

Global Night Vision (IR) Surveillance Cameras Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Night Vision (IR) Surveillance Cameras like Closed Circuit Television (CCTV) are extensively deployed in a variety of settings, including public areas, public infrastructures, commercial buildings and more. In most cases, they are used for a dual purpose: for real-time monitoring of physical assets and spaces and to review of collected video information towards identifying security indicators and planning security measures.

The Global Night Vision (IR) Surveillance Cameras Market Size was estimated at USD 3973.32 million in 2023 and is projected to reach USD 9680.59 million by 2029, exhibiting a CAGR of 16.00% during the forecast period.

This report provides a deep insight into the global Night Vision (IR) Surveillance Cameras market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Night Vision (IR) Surveillance Cameras Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors

and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Night Vision (IR) Surveillance Cameras market in any manner.

Global Night Vision (IR) Surveillance Cameras Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Hikvision Digital Technology

Dahua Technology

Axis Communications

Hanwha (Samsung)

Bosch

Schneider Electric (Pelco)

Avigilon

Panasonic

Flir Systems

Tiandy Technologies

Sony

Infinova Group

Honeywell

Joyware

HanBang

Market Segmentation (by Type)

IP Cameras

Analog Cameras

Others (Hybrid, etc.)

Market Segmentation (by Application)

Government & Utilities

Transportation

Commercial & Retail

Office Building

Campus & Stadiums

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Night Vision (IR) Surveillance Cameras Market

Overview of the regional outlook of the Night Vision (IR) Surveillance Cameras Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about

48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Night Vision (IR) Surveillance Cameras Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Night Vision (IR) Surveillance Cameras
- 1.2 Key Market Segments
 - 1.2.1 Night Vision (IR) Surveillance Cameras Segment by Type
 - 1.2.2 Night Vision (IR) Surveillance Cameras Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NIGHT VISION (IR) SURVEILLANCE CAMERAS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Night Vision (IR) Surveillance Cameras Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Night Vision (IR) Surveillance Cameras Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NIGHT VISION (IR) SURVEILLANCE CAMERAS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Night Vision (IR) Surveillance Cameras Sales by Manufacturers (2019-2024)
- 3.2 Global Night Vision (IR) Surveillance Cameras Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Night Vision (IR) Surveillance Cameras Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Night Vision (IR) Surveillance Cameras Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Night Vision (IR) Surveillance Cameras Sales Sites, Area Served, Product Type
- 3.6 Night Vision (IR) Surveillance Cameras Market Competitive Situation and Trends
 - 3.6.1 Night Vision (IR) Surveillance Cameras Market Concentration Rate

3.6.2 Global 5 and 10 Largest Night Vision (IR) Surveillance Cameras Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 NIGHT VISION (IR) SURVEILLANCE CAMERAS INDUSTRY CHAIN ANALYSIS

4.1 Night Vision (IR) Surveillance Cameras Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NIGHT VISION (IR) SURVEILLANCE CAMERAS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 NIGHT VISION (IR) SURVEILLANCE CAMERAS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Night Vision (IR) Surveillance Cameras Sales Market Share by Type (2019-2024)

6.3 Global Night Vision (IR) Surveillance Cameras Market Size Market Share by Type (2019-2024)

6.4 Global Night Vision (IR) Surveillance Cameras Price by Type (2019-2024)

7 NIGHT VISION (IR) SURVEILLANCE CAMERAS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Night Vision (IR) Surveillance Cameras Market Sales by Application (2019-2024)

7.3 Global Night Vision (IR) Surveillance Cameras Market Size (M USD) by Application (2019-2024)

7.4 Global Night Vision (IR) Surveillance Cameras Sales Growth Rate by Application (2019-2024)

8 NIGHT VISION (IR) SURVEILLANCE CAMERAS MARKET SEGMENTATION BY REGION

8.1 Global Night Vision (IR) Surveillance Cameras Sales by Region

8.1.1 Global Night Vision (IR) Surveillance Cameras Sales by Region

8.1.2 Global Night Vision (IR) Surveillance Cameras Sales Market Share by Region

8.2 North America

8.2.1 North America Night Vision (IR) Surveillance Cameras Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Night Vision (IR) Surveillance Cameras Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Night Vision (IR) Surveillance Cameras Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Night Vision (IR) Surveillance Cameras Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Night Vision (IR) Surveillance Cameras Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Hikvision Digital Technology

9.1.1 Hikvision Digital Technology Night Vision (IR) Surveillance Cameras Basic Information

9.1.2 Hikvision Digital Technology Night Vision (IR) Surveillance Cameras Product Overview

9.1.3 Hikvision Digital Technology Night Vision (IR) Surveillance Cameras Product Market Performance

9.1.4 Hikvision Digital Technology Business Overview

9.1.5 Hikvision Digital Technology Night Vision (IR) Surveillance Cameras SWOT Analysis

9.1.6 Hikvision Digital Technology Recent Developments

9.2 Dahua Technology

9.2.1 Dahua Technology Night Vision (IR) Surveillance Cameras Basic Information

9.2.2 Dahua Technology Night Vision (IR) Surveillance Cameras Product Overview

9.2.3 Dahua Technology Night Vision (IR) Surveillance Cameras Product Market Performance

9.2.4 Dahua Technology Business Overview

9.2.5 Dahua Technology Night Vision (IR) Surveillance Cameras SWOT Analysis

9.2.6 Dahua Technology Recent Developments

9.3 Axis Communications

9.3.1 Axis Communications Night Vision (IR) Surveillance Cameras Basic Information

9.3.2 Axis Communications Night Vision (IR) Surveillance Cameras Product Overview

9.3.3 Axis Communications Night Vision (IR) Surveillance Cameras Product Market Performance

9.3.4 Axis Communications Night Vision (IR) Surveillance Cameras SWOT Analysis

9.3.5 Axis Communications Business Overview

9.3.6 Axis Communications Recent Developments

9.4 Hanwha (Samsung)

9.4.1 Hanwha (Samsung) Night Vision (IR) Surveillance Cameras Basic Information

9.4.2 Hanwha (Samsung) Night Vision (IR) Surveillance Cameras Product Overview

9.4.3 Hanwha (Samsung) Night Vision (IR) Surveillance Cameras Product Market

Performance

9.4.4 Hanwha (Samsung) Business Overview

9.4.5 Hanwha (Samsung) Recent Developments

9.5 Bosch

9.5.1 Bosch Night Vision (IR) Surveillance Cameras Basic Information

9.5.2 Bosch Night Vision (IR) Surveillance Cameras Product Overview

9.5.3 Bosch Night Vision (IR) Surveillance Cameras Product Market Performance

9.5.4 Bosch Business Overview

9.5.5 Bosch Recent Developments

9.6 Schneider Electric (Pelco)

9.6.1 Schneider Electric (Pelco) Night Vision (IR) Surveillance Cameras Basic Information

9.6.2 Schneider Electric (Pelco) Night Vision (IR) Surveillance Cameras Product Overview

9.6.3 Schneider Electric (Pelco) Night Vision (IR) Surveillance Cameras Product Market Performance

9.6.4 Schneider Electric (Pelco) Business Overview

9.6.5 Schneider Electric (Pelco) Recent Developments

9.7 Avigilon

9.7.1 Avigilon Night Vision (IR) Surveillance Cameras Basic Information

9.7.2 Avigilon Night Vision (IR) Surveillance Cameras Product Overview

9.7.3 Avigilon Night Vision (IR) Surveillance Cameras Product Market Performance

9.7.4 Avigilon Business Overview

9.7.5 Avigilon Recent Developments

9.8 Panasonic

9.8.1 Panasonic Night Vision (IR) Surveillance Cameras Basic Information

9.8.2 Panasonic Night Vision (IR) Surveillance Cameras Product Overview

9.8.3 Panasonic Night Vision (IR) Surveillance Cameras Product Market Performance

9.8.4 Panasonic Business Overview

9.8.5 Panasonic Recent Developments

9.9 Flir Systems

9.9.1 Flir Systems Night Vision (IR) Surveillance Cameras Basic Information

9.9.2 Flir Systems Night Vision (IR) Surveillance Cameras Product Overview

9.9.3 Flir Systems Night Vision (IR) Surveillance Cameras Product Market Performance

Performance

9.9.4 Flir Systems Business Overview

9.9.5 Flir Systems Recent Developments

9.10 Tiandy Technologies

9.10.1 Tiandy Technologies Night Vision (IR) Surveillance Cameras Basic Information

- 9.10.2 Tiandy Technologies Night Vision (IR) Surveillance Cameras Product Overview
- 9.10.3 Tiandy Technologies Night Vision (IR) Surveillance Cameras Product Market Performance
- 9.10.4 Tiandy Technologies Business Overview
- 9.10.5 Tiandy Technologies Recent Developments
- 9.11 Sony
 - 9.11.1 Sony Night Vision (IR) Surveillance Cameras Basic Information
 - 9.11.2 Sony Night Vision (IR) Surveillance Cameras Product Overview
 - 9.11.3 Sony Night Vision (IR) Surveillance Cameras Product Market Performance
 - 9.11.4 Sony Business Overview
 - 9.11.5 Sony Recent Developments
- 9.12 Infinova Group
 - 9.12.1 Infinova Group Night Vision (IR) Surveillance Cameras Basic Information
 - 9.12.2 Infinova Group Night Vision (IR) Surveillance Cameras Product Overview
 - 9.12.3 Infinova Group Night Vision (IR) Surveillance Cameras Product Market Performance
 - 9.12.4 Infinova Group Business Overview
 - 9.12.5 Infinova Group Recent Developments
- 9.13 Honeywell
 - 9.13.1 Honeywell Night Vision (IR) Surveillance Cameras Basic Information
 - 9.13.2 Honeywell Night Vision (IR) Surveillance Cameras Product Overview
 - 9.13.3 Honeywell Night Vision (IR) Surveillance Cameras Product Market Performance
 - 9.13.4 Honeywell Business Overview
 - 9.13.5 Honeywell Recent Developments
- 9.14 Joyware
 - 9.14.1 Joyware Night Vision (IR) Surveillance Cameras Basic Information
 - 9.14.2 Joyware Night Vision (IR) Surveillance Cameras Product Overview
 - 9.14.3 Joyware Night Vision (IR) Surveillance Cameras Product Market Performance
 - 9.14.4 Joyware Business Overview
 - 9.14.5 Joyware Recent Developments
- 9.15 HanBang
 - 9.15.1 HanBang Night Vision (IR) Surveillance Cameras Basic Information
 - 9.15.2 HanBang Night Vision (IR) Surveillance Cameras Product Overview
 - 9.15.3 HanBang Night Vision (IR) Surveillance Cameras Product Market Performance
 - 9.15.4 HanBang Business Overview
 - 9.15.5 HanBang Recent Developments

10 NIGHT VISION (IR) SURVEILLANCE CAMERAS MARKET FORECAST BY REGION

10.1 Global Night Vision (IR) Surveillance Cameras Market Size Forecast

10.2 Global Night Vision (IR) Surveillance Cameras Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Night Vision (IR) Surveillance Cameras Market Size Forecast by Country

10.2.3 Asia Pacific Night Vision (IR) Surveillance Cameras Market Size Forecast by Region

10.2.4 South America Night Vision (IR) Surveillance Cameras Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Night Vision (IR) Surveillance Cameras by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Night Vision (IR) Surveillance Cameras Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Night Vision (IR) Surveillance Cameras by Type (2025-2030)

11.1.2 Global Night Vision (IR) Surveillance Cameras Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Night Vision (IR) Surveillance Cameras by Type (2025-2030)

11.2 Global Night Vision (IR) Surveillance Cameras Market Forecast by Application (2025-2030)

11.2.1 Global Night Vision (IR) Surveillance Cameras Sales (K Units) Forecast by Application

11.2.2 Global Night Vision (IR) Surveillance Cameras Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Night Vision (IR) Surveillance Cameras Market Size Comparison by Region (M USD)

Table 5. Global Night Vision (IR) Surveillance Cameras Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Night Vision (IR) Surveillance Cameras Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Night Vision (IR) Surveillance Cameras Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Night Vision (IR) Surveillance Cameras Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Night Vision (IR) Surveillance Cameras as of 2022)

Table 10. Global Market Night Vision (IR) Surveillance Cameras Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Night Vision (IR) Surveillance Cameras Sales Sites and Area Served

Table 12. Manufacturers Night Vision (IR) Surveillance Cameras Product Type

Table 13. Global Night Vision (IR) Surveillance Cameras Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Night Vision (IR) Surveillance Cameras

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Night Vision (IR) Surveillance Cameras Market Challenges

Table 22. Global Night Vision (IR) Surveillance Cameras Sales by Type (K Units)

Table 23. Global Night Vision (IR) Surveillance Cameras Market Size by Type (M USD)

Table 24. Global Night Vision (IR) Surveillance Cameras Sales (K Units) by Type (2019-2024)

Table 25. Global Night Vision (IR) Surveillance Cameras Sales Market Share by Type

(2019-2024)

Table 26. Global Night Vision (IR) Surveillance Cameras Market Size (M USD) by Type (2019-2024)

Table 27. Global Night Vision (IR) Surveillance Cameras Market Size Share by Type (2019-2024)

Table 28. Global Night Vision (IR) Surveillance Cameras Price (USD/Unit) by Type (2019-2024)

Table 29. Global Night Vision (IR) Surveillance Cameras Sales (K Units) by Application

Table 30. Global Night Vision (IR) Surveillance Cameras Market Size by Application

Table 31. Global Night Vision (IR) Surveillance Cameras Sales by Application (2019-2024) & (K Units)

Table 32. Global Night Vision (IR) Surveillance Cameras Sales Market Share by Application (2019-2024)

Table 33. Global Night Vision (IR) Surveillance Cameras Sales by Application (2019-2024) & (M USD)

Table 34. Global Night Vision (IR) Surveillance Cameras Market Share by Application (2019-2024)

Table 35. Global Night Vision (IR) Surveillance Cameras Sales Growth Rate by Application (2019-2024)

Table 36. Global Night Vision (IR) Surveillance Cameras Sales by Region (2019-2024) & (K Units)

Table 37. Global Night Vision (IR) Surveillance Cameras Sales Market Share by Region (2019-2024)

Table 38. North America Night Vision (IR) Surveillance Cameras Sales by Country (2019-2024) & (K Units)

Table 39. Europe Night Vision (IR) Surveillance Cameras Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Night Vision (IR) Surveillance Cameras Sales by Region (2019-2024) & (K Units)

Table 41. South America Night Vision (IR) Surveillance Cameras Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Night Vision (IR) Surveillance Cameras Sales by Region (2019-2024) & (K Units)

Table 43. Hikvision Digital Technology Night Vision (IR) Surveillance Cameras Basic Information

Table 44. Hikvision Digital Technology Night Vision (IR) Surveillance Cameras Product Overview

Table 45. Hikvision Digital Technology Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Hikvision Digital Technology Business Overview

Table 47. Hikvision Digital Technology Night Vision (IR) Surveillance Cameras SWOT Analysis

Table 48. Hikvision Digital Technology Recent Developments

Table 49. Dahua Technology Night Vision (IR) Surveillance Cameras Basic Information

Table 50. Dahua Technology Night Vision (IR) Surveillance Cameras Product Overview

Table 51. Dahua Technology Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Dahua Technology Business Overview

Table 53. Dahua Technology Night Vision (IR) Surveillance Cameras SWOT Analysis

Table 54. Dahua Technology Recent Developments

Table 55. Axis Communications Night Vision (IR) Surveillance Cameras Basic Information

Table 56. Axis Communications Night Vision (IR) Surveillance Cameras Product Overview

Table 57. Axis Communications Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Axis Communications Night Vision (IR) Surveillance Cameras SWOT Analysis

Table 59. Axis Communications Business Overview

Table 60. Axis Communications Recent Developments

Table 61. Hanwha (Samsung) Night Vision (IR) Surveillance Cameras Basic Information

Table 62. Hanwha (Samsung) Night Vision (IR) Surveillance Cameras Product Overview

Table 63. Hanwha (Samsung) Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Hanwha (Samsung) Business Overview

Table 65. Hanwha (Samsung) Recent Developments

Table 66. Bosch Night Vision (IR) Surveillance Cameras Basic Information

Table 67. Bosch Night Vision (IR) Surveillance Cameras Product Overview

Table 68. Bosch Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Bosch Business Overview

Table 70. Bosch Recent Developments

Table 71. Schneider Electric (Pelco) Night Vision (IR) Surveillance Cameras Basic Information

Table 72. Schneider Electric (Pelco) Night Vision (IR) Surveillance Cameras Product Overview

Table 73. Schneider Electric (Pelco) Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 74. Schneider Electric (Pelco) Business Overview
- Table 75. Schneider Electric (Pelco) Recent Developments
- Table 76. Avigilon Night Vision (IR) Surveillance Cameras Basic Information
- Table 77. Avigilon Night Vision (IR) Surveillance Cameras Product Overview
- Table 78. Avigilon Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Avigilon Business Overview
- Table 80. Avigilon Recent Developments
- Table 81. Panasonic Night Vision (IR) Surveillance Cameras Basic Information
- Table 82. Panasonic Night Vision (IR) Surveillance Cameras Product Overview
- Table 83. Panasonic Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Panasonic Business Overview
- Table 85. Panasonic Recent Developments
- Table 86. Flir Systems Night Vision (IR) Surveillance Cameras Basic Information
- Table 87. Flir Systems Night Vision (IR) Surveillance Cameras Product Overview
- Table 88. Flir Systems Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Flir Systems Business Overview
- Table 90. Flir Systems Recent Developments
- Table 91. Tiandy Technologies Night Vision (IR) Surveillance Cameras Basic Information
- Table 92. Tiandy Technologies Night Vision (IR) Surveillance Cameras Product Overview
- Table 93. Tiandy Technologies Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Tiandy Technologies Business Overview
- Table 95. Tiandy Technologies Recent Developments
- Table 96. Sony Night Vision (IR) Surveillance Cameras Basic Information
- Table 97. Sony Night Vision (IR) Surveillance Cameras Product Overview
- Table 98. Sony Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Sony Business Overview
- Table 100. Sony Recent Developments
- Table 101. Infinova Group Night Vision (IR) Surveillance Cameras Basic Information
- Table 102. Infinova Group Night Vision (IR) Surveillance Cameras Product Overview
- Table 103. Infinova Group Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Infinova Group Business Overview

- Table 105. Infinova Group Recent Developments
- Table 106. Honeywell Night Vision (IR) Surveillance Cameras Basic Information
- Table 107. Honeywell Night Vision (IR) Surveillance Cameras Product Overview
- Table 108. Honeywell Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Honeywell Business Overview
- Table 110. Honeywell Recent Developments
- Table 111. Joyware Night Vision (IR) Surveillance Cameras Basic Information
- Table 112. Joyware Night Vision (IR) Surveillance Cameras Product Overview
- Table 113. Joyware Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Joyware Business Overview
- Table 115. Joyware Recent Developments
- Table 116. HanBang Night Vision (IR) Surveillance Cameras Basic Information
- Table 117. HanBang Night Vision (IR) Surveillance Cameras Product Overview
- Table 118. HanBang Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. HanBang Business Overview
- Table 120. HanBang Recent Developments
- Table 121. Global Night Vision (IR) Surveillance Cameras Sales Forecast by Region (2025-2030) & (K Units)
- Table 122. Global Night Vision (IR) Surveillance Cameras Market Size Forecast by Region (2025-2030) & (M USD)
- Table 123. North America Night Vision (IR) Surveillance Cameras Sales Forecast by Country (2025-2030) & (K Units)
- Table 124. North America Night Vision (IR) Surveillance Cameras Market Size Forecast by Country (2025-2030) & (M USD)
- Table 125. Europe Night Vision (IR) Surveillance Cameras Sales Forecast by Country (2025-2030) & (K Units)
- Table 126. Europe Night Vision (IR) Surveillance Cameras Market Size Forecast by Country (2025-2030) & (M USD)
- Table 127. Asia Pacific Night Vision (IR) Surveillance Cameras Sales Forecast by Region (2025-2030) & (K Units)
- Table 128. Asia Pacific Night Vision (IR) Surveillance Cameras Market Size Forecast by Region (2025-2030) & (M USD)
- Table 129. South America Night Vision (IR) Surveillance Cameras Sales Forecast by Country (2025-2030) & (K Units)
- Table 130. South America Night Vision (IR) Surveillance Cameras Market Size Forecast by Country (2025-2030) & (M USD)

Table 131. Middle East and Africa Night Vision (IR) Surveillance Cameras Consumption Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa Night Vision (IR) Surveillance Cameras Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Global Night Vision (IR) Surveillance Cameras Sales Forecast by Type (2025-2030) & (K Units)

Table 134. Global Night Vision (IR) Surveillance Cameras Market Size Forecast by Type (2025-2030) & (M USD)

Table 135. Global Night Vision (IR) Surveillance Cameras Price Forecast by Type (2025-2030) & (USD/Unit)

Table 136. Global Night Vision (IR) Surveillance Cameras Sales (K Units) Forecast by Application (2025-2030)

Table 137. Global Night Vision (IR) Surveillance Cameras Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Night Vision (IR) Surveillance Cameras
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Night Vision (IR) Surveillance Cameras Market Size (M USD), 2019-2030
- Figure 5. Global Night Vision (IR) Surveillance Cameras Market Size (M USD) (2019-2030)
- Figure 6. Global Night Vision (IR) Surveillance Cameras Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Night Vision (IR) Surveillance Cameras Market Size by Country (M USD)
- Figure 11. Night Vision (IR) Surveillance Cameras Sales Share by Manufacturers in 2023
- Figure 12. Global Night Vision (IR) Surveillance Cameras Revenue Share by Manufacturers in 2023
- Figure 13. Night Vision (IR) Surveillance Cameras Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Night Vision (IR) Surveillance Cameras Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Night Vision (IR) Surveillance Cameras Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Night Vision (IR) Surveillance Cameras Market Share by Type
- Figure 18. Sales Market Share of Night Vision (IR) Surveillance Cameras by Type (2019-2024)
- Figure 19. Sales Market Share of Night Vision (IR) Surveillance Cameras by Type in 2023
- Figure 20. Market Size Share of Night Vision (IR) Surveillance Cameras by Type (2019-2024)
- Figure 21. Market Size Market Share of Night Vision (IR) Surveillance Cameras by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Night Vision (IR) Surveillance Cameras Market Share by Application
- Figure 24. Global Night Vision (IR) Surveillance Cameras Sales Market Share by

Application (2019-2024)

Figure 25. Global Night Vision (IR) Surveillance Cameras Sales Market Share by Application in 2023

Figure 26. Global Night Vision (IR) Surveillance Cameras Market Share by Application (2019-2024)

Figure 27. Global Night Vision (IR) Surveillance Cameras Market Share by Application in 2023

Figure 28. Global Night Vision (IR) Surveillance Cameras Sales Growth Rate by Application (2019-2024)

Figure 29. Global Night Vision (IR) Surveillance Cameras Sales Market Share by Region (2019-2024)

Figure 30. North America Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Night Vision (IR) Surveillance Cameras Sales Market Share by Country in 2023

Figure 32. U.S. Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Night Vision (IR) Surveillance Cameras Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Night Vision (IR) Surveillance Cameras Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Night Vision (IR) Surveillance Cameras Sales Market Share by Country in 2023

Figure 37. Germany Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Night Vision (IR) Surveillance Cameras Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Night Vision (IR) Surveillance Cameras Sales Market Share by Region in 2023

Figure 44. China Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Night Vision (IR) Surveillance Cameras Sales and Growth Rate (K Units)

Figure 50. South America Night Vision (IR) Surveillance Cameras Sales Market Share by Country in 2023

Figure 51. Brazil Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Night Vision (IR) Surveillance Cameras Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Night Vision (IR) Surveillance Cameras Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Night Vision (IR) Surveillance Cameras Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Night Vision (IR) Surveillance Cameras Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Night Vision (IR) Surveillance Cameras Sales Market Share Forecast

by Type (2025-2030)

Figure 64. Global Night Vision (IR) Surveillance Cameras Market Share Forecast by Type (2025-2030)

Figure 65. Global Night Vision (IR) Surveillance Cameras Sales Forecast by Application (2025-2030)

Figure 66. Global Night Vision (IR) Surveillance Cameras Market Share Forecast by Application (2025-2030)

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