

Global Next Generation Data Center Market Research Report 2025(Status and Outlook)

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Abstracts

The market for Next Generation Data Centers encompasses the evolution of data center infrastructure beyond traditional models, characterized by the integration of advanced technologies such as hyperconverged infrastructure (HCI), software-defined networking (SDN) and storage (SDS), artificial intelligence (AI) and machine learning (ML) for autonomous operations, edge computing capabilities, and sustainable designs emphasizing energy efficiency through liquid cooling and renewable energy integration. These facilities prioritize scalability, agility, and resilience, supporting hybrid and multi-cloud architectures while addressing growing demands for low-latency processing, massive data throughput, and stringent security and compliance requirements driven by trends like IoT, 5G, and real-time analytics.

The global Next Generation Data Center market size was estimated at USD 120000.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 11.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Next Generation Data Center market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Next Generation Data Center market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Next Generation Data Center market.

Global Next Generation Data Center Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

IBM
Cisco Systems
HCL Technologies
HP
NXTGEN Technologies
Hitachi Ltd
Dell EMC
CyrusOne
Global Switch
DuPont Fabros Technology
Telehouse

Market Segmentation (by Type)

Hardware
Software
Others

Market Segmentation (by Application)

Government
Healthcare
BFSI
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Next Generation Data Center Market
Overview of the regional outlook of the Next Generation Data Center Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Next Generation Data Center Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Next Generation Data Center, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Next Generation Data Center

1.2 Key Market Segments

1.2.1 Next Generation Data Center Segment by Type

1.2.2 Next Generation Data Center Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 NEXT GENERATION DATA CENTER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Next Generation Data Center Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Next Generation Data Center Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 NEXT GENERATION DATA CENTER MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Next Generation Data Center Product Life Cycle

3.3 Global Next Generation Data Center Sales by Manufacturers (2020-2025)

3.4 Global Next Generation Data Center Revenue Market Share by Manufacturers (2020-2025)

3.5 Next Generation Data Center Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Next Generation Data Center Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Next Generation Data Center Market Competitive Situation and Trends

3.8.1 Next Generation Data Center Market Concentration Rate

3.8.2 Global 5 and 10 Largest Next Generation Data Center Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 NEXT GENERATION DATA CENTER INDUSTRY CHAIN ANALYSIS

4.1 Next Generation Data Center Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NEXT GENERATION DATA CENTER MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Next Generation Data Center Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Next Generation Data Center Market

5.7 ESG Ratings of Leading Companies

6 NEXT GENERATION DATA CENTER MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Next Generation Data Center Sales Market Share by Type (2020-2025)

6.3 Global Next Generation Data Center Market Size Market Share by Type (2020-2025)

6.4 Global Next Generation Data Center Price by Type (2020-2025)

7 NEXT GENERATION DATA CENTER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Next Generation Data Center Market Sales by Application (2020-2025)
- 7.3 Global Next Generation Data Center Market Size (M USD) by Application (2020-2025)
- 7.4 Global Next Generation Data Center Sales Growth Rate by Application (2020-2025)

8 NEXT GENERATION DATA CENTER MARKET SALES BY REGION

- 8.1 Global Next Generation Data Center Sales by Region
 - 8.1.1 Global Next Generation Data Center Sales by Region
 - 8.1.2 Global Next Generation Data Center Sales Market Share by Region
- 8.2 Global Next Generation Data Center Market Size by Region
 - 8.2.1 Global Next Generation Data Center Market Size by Region
 - 8.2.2 Global Next Generation Data Center Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Next Generation Data Center Sales by Country
 - 8.3.2 North America Next Generation Data Center Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Next Generation Data Center Sales by Country
 - 8.4.2 Europe Next Generation Data Center Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Next Generation Data Center Sales by Region
 - 8.5.2 Asia Pacific Next Generation Data Center Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview

8.6 South America

- 8.6.1 South America Next Generation Data Center Sales by Country
- 8.6.2 South America Next Generation Data Center Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Next Generation Data Center Sales by Region
- 8.7.2 Middle East and Africa Next Generation Data Center Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 NEXT GENERATION DATA CENTER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Next Generation Data Center by Region(2020-2025)
- 9.2 Global Next Generation Data Center Revenue Market Share by Region (2020-2025)
- 9.3 Global Next Generation Data Center Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Next Generation Data Center Production
 - 9.4.1 North America Next Generation Data Center Production Growth Rate (2020-2025)
 - 9.4.2 North America Next Generation Data Center Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Next Generation Data Center Production
 - 9.5.1 Europe Next Generation Data Center Production Growth Rate (2020-2025)
 - 9.5.2 Europe Next Generation Data Center Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Next Generation Data Center Production (2020-2025)
 - 9.6.1 Japan Next Generation Data Center Production Growth Rate (2020-2025)
 - 9.6.2 Japan Next Generation Data Center Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Next Generation Data Center Production (2020-2025)
 - 9.7.1 China Next Generation Data Center Production Growth Rate (2020-2025)
 - 9.7.2 China Next Generation Data Center Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 IBM

- 10.1.1 IBM Basic Information
- 10.1.2 IBM Next Generation Data Center Product Overview
- 10.1.3 IBM Next Generation Data Center Product Market Performance
- 10.1.4 IBM Business Overview
- 10.1.5 IBM SWOT Analysis
- 10.1.6 IBM Recent Developments

10.2 Cisco Systems

- 10.2.1 Cisco Systems Basic Information
- 10.2.2 Cisco Systems Next Generation Data Center Product Overview
- 10.2.3 Cisco Systems Next Generation Data Center Product Market Performance
- 10.2.4 Cisco Systems Business Overview
- 10.2.5 Cisco Systems SWOT Analysis
- 10.2.6 Cisco Systems Recent Developments

10.3 HCL Technologies

- 10.3.1 HCL Technologies Basic Information
- 10.3.2 HCL Technologies Next Generation Data Center Product Overview
- 10.3.3 HCL Technologies Next Generation Data Center Product Market Performance
- 10.3.4 HCL Technologies Business Overview
- 10.3.5 HCL Technologies SWOT Analysis
- 10.3.6 HCL Technologies Recent Developments

10.4 HP

- 10.4.1 HP Basic Information
- 10.4.2 HP Next Generation Data Center Product Overview
- 10.4.3 HP Next Generation Data Center Product Market Performance
- 10.4.4 HP Business Overview
- 10.4.5 HP Recent Developments

10.5 NXTGEN Technologies

- 10.5.1 NXTGEN Technologies Basic Information
- 10.5.2 NXTGEN Technologies Next Generation Data Center Product Overview
- 10.5.3 NXTGEN Technologies Next Generation Data Center Product Market Performance
- 10.5.4 NXTGEN Technologies Business Overview
- 10.5.5 NXTGEN Technologies Recent Developments

10.6 Hitachi Ltd

- 10.6.1 Hitachi Ltd Basic Information
- 10.6.2 Hitachi Ltd Next Generation Data Center Product Overview

- 10.6.3 Hitachi Ltd Next Generation Data Center Product Market Performance
- 10.6.4 Hitachi Ltd Business Overview
- 10.6.5 Hitachi Ltd Recent Developments
- 10.7 Dell EMC
 - 10.7.1 Dell EMC Basic Information
 - 10.7.2 Dell EMC Next Generation Data Center Product Overview
 - 10.7.3 Dell EMC Next Generation Data Center Product Market Performance
 - 10.7.4 Dell EMC Business Overview
 - 10.7.5 Dell EMC Recent Developments
- 10.8 CyrusOne
 - 10.8.1 CyrusOne Basic Information
 - 10.8.2 CyrusOne Next Generation Data Center Product Overview
 - 10.8.3 CyrusOne Next Generation Data Center Product Market Performance
 - 10.8.4 CyrusOne Business Overview
 - 10.8.5 CyrusOne Recent Developments
- 10.9 Global Switch
 - 10.9.1 Global Switch Basic Information
 - 10.9.2 Global Switch Next Generation Data Center Product Overview
 - 10.9.3 Global Switch Next Generation Data Center Product Market Performance
 - 10.9.4 Global Switch Business Overview
 - 10.9.5 Global Switch Recent Developments
- 10.10 DuPont Fabros Technology
 - 10.10.1 DuPont Fabros Technology Basic Information
 - 10.10.2 DuPont Fabros Technology Next Generation Data Center Product Overview
 - 10.10.3 DuPont Fabros Technology Next Generation Data Center Product Market Performance
 - 10.10.4 DuPont Fabros Technology Business Overview
 - 10.10.5 DuPont Fabros Technology Recent Developments
- 10.11 Telehouse
 - 10.11.1 Telehouse Basic Information
 - 10.11.2 Telehouse Next Generation Data Center Product Overview
 - 10.11.3 Telehouse Next Generation Data Center Product Market Performance
 - 10.11.4 Telehouse Business Overview
 - 10.11.5 Telehouse Recent Developments

11 NEXT GENERATION DATA CENTER MARKET FORECAST BY REGION

- 11.1 Global Next Generation Data Center Market Size Forecast
- 11.2 Global Next Generation Data Center Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Next Generation Data Center Market Size Forecast by Country
- 11.2.3 Asia Pacific Next Generation Data Center Market Size Forecast by Region
- 11.2.4 South America Next Generation Data Center Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Next Generation Data Center by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Next Generation Data Center Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Next Generation Data Center by Type (2026-2033)
 - 12.1.2 Global Next Generation Data Center Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Next Generation Data Center by Type (2026-2033)
- 12.2 Global Next Generation Data Center Market Forecast by Application (2026-2033)
 - 12.2.1 Global Next Generation Data Center Sales (K Units) Forecast by Application
 - 12.2.2 Global Next Generation Data Center Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Next Generation Data Center Market Size Comparison by Region (M USD)
Table 5. Global Next Generation Data Center Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Next Generation Data Center Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Next Generation Data Center Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Next Generation Data Center Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Next Generation Data Center as of 2024)
Table 10. Global Market Next Generation Data Center Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Next Generation Data Center Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Next Generation Data Center Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Next Generation Data Center Sales by Type (K Units)
Table 26. Global Next Generation Data Center Market Size by Type (M USD)
Table 27. Global Next Generation Data Center Sales (K Units) by Type (2020-2025)

Table 28. Global Next Generation Data Center Sales Market Share by Type (2020-2025)
Table 29. Global Next Generation Data Center Market Size (M USD) by Type (2020-2025)
Table 30. Global Next Generation Data Center Market Size Share by Type (2020-2025)
Table 31. Global Next Generation Data Center Price (USD/Unit) by Type (2020-2025)
Table 32. Global Next Generation Data Center Sales (K Units) by Application
Table 33. Global Next Generation Data Center Market Size by Application
Table 34. Global Next Generation Data Center Sales by Application (2020-2025) & (K Units)
Table 35. Global Next Generation Data Center Sales Market Share by Application (2020-2025)
Table 36. Global Next Generation Data Center Market Size by Application (2020-2025) & (M USD)
Table 37. Global Next Generation Data Center Market Share by Application (2020-2025)
Table 38. Global Next Generation Data Center Sales Growth Rate by Application (2020-2025)
Table 39. Global Next Generation Data Center Sales by Region (2020-2025) & (K Units)
Table 40. Global Next Generation Data Center Sales Market Share by Region (2020-2025)
Table 41. Global Next Generation Data Center Market Size by Region (2020-2025) & (M USD)
Table 42. Global Next Generation Data Center Market Size Market Share by Region (2020-2025)
Table 43. North America Next Generation Data Center Sales by Country (2020-2025) & (K Units)
Table 44. North America Next Generation Data Center Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Next Generation Data Center Sales by Country (2020-2025) & (K Units)
Table 46. Europe Next Generation Data Center Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Next Generation Data Center Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Next Generation Data Center Market Size by Region (2020-2025) & (M USD)
Table 49. South America Next Generation Data Center Sales by Country (2020-2025) & (K Units)

Table 50. South America Next Generation Data Center Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Next Generation Data Center Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Next Generation Data Center Market Size by Region (2020-2025) & (M USD)

Table 53. Global Next Generation Data Center Production (K Units) by Region(2020-2025)

Table 54. Global Next Generation Data Center Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Next Generation Data Center Revenue Market Share by Region (2020-2025)

Table 56. Global Next Generation Data Center Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Next Generation Data Center Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Next Generation Data Center Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Next Generation Data Center Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Next Generation Data Center Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. IBM Basic Information

Table 62. IBM Next Generation Data Center Product Overview

Table 63. IBM Next Generation Data Center Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. IBM Business Overview

Table 65. IBM SWOT Analysis

Table 66. IBM Recent Developments

Table 67. Cisco Systems Basic Information

Table 68. Cisco Systems Next Generation Data Center Product Overview

Table 69. Cisco Systems Next Generation Data Center Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Cisco Systems Business Overview

Table 71. Cisco Systems SWOT Analysis

Table 72. Cisco Systems Recent Developments

Table 73. HCL Technologies Basic Information

Table 74. HCL Technologies Next Generation Data Center Product Overview

Table 75. HCL Technologies Next Generation Data Center Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. HCL Technologies Business Overview

Table 77. HCL Technologies SWOT Analysis

Table 78. HCL Technologies Recent Developments

Table 79. HP Basic Information

Table 80. HP Next Generation Data Center Product Overview

Table 81. HP Next Generation Data Center Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. HP Business Overview

Table 83. HP Recent Developments

Table 84. NXTGEN Technologies Basic Information

Table 85. NXTGEN Technologies Next Generation Data Center Product Overview

Table 86. NXTGEN Technologies Next Generation Data Center Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. NXTGEN Technologies Business Overview

Table 88. NXTGEN Technologies Recent Developments

Table 89. Hitachi Ltd Basic Information

Table 90. Hitachi Ltd Next Generation Data Center Product Overview

Table 91. Hitachi Ltd Next Generation Data Center Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Hitachi Ltd Business Overview

Table 93. Hitachi Ltd Recent Developments

Table 94. Dell EMC Basic Information

Table 95. Dell EMC Next Generation Data Center Product Overview

Table 96. Dell EMC Next Generation Data Center Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Dell EMC Business Overview

Table 98. Dell EMC Recent Developments

Table 99. CyrusOne Basic Information

Table 100. CyrusOne Next Generation Data Center Product Overview

Table 101. CyrusOne Next Generation Data Center Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. CyrusOne Business Overview

Table 103. CyrusOne Recent Developments

Table 104. Global Switch Basic Information

Table 105. Global Switch Next Generation Data Center Product Overview

Table 106. Global Switch Next Generation Data Center Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Global Switch Business Overview

Table 108. Global Switch Recent Developments

Table 109. DuPont Fabros Technology Basic Information

Table 110. DuPont Fabros Technology Next Generation Data Center Product Overview

Table 111. DuPont Fabros Technology Next Generation Data Center Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. DuPont Fabros Technology Business Overview

Table 113. DuPont Fabros Technology Recent Developments

Table 114. Telehouse Basic Information

Table 115. Telehouse Next Generation Data Center Product Overview

Table 116. Telehouse Next Generation Data Center Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Telehouse Business Overview

Table 118. Telehouse Recent Developments

Table 119. Global Next Generation Data Center Sales Forecast by Region (2026-2033) & (K Units)

Table 120. Global Next Generation Data Center Market Size Forecast by Region (2026-2033) & (M USD)

Table 121. North America Next Generation Data Center Sales Forecast by Country (2026-2033) & (K Units)

Table 122. North America Next Generation Data Center Market Size Forecast by Country (2026-2033) & (M USD)

Table 123. Europe Next Generation Data Center Sales Forecast by Country (2026-2033) & (K Units)

Table 124. Europe Next Generation Data Center Market Size Forecast by Country (2026-2033) & (M USD)

Table 125. Asia Pacific Next Generation Data Center Sales Forecast by Region (2026-2033) & (K Units)

Table 126. Asia Pacific Next Generation Data Center Market Size Forecast by Region (2026-2033) & (M USD)

Table 127. South America Next Generation Data Center Sales Forecast by Country (2026-2033) & (K Units)

Table 128. South America Next Generation Data Center Market Size Forecast by Country (2026-2033) & (M USD)

Table 129. Middle East and Africa Next Generation Data Center Sales Forecast by Country (2026-2033) & (Units)

Table 130. Middle East and Africa Next Generation Data Center Market Size Forecast by Country (2026-2033) & (M USD)

Table 131. Global Next Generation Data Center Sales Forecast by Type (2026-2033) & (K Units)

Table 132. Global Next Generation Data Center Market Size Forecast by Type
(2026-2033) & (M USD)

Table 133. Global Next Generation Data Center Price Forecast by Type (2026-2033) &
(USD/Unit)

Table 134. Global Next Generation Data Center Sales (K Units) Forecast by Application
(2026-2033)

Table 135. Global Next Generation Data Center Market Size Forecast by Application
(2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Next Generation Data Center
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Next Generation Data Center Market Size (M USD), 2024-2033
- Figure 5. Global Next Generation Data Center Market Size (M USD) (2020-2033)
- Figure 6. Global Next Generation Data Center Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Next Generation Data Center Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Next Generation Data Center Product Life Cycle
- Figure 13. Next Generation Data Center Sales Share by Manufacturers in 2024
- Figure 14. Global Next Generation Data Center Revenue Share by Manufacturers in 2024
- Figure 15. Next Generation Data Center Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Next Generation Data Center Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Next Generation Data Center Revenue in 2024
- Figure 18. Industry Chain Map of Next Generation Data Center
- Figure 19. Global Next Generation Data Center Market PEST Analysis
- Figure 20. Global Next Generation Data Center Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Next Generation Data Center Market Share by Type
- Figure 27. Sales Market Share of Next Generation Data Center by Type (2020-2025)
- Figure 28. Sales Market Share of Next Generation Data Center by Type in 2024
- Figure 29. Market Size Share of Next Generation Data Center by Type (2020-2025)
- Figure 30. Market Size Share of Next Generation Data Center by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Next Generation Data Center Market Share by Application
- Figure 33. Global Next Generation Data Center Sales Market Share by Application (2020-2025)
- Figure 34. Global Next Generation Data Center Sales Market Share by Application in 2024
- Figure 35. Global Next Generation Data Center Market Share by Application (2020-2025)
- Figure 36. Global Next Generation Data Center Market Share by Application in 2024
- Figure 37. Global Next Generation Data Center Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Next Generation Data Center Sales Market Share by Region (2020-2025)
- Figure 39. Global Next Generation Data Center Market Size Market Share by Region (2020-2025)
- Figure 40. North America Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Next Generation Data Center Sales Market Share by Country in 2024
- Figure 43. North America Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Next Generation Data Center Market Size Market Share by Country in 2024
- Figure 45. U.S. Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Next Generation Data Center Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Next Generation Data Center Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Next Generation Data Center Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Next Generation Data Center Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Next Generation Data Center Sales Market Share by Country in 2024

Figure 53. Europe Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Next Generation Data Center Market Size Market Share by Country in 2024

Figure 55. Germany Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Next Generation Data Center Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Next Generation Data Center Sales Market Share by Region in 2024

Figure 67. Asia Pacific Next Generation Data Center Market Size Market Share by Region in 2024

Figure 68. China Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Next Generation Data Center Sales and Growth Rate (K Units)

Figure 79. South America Next Generation Data Center Sales Market Share by Country in 2024

Figure 80. South America Next Generation Data Center Market Size and Growth Rate (M USD)

Figure 81. South America Next Generation Data Center Market Size Market Share by Country in 2024

Figure 82. Brazil Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Next Generation Data Center Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Next Generation Data Center Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Next Generation Data Center Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Next Generation Data Center Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Next Generation Data Center Sales and Growth Rate

(2020-2025) & (K Units)

Figure 93. Saudi Arabia Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Next Generation Data Center Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Next Generation Data Center Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Next Generation Data Center Production Market Share by Region (2020-2025)

Figure 103. North America Next Generation Data Center Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Next Generation Data Center Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Next Generation Data Center Production (K Units) Growth Rate (2020-2025)

Figure 106. China Next Generation Data Center Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Next Generation Data Center Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Next Generation Data Center Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Next Generation Data Center Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Next Generation Data Center Market Share Forecast by Type (2026-2033)

Figure 111. Global Next Generation Data Center Sales Forecast by Application (2026-2033)

Figure 112. Global Next Generation Data Center Market Share Forecast by Application (2026-2033)

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