

Global NFC Reader ICs Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

NFC reader ICs are the most important components for the effective functioning of the NFC technology. They are the active components in NFC transactions and can interact with NFC phones, read & write cards and tags, and enable communication between devices.

The global NFC Reader ICs market size was estimated at USD 18470 million in 2023 and is projected to reach USD 50401.46 million by 2032, exhibiting a CAGR of 11.80% during the forecast period.

North America NFC Reader ICs market size was estimated at USD 5835.54 million in 2023, at a CAGR of 10.11% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global NFC Reader ICs market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global NFC Reader ICs Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the NFC Reader ICs market in any manner.

Global NFC Reader ICs Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

NXP Semiconductors

STMicroelectronics

Texas Instruments

Broadcom

Qualcomm

AMS AG

Marvell Technology Group

Sony Corp

Mstar Semiconductor

MediaTek

Market Segmentation (by Type)

Full NFC

ISO/IEC 15693

ISO/IEC 14443 Type A

ISO/IEC 14443 Type A+B

Market Segmentation (by Application)

BFSI

Media & Entertainment

Hospitality

Healthcare

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the NFC Reader ICs Market

Overview of the regional outlook of the NFC Reader ICs Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the NFC Reader ICs Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of NFC Reader ICs, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of NFC Reader ICs
- 1.2 Key Market Segments
 - 1.2.1 NFC Reader ICs Segment by Type
 - 1.2.2 NFC Reader ICs Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NFC READER ICS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global NFC Reader ICs Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global NFC Reader ICs Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NFC READER ICS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global NFC Reader ICs Sales by Manufacturers (2019-2024)
- 3.2 Global NFC Reader ICs Revenue Market Share by Manufacturers (2019-2024)
- 3.3 NFC Reader ICs Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global NFC Reader ICs Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers NFC Reader ICs Sales Sites, Area Served, Product Type
- 3.6 NFC Reader ICs Market Competitive Situation and Trends
 - 3.6.1 NFC Reader ICs Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest NFC Reader ICs Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 NFC READER ICS INDUSTRY CHAIN ANALYSIS

- 4.1 NFC Reader ICs Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NFC READER ICS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 NFC READER ICS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global NFC Reader ICs Sales Market Share by Type (2019-2024)

6.3 Global NFC Reader ICs Market Size Market Share by Type (2019-2024)

6.4 Global NFC Reader ICs Price by Type (2019-2024)

7 NFC READER ICS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global NFC Reader ICs Market Sales by Application (2019-2024)

7.3 Global NFC Reader ICs Market Size (M USD) by Application (2019-2024)

7.4 Global NFC Reader ICs Sales Growth Rate by Application (2019-2024)

8 NFC READER ICS MARKET CONSUMPTION BY REGION

8.1 Global NFC Reader ICs Sales by Region

8.1.1 Global NFC Reader ICs Sales by Region

8.1.2 Global NFC Reader ICs Sales Market Share by Region

8.2 North America

8.2.1 North America NFC Reader ICs Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe NFC Reader ICs Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific NFC Reader ICs Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America NFC Reader ICs Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa NFC Reader ICs Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 NFC READER ICS MARKET PRODUCTION BY REGION

- 9.1 Global Production of NFC Reader ICs by Region (2019-2024)
- 9.2 Global NFC Reader ICs Revenue Market Share by Region (2019-2024)
- 9.3 Global NFC Reader ICs Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America NFC Reader ICs Production
 - 9.4.1 North America NFC Reader ICs Production Growth Rate (2019-2024)
 - 9.4.2 North America NFC Reader ICs Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe NFC Reader ICs Production

- 9.5.1 Europe NFC Reader ICs Production Growth Rate (2019-2024)
- 9.5.2 Europe NFC Reader ICs Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan NFC Reader ICs Production (2019-2024)
 - 9.6.1 Japan NFC Reader ICs Production Growth Rate (2019-2024)
 - 9.6.2 Japan NFC Reader ICs Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China NFC Reader ICs Production (2019-2024)
 - 9.7.1 China NFC Reader ICs Production Growth Rate (2019-2024)
 - 9.7.2 China NFC Reader ICs Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 NXP Semiconductors

- 10.1.1 NXP Semiconductors NFC Reader ICs Basic Information
- 10.1.2 NXP Semiconductors NFC Reader ICs Product Overview
- 10.1.3 NXP Semiconductors NFC Reader ICs Product Market Performance
- 10.1.4 NXP Semiconductors Business Overview
- 10.1.5 NXP Semiconductors NFC Reader ICs SWOT Analysis
- 10.1.6 NXP Semiconductors Recent Developments

10.2 STMicroelectronics

- 10.2.1 STMicroelectronics NFC Reader ICs Basic Information
- 10.2.2 STMicroelectronics NFC Reader ICs Product Overview
- 10.2.3 STMicroelectronics NFC Reader ICs Product Market Performance
- 10.2.4 STMicroelectronics Business Overview
- 10.2.5 STMicroelectronics NFC Reader ICs SWOT Analysis
- 10.2.6 STMicroelectronics Recent Developments

10.3 Texas Instruments

- 10.3.1 Texas Instruments NFC Reader ICs Basic Information
- 10.3.2 Texas Instruments NFC Reader ICs Product Overview
- 10.3.3 Texas Instruments NFC Reader ICs Product Market Performance
- 10.3.4 Texas Instruments NFC Reader ICs SWOT Analysis
- 10.3.5 Texas Instruments Business Overview
- 10.3.6 Texas Instruments Recent Developments

10.4 Broadcom

- 10.4.1 Broadcom NFC Reader ICs Basic Information
- 10.4.2 Broadcom NFC Reader ICs Product Overview
- 10.4.3 Broadcom NFC Reader ICs Product Market Performance

- 10.4.4 Broadcom Business Overview
- 10.4.5 Broadcom Recent Developments
- 10.5 Qualcomm
 - 10.5.1 Qualcomm NFC Reader ICs Basic Information
 - 10.5.2 Qualcomm NFC Reader ICs Product Overview
 - 10.5.3 Qualcomm NFC Reader ICs Product Market Performance
 - 10.5.4 Qualcomm Business Overview
 - 10.5.5 Qualcomm Recent Developments
- 10.6 AMS AG
 - 10.6.1 AMS AG NFC Reader ICs Basic Information
 - 10.6.2 AMS AG NFC Reader ICs Product Overview
 - 10.6.3 AMS AG NFC Reader ICs Product Market Performance
 - 10.6.4 AMS AG Business Overview
 - 10.6.5 AMS AG Recent Developments
- 10.7 Marvell Technology Group
 - 10.7.1 Marvell Technology Group NFC Reader ICs Basic Information
 - 10.7.2 Marvell Technology Group NFC Reader ICs Product Overview
 - 10.7.3 Marvell Technology Group NFC Reader ICs Product Market Performance
 - 10.7.4 Marvell Technology Group Business Overview
 - 10.7.5 Marvell Technology Group Recent Developments
- 10.8 Sony Corp
 - 10.8.1 Sony Corp NFC Reader ICs Basic Information
 - 10.8.2 Sony Corp NFC Reader ICs Product Overview
 - 10.8.3 Sony Corp NFC Reader ICs Product Market Performance
 - 10.8.4 Sony Corp Business Overview
 - 10.8.5 Sony Corp Recent Developments
- 10.9 Mstar Semiconductor
 - 10.9.1 Mstar Semiconductor NFC Reader ICs Basic Information
 - 10.9.2 Mstar Semiconductor NFC Reader ICs Product Overview
 - 10.9.3 Mstar Semiconductor NFC Reader ICs Product Market Performance
 - 10.9.4 Mstar Semiconductor Business Overview
 - 10.9.5 Mstar Semiconductor Recent Developments
- 10.10 MediaTek
 - 10.10.1 MediaTek NFC Reader ICs Basic Information
 - 10.10.2 MediaTek NFC Reader ICs Product Overview
 - 10.10.3 MediaTek NFC Reader ICs Product Market Performance
 - 10.10.4 MediaTek Business Overview
 - 10.10.5 MediaTek Recent Developments

11 NFC READER ICS MARKET FORECAST BY REGION

- 11.1 Global NFC Reader ICs Market Size Forecast
- 11.2 Global NFC Reader ICs Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe NFC Reader ICs Market Size Forecast by Country
 - 11.2.3 Asia Pacific NFC Reader ICs Market Size Forecast by Region
 - 11.2.4 South America NFC Reader ICs Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of NFC Reader ICs by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global NFC Reader ICs Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of NFC Reader ICs by Type (2025-2032)
 - 12.1.2 Global NFC Reader ICs Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of NFC Reader ICs by Type (2025-2032)
- 12.2 Global NFC Reader ICs Market Forecast by Application (2025-2032)
 - 12.2.1 Global NFC Reader ICs Sales (K Units) Forecast by Application
 - 12.2.2 Global NFC Reader ICs Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. NFC Reader ICs Market Size Comparison by Region (M USD)

Table 5. Global NFC Reader ICs Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global NFC Reader ICs Sales Market Share by Manufacturers (2019-2024)

Table 7. Global NFC Reader ICs Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global NFC Reader ICs Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in NFC Reader ICs as of 2022)

Table 10. Global Market NFC Reader ICs Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers NFC Reader ICs Sales Sites and Area Served

Table 12. Manufacturers NFC Reader ICs Product Type

Table 13. Global NFC Reader ICs Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of NFC Reader ICs

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. NFC Reader ICs Market Challenges

Table 22. Global NFC Reader ICs Sales by Type (K Units)

Table 23. Global NFC Reader ICs Market Size by Type (M USD)

Table 24. Global NFC Reader ICs Sales (K Units) by Type (2019-2024)

Table 25. Global NFC Reader ICs Sales Market Share by Type (2019-2024)

Table 26. Global NFC Reader ICs Market Size (M USD) by Type (2019-2024)

Table 27. Global NFC Reader ICs Market Size Share by Type (2019-2024)

Table 28. Global NFC Reader ICs Price (USD/Unit) by Type (2019-2024)

Table 29. Global NFC Reader ICs Sales (K Units) by Application

Table 30. Global NFC Reader ICs Market Size by Application

Table 31. Global NFC Reader ICs Sales by Application (2019-2024) & (K Units)

Table 32. Global NFC Reader ICs Sales Market Share by Application (2019-2024)

- Table 33. Global NFC Reader ICs Sales by Application (2019-2024) & (M USD)
- Table 34. Global NFC Reader ICs Market Share by Application (2019-2024)
- Table 35. Global NFC Reader ICs Sales Growth Rate by Application (2019-2024)
- Table 36. Global NFC Reader ICs Sales by Region (2019-2024) & (K Units)
- Table 37. Global NFC Reader ICs Sales Market Share by Region (2019-2024)
- Table 38. North America NFC Reader ICs Sales by Country (2019-2024) & (K Units)
- Table 39. Europe NFC Reader ICs Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific NFC Reader ICs Sales by Region (2019-2024) & (K Units)
- Table 41. South America NFC Reader ICs Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa NFC Reader ICs Sales by Region (2019-2024) & (K Units)
- Table 43. Global NFC Reader ICs Production (K Units) by Region (2019-2024)
- Table 44. Global NFC Reader ICs Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global NFC Reader ICs Revenue Market Share by Region (2019-2024)
- Table 46. Global NFC Reader ICs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America NFC Reader ICs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe NFC Reader ICs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan NFC Reader ICs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China NFC Reader ICs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. NXP Semiconductors NFC Reader ICs Basic Information
- Table 52. NXP Semiconductors NFC Reader ICs Product Overview
- Table 53. NXP Semiconductors NFC Reader ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. NXP Semiconductors Business Overview
- Table 55. NXP Semiconductors NFC Reader ICs SWOT Analysis
- Table 56. NXP Semiconductors Recent Developments
- Table 57. STMicroelectronics NFC Reader ICs Basic Information
- Table 58. STMicroelectronics NFC Reader ICs Product Overview
- Table 59. STMicroelectronics NFC Reader ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 60. STMicroelectronics Business Overview
- Table 61. STMicroelectronics NFC Reader ICs SWOT Analysis
- Table 62. STMicroelectronics Recent Developments
- Table 63. Texas Instruments NFC Reader ICs Basic Information

- Table 64. Texas Instruments NFC Reader ICs Product Overview
- Table 65. Texas Instruments NFC Reader ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 66. Texas Instruments NFC Reader ICs SWOT Analysis
- Table 67. Texas Instruments Business Overview
- Table 68. Texas Instruments Recent Developments
- Table 69. Broadcom NFC Reader ICs Basic Information
- Table 70. Broadcom NFC Reader ICs Product Overview
- Table 71. Broadcom NFC Reader ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 72. Broadcom Business Overview
- Table 73. Broadcom Recent Developments
- Table 74. Qualcomm NFC Reader ICs Basic Information
- Table 75. Qualcomm NFC Reader ICs Product Overview
- Table 76. Qualcomm NFC Reader ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 77. Qualcomm Business Overview
- Table 78. Qualcomm Recent Developments
- Table 79. AMS AG NFC Reader ICs Basic Information
- Table 80. AMS AG NFC Reader ICs Product Overview
- Table 81. AMS AG NFC Reader ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. AMS AG Business Overview
- Table 83. AMS AG Recent Developments
- Table 84. Marvell Technology Group NFC Reader ICs Basic Information
- Table 85. Marvell Technology Group NFC Reader ICs Product Overview
- Table 86. Marvell Technology Group NFC Reader ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. Marvell Technology Group Business Overview
- Table 88. Marvell Technology Group Recent Developments
- Table 89. Sony Corp NFC Reader ICs Basic Information
- Table 90. Sony Corp NFC Reader ICs Product Overview
- Table 91. Sony Corp NFC Reader ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. Sony Corp Business Overview
- Table 93. Sony Corp Recent Developments
- Table 94. Mstar Semiconductor NFC Reader ICs Basic Information
- Table 95. Mstar Semiconductor NFC Reader ICs Product Overview
- Table 96. Mstar Semiconductor NFC Reader ICs Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Mstar Semiconductor Business Overview

Table 98. Mstar Semiconductor Recent Developments

Table 99. MediaTek NFC Reader ICs Basic Information

Table 100. MediaTek NFC Reader ICs Product Overview

Table 101. MediaTek NFC Reader ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. MediaTek Business Overview

Table 103. MediaTek Recent Developments

Table 104. Global NFC Reader ICs Sales Forecast by Region (2025-2032) & (K Units)

Table 105. Global NFC Reader ICs Market Size Forecast by Region (2025-2032) & (M USD)

Table 106. North America NFC Reader ICs Sales Forecast by Country (2025-2032) & (K Units)

Table 107. North America NFC Reader ICs Market Size Forecast by Country (2025-2032) & (M USD)

Table 108. Europe NFC Reader ICs Sales Forecast by Country (2025-2032) & (K Units)

Table 109. Europe NFC Reader ICs Market Size Forecast by Country (2025-2032) & (M USD)

Table 110. Asia Pacific NFC Reader ICs Sales Forecast by Region (2025-2032) & (K Units)

Table 111. Asia Pacific NFC Reader ICs Market Size Forecast by Region (2025-2032) & (M USD)

Table 112. South America NFC Reader ICs Sales Forecast by Country (2025-2032) & (K Units)

Table 113. South America NFC Reader ICs Market Size Forecast by Country (2025-2032) & (M USD)

Table 114. Middle East and Africa NFC Reader ICs Consumption Forecast by Country (2025-2032) & (Units)

Table 115. Middle East and Africa NFC Reader ICs Market Size Forecast by Country (2025-2032) & (M USD)

Table 116. Global NFC Reader ICs Sales Forecast by Type (2025-2032) & (K Units)

Table 117. Global NFC Reader ICs Market Size Forecast by Type (2025-2032) & (M USD)

Table 118. Global NFC Reader ICs Price Forecast by Type (2025-2032) & (USD/Unit)

Table 119. Global NFC Reader ICs Sales (K Units) Forecast by Application (2025-2032)

Table 120. Global NFC Reader ICs Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of NFC Reader ICs
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global NFC Reader ICs Market Size (M USD), 2019-2032
- Figure 5. Global NFC Reader ICs Market Size (M USD) (2019-2032)
- Figure 6. Global NFC Reader ICs Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. NFC Reader ICs Market Size by Country (M USD)
- Figure 11. NFC Reader ICs Sales Share by Manufacturers in 2023
- Figure 12. Global NFC Reader ICs Revenue Share by Manufacturers in 2023
- Figure 13. NFC Reader ICs Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market NFC Reader ICs Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by NFC Reader ICs Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global NFC Reader ICs Market Share by Type
- Figure 18. Sales Market Share of NFC Reader ICs by Type (2019-2024)
- Figure 19. Sales Market Share of NFC Reader ICs by Type in 2023
- Figure 20. Market Size Share of NFC Reader ICs by Type (2019-2024)
- Figure 21. Market Size Market Share of NFC Reader ICs by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global NFC Reader ICs Market Share by Application
- Figure 24. Global NFC Reader ICs Sales Market Share by Application (2019-2024)
- Figure 25. Global NFC Reader ICs Sales Market Share by Application in 2023
- Figure 26. Global NFC Reader ICs Market Share by Application (2019-2024)
- Figure 27. Global NFC Reader ICs Market Share by Application in 2023
- Figure 28. Global NFC Reader ICs Sales Growth Rate by Application (2019-2024)
- Figure 29. Global NFC Reader ICs Sales Market Share by Region (2019-2024)
- Figure 30. North America NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America NFC Reader ICs Sales Market Share by Country in 2023

- Figure 32. U.S. NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada NFC Reader ICs Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico NFC Reader ICs Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe NFC Reader ICs Sales Market Share by Country in 2023
- Figure 37. Germany NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific NFC Reader ICs Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific NFC Reader ICs Sales Market Share by Region in 2023
- Figure 44. China NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America NFC Reader ICs Sales and Growth Rate (K Units)
- Figure 50. South America NFC Reader ICs Sales Market Share by Country in 2023
- Figure 51. Brazil NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa NFC Reader ICs Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa NFC Reader ICs Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa NFC Reader ICs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global NFC Reader ICs Production Market Share by Region (2019-2024)
- Figure 62. North America NFC Reader ICs Production (K Units) Growth Rate (2019-2024)
- Figure 63. Europe NFC Reader ICs Production (K Units) Growth Rate (2019-2024)
- Figure 64. Japan NFC Reader ICs Production (K Units) Growth Rate (2019-2024)

Figure 65. China NFC Reader ICs Production (K Units) Growth Rate (2019-2024)

Figure 66. Global NFC Reader ICs Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global NFC Reader ICs Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global NFC Reader ICs Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global NFC Reader ICs Market Share Forecast by Type (2025-2032)

Figure 70. Global NFC Reader ICs Sales Forecast by Application (2025-2032)

Figure 71. Global NFC Reader ICs Market Share Forecast by Application (2025-2032)

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