

Global NFC Toys Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global NFC Toys market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global NFC Toys Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the NFC Toys market in any manner.

Global NFC Toys Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Mattel

LEGO

Hasbro

Margarete Steiff

Momento Toys

Takara Tomy

Just Toys

Market Segmentation (by Type)

Active NFC

Passive NFC

Market Segmentation (by Application)

Figures

Plush Toys

Toy Cars

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the NFC Toys Market

Overview of the regional outlook of the NFC Toys Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the NFC Toys Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of NFC Toys
- 1.2 Key Market Segments
 - 1.2.1 NFC Toys Segment by Type
 - 1.2.2 NFC Toys Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NFC TOYS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global NFC Toys Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global NFC Toys Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NFC TOYS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global NFC Toys Sales by Manufacturers (2019-2024)
- 3.2 Global NFC Toys Revenue Market Share by Manufacturers (2019-2024)
- 3.3 NFC Toys Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global NFC Toys Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers NFC Toys Sales Sites, Area Served, Product Type
- 3.6 NFC Toys Market Competitive Situation and Trends
 - 3.6.1 NFC Toys Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest NFC Toys Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 NFC TOYS INDUSTRY CHAIN ANALYSIS

- 4.1 NFC Toys Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NFC TOYS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 NFC TOYS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global NFC Toys Sales Market Share by Type (2019-2024)
- 6.3 Global NFC Toys Market Size Market Share by Type (2019-2024)
- 6.4 Global NFC Toys Price by Type (2019-2024)

7 NFC TOYS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global NFC Toys Market Sales by Application (2019-2024)
- 7.3 Global NFC Toys Market Size (M USD) by Application (2019-2024)
- 7.4 Global NFC Toys Sales Growth Rate by Application (2019-2024)

8 NFC TOYS MARKET SEGMENTATION BY REGION

- 8.1 Global NFC Toys Sales by Region
 - 8.1.1 Global NFC Toys Sales by Region
 - 8.1.2 Global NFC Toys Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America NFC Toys Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe NFC Toys Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific NFC Toys Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America NFC Toys Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa NFC Toys Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Mattel

9.1.1 Mattel NFC Toys Basic Information

9.1.2 Mattel NFC Toys Product Overview

9.1.3 Mattel NFC Toys Product Market Performance

9.1.4 Mattel Business Overview

9.1.5 Mattel NFC Toys SWOT Analysis

9.1.6 Mattel Recent Developments

9.2 LEGO

9.2.1 LEGO NFC Toys Basic Information

- 9.2.2 LEGO NFC Toys Product Overview
- 9.2.3 LEGO NFC Toys Product Market Performance
- 9.2.4 LEGO Business Overview
- 9.2.5 LEGO NFC Toys SWOT Analysis
- 9.2.6 LEGO Recent Developments

9.3 Hasbro

- 9.3.1 Hasbro NFC Toys Basic Information
- 9.3.2 Hasbro NFC Toys Product Overview
- 9.3.3 Hasbro NFC Toys Product Market Performance
- 9.3.4 Hasbro NFC Toys SWOT Analysis
- 9.3.5 Hasbro Business Overview
- 9.3.6 Hasbro Recent Developments

9.4 Margarete Steiff

- 9.4.1 Margarete Steiff NFC Toys Basic Information
- 9.4.2 Margarete Steiff NFC Toys Product Overview
- 9.4.3 Margarete Steiff NFC Toys Product Market Performance
- 9.4.4 Margarete Steiff Business Overview
- 9.4.5 Margarete Steiff Recent Developments

9.5 Momento Toys

- 9.5.1 Momento Toys NFC Toys Basic Information
- 9.5.2 Momento Toys NFC Toys Product Overview
- 9.5.3 Momento Toys NFC Toys Product Market Performance
- 9.5.4 Momento Toys Business Overview
- 9.5.5 Momento Toys Recent Developments

9.6 Takara Tomy

- 9.6.1 Takara Tomy NFC Toys Basic Information
- 9.6.2 Takara Tomy NFC Toys Product Overview
- 9.6.3 Takara Tomy NFC Toys Product Market Performance
- 9.6.4 Takara Tomy Business Overview
- 9.6.5 Takara Tomy Recent Developments

9.7 Just Toys

- 9.7.1 Just Toys NFC Toys Basic Information
- 9.7.2 Just Toys NFC Toys Product Overview
- 9.7.3 Just Toys NFC Toys Product Market Performance
- 9.7.4 Just Toys Business Overview
- 9.7.5 Just Toys Recent Developments

10 NFC TOYS MARKET FORECAST BY REGION

- 10.1 Global NFC Toys Market Size Forecast
- 10.2 Global NFC Toys Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe NFC Toys Market Size Forecast by Country
 - 10.2.3 Asia Pacific NFC Toys Market Size Forecast by Region
 - 10.2.4 South America NFC Toys Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of NFC Toys by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global NFC Toys Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of NFC Toys by Type (2025-2030)
 - 11.1.2 Global NFC Toys Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of NFC Toys by Type (2025-2030)
- 11.2 Global NFC Toys Market Forecast by Application (2025-2030)
 - 11.2.1 Global NFC Toys Sales (K Units) Forecast by Application
 - 11.2.2 Global NFC Toys Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. NFC Toys Market Size Comparison by Region (M USD)
- Table 5. Global NFC Toys Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global NFC Toys Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global NFC Toys Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global NFC Toys Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in NFC Toys as of 2022)
- Table 10. Global Market NFC Toys Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers NFC Toys Sales Sites and Area Served
- Table 12. Manufacturers NFC Toys Product Type
- Table 13. Global NFC Toys Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of NFC Toys
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. NFC Toys Market Challenges
- Table 22. Global NFC Toys Sales by Type (K Units)
- Table 23. Global NFC Toys Market Size by Type (M USD)
- Table 24. Global NFC Toys Sales (K Units) by Type (2019-2024)
- Table 25. Global NFC Toys Sales Market Share by Type (2019-2024)
- Table 26. Global NFC Toys Market Size (M USD) by Type (2019-2024)
- Table 27. Global NFC Toys Market Size Share by Type (2019-2024)
- Table 28. Global NFC Toys Price (USD/Unit) by Type (2019-2024)
- Table 29. Global NFC Toys Sales (K Units) by Application
- Table 30. Global NFC Toys Market Size by Application
- Table 31. Global NFC Toys Sales by Application (2019-2024) & (K Units)
- Table 32. Global NFC Toys Sales Market Share by Application (2019-2024)
- Table 33. Global NFC Toys Sales by Application (2019-2024) & (M USD)

Table 34. Global NFC Toys Market Share by Application (2019-2024)

Table 35. Global NFC Toys Sales Growth Rate by Application (2019-2024)

Table 36. Global NFC Toys Sales by Region (2019-2024) & (K Units)

Table 37. Global NFC Toys Sales Market Share by Region (2019-2024)

Table 38. North America NFC Toys Sales by Country (2019-2024) & (K Units)

Table 39. Europe NFC Toys Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific NFC Toys Sales by Region (2019-2024) & (K Units)

Table 41. South America NFC Toys Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa NFC Toys Sales by Region (2019-2024) & (K Units)

Table 43. Mattel NFC Toys Basic Information

Table 44. Mattel NFC Toys Product Overview

Table 45. Mattel NFC Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Mattel Business Overview

Table 47. Mattel NFC Toys SWOT Analysis

Table 48. Mattel Recent Developments

Table 49. LEGO NFC Toys Basic Information

Table 50. LEGO NFC Toys Product Overview

Table 51. LEGO NFC Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. LEGO Business Overview

Table 53. LEGO NFC Toys SWOT Analysis

Table 54. LEGO Recent Developments

Table 55. Hasbro NFC Toys Basic Information

Table 56. Hasbro NFC Toys Product Overview

Table 57. Hasbro NFC Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Hasbro NFC Toys SWOT Analysis

Table 59. Hasbro Business Overview

Table 60. Hasbro Recent Developments

Table 61. Margarete Steiff NFC Toys Basic Information

Table 62. Margarete Steiff NFC Toys Product Overview

Table 63. Margarete Steiff NFC Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Margarete Steiff Business Overview

Table 65. Margarete Steiff Recent Developments

Table 66. Momento Toys NFC Toys Basic Information

Table 67. Momento Toys NFC Toys Product Overview

Table 68. Momento Toys NFC Toys Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 69. Momento Toys Business Overview

Table 70. Momento Toys Recent Developments

Table 71. Takara Tomy NFC Toys Basic Information

Table 72. Takara Tomy NFC Toys Product Overview

Table 73. Takara Tomy NFC Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Takara Tomy Business Overview

Table 75. Takara Tomy Recent Developments

Table 76. Just Toys NFC Toys Basic Information

Table 77. Just Toys NFC Toys Product Overview

Table 78. Just Toys NFC Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Just Toys Business Overview

Table 80. Just Toys Recent Developments

Table 81. Global NFC Toys Sales Forecast by Region (2025-2030) & (K Units)

Table 82. Global NFC Toys Market Size Forecast by Region (2025-2030) & (M USD)

Table 83. North America NFC Toys Sales Forecast by Country (2025-2030) & (K Units)

Table 84. North America NFC Toys Market Size Forecast by Country (2025-2030) & (M USD)

Table 85. Europe NFC Toys Sales Forecast by Country (2025-2030) & (K Units)

Table 86. Europe NFC Toys Market Size Forecast by Country (2025-2030) & (M USD)

Table 87. Asia Pacific NFC Toys Sales Forecast by Region (2025-2030) & (K Units)

Table 88. Asia Pacific NFC Toys Market Size Forecast by Region (2025-2030) & (M USD)

Table 89. South America NFC Toys Sales Forecast by Country (2025-2030) & (K Units)

Table 90. South America NFC Toys Market Size Forecast by Country (2025-2030) & (M USD)

Table 91. Middle East and Africa NFC Toys Consumption Forecast by Country (2025-2030) & (Units)

Table 92. Middle East and Africa NFC Toys Market Size Forecast by Country (2025-2030) & (M USD)

Table 93. Global NFC Toys Sales Forecast by Type (2025-2030) & (K Units)

Table 94. Global NFC Toys Market Size Forecast by Type (2025-2030) & (M USD)

Table 95. Global NFC Toys Price Forecast by Type (2025-2030) & (USD/Unit)

Table 96. Global NFC Toys Sales (K Units) Forecast by Application (2025-2030)

Table 97. Global NFC Toys Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of NFC Toys
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global NFC Toys Market Size (M USD), 2019-2030
- Figure 5. Global NFC Toys Market Size (M USD) (2019-2030)
- Figure 6. Global NFC Toys Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. NFC Toys Market Size by Country (M USD)
- Figure 11. NFC Toys Sales Share by Manufacturers in 2023
- Figure 12. Global NFC Toys Revenue Share by Manufacturers in 2023
- Figure 13. NFC Toys Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market NFC Toys Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by NFC Toys Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global NFC Toys Market Share by Type
- Figure 18. Sales Market Share of NFC Toys by Type (2019-2024)
- Figure 19. Sales Market Share of NFC Toys by Type in 2023
- Figure 20. Market Size Share of NFC Toys by Type (2019-2024)
- Figure 21. Market Size Market Share of NFC Toys by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global NFC Toys Market Share by Application
- Figure 24. Global NFC Toys Sales Market Share by Application (2019-2024)
- Figure 25. Global NFC Toys Sales Market Share by Application in 2023
- Figure 26. Global NFC Toys Market Share by Application (2019-2024)
- Figure 27. Global NFC Toys Market Share by Application in 2023
- Figure 28. Global NFC Toys Sales Growth Rate by Application (2019-2024)
- Figure 29. Global NFC Toys Sales Market Share by Region (2019-2024)
- Figure 30. North America NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America NFC Toys Sales Market Share by Country in 2023
- Figure 32. U.S. NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada NFC Toys Sales (K Units) and Growth Rate (2019-2024)

- Figure 34. Mexico NFC Toys Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe NFC Toys Sales Market Share by Country in 2023
- Figure 37. Germany NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific NFC Toys Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific NFC Toys Sales Market Share by Region in 2023
- Figure 44. China NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America NFC Toys Sales and Growth Rate (K Units)
- Figure 50. South America NFC Toys Sales Market Share by Country in 2023
- Figure 51. Brazil NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa NFC Toys Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa NFC Toys Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa NFC Toys Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global NFC Toys Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global NFC Toys Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global NFC Toys Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global NFC Toys Market Share Forecast by Type (2025-2030)
- Figure 65. Global NFC Toys Sales Forecast by Application (2025-2030)
- Figure 66. Global NFC Toys Market Share Forecast by Application (2025-2030)

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