

Global Night Guards Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G8BC99F61B5AEN.html>

Date: December 2024

Pages: 149

Price: US\$ 2,800.00 (Single User License)

ID: G8BC99F61B5AEN

Abstracts

Report Overview

Night guards are dental devices designed to protect teeth from grinding or clenching during sleep, a condition known as bruxism. These guards are typically made of soft materials like silicone and are custom-fitted to the individual's teeth. Night guards serve to prevent tooth damage, jaw pain, and headaches caused by bruxism.

The current market size for night guards in 2023 is estimated at approximately USD 250 million. The market is expected to grow at a projected Compound Annual Growth Rate (CAGR) of 7.50% from 2024 to 2032. This growth can be attributed to increasing awareness about dental health, rising cases of bruxism due to stress, and advancements in dental technology leading to more comfortable and effective night guards.

One key growth driver for the night guards market is the growing prevalence of bruxism worldwide. Factors such as stress, anxiety, and lifestyle changes have contributed to an increase in the number of individuals suffering from bruxism, thereby boosting the demand for night guards. Additionally, the rising focus on preventive dental care and the availability of over-the-counter night guards in pharmacies and online platforms have further fueled market growth.

Market trends in the night guards industry include the shift towards custom-fit night guards over generic ones. Custom-fit guards offer better comfort and protection, leading to a higher adoption rate among consumers. Another trend is the integration of innovative materials such as BPA-free silicone and memory foam, enhancing the durability and effectiveness of night guards. Furthermore, the rising popularity of

transparent and discreet night guards has catered to the aesthetic preferences of consumers.

Regionally, North America and Europe are the leading markets for night guards due to high awareness about dental health, better healthcare infrastructure, and higher disposable income levels. These regions also have a significant presence of key market players offering a wide range of night guard products. In contrast, the Asia-Pacific region is witnessing rapid market growth attributed to increasing dental care expenditure, rising awareness about oral health, and a growing geriatric population prone to bruxism.

Despite the positive market outlook, the night guards industry faces challenges such as the availability of low-cost alternatives like boil-and-bite guards, which may hinder the adoption of custom-fit night guards. Moreover, limited insurance coverage for dental devices and the lack of reimbursement policies for night guards pose challenges for market penetration, especially in developing regions.

In conclusion, the night guards market is poised for steady growth driven by increasing awareness about dental health, rising cases of bruxism, and technological advancements in dental care. To capitalize on this growth, companies should focus on product innovation, marketing strategies targeting different consumer segments, and collaborations with dental professionals to promote the benefits of using night guards for oral health maintenance.

This report provides a deep insight into the global Night Guards market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Night Guards Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Night Guards market in any manner.

Global Night Guards Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

ShockDoctor

Decathlon

Nike

Opro Mouthguards

Mueller

Venum

Battle Sports Science

Maxxmma

ClearClub

Fight Dentist

Mogo Sport

Brux

SOVA

Market Segmentation (by Type)

Soft Mouth Guards

Hard Mouth Guards

Double Laminate Mouth Guards

Market Segmentation (by Application)

Sport Enthusiasts

Player

Medical

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Night Guards Market

Overview of the regional outlook of the Night Guards Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Night Guards Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Night Guards

1.2 Key Market Segments

1.2.1 Night Guards Segment by Type

1.2.2 Night Guards Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 NIGHT GUARDS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Night Guards Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Night Guards Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 NIGHT GUARDS MARKET COMPETITIVE LANDSCAPE

3.1 Global Night Guards Sales by Manufacturers (2019-2024)

3.2 Global Night Guards Revenue Market Share by Manufacturers (2019-2024)

3.3 Night Guards Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Night Guards Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Night Guards Sales Sites, Area Served, Product Type

3.6 Night Guards Market Competitive Situation and Trends

3.6.1 Night Guards Market Concentration Rate

3.6.2 Global 5 and 10 Largest Night Guards Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 NIGHT GUARDS INDUSTRY CHAIN ANALYSIS

4.1 Night Guards Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NIGHT GUARDS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 NIGHT GUARDS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Night Guards Sales Market Share by Type (2019-2024)

6.3 Global Night Guards Market Size Market Share by Type (2019-2024)

6.4 Global Night Guards Price by Type (2019-2024)

7 NIGHT GUARDS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Night Guards Market Sales by Application (2019-2024)

7.3 Global Night Guards Market Size (M USD) by Application (2019-2024)

7.4 Global Night Guards Sales Growth Rate by Application (2019-2024)

8 NIGHT GUARDS MARKET SALES BY REGION

8.1 Global Night Guards Sales by Region

8.1.1 Global Night Guards Sales by Region

8.1.2 Global Night Guards Sales Market Share by Region

8.2 Global Night Guards Market Size by Region

8.2.1 Global Night Guards Market Size by Region

8.2.2 Global Night Guards Market Size Market Share by Region

8.3 North America

- 8.3.1 North America Night Guards Sales by Country
- 8.3.2 North America Night Guards Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Night Guards Sales by Country
- 8.4.2 Europe Night Guards Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Russia Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Night Guards Sales by Region
- 8.5.2 China
- 8.5.3 Japan
- 8.5.4 South Korea
- 8.5.5 India
- 8.5.6 Southeast Asia

8.6 Asia Pacific

- 8.6.1 Asia Pacific Night Guards Market Size by Region
- 8.6.2 Asia Pacific Night Guards Market Size by Region
- 8.6.3 China
- 8.6.4 Japan
- 8.6.5 South Korea
- 8.6.6 India
- 8.6.7 Southeast Asia

8.7 South America

- 8.7.1 South America Night Guards Sales by Country
- 8.7.2 South America Night Guards Market Size by Country
- 8.7.3 Brazil
- 8.7.4 Argentina
- 8.7.5 Columbia

8.8 Middle East and Africa

- 8.8.1 Middle East and Africa Night Guards Sales by Region
- 8.8.2 Middle East and Africa Night Guards Market Size by Region
- 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 NIGHT GUARDS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Night Guards by Region (2019-2024)
- 9.2 Global Night Guards Revenue Market Share by Region (2019-2024)
- 9.3 Global Night Guards Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Night Guards Production
 - 9.4.1 North America Night Guards Production Growth Rate (2019-2024)
 - 9.4.2 North America Night Guards Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Night Guards Production
 - 9.5.1 Europe Night Guards Production Growth Rate (2019-2024)
 - 9.5.2 Europe Night Guards Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Night Guards Production (2019-2024)
 - 9.6.1 Japan Night Guards Production Growth Rate (2019-2024)
 - 9.6.2 Japan Night Guards Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Night Guards Production (2019-2024)
 - 9.7.1 China Night Guards Production Growth Rate (2019-2024)
 - 9.7.2 China Night Guards Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 ShockDoctor
 - 10.1.1 ShockDoctor Night Guards Basic Information
 - 10.1.2 ShockDoctor Night Guards Product Overview
 - 10.1.3 ShockDoctor Night Guards Product Market Performance
 - 10.1.4 ShockDoctor Business Overview
 - 10.1.5 ShockDoctor Night Guards SWOT Analysis
 - 10.1.6 ShockDoctor Recent Developments
- 10.2 Decathlon
 - 10.2.1 Decathlon Night Guards Basic Information
 - 10.2.2 Decathlon Night Guards Product Overview
 - 10.2.3 Decathlon Night Guards Product Market Performance
 - 10.2.4 Decathlon Business Overview
 - 10.2.5 Decathlon Night Guards SWOT Analysis

10.2.6 Decathlon Recent Developments

10.3 Nike

10.3.1 Nike Night Guards Basic Information

10.3.2 Nike Night Guards Product Overview

10.3.3 Nike Night Guards Product Market Performance

10.3.4 Nike Night Guards SWOT Analysis

10.3.5 Nike Business Overview

10.3.6 Nike Recent Developments

10.4 Opro Mouthguards

10.4.1 Opro Mouthguards Night Guards Basic Information

10.4.2 Opro Mouthguards Night Guards Product Overview

10.4.3 Opro Mouthguards Night Guards Product Market Performance

10.4.4 Opro Mouthguards Business Overview

10.4.5 Opro Mouthguards Recent Developments

10.5 Mueller

10.5.1 Mueller Night Guards Basic Information

10.5.2 Mueller Night Guards Product Overview

10.5.3 Mueller Night Guards Product Market Performance

10.5.4 Mueller Business Overview

10.5.5 Mueller Recent Developments

10.6 Venum

10.6.1 Venum Night Guards Basic Information

10.6.2 Venum Night Guards Product Overview

10.6.3 Venum Night Guards Product Market Performance

10.6.4 Venum Business Overview

10.6.5 Venum Recent Developments

10.7 Battle Sports Science

10.7.1 Battle Sports Science Night Guards Basic Information

10.7.2 Battle Sports Science Night Guards Product Overview

10.7.3 Battle Sports Science Night Guards Product Market Performance

10.7.4 Battle Sports Science Business Overview

10.7.5 Battle Sports Science Recent Developments

10.8 Maxxmma

10.8.1 Maxxmma Night Guards Basic Information

10.8.2 Maxxmma Night Guards Product Overview

10.8.3 Maxxmma Night Guards Product Market Performance

10.8.4 Maxxmma Business Overview

10.8.5 Maxxmma Recent Developments

10.9 ClearClub

- 10.9.1 ClearClub Night Guards Basic Information
- 10.9.2 ClearClub Night Guards Product Overview
- 10.9.3 ClearClub Night Guards Product Market Performance
- 10.9.4 ClearClub Business Overview
- 10.9.5 ClearClub Recent Developments
- 10.10 Fight Dentist
 - 10.10.1 Fight Dentist Night Guards Basic Information
 - 10.10.2 Fight Dentist Night Guards Product Overview
 - 10.10.3 Fight Dentist Night Guards Product Market Performance
 - 10.10.4 Fight Dentist Business Overview
 - 10.10.5 Fight Dentist Recent Developments
- 10.11 Mogo Sport
 - 10.11.1 Mogo Sport Night Guards Basic Information
 - 10.11.2 Mogo Sport Night Guards Product Overview
 - 10.11.3 Mogo Sport Night Guards Product Market Performance
 - 10.11.4 Mogo Sport Business Overview
 - 10.11.5 Mogo Sport Recent Developments
- 10.12 Brux
 - 10.12.1 Brux Night Guards Basic Information
 - 10.12.2 Brux Night Guards Product Overview
 - 10.12.3 Brux Night Guards Product Market Performance
 - 10.12.4 Brux Business Overview
 - 10.12.5 Brux Recent Developments
- 10.13 SOVA
 - 10.13.1 SOVA Night Guards Basic Information
 - 10.13.2 SOVA Night Guards Product Overview
 - 10.13.3 SOVA Night Guards Product Market Performance
 - 10.13.4 SOVA Business Overview
 - 10.13.5 SOVA Recent Developments

11 NIGHT GUARDS MARKET FORECAST BY REGION

- 11.1 Global Night Guards Market Size Forecast
- 11.2 Global Night Guards Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Night Guards Market Size Forecast by Country
 - 11.2.3 Asia Pacific Night Guards Market Size Forecast by Region
 - 11.2.4 South America Night Guards Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Night Guards by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Night Guards Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Night Guards by Type (2025-2032)

12.1.2 Global Night Guards Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Night Guards by Type (2025-2032)

12.2 Global Night Guards Market Forecast by Application (2025-2032)

12.2.1 Global Night Guards Sales (K Units) Forecast by Application

12.2.2 Global Night Guards Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Night Guards Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G8BC99F61B5AEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8BC99F61B5AEN.html>