

# Global Night Vision (IR) Surveillance Cameras Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Night Vision (IR) Surveillance Cameras like Closed Circuit Television (CCTV) are extensively deployed in a variety of settings, including public areas, public infrastructures, commercial buildings and more. In most cases, they are used for a dual purpose: for real-time monitoring of physical assets and spaces and to review of collected video information towards identifying security indicators and planning security measures.

The global Night Vision (IR) Surveillance Cameras market size was estimated at USD 9660.30 million in 2023 and is projected to reach USD 36737.75 million by 2032, exhibiting a CAGR of 16.00% during the forecast period.

North America Night Vision (IR) Surveillance Cameras market size was estimated at USD 3254.97 million in 2023, at a CAGR of 13.71% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Night Vision (IR) Surveillance Cameras market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Night Vision (IR) Surveillance Cameras Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Night Vision (IR) Surveillance Cameras market in any manner.

### Global Night Vision (IR) Surveillance Cameras Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Hikvision Digital Technology

Dahua Technology

Axis Communications

Hanwha (Samsung)

Bosch

Schneider Electric (Pelco)

Avigilon

Panasonic

Flir Systems

Tiandy Technologies

Sony

Infinova Group

Honeywell

Joyware

HanBang

Market Segmentation (by Type)

IP Cameras

Analog Cameras

Others (Hybrid, etc.)

Market Segmentation (by Application)

Government & Utilities

Transportation

Commercial & Retail

Office Building

Campus & Stadiums

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Night Vision (IR) Surveillance Cameras Market

Overview of the regional outlook of the Night Vision (IR) Surveillance Cameras Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Night Vision (IR) Surveillance Cameras Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Night Vision (IR) Surveillance

Cameras, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Night Vision (IR) Surveillance Cameras
- 1.2 Key Market Segments
  - 1.2.1 Night Vision (IR) Surveillance Cameras Segment by Type
  - 1.2.2 Night Vision (IR) Surveillance Cameras Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 NIGHT VISION (IR) SURVEILLANCE CAMERAS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Night Vision (IR) Surveillance Cameras Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Night Vision (IR) Surveillance Cameras Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 NIGHT VISION (IR) SURVEILLANCE CAMERAS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Night Vision (IR) Surveillance Cameras Sales by Manufacturers (2019-2024)
- 3.2 Global Night Vision (IR) Surveillance Cameras Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Night Vision (IR) Surveillance Cameras Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Night Vision (IR) Surveillance Cameras Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Night Vision (IR) Surveillance Cameras Sales Sites, Area Served, Product Type
- 3.6 Night Vision (IR) Surveillance Cameras Market Competitive Situation and Trends
  - 3.6.1 Night Vision (IR) Surveillance Cameras Market Concentration Rate

3.6.2 Global 5 and 10 Largest Night Vision (IR) Surveillance Cameras Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 NIGHT VISION (IR) SURVEILLANCE CAMERAS INDUSTRY CHAIN ANALYSIS**

4.1 Night Vision (IR) Surveillance Cameras Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NIGHT VISION (IR) SURVEILLANCE CAMERAS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 NIGHT VISION (IR) SURVEILLANCE CAMERAS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Night Vision (IR) Surveillance Cameras Sales Market Share by Type (2019-2024)

6.3 Global Night Vision (IR) Surveillance Cameras Market Size Market Share by Type (2019-2024)

6.4 Global Night Vision (IR) Surveillance Cameras Price by Type (2019-2024)

## **7 NIGHT VISION (IR) SURVEILLANCE CAMERAS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Night Vision (IR) Surveillance Cameras Market Sales by Application (2019-2024)

7.3 Global Night Vision (IR) Surveillance Cameras Market Size (M USD) by Application (2019-2024)

7.4 Global Night Vision (IR) Surveillance Cameras Sales Growth Rate by Application (2019-2024)

## **8 NIGHT VISION (IR) SURVEILLANCE CAMERAS MARKET CONSUMPTION BY REGION**

8.1 Global Night Vision (IR) Surveillance Cameras Sales by Region

8.1.1 Global Night Vision (IR) Surveillance Cameras Sales by Region

8.1.2 Global Night Vision (IR) Surveillance Cameras Sales Market Share by Region

8.2 North America

8.2.1 North America Night Vision (IR) Surveillance Cameras Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Night Vision (IR) Surveillance Cameras Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Night Vision (IR) Surveillance Cameras Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Night Vision (IR) Surveillance Cameras Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Night Vision (IR) Surveillance Cameras Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 NIGHT VISION (IR) SURVEILLANCE CAMERAS MARKET PRODUCTION BY REGION**

9.1 Global Production of Night Vision (IR) Surveillance Cameras by Region (2019-2024)

9.2 Global Night Vision (IR) Surveillance Cameras Revenue Market Share by Region (2019-2024)

9.3 Global Night Vision (IR) Surveillance Cameras Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Night Vision (IR) Surveillance Cameras Production

9.4.1 North America Night Vision (IR) Surveillance Cameras Production Growth Rate (2019-2024)

9.4.2 North America Night Vision (IR) Surveillance Cameras Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Night Vision (IR) Surveillance Cameras Production

9.5.1 Europe Night Vision (IR) Surveillance Cameras Production Growth Rate (2019-2024)

9.5.2 Europe Night Vision (IR) Surveillance Cameras Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Night Vision (IR) Surveillance Cameras Production (2019-2024)

9.6.1 Japan Night Vision (IR) Surveillance Cameras Production Growth Rate (2019-2024)

9.6.2 Japan Night Vision (IR) Surveillance Cameras Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Night Vision (IR) Surveillance Cameras Production (2019-2024)

9.7.1 China Night Vision (IR) Surveillance Cameras Production Growth Rate (2019-2024)

9.7.2 China Night Vision (IR) Surveillance Cameras Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

10.1 Hikvision Digital Technology

10.1.1 Hikvision Digital Technology Night Vision (IR) Surveillance Cameras Basic

## Information

10.1.2 Hikvision Digital Technology Night Vision (IR) Surveillance Cameras Product Overview

10.1.3 Hikvision Digital Technology Night Vision (IR) Surveillance Cameras Product Market Performance

10.1.4 Hikvision Digital Technology Business Overview

10.1.5 Hikvision Digital Technology Night Vision (IR) Surveillance Cameras SWOT Analysis

10.1.6 Hikvision Digital Technology Recent Developments

## 10.2 Dahua Technology

10.2.1 Dahua Technology Night Vision (IR) Surveillance Cameras Basic Information

10.2.2 Dahua Technology Night Vision (IR) Surveillance Cameras Product Overview

10.2.3 Dahua Technology Night Vision (IR) Surveillance Cameras Product Market Performance

10.2.4 Dahua Technology Business Overview

10.2.5 Dahua Technology Night Vision (IR) Surveillance Cameras SWOT Analysis

10.2.6 Dahua Technology Recent Developments

## 10.3 Axis Communications

10.3.1 Axis Communications Night Vision (IR) Surveillance Cameras Basic Information

10.3.2 Axis Communications Night Vision (IR) Surveillance Cameras Product Overview

10.3.3 Axis Communications Night Vision (IR) Surveillance Cameras Product Market Performance

10.3.4 Axis Communications Night Vision (IR) Surveillance Cameras SWOT Analysis

10.3.5 Axis Communications Business Overview

10.3.6 Axis Communications Recent Developments

## 10.4 Hanwha (Samsung)

10.4.1 Hanwha (Samsung) Night Vision (IR) Surveillance Cameras Basic Information

10.4.2 Hanwha (Samsung) Night Vision (IR) Surveillance Cameras Product Overview

10.4.3 Hanwha (Samsung) Night Vision (IR) Surveillance Cameras Product Market Performance

10.4.4 Hanwha (Samsung) Business Overview

10.4.5 Hanwha (Samsung) Recent Developments

## 10.5 Bosch

10.5.1 Bosch Night Vision (IR) Surveillance Cameras Basic Information

10.5.2 Bosch Night Vision (IR) Surveillance Cameras Product Overview

10.5.3 Bosch Night Vision (IR) Surveillance Cameras Product Market Performance

10.5.4 Bosch Business Overview

10.5.5 Bosch Recent Developments

## 10.6 Schneider Electric (Pelco)

10.6.1 Schneider Electric (Pelco) Night Vision (IR) Surveillance Cameras Basic Information

10.6.2 Schneider Electric (Pelco) Night Vision (IR) Surveillance Cameras Product Overview

10.6.3 Schneider Electric (Pelco) Night Vision (IR) Surveillance Cameras Product Market Performance

10.6.4 Schneider Electric (Pelco) Business Overview

10.6.5 Schneider Electric (Pelco) Recent Developments

## 10.7 Avigilon

10.7.1 Avigilon Night Vision (IR) Surveillance Cameras Basic Information

10.7.2 Avigilon Night Vision (IR) Surveillance Cameras Product Overview

10.7.3 Avigilon Night Vision (IR) Surveillance Cameras Product Market Performance

10.7.4 Avigilon Business Overview

10.7.5 Avigilon Recent Developments

## 10.8 Panasonic

10.8.1 Panasonic Night Vision (IR) Surveillance Cameras Basic Information

10.8.2 Panasonic Night Vision (IR) Surveillance Cameras Product Overview

10.8.3 Panasonic Night Vision (IR) Surveillance Cameras Product Market Performance

10.8.4 Panasonic Business Overview

10.8.5 Panasonic Recent Developments

## 10.9 Flir Systems

10.9.1 Flir Systems Night Vision (IR) Surveillance Cameras Basic Information

10.9.2 Flir Systems Night Vision (IR) Surveillance Cameras Product Overview

10.9.3 Flir Systems Night Vision (IR) Surveillance Cameras Product Market Performance

10.9.4 Flir Systems Business Overview

10.9.5 Flir Systems Recent Developments

## 10.10 Tiandy Technologies

10.10.1 Tiandy Technologies Night Vision (IR) Surveillance Cameras Basic Information

10.10.2 Tiandy Technologies Night Vision (IR) Surveillance Cameras Product Overview

10.10.3 Tiandy Technologies Night Vision (IR) Surveillance Cameras Product Market Performance

10.10.4 Tiandy Technologies Business Overview

10.10.5 Tiandy Technologies Recent Developments

## 10.11 Sony

10.11.1 Sony Night Vision (IR) Surveillance Cameras Basic Information

- 10.11.2 Sony Night Vision (IR) Surveillance Cameras Product Overview
- 10.11.3 Sony Night Vision (IR) Surveillance Cameras Product Market Performance
- 10.11.4 Sony Business Overview
- 10.11.5 Sony Recent Developments
- 10.12 Infinova Group
  - 10.12.1 Infinova Group Night Vision (IR) Surveillance Cameras Basic Information
  - 10.12.2 Infinova Group Night Vision (IR) Surveillance Cameras Product Overview
  - 10.12.3 Infinova Group Night Vision (IR) Surveillance Cameras Product Market Performance
  - 10.12.4 Infinova Group Business Overview
  - 10.12.5 Infinova Group Recent Developments
- 10.13 Honeywell
  - 10.13.1 Honeywell Night Vision (IR) Surveillance Cameras Basic Information
  - 10.13.2 Honeywell Night Vision (IR) Surveillance Cameras Product Overview
  - 10.13.3 Honeywell Night Vision (IR) Surveillance Cameras Product Market Performance
  - 10.13.4 Honeywell Business Overview
  - 10.13.5 Honeywell Recent Developments
- 10.14 Joyware
  - 10.14.1 Joyware Night Vision (IR) Surveillance Cameras Basic Information
  - 10.14.2 Joyware Night Vision (IR) Surveillance Cameras Product Overview
  - 10.14.3 Joyware Night Vision (IR) Surveillance Cameras Product Market Performance
  - 10.14.4 Joyware Business Overview
  - 10.14.5 Joyware Recent Developments
- 10.15 HanBang
  - 10.15.1 HanBang Night Vision (IR) Surveillance Cameras Basic Information
  - 10.15.2 HanBang Night Vision (IR) Surveillance Cameras Product Overview
  - 10.15.3 HanBang Night Vision (IR) Surveillance Cameras Product Market Performance
  - 10.15.4 HanBang Business Overview
  - 10.15.5 HanBang Recent Developments

## **11 NIGHT VISION (IR) SURVEILLANCE CAMERAS MARKET FORECAST BY REGION**

- 11.1 Global Night Vision (IR) Surveillance Cameras Market Size Forecast
- 11.2 Global Night Vision (IR) Surveillance Cameras Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Night Vision (IR) Surveillance Cameras Market Size Forecast by

## Country

11.2.3 Asia Pacific Night Vision (IR) Surveillance Cameras Market Size Forecast by Region

11.2.4 South America Night Vision (IR) Surveillance Cameras Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Night Vision (IR) Surveillance Cameras by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

12.1 Global Night Vision (IR) Surveillance Cameras Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Night Vision (IR) Surveillance Cameras by Type (2025-2032)

12.1.2 Global Night Vision (IR) Surveillance Cameras Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Night Vision (IR) Surveillance Cameras by Type (2025-2032)

12.2 Global Night Vision (IR) Surveillance Cameras Market Forecast by Application (2025-2032)

12.2.1 Global Night Vision (IR) Surveillance Cameras Sales (K Units) Forecast by Application

12.2.2 Global Night Vision (IR) Surveillance Cameras Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Night Vision (IR) Surveillance Cameras Market Size Comparison by Region (M USD)

Table 5. Global Night Vision (IR) Surveillance Cameras Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Night Vision (IR) Surveillance Cameras Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Night Vision (IR) Surveillance Cameras Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Night Vision (IR) Surveillance Cameras Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Night Vision (IR) Surveillance Cameras as of 2022)

Table 10. Global Market Night Vision (IR) Surveillance Cameras Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Night Vision (IR) Surveillance Cameras Sales Sites and Area Served

Table 12. Manufacturers Night Vision (IR) Surveillance Cameras Product Type

Table 13. Global Night Vision (IR) Surveillance Cameras Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Night Vision (IR) Surveillance Cameras

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Night Vision (IR) Surveillance Cameras Market Challenges

Table 22. Global Night Vision (IR) Surveillance Cameras Sales by Type (K Units)

Table 23. Global Night Vision (IR) Surveillance Cameras Market Size by Type (M USD)

Table 24. Global Night Vision (IR) Surveillance Cameras Sales (K Units) by Type (2019-2024)

Table 25. Global Night Vision (IR) Surveillance Cameras Sales Market Share by Type

(2019-2024)

Table 26. Global Night Vision (IR) Surveillance Cameras Market Size (M USD) by Type (2019-2024)

Table 27. Global Night Vision (IR) Surveillance Cameras Market Size Share by Type (2019-2024)

Table 28. Global Night Vision (IR) Surveillance Cameras Price (USD/Unit) by Type (2019-2024)

Table 29. Global Night Vision (IR) Surveillance Cameras Sales (K Units) by Application

Table 30. Global Night Vision (IR) Surveillance Cameras Market Size by Application

Table 31. Global Night Vision (IR) Surveillance Cameras Sales by Application (2019-2024) & (K Units)

Table 32. Global Night Vision (IR) Surveillance Cameras Sales Market Share by Application (2019-2024)

Table 33. Global Night Vision (IR) Surveillance Cameras Sales by Application (2019-2024) & (M USD)

Table 34. Global Night Vision (IR) Surveillance Cameras Market Share by Application (2019-2024)

Table 35. Global Night Vision (IR) Surveillance Cameras Sales Growth Rate by Application (2019-2024)

Table 36. Global Night Vision (IR) Surveillance Cameras Sales by Region (2019-2024) & (K Units)

Table 37. Global Night Vision (IR) Surveillance Cameras Sales Market Share by Region (2019-2024)

Table 38. North America Night Vision (IR) Surveillance Cameras Sales by Country (2019-2024) & (K Units)

Table 39. Europe Night Vision (IR) Surveillance Cameras Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Night Vision (IR) Surveillance Cameras Sales by Region (2019-2024) & (K Units)

Table 41. South America Night Vision (IR) Surveillance Cameras Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Night Vision (IR) Surveillance Cameras Sales by Region (2019-2024) & (K Units)

Table 43. Global Night Vision (IR) Surveillance Cameras Production (K Units) by Region (2019-2024)

Table 44. Global Night Vision (IR) Surveillance Cameras Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Night Vision (IR) Surveillance Cameras Revenue Market Share by Region (2019-2024)

Table 46. Global Night Vision (IR) Surveillance Cameras Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Night Vision (IR) Surveillance Cameras Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Night Vision (IR) Surveillance Cameras Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Night Vision (IR) Surveillance Cameras Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Night Vision (IR) Surveillance Cameras Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Hikvision Digital Technology Night Vision (IR) Surveillance Cameras Basic Information

Table 52. Hikvision Digital Technology Night Vision (IR) Surveillance Cameras Product Overview

Table 53. Hikvision Digital Technology Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Hikvision Digital Technology Business Overview

Table 55. Hikvision Digital Technology Night Vision (IR) Surveillance Cameras SWOT Analysis

Table 56. Hikvision Digital Technology Recent Developments

Table 57. Dahua Technology Night Vision (IR) Surveillance Cameras Basic Information

Table 58. Dahua Technology Night Vision (IR) Surveillance Cameras Product Overview

Table 59. Dahua Technology Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Dahua Technology Business Overview

Table 61. Dahua Technology Night Vision (IR) Surveillance Cameras SWOT Analysis

Table 62. Dahua Technology Recent Developments

Table 63. Axis Communications Night Vision (IR) Surveillance Cameras Basic Information

Table 64. Axis Communications Night Vision (IR) Surveillance Cameras Product Overview

Table 65. Axis Communications Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Axis Communications Night Vision (IR) Surveillance Cameras SWOT Analysis

Table 67. Axis Communications Business Overview

Table 68. Axis Communications Recent Developments

Table 69. Hanwha (Samsung) Night Vision (IR) Surveillance Cameras Basic Information

Table 70. Hanwha (Samsung) Night Vision (IR) Surveillance Cameras Product Overview

Table 71. Hanwha (Samsung) Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Hanwha (Samsung) Business Overview

Table 73. Hanwha (Samsung) Recent Developments

Table 74. Bosch Night Vision (IR) Surveillance Cameras Basic Information

Table 75. Bosch Night Vision (IR) Surveillance Cameras Product Overview

Table 76. Bosch Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Bosch Business Overview

Table 78. Bosch Recent Developments

Table 79. Schneider Electric (Pelco) Night Vision (IR) Surveillance Cameras Basic Information

Table 80. Schneider Electric (Pelco) Night Vision (IR) Surveillance Cameras Product Overview

Table 81. Schneider Electric (Pelco) Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Schneider Electric (Pelco) Business Overview

Table 83. Schneider Electric (Pelco) Recent Developments

Table 84. Avigilon Night Vision (IR) Surveillance Cameras Basic Information

Table 85. Avigilon Night Vision (IR) Surveillance Cameras Product Overview

Table 86. Avigilon Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Avigilon Business Overview

Table 88. Avigilon Recent Developments

Table 89. Panasonic Night Vision (IR) Surveillance Cameras Basic Information

Table 90. Panasonic Night Vision (IR) Surveillance Cameras Product Overview

Table 91. Panasonic Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Panasonic Business Overview

Table 93. Panasonic Recent Developments

Table 94. Flir Systems Night Vision (IR) Surveillance Cameras Basic Information

Table 95. Flir Systems Night Vision (IR) Surveillance Cameras Product Overview

Table 96. Flir Systems Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Flir Systems Business Overview

Table 98. Flir Systems Recent Developments

Table 99. Tiandy Technologies Night Vision (IR) Surveillance Cameras Basic Information

Table 100. Tiandy Technologies Night Vision (IR) Surveillance Cameras Product

## Overview

Table 101. Tiandy Technologies Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Tiandy Technologies Business Overview

Table 103. Tiandy Technologies Recent Developments

Table 104. Sony Night Vision (IR) Surveillance Cameras Basic Information

Table 105. Sony Night Vision (IR) Surveillance Cameras Product Overview

Table 106. Sony Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Sony Business Overview

Table 108. Sony Recent Developments

Table 109. Infinova Group Night Vision (IR) Surveillance Cameras Basic Information

Table 110. Infinova Group Night Vision (IR) Surveillance Cameras Product Overview

Table 111. Infinova Group Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Infinova Group Business Overview

Table 113. Infinova Group Recent Developments

Table 114. Honeywell Night Vision (IR) Surveillance Cameras Basic Information

Table 115. Honeywell Night Vision (IR) Surveillance Cameras Product Overview

Table 116. Honeywell Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Honeywell Business Overview

Table 118. Honeywell Recent Developments

Table 119. Joyware Night Vision (IR) Surveillance Cameras Basic Information

Table 120. Joyware Night Vision (IR) Surveillance Cameras Product Overview

Table 121. Joyware Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Joyware Business Overview

Table 123. Joyware Recent Developments

Table 124. HanBang Night Vision (IR) Surveillance Cameras Basic Information

Table 125. HanBang Night Vision (IR) Surveillance Cameras Product Overview

Table 126. HanBang Night Vision (IR) Surveillance Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. HanBang Business Overview

Table 128. HanBang Recent Developments

Table 129. Global Night Vision (IR) Surveillance Cameras Sales Forecast by Region (2025-2032) & (K Units)

Table 130. Global Night Vision (IR) Surveillance Cameras Market Size Forecast by Region (2025-2032) & (M USD)

Table 131. North America Night Vision (IR) Surveillance Cameras Sales Forecast by Country (2025-2032) & (K Units)

Table 132. North America Night Vision (IR) Surveillance Cameras Market Size Forecast by Country (2025-2032) & (M USD)

Table 133. Europe Night Vision (IR) Surveillance Cameras Sales Forecast by Country (2025-2032) & (K Units)

Table 134. Europe Night Vision (IR) Surveillance Cameras Market Size Forecast by Country (2025-2032) & (M USD)

Table 135. Asia Pacific Night Vision (IR) Surveillance Cameras Sales Forecast by Region (2025-2032) & (K Units)

Table 136. Asia Pacific Night Vision (IR) Surveillance Cameras Market Size Forecast by Region (2025-2032) & (M USD)

Table 137. South America Night Vision (IR) Surveillance Cameras Sales Forecast by Country (2025-2032) & (K Units)

Table 138. South America Night Vision (IR) Surveillance Cameras Market Size Forecast by Country (2025-2032) & (M USD)

Table 139. Middle East and Africa Night Vision (IR) Surveillance Cameras Consumption Forecast by Country (2025-2032) & (Units)

Table 140. Middle East and Africa Night Vision (IR) Surveillance Cameras Market Size Forecast by Country (2025-2032) & (M USD)

Table 141. Global Night Vision (IR) Surveillance Cameras Sales Forecast by Type (2025-2032) & (K Units)

Table 142. Global Night Vision (IR) Surveillance Cameras Market Size Forecast by Type (2025-2032) & (M USD)

Table 143. Global Night Vision (IR) Surveillance Cameras Price Forecast by Type (2025-2032) & (USD/Unit)

Table 144. Global Night Vision (IR) Surveillance Cameras Sales (K Units) Forecast by Application (2025-2032)

Table 145. Global Night Vision (IR) Surveillance Cameras Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Night Vision (IR) Surveillance Cameras
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Night Vision (IR) Surveillance Cameras Market Size (M USD), 2019-2032
- Figure 5. Global Night Vision (IR) Surveillance Cameras Market Size (M USD) (2019-2032)
- Figure 6. Global Night Vision (IR) Surveillance Cameras Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Night Vision (IR) Surveillance Cameras Market Size by Country (M USD)
- Figure 11. Night Vision (IR) Surveillance Cameras Sales Share by Manufacturers in 2023
- Figure 12. Global Night Vision (IR) Surveillance Cameras Revenue Share by Manufacturers in 2023
- Figure 13. Night Vision (IR) Surveillance Cameras Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Night Vision (IR) Surveillance Cameras Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Night Vision (IR) Surveillance Cameras Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Night Vision (IR) Surveillance Cameras Market Share by Type
- Figure 18. Sales Market Share of Night Vision (IR) Surveillance Cameras by Type (2019-2024)
- Figure 19. Sales Market Share of Night Vision (IR) Surveillance Cameras by Type in 2023
- Figure 20. Market Size Share of Night Vision (IR) Surveillance Cameras by Type (2019-2024)
- Figure 21. Market Size Market Share of Night Vision (IR) Surveillance Cameras by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Night Vision (IR) Surveillance Cameras Market Share by Application
- Figure 24. Global Night Vision (IR) Surveillance Cameras Sales Market Share by

Application (2019-2024)

Figure 25. Global Night Vision (IR) Surveillance Cameras Sales Market Share by Application in 2023

Figure 26. Global Night Vision (IR) Surveillance Cameras Market Share by Application (2019-2024)

Figure 27. Global Night Vision (IR) Surveillance Cameras Market Share by Application in 2023

Figure 28. Global Night Vision (IR) Surveillance Cameras Sales Growth Rate by Application (2019-2024)

Figure 29. Global Night Vision (IR) Surveillance Cameras Sales Market Share by Region (2019-2024)

Figure 30. North America Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Night Vision (IR) Surveillance Cameras Sales Market Share by Country in 2023

Figure 32. U.S. Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Night Vision (IR) Surveillance Cameras Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Night Vision (IR) Surveillance Cameras Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Night Vision (IR) Surveillance Cameras Sales Market Share by Country in 2023

Figure 37. Germany Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Night Vision (IR) Surveillance Cameras Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Night Vision (IR) Surveillance Cameras Sales Market Share by Region in 2023

Figure 44. China Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Night Vision (IR) Surveillance Cameras Sales and Growth Rate (K Units)

Figure 50. South America Night Vision (IR) Surveillance Cameras Sales Market Share by Country in 2023

Figure 51. Brazil Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Night Vision (IR) Surveillance Cameras Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Night Vision (IR) Surveillance Cameras Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Night Vision (IR) Surveillance Cameras Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Night Vision (IR) Surveillance Cameras Production Market Share by Region (2019-2024)

Figure 62. North America Night Vision (IR) Surveillance Cameras Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Night Vision (IR) Surveillance Cameras Production (K Units) Growth

Rate (2019-2024)

Figure 64. Japan Night Vision (IR) Surveillance Cameras Production (K Units) Growth Rate (2019-2024)

Figure 65. China Night Vision (IR) Surveillance Cameras Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Night Vision (IR) Surveillance Cameras Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Night Vision (IR) Surveillance Cameras Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Night Vision (IR) Surveillance Cameras Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Night Vision (IR) Surveillance Cameras Market Share Forecast by Type (2025-2032)

Figure 70. Global Night Vision (IR) Surveillance Cameras Sales Forecast by Application (2025-2032)

Figure 71. Global Night Vision (IR) Surveillance Cameras Market Share Forecast by Application (2025-2032)

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