

Global Non-Alcoholic White Wine Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Non-Alcoholic White Wine competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Non-Alcoholic White Wine is a wine-like beverage crafted to replicate the flavor, aroma, and mouthfeel of traditional white wine (e.g., Chardonnay, Sauvignon Blanc) while containing little to no alcohol (typically ~0.5% ABV, adhering to international non-alcoholic beverage standards). It is produced using conventional winemaking processes starting with the fermentation of white grape varieties (such as Riesling, Pinot Grigio, or Gewürztraminer) to develop characteristic fruity, floral, or mineral notes followed by specialized alcohol removal techniques (e.g., vacuum distillation, reverse osmosis, or spinning cone technology) that separate alcohol without significantly altering the wine's original flavor profile, aromatic compounds, or acidity. Free from artificial alcohol addition, it retains the natural nuances of the grapes, offering a crisp, refreshing taste with typical white wine characteristics (citrus, green apple, pear, or herbal hints) and is often aged briefly to enhance balance. In 2024, global Non-Alcoholic White Wine production reached approximately 10 million liters, with an average global market price of around US\$ 38 per liter. The single-line production capacity of Non-Alcoholic White Wine is 470-490 kiloliters per year, the average gross profit margin was 29-32%. The supply chain of Non-Alcoholic White Wine features a closely linked upstream-downstream relationship: upstream consists of suppliers of core raw materials (including white grape growers adhering to standardized planting, providers of auxiliary materials like corks, bottles, and labels) and suppliers of production equipment/technology (such as manufacturers of fermentation tanks, low-temperature control systems, and alcohol removal equipment like reverse osmosis or spinning cone column systems); midstream involves production and processing

enterprises that conduct grape sorting, fermentation, alcohol removal, flavor adjustment, filtration, and bottling, while integrating quality control and traceability systems; downstream connects to distribution channels (including e-commerce platforms, supermarkets, convenience stores, and specialty wine shops) and catering channels (restaurants, hotels, and event venues), ultimately reaching end consumers such as health-conscious groups, designated drivers, and those with dietary or religious restrictions, with feedback on consumer preferences and market demand flowing back to upstream and midstream to guide grape variety selection, process optimization, and product iteration. The cost structure of Non-Alcoholic White Wine is dominated by several core components: raw material costs account for the largest share (typically 40-50% of total costs), including procurement expenses for high-quality white grapes (with price fluctuations influenced by production region, climate, and yield) and costs of auxiliary materials like food-grade bottles, environmentally friendly corks, and labels; production and processing costs constitute 25-35%, covering energy consumption for fermentation and low-temperature control, depreciation of specialized alcohol removal equipment (reverse osmosis or spinning cone column), labor costs for process monitoring, and expenses for flavor rebalancing and quality testing; distribution and marketing costs make up 15-20%, including logistics and warehousing fees for product transportation and storage, channel entry fees for supermarkets or e-commerce platforms, and promotional expenses for brand promotion and consumer education; additionally, fixed costs such as enterprise operation and management fees, and variable costs like environmental governance (wastewater treatment) and compliance certification account for the remaining 5-10%, with economies of scale and technological advancements in alcohol removal helping to reduce unit costs.

The global Non-Alcoholic White Wine market size was estimated at USD 391.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Non-Alcoholic White Wine market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Non-Alcoholic White Wine market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Non-Alcoholic White Wine market.

Global Non-Alcoholic White Wine Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Kolonne Null
Edenvale
Vintense srl
Myalcolzero
WILD IDOL
Eisberg Wine
Les Grands Chais de France (GCF)
Schloss Wachenheim AG
Freixenet
Torres
Lindeman's Wine
Hardys Wines

McGuigan
Lautus
Craft Zero

Market Segmentation (by Type)

Reverse Osmosis (RO) Products
Spinning Cone Column (SCC) Products
Vacuum Distillation Products

Market Segmentation (by Application)

Online Sales
Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Non-Alcoholic White Wine Market

Overview of the regional outlook of the Non-Alcoholic White Wine Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Non-Alcoholic White Wine Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Non-Alcoholic White Wine, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the

region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Non-Alcoholic White Wine
- 1.2 Key Market Segments
 - 1.2.1 Non-Alcoholic White Wine Segment by Type
 - 1.2.2 Non-Alcoholic White Wine Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NON-ALCOHOLIC WHITE WINE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Non-Alcoholic White Wine Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Non-Alcoholic White Wine Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NON-ALCOHOLIC WHITE WINE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Non-Alcoholic White Wine Product Life Cycle
- 3.3 Global Non-Alcoholic White Wine Sales by Manufacturers (2020-2025)
- 3.4 Global Non-Alcoholic White Wine Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Non-Alcoholic White Wine Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Non-Alcoholic White Wine Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Non-Alcoholic White Wine Market Competitive Situation and Trends
 - 3.8.1 Non-Alcoholic White Wine Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Non-Alcoholic White Wine Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 NON-ALCOHOLIC WHITE WINE INDUSTRY CHAIN ANALYSIS

4.1 Non-Alcoholic White Wine Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NON-ALCOHOLIC WHITE WINE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Non-Alcoholic White Wine Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Non-Alcoholic White Wine Market

5.7 ESG Ratings of Leading Companies

6 NON-ALCOHOLIC WHITE WINE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Non-Alcoholic White Wine Sales Market Share by Type (2020-2025)

6.3 Global Non-Alcoholic White Wine Market Size by Type (2020-2025)

6.4 Global Non-Alcoholic White Wine Price by Type (2020-2025)

7 NON-ALCOHOLIC WHITE WINE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Non-Alcoholic White Wine Market Sales by Application (2020-2025)
- 7.3 Global Non-Alcoholic White Wine Market Size (M USD) by Application (2020-2025)
- 7.4 Global Non-Alcoholic White Wine Sales Growth Rate by Application (2020-2025)

8 NON-ALCOHOLIC WHITE WINE MARKET SALES BY REGION

- 8.1 Global Non-Alcoholic White Wine Sales by Region
 - 8.1.1 Global Non-Alcoholic White Wine Sales by Region
 - 8.1.2 Global Non-Alcoholic White Wine Sales Market Share by Region
- 8.2 Global Non-Alcoholic White Wine Market Size by Region
 - 8.2.1 Global Non-Alcoholic White Wine Market Size by Region
 - 8.2.2 Global Non-Alcoholic White Wine Market Size by Region
- 8.3 North America
 - 8.3.1 North America Non-Alcoholic White Wine Sales by Country
 - 8.3.2 North America Non-Alcoholic White Wine Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Non-Alcoholic White Wine Sales by Country
 - 8.4.2 Europe Non-Alcoholic White Wine Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Non-Alcoholic White Wine Sales by Region
 - 8.5.2 Asia Pacific Non-Alcoholic White Wine Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Non-Alcoholic White Wine Sales by Country
 - 8.6.2 South America Non-Alcoholic White Wine Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Non-Alcoholic White Wine Sales by Region
 - 8.7.2 Middle East and Africa Non-Alcoholic White Wine Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 NON-ALCOHOLIC WHITE WINE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Non-Alcoholic White Wine by Region(2020-2025)
- 9.2 Global Non-Alcoholic White Wine Revenue Market Share by Region (2020-2025)
- 9.3 Global Non-Alcoholic White Wine Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Non-Alcoholic White Wine Production
 - 9.4.1 North America Non-Alcoholic White Wine Production Growth Rate (2020-2025)
 - 9.4.2 North America Non-Alcoholic White Wine Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Non-Alcoholic White Wine Production
 - 9.5.1 Europe Non-Alcoholic White Wine Production Growth Rate (2020-2025)
 - 9.5.2 Europe Non-Alcoholic White Wine Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Non-Alcoholic White Wine Production (2020-2025)
 - 9.6.1 Japan Non-Alcoholic White Wine Production Growth Rate (2020-2025)
 - 9.6.2 Japan Non-Alcoholic White Wine Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Non-Alcoholic White Wine Production (2020-2025)
 - 9.7.1 China Non-Alcoholic White Wine Production Growth Rate (2020-2025)
 - 9.7.2 China Non-Alcoholic White Wine Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Kolonne Null
 - 10.1.1 Kolonne Null Basic Information

- 10.1.2 Kolonne Null Non-Alcoholic White Wine Product Overview
- 10.1.3 Kolonne Null Non-Alcoholic White Wine Product Market Performance
- 10.1.4 Kolonne Null Business Overview
- 10.1.5 Kolonne Null SWOT Analysis
- 10.1.6 Kolonne Null Recent Developments
- 10.2 Edenvale
 - 10.2.1 Edenvale Basic Information
 - 10.2.2 Edenvale Non-Alcoholic White Wine Product Overview
 - 10.2.3 Edenvale Non-Alcoholic White Wine Product Market Performance
 - 10.2.4 Edenvale Business Overview
 - 10.2.5 Edenvale SWOT Analysis
 - 10.2.6 Edenvale Recent Developments
- 10.3 Vintense srl
 - 10.3.1 Vintense srl Basic Information
 - 10.3.2 Vintense srl Non-Alcoholic White Wine Product Overview
 - 10.3.3 Vintense srl Non-Alcoholic White Wine Product Market Performance
 - 10.3.4 Vintense srl Business Overview
 - 10.3.5 Vintense srl SWOT Analysis
 - 10.3.6 Vintense srl Recent Developments
- 10.4 Myalcolzero
 - 10.4.1 Myalcolzero Basic Information
 - 10.4.2 Myalcolzero Non-Alcoholic White Wine Product Overview
 - 10.4.3 Myalcolzero Non-Alcoholic White Wine Product Market Performance
 - 10.4.4 Myalcolzero Business Overview
 - 10.4.5 Myalcolzero Recent Developments
- 10.5 WILD IDOL
 - 10.5.1 WILD IDOL Basic Information
 - 10.5.2 WILD IDOL Non-Alcoholic White Wine Product Overview
 - 10.5.3 WILD IDOL Non-Alcoholic White Wine Product Market Performance
 - 10.5.4 WILD IDOL Business Overview
 - 10.5.5 WILD IDOL Recent Developments
- 10.6 Eisberg Wine
 - 10.6.1 Eisberg Wine Basic Information
 - 10.6.2 Eisberg Wine Non-Alcoholic White Wine Product Overview
 - 10.6.3 Eisberg Wine Non-Alcoholic White Wine Product Market Performance
 - 10.6.4 Eisberg Wine Business Overview
 - 10.6.5 Eisberg Wine Recent Developments
- 10.7 Les Grands Chais de France (GCF)
 - 10.7.1 Les Grands Chais de France (GCF) Basic Information

- 10.7.2 Les Grands Chais de France (GCF) Non-Alcoholic White Wine Product Overview
- 10.7.3 Les Grands Chais de France (GCF) Non-Alcoholic White Wine Product Market Performance
- 10.7.4 Les Grands Chais de France (GCF) Business Overview
- 10.7.5 Les Grands Chais de France (GCF) Recent Developments
- 10.8 Schloss Wachenheim AG
 - 10.8.1 Schloss Wachenheim AG Basic Information
 - 10.8.2 Schloss Wachenheim AG Non-Alcoholic White Wine Product Overview
 - 10.8.3 Schloss Wachenheim AG Non-Alcoholic White Wine Product Market Performance
 - 10.8.4 Schloss Wachenheim AG Business Overview
 - 10.8.5 Schloss Wachenheim AG Recent Developments
- 10.9 Freixenet
 - 10.9.1 Freixenet Basic Information
 - 10.9.2 Freixenet Non-Alcoholic White Wine Product Overview
 - 10.9.3 Freixenet Non-Alcoholic White Wine Product Market Performance
 - 10.9.4 Freixenet Business Overview
 - 10.9.5 Freixenet Recent Developments
- 10.10 Torres
 - 10.10.1 Torres Basic Information
 - 10.10.2 Torres Non-Alcoholic White Wine Product Overview
 - 10.10.3 Torres Non-Alcoholic White Wine Product Market Performance
 - 10.10.4 Torres Business Overview
 - 10.10.5 Torres Recent Developments
- 10.11 Lindeman's Wine
 - 10.11.1 Lindeman's Wine Basic Information
 - 10.11.2 Lindeman's Wine Non-Alcoholic White Wine Product Overview
 - 10.11.3 Lindeman's Wine Non-Alcoholic White Wine Product Market Performance
 - 10.11.4 Lindeman's Wine Business Overview
 - 10.11.5 Lindeman's Wine Recent Developments
- 10.12 Hardys Wines
 - 10.12.1 Hardys Wines Basic Information
 - 10.12.2 Hardys Wines Non-Alcoholic White Wine Product Overview
 - 10.12.3 Hardys Wines Non-Alcoholic White Wine Product Market Performance
 - 10.12.4 Hardys Wines Business Overview
 - 10.12.5 Hardys Wines Recent Developments
- 10.13 McGuigan
 - 10.13.1 McGuigan Basic Information

- 10.13.2 McGuigan Non-Alcoholic White Wine Product Overview
- 10.13.3 McGuigan Non-Alcoholic White Wine Product Market Performance
- 10.13.4 McGuigan Business Overview
- 10.13.5 McGuigan Recent Developments
- 10.14 Lautus
 - 10.14.1 Lautus Basic Information
 - 10.14.2 Lautus Non-Alcoholic White Wine Product Overview
 - 10.14.3 Lautus Non-Alcoholic White Wine Product Market Performance
 - 10.14.4 Lautus Business Overview
 - 10.14.5 Lautus Recent Developments
- 10.15 Craft Zero
 - 10.15.1 Craft Zero Basic Information
 - 10.15.2 Craft Zero Non-Alcoholic White Wine Product Overview
 - 10.15.3 Craft Zero Non-Alcoholic White Wine Product Market Performance
 - 10.15.4 Craft Zero Business Overview
 - 10.15.5 Craft Zero Recent Developments

11 NON-ALCOHOLIC WHITE WINE MARKET FORECAST BY REGION

- 11.1 Global Non-Alcoholic White Wine Market Size Forecast
- 11.2 Global Non-Alcoholic White Wine Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Non-Alcoholic White Wine Market Size Forecast by Country
 - 11.2.3 Asia Pacific Non-Alcoholic White Wine Market Size Forecast by Region
 - 11.2.4 South America Non-Alcoholic White Wine Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Non-Alcoholic White Wine by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Non-Alcoholic White Wine Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Non-Alcoholic White Wine by Type (2026-2035)
 - 12.1.2 Global Non-Alcoholic White Wine Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Non-Alcoholic White Wine by Type (2026-2035)
- 12.2 Global Non-Alcoholic White Wine Market Forecast by Application (2026-2035)
 - 12.2.1 Global Non-Alcoholic White Wine Sales (K MT) Forecast by Application
 - 12.2.2 Global Non-Alcoholic White Wine Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Non-Alcoholic White Wine Market Size by Type (M USD)

Table 4. Global Non-Alcoholic White Wine Market Size by Application

Table 5. Non-Alcoholic White Wine Market Size Comparison by Region (M USD)

Table 6. Global Non-Alcoholic White Wine Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Non-Alcoholic White Wine Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Non-Alcoholic White Wine Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Non-Alcoholic White Wine Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Non-Alcoholic White Wine as of 2025)

Table 11. Global Market Non-Alcoholic White Wine Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Non-Alcoholic White Wine Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Non-Alcoholic White Wine Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Non-Alcoholic White Wine Sales by Type (K MT)

Table 27. Global Non-Alcoholic White Wine Market Size by Type (M USD)

Table 28. Global Non-Alcoholic White Wine Sales (K MT) by Type (2020-2025)

- Table 29. Global Non-Alcoholic White Wine Sales Market Share by Type (2020-2025)
- Table 30. Global Non-Alcoholic White Wine Market Size (M USD) by Type (2020-2025)
- Table 31. Global Non-Alcoholic White Wine Market Share by Type (2020-2025)
- Table 32. Global Non-Alcoholic White Wine Price (USD/KG) by Type (2020-2025)
- Table 33. Global Non-Alcoholic White Wine Sales (K MT) by Application
- Table 34. Global Non-Alcoholic White Wine Market Size by Application
- Table 35. Global Non-Alcoholic White Wine Sales by Application (2020-2025) & (K MT)
- Table 36. Global Non-Alcoholic White Wine Sales Market Share by Application (2020-2025)
- Table 37. Global Non-Alcoholic White Wine Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Non-Alcoholic White Wine Market Share by Application (2020-2025)
- Table 39. Global Non-Alcoholic White Wine Sales Growth Rate by Application (2020-2025)
- Table 40. Global Non-Alcoholic White Wine Sales by Region (2020-2025) & (K MT)
- Table 41. Global Non-Alcoholic White Wine Sales Market Share by Region (2020-2025)
- Table 42. Global Non-Alcoholic White Wine Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Non-Alcoholic White Wine Market Size by Region (2020-2025)
- Table 44. North America Non-Alcoholic White Wine Sales by Country (2020-2025) & (K MT)
- Table 45. North America Non-Alcoholic White Wine Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Non-Alcoholic White Wine Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Non-Alcoholic White Wine Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Non-Alcoholic White Wine Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Non-Alcoholic White Wine Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Non-Alcoholic White Wine Sales by Country (2020-2025) & (K MT)
- Table 51. South America Non-Alcoholic White Wine Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Non-Alcoholic White Wine Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Non-Alcoholic White Wine Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Non-Alcoholic White Wine Production (K MT) by Region(2020-2025)

Table 55. Global Non-Alcoholic White Wine Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Non-Alcoholic White Wine Revenue Market Share by Region (2020-2025)

Table 57. Global Non-Alcoholic White Wine Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Non-Alcoholic White Wine Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Non-Alcoholic White Wine Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Non-Alcoholic White Wine Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Non-Alcoholic White Wine Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Kolonne Null Basic Information

Table 63. Kolonne Null Non-Alcoholic White Wine Product Overview

Table 64. Kolonne Null Non-Alcoholic White Wine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Kolonne Null Business Overview

Table 66. Kolonne Null SWOT Analysis

Table 67. Kolonne Null Recent Developments

Table 68. Edenvale Basic Information

Table 69. Edenvale Non-Alcoholic White Wine Product Overview

Table 70. Edenvale Non-Alcoholic White Wine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Edenvale Business Overview

Table 72. Edenvale SWOT Analysis

Table 73. Edenvale Recent Developments

Table 74. Vintense srl Basic Information

Table 75. Vintense srl Non-Alcoholic White Wine Product Overview

Table 76. Vintense srl Non-Alcoholic White Wine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Vintense srl Business Overview

Table 78. Vintense srl SWOT Analysis

Table 79. Vintense srl Recent Developments

Table 80. Myalcolzero Basic Information

Table 81. Myalcolzero Non-Alcoholic White Wine Product Overview

Table 82. Myalcolzero Non-Alcoholic White Wine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 83. Myalcolzero Business Overview
- Table 84. Myalcolzero Recent Developments
- Table 85. WILD IDOL Basic Information
- Table 86. WILD IDOL Non-Alcoholic White Wine Product Overview
- Table 87. WILD IDOL Non-Alcoholic White Wine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. WILD IDOL Business Overview
- Table 89. WILD IDOL Recent Developments
- Table 90. Eisberg Wine Basic Information
- Table 91. Eisberg Wine Non-Alcoholic White Wine Product Overview
- Table 92. Eisberg Wine Non-Alcoholic White Wine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Eisberg Wine Business Overview
- Table 94. Eisberg Wine Recent Developments
- Table 95. Les Grands Chais de France (GCF) Basic Information
- Table 96. Les Grands Chais de France (GCF) Non-Alcoholic White Wine Product Overview
- Table 97. Les Grands Chais de France (GCF) Non-Alcoholic White Wine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Les Grands Chais de France (GCF) Business Overview
- Table 99. Les Grands Chais de France (GCF) Recent Developments
- Table 100. Schloss Wachenheim AG Basic Information
- Table 101. Schloss Wachenheim AG Non-Alcoholic White Wine Product Overview
- Table 102. Schloss Wachenheim AG Non-Alcoholic White Wine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Schloss Wachenheim AG Business Overview
- Table 104. Schloss Wachenheim AG Recent Developments
- Table 105. Freixenet Basic Information
- Table 106. Freixenet Non-Alcoholic White Wine Product Overview
- Table 107. Freixenet Non-Alcoholic White Wine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Freixenet Business Overview
- Table 109. Freixenet Recent Developments
- Table 110. Torres Basic Information
- Table 111. Torres Non-Alcoholic White Wine Product Overview
- Table 112. Torres Non-Alcoholic White Wine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Torres Business Overview
- Table 114. Torres Recent Developments

- Table 115. Lindeman's Wine Basic Information
- Table 116. Lindeman's Wine Non-Alcoholic White Wine Product Overview
- Table 117. Lindeman's Wine Non-Alcoholic White Wine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. Lindeman's Wine Business Overview
- Table 119. Lindeman's Wine Recent Developments
- Table 120. Hardys Wines Basic Information
- Table 121. Hardys Wines Non-Alcoholic White Wine Product Overview
- Table 122. Hardys Wines Non-Alcoholic White Wine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. Hardys Wines Business Overview
- Table 124. Hardys Wines Recent Developments
- Table 125. McGuigan Basic Information
- Table 126. McGuigan Non-Alcoholic White Wine Product Overview
- Table 127. McGuigan Non-Alcoholic White Wine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. McGuigan Business Overview
- Table 129. McGuigan Recent Developments
- Table 130. Lautus Basic Information
- Table 131. Lautus Non-Alcoholic White Wine Product Overview
- Table 132. Lautus Non-Alcoholic White Wine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 133. Lautus Business Overview
- Table 134. Lautus Recent Developments
- Table 135. Craft Zero Basic Information
- Table 136. Craft Zero Non-Alcoholic White Wine Product Overview
- Table 137. Craft Zero Non-Alcoholic White Wine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 138. Craft Zero Business Overview
- Table 139. Craft Zero Recent Developments
- Table 140. Global Non-Alcoholic White Wine Sales Forecast by Region (2026-2035) & (K MT)
- Table 141. Global Non-Alcoholic White Wine Market Size Forecast by Region (2026-2035) & (M USD)
- Table 142. North America Non-Alcoholic White Wine Sales Forecast by Country (2026-2035) & (K MT)
- Table 143. North America Non-Alcoholic White Wine Market Size Forecast by Country (2026-2035) & (M USD)
- Table 144. Europe Non-Alcoholic White Wine Sales Forecast by Country (2026-2035) &

(K MT)

Table 145. Europe Non-Alcoholic White Wine Market Size Forecast by Country (2026-2035) & (M USD)

Table 146. Asia Pacific Non-Alcoholic White Wine Sales Forecast by Region (2026-2035) & (K MT)

Table 147. Asia Pacific Non-Alcoholic White Wine Market Size Forecast by Region (2026-2035) & (M USD)

Table 148. South America Non-Alcoholic White Wine Sales Forecast by Country (2026-2035) & (K MT)

Table 149. South America Non-Alcoholic White Wine Market Size Forecast by Country (2026-2035) & (M USD)

Table 150. Middle East and Africa Non-Alcoholic White Wine Sales Forecast by Country (2026-2035) & (Units)

Table 151. Middle East and Africa Non-Alcoholic White Wine Market Size Forecast by Country (2026-2035) & (M USD)

Table 152. Global Non-Alcoholic White Wine Sales Forecast by Type (2026-2035) & (K MT)

Table 153. Global Non-Alcoholic White Wine Market Size Forecast by Type (2026-2035) & (M USD)

Table 154. Global Non-Alcoholic White Wine Price Forecast by Type (2026-2035) & (USD/KG)

Table 155. Global Non-Alcoholic White Wine Sales (K MT) Forecast by Application (2026-2035)

Table 156. Global Non-Alcoholic White Wine Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Non-Alcoholic White Wine
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Non-Alcoholic White Wine Market Size (M USD), 2025-2035
- Figure 5. Global Non-Alcoholic White Wine Market Size (M USD) (2020-2035)
- Figure 6. Global Non-Alcoholic White Wine Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Non-Alcoholic White Wine Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Non-Alcoholic White Wine Product Life Cycle
- Figure 13. Non-Alcoholic White Wine Sales Share by Manufacturers in 2025
- Figure 14. Global Non-Alcoholic White Wine Revenue Share by Manufacturers in 2025
- Figure 15. Non-Alcoholic White Wine Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Non-Alcoholic White Wine Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Non-Alcoholic White Wine Revenue in 2025
- Figure 18. Industry Chain Map of Non-Alcoholic White Wine
- Figure 19. Global Non-Alcoholic White Wine Market PEST Analysis
- Figure 20. Global Non-Alcoholic White Wine Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Non-Alcoholic White Wine Market Share by Type
- Figure 27. Sales Market Share of Non-Alcoholic White Wine by Type (2020-2025)
- Figure 28. Sales Market Share of Non-Alcoholic White Wine by Type in 2025
- Figure 29. Market Share of Non-Alcoholic White Wine by Type (2020-2025)
- Figure 30. Market Share of Non-Alcoholic White Wine by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Non-Alcoholic White Wine Market Share by Application

Figure 33. Global Non-Alcoholic White Wine Sales Market Share by Application (2020-2025)

Figure 34. Global Non-Alcoholic White Wine Sales Market Share by Application in 2025

Figure 35. Global Non-Alcoholic White Wine Market Share by Application (2020-2025)

Figure 36. Global Non-Alcoholic White Wine Market Share by Application in 2025

Figure 37. Global Non-Alcoholic White Wine Sales Growth Rate by Application (2020-2025)

Figure 38. Global Non-Alcoholic White Wine Sales Market Share by Region (2020-2025)

Figure 39. Global Non-Alcoholic White Wine Market Size by Region (2020-2025)

Figure 40. North America Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Non-Alcoholic White Wine Sales Market Share by Country in 2024

Figure 43. North America Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Non-Alcoholic White Wine Market Size by Country in 2024

Figure 45. U.S. Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Non-Alcoholic White Wine Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Non-Alcoholic White Wine Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Non-Alcoholic White Wine Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Non-Alcoholic White Wine Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Non-Alcoholic White Wine Sales Market Share by Country in 2024

Figure 53. Europe Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Non-Alcoholic White Wine Market Size by Country in 2024

Figure 55. Germany Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Non-Alcoholic White Wine Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Non-Alcoholic White Wine Sales Market Share by Region in 2024

Figure 67. Asia Pacific Non-Alcoholic White Wine Market Size by Region in 2024

Figure 68. China Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Non-Alcoholic White Wine Sales and Growth Rate

(2020-2025) & (K MT)

Figure 77. Southeast Asia Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Non-Alcoholic White Wine Sales and Growth Rate (K MT)

Figure 79. South America Non-Alcoholic White Wine Sales Market Share by Country in 2024

Figure 80. South America Non-Alcoholic White Wine Market Size and Growth Rate (M USD)

Figure 81. South America Non-Alcoholic White Wine Market Size by Country in 2024

Figure 82. Brazil Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Non-Alcoholic White Wine Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Non-Alcoholic White Wine Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Non-Alcoholic White Wine Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Non-Alcoholic White Wine Market Size by Region in 2024

Figure 92. Saudi Arabia Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Non-Alcoholic White Wine Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Non-Alcoholic White Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Non-Alcoholic White Wine Production Market Share by Region (2020-2025)

Figure 103. North America Non-Alcoholic White Wine Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Non-Alcoholic White Wine Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Non-Alcoholic White Wine Production (K MT) Growth Rate (2020-2025)

Figure 106. China Non-Alcoholic White Wine Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Non-Alcoholic White Wine Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Non-Alcoholic White Wine Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Non-Alcoholic White Wine Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Non-Alcoholic White Wine Market Share Forecast by Type (2026-2035)

Figure 111. Global Non-Alcoholic White Wine Sales Forecast by Application (2026-2035)

Figure 112. Global Non-Alcoholic White Wine Market Share Forecast by Application (2026-2035)

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