

# Global News Monitoring Tool Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G8739CA6B94BEN.html>

Date: February 2026

Pages: 110

Price: US\$ 2,980.00 (Single User License)

ID: G8739CA6B94BEN

## Abstracts

News Monitoring Tool is a software or platform that uses technical means to collect, integrate and analyze data from various news media and online information sources in real time, and provides users with information tracking, public opinion analysis, trend analysis and other services. Its core function is to help enterprises, institutions or individuals efficiently obtain public information, assist in decision-making, manage brand reputation or conduct research.

The global News Monitoring Tool market size was estimated at USD 2649.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 10.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global News Monitoring Tool market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global News Monitoring Tool market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of

market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the News Monitoring Tool market.

## **Global News Monitoring Tool Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Mediaboard  
Mention  
AlphaMetricx  
Meltwater  
Truescope  
Cision  
Agility PR Solutions  
Determ  
Hootsuite  
Khoros  
Oktopost  
Sprout Social  
Adobe  
Agorapulse  
Onclusive

### **Market Segmentation (by Type)**

Comprehensive News Monitoring Tools  
Social Media Monitoring Tools  
Vertical Industry Monitoring Tools  
Others

### **Market Segmentation (by Application)**

Enterprises  
Institutions  
Individual

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the News Monitoring Tool Market  
Overview of the regional outlook of the News Monitoring Tool Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the News Monitoring Tool Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of News Monitoring Tool, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of News Monitoring Tool
- 1.2 Key Market Segments
  - 1.2.1 News Monitoring Tool Segment by Type
  - 1.2.2 News Monitoring Tool Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 NEWS MONITORING TOOL MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 NEWS MONITORING TOOL MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global News Monitoring Tool Product Life Cycle
- 3.3 Global News Monitoring Tool Revenue Market Share by Company (2020-2025)
- 3.4 News Monitoring Tool Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 News Monitoring Tool Market Competitive Situation and Trends
  - 3.6.1 News Monitoring Tool Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest News Monitoring Tool Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 NEWS MONITORING TOOL VALUE CHAIN ANALYSIS**

- 4.1 News Monitoring Tool Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NEWS MONITORING TOOL MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global News Monitoring Tool Market Porter's Five Forces Analysis

## **6 NEWS MONITORING TOOL MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global News Monitoring Tool Market by Type (2020-2025)

### 6.3 Global News Monitoring Tool Market Size Growth Rate by Type (2021-2025)

## **7 NEWS MONITORING TOOL MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

### 7.2 Global News Monitoring Tool Market Size (M USD) by Application (2020-2025)

### 7.3 Global News Monitoring Tool Market Size Growth Rate by Application (2021-2025)

## **8 NEWS MONITORING TOOL MARKET SEGMENTATION BY REGION**

### 8.1 Global News Monitoring Tool Market Size by Region

#### 8.1.1 Global News Monitoring Tool Market Size by Region

#### 8.1.2 Global News Monitoring Tool Market Size Market Share by Region

### 8.2 North America

#### 8.2.1 North America News Monitoring Tool Market Size by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe News Monitoring Tool Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Spain
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific News Monitoring Tool Market Size by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America News Monitoring Tool Market Size by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa News Monitoring Tool Market Size by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Mediaboard
  - 9.1.1 Mediaboard Basic Information
  - 9.1.2 Mediaboard News Monitoring Tool Product Overview
  - 9.1.3 Mediaboard News Monitoring Tool Product Market Performance
  - 9.1.4 Mediaboard SWOT Analysis
  - 9.1.5 Mediaboard Business Overview
  - 9.1.6 Mediaboard Recent Developments
- 9.2 Mention
  - 9.2.1 Mention Basic Information

- 9.2.2 Mention News Monitoring Tool Product Overview
- 9.2.3 Mention News Monitoring Tool Product Market Performance
- 9.2.4 Mention SWOT Analysis
- 9.2.5 Mention Business Overview
- 9.2.6 Mention Recent Developments
- 9.3 AlphaMetricx
  - 9.3.1 AlphaMetricx Basic Information
  - 9.3.2 AlphaMetricx News Monitoring Tool Product Overview
  - 9.3.3 AlphaMetricx News Monitoring Tool Product Market Performance
  - 9.3.4 AlphaMetricx SWOT Analysis
  - 9.3.5 AlphaMetricx Business Overview
  - 9.3.6 AlphaMetricx Recent Developments
- 9.4 Meltwater
  - 9.4.1 Meltwater Basic Information
  - 9.4.2 Meltwater News Monitoring Tool Product Overview
  - 9.4.3 Meltwater News Monitoring Tool Product Market Performance
  - 9.4.4 Meltwater Business Overview
  - 9.4.5 Meltwater Recent Developments
- 9.5 Truescope
  - 9.5.1 Truescope Basic Information
  - 9.5.2 Truescope News Monitoring Tool Product Overview
  - 9.5.3 Truescope News Monitoring Tool Product Market Performance
  - 9.5.4 Truescope Business Overview
  - 9.5.5 Truescope Recent Developments
- 9.6 Cision
  - 9.6.1 Cision Basic Information
  - 9.6.2 Cision News Monitoring Tool Product Overview
  - 9.6.3 Cision News Monitoring Tool Product Market Performance
  - 9.6.4 Cision Business Overview
  - 9.6.5 Cision Recent Developments
- 9.7 Agility PR Solutions
  - 9.7.1 Agility PR Solutions Basic Information
  - 9.7.2 Agility PR Solutions News Monitoring Tool Product Overview
  - 9.7.3 Agility PR Solutions News Monitoring Tool Product Market Performance
  - 9.7.4 Agility PR Solutions Business Overview
  - 9.7.5 Agility PR Solutions Recent Developments
- 9.8 Determ
  - 9.8.1 Determ Basic Information
  - 9.8.2 Determ News Monitoring Tool Product Overview

- 9.8.3 Determ News Monitoring Tool Product Market Performance
- 9.8.4 Determ Business Overview
- 9.8.5 Determ Recent Developments
- 9.9 Hootsuite
  - 9.9.1 Hootsuite Basic Information
  - 9.9.2 Hootsuite News Monitoring Tool Product Overview
  - 9.9.3 Hootsuite News Monitoring Tool Product Market Performance
  - 9.9.4 Hootsuite Business Overview
  - 9.9.5 Hootsuite Recent Developments
- 9.10 Khoros
  - 9.10.1 Khoros Basic Information
  - 9.10.2 Khoros News Monitoring Tool Product Overview
  - 9.10.3 Khoros News Monitoring Tool Product Market Performance
  - 9.10.4 Khoros Business Overview
  - 9.10.5 Khoros Recent Developments
- 9.11 Oktopost
  - 9.11.1 Oktopost Basic Information
  - 9.11.2 Oktopost News Monitoring Tool Product Overview
  - 9.11.3 Oktopost News Monitoring Tool Product Market Performance
  - 9.11.4 Oktopost Business Overview
  - 9.11.5 Oktopost Recent Developments
- 9.12 Sprout Social
  - 9.12.1 Sprout Social Basic Information
  - 9.12.2 Sprout Social News Monitoring Tool Product Overview
  - 9.12.3 Sprout Social News Monitoring Tool Product Market Performance
  - 9.12.4 Sprout Social Business Overview
  - 9.12.5 Sprout Social Recent Developments
- 9.13 Adobe
  - 9.13.1 Adobe Basic Information
  - 9.13.2 Adobe News Monitoring Tool Product Overview
  - 9.13.3 Adobe News Monitoring Tool Product Market Performance
  - 9.13.4 Adobe Business Overview
  - 9.13.5 Adobe Recent Developments
- 9.14 Agorapulse
  - 9.14.1 Agorapulse Basic Information
  - 9.14.2 Agorapulse News Monitoring Tool Product Overview
  - 9.14.3 Agorapulse News Monitoring Tool Product Market Performance
  - 9.14.4 Agorapulse Business Overview
  - 9.14.5 Agorapulse Recent Developments

## 9.15 Onclusive

9.15.1 Onclusive Basic Information

9.15.2 Onclusive News Monitoring Tool Product Overview

9.15.3 Onclusive News Monitoring Tool Product Market Performance

9.15.4 Onclusive Business Overview

9.15.5 Onclusive Recent Developments

## **10 NEWS MONITORING TOOL MARKET FORECAST BY REGION**

10.1 Global News Monitoring Tool Market Size Forecast

10.2 Global News Monitoring Tool Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe News Monitoring Tool Market Size Forecast by Country

10.2.3 Asia Pacific News Monitoring Tool Market Size Forecast by Region

10.2.4 South America News Monitoring Tool Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of News Monitoring Tool by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

11.1 Global News Monitoring Tool Market Forecast by Type (2026-2035)

11.1.1 Global News Monitoring Tool Market Size Forecast by Type (2026-2035)

11.2 Global News Monitoring Tool Market Forecast by Application (2026-2035)

11.2.1 Global News Monitoring Tool Market Size (M USD) Forecast by Application (2026-2035)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global News Monitoring Tool Market Size by Type (M USD)
- Table 4. Global News Monitoring Tool Market Size by Application
- Table 5. News Monitoring Tool Market Size Comparison by Region (M USD)
- Table 6. Global News Monitoring Tool Revenue (M USD) by Company (2020-2025)
- Table 7. Global News Monitoring Tool Revenue Share by Company (2020-2025)
- Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in News Monitoring Tool as of 2025)
- Table 9. Headquarters, Areas Served, and Product Types of Major Players
- Table 10. Product Type of Major Players
- Table 11. Global News Monitoring Tool Company Market Concentration Ratio (CR5 and HHI)
- Table 12. Mergers & Acquisitions, Expansion Plans
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. News Monitoring Tool Market Challenges
- Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 21. Global News Monitoring Tool Market Size by Type (M USD)
- Table 22. Global News Monitoring Tool Market Size (M USD) by Type (2020-2025)
- Table 23. Global News Monitoring Tool Market Share by Type (2020-2025)
- Table 24. Global News Monitoring Tool Market Size Growth Rate by Type (2021-2025)
- Table 25. Global News Monitoring Tool Market Size by Application
- Table 26. Global News Monitoring Tool Market Size by Application (2020-2025) & (M USD)
- Table 27. Global News Monitoring Tool Market Share by Application (2020-2025)
- Table 28. Global News Monitoring Tool Market Size Growth Rate by Application (2021-2025)
- Table 29. Global News Monitoring Tool Market Size by Region (2020-2025) & (M USD)
- Table 30. Global News Monitoring Tool Market Size Market Share by Region (2020-2025)

Table 31. North America News Monitoring Tool Market Size by Country (2020-2025) & (M USD)

Table 32. Europe News Monitoring Tool Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific News Monitoring Tool Market Size by Region (2020-2025) & (M USD)

Table 34. South America News Monitoring Tool Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa News Monitoring Tool Market Size by Region (2020-2025) & (M USD)

Table 36. Mediaboard Basic Information

Table 37. Mediaboard News Monitoring Tool Product Overview

Table 38. Mediaboard News Monitoring Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Mediaboard SWOT Analysis

Table 40. Mediaboard Business Overview

Table 41. Mediaboard Recent Developments

Table 42. Mention Basic Information

Table 43. Mention News Monitoring Tool Product Overview

Table 44. Mention News Monitoring Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Mention SWOT Analysis

Table 46. Mention Business Overview

Table 47. Mention Recent Developments

Table 48. AlphaMetricx Basic Information

Table 49. AlphaMetricx News Monitoring Tool Product Overview

Table 50. AlphaMetricx News Monitoring Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 51. AlphaMetricx SWOT Analysis

Table 52. AlphaMetricx Business Overview

Table 53. AlphaMetricx Recent Developments

Table 54. Meltwater Basic Information

Table 55. Meltwater News Monitoring Tool Product Overview

Table 56. Meltwater News Monitoring Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Meltwater Business Overview

Table 58. Meltwater Recent Developments

Table 59. Truescope Basic Information

Table 60. Truescope News Monitoring Tool Product Overview

Table 61. Truescope News Monitoring Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Truescope Business Overview

Table 63. Truescope Recent Developments

Table 64. Cision Basic Information

Table 65. Cision News Monitoring Tool Product Overview

Table 66. Cision News Monitoring Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Cision Business Overview

Table 68. Cision Recent Developments

Table 69. Agility PR Solutions Basic Information

Table 70. Agility PR Solutions News Monitoring Tool Product Overview

Table 71. Agility PR Solutions News Monitoring Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Agility PR Solutions Business Overview

Table 73. Agility PR Solutions Recent Developments

Table 74. Determ Basic Information

Table 75. Determ News Monitoring Tool Product Overview

Table 76. Determ News Monitoring Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 77. Determ Business Overview

Table 78. Determ Recent Developments

Table 79. Hootsuite Basic Information

Table 80. Hootsuite News Monitoring Tool Product Overview

Table 81. Hootsuite News Monitoring Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 82. Hootsuite Business Overview

Table 83. Hootsuite Recent Developments

Table 84. Khoros Basic Information

Table 85. Khoros News Monitoring Tool Product Overview

Table 86. Khoros News Monitoring Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 87. Khoros Business Overview

Table 88. Khoros Recent Developments

Table 89. Oktopost Basic Information

Table 90. Oktopost News Monitoring Tool Product Overview

Table 91. Oktopost News Monitoring Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 92. Oktopost Business Overview

- Table 93. Oktopost Recent Developments
- Table 94. Sprout Social Basic Information
- Table 95. Sprout Social News Monitoring Tool Product Overview
- Table 96. Sprout Social News Monitoring Tool Revenue (M USD) and Gross Margin (2020-2025)
- Table 97. Sprout Social Business Overview
- Table 98. Sprout Social Recent Developments
- Table 99. Adobe Basic Information
- Table 100. Adobe News Monitoring Tool Product Overview
- Table 101. Adobe News Monitoring Tool Revenue (M USD) and Gross Margin (2020-2025)
- Table 102. Adobe Business Overview
- Table 103. Adobe Recent Developments
- Table 104. Agorapulse Basic Information
- Table 105. Agorapulse News Monitoring Tool Product Overview
- Table 106. Agorapulse News Monitoring Tool Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. Agorapulse Business Overview
- Table 108. Agorapulse Recent Developments
- Table 109. Onclusive Basic Information
- Table 110. Onclusive News Monitoring Tool Product Overview
- Table 111. Onclusive News Monitoring Tool Revenue (M USD) and Gross Margin (2020-2025)
- Table 112. Onclusive Business Overview
- Table 113. Onclusive Recent Developments
- Table 114. Global News Monitoring Tool Market Size Forecast by Region (2026-2035) & (M USD)
- Table 115. North America News Monitoring Tool Market Size Forecast by Country (2026-2035) & (M USD)
- Table 116. Europe News Monitoring Tool Market Size Forecast by Country (2026-2035) & (M USD)
- Table 117. Asia Pacific News Monitoring Tool Market Size Forecast by Region (2026-2035) & (M USD)
- Table 118. South America News Monitoring Tool Market Size Forecast by Country (2026-2035) & (M USD)
- Table 119. Middle East and Africa News Monitoring Tool Market Size Forecast by Country (2026-2035) & (M USD)
- Table 120. Global News Monitoring Tool Market Size Forecast by Type (2026-2035) & (M USD)

Table 121. Global News Monitoring Tool Market Size Forecast by Application  
(2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industry Chain of News Monitoring Tool
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global News Monitoring Tool Market Size (M USD), 2025-2035
- Figure 5. Global News Monitoring Tool Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. News Monitoring Tool Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global News Monitoring Tool Product Life Cycle
- Figure 12. Global News Monitoring Tool Revenue Share by Company in 2025
- Figure 13. News Monitoring Tool Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by News Monitoring Tool Revenue in 2025
- Figure 15. Value Chain Map of News Monitoring Tool
- Figure 16. Global News Monitoring Tool Market PEST Analysis
- Figure 17. Global News Monitoring Tool Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global News Monitoring Tool Market Share by Type
- Figure 20. Market Share of News Monitoring Tool by Type (2020-2025)
- Figure 21. Global News Monitoring Tool Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global News Monitoring Tool Market Share by Application
- Figure 24. Global News Monitoring Tool Market Share by Application (2020-2025)
- Figure 25. Global News Monitoring Tool Market Share by Application in 2024
- Figure 26. Global News Monitoring Tool Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global News Monitoring Tool Market Size Market Share by Region (2020-2025)
- Figure 28. North America News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 29. North America News Monitoring Tool Market Size Market Share by Country in 2024

Figure 30. U.S. News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada News Monitoring Tool Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico News Monitoring Tool Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe News Monitoring Tool Market Share by Country in 2024

Figure 35. Germany News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific News Monitoring Tool Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific News Monitoring Tool Market Size Market Share by Region in 2024

Figure 42. China News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America News Monitoring Tool Market Size and Growth Rate (M USD)

Figure 48. South America News Monitoring Tool Market Size Market Share by Country in 2024

Figure 49. Brazil News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa News Monitoring Tool Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa News Monitoring Tool Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa News Monitoring Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global News Monitoring Tool Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global News Monitoring Tool Market Share Forecast by Type (2026-2035)

Figure 61. Global News Monitoring Tool Market Share Forecast by Application (2026-2035)

## I would like to order

Product name: Global News Monitoring Tool Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/G8739CA6B94BEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8739CA6B94BEN.html>