea SWOT Analysis
 - 9.3.5 China Tea Business Overview
 - 9.3.6 China Tea Recent Developments
- 9.4 Yunnan Xiaguan Tuocha Tea
 - 9.4.1 Yunnan Xiaguan Tuocha Tea Non-Fermented Tea Basic Information
 - 9.4.2 Yunnan Xiaguan Tuocha Tea Non-Fermented Tea Product Overview
 - 9.4.3 Yunnan Xiaguan Tuocha Tea Non-Fermented Tea Product Market Performance
 - 9.4.4 Yunnan Xiaguan Tuocha Tea Business Overview
 - 9.4.5 Yunnan Xiaguan Tuocha Tea Recent Developments
- 9.5 Suzhou Tianhua Tea
 - 9.5.1 Suzhou Tianhua Tea Non-Fermented Tea Basic Information
 - 9.5.2 Suzhou Tianhua Tea Non-Fermented Tea Product Overview
 - 9.5.3 Suzhou Tianhua Tea Non-Fermented Tea Product Market Performance
 - 9.5.4 Suzhou Tianhua Tea Business Overview
 - 9.5.5 Suzhou Tianhua Tea Recent Developments
- 9.6 Hunan Spark Tea
 - 9.6.1 Hunan Spark Tea Non-Fermented Tea Basic Information
 - 9.6.2 Hunan Spark Tea Non-Fermented Tea Product Overview
 - 9.6.3 Hunan Spark Tea Non-Fermented Tea Product Market Performance
 - 9.6.4 Hunan Spark Tea Business Overview
 - 9.6.5 Hunan Spark Tea Recent Developments
- 9.7 Tazo
 - 9.7.1 Tazo Non-Fermented Tea Basic Information
 - 9.7.2 Tazo Non-Fermented Tea Product Overview
 - 9.7.3 Tazo Non-Fermented Tea Product Market Performance
 - 9.7.4 Tazo Business Overview
 - 9.7.5 Tazo Recent Developments
- 9.8 Bigelow
 - 9.8.1 Bigelow Non-Fermented Tea Basic Information

- 9.8.2 Bigelow Non-Fermented Tea Product Overview
- 9.8.3 Bigelow Non-Fermented Tea Product Market Performance
- 9.8.4 Bigelow Business Overview
- 9.8.5 Bigelow Recent Developments
- 9.9 Yabukita
 - 9.9.1 Yabukita Non-Fermented Tea Basic Information
 - 9.9.2 Yabukita Non-Fermented Tea Product Overview
 - 9.9.3 Yabukita Non-Fermented Tea Product Market Performance
 - 9.9.4 Yabukita Business Overview
 - 9.9.5 Yabukita Recent Developments
- 9.10 Ito En
 - 9.10.1 Ito En Non-Fermented Tea Basic Information
 - 9.10.2 Ito En Non-Fermented Tea Product Overview
 - 9.10.3 Ito En Non-Fermented Tea Product Market Performance
 - 9.10.4 Ito En Business Overview
 - 9.10.5 Ito En Recent Developments

10 NON-FERMENTED TEA MARKET FORECAST BY REGION

- 10.1 Global Non-Fermented Tea Market Size Forecast
- 10.2 Global Non-Fermented Tea Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Non-Fermented Tea Market Size Forecast by Country
 - 10.2.3 Asia Pacific Non-Fermented Tea Market Size Forecast by Region
 - 10.2.4 South America Non-Fermented Tea Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Non-Fermented Tea by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Non-Fermented Tea Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Non-Fermented Tea by Type (2025-2030)
 - 11.1.2 Global Non-Fermented Tea Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Non-Fermented Tea by Type (2025-2030)
- 11.2 Global Non-Fermented Tea Market Forecast by Application (2025-2030)
 - 11.2.1 Global Non-Fermented Tea Sales (Kilotons) Forecast by Application
 - 11.2.2 Global Non-Fermented Tea Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Non-Fermented Tea Market Size Comparison by Region (M USD)
- Table 5. Global Non-Fermented Tea Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Non-Fermented Tea Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Non-Fermented Tea Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Non-Fermented Tea Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Non-Fermented Tea as of 2022)
- Table 10. Global Market Non-Fermented Tea Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Non-Fermented Tea Sales Sites and Area Served
- Table 12. Manufacturers Non-Fermented Tea Product Type
- Table 13. Global Non-Fermented Tea Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Non-Fermented Tea
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Non-Fermented Tea Market Challenges
- Table 22. Global Non-Fermented Tea Sales by Type (Kilotons)
- Table 23. Global Non-Fermented Tea Market Size by Type (M USD)
- Table 24. Global Non-Fermented Tea Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Non-Fermented Tea Sales Market Share by Type (2019-2024)
- Table 26. Global Non-Fermented Tea Market Size (M USD) by Type (2019-2024)
- Table 27. Global Non-Fermented Tea Market Size Share by Type (2019-2024)
- Table 28. Global Non-Fermented Tea Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Non-Fermented Tea Sales (Kilotons) by Application
- Table 30. Global Non-Fermented Tea Market Size by Application
- Table 31. Global Non-Fermented Tea Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Non-Fermented Tea Sales Market Share by Application (2019-2024)

- Table 33. Global Non-Fermented Tea Sales by Application (2019-2024) & (M USD)
- Table 34. Global Non-Fermented Tea Market Share by Application (2019-2024)
- Table 35. Global Non-Fermented Tea Sales Growth Rate by Application (2019-2024)
- Table 36. Global Non-Fermented Tea Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Non-Fermented Tea Sales Market Share by Region (2019-2024)
- Table 38. North America Non-Fermented Tea Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Non-Fermented Tea Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Non-Fermented Tea Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Non-Fermented Tea Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Non-Fermented Tea Sales by Region (2019-2024) & (Kilotons)
- Table 43. Longrun Tea Non-Fermented Tea Basic Information
- Table 44. Longrun Tea Non-Fermented Tea Product Overview
- Table 45. Longrun Tea Non-Fermented Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Longrun Tea Business Overview
- Table 47. Longrun Tea Non-Fermented Tea SWOT Analysis
- Table 48. Longrun Tea Recent Developments
- Table 49. Dayi Tea Group Non-Fermented Tea Basic Information
- Table 50. Dayi Tea Group Non-Fermented Tea Product Overview
- Table 51. Dayi Tea Group Non-Fermented Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Dayi Tea Group Business Overview
- Table 53. Dayi Tea Group Non-Fermented Tea SWOT Analysis
- Table 54. Dayi Tea Group Recent Developments
- Table 55. China Tea Non-Fermented Tea Basic Information
- Table 56. China Tea Non-Fermented Tea Product Overview
- Table 57. China Tea Non-Fermented Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. China Tea Non-Fermented Tea SWOT Analysis
- Table 59. China Tea Business Overview
- Table 60. China Tea Recent Developments
- Table 61. Yunnan Xiaguan Tuocha Tea Non-Fermented Tea Basic Information
- Table 62. Yunnan Xiaguan Tuocha Tea Non-Fermented Tea Product Overview
- Table 63. Yunnan Xiaguan Tuocha Tea Non-Fermented Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Yunnan Xiaguan Tuocha Tea Business Overview

- Table 65. Yunnan Xiaguan Tuocha Tea Recent Developments
- Table 66. Suzhou Tianhua Tea Non-Fermented Tea Basic Information
- Table 67. Suzhou Tianhua Tea Non-Fermented Tea Product Overview
- Table 68. Suzhou Tianhua Tea Non-Fermented Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Suzhou Tianhua Tea Business Overview
- Table 70. Suzhou Tianhua Tea Recent Developments
- Table 71. Hunan Spark Tea Non-Fermented Tea Basic Information
- Table 72. Hunan Spark Tea Non-Fermented Tea Product Overview
- Table 73. Hunan Spark Tea Non-Fermented Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Hunan Spark Tea Business Overview
- Table 75. Hunan Spark Tea Recent Developments
- Table 76. Tazo Non-Fermented Tea Basic Information
- Table 77. Tazo Non-Fermented Tea Product Overview
- Table 78. Tazo Non-Fermented Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Tazo Business Overview
- Table 80. Tazo Recent Developments
- Table 81. Bigelow Non-Fermented Tea Basic Information
- Table 82. Bigelow Non-Fermented Tea Product Overview
- Table 83. Bigelow Non-Fermented Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Bigelow Business Overview
- Table 85. Bigelow Recent Developments
- Table 86. Yabukita Non-Fermented Tea Basic Information
- Table 87. Yabukita Non-Fermented Tea Product Overview
- Table 88. Yabukita Non-Fermented Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Yabukita Business Overview
- Table 90. Yabukita Recent Developments
- Table 91. Ito En Non-Fermented Tea Basic Information
- Table 92. Ito En Non-Fermented Tea Product Overview
- Table 93. Ito En Non-Fermented Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Ito En Business Overview
- Table 95. Ito En Recent Developments
- Table 96. Global Non-Fermented Tea Sales Forecast by Region (2025-2030) & (Kilotons)

Table 97. Global Non-Fermented Tea Market Size Forecast by Region (2025-2030) & (M USD)

Table 98. North America Non-Fermented Tea Sales Forecast by Country (2025-2030) & (Kilotons)

Table 99. North America Non-Fermented Tea Market Size Forecast by Country (2025-2030) & (M USD)

Table 100. Europe Non-Fermented Tea Sales Forecast by Country (2025-2030) & (Kilotons)

Table 101. Europe Non-Fermented Tea Market Size Forecast by Country (2025-2030) & (M USD)

Table 102. Asia Pacific Non-Fermented Tea Sales Forecast by Region (2025-2030) & (Kilotons)

Table 103. Asia Pacific Non-Fermented Tea Market Size Forecast by Region (2025-2030) & (M USD)

Table 104. South America Non-Fermented Tea Sales Forecast by Country (2025-2030) & (Kilotons)

Table 105. South America Non-Fermented Tea Market Size Forecast by Country (2025-2030) & (M USD)

Table 106. Middle East and Africa Non-Fermented Tea Consumption Forecast by Country (2025-2030) & (Units)

Table 107. Middle East and Africa Non-Fermented Tea Market Size Forecast by Country (2025-2030) & (M USD)

Table 108. Global Non-Fermented Tea Sales Forecast by Type (2025-2030) & (Kilotons)

Table 109. Global Non-Fermented Tea Market Size Forecast by Type (2025-2030) & (M USD)

Table 110. Global Non-Fermented Tea Price Forecast by Type (2025-2030) & (USD/Ton)

Table 111. Global Non-Fermented Tea Sales (Kilotons) Forecast by Application (2025-2030)

Table 112. Global Non-Fermented Tea Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Non-Fermented Tea
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Non-Fermented Tea Market Size (M USD), 2019-2030
- Figure 5. Global Non-Fermented Tea Market Size (M USD) (2019-2030)
- Figure 6. Global Non-Fermented Tea Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Non-Fermented Tea Market Size by Country (M USD)
- Figure 11. Non-Fermented Tea Sales Share by Manufacturers in 2023
- Figure 12. Global Non-Fermented Tea Revenue Share by Manufacturers in 2023
- Figure 13. Non-Fermented Tea Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Non-Fermented Tea Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Non-Fermented Tea Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Non-Fermented Tea Market Share by Type
- Figure 18. Sales Market Share of Non-Fermented Tea by Type (2019-2024)
- Figure 19. Sales Market Share of Non-Fermented Tea by Type in 2023
- Figure 20. Market Size Share of Non-Fermented Tea by Type (2019-2024)
- Figure 21. Market Size Market Share of Non-Fermented Tea by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Non-Fermented Tea Market Share by Application
- Figure 24. Global Non-Fermented Tea Sales Market Share by Application (2019-2024)
- Figure 25. Global Non-Fermented Tea Sales Market Share by Application in 2023
- Figure 26. Global Non-Fermented Tea Market Share by Application (2019-2024)
- Figure 27. Global Non-Fermented Tea Market Share by Application in 2023
- Figure 28. Global Non-Fermented Tea Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Non-Fermented Tea Sales Market Share by Region (2019-2024)
- Figure 30. North America Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Non-Fermented Tea Sales Market Share by Country in 2023

- Figure 32. U.S. Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Non-Fermented Tea Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Non-Fermented Tea Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Non-Fermented Tea Sales Market Share by Country in 2023
- Figure 37. Germany Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Non-Fermented Tea Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Non-Fermented Tea Sales Market Share by Region in 2023
- Figure 44. China Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Non-Fermented Tea Sales and Growth Rate (Kilotons)
- Figure 50. South America Non-Fermented Tea Sales Market Share by Country in 2023
- Figure 51. Brazil Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Non-Fermented Tea Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Non-Fermented Tea Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Non-Fermented Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Non-Fermented Tea Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 61. Global Non-Fermented Tea Sales Forecast by Volume (2019-2030) &

(Kilotons)

Figure 62. Global Non-Fermented Tea Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Non-Fermented Tea Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Non-Fermented Tea Market Share Forecast by Type (2025-2030)

Figure 65. Global Non-Fermented Tea Sales Forecast by Application (2025-2030)

Figure 66. Global Non-Fermented Tea Market Share Forecast by Application (2025-2030)

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