

Global Non-Alcoholic Beer Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Low-alcohol beer (also called light beer, non-alcoholic beer, small beer, small ale, or near-beer) is beer with little or no alcohol content, which aims to reproduce the taste of beer without the inebriating effects of standard alcoholic brews. Most low-alcohol beers are lagers, but there are some low-alcohol ales.

The global Non-Alcoholic Beer market size was estimated at USD 5818.30 million in 2023 and is projected to reach USD 11534.24 million by 2032, exhibiting a CAGR of 7.90% during the forecast period.

North America Non-Alcoholic Beer market size was estimated at USD 1728.36 million in 2023, at a CAGR of 6.77% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Non-Alcoholic Beer market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Non-Alcoholic Beer Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Non-Alcoholic Beer market in any manner.

Global Non-Alcoholic Beer Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Anheuser-Busch InBev

Heineken

Carlsberg

Behnoush Iran

Asahi Breweries

Suntory Beer

Arpanoosh

Krombacher Brauerei

Kirin

Aujan Industries

Erdinger Weibbrau

Weihenstephan

Market Segmentation (by Type)

Dealcoholization Method

Limit Fermentation

Market Segmentation (by Application)

Female

Male

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Non-Alcoholic Beer Market

Overview of the regional outlook of the Non-Alcoholic Beer Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Non-Alcoholic Beer Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Non-Alcoholic Beer, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Non-Alcoholic Beer
- 1.2 Key Market Segments
 - 1.2.1 Non-Alcoholic Beer Segment by Type
 - 1.2.2 Non-Alcoholic Beer Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NON-ALCOHOLIC BEER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Non-Alcoholic Beer Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Non-Alcoholic Beer Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NON-ALCOHOLIC BEER MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Non-Alcoholic Beer Sales by Manufacturers (2019-2024)
- 3.2 Global Non-Alcoholic Beer Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Non-Alcoholic Beer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Non-Alcoholic Beer Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Non-Alcoholic Beer Sales Sites, Area Served, Product Type
- 3.6 Non-Alcoholic Beer Market Competitive Situation and Trends
 - 3.6.1 Non-Alcoholic Beer Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Non-Alcoholic Beer Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 NON-ALCOHOLIC BEER INDUSTRY CHAIN ANALYSIS

- 4.1 Non-Alcoholic Beer Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NON-ALCOHOLIC BEER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 NON-ALCOHOLIC BEER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Non-Alcoholic Beer Sales Market Share by Type (2019-2024)
- 6.3 Global Non-Alcoholic Beer Market Size Market Share by Type (2019-2024)
- 6.4 Global Non-Alcoholic Beer Price by Type (2019-2024)

7 NON-ALCOHOLIC BEER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Non-Alcoholic Beer Market Sales by Application (2019-2024)
- 7.3 Global Non-Alcoholic Beer Market Size (M USD) by Application (2019-2024)
- 7.4 Global Non-Alcoholic Beer Sales Growth Rate by Application (2019-2024)

8 NON-ALCOHOLIC BEER MARKET CONSUMPTION BY REGION

- 8.1 Global Non-Alcoholic Beer Sales by Region
 - 8.1.1 Global Non-Alcoholic Beer Sales by Region
 - 8.1.2 Global Non-Alcoholic Beer Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Non-Alcoholic Beer Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Non-Alcoholic Beer Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Non-Alcoholic Beer Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Non-Alcoholic Beer Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Non-Alcoholic Beer Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 NON-ALCOHOLIC BEER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Non-Alcoholic Beer by Region (2019-2024)
- 9.2 Global Non-Alcoholic Beer Revenue Market Share by Region (2019-2024)
- 9.3 Global Non-Alcoholic Beer Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Non-Alcoholic Beer Production
 - 9.4.1 North America Non-Alcoholic Beer Production Growth Rate (2019-2024)
 - 9.4.2 North America Non-Alcoholic Beer Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Non-Alcoholic Beer Production

9.5.1 Europe Non-Alcoholic Beer Production Growth Rate (2019-2024)

9.5.2 Europe Non-Alcoholic Beer Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Non-Alcoholic Beer Production (2019-2024)

9.6.1 Japan Non-Alcoholic Beer Production Growth Rate (2019-2024)

9.6.2 Japan Non-Alcoholic Beer Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Non-Alcoholic Beer Production (2019-2024)

9.7.1 China Non-Alcoholic Beer Production Growth Rate (2019-2024)

9.7.2 China Non-Alcoholic Beer Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Anheuser-Busch InBev

10.1.1 Anheuser-Busch InBev Non-Alcoholic Beer Basic Information

10.1.2 Anheuser-Busch InBev Non-Alcoholic Beer Product Overview

10.1.3 Anheuser-Busch InBev Non-Alcoholic Beer Product Market Performance

10.1.4 Anheuser-Busch InBev Business Overview

10.1.5 Anheuser-Busch InBev Non-Alcoholic Beer SWOT Analysis

10.1.6 Anheuser-Busch InBev Recent Developments

10.2 Heineken

10.2.1 Heineken Non-Alcoholic Beer Basic Information

10.2.2 Heineken Non-Alcoholic Beer Product Overview

10.2.3 Heineken Non-Alcoholic Beer Product Market Performance

10.2.4 Heineken Business Overview

10.2.5 Heineken Non-Alcoholic Beer SWOT Analysis

10.2.6 Heineken Recent Developments

10.3 Carlsberg

10.3.1 Carlsberg Non-Alcoholic Beer Basic Information

10.3.2 Carlsberg Non-Alcoholic Beer Product Overview

10.3.3 Carlsberg Non-Alcoholic Beer Product Market Performance

10.3.4 Carlsberg Non-Alcoholic Beer SWOT Analysis

10.3.5 Carlsberg Business Overview

10.3.6 Carlsberg Recent Developments

10.4 Behnoush Iran

10.4.1 Behnoush Iran Non-Alcoholic Beer Basic Information

10.4.2 Behnoush Iran Non-Alcoholic Beer Product Overview

- 10.4.3 Behnoush Iran Non-Alcoholic Beer Product Market Performance
- 10.4.4 Behnoush Iran Business Overview
- 10.4.5 Behnoush Iran Recent Developments
- 10.5 Asahi Breweries
 - 10.5.1 Asahi Breweries Non-Alcoholic Beer Basic Information
 - 10.5.2 Asahi Breweries Non-Alcoholic Beer Product Overview
 - 10.5.3 Asahi Breweries Non-Alcoholic Beer Product Market Performance
 - 10.5.4 Asahi Breweries Business Overview
 - 10.5.5 Asahi Breweries Recent Developments
- 10.6 Suntory Beer
 - 10.6.1 Suntory Beer Non-Alcoholic Beer Basic Information
 - 10.6.2 Suntory Beer Non-Alcoholic Beer Product Overview
 - 10.6.3 Suntory Beer Non-Alcoholic Beer Product Market Performance
 - 10.6.4 Suntory Beer Business Overview
 - 10.6.5 Suntory Beer Recent Developments
- 10.7 Arpanoosh
 - 10.7.1 Arpanoosh Non-Alcoholic Beer Basic Information
 - 10.7.2 Arpanoosh Non-Alcoholic Beer Product Overview
 - 10.7.3 Arpanoosh Non-Alcoholic Beer Product Market Performance
 - 10.7.4 Arpanoosh Business Overview
 - 10.7.5 Arpanoosh Recent Developments
- 10.8 Krombacher Brauerei
 - 10.8.1 Krombacher Brauerei Non-Alcoholic Beer Basic Information
 - 10.8.2 Krombacher Brauerei Non-Alcoholic Beer Product Overview
 - 10.8.3 Krombacher Brauerei Non-Alcoholic Beer Product Market Performance
 - 10.8.4 Krombacher Brauerei Business Overview
 - 10.8.5 Krombacher Brauerei Recent Developments
- 10.9 Kirin
 - 10.9.1 Kirin Non-Alcoholic Beer Basic Information
 - 10.9.2 Kirin Non-Alcoholic Beer Product Overview
 - 10.9.3 Kirin Non-Alcoholic Beer Product Market Performance
 - 10.9.4 Kirin Business Overview
 - 10.9.5 Kirin Recent Developments
- 10.10 Aujan Industries
 - 10.10.1 Aujan Industries Non-Alcoholic Beer Basic Information
 - 10.10.2 Aujan Industries Non-Alcoholic Beer Product Overview
 - 10.10.3 Aujan Industries Non-Alcoholic Beer Product Market Performance
 - 10.10.4 Aujan Industries Business Overview
 - 10.10.5 Aujan Industries Recent Developments

10.11 Erdinger Weibbrau

- 10.11.1 Erdinger Weibbrau Non-Alcoholic Beer Basic Information
- 10.11.2 Erdinger Weibbrau Non-Alcoholic Beer Product Overview
- 10.11.3 Erdinger Weibbrau Non-Alcoholic Beer Product Market Performance
- 10.11.4 Erdinger Weibbrau Business Overview
- 10.11.5 Erdinger Weibbrau Recent Developments

10.12 Weihenstephan

- 10.12.1 Weihenstephan Non-Alcoholic Beer Basic Information
- 10.12.2 Weihenstephan Non-Alcoholic Beer Product Overview
- 10.12.3 Weihenstephan Non-Alcoholic Beer Product Market Performance
- 10.12.4 Weihenstephan Business Overview
- 10.12.5 Weihenstephan Recent Developments

11 NON-ALCOHOLIC BEER MARKET FORECAST BY REGION

11.1 Global Non-Alcoholic Beer Market Size Forecast

11.2 Global Non-Alcoholic Beer Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Non-Alcoholic Beer Market Size Forecast by Country
- 11.2.3 Asia Pacific Non-Alcoholic Beer Market Size Forecast by Region
- 11.2.4 South America Non-Alcoholic Beer Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Consumption of Non-Alcoholic Beer by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Non-Alcoholic Beer Market Forecast by Type (2025-2032)

- 12.1.1 Global Forecasted Sales of Non-Alcoholic Beer by Type (2025-2032)
 - 12.1.2 Global Non-Alcoholic Beer Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Non-Alcoholic Beer by Type (2025-2032)
- ### 12.2 Global Non-Alcoholic Beer Market Forecast by Application (2025-2032)
- 12.2.1 Global Non-Alcoholic Beer Sales (K MT) Forecast by Application
 - 12.2.2 Global Non-Alcoholic Beer Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Non-Alcoholic Beer Market Size Comparison by Region (M USD)

Table 5. Global Non-Alcoholic Beer Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Non-Alcoholic Beer Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Non-Alcoholic Beer Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Non-Alcoholic Beer Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Non-Alcoholic Beer as of 2022)

Table 10. Global Market Non-Alcoholic Beer Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Non-Alcoholic Beer Sales Sites and Area Served

Table 12. Manufacturers Non-Alcoholic Beer Product Type

Table 13. Global Non-Alcoholic Beer Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Non-Alcoholic Beer

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Non-Alcoholic Beer Market Challenges

Table 22. Global Non-Alcoholic Beer Sales by Type (K MT)

Table 23. Global Non-Alcoholic Beer Market Size by Type (M USD)

Table 24. Global Non-Alcoholic Beer Sales (K MT) by Type (2019-2024)

Table 25. Global Non-Alcoholic Beer Sales Market Share by Type (2019-2024)

Table 26. Global Non-Alcoholic Beer Market Size (M USD) by Type (2019-2024)

Table 27. Global Non-Alcoholic Beer Market Size Share by Type (2019-2024)

Table 28. Global Non-Alcoholic Beer Price (USD/MT) by Type (2019-2024)

Table 29. Global Non-Alcoholic Beer Sales (K MT) by Application

Table 30. Global Non-Alcoholic Beer Market Size by Application

Table 31. Global Non-Alcoholic Beer Sales by Application (2019-2024) & (K MT)

Table 32. Global Non-Alcoholic Beer Sales Market Share by Application (2019-2024)

- Table 33. Global Non-Alcoholic Beer Sales by Application (2019-2024) & (M USD)
- Table 34. Global Non-Alcoholic Beer Market Share by Application (2019-2024)
- Table 35. Global Non-Alcoholic Beer Sales Growth Rate by Application (2019-2024)
- Table 36. Global Non-Alcoholic Beer Sales by Region (2019-2024) & (K MT)
- Table 37. Global Non-Alcoholic Beer Sales Market Share by Region (2019-2024)
- Table 38. North America Non-Alcoholic Beer Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Non-Alcoholic Beer Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Non-Alcoholic Beer Sales by Region (2019-2024) & (K MT)
- Table 41. South America Non-Alcoholic Beer Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Non-Alcoholic Beer Sales by Region (2019-2024) & (K MT)
- Table 43. Global Non-Alcoholic Beer Production (K MT) by Region (2019-2024)
- Table 44. Global Non-Alcoholic Beer Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Non-Alcoholic Beer Revenue Market Share by Region (2019-2024)
- Table 46. Global Non-Alcoholic Beer Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Non-Alcoholic Beer Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Non-Alcoholic Beer Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 49. Japan Non-Alcoholic Beer Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 50. China Non-Alcoholic Beer Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. Anheuser-Busch InBev Non-Alcoholic Beer Basic Information
- Table 52. Anheuser-Busch InBev Non-Alcoholic Beer Product Overview
- Table 53. Anheuser-Busch InBev Non-Alcoholic Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 54. Anheuser-Busch InBev Business Overview
- Table 55. Anheuser-Busch InBev Non-Alcoholic Beer SWOT Analysis
- Table 56. Anheuser-Busch InBev Recent Developments
- Table 57. Heineken Non-Alcoholic Beer Basic Information
- Table 58. Heineken Non-Alcoholic Beer Product Overview
- Table 59. Heineken Non-Alcoholic Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 60. Heineken Business Overview
- Table 61. Heineken Non-Alcoholic Beer SWOT Analysis
- Table 62. Heineken Recent Developments
- Table 63. Carlsberg Non-Alcoholic Beer Basic Information

- Table 64. Carlsberg Non-Alcoholic Beer Product Overview
- Table 65. Carlsberg Non-Alcoholic Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. Carlsberg Non-Alcoholic Beer SWOT Analysis
- Table 67. Carlsberg Business Overview
- Table 68. Carlsberg Recent Developments
- Table 69. Behnoush Iran Non-Alcoholic Beer Basic Information
- Table 70. Behnoush Iran Non-Alcoholic Beer Product Overview
- Table 71. Behnoush Iran Non-Alcoholic Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. Behnoush Iran Business Overview
- Table 73. Behnoush Iran Recent Developments
- Table 74. Asahi Breweries Non-Alcoholic Beer Basic Information
- Table 75. Asahi Breweries Non-Alcoholic Beer Product Overview
- Table 76. Asahi Breweries Non-Alcoholic Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. Asahi Breweries Business Overview
- Table 78. Asahi Breweries Recent Developments
- Table 79. Suntory Beer Non-Alcoholic Beer Basic Information
- Table 80. Suntory Beer Non-Alcoholic Beer Product Overview
- Table 81. Suntory Beer Non-Alcoholic Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Suntory Beer Business Overview
- Table 83. Suntory Beer Recent Developments
- Table 84. Arpanoosh Non-Alcoholic Beer Basic Information
- Table 85. Arpanoosh Non-Alcoholic Beer Product Overview
- Table 86. Arpanoosh Non-Alcoholic Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. Arpanoosh Business Overview
- Table 88. Arpanoosh Recent Developments
- Table 89. Krombacher Brauerei Non-Alcoholic Beer Basic Information
- Table 90. Krombacher Brauerei Non-Alcoholic Beer Product Overview
- Table 91. Krombacher Brauerei Non-Alcoholic Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Krombacher Brauerei Business Overview
- Table 93. Krombacher Brauerei Recent Developments
- Table 94. Kirin Non-Alcoholic Beer Basic Information
- Table 95. Kirin Non-Alcoholic Beer Product Overview
- Table 96. Kirin Non-Alcoholic Beer Sales (K MT), Revenue (M USD), Price (USD/MT)

and Gross Margin (2019-2024)

Table 97. Kirin Business Overview

Table 98. Kirin Recent Developments

Table 99. Aujan Industries Non-Alcoholic Beer Basic Information

Table 100. Aujan Industries Non-Alcoholic Beer Product Overview

Table 101. Aujan Industries Non-Alcoholic Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Aujan Industries Business Overview

Table 103. Aujan Industries Recent Developments

Table 104. Erdinger Weibbrau Non-Alcoholic Beer Basic Information

Table 105. Erdinger Weibbrau Non-Alcoholic Beer Product Overview

Table 106. Erdinger Weibbrau Non-Alcoholic Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Erdinger Weibbrau Business Overview

Table 108. Erdinger Weibbrau Recent Developments

Table 109. Weihenstephan Non-Alcoholic Beer Basic Information

Table 110. Weihenstephan Non-Alcoholic Beer Product Overview

Table 111. Weihenstephan Non-Alcoholic Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Weihenstephan Business Overview

Table 113. Weihenstephan Recent Developments

Table 114. Global Non-Alcoholic Beer Sales Forecast by Region (2025-2032) & (K MT)

Table 115. Global Non-Alcoholic Beer Market Size Forecast by Region (2025-2032) & (M USD)

Table 116. North America Non-Alcoholic Beer Sales Forecast by Country (2025-2032) & (K MT)

Table 117. North America Non-Alcoholic Beer Market Size Forecast by Country (2025-2032) & (M USD)

Table 118. Europe Non-Alcoholic Beer Sales Forecast by Country (2025-2032) & (K MT)

Table 119. Europe Non-Alcoholic Beer Market Size Forecast by Country (2025-2032) & (M USD)

Table 120. Asia Pacific Non-Alcoholic Beer Sales Forecast by Region (2025-2032) & (K MT)

Table 121. Asia Pacific Non-Alcoholic Beer Market Size Forecast by Region (2025-2032) & (M USD)

Table 122. South America Non-Alcoholic Beer Sales Forecast by Country (2025-2032) & (K MT)

Table 123. South America Non-Alcoholic Beer Market Size Forecast by Country

(2025-2032) & (M USD)

Table 124. Middle East and Africa Non-Alcoholic Beer Consumption Forecast by Country (2025-2032) & (Units)

Table 125. Middle East and Africa Non-Alcoholic Beer Market Size Forecast by Country (2025-2032) & (M USD)

Table 126. Global Non-Alcoholic Beer Sales Forecast by Type (2025-2032) & (K MT)

Table 127. Global Non-Alcoholic Beer Market Size Forecast by Type (2025-2032) & (M USD)

Table 128. Global Non-Alcoholic Beer Price Forecast by Type (2025-2032) & (USD/MT)

Table 129. Global Non-Alcoholic Beer Sales (K MT) Forecast by Application (2025-2032)

Table 130. Global Non-Alcoholic Beer Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Non-Alcoholic Beer
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Non-Alcoholic Beer Market Size (M USD), 2019-2032
- Figure 5. Global Non-Alcoholic Beer Market Size (M USD) (2019-2032)
- Figure 6. Global Non-Alcoholic Beer Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Non-Alcoholic Beer Market Size by Country (M USD)
- Figure 11. Non-Alcoholic Beer Sales Share by Manufacturers in 2023
- Figure 12. Global Non-Alcoholic Beer Revenue Share by Manufacturers in 2023
- Figure 13. Non-Alcoholic Beer Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Non-Alcoholic Beer Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Non-Alcoholic Beer Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Non-Alcoholic Beer Market Share by Type
- Figure 18. Sales Market Share of Non-Alcoholic Beer by Type (2019-2024)
- Figure 19. Sales Market Share of Non-Alcoholic Beer by Type in 2023
- Figure 20. Market Size Share of Non-Alcoholic Beer by Type (2019-2024)
- Figure 21. Market Size Market Share of Non-Alcoholic Beer by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Non-Alcoholic Beer Market Share by Application
- Figure 24. Global Non-Alcoholic Beer Sales Market Share by Application (2019-2024)
- Figure 25. Global Non-Alcoholic Beer Sales Market Share by Application in 2023
- Figure 26. Global Non-Alcoholic Beer Market Share by Application (2019-2024)
- Figure 27. Global Non-Alcoholic Beer Market Share by Application in 2023
- Figure 28. Global Non-Alcoholic Beer Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Non-Alcoholic Beer Sales Market Share by Region (2019-2024)
- Figure 30. North America Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Non-Alcoholic Beer Sales Market Share by Country in 2023

- Figure 32. U.S. Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Non-Alcoholic Beer Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Non-Alcoholic Beer Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Non-Alcoholic Beer Sales Market Share by Country in 2023
- Figure 37. Germany Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Non-Alcoholic Beer Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Non-Alcoholic Beer Sales Market Share by Region in 2023
- Figure 44. China Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Non-Alcoholic Beer Sales and Growth Rate (K MT)
- Figure 50. South America Non-Alcoholic Beer Sales Market Share by Country in 2023
- Figure 51. Brazil Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Non-Alcoholic Beer Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Non-Alcoholic Beer Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Non-Alcoholic Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Non-Alcoholic Beer Production Market Share by Region (2019-2024)
- Figure 62. North America Non-Alcoholic Beer Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Non-Alcoholic Beer Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Non-Alcoholic Beer Production (K MT) Growth Rate (2019-2024)

Figure 65. China Non-Alcoholic Beer Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Non-Alcoholic Beer Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Non-Alcoholic Beer Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Non-Alcoholic Beer Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Non-Alcoholic Beer Market Share Forecast by Type (2025-2032)

Figure 70. Global Non-Alcoholic Beer Sales Forecast by Application (2025-2032)

Figure 71. Global Non-Alcoholic Beer Market Share Forecast by Application (2025-2032)

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