

Global Nitro-Infused Tea Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Nitro-infused tea is a type of tea that has been infused with nitrogen gas, similar to the popular nitro cold brew coffee. Nitrogen infusion involves adding nitrogen gas to the liquid under pressure, resulting in a creamy and smooth texture with a foamy top layer.

The process

The process of infusing tea with nitrogen gas involves brewing the tea and then chilling it. After chilling, the tea is transferred to a keg or container, where nitrogen gas is added under high pressure. The gas dissolves into the tea, creating tiny nitrogen bubbles. When the tea is poured, these bubbles give the drink a velvety texture and a visually appealing cascading effect.

The nitrogen infusion not only affects the texture but also enhances the flavor of the tea. It can impart a slightly sweeter taste and a creamy mouthfeel. The nitrogen bubbles also help to mellow out any astringency or bitterness that might be present in the tea.

This report provides a deep insight into the global Nitro-Infused Tea market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Nitro-Infused Tea Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Nitro-Infused Tea market in any manner.

Global Nitro-Infused Tea Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Enhanced Beverage Solutions

East Forged

Novus Tea

Starbucks

Nitro Tea

Caveman Coffee Company

BonaFied Nitro Coffee & Tea

Rise Brewing Co.

Califia Farms

PepsiCo

Quivr

Left Hand Brewing Co.

Lucky Jack

BEANLY

Market Segmentation (by Type)

Black Tea

Green Tea

Herbal Tea

Fruit-infused Tea

Matcha Green Tea

Other

Market Segmentation (by Application)

Supermarkets

Convenience Stores

Online Stores

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Nitro-Infused Tea Market

Overview of the regional outlook of the Nitro-Infused Tea Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Nitro-Infused Tea Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Nitro-Infused Tea
- 1.2 Key Market Segments
 - 1.2.1 Nitro-Infused Tea Segment by Type
 - 1.2.2 Nitro-Infused Tea Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NITRO-INFUSED TEA MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Nitro-Infused Tea Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Nitro-Infused Tea Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NITRO-INFUSED TEA MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Nitro-Infused Tea Sales by Manufacturers (2019-2024)
- 3.2 Global Nitro-Infused Tea Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Nitro-Infused Tea Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Nitro-Infused Tea Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Nitro-Infused Tea Sales Sites, Area Served, Product Type
- 3.6 Nitro-Infused Tea Market Competitive Situation and Trends
 - 3.6.1 Nitro-Infused Tea Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Nitro-Infused Tea Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 NITRO-INFUSED TEA INDUSTRY CHAIN ANALYSIS

- 4.1 Nitro-Infused Tea Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NITRO-INFUSED TEA MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 NITRO-INFUSED TEA MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Nitro-Infused Tea Sales Market Share by Type (2019-2024)

6.3 Global Nitro-Infused Tea Market Size Market Share by Type (2019-2024)

6.4 Global Nitro-Infused Tea Price by Type (2019-2024)

7 NITRO-INFUSED TEA MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Nitro-Infused Tea Market Sales by Application (2019-2024)

7.3 Global Nitro-Infused Tea Market Size (M USD) by Application (2019-2024)

7.4 Global Nitro-Infused Tea Sales Growth Rate by Application (2019-2024)

8 NITRO-INFUSED TEA MARKET SEGMENTATION BY REGION

8.1 Global Nitro-Infused Tea Sales by Region

8.1.1 Global Nitro-Infused Tea Sales by Region

8.1.2 Global Nitro-Infused Tea Sales Market Share by Region

8.2 North America

8.2.1 North America Nitro-Infused Tea Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Nitro-Infused Tea Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Nitro-Infused Tea Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Nitro-Infused Tea Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Nitro-Infused Tea Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Enhanced Beverage Solutions
 - 9.1.1 Enhanced Beverage Solutions Nitro-Infused Tea Basic Information
 - 9.1.2 Enhanced Beverage Solutions Nitro-Infused Tea Product Overview
 - 9.1.3 Enhanced Beverage Solutions Nitro-Infused Tea Product Market Performance
 - 9.1.4 Enhanced Beverage Solutions Business Overview
 - 9.1.5 Enhanced Beverage Solutions Nitro-Infused Tea SWOT Analysis
 - 9.1.6 Enhanced Beverage Solutions Recent Developments
- 9.2 East Forged

- 9.2.1 East Forged Nitro-Infused Tea Basic Information
- 9.2.2 East Forged Nitro-Infused Tea Product Overview
- 9.2.3 East Forged Nitro-Infused Tea Product Market Performance
- 9.2.4 East Forged Business Overview
- 9.2.5 East Forged Nitro-Infused Tea SWOT Analysis
- 9.2.6 East Forged Recent Developments
- 9.3 Novus Tea
 - 9.3.1 Novus Tea Nitro-Infused Tea Basic Information
 - 9.3.2 Novus Tea Nitro-Infused Tea Product Overview
 - 9.3.3 Novus Tea Nitro-Infused Tea Product Market Performance
 - 9.3.4 Novus Tea Nitro-Infused Tea SWOT Analysis
 - 9.3.5 Novus Tea Business Overview
 - 9.3.6 Novus Tea Recent Developments
- 9.4 Starbucks
 - 9.4.1 Starbucks Nitro-Infused Tea Basic Information
 - 9.4.2 Starbucks Nitro-Infused Tea Product Overview
 - 9.4.3 Starbucks Nitro-Infused Tea Product Market Performance
 - 9.4.4 Starbucks Business Overview
 - 9.4.5 Starbucks Recent Developments
- 9.5 Nitro Tea
 - 9.5.1 Nitro Tea Nitro-Infused Tea Basic Information
 - 9.5.2 Nitro Tea Nitro-Infused Tea Product Overview
 - 9.5.3 Nitro Tea Nitro-Infused Tea Product Market Performance
 - 9.5.4 Nitro Tea Business Overview
 - 9.5.5 Nitro Tea Recent Developments
- 9.6 Caveman Coffee Company
 - 9.6.1 Caveman Coffee Company Nitro-Infused Tea Basic Information
 - 9.6.2 Caveman Coffee Company Nitro-Infused Tea Product Overview
 - 9.6.3 Caveman Coffee Company Nitro-Infused Tea Product Market Performance
 - 9.6.4 Caveman Coffee Company Business Overview
 - 9.6.5 Caveman Coffee Company Recent Developments
- 9.7 BonaFied Nitro Coffee and Tea
 - 9.7.1 BonaFied Nitro Coffee and Tea Nitro-Infused Tea Basic Information
 - 9.7.2 BonaFied Nitro Coffee and Tea Nitro-Infused Tea Product Overview
 - 9.7.3 BonaFied Nitro Coffee and Tea Nitro-Infused Tea Product Market Performance
 - 9.7.4 BonaFied Nitro Coffee and Tea Business Overview
 - 9.7.5 BonaFied Nitro Coffee and Tea Recent Developments
- 9.8 Rise Brewing Co.
 - 9.8.1 Rise Brewing Co. Nitro-Infused Tea Basic Information

- 9.8.2 Rise Brewing Co. Nitro-Infused Tea Product Overview
- 9.8.3 Rise Brewing Co. Nitro-Infused Tea Product Market Performance
- 9.8.4 Rise Brewing Co. Business Overview
- 9.8.5 Rise Brewing Co. Recent Developments
- 9.9 Califia Farms
 - 9.9.1 Califia Farms Nitro-Infused Tea Basic Information
 - 9.9.2 Califia Farms Nitro-Infused Tea Product Overview
 - 9.9.3 Califia Farms Nitro-Infused Tea Product Market Performance
 - 9.9.4 Califia Farms Business Overview
 - 9.9.5 Califia Farms Recent Developments
- 9.10 PepsiCo
 - 9.10.1 PepsiCo Nitro-Infused Tea Basic Information
 - 9.10.2 PepsiCo Nitro-Infused Tea Product Overview
 - 9.10.3 PepsiCo Nitro-Infused Tea Product Market Performance
 - 9.10.4 PepsiCo Business Overview
 - 9.10.5 PepsiCo Recent Developments
- 9.11 Quivr
 - 9.11.1 Quivr Nitro-Infused Tea Basic Information
 - 9.11.2 Quivr Nitro-Infused Tea Product Overview
 - 9.11.3 Quivr Nitro-Infused Tea Product Market Performance
 - 9.11.4 Quivr Business Overview
 - 9.11.5 Quivr Recent Developments
- 9.12 Left Hand Brewing Co.
 - 9.12.1 Left Hand Brewing Co. Nitro-Infused Tea Basic Information
 - 9.12.2 Left Hand Brewing Co. Nitro-Infused Tea Product Overview
 - 9.12.3 Left Hand Brewing Co. Nitro-Infused Tea Product Market Performance
 - 9.12.4 Left Hand Brewing Co. Business Overview
 - 9.12.5 Left Hand Brewing Co. Recent Developments
- 9.13 Lucky Jack
 - 9.13.1 Lucky Jack Nitro-Infused Tea Basic Information
 - 9.13.2 Lucky Jack Nitro-Infused Tea Product Overview
 - 9.13.3 Lucky Jack Nitro-Infused Tea Product Market Performance
 - 9.13.4 Lucky Jack Business Overview
 - 9.13.5 Lucky Jack Recent Developments
- 9.14 BEANLY
 - 9.14.1 BEANLY Nitro-Infused Tea Basic Information
 - 9.14.2 BEANLY Nitro-Infused Tea Product Overview
 - 9.14.3 BEANLY Nitro-Infused Tea Product Market Performance
 - 9.14.4 BEANLY Business Overview

9.14.5 BEANLY Recent Developments

10 NITRO-INFUSED TEA MARKET FORECAST BY REGION

10.1 Global Nitro-Infused Tea Market Size Forecast

10.2 Global Nitro-Infused Tea Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Nitro-Infused Tea Market Size Forecast by Country

10.2.3 Asia Pacific Nitro-Infused Tea Market Size Forecast by Region

10.2.4 South America Nitro-Infused Tea Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Nitro-Infused Tea by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Nitro-Infused Tea Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Nitro-Infused Tea by Type (2025-2030)

11.1.2 Global Nitro-Infused Tea Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Nitro-Infused Tea by Type (2025-2030)

11.2 Global Nitro-Infused Tea Market Forecast by Application (2025-2030)

11.2.1 Global Nitro-Infused Tea Sales (K Units) Forecast by Application

11.2.2 Global Nitro-Infused Tea Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Nitro-Infused Tea Market Size Comparison by Region (M USD)
- Table 5. Global Nitro-Infused Tea Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Nitro-Infused Tea Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Nitro-Infused Tea Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Nitro-Infused Tea Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Nitro-Infused Tea as of 2022)
- Table 10. Global Market Nitro-Infused Tea Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Nitro-Infused Tea Sales Sites and Area Served
- Table 12. Manufacturers Nitro-Infused Tea Product Type
- Table 13. Global Nitro-Infused Tea Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Nitro-Infused Tea
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Nitro-Infused Tea Market Challenges
- Table 22. Global Nitro-Infused Tea Sales by Type (K Units)
- Table 23. Global Nitro-Infused Tea Market Size by Type (M USD)
- Table 24. Global Nitro-Infused Tea Sales (K Units) by Type (2019-2024)
- Table 25. Global Nitro-Infused Tea Sales Market Share by Type (2019-2024)
- Table 26. Global Nitro-Infused Tea Market Size (M USD) by Type (2019-2024)
- Table 27. Global Nitro-Infused Tea Market Size Share by Type (2019-2024)
- Table 28. Global Nitro-Infused Tea Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Nitro-Infused Tea Sales (K Units) by Application
- Table 30. Global Nitro-Infused Tea Market Size by Application
- Table 31. Global Nitro-Infused Tea Sales by Application (2019-2024) & (K Units)
- Table 32. Global Nitro-Infused Tea Sales Market Share by Application (2019-2024)

- Table 33. Global Nitro-Infused Tea Sales by Application (2019-2024) & (M USD)
- Table 34. Global Nitro-Infused Tea Market Share by Application (2019-2024)
- Table 35. Global Nitro-Infused Tea Sales Growth Rate by Application (2019-2024)
- Table 36. Global Nitro-Infused Tea Sales by Region (2019-2024) & (K Units)
- Table 37. Global Nitro-Infused Tea Sales Market Share by Region (2019-2024)
- Table 38. North America Nitro-Infused Tea Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Nitro-Infused Tea Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Nitro-Infused Tea Sales by Region (2019-2024) & (K Units)
- Table 41. South America Nitro-Infused Tea Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Nitro-Infused Tea Sales by Region (2019-2024) & (K Units)
- Table 43. Enhanced Beverage Solutions Nitro-Infused Tea Basic Information
- Table 44. Enhanced Beverage Solutions Nitro-Infused Tea Product Overview
- Table 45. Enhanced Beverage Solutions Nitro-Infused Tea Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Enhanced Beverage Solutions Business Overview
- Table 47. Enhanced Beverage Solutions Nitro-Infused Tea SWOT Analysis
- Table 48. Enhanced Beverage Solutions Recent Developments
- Table 49. East Forged Nitro-Infused Tea Basic Information
- Table 50. East Forged Nitro-Infused Tea Product Overview
- Table 51. East Forged Nitro-Infused Tea Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. East Forged Business Overview
- Table 53. East Forged Nitro-Infused Tea SWOT Analysis
- Table 54. East Forged Recent Developments
- Table 55. Novus Tea Nitro-Infused Tea Basic Information
- Table 56. Novus Tea Nitro-Infused Tea Product Overview
- Table 57. Novus Tea Nitro-Infused Tea Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Novus Tea Nitro-Infused Tea SWOT Analysis
- Table 59. Novus Tea Business Overview
- Table 60. Novus Tea Recent Developments
- Table 61. Starbucks Nitro-Infused Tea Basic Information
- Table 62. Starbucks Nitro-Infused Tea Product Overview
- Table 63. Starbucks Nitro-Infused Tea Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Starbucks Business Overview
- Table 65. Starbucks Recent Developments
- Table 66. Nitro Tea Nitro-Infused Tea Basic Information

- Table 67. Nitro Tea Nitro-Infused Tea Product Overview
- Table 68. Nitro Tea Nitro-Infused Tea Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Nitro Tea Business Overview
- Table 70. Nitro Tea Recent Developments
- Table 71. Caveman Coffee Company Nitro-Infused Tea Basic Information
- Table 72. Caveman Coffee Company Nitro-Infused Tea Product Overview
- Table 73. Caveman Coffee Company Nitro-Infused Tea Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Caveman Coffee Company Business Overview
- Table 75. Caveman Coffee Company Recent Developments
- Table 76. BonaFied Nitro Coffee and Tea Nitro-Infused Tea Basic Information
- Table 77. BonaFied Nitro Coffee and Tea Nitro-Infused Tea Product Overview
- Table 78. BonaFied Nitro Coffee and Tea Nitro-Infused Tea Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. BonaFied Nitro Coffee and Tea Business Overview
- Table 80. BonaFied Nitro Coffee and Tea Recent Developments
- Table 81. Rise Brewing Co. Nitro-Infused Tea Basic Information
- Table 82. Rise Brewing Co. Nitro-Infused Tea Product Overview
- Table 83. Rise Brewing Co. Nitro-Infused Tea Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Rise Brewing Co. Business Overview
- Table 85. Rise Brewing Co. Recent Developments
- Table 86. Califia Farms Nitro-Infused Tea Basic Information
- Table 87. Califia Farms Nitro-Infused Tea Product Overview
- Table 88. Califia Farms Nitro-Infused Tea Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Califia Farms Business Overview
- Table 90. Califia Farms Recent Developments
- Table 91. PepsiCo Nitro-Infused Tea Basic Information
- Table 92. PepsiCo Nitro-Infused Tea Product Overview
- Table 93. PepsiCo Nitro-Infused Tea Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. PepsiCo Business Overview
- Table 95. PepsiCo Recent Developments
- Table 96. Quivr Nitro-Infused Tea Basic Information
- Table 97. Quivr Nitro-Infused Tea Product Overview
- Table 98. Quivr Nitro-Infused Tea Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Quivr Business Overview

Table 100. Quivr Recent Developments

Table 101. Left Hand Brewing Co. Nitro-Infused Tea Basic Information

Table 102. Left Hand Brewing Co. Nitro-Infused Tea Product Overview

Table 103. Left Hand Brewing Co. Nitro-Infused Tea Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Left Hand Brewing Co. Business Overview

Table 105. Left Hand Brewing Co. Recent Developments

Table 106. Lucky Jack Nitro-Infused Tea Basic Information

Table 107. Lucky Jack Nitro-Infused Tea Product Overview

Table 108. Lucky Jack Nitro-Infused Tea Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Lucky Jack Business Overview

Table 110. Lucky Jack Recent Developments

Table 111. BEANLY Nitro-Infused Tea Basic Information

Table 112. BEANLY Nitro-Infused Tea Product Overview

Table 113. BEANLY Nitro-Infused Tea Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. BEANLY Business Overview

Table 115. BEANLY Recent Developments

Table 116. Global Nitro-Infused Tea Sales Forecast by Region (2025-2030) & (K Units)

Table 117. Global Nitro-Infused Tea Market Size Forecast by Region (2025-2030) & (M USD)

Table 118. North America Nitro-Infused Tea Sales Forecast by Country (2025-2030) & (K Units)

Table 119. North America Nitro-Infused Tea Market Size Forecast by Country (2025-2030) & (M USD)

Table 120. Europe Nitro-Infused Tea Sales Forecast by Country (2025-2030) & (K Units)

Table 121. Europe Nitro-Infused Tea Market Size Forecast by Country (2025-2030) & (M USD)

Table 122. Asia Pacific Nitro-Infused Tea Sales Forecast by Region (2025-2030) & (K Units)

Table 123. Asia Pacific Nitro-Infused Tea Market Size Forecast by Region (2025-2030) & (M USD)

Table 124. South America Nitro-Infused Tea Sales Forecast by Country (2025-2030) & (K Units)

Table 125. South America Nitro-Infused Tea Market Size Forecast by Country (2025-2030) & (M USD)

Table 126. Middle East and Africa Nitro-Infused Tea Consumption Forecast by Country (2025-2030) & (Units)

Table 127. Middle East and Africa Nitro-Infused Tea Market Size Forecast by Country (2025-2030) & (M USD)

Table 128. Global Nitro-Infused Tea Sales Forecast by Type (2025-2030) & (K Units)

Table 129. Global Nitro-Infused Tea Market Size Forecast by Type (2025-2030) & (M USD)

Table 130. Global Nitro-Infused Tea Price Forecast by Type (2025-2030) & (USD/Unit)

Table 131. Global Nitro-Infused Tea Sales (K Units) Forecast by Application (2025-2030)

Table 132. Global Nitro-Infused Tea Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Nitro-Infused Tea
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Nitro-Infused Tea Market Size (M USD), 2019-2030
- Figure 5. Global Nitro-Infused Tea Market Size (M USD) (2019-2030)
- Figure 6. Global Nitro-Infused Tea Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Nitro-Infused Tea Market Size by Country (M USD)
- Figure 11. Nitro-Infused Tea Sales Share by Manufacturers in 2023
- Figure 12. Global Nitro-Infused Tea Revenue Share by Manufacturers in 2023
- Figure 13. Nitro-Infused Tea Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Nitro-Infused Tea Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Nitro-Infused Tea Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Nitro-Infused Tea Market Share by Type
- Figure 18. Sales Market Share of Nitro-Infused Tea by Type (2019-2024)
- Figure 19. Sales Market Share of Nitro-Infused Tea by Type in 2023
- Figure 20. Market Size Share of Nitro-Infused Tea by Type (2019-2024)
- Figure 21. Market Size Market Share of Nitro-Infused Tea by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Nitro-Infused Tea Market Share by Application
- Figure 24. Global Nitro-Infused Tea Sales Market Share by Application (2019-2024)
- Figure 25. Global Nitro-Infused Tea Sales Market Share by Application in 2023
- Figure 26. Global Nitro-Infused Tea Market Share by Application (2019-2024)
- Figure 27. Global Nitro-Infused Tea Market Share by Application in 2023
- Figure 28. Global Nitro-Infused Tea Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Nitro-Infused Tea Sales Market Share by Region (2019-2024)
- Figure 30. North America Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Nitro-Infused Tea Sales Market Share by Country in 2023

- Figure 32. U.S. Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Nitro-Infused Tea Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Nitro-Infused Tea Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Nitro-Infused Tea Sales Market Share by Country in 2023
- Figure 37. Germany Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Nitro-Infused Tea Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Nitro-Infused Tea Sales Market Share by Region in 2023
- Figure 44. China Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Nitro-Infused Tea Sales and Growth Rate (K Units)
- Figure 50. South America Nitro-Infused Tea Sales Market Share by Country in 2023
- Figure 51. Brazil Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Nitro-Infused Tea Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Nitro-Infused Tea Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Nitro-Infused Tea Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Nitro-Infused Tea Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Nitro-Infused Tea Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Nitro-Infused Tea Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Nitro-Infused Tea Market Share Forecast by Type (2025-2030)

Figure 65. Global Nitro-Infused Tea Sales Forecast by Application (2025-2030)

Figure 66. Global Nitro-Infused Tea Market Share Forecast by Application (2025-2030)

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