

# Global Next Generation Advanced Batteries Market Research Report 2025(Status and Outlook)

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## Abstracts

Despite the progress made to date by commercially available lithium ion (Li-ion), advanced lead-acid, flow, and molten salt batteries, the path toward the commercialization of new battery chemistries continues. The next-generation advanced battery chemistries at laboratory-scale research or pilot-scale production levels today include lithium sulfur (Li-S), lithium solid-state (Li-SS), next-generation flow, and metal-air. Their advent is occurring alongside an enormous growth in the world's appetite for advanced energy storage devices. Increasingly, this will include electric vehicles, energy storage and consumer electronics.

The global Next Generation Advanced Batteries market size was estimated at USD 1096.59 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 31.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Next Generation Advanced Batteries market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Next Generation Advanced Batteries market. It offers detailed profiles of major players,

including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Next Generation Advanced Batteries market.

### **Global Next Generation Advanced Batteries Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

OXIS Energy  
PATHION  
Sion Power  
GS Yuasa  
Nohm Technologies  
PolyPlus  
Lockheed Martin  
Pellion Technologies  
Seeo  
Solid Power  
Amprius  
24M

Phinergy  
Fluidic Energy  
Maxwell  
Ambri  
ESS

### **Market Segmentation (by Type)**

Lithium Sulfur  
Magnesium Ion  
Solid Electrodes  
Metal-Air  
Ultracapacitors  
Others

### **Market Segmentation (by Application)**

Transportation  
Energy Storage  
Consumer Electronic  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Next Generation Advanced Batteries Market

Overview of the regional outlook of the Next Generation Advanced Batteries Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Next Generation Advanced Batteries Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Next Generation Advanced Batteries, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set

to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Next Generation Advanced Batteries

#### 1.2 Key Market Segments

##### 1.2.1 Next Generation Advanced Batteries Segment by Type

##### 1.2.2 Next Generation Advanced Batteries Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 NEXT GENERATION ADVANCED BATTERIES MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Next Generation Advanced Batteries Market Size (M USD) Estimates and Forecasts (2020-2033)

##### 2.1.2 Global Next Generation Advanced Batteries Sales Estimates and Forecasts (2020-2033)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 NEXT GENERATION ADVANCED BATTERIES MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Next Generation Advanced Batteries Product Life Cycle

#### 3.3 Global Next Generation Advanced Batteries Sales by Manufacturers (2020-2025)

#### 3.4 Global Next Generation Advanced Batteries Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Next Generation Advanced Batteries Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Next Generation Advanced Batteries Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

#### 3.8 Next Generation Advanced Batteries Market Competitive Situation and Trends

- 3.8.1 Next Generation Advanced Batteries Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Next Generation Advanced Batteries Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

#### **4 NEXT GENERATION ADVANCED BATTERIES INDUSTRY CHAIN ANALYSIS**

- 4.1 Next Generation Advanced Batteries Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

#### **5 THE DEVELOPMENT AND DYNAMICS OF NEXT GENERATION ADVANCED BATTERIES MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Next Generation Advanced Batteries Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Next Generation Advanced Batteries Market
- 5.7 ESG Ratings of Leading Companies

#### **6 NEXT GENERATION ADVANCED BATTERIES MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Next Generation Advanced Batteries Sales Market Share by Type  
(2020-2025)

6.3 Global Next Generation Advanced Batteries Market Size Market Share by Type  
(2020-2025)

6.4 Global Next Generation Advanced Batteries Price by Type (2020-2025)

## **7 NEXT GENERATION ADVANCED BATTERIES MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Next Generation Advanced Batteries Market Sales by Application  
(2020-2025)

7.3 Global Next Generation Advanced Batteries Market Size (M USD) by Application  
(2020-2025)

7.4 Global Next Generation Advanced Batteries Sales Growth Rate by Application  
(2020-2025)

## **8 NEXT GENERATION ADVANCED BATTERIES MARKET SALES BY REGION**

8.1 Global Next Generation Advanced Batteries Sales by Region

8.1.1 Global Next Generation Advanced Batteries Sales by Region

8.1.2 Global Next Generation Advanced Batteries Sales Market Share by Region

8.2 Global Next Generation Advanced Batteries Market Size by Region

8.2.1 Global Next Generation Advanced Batteries Market Size by Region

8.2.2 Global Next Generation Advanced Batteries Market Size Market Share by  
Region

8.3 North America

8.3.1 North America Next Generation Advanced Batteries Sales by Country

8.3.2 North America Next Generation Advanced Batteries Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Next Generation Advanced Batteries Sales by Country

8.4.2 Europe Next Generation Advanced Batteries Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

#### 8.4.7 Spain Market Overview

### 8.5 Asia Pacific

#### 8.5.1 Asia Pacific Next Generation Advanced Batteries Sales by Region

#### 8.5.2 Asia Pacific Next Generation Advanced Batteries Market Size by Region

#### 8.5.3 China Market Overview

#### 8.5.4 Japan Market Overview

#### 8.5.5 South Korea Market Overview

#### 8.5.6 India Market Overview

#### 8.5.7 Southeast Asia Market Overview

### 8.6 South America

#### 8.6.1 South America Next Generation Advanced Batteries Sales by Country

#### 8.6.2 South America Next Generation Advanced Batteries Market Size by Country

#### 8.6.3 Brazil Market Overview

#### 8.6.4 Argentina Market Overview

#### 8.6.5 Columbia Market Overview

### 8.7 Middle East and Africa

#### 8.7.1 Middle East and Africa Next Generation Advanced Batteries Sales by Region

#### 8.7.2 Middle East and Africa Next Generation Advanced Batteries Market Size by Region

#### 8.7.3 Saudi Arabia Market Overview

#### 8.7.4 UAE Market Overview

#### 8.7.5 Egypt Market Overview

#### 8.7.6 Nigeria Market Overview

#### 8.7.7 South Africa Market Overview

## **9 NEXT GENERATION ADVANCED BATTERIES MARKET PRODUCTION BY REGION**

### 9.1 Global Production of Next Generation Advanced Batteries by Region(2020-2025)

### 9.2 Global Next Generation Advanced Batteries Revenue Market Share by Region (2020-2025)

### 9.3 Global Next Generation Advanced Batteries Production, Revenue, Price and Gross Margin (2020-2025)

### 9.4 North America Next Generation Advanced Batteries Production

#### 9.4.1 North America Next Generation Advanced Batteries Production Growth Rate (2020-2025)

#### 9.4.2 North America Next Generation Advanced Batteries Production, Revenue, Price and Gross Margin (2020-2025)

### 9.5 Europe Next Generation Advanced Batteries Production

9.5.1 Europe Next Generation Advanced Batteries Production Growth Rate (2020-2025)

9.5.2 Europe Next Generation Advanced Batteries Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Next Generation Advanced Batteries Production (2020-2025)

9.6.1 Japan Next Generation Advanced Batteries Production Growth Rate (2020-2025)

9.6.2 Japan Next Generation Advanced Batteries Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Next Generation Advanced Batteries Production (2020-2025)

9.7.1 China Next Generation Advanced Batteries Production Growth Rate (2020-2025)

9.7.2 China Next Generation Advanced Batteries Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 OXIS Energy

10.1.1 OXIS Energy Basic Information

10.1.2 OXIS Energy Next Generation Advanced Batteries Product Overview

10.1.3 OXIS Energy Next Generation Advanced Batteries Product Market Performance

10.1.4 OXIS Energy Business Overview

10.1.5 OXIS Energy SWOT Analysis

10.1.6 OXIS Energy Recent Developments

10.2 PATHION

10.2.1 PATHION Basic Information

10.2.2 PATHION Next Generation Advanced Batteries Product Overview

10.2.3 PATHION Next Generation Advanced Batteries Product Market Performance

10.2.4 PATHION Business Overview

10.2.5 PATHION SWOT Analysis

10.2.6 PATHION Recent Developments

10.3 Sion Power

10.3.1 Sion Power Basic Information

10.3.2 Sion Power Next Generation Advanced Batteries Product Overview

10.3.3 Sion Power Next Generation Advanced Batteries Product Market Performance

10.3.4 Sion Power Business Overview

10.3.5 Sion Power SWOT Analysis

10.3.6 Sion Power Recent Developments

10.4 GS Yuasa

10.4.1 GS Yuasa Basic Information

- 10.4.2 GS Yuasa Next Generation Advanced Batteries Product Overview
- 10.4.3 GS Yuasa Next Generation Advanced Batteries Product Market Performance
- 10.4.4 GS Yuasa Business Overview
- 10.4.5 GS Yuasa Recent Developments
- 10.5 Nohm Technologies
  - 10.5.1 Nohm Technologies Basic Information
  - 10.5.2 Nohm Technologies Next Generation Advanced Batteries Product Overview
  - 10.5.3 Nohm Technologies Next Generation Advanced Batteries Product Market Performance
  - 10.5.4 Nohm Technologies Business Overview
  - 10.5.5 Nohm Technologies Recent Developments
- 10.6 PolyPlus
  - 10.6.1 PolyPlus Basic Information
  - 10.6.2 PolyPlus Next Generation Advanced Batteries Product Overview
  - 10.6.3 PolyPlus Next Generation Advanced Batteries Product Market Performance
  - 10.6.4 PolyPlus Business Overview
  - 10.6.5 PolyPlus Recent Developments
- 10.7 Lockheed Martin
  - 10.7.1 Lockheed Martin Basic Information
  - 10.7.2 Lockheed Martin Next Generation Advanced Batteries Product Overview
  - 10.7.3 Lockheed Martin Next Generation Advanced Batteries Product Market Performance
  - 10.7.4 Lockheed Martin Business Overview
  - 10.7.5 Lockheed Martin Recent Developments
- 10.8 Pellion Technologies
  - 10.8.1 Pellion Technologies Basic Information
  - 10.8.2 Pellion Technologies Next Generation Advanced Batteries Product Overview
  - 10.8.3 Pellion Technologies Next Generation Advanced Batteries Product Market Performance
  - 10.8.4 Pellion Technologies Business Overview
  - 10.8.5 Pellion Technologies Recent Developments
- 10.9 Seeo
  - 10.9.1 Seeo Basic Information
  - 10.9.2 Seeo Next Generation Advanced Batteries Product Overview
  - 10.9.3 Seeo Next Generation Advanced Batteries Product Market Performance
  - 10.9.4 Seeo Business Overview
  - 10.9.5 Seeo Recent Developments
- 10.10 Solid Power
  - 10.10.1 Solid Power Basic Information

- 10.10.2 Solid Power Next Generation Advanced Batteries Product Overview
- 10.10.3 Solid Power Next Generation Advanced Batteries Product Market Performance
- 10.10.4 Solid Power Business Overview
- 10.10.5 Solid Power Recent Developments
- 10.11 Amprius
  - 10.11.1 Amprius Basic Information
  - 10.11.2 Amprius Next Generation Advanced Batteries Product Overview
  - 10.11.3 Amprius Next Generation Advanced Batteries Product Market Performance
  - 10.11.4 Amprius Business Overview
  - 10.11.5 Amprius Recent Developments
- 10.12 24M
  - 10.12.1 24M Basic Information
  - 10.12.2 24M Next Generation Advanced Batteries Product Overview
  - 10.12.3 24M Next Generation Advanced Batteries Product Market Performance
  - 10.12.4 24M Business Overview
  - 10.12.5 24M Recent Developments
- 10.13 Phinergy
  - 10.13.1 Phinergy Basic Information
  - 10.13.2 Phinergy Next Generation Advanced Batteries Product Overview
  - 10.13.3 Phinergy Next Generation Advanced Batteries Product Market Performance
  - 10.13.4 Phinergy Business Overview
  - 10.13.5 Phinergy Recent Developments
- 10.14 Fluidic Energy
  - 10.14.1 Fluidic Energy Basic Information
  - 10.14.2 Fluidic Energy Next Generation Advanced Batteries Product Overview
  - 10.14.3 Fluidic Energy Next Generation Advanced Batteries Product Market Performance
  - 10.14.4 Fluidic Energy Business Overview
  - 10.14.5 Fluidic Energy Recent Developments
- 10.15 Maxwell
  - 10.15.1 Maxwell Basic Information
  - 10.15.2 Maxwell Next Generation Advanced Batteries Product Overview
  - 10.15.3 Maxwell Next Generation Advanced Batteries Product Market Performance
  - 10.15.4 Maxwell Business Overview
  - 10.15.5 Maxwell Recent Developments
- 10.16 Ambri
  - 10.16.1 Ambri Basic Information
  - 10.16.2 Ambri Next Generation Advanced Batteries Product Overview

10.16.3 Ambri Next Generation Advanced Batteries Product Market Performance

10.16.4 Ambri Business Overview

10.16.5 Ambri Recent Developments

#### 10.17 ESS

10.17.1 ESS Basic Information

10.17.2 ESS Next Generation Advanced Batteries Product Overview

10.17.3 ESS Next Generation Advanced Batteries Product Market Performance

10.17.4 ESS Business Overview

10.17.5 ESS Recent Developments

### **11 NEXT GENERATION ADVANCED BATTERIES MARKET FORECAST BY REGION**

11.1 Global Next Generation Advanced Batteries Market Size Forecast

11.2 Global Next Generation Advanced Batteries Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Next Generation Advanced Batteries Market Size Forecast by Country

11.2.3 Asia Pacific Next Generation Advanced Batteries Market Size Forecast by Region

11.2.4 South America Next Generation Advanced Batteries Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Next Generation Advanced Batteries by Country

### **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

12.1 Global Next Generation Advanced Batteries Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Next Generation Advanced Batteries by Type (2026-2033)

12.1.2 Global Next Generation Advanced Batteries Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Next Generation Advanced Batteries by Type (2026-2033)

12.2 Global Next Generation Advanced Batteries Market Forecast by Application (2026-2033)

12.2.1 Global Next Generation Advanced Batteries Sales (K Units) Forecast by Application

12.2.2 Global Next Generation Advanced Batteries Market Size (M USD) Forecast by Application (2026-2033)

## 13 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Next Generation Advanced Batteries Market Size Comparison by Region (M USD)

Table 5. Global Next Generation Advanced Batteries Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Next Generation Advanced Batteries Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Next Generation Advanced Batteries Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Next Generation Advanced Batteries Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Next Generation Advanced Batteries as of 2024)

Table 10. Global Market Next Generation Advanced Batteries Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Next Generation Advanced Batteries Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Next Generation Advanced Batteries Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Next Generation Advanced Batteries Sales by Type (K Units)

Table 26. Global Next Generation Advanced Batteries Market Size by Type (M USD)

Table 27. Global Next Generation Advanced Batteries Sales (K Units) by Type (2020-2025)

Table 28. Global Next Generation Advanced Batteries Sales Market Share by Type (2020-2025)

Table 29. Global Next Generation Advanced Batteries Market Size (M USD) by Type (2020-2025)

Table 30. Global Next Generation Advanced Batteries Market Size Share by Type (2020-2025)

Table 31. Global Next Generation Advanced Batteries Price (USD/Unit) by Type (2020-2025)

Table 32. Global Next Generation Advanced Batteries Sales (K Units) by Application

Table 33. Global Next Generation Advanced Batteries Market Size by Application

Table 34. Global Next Generation Advanced Batteries Sales by Application (2020-2025) & (K Units)

Table 35. Global Next Generation Advanced Batteries Sales Market Share by Application (2020-2025)

Table 36. Global Next Generation Advanced Batteries Market Size by Application (2020-2025) & (M USD)

Table 37. Global Next Generation Advanced Batteries Market Share by Application (2020-2025)

Table 38. Global Next Generation Advanced Batteries Sales Growth Rate by Application (2020-2025)

Table 39. Global Next Generation Advanced Batteries Sales by Region (2020-2025) & (K Units)

Table 40. Global Next Generation Advanced Batteries Sales Market Share by Region (2020-2025)

Table 41. Global Next Generation Advanced Batteries Market Size by Region (2020-2025) & (M USD)

Table 42. Global Next Generation Advanced Batteries Market Size Market Share by Region (2020-2025)

Table 43. North America Next Generation Advanced Batteries Sales by Country (2020-2025) & (K Units)

Table 44. North America Next Generation Advanced Batteries Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Next Generation Advanced Batteries Sales by Country (2020-2025) & (K Units)

Table 46. Europe Next Generation Advanced Batteries Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Next Generation Advanced Batteries Sales by Region

(2020-2025) & (K Units)

Table 48. Asia Pacific Next Generation Advanced Batteries Market Size by Region  
(2020-2025) & (M USD)

Table 49. South America Next Generation Advanced Batteries Sales by Country  
(2020-2025) & (K Units)

Table 50. South America Next Generation Advanced Batteries Market Size by Country  
(2020-2025) & (M USD)

Table 51. Middle East and Africa Next Generation Advanced Batteries Sales by Region  
(2020-2025) & (K Units)

Table 52. Middle East and Africa Next Generation Advanced Batteries Market Size by  
Region (2020-2025) & (M USD)

Table 53. Global Next Generation Advanced Batteries Production (K Units) by  
Region(2020-2025)

Table 54. Global Next Generation Advanced Batteries Revenue (US\$ Million) by Region  
(2020-2025)

Table 55. Global Next Generation Advanced Batteries Revenue Market Share by  
Region (2020-2025)

Table 56. Global Next Generation Advanced Batteries Production (K Units), Revenue  
(US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Next Generation Advanced Batteries Production (K Units),  
Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Next Generation Advanced Batteries Production (K Units), Revenue  
(US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Next Generation Advanced Batteries Production (K Units), Revenue  
(US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Next Generation Advanced Batteries Production (K Units), Revenue  
(US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. OXIS Energy Basic Information

Table 62. OXIS Energy Next Generation Advanced Batteries Product Overview

Table 63. OXIS Energy Next Generation Advanced Batteries Sales (K Units), Revenue  
(M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. OXIS Energy Business Overview

Table 65. OXIS Energy SWOT Analysis

Table 66. OXIS Energy Recent Developments

Table 67. PATHION Basic Information

Table 68. PATHION Next Generation Advanced Batteries Product Overview

Table 69. PATHION Next Generation Advanced Batteries Sales (K Units), Revenue (M  
USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. PATHION Business Overview

|                                                                                                                                                    |
|----------------------------------------------------------------------------------------------------------------------------------------------------|
| Table 71. PATHION SWOT Analysis                                                                                                                    |
| Table 72. PATHION Recent Developments                                                                                                              |
| Table 73. Sion Power Basic Information                                                                                                             |
| Table 74. Sion Power Next Generation Advanced Batteries Product Overview                                                                           |
| Table 75. Sion Power Next Generation Advanced Batteries Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)            |
| Table 76. Sion Power Business Overview                                                                                                             |
| Table 77. Sion Power SWOT Analysis                                                                                                                 |
| Table 78. Sion Power Recent Developments                                                                                                           |
| Table 79. GS Yuasa Basic Information                                                                                                               |
| Table 80. GS Yuasa Next Generation Advanced Batteries Product Overview                                                                             |
| Table 81. GS Yuasa Next Generation Advanced Batteries Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)              |
| Table 82. GS Yuasa Business Overview                                                                                                               |
| Table 83. GS Yuasa Recent Developments                                                                                                             |
| Table 84. Nohm Technologies Basic Information                                                                                                      |
| Table 85. Nohm Technologies Next Generation Advanced Batteries Product Overview                                                                    |
| Table 86. Nohm Technologies Next Generation Advanced Batteries Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)     |
| Table 87. Nohm Technologies Business Overview                                                                                                      |
| Table 88. Nohm Technologies Recent Developments                                                                                                    |
| Table 89. PolyPlus Basic Information                                                                                                               |
| Table 90. PolyPlus Next Generation Advanced Batteries Product Overview                                                                             |
| Table 91. PolyPlus Next Generation Advanced Batteries Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)              |
| Table 92. PolyPlus Business Overview                                                                                                               |
| Table 93. PolyPlus Recent Developments                                                                                                             |
| Table 94. Lockheed Martin Basic Information                                                                                                        |
| Table 95. Lockheed Martin Next Generation Advanced Batteries Product Overview                                                                      |
| Table 96. Lockheed Martin Next Generation Advanced Batteries Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)       |
| Table 97. Lockheed Martin Business Overview                                                                                                        |
| Table 98. Lockheed Martin Recent Developments                                                                                                      |
| Table 99. Pellion Technologies Basic Information                                                                                                   |
| Table 100. Pellion Technologies Next Generation Advanced Batteries Product Overview                                                                |
| Table 101. Pellion Technologies Next Generation Advanced Batteries Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 102. Pellion Technologies Business Overview                                                                                                  |
| Table 103. Pellion Technologies Recent Developments                                                                                                |

Table 104. Seeo Basic Information

Table 105. Seeo Next Generation Advanced Batteries Product Overview

Table 106. Seeo Next Generation Advanced Batteries Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Seeo Business Overview

Table 108. Seeo Recent Developments

Table 109. Solid Power Basic Information

Table 110. Solid Power Next Generation Advanced Batteries Product Overview

Table 111. Solid Power Next Generation Advanced Batteries Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Solid Power Business Overview

Table 113. Solid Power Recent Developments

Table 114. Amprius Basic Information

Table 115. Amprius Next Generation Advanced Batteries Product Overview

Table 116. Amprius Next Generation Advanced Batteries Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Amprius Business Overview

Table 118. Amprius Recent Developments

Table 119. 24M Basic Information

Table 120. 24M Next Generation Advanced Batteries Product Overview

Table 121. 24M Next Generation Advanced Batteries Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. 24M Business Overview

Table 123. 24M Recent Developments

Table 124. Phinergy Basic Information

Table 125. Phinergy Next Generation Advanced Batteries Product Overview

Table 126. Phinergy Next Generation Advanced Batteries Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Phinergy Business Overview

Table 128. Phinergy Recent Developments

Table 129. Fluidic Energy Basic Information

Table 130. Fluidic Energy Next Generation Advanced Batteries Product Overview

Table 131. Fluidic Energy Next Generation Advanced Batteries Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Fluidic Energy Business Overview

Table 133. Fluidic Energy Recent Developments

Table 134. Maxwell Basic Information

Table 135. Maxwell Next Generation Advanced Batteries Product Overview

Table 136. Maxwell Next Generation Advanced Batteries Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Maxwell Business Overview

Table 138. Maxwell Recent Developments

Table 139. Ambri Basic Information

Table 140. Ambri Next Generation Advanced Batteries Product Overview

Table 141. Ambri Next Generation Advanced Batteries Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. Ambri Business Overview

Table 143. Ambri Recent Developments

Table 144. ESS Basic Information

Table 145. ESS Next Generation Advanced Batteries Product Overview

Table 146. ESS Next Generation Advanced Batteries Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. ESS Business Overview

Table 148. ESS Recent Developments

Table 149. Global Next Generation Advanced Batteries Sales Forecast by Region (2026-2033) & (K Units)

Table 150. Global Next Generation Advanced Batteries Market Size Forecast by Region (2026-2033) & (M USD)

Table 151. North America Next Generation Advanced Batteries Sales Forecast by Country (2026-2033) & (K Units)

Table 152. North America Next Generation Advanced Batteries Market Size Forecast by Country (2026-2033) & (M USD)

Table 153. Europe Next Generation Advanced Batteries Sales Forecast by Country (2026-2033) & (K Units)

Table 154. Europe Next Generation Advanced Batteries Market Size Forecast by Country (2026-2033) & (M USD)

Table 155. Asia Pacific Next Generation Advanced Batteries Sales Forecast by Region (2026-2033) & (K Units)

Table 156. Asia Pacific Next Generation Advanced Batteries Market Size Forecast by Region (2026-2033) & (M USD)

Table 157. South America Next Generation Advanced Batteries Sales Forecast by Country (2026-2033) & (K Units)

Table 158. South America Next Generation Advanced Batteries Market Size Forecast by Country (2026-2033) & (M USD)

Table 159. Middle East and Africa Next Generation Advanced Batteries Sales Forecast by Country (2026-2033) & (Units)

Table 160. Middle East and Africa Next Generation Advanced Batteries Market Size Forecast by Country (2026-2033) & (M USD)

Table 161. Global Next Generation Advanced Batteries Sales Forecast by Type  
(2026-2033) & (K Units)

Table 162. Global Next Generation Advanced Batteries Market Size Forecast by Type  
(2026-2033) & (M USD)

Table 163. Global Next Generation Advanced Batteries Price Forecast by Type  
(2026-2033) & (USD/Unit)

Table 164. Global Next Generation Advanced Batteries Sales (K Units) Forecast by  
Application (2026-2033)

Table 165. Global Next Generation Advanced Batteries Market Size Forecast by  
Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Next Generation Advanced Batteries
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Next Generation Advanced Batteries Market Size (M USD), 2024-2033
- Figure 5. Global Next Generation Advanced Batteries Market Size (M USD) (2020-2033)
- Figure 6. Global Next Generation Advanced Batteries Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Next Generation Advanced Batteries Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Next Generation Advanced Batteries Product Life Cycle
- Figure 13. Next Generation Advanced Batteries Sales Share by Manufacturers in 2024
- Figure 14. Global Next Generation Advanced Batteries Revenue Share by Manufacturers in 2024
- Figure 15. Next Generation Advanced Batteries Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Next Generation Advanced Batteries Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Next Generation Advanced Batteries Revenue in 2024
- Figure 18. Industry Chain Map of Next Generation Advanced Batteries
- Figure 19. Global Next Generation Advanced Batteries Market PEST Analysis
- Figure 20. Global Next Generation Advanced Batteries Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Next Generation Advanced Batteries Market Share by Type
- Figure 27. Sales Market Share of Next Generation Advanced Batteries by Type (2020-2025)
- Figure 28. Sales Market Share of Next Generation Advanced Batteries by Type in 2024

Figure 29. Market Size Share of Next Generation Advanced Batteries by Type (2020-2025)

Figure 30. Market Size Share of Next Generation Advanced Batteries by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Next Generation Advanced Batteries Market Share by Application

Figure 33. Global Next Generation Advanced Batteries Sales Market Share by Application (2020-2025)

Figure 34. Global Next Generation Advanced Batteries Sales Market Share by Application in 2024

Figure 35. Global Next Generation Advanced Batteries Market Share by Application (2020-2025)

Figure 36. Global Next Generation Advanced Batteries Market Share by Application in 2024

Figure 37. Global Next Generation Advanced Batteries Sales Growth Rate by Application (2020-2025)

Figure 38. Global Next Generation Advanced Batteries Sales Market Share by Region (2020-2025)

Figure 39. Global Next Generation Advanced Batteries Market Size Market Share by Region (2020-2025)

Figure 40. North America Next Generation Advanced Batteries Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Next Generation Advanced Batteries Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Next Generation Advanced Batteries Sales Market Share by Country in 2024

Figure 43. North America Next Generation Advanced Batteries Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Next Generation Advanced Batteries Market Size Market Share by Country in 2024

Figure 45. U.S. Next Generation Advanced Batteries Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Next Generation Advanced Batteries Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Next Generation Advanced Batteries Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Next Generation Advanced Batteries Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Next Generation Advanced Batteries Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Next Generation Advanced Batteries Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Next Generation Advanced Batteries Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Next Generation Advanced Batteries Sales Market Share by Country in 2024

Figure 53. Europe Next Generation Advanced Batteries Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Next Generation Advanced Batteries Market Size Market Share by Country in 2024

Figure 55. Germany Next Generation Advanced Batteries Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Next Generation Advanced Batteries Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Next Generation Advanced Batteries Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Next Generation Advanced Batteries Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Next Generation Advanced Batteries Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Next Generation Advanced Batteries Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Next Generation Advanced Batteries Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Next Generation Advanced Batteries Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Next Generation Advanced Batteries Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Next Generation Advanced Batteries Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Next Generation Advanced Batteries Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Next Generation Advanced Batteries Sales Market Share by Region in 2024

Figure 67. Asia Pacific Next Generation Advanced Batteries Market Size Market Share by Region in 2024

Figure 68. China Next Generation Advanced Batteries Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Next Generation Advanced Batteries Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 70. Japan Next Generation Advanced Batteries Sales and Growth Rate

(2020-2025) & (K Units)

Figure 71. Japan Next Generation Advanced Batteries Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 72. South Korea Next Generation Advanced Batteries Sales and Growth Rate

(2020-2025) & (K Units)

Figure 73. South Korea Next Generation Advanced Batteries Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 74. India Next Generation Advanced Batteries Sales and Growth Rate

(2020-2025) & (K Units)

Figure 75. India Next Generation Advanced Batteries Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 76. Southeast Asia Next Generation Advanced Batteries Sales and Growth Rate

(2020-2025) & (K Units)

Figure 77. Southeast Asia Next Generation Advanced Batteries Market Size and

Growth Rate (2020-2025) & (M USD)

Figure 78. South America Next Generation Advanced Batteries Sales and Growth Rate

(K Units)

Figure 79. South America Next Generation Advanced Batteries Sales Market Share by  
Country in 2024

Figure 80. South America Next Generation Advanced Batteries Market Size and Growth  
Rate (M USD)

Figure 81. South America Next Generation Advanced Batteries Market Size Market  
Share by Country in 2024

Figure 82. Brazil Next Generation Advanced Batteries Sales and Growth Rate

(2020-2025) & (K Units)

Figure 83. Brazil Next Generation Advanced Batteries Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 84. Argentina Next Generation Advanced Batteries Sales and Growth Rate

(2020-2025) & (K Units)

Figure 85. Argentina Next Generation Advanced Batteries Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 86. Columbia Next Generation Advanced Batteries Sales and Growth Rate

(2020-2025) & (K Units)

Figure 87. Columbia Next Generation Advanced Batteries Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 88. Middle East and Africa Next Generation Advanced Batteries Sales and  
Growth Rate (K Units)

Figure 89. Middle East and Africa Next Generation Advanced Batteries Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Next Generation Advanced Batteries Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Next Generation Advanced Batteries Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Next Generation Advanced Batteries Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Next Generation Advanced Batteries Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Next Generation Advanced Batteries Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Next Generation Advanced Batteries Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Next Generation Advanced Batteries Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Next Generation Advanced Batteries Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Next Generation Advanced Batteries Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Next Generation Advanced Batteries Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Next Generation Advanced Batteries Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Next Generation Advanced Batteries Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Next Generation Advanced Batteries Production Market Share by Region (2020-2025)

Figure 103. North America Next Generation Advanced Batteries Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Next Generation Advanced Batteries Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Next Generation Advanced Batteries Production (K Units) Growth Rate (2020-2025)

Figure 106. China Next Generation Advanced Batteries Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Next Generation Advanced Batteries Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Next Generation Advanced Batteries Market Size Forecast by Value

(2020-2033) & (M USD)

Figure 109. Global Next Generation Advanced Batteries Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Next Generation Advanced Batteries Market Share Forecast by Type (2026-2033)

Figure 111. Global Next Generation Advanced Batteries Sales Forecast by Application (2026-2033)

Figure 112. Global Next Generation Advanced Batteries Market Share Forecast by Application (2026-2033)

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