

Global NFC Payment Devices Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

NFC (near field communication) is the technology that allows two devices — like your phone and a payments terminal — to talk to each other when they're close together. NFC is the technology that enables contactless payments.

This report provides a deep insight into the global NFC Payment Devices market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global NFC Payment Devices Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the NFC Payment Devices market in any manner.

Global NFC Payment Devices Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Apple

Inc.

Fitbit

Inc.

Gramin Ltd

Huawei Technologies Co.

Ltd.

Jakcom Technology Co. Inc.

McLear Ltd.

Nymi

Inc.

Samsung Electronics Co. Ltd.

Sony Corporation

Xiaomi Corporation

Google LLC

Amazon

Paypal Holdings

Inc

American Express

Alibaba Group

VeriFone Holdings

Inc.

Market Segmentation (by Type)

Smart Watches

Fitness Trackers

Payment Wristbands

Smart Rings

Others

Market Segmentation (by Application)

Grocery Stores

Bars & Restaurants

Drug Stores

Entertainment Centers

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the NFC Payment Devices Market

Overview of the regional outlook of the NFC Payment Devices Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the NFC Payment Devices Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of NFC Payment Devices

1.2 Key Market Segments

1.2.1 NFC Payment Devices Segment by Type

1.2.2 NFC Payment Devices Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 GLOBAL NFC PAYMENT DEVICES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global NFC Payment Devices Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global NFC Payment Devices Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 GLOBAL NFC PAYMENT DEVICES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global NFC Payment Devices Product Life Cycle

3.3 Global NFC Payment Devices Sales by Manufacturers (2020-2025)

3.4 Global NFC Payment Devices Revenue Market Share by Manufacturers (2020-2025)

3.5 NFC Payment Devices Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global NFC Payment Devices Average Price by Manufacturers (2020-2025)

3.7 Manufacturers NFC Payment Devices Manufacturing Sites, Area Served, Product Type

3.8 NFC Payment Devices Market Competitive Situation and Trends

3.8.1 NFC Payment Devices Market Concentration Rate

3.8.2 Global 5 and 10 Largest NFC Payment Devices Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 NFC PAYMENT DEVICES INDUSTRY CHAIN ANALYSIS

4.1 NFC Payment Devices Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NFC PAYMENT DEVICES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global NFC Payment Devices Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 Global Trade Frictions and Their Impacts to NFC Payment Devices Market

5.7 ESG Ratings of Leading Companies

6 GLOBAL NFC PAYMENT DEVICES MARKET BY REGION

6.1 Global NFC Payment Devices Market Size by Region

6.1.1 Global NFC Payment Devices Market Size by Region

6.1.2 Global NFC Payment Devices Market Size Market Share by Region

6.2 Global NFC Payment Devices Sales by Region

6.2.1 Global NFC Payment Devices Sales by Region

6.2.2 Global NFC Payment Devices Sales Market Share by Region

7 NORTH AMERICA MARKET OVERVIEW

7.1 North America NFC Payment Devices Market Size by Country

7.1.1 USA Market Overview

7.1.2 Canada Market Overview

7.1.3 Mexico Market Overview

7.2 North America NFC Payment Devices Market Size by Type

7.3 North America NFC Payment Devices Market Size by Application

8 EUROPE MARKET OVERVIEW

8.1 Europe NFC Payment Devices Market Size by Country

8.1.1 Germany Market Overview

8.1.2 France Market Overview

8.1.3 U.K. Market Overview

8.1.4 Italy Market Overview

8.1.5 Spain Market Overview

8.2 Europe NFC Payment Devices Market Size by Type

8.3 Europe NFC Payment Devices Market Size by Application

9 ASIA-PACIFIC MARKET OVERVIEW

9.1 Asia-Pacific NFC Payment Devices Market Size by Country

9.1.1 China Market Overview

9.1.2 Japan Market Overview

9.1.3 South Korea Market Overview

9.1.4 India Market Overview

9.1.5 Southeast Asia Market Overview

9.2 Asia-Pacific NFC Payment Devices Market Size by Type

9.3 Asia-Pacific NFC Payment Devices Market Size by Application

10 SOUTH AMERICA MARKET OVERVIEW

10.1 South America NFC Payment Devices Market Size by Country

10.1.1 Brazil Market Overview

10.1.2 Argentina Market Overview

10.1.3 Columbia Market Overview

10.2 South America NFC Payment Devices Market Size by Type

10.3 South America NFC Payment Devices Market Size by Application

11 MIDDLE EAST AND AFRICA MARKET OVERVIEW

11.1 Middle East and Africa NFC Payment Devices Market Size by Country

11.1.1 Saudi Arabia Market Overview

11.1.2 UAE Market Overview

11.1.3 Egypt Market Overview

11.1.4 Nigeria Market Overview

11.1.5 South Africa Market Overview

11.2 Middle East and Africa NFC Payment Devices Market Size by Type

11.3 Middle East and Africa NFC Payment Devices Market Size by Application

12 NFC PAYMENT DEVICES MARKET PRODUCTION BY REGION

12.1 Global Production of NFC Payment Devices by Region(2020-2025)

12.2 Global NFC Payment Devices Revenue Market Share by Region (2020-2025)

12.3 Global NFC Payment Devices Production, Revenue, Price and Gross Margin (2020-2025)

12.4 North America NFC Payment Devices Production

12.4.1 North America NFC Payment Devices Production Growth Rate (2020-2025)

12.4.2 North America NFC Payment Devices Production, Revenue, Price and Gross Margin (2020-2025)

12.5 Europe NFC Payment Devices Production

12.5.1 Europe NFC Payment Devices Production Growth Rate (2020-2025)

12.5.2 Europe NFC Payment Devices Production, Revenue, Price and Gross Margin (2020-2025)

12.6 Japan NFC Payment Devices Production (2020-2025)

12.6.1 Japan NFC Payment Devices Production Growth Rate (2020-2025)

12.6.2 Japan NFC Payment Devices Production, Revenue, Price and Gross Margin (2020-2025)

12.7 China NFC Payment Devices Production (2020-2025)

12.7.1 China NFC Payment Devices Production Growth Rate (2020-2025)

12.7.2 China NFC Payment Devices Production, Revenue, Price and Gross Margin (2020-2025)

13 NFC PAYMENT DEVICES MARKET SEGMENTATION BY TYPE

13.1 Evaluation Matrix of Segment Market Development Potential (Type)

13.2 Global NFC Payment Devices Sales Market Share by Type (2020-2033)

13.3 Global NFC Payment Devices Market Size Market Share by Type (2020-2033)

13.4 Global NFC Payment Devices Price by Type (2020-2033)

14 NFC PAYMENT DEVICES MARKET SEGMENTATION BY APPLICATION

14.1 Evaluation Matrix of Segment Market Development Potential (Application)

14.2 Global NFC Payment Devices Market Sales by Application (2020-2033)

14.3 Global NFC Payment Devices Market Size (M USD) by Application (2020-2033)

14.4 Global NFC Payment Devices Sales Growth Rate by Application (2020-2033)

15 KEY COMPANIES PROFILE

15.1 Apple

15.1.1 Apple Basic Information

15.1.2 Apple NFC Payment Devices Product Overview

15.1.3 Apple NFC Payment Devices Product Market Performance

15.1.4 Apple Business Overview

15.1.5 Apple SWOT Analysis

15.1.6 Apple Recent Developments

15.2 Inc.

15.2.1 Inc. Basic Information

15.2.2 Inc. NFC Payment Devices Product Overview

15.2.3 Inc. NFC Payment Devices Product Market Performance

15.2.4 Inc. Business Overview

15.2.5 Inc. SWOT Analysis

15.2.6 Inc. Recent Developments

15.3 Fitbit

15.3.1 Fitbit Basic Information

15.3.2 Fitbit NFC Payment Devices Product Overview

15.3.3 Fitbit NFC Payment Devices Product Market Performance

15.3.4 Fitbit Business Overview

15.3.5 Fitbit SWOT Analysis

15.3.6 Fitbit Recent Developments

15.4 Inc.

15.4.1 Inc. Basic Information

15.4.2 Inc. NFC Payment Devices Product Overview

15.4.3 Inc. NFC Payment Devices Product Market Performance

15.4.4 Inc. Business Overview

15.4.5 Inc. Recent Developments

15.5 Gramin Ltd

- 15.5.1 Gramin Ltd Basic Information
- 15.5.2 Gramin Ltd NFC Payment Devices Product Overview
- 15.5.3 Gramin Ltd NFC Payment Devices Product Market Performance
- 15.5.4 Gramin Ltd Business Overview
- 15.5.5 Gramin Ltd Recent Developments
- 15.6 Huawei Technologies Co.
 - 15.6.1 Huawei Technologies Co. Basic Information
 - 15.6.2 Huawei Technologies Co. NFC Payment Devices Product Overview
 - 15.6.3 Huawei Technologies Co. NFC Payment Devices Product Market Performance
 - 15.6.4 Huawei Technologies Co. Business Overview
 - 15.6.5 Huawei Technologies Co. Recent Developments
- 15.7 Ltd.
 - 15.7.1 Ltd. Basic Information
 - 15.7.2 Ltd. NFC Payment Devices Product Overview
 - 15.7.3 Ltd. NFC Payment Devices Product Market Performance
 - 15.7.4 Ltd. Business Overview
 - 15.7.5 Ltd. Recent Developments
- 15.8 Jakcom Technology Co. Inc.
 - 15.8.1 Jakcom Technology Co. Inc. Basic Information
 - 15.8.2 Jakcom Technology Co. Inc. NFC Payment Devices Product Overview
 - 15.8.3 Jakcom Technology Co. Inc. NFC Payment Devices Product Market Performance
 - 15.8.4 Jakcom Technology Co. Inc. Business Overview
 - 15.8.5 Jakcom Technology Co. Inc. Recent Developments
- 15.9 McLear Ltd.
 - 15.9.1 McLear Ltd. Basic Information
 - 15.9.2 McLear Ltd. NFC Payment Devices Product Overview
 - 15.9.3 McLear Ltd. NFC Payment Devices Product Market Performance
 - 15.9.4 McLear Ltd. Business Overview
 - 15.9.5 McLear Ltd. Recent Developments
- 15.10 Nymi
 - 15.10.1 Nymi Basic Information
 - 15.10.2 Nymi NFC Payment Devices Product Overview
 - 15.10.3 Nymi NFC Payment Devices Product Market Performance
 - 15.10.4 Nymi Business Overview
 - 15.10.5 Nymi Recent Developments
- 15.11 Inc.
 - 15.11.1 Inc. Basic Information
 - 15.11.2 Inc. NFC Payment Devices Product Overview

- 15.11.3 Inc. NFC Payment Devices Product Market Performance
- 15.11.4 Inc. Business Overview
- 15.11.5 Inc. Recent Developments
- 15.12 Samsung Electronics Co. Ltd.
 - 15.12.1 Samsung Electronics Co. Ltd. Basic Information
 - 15.12.2 Samsung Electronics Co. Ltd. NFC Payment Devices Product Overview
 - 15.12.3 Samsung Electronics Co. Ltd. NFC Payment Devices Product Market Performance
 - 15.12.4 Samsung Electronics Co. Ltd. Business Overview
 - 15.12.5 Samsung Electronics Co. Ltd. Recent Developments
- 15.13 Sony Corporation
 - 15.13.1 Sony Corporation Basic Information
 - 15.13.2 Sony Corporation NFC Payment Devices Product Overview
 - 15.13.3 Sony Corporation NFC Payment Devices Product Market Performance
 - 15.13.4 Sony Corporation Business Overview
 - 15.13.5 Sony Corporation Recent Developments
- 15.14 Xiaomi Corporation
 - 15.14.1 Xiaomi Corporation Basic Information
 - 15.14.2 Xiaomi Corporation NFC Payment Devices Product Overview
 - 15.14.3 Xiaomi Corporation NFC Payment Devices Product Market Performance
 - 15.14.4 Xiaomi Corporation Business Overview
 - 15.14.5 Xiaomi Corporation Recent Developments
- 15.15 Google LLC
 - 15.15.1 Google LLC Basic Information
 - 15.15.2 Google LLC NFC Payment Devices Product Overview
 - 15.15.3 Google LLC NFC Payment Devices Product Market Performance
 - 15.15.4 Google LLC Business Overview
 - 15.15.5 Google LLC Recent Developments
- 15.16 Amazon
 - 15.16.1 Amazon Basic Information
 - 15.16.2 Amazon NFC Payment Devices Product Overview
 - 15.16.3 Amazon NFC Payment Devices Product Market Performance
 - 15.16.4 Amazon Business Overview
 - 15.16.5 Amazon Recent Developments
- 15.17 Paypal Holdings
 - 15.17.1 Paypal Holdings Basic Information
 - 15.17.2 Paypal Holdings NFC Payment Devices Product Overview
 - 15.17.3 Paypal Holdings NFC Payment Devices Product Market Performance
 - 15.17.4 Paypal Holdings Business Overview

15.17.5 Paypal Holdings Recent Developments

15.18 Inc

15.18.1 Inc Basic Information

15.18.2 Inc NFC Payment Devices Product Overview

15.18.3 Inc NFC Payment Devices Product Market Performance

15.18.4 Inc Business Overview

15.18.5 Inc Recent Developments

15.19 American Express

15.19.1 American Express Basic Information

15.19.2 American Express NFC Payment Devices Product Overview

15.19.3 American Express NFC Payment Devices Product Market Performance

15.19.4 American Express Business Overview

15.19.5 American Express Recent Developments

15.20 Alibaba Group

15.20.1 Alibaba Group Basic Information

15.20.2 Alibaba Group NFC Payment Devices Product Overview

15.20.3 Alibaba Group NFC Payment Devices Product Market Performance

15.20.4 Alibaba Group Business Overview

15.20.5 Alibaba Group Recent Developments

15.21 VeriFone Holdings

15.21.1 VeriFone Holdings Basic Information

15.21.2 VeriFone Holdings NFC Payment Devices Product Overview

15.21.3 VeriFone Holdings NFC Payment Devices Product Market Performance

15.21.4 VeriFone Holdings Business Overview

15.21.5 VeriFone Holdings Recent Developments

15.22 Inc.

15.22.1 Inc. Basic Information

15.22.2 Inc. NFC Payment Devices Product Overview

15.22.3 Inc. NFC Payment Devices Product Market Performance

15.22.4 Inc. Business Overview

15.22.5 Inc. Recent Developments

16 CONCLUSION AND KEY FINDINGS

List of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global NFC Payment Devices Market Size by Type (M USD)

Table 4. Global NFC Payment Devices Market Size by Application (M USD)

Table 5. NFC Payment Devices Market Size Comparison by Region (M USD)

Table 6. Global NFC Payment Devices Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global NFC Payment Devices Sales Market Share by Manufacturers (2020-2025)
Table 8. Global NFC Payment Devices Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global NFC Payment Devices Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in NFC Payment Devices as of 2024)
Table 11. Global Market NFC Payment Devices Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers NFC Payment Devices Manufacturing Sites and Area Served
Table 13. Manufacturers NFC Payment Devices Product Type
Table 14. Global NFC Payment Devices Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. NFC Payment Devices Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 25. NFC Payment Devices Market Size Comparison by Region (M USD)
Table 26. Global NFC Payment Devices Market Size by Region (2020-2033) & (M USD)
Table 27. Global NFC Payment Devices Market Size Market Share by Region (2020-2033)
Table 28. Global NFC Payment Devices Sales by Region (2020-2033) & (K Units)
Table 29. Global NFC Payment Devices Sales Market Share by Region (2020-2033)
Table 30. North America NFC Payment Devices Market Size by Country (2020-2033) & (M USD)
Table 31. North America NFC Payment Devices Sales by Country (2020-2033) & (K Units)
Table 32. North America NFC Payment Devices Sales by Type (K Units)
Table 33. North America NFC Payment Devices Market Size by Type (M USD)
Table 34. North America NFC Payment Devices Sales (K Units) by Type (2020-2033)
Table 35. North America NFC Payment Devices Market Size (M USD) by Type (2020-2033)

Table 36. North America NFC Payment Devices Sales by Application (K Units)
Table 37. North America NFC Payment Devices Market Size by Application (M USD)
Table 38. North America NFC Payment Devices Sales (K Units) by Application (2020-2033)
Table 39. North America NFC Payment Devices Market Size (M USD) by Application (2020-2033)
Table 40. Europe NFC Payment Devices Market Size by Country (2020-2033) & (M USD)
Table 41. Europe NFC Payment Devices Sales by Country (2020-2033) & (K Units)
Table 42. Europe NFC Payment Devices Sales by Type (K Units)
Table 43. Europe NFC Payment Devices Market Size by Type (M USD)
Table 44. Europe NFC Payment Devices Sales (K Units) by Type (2020-2033)
Table 45. Europe NFC Payment Devices Market Size (M USD) by Type (2020-2033)
Table 46. Europe NFC Payment Devices Sales by Application (K Units)
Table 47. Europe NFC Payment Devices Market Size by Application (M USD)
Table 48. Europe NFC Payment Devices Sales (K Units) by Application (2020-2033)
Table 49. Europe NFC Payment Devices Market Size (M USD) by Application (2020-2033)
Table 50. Asia-Pacific NFC Payment Devices Market Size by Country (2020-2025) & (M USD)
Table 51. Asia-Pacific NFC Payment Devices Sales by Country (2020-2025) & (K Units)
Table 52. Asia-Pacific NFC Payment Devices Sales by Type (K Units)
Table 53. Asia-Pacific NFC Payment Devices Market Size by Type (M USD)
Table 54. Asia-Pacific NFC Payment Devices Sales (K Units) by Type (2020-2033)
Table 55. Asia-Pacific NFC Payment Devices Market Size (M USD) by Type (2020-2025)
Table 56. Asia-Pacific NFC Payment Devices Sales by Application (K Units)
Table 57. Asia-Pacific NFC Payment Devices Market Size by Application (M USD)
Table 58. Asia-Pacific NFC Payment Devices Sales (K Units) by Application (2020-2033)
Table 59. Asia-Pacific NFC Payment Devices Market Size (M USD) by Application (2020-2025)
Table 60. South America NFC Payment Devices Market Size by Country (2020-2033) & (M USD)
Table 61. South America NFC Payment Devices Sales by Country (2020-2033) & (K Units)
Table 62. South America NFC Payment Devices Sales by Type (K Units)
Table 63. South America NFC Payment Devices Market Size by Type (M USD)
Table 64. South America NFC Payment Devices Sales (K Units) by Type (2020-2033)

Table 65. South America NFC Payment Devices Market Size (M USD) by Type (2020-2033)

Table 66. South America NFC Payment Devices Sales by Application (K Units)

Table 67. South America NFC Payment Devices Market Size by Application (M USD)

Table 68. South America NFC Payment Devices Sales (K Units) by Application (2020-2033)

Table 69. South America NFC Payment Devices Market Size (M USD) by Application (2020-2033)

Table 70. Middle East and Africa NFC Payment Devices Market Size by Country (2020-2033) & (M USD)

Table 71. Middle East and Africa NFC Payment Devices Sales by Country (2020-2033) & (K Units)

Table 72. Middle East and Africa NFC Payment Devices Sales by Type (K Units)

Table 73. Middle East and Africa NFC Payment Devices Market Size by Type (M USD)

Table 74. Middle East and Africa NFC Payment Devices Sales (K Units) by Type (2020-2033)

Table 75. Middle East and Africa NFC Payment Devices Market Size (M USD) by Type (2020-2033)

Table 76. Middle East and Africa NFC Payment Devices Sales by Application (K Units)

Table 77. Middle East and Africa NFC Payment Devices Market Size by Application (M USD)

Table 78. Middle East and Africa NFC Payment Devices Sales (K Units) by Application (2020-2033)

Table 79. Middle East and Africa NFC Payment Devices Market Size (M USD) by Application (2020-2033)

Table 80. Global NFC Payment Devices Production (K Units) by Region(2020-2025)

Table 81. Global NFC Payment Devices Revenue (US\$ Million) by Region (2020-2025)

Table 82. Global NFC Payment Devices Revenue Market Share by Region (2020-2025)

Table 83. Global NFC Payment Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. North America NFC Payment Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 85. Europe NFC Payment Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. Japan NFC Payment Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. China NFC Payment Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Global NFC Payment Devices Sales by Type (K Units)

Table 89. Global NFC Payment Devices Market Size by Type (M USD)
Table 90. Global NFC Payment Devices Sales (K Units) by Type (2020-2033)
Table 91. Global NFC Payment Devices Sales Market Share by Type (2020-2033)
Table 92. Global NFC Payment Devices Market Size (M USD) by Type (2020-2033)
Table 93. Global NFC Payment Devices Market Size Share by Type (2020-2033)
Table 94. Global NFC Payment Devices Sales (K Units) by Application
Table 95. Global NFC Payment Devices Market Size by Application(M USD)
Table 96. Global NFC Payment Devices Sales by Application (2020-2033) & (K Units)
Table 97. Global NFC Payment Devices Sales Market Share by Application (2020-2033)
Table 98. Global NFC Payment Devices Market Size by Application (2020-2033) & (M USD)
Table 99. Global NFC Payment Devices Market Share by Application (2020-2033)
Table 100. Global NFC Payment Devices Sales Growth Rate by Application (2020-2033)
Table 101. Apple Basic Information
Table 102. Apple NFC Payment Devices Product Overview
Table 103. Apple NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 104. Apple Business Overview
Table 105. Apple SWOT Analysis
Table 106. Apple Recent Developments
Table 107. Inc. Basic Information
Table 108. Inc. NFC Payment Devices Product Overview
Table 109. Inc. NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 110. Inc. Business Overview
Table 111. Inc. SWOT Analysis
Table 112. Inc. Recent Developments
Table 113. Fitbit Basic Information
Table 114. Fitbit NFC Payment Devices Product Overview
Table 115. Fitbit NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 116. Fitbit Business Overview
Table 117. Fitbit SWOT Analysis
Table 118. Fitbit Recent Developments
Table 119. Inc. Basic Information
Table 120. Inc. NFC Payment Devices Product Overview
Table 121. Inc. NFC Payment Devices Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 122. Inc. Business Overview

Table 123. Inc. Recent Developments

Table 124. Gramin Ltd Basic Information

Table 125. Gramin Ltd NFC Payment Devices Product Overview

Table 126. Gramin Ltd NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Gramin Ltd Business Overview

Table 128. Gramin Ltd Recent Developments

Table 129. Huawei Technologies Co. Basic Information

Table 130. Huawei Technologies Co. NFC Payment Devices Product Overview

Table 131. Huawei Technologies Co. NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Huawei Technologies Co. Business Overview

Table 133. Huawei Technologies Co. Recent Developments

Table 134. Ltd. Basic Information

Table 135. Ltd. NFC Payment Devices Product Overview

Table 136. Ltd. NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Ltd. Business Overview

Table 138. Ltd. Recent Developments

Table 139. Jakcom Technology Co. Inc. Basic Information

Table 140. Jakcom Technology Co. Inc. NFC Payment Devices Product Overview

Table 141. Jakcom Technology Co. Inc. NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. Jakcom Technology Co. Inc. Business Overview

Table 143. Jakcom Technology Co. Inc. Recent Developments

Table 144. McLear Ltd. Basic Information

Table 145. McLear Ltd. NFC Payment Devices Product Overview

Table 146. McLear Ltd. NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. McLear Ltd. Business Overview

Table 148. McLear Ltd. Recent Developments

Table 149. Nymi Basic Information

Table 150. Nymi NFC Payment Devices Product Overview

Table 151. Nymi NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 152. Nymi Business Overview

Table 153. Nymi Recent Developments

Table 154. Inc. Basic Information

Table 155. Inc. NFC Payment Devices Product Overview

Table 156. Inc. NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 157. Inc. Business Overview

Table 158. Inc. Recent Developments

Table 159. Samsung Electronics Co. Ltd. Basic Information

Table 160. Samsung Electronics Co. Ltd. NFC Payment Devices Product Overview

Table 161. Samsung Electronics Co. Ltd. NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 162. Samsung Electronics Co. Ltd. Business Overview

Table 163. Samsung Electronics Co. Ltd. Recent Developments

Table 164. Sony Corporation Basic Information

Table 165. Sony Corporation NFC Payment Devices Product Overview

Table 166. Sony Corporation NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 167. Sony Corporation Business Overview

Table 168. Sony Corporation Recent Developments

Table 169. Xiaomi Corporation Basic Information

Table 170. Xiaomi Corporation NFC Payment Devices Product Overview

Table 171. Xiaomi Corporation NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 172. Xiaomi Corporation Business Overview

Table 173. Xiaomi Corporation Recent Developments

Table 174. Google LLC Basic Information

Table 175. Google LLC NFC Payment Devices Product Overview

Table 176. Google LLC NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 177. Google LLC Business Overview

Table 178. Google LLC Recent Developments

Table 179. Amazon Basic Information

Table 180. Amazon NFC Payment Devices Product Overview

Table 181. Amazon NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 182. Amazon Business Overview

Table 183. Amazon Recent Developments

Table 184. Paypal Holdings Basic Information

Table 185. Paypal Holdings NFC Payment Devices Product Overview

Table 186. Paypal Holdings NFC Payment Devices Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 187. Paypal Holdings Business Overview

Table 188. Paypal Holdings Recent Developments

Table 189. Inc Basic Information

Table 190. Inc NFC Payment Devices Product Overview

Table 191. Inc NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 192. Inc Business Overview

Table 193. Inc Recent Developments

Table 194. American Express Basic Information

Table 195. American Express NFC Payment Devices Product Overview

Table 196. American Express NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 197. American Express Business Overview

Table 198. American Express Recent Developments

Table 199. Alibaba Group Basic Information

Table 200. Alibaba Group NFC Payment Devices Product Overview

Table 201. Alibaba Group NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 202. Alibaba Group Business Overview

Table 203. Alibaba Group Recent Developments

Table 204. VeriFone Holdings Basic Information

Table 205. VeriFone Holdings NFC Payment Devices Product Overview

Table 206. VeriFone Holdings NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 207. VeriFone Holdings Business Overview

Table 208. VeriFone Holdings Recent Developments

Table 209. Inc. Basic Information

Table 210. Inc. NFC Payment Devices Product Overview

Table 211. Inc. NFC Payment Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 212. Inc. Business Overview

Table 213. Inc. Recent Developments

List of Figures

Figure 1. Product Picture of NFC Payment Devices

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global NFC Payment Devices Market Size (M USD), 2024-2033

Figure 5. Global NFC Payment Devices Market Size (M USD) (2020-2033)

- Figure 6. Global NFC Payment Devices Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. NFC Payment Devices Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global NFC Payment Devices Product Life Cycle
- Figure 13. NFC Payment Devices Sales Share by Manufacturers in 2024
- Figure 14. Global NFC Payment Devices Revenue Share by Manufacturers in 2024
- Figure 15. NFC Payment Devices Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market NFC Payment Devices Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by NFC Payment Devices Revenue in 2024
- Figure 18. Industry Chain Map of NFC Payment Devices
- Figure 19. Global NFC Payment Devices Market PEST Analysis
- Figure 20. Global NFC Payment Devices Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Regional Market Development Potential
- Figure 26. Global NFC Payment Devices Market Size by Region
- Figure 27. Global NFC Payment Devices Market Size Market Share by Region (2020-2033)
- Figure 28. Global NFC Payment Devices Sales Market Share by Region (2020-2033)
- Figure 29. North American Market Snapshot
- Figure 30. North America NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)
- Figure 31. North America NFC Payment Devices Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 32. North America NFC Payment Devices Market Size (M USD) by Country
- Figure 33. USA NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)
- Figure 34. USA NFC Payment Devices Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 35. Canada NFC Payment Devices Sales (K Units) and Growth Rate (2020-2033)
- Figure 36. Canada NFC Payment Devices Market Size (M USD) and Growth Rate

(2020-2033)

Figure 37. Mexico NFC Payment Devices Sales (Units) and Growth Rate (2020-2033)

Figure 38. Mexico NFC Payment Devices Market Size (M USD) and Growth Rate (2020-2033)

Figure 39. North America NFC Payment Devices Market Size (M USD) by Type

Figure 40. North America NFC Payment Devices Market Size (M USD) by Application

Figure 41. Europe Market Snapshot

Figure 42. Europe NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 43. Europe NFC Payment Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 44. Europe NFC Payment Devices Market Size (M USD) by Country

Figure 45. Germany NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 46. Germany NFC Payment Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 47. France NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 48. France NFC Payment Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 49. U.K. NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 50. U.K. NFC Payment Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Italy NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 52. Italy NFC Payment Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Spain NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 54. Spain NFC Payment Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 55. Europe NFC Payment Devices Market Size (M USD) by Type

Figure 56. Europe NFC Payment Devices Market Size (M USD) by Application

Figure 57. Asia-Pacific Market Snapshot

Figure 58. Asia-Pacific NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 59. Asia-Pacific NFC Payment Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Asia-Pacific NFC Payment Devices Market Size (M USD) by Country

Figure 61. China NFC Payment Devices Sales and Growth Rate (2020-2025) & (K

Units)

Figure 62. China NFC Payment Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Japan NFC Payment Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Japan NFC Payment Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. South Korea NFC Payment Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 66. South Korea NFC Payment Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 67. India NFC Payment Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 68. India NFC Payment Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 69. Southeast Asia NFC Payment Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. Southeast Asia NFC Payment Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Asia-Pacific NFC Payment Devices Market Size (M USD) by Type

Figure 72. Asia-Pacific NFC Payment Devices Market Size (M USD) by Application

Figure 73. South America Market Snapshot

Figure 74. South America NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 75. South America NFC Payment Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 76. South America NFC Payment Devices Market Size (M USD) by Country

Figure 77. Brazil NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 78. Brazil NFC Payment Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 79. Argentina NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 80. Argentina NFC Payment Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 81. Columbia NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 82. Columbia NFC Payment Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 83. South America NFC Payment Devices Market Size (M USD) by Type

Figure 84. South America NFC Payment Devices Market Size (M USD) by Application

Figure 85. Middle East and Africa Market Snapshot

Figure 86. Middle East and Africa NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 87. Middle East and Africa NFC Payment Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 88. Middle East and Africa NFC Payment Devices Market Size (M USD) by Country

Figure 89. Saudi Arabia NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 90. Saudi Arabia NFC Payment Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 91. UAE NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 92. UAE NFC Payment Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 93. Egypt NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 94. Egypt NFC Payment Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 95. Nigeria NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 96. Nigeria NFC Payment Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 97. South Africa NFC Payment Devices Sales and Growth Rate (2020-2033) & (K Units)

Figure 98. South Africa NFC Payment Devices Market Size and Growth Rate (2020-2033) & (M USD)

Figure 99. Middle East and Africa NFC Payment Devices Market Size (M USD) by Type

Figure 100. Middle East and Africa NFC Payment Devices Market Size (M USD) by Application

Figure 101. Global NFC Payment Devices Production Market Share by Region (2020-2025)

Figure 102. North America NFC Payment Devices Production (K Units) Growth Rate (2020-2025)

Figure 103. Europe NFC Payment Devices Production (K Units) Growth Rate (2020-2025)

Figure 104. Japan NFC Payment Devices Production (K Units) Growth Rate (2020-2025)

Figure 105. China NFC Payment Devices Production (K Units) Growth Rate

(2020-2025)

Figure 106. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 107. Global NFC Payment Devices Market Size by Type (M USD)

Figure 108. Sales Market Share of NFC Payment Devices by Type (2020-2033)

Figure 109. Sales Market Share of NFC Payment Devices by Type in 2024

Figure 110. Market Size Share of NFC Payment Devices by Type (2020-2033)

Figure 111. Market Size Share of NFC Payment Devices by Type in 2024

Figure 112. Global NFC Payment Devices Price (USD/Unit) by Type (2020-2033)

Figure 113. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 114. Global NFC Payment Devices Market Size by Application(M USD)

Figure 115. Global NFC Payment Devices Market Share by Application

Figure 116. Global NFC Payment Devices Sales Market Share by Application
(2020-2033)

Figure 117. Global NFC Payment Devices Sales Market Share by Application in 2024

Figure 118. Global NFC Payment Devices Market Share by Application (2020-2033)

Figure 119. Global NFC Payment Devices Market Share by Application in 2024

Figure 120. Global NFC Payment Devices Sales Growth Rate by Application
(2020-2033)

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