

# Global NFC Electronic Shelf Label(ESL) Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G503D68EAB56EN.html>

Date: October 2024

Pages: 144

Price: US\$ 3,400.00 (Single User License)

ID: G503D68EAB56EN

## Abstracts

### Report Overview

NFC (Near Field Communication) Electronic Shelf Labels (ESLs) are a modern retail technology used to display product information, prices, and promotions on shelves in stores. NFC-enabled ESLs allow customers with compatible smartphones to tap the label and access detailed product information, reviews, nutritional information, or personalized promotions. This enhances the in-store shopping experience by providing instant access to additional content.

The global NFC Electronic Shelf Label(ESL) market size was estimated at USD 174 million in 2023 and is projected to reach USD 514.44 million by 2032, exhibiting a CAGR of 12.80% during the forecast period.

North America NFC Electronic Shelf Label(ESL) market size was estimated at USD 55.83 million in 2023, at a CAGR of 10.97% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global NFC Electronic Shelf Label(ESL) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global NFC Electronic Shelf Label(ESL) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the NFC Electronic Shelf Label(ESL) market in any manner.

### Global NFC Electronic Shelf Label(ESL) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

SoluM

Hanshow

Pricer

VUSION

DisplayData

BOE

E Ink

ZhSunyco

Guangzhou OED Technologies

Suzhou Qingyue Optoelectronic

Opticon

DKE

AUO

Fujitsu

Sharp

Market Segmentation (by Type)

Monochrome

Color

Market Segmentation (by Application)

Grocery

Drug Store

Smart Warehousing

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the NFC Electronic Shelf Label(ESL) Market

Overview of the regional outlook of the NFC Electronic Shelf Label(ESL) Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the NFC Electronic Shelf Label(ESL) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of NFC Electronic Shelf Label(ESL), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of NFC Electronic Shelf Label(ESL)

1.2 Key Market Segments

1.2.1 NFC Electronic Shelf Label(ESL) Segment by Type

1.2.2 NFC Electronic Shelf Label(ESL) Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 NFC ELECTRONIC SHELF LABEL(ESL) MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global NFC Electronic Shelf Label(ESL) Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global NFC Electronic Shelf Label(ESL) Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 NFC ELECTRONIC SHELF LABEL(ESL) MARKET COMPETITIVE LANDSCAPE**

3.1 Global NFC Electronic Shelf Label(ESL) Sales by Manufacturers (2019-2024)

3.2 Global NFC Electronic Shelf Label(ESL) Revenue Market Share by Manufacturers (2019-2024)

3.3 NFC Electronic Shelf Label(ESL) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global NFC Electronic Shelf Label(ESL) Average Price by Manufacturers (2019-2024)

3.5 Manufacturers NFC Electronic Shelf Label(ESL) Sales Sites, Area Served, Product Type

3.6 NFC Electronic Shelf Label(ESL) Market Competitive Situation and Trends

3.6.1 NFC Electronic Shelf Label(ESL) Market Concentration Rate

3.6.2 Global 5 and 10 Largest NFC Electronic Shelf Label(ESL) Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 NFC ELECTRONIC SHELF LABEL(ESL) INDUSTRY CHAIN ANALYSIS**

4.1 NFC Electronic Shelf Label(ESL) Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NFC ELECTRONIC SHELF LABEL(ESL) MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 NFC ELECTRONIC SHELF LABEL(ESL) MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global NFC Electronic Shelf Label(ESL) Sales Market Share by Type (2019-2024)

6.3 Global NFC Electronic Shelf Label(ESL) Market Size Market Share by Type (2019-2024)

6.4 Global NFC Electronic Shelf Label(ESL) Price by Type (2019-2024)

## **7 NFC ELECTRONIC SHELF LABEL(ESL) MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global NFC Electronic Shelf Label(ESL) Market Sales by Application (2019-2024)

7.3 Global NFC Electronic Shelf Label(ESL) Market Size (M USD) by Application (2019-2024)

## 7.4 Global NFC Electronic Shelf Label(ESL) Sales Growth Rate by Application (2019-2024)

# **8 NFC ELECTRONIC SHELF LABEL(ESL) MARKET CONSUMPTION BY REGION**

## 8.1 Global NFC Electronic Shelf Label(ESL) Sales by Region

### 8.1.1 Global NFC Electronic Shelf Label(ESL) Sales by Region

### 8.1.2 Global NFC Electronic Shelf Label(ESL) Sales Market Share by Region

## 8.2 North America

### 8.2.1 North America NFC Electronic Shelf Label(ESL) Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe NFC Electronic Shelf Label(ESL) Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific NFC Electronic Shelf Label(ESL) Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America NFC Electronic Shelf Label(ESL) Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa NFC Electronic Shelf Label(ESL) Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## **9 NFC ELECTRONIC SHELF LABEL(ESL) MARKET PRODUCTION BY REGION**

9.1 Global Production of NFC Electronic Shelf Label(ESL) by Region (2019-2024)

9.2 Global NFC Electronic Shelf Label(ESL) Revenue Market Share by Region (2019-2024)

9.3 Global NFC Electronic Shelf Label(ESL) Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America NFC Electronic Shelf Label(ESL) Production

9.4.1 North America NFC Electronic Shelf Label(ESL) Production Growth Rate (2019-2024)

9.4.2 North America NFC Electronic Shelf Label(ESL) Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe NFC Electronic Shelf Label(ESL) Production

9.5.1 Europe NFC Electronic Shelf Label(ESL) Production Growth Rate (2019-2024)

9.5.2 Europe NFC Electronic Shelf Label(ESL) Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan NFC Electronic Shelf Label(ESL) Production (2019-2024)

9.6.1 Japan NFC Electronic Shelf Label(ESL) Production Growth Rate (2019-2024)

9.6.2 Japan NFC Electronic Shelf Label(ESL) Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China NFC Electronic Shelf Label(ESL) Production (2019-2024)

9.7.1 China NFC Electronic Shelf Label(ESL) Production Growth Rate (2019-2024)

9.7.2 China NFC Electronic Shelf Label(ESL) Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

10.1 SoluM

10.1.1 SoluM NFC Electronic Shelf Label(ESL) Basic Information

10.1.2 SoluM NFC Electronic Shelf Label(ESL) Product Overview

10.1.3 SoluM NFC Electronic Shelf Label(ESL) Product Market Performance

10.1.4 SoluM Business Overview

10.1.5 SoluM NFC Electronic Shelf Label(ESL) SWOT Analysis

10.1.6 SoluM Recent Developments

10.2 Hanshow

10.2.1 Hanshow NFC Electronic Shelf Label(ESL) Basic Information

10.2.2 Hanshow NFC Electronic Shelf Label(ESL) Product Overview

10.2.3 Hanshow NFC Electronic Shelf Label(ESL) Product Market Performance

- 10.2.4 Hanshow Business Overview
- 10.2.5 Hanshow NFC Electronic Shelf Label(ESL) SWOT Analysis
- 10.2.6 Hanshow Recent Developments
- 10.3 Pricer
  - 10.3.1 Pricer NFC Electronic Shelf Label(ESL) Basic Information
  - 10.3.2 Pricer NFC Electronic Shelf Label(ESL) Product Overview
  - 10.3.3 Pricer NFC Electronic Shelf Label(ESL) Product Market Performance
  - 10.3.4 Pricer NFC Electronic Shelf Label(ESL) SWOT Analysis
  - 10.3.5 Pricer Business Overview
  - 10.3.6 Pricer Recent Developments
- 10.4 VUSION
  - 10.4.1 VUSION NFC Electronic Shelf Label(ESL) Basic Information
  - 10.4.2 VUSION NFC Electronic Shelf Label(ESL) Product Overview
  - 10.4.3 VUSION NFC Electronic Shelf Label(ESL) Product Market Performance
  - 10.4.4 VUSION Business Overview
  - 10.4.5 VUSION Recent Developments
- 10.5 DisplayData
  - 10.5.1 DisplayData NFC Electronic Shelf Label(ESL) Basic Information
  - 10.5.2 DisplayData NFC Electronic Shelf Label(ESL) Product Overview
  - 10.5.3 DisplayData NFC Electronic Shelf Label(ESL) Product Market Performance
  - 10.5.4 DisplayData Business Overview
  - 10.5.5 DisplayData Recent Developments
- 10.6 BOE
  - 10.6.1 BOE NFC Electronic Shelf Label(ESL) Basic Information
  - 10.6.2 BOE NFC Electronic Shelf Label(ESL) Product Overview
  - 10.6.3 BOE NFC Electronic Shelf Label(ESL) Product Market Performance
  - 10.6.4 BOE Business Overview
  - 10.6.5 BOE Recent Developments
- 10.7 E Ink
  - 10.7.1 E Ink NFC Electronic Shelf Label(ESL) Basic Information
  - 10.7.2 E Ink NFC Electronic Shelf Label(ESL) Product Overview
  - 10.7.3 E Ink NFC Electronic Shelf Label(ESL) Product Market Performance
  - 10.7.4 E Ink Business Overview
  - 10.7.5 E Ink Recent Developments
- 10.8 ZhSunyco
  - 10.8.1 ZhSunyco NFC Electronic Shelf Label(ESL) Basic Information
  - 10.8.2 ZhSunyco NFC Electronic Shelf Label(ESL) Product Overview
  - 10.8.3 ZhSunyco NFC Electronic Shelf Label(ESL) Product Market Performance
  - 10.8.4 ZhSunyco Business Overview

- 10.8.5 ZhSunyco Recent Developments
- 10.9 Guangzhou OED Technologies
  - 10.9.1 Guangzhou OED Technologies NFC Electronic Shelf Label(ESL) Basic Information
  - 10.9.2 Guangzhou OED Technologies NFC Electronic Shelf Label(ESL) Product Overview
  - 10.9.3 Guangzhou OED Technologies NFC Electronic Shelf Label(ESL) Product Market Performance
  - 10.9.4 Guangzhou OED Technologies Business Overview
  - 10.9.5 Guangzhou OED Technologies Recent Developments
- 10.10 Suzhou Qingyue Optoelectronic
  - 10.10.1 Suzhou Qingyue Optoelectronic NFC Electronic Shelf Label(ESL) Basic Information
  - 10.10.2 Suzhou Qingyue Optoelectronic NFC Electronic Shelf Label(ESL) Product Overview
  - 10.10.3 Suzhou Qingyue Optoelectronic NFC Electronic Shelf Label(ESL) Product Market Performance
  - 10.10.4 Suzhou Qingyue Optoelectronic Business Overview
  - 10.10.5 Suzhou Qingyue Optoelectronic Recent Developments
- 10.11 Opticon
  - 10.11.1 Opticon NFC Electronic Shelf Label(ESL) Basic Information
  - 10.11.2 Opticon NFC Electronic Shelf Label(ESL) Product Overview
  - 10.11.3 Opticon NFC Electronic Shelf Label(ESL) Product Market Performance
  - 10.11.4 Opticon Business Overview
  - 10.11.5 Opticon Recent Developments
- 10.12 DKE
  - 10.12.1 DKE NFC Electronic Shelf Label(ESL) Basic Information
  - 10.12.2 DKE NFC Electronic Shelf Label(ESL) Product Overview
  - 10.12.3 DKE NFC Electronic Shelf Label(ESL) Product Market Performance
  - 10.12.4 DKE Business Overview
  - 10.12.5 DKE Recent Developments
- 10.13 AUO
  - 10.13.1 AUO NFC Electronic Shelf Label(ESL) Basic Information
  - 10.13.2 AUO NFC Electronic Shelf Label(ESL) Product Overview
  - 10.13.3 AUO NFC Electronic Shelf Label(ESL) Product Market Performance
  - 10.13.4 AUO Business Overview
  - 10.13.5 AUO Recent Developments
- 10.14 Fujitsu
  - 10.14.1 Fujitsu NFC Electronic Shelf Label(ESL) Basic Information

- 10.14.2 Fujitsu NFC Electronic Shelf Label(ESL) Product Overview
- 10.14.3 Fujitsu NFC Electronic Shelf Label(ESL) Product Market Performance
- 10.14.4 Fujitsu Business Overview
- 10.14.5 Fujitsu Recent Developments
- 10.15 Sharp
  - 10.15.1 Sharp NFC Electronic Shelf Label(ESL) Basic Information
  - 10.15.2 Sharp NFC Electronic Shelf Label(ESL) Product Overview
  - 10.15.3 Sharp NFC Electronic Shelf Label(ESL) Product Market Performance
  - 10.15.4 Sharp Business Overview
  - 10.15.5 Sharp Recent Developments

## **11 NFC ELECTRONIC SHELF LABEL(ESL) MARKET FORECAST BY REGION**

- 11.1 Global NFC Electronic Shelf Label(ESL) Market Size Forecast
- 11.2 Global NFC Electronic Shelf Label(ESL) Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe NFC Electronic Shelf Label(ESL) Market Size Forecast by Country
  - 11.2.3 Asia Pacific NFC Electronic Shelf Label(ESL) Market Size Forecast by Region
  - 11.2.4 South America NFC Electronic Shelf Label(ESL) Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of NFC Electronic Shelf Label(ESL) by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global NFC Electronic Shelf Label(ESL) Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of NFC Electronic Shelf Label(ESL) by Type (2025-2032)
  - 12.1.2 Global NFC Electronic Shelf Label(ESL) Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of NFC Electronic Shelf Label(ESL) by Type (2025-2032)
- 12.2 Global NFC Electronic Shelf Label(ESL) Market Forecast by Application (2025-2032)
  - 12.2.1 Global NFC Electronic Shelf Label(ESL) Sales (K Units) Forecast by Application
  - 12.2.2 Global NFC Electronic Shelf Label(ESL) Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. NFC Electronic Shelf Label(ESL) Market Size Comparison by Region (M USD)
- Table 5. Global NFC Electronic Shelf Label(ESL) Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global NFC Electronic Shelf Label(ESL) Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global NFC Electronic Shelf Label(ESL) Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global NFC Electronic Shelf Label(ESL) Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in NFC Electronic Shelf Label(ESL) as of 2022)
- Table 10. Global Market NFC Electronic Shelf Label(ESL) Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers NFC Electronic Shelf Label(ESL) Sales Sites and Area Served
- Table 12. Manufacturers NFC Electronic Shelf Label(ESL) Product Type
- Table 13. Global NFC Electronic Shelf Label(ESL) Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of NFC Electronic Shelf Label(ESL)
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. NFC Electronic Shelf Label(ESL) Market Challenges
- Table 22. Global NFC Electronic Shelf Label(ESL) Sales by Type (K Units)
- Table 23. Global NFC Electronic Shelf Label(ESL) Market Size by Type (M USD)
- Table 24. Global NFC Electronic Shelf Label(ESL) Sales (K Units) by Type (2019-2024)
- Table 25. Global NFC Electronic Shelf Label(ESL) Sales Market Share by Type (2019-2024)
- Table 26. Global NFC Electronic Shelf Label(ESL) Market Size (M USD) by Type (2019-2024)

Table 27. Global NFC Electronic Shelf Label(ESL) Market Size Share by Type (2019-2024)

Table 28. Global NFC Electronic Shelf Label(ESL) Price (USD/Unit) by Type (2019-2024)

Table 29. Global NFC Electronic Shelf Label(ESL) Sales (K Units) by Application

Table 30. Global NFC Electronic Shelf Label(ESL) Market Size by Application

Table 31. Global NFC Electronic Shelf Label(ESL) Sales by Application (2019-2024) & (K Units)

Table 32. Global NFC Electronic Shelf Label(ESL) Sales Market Share by Application (2019-2024)

Table 33. Global NFC Electronic Shelf Label(ESL) Sales by Application (2019-2024) & (M USD)

Table 34. Global NFC Electronic Shelf Label(ESL) Market Share by Application (2019-2024)

Table 35. Global NFC Electronic Shelf Label(ESL) Sales Growth Rate by Application (2019-2024)

Table 36. Global NFC Electronic Shelf Label(ESL) Sales by Region (2019-2024) & (K Units)

Table 37. Global NFC Electronic Shelf Label(ESL) Sales Market Share by Region (2019-2024)

Table 38. North America NFC Electronic Shelf Label(ESL) Sales by Country (2019-2024) & (K Units)

Table 39. Europe NFC Electronic Shelf Label(ESL) Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific NFC Electronic Shelf Label(ESL) Sales by Region (2019-2024) & (K Units)

Table 41. South America NFC Electronic Shelf Label(ESL) Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa NFC Electronic Shelf Label(ESL) Sales by Region (2019-2024) & (K Units)

Table 43. Global NFC Electronic Shelf Label(ESL) Production (K Units) by Region (2019-2024)

Table 44. Global NFC Electronic Shelf Label(ESL) Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global NFC Electronic Shelf Label(ESL) Revenue Market Share by Region (2019-2024)

Table 46. Global NFC Electronic Shelf Label(ESL) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America NFC Electronic Shelf Label(ESL) Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe NFC Electronic Shelf Label(ESL) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan NFC Electronic Shelf Label(ESL) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China NFC Electronic Shelf Label(ESL) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. SoluM NFC Electronic Shelf Label(ESL) Basic Information

Table 52. SoluM NFC Electronic Shelf Label(ESL) Product Overview

Table 53. SoluM NFC Electronic Shelf Label(ESL) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. SoluM Business Overview

Table 55. SoluM NFC Electronic Shelf Label(ESL) SWOT Analysis

Table 56. SoluM Recent Developments

Table 57. Hanshow NFC Electronic Shelf Label(ESL) Basic Information

Table 58. Hanshow NFC Electronic Shelf Label(ESL) Product Overview

Table 59. Hanshow NFC Electronic Shelf Label(ESL) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Hanshow Business Overview

Table 61. Hanshow NFC Electronic Shelf Label(ESL) SWOT Analysis

Table 62. Hanshow Recent Developments

Table 63. Pricer NFC Electronic Shelf Label(ESL) Basic Information

Table 64. Pricer NFC Electronic Shelf Label(ESL) Product Overview

Table 65. Pricer NFC Electronic Shelf Label(ESL) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Pricer NFC Electronic Shelf Label(ESL) SWOT Analysis

Table 67. Pricer Business Overview

Table 68. Pricer Recent Developments

Table 69. VUSION NFC Electronic Shelf Label(ESL) Basic Information

Table 70. VUSION NFC Electronic Shelf Label(ESL) Product Overview

Table 71. VUSION NFC Electronic Shelf Label(ESL) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. VUSION Business Overview

Table 73. VUSION Recent Developments

Table 74. DisplayData NFC Electronic Shelf Label(ESL) Basic Information

Table 75. DisplayData NFC Electronic Shelf Label(ESL) Product Overview

Table 76. DisplayData NFC Electronic Shelf Label(ESL) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. DisplayData Business Overview

- Table 78. DisplayData Recent Developments
- Table 79. BOE NFC Electronic Shelf Label(ESL) Basic Information
- Table 80. BOE NFC Electronic Shelf Label(ESL) Product Overview
- Table 81. BOE NFC Electronic Shelf Label(ESL) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. BOE Business Overview
- Table 83. BOE Recent Developments
- Table 84. E Ink NFC Electronic Shelf Label(ESL) Basic Information
- Table 85. E Ink NFC Electronic Shelf Label(ESL) Product Overview
- Table 86. E Ink NFC Electronic Shelf Label(ESL) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. E Ink Business Overview
- Table 88. E Ink Recent Developments
- Table 89. ZhSunyco NFC Electronic Shelf Label(ESL) Basic Information
- Table 90. ZhSunyco NFC Electronic Shelf Label(ESL) Product Overview
- Table 91. ZhSunyco NFC Electronic Shelf Label(ESL) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. ZhSunyco Business Overview
- Table 93. ZhSunyco Recent Developments
- Table 94. Guangzhou OED Technologies NFC Electronic Shelf Label(ESL) Basic Information
- Table 95. Guangzhou OED Technologies NFC Electronic Shelf Label(ESL) Product Overview
- Table 96. Guangzhou OED Technologies NFC Electronic Shelf Label(ESL) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 97. Guangzhou OED Technologies Business Overview
- Table 98. Guangzhou OED Technologies Recent Developments
- Table 99. Suzhou Qingyue Optoelectronic NFC Electronic Shelf Label(ESL) Basic Information
- Table 100. Suzhou Qingyue Optoelectronic NFC Electronic Shelf Label(ESL) Product Overview
- Table 101. Suzhou Qingyue Optoelectronic NFC Electronic Shelf Label(ESL) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 102. Suzhou Qingyue Optoelectronic Business Overview
- Table 103. Suzhou Qingyue Optoelectronic Recent Developments
- Table 104. Opticon NFC Electronic Shelf Label(ESL) Basic Information
- Table 105. Opticon NFC Electronic Shelf Label(ESL) Product Overview
- Table 106. Opticon NFC Electronic Shelf Label(ESL) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 107. Opticon Business Overview
- Table 108. Opticon Recent Developments
- Table 109. DKE NFC Electronic Shelf Label(ESL) Basic Information
- Table 110. DKE NFC Electronic Shelf Label(ESL) Product Overview
- Table 111. DKE NFC Electronic Shelf Label(ESL) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 112. DKE Business Overview
- Table 113. DKE Recent Developments
- Table 114. AUO NFC Electronic Shelf Label(ESL) Basic Information
- Table 115. AUO NFC Electronic Shelf Label(ESL) Product Overview
- Table 116. AUO NFC Electronic Shelf Label(ESL) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 117. AUO Business Overview
- Table 118. AUO Recent Developments
- Table 119. Fujitsu NFC Electronic Shelf Label(ESL) Basic Information
- Table 120. Fujitsu NFC Electronic Shelf Label(ESL) Product Overview
- Table 121. Fujitsu NFC Electronic Shelf Label(ESL) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 122. Fujitsu Business Overview
- Table 123. Fujitsu Recent Developments
- Table 124. Sharp NFC Electronic Shelf Label(ESL) Basic Information
- Table 125. Sharp NFC Electronic Shelf Label(ESL) Product Overview
- Table 126. Sharp NFC Electronic Shelf Label(ESL) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 127. Sharp Business Overview
- Table 128. Sharp Recent Developments
- Table 129. Global NFC Electronic Shelf Label(ESL) Sales Forecast by Region (2025-2032) & (K Units)
- Table 130. Global NFC Electronic Shelf Label(ESL) Market Size Forecast by Region (2025-2032) & (M USD)
- Table 131. North America NFC Electronic Shelf Label(ESL) Sales Forecast by Country (2025-2032) & (K Units)
- Table 132. North America NFC Electronic Shelf Label(ESL) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 133. Europe NFC Electronic Shelf Label(ESL) Sales Forecast by Country (2025-2032) & (K Units)
- Table 134. Europe NFC Electronic Shelf Label(ESL) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 135. Asia Pacific NFC Electronic Shelf Label(ESL) Sales Forecast by Region

(2025-2032) & (K Units)

Table 136. Asia Pacific NFC Electronic Shelf Label(ESL) Market Size Forecast by Region (2025-2032) & (M USD)

Table 137. South America NFC Electronic Shelf Label(ESL) Sales Forecast by Country (2025-2032) & (K Units)

Table 138. South America NFC Electronic Shelf Label(ESL) Market Size Forecast by Country (2025-2032) & (M USD)

Table 139. Middle East and Africa NFC Electronic Shelf Label(ESL) Consumption Forecast by Country (2025-2032) & (Units)

Table 140. Middle East and Africa NFC Electronic Shelf Label(ESL) Market Size Forecast by Country (2025-2032) & (M USD)

Table 141. Global NFC Electronic Shelf Label(ESL) Sales Forecast by Type (2025-2032) & (K Units)

Table 142. Global NFC Electronic Shelf Label(ESL) Market Size Forecast by Type (2025-2032) & (M USD)

Table 143. Global NFC Electronic Shelf Label(ESL) Price Forecast by Type (2025-2032) & (USD/Unit)

Table 144. Global NFC Electronic Shelf Label(ESL) Sales (K Units) Forecast by Application (2025-2032)

Table 145. Global NFC Electronic Shelf Label(ESL) Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of NFC Electronic Shelf Label(ESL)

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global NFC Electronic Shelf Label(ESL) Market Size (M USD), 2019-2032

Figure 5. Global NFC Electronic Shelf Label(ESL) Market Size (M USD) (2019-2032)

Figure 6. Global NFC Electronic Shelf Label(ESL) Sales (K Units) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. NFC Electronic Shelf Label(ESL) Market Size by Country (M USD)

Figure 11. NFC Electronic Shelf Label(ESL) Sales Share by Manufacturers in 2023

Figure 12. Global NFC Electronic Shelf Label(ESL) Revenue Share by Manufacturers in 2023

Figure 13. NFC Electronic Shelf Label(ESL) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market NFC Electronic Shelf Label(ESL) Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by NFC Electronic Shelf Label(ESL) Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global NFC Electronic Shelf Label(ESL) Market Share by Type

Figure 18. Sales Market Share of NFC Electronic Shelf Label(ESL) by Type (2019-2024)

Figure 19. Sales Market Share of NFC Electronic Shelf Label(ESL) by Type in 2023

Figure 20. Market Size Share of NFC Electronic Shelf Label(ESL) by Type (2019-2024)

Figure 21. Market Size Market Share of NFC Electronic Shelf Label(ESL) by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global NFC Electronic Shelf Label(ESL) Market Share by Application

Figure 24. Global NFC Electronic Shelf Label(ESL) Sales Market Share by Application (2019-2024)

Figure 25. Global NFC Electronic Shelf Label(ESL) Sales Market Share by Application in 2023

Figure 26. Global NFC Electronic Shelf Label(ESL) Market Share by Application (2019-2024)

Figure 27. Global NFC Electronic Shelf Label(ESL) Market Share by Application in 2023

Figure 28. Global NFC Electronic Shelf Label(ESL) Sales Growth Rate by Application (2019-2024)

Figure 29. Global NFC Electronic Shelf Label(ESL) Sales Market Share by Region (2019-2024)

Figure 30. North America NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America NFC Electronic Shelf Label(ESL) Sales Market Share by Country in 2023

Figure 32. U.S. NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada NFC Electronic Shelf Label(ESL) Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico NFC Electronic Shelf Label(ESL) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe NFC Electronic Shelf Label(ESL) Sales Market Share by Country in 2023

Figure 37. Germany NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific NFC Electronic Shelf Label(ESL) Sales and Growth Rate (K Units)

Figure 43. Asia Pacific NFC Electronic Shelf Label(ESL) Sales Market Share by Region in 2023

Figure 44. China NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America NFC Electronic Shelf Label(ESL) Sales and Growth Rate (K Units)

Figure 50. South America NFC Electronic Shelf Label(ESL) Sales Market Share by Country in 2023

Figure 51. Brazil NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa NFC Electronic Shelf Label(ESL) Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa NFC Electronic Shelf Label(ESL) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa NFC Electronic Shelf Label(ESL) Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global NFC Electronic Shelf Label(ESL) Production Market Share by Region (2019-2024)

Figure 62. North America NFC Electronic Shelf Label(ESL) Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe NFC Electronic Shelf Label(ESL) Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan NFC Electronic Shelf Label(ESL) Production (K Units) Growth Rate (2019-2024)

Figure 65. China NFC Electronic Shelf Label(ESL) Production (K Units) Growth Rate (2019-2024)

Figure 66. Global NFC Electronic Shelf Label(ESL) Sales Forecast by Volume

(2019-2032) & (K Units)

Figure 67. Global NFC Electronic Shelf Label(ESL) Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global NFC Electronic Shelf Label(ESL) Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global NFC Electronic Shelf Label(ESL) Market Share Forecast by Type (2025-2032)

Figure 70. Global NFC Electronic Shelf Label(ESL) Sales Forecast by Application (2025-2032)

Figure 71. Global NFC Electronic Shelf Label(ESL) Market Share Forecast by Application (2025-2032)

## I would like to order

Product name: Global NFC Electronic Shelf Label(ESL) Market Research Report 2024, Forecast to 2032

Product link: <https://marketpublishers.com/r/G503D68EAB56EN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G503D68EAB56EN.html>