

Global Nickel and Rare Earth Butadiene Rubber Market Research Report 2026(Status and Outlook)

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Abstracts

Butadiene rubber(BR) is the abbreviation for cis-1,4-polybutadiene synthetic rubber. It is a universal synthetic rubber synthesized using butadiene as a monomer, different catalysts, and polymerization methods. It has the advantages of good elasticity, strong wear resistance, good low-temperature resistance, good crack resistance, and dynamic performance. It is widely used in the production of rubber products such as tires, high impact polystyrene and ABS resin modification, adhesive tapes, rubber hoses, and rubber shoes. Nickel butadiene rubber uses nickel based catalysts, while neodymium butadiene rubber (NdBR), also known as rare earth butadiene rubber, uses rare earth metal neodymium as a catalyst.China began the research and production of nickel based butadiene rubber in the 1960s. After years of development, China has become a major producer of butadiene rubber worldwide. However, domestically produced butadiene rubber is mainly nickel based butadiene rubber, and the market faces problems such as overcapacity, single product grades, and intense homogenization competition. In the context of increasingly strict requirements for environmental protection, economy, cost, safety, etc., traditional butadiene rubber can no longer meet market demand, and the rare earth butadiene rubber market has ushered in a good development opportunity.Rare earth butadiene rubber is the upgrade direction of butadiene rubber. Compared with traditional butadiene rubber, rare earth butadiene rubber has the advantages of green environmental protection, wear resistance, good viscosity, high strength, and moisture resistance. It is the preferred raw material rubber for producing high-performance tires, green tires, and radial tires. At present, Chinese enterprises engaged in research and production of rare earth butadiene rubber include CNPC, Sinopec, Zhejiang Transfar, etc. After years of development and accumulation, the production capacity of rare earth butadiene rubber in China has steadily increased. However, due to limitations in raw materials and production technology, the current production of rare earth butadiene rubber in China is relatively low, and market demand

still relies on imports.

The global Nickel and Rare Earth Butadiene Rubber market size was estimated at USD 6699.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Nickel and Rare Earth Butadiene Rubber market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Nickel and Rare Earth Butadiene Rubber market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Nickel and Rare Earth Butadiene Rubber market.

Global Nickel and Rare Earth Butadiene Rubber Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can

significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Synthos
JSR
SIBUR
ARLANXEO
SABIC
SINOPEC
CNPC
Zhejiang Transfar
Qixiang Tengda Chemical
TSRC-UBE (Nantong)
CHIMEI

Market Segmentation (by Type)

Nickel Butadiene Rubber
Rare Earth Butadiene Rubber

Market Segmentation (by Application)

Tyre
Plastic Modifier
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Nickel and Rare Earth Butadiene Rubber Market
Overview of the regional outlook of the Nickel and Rare Earth Butadiene Rubber Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Nickel and Rare Earth Butadiene Rubber Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Nickel and Rare Earth Butadiene Rubber, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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