

# Global New Energy Vehicle Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

New Energy Vehicles is one kind of new vehicle which utilizes the unconventional fuel as the power source integrating the advanced technology of the power control and drive section.

This report provides a deep insight into the global New Energy Vehicle market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global New Energy Vehicle Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the New Energy Vehicle market in any manner.

Global New Energy Vehicle Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

TOYOTA

Nissan

Tesla

Mitsubishi

GM

Ford

BMW

Renault

Volvo

Mercedes-Benz

Volkswagen

Honda

FIAT

BYD

Chery

ZOTYE

Yutong

BAIC

King-long

Zhong Tong

Geely

SAIC

JAC

Market Segmentation (by Type)

HEV

PHEV

EV

Market Segmentation (by Application)

Commercial Vehicle

Passenger Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the New Energy Vehicle Market

Overview of the regional outlook of the New Energy Vehicle Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the New Energy Vehicle Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of New Energy Vehicle
- 1.2 Key Market Segments
  - 1.2.1 New Energy Vehicle Segment by Type
  - 1.2.2 New Energy Vehicle Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 NEW ENERGY VEHICLE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global New Energy Vehicle Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global New Energy Vehicle Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 NEW ENERGY VEHICLE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global New Energy Vehicle Sales by Manufacturers (2019-2024)
- 3.2 Global New Energy Vehicle Revenue Market Share by Manufacturers (2019-2024)
- 3.3 New Energy Vehicle Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global New Energy Vehicle Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers New Energy Vehicle Sales Sites, Area Served, Product Type
- 3.6 New Energy Vehicle Market Competitive Situation and Trends
  - 3.6.1 New Energy Vehicle Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest New Energy Vehicle Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 NEW ENERGY VEHICLE INDUSTRY CHAIN ANALYSIS**

- 4.1 New Energy Vehicle Industry Chain Analysis



4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NEW ENERGY VEHICLE MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 NEW ENERGY VEHICLE MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global New Energy Vehicle Sales Market Share by Type (2019-2024)

6.3 Global New Energy Vehicle Market Size Market Share by Type (2019-2024)

6.4 Global New Energy Vehicle Price by Type (2019-2024)

## **7 NEW ENERGY VEHICLE MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global New Energy Vehicle Market Sales by Application (2019-2024)

7.3 Global New Energy Vehicle Market Size (M USD) by Application (2019-2024)

7.4 Global New Energy Vehicle Sales Growth Rate by Application (2019-2024)

## **8 NEW ENERGY VEHICLE MARKET SEGMENTATION BY REGION**

8.1 Global New Energy Vehicle Sales by Region

8.1.1 Global New Energy Vehicle Sales by Region

8.1.2 Global New Energy Vehicle Sales Market Share by Region

8.2 North America

8.2.1 North America New Energy Vehicle Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe New Energy Vehicle Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific New Energy Vehicle Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America New Energy Vehicle Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa New Energy Vehicle Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 TOYOTA
  - 9.1.1 TOYOTA New Energy Vehicle Basic Information
  - 9.1.2 TOYOTA New Energy Vehicle Product Overview
  - 9.1.3 TOYOTA New Energy Vehicle Product Market Performance
  - 9.1.4 TOYOTA Business Overview
  - 9.1.5 TOYOTA New Energy Vehicle SWOT Analysis
  - 9.1.6 TOYOTA Recent Developments
- 9.2 Nissan

- 9.2.1 Nissan New Energy Vehicle Basic Information
- 9.2.2 Nissan New Energy Vehicle Product Overview
- 9.2.3 Nissan New Energy Vehicle Product Market Performance
- 9.2.4 Nissan Business Overview
- 9.2.5 Nissan New Energy Vehicle SWOT Analysis
- 9.2.6 Nissan Recent Developments
- 9.3 Tesla
  - 9.3.1 Tesla New Energy Vehicle Basic Information
  - 9.3.2 Tesla New Energy Vehicle Product Overview
  - 9.3.3 Tesla New Energy Vehicle Product Market Performance
  - 9.3.4 Tesla New Energy Vehicle SWOT Analysis
  - 9.3.5 Tesla Business Overview
  - 9.3.6 Tesla Recent Developments
- 9.4 Mitsubishi
  - 9.4.1 Mitsubishi New Energy Vehicle Basic Information
  - 9.4.2 Mitsubishi New Energy Vehicle Product Overview
  - 9.4.3 Mitsubishi New Energy Vehicle Product Market Performance
  - 9.4.4 Mitsubishi Business Overview
  - 9.4.5 Mitsubishi Recent Developments
- 9.5 GM
  - 9.5.1 GM New Energy Vehicle Basic Information
  - 9.5.2 GM New Energy Vehicle Product Overview
  - 9.5.3 GM New Energy Vehicle Product Market Performance
  - 9.5.4 GM Business Overview
  - 9.5.5 GM Recent Developments
- 9.6 Ford
  - 9.6.1 Ford New Energy Vehicle Basic Information
  - 9.6.2 Ford New Energy Vehicle Product Overview
  - 9.6.3 Ford New Energy Vehicle Product Market Performance
  - 9.6.4 Ford Business Overview
  - 9.6.5 Ford Recent Developments
- 9.7 BMW
  - 9.7.1 BMW New Energy Vehicle Basic Information
  - 9.7.2 BMW New Energy Vehicle Product Overview
  - 9.7.3 BMW New Energy Vehicle Product Market Performance
  - 9.7.4 BMW Business Overview
  - 9.7.5 BMW Recent Developments
- 9.8 Renault
  - 9.8.1 Renault New Energy Vehicle Basic Information

- 9.8.2 Renault New Energy Vehicle Product Overview
- 9.8.3 Renault New Energy Vehicle Product Market Performance
- 9.8.4 Renault Business Overview
- 9.8.5 Renault Recent Developments
- 9.9 Volvo
  - 9.9.1 Volvo New Energy Vehicle Basic Information
  - 9.9.2 Volvo New Energy Vehicle Product Overview
  - 9.9.3 Volvo New Energy Vehicle Product Market Performance
  - 9.9.4 Volvo Business Overview
  - 9.9.5 Volvo Recent Developments
- 9.10 Mercedes-Benz
  - 9.10.1 Mercedes-Benz New Energy Vehicle Basic Information
  - 9.10.2 Mercedes-Benz New Energy Vehicle Product Overview
  - 9.10.3 Mercedes-Benz New Energy Vehicle Product Market Performance
  - 9.10.4 Mercedes-Benz Business Overview
  - 9.10.5 Mercedes-Benz Recent Developments
- 9.11 Volkswagen
  - 9.11.1 Volkswagen New Energy Vehicle Basic Information
  - 9.11.2 Volkswagen New Energy Vehicle Product Overview
  - 9.11.3 Volkswagen New Energy Vehicle Product Market Performance
  - 9.11.4 Volkswagen Business Overview
  - 9.11.5 Volkswagen Recent Developments
- 9.12 Honda
  - 9.12.1 Honda New Energy Vehicle Basic Information
  - 9.12.2 Honda New Energy Vehicle Product Overview
  - 9.12.3 Honda New Energy Vehicle Product Market Performance
  - 9.12.4 Honda Business Overview
  - 9.12.5 Honda Recent Developments
- 9.13 FIAT
  - 9.13.1 FIAT New Energy Vehicle Basic Information
  - 9.13.2 FIAT New Energy Vehicle Product Overview
  - 9.13.3 FIAT New Energy Vehicle Product Market Performance
  - 9.13.4 FIAT Business Overview
  - 9.13.5 FIAT Recent Developments
- 9.14 BYD
  - 9.14.1 BYD New Energy Vehicle Basic Information
  - 9.14.2 BYD New Energy Vehicle Product Overview
  - 9.14.3 BYD New Energy Vehicle Product Market Performance
  - 9.14.4 BYD Business Overview

- 9.14.5 BYD Recent Developments
- 9.15 Chery
  - 9.15.1 Chery New Energy Vehicle Basic Information
  - 9.15.2 Chery New Energy Vehicle Product Overview
  - 9.15.3 Chery New Energy Vehicle Product Market Performance
  - 9.15.4 Chery Business Overview
  - 9.15.5 Chery Recent Developments
- 9.16 ZOTYE
  - 9.16.1 ZOTYE New Energy Vehicle Basic Information
  - 9.16.2 ZOTYE New Energy Vehicle Product Overview
  - 9.16.3 ZOTYE New Energy Vehicle Product Market Performance
  - 9.16.4 ZOTYE Business Overview
  - 9.16.5 ZOTYE Recent Developments
- 9.17 Yutong
  - 9.17.1 Yutong New Energy Vehicle Basic Information
  - 9.17.2 Yutong New Energy Vehicle Product Overview
  - 9.17.3 Yutong New Energy Vehicle Product Market Performance
  - 9.17.4 Yutong Business Overview
  - 9.17.5 Yutong Recent Developments
- 9.18 BAIC
  - 9.18.1 BAIC New Energy Vehicle Basic Information
  - 9.18.2 BAIC New Energy Vehicle Product Overview
  - 9.18.3 BAIC New Energy Vehicle Product Market Performance
  - 9.18.4 BAIC Business Overview
  - 9.18.5 BAIC Recent Developments
- 9.19 King-long
  - 9.19.1 King-long New Energy Vehicle Basic Information
  - 9.19.2 King-long New Energy Vehicle Product Overview
  - 9.19.3 King-long New Energy Vehicle Product Market Performance
  - 9.19.4 King-long Business Overview
  - 9.19.5 King-long Recent Developments
- 9.20 Zhong Tong
  - 9.20.1 Zhong Tong New Energy Vehicle Basic Information
  - 9.20.2 Zhong Tong New Energy Vehicle Product Overview
  - 9.20.3 Zhong Tong New Energy Vehicle Product Market Performance
  - 9.20.4 Zhong Tong Business Overview
  - 9.20.5 Zhong Tong Recent Developments
- 9.21 Geely
  - 9.21.1 Geely New Energy Vehicle Basic Information

- 9.21.2 Geely New Energy Vehicle Product Overview
- 9.21.3 Geely New Energy Vehicle Product Market Performance
- 9.21.4 Geely Business Overview
- 9.21.5 Geely Recent Developments
- 9.22 SAIC
  - 9.22.1 SAIC New Energy Vehicle Basic Information
  - 9.22.2 SAIC New Energy Vehicle Product Overview
  - 9.22.3 SAIC New Energy Vehicle Product Market Performance
  - 9.22.4 SAIC Business Overview
  - 9.22.5 SAIC Recent Developments
- 9.23 JAC
  - 9.23.1 JAC New Energy Vehicle Basic Information
  - 9.23.2 JAC New Energy Vehicle Product Overview
  - 9.23.3 JAC New Energy Vehicle Product Market Performance
  - 9.23.4 JAC Business Overview
  - 9.23.5 JAC Recent Developments

## **10 NEW ENERGY VEHICLE MARKET FORECAST BY REGION**

- 10.1 Global New Energy Vehicle Market Size Forecast
- 10.2 Global New Energy Vehicle Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe New Energy Vehicle Market Size Forecast by Country
  - 10.2.3 Asia Pacific New Energy Vehicle Market Size Forecast by Region
  - 10.2.4 South America New Energy Vehicle Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of New Energy Vehicle by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global New Energy Vehicle Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of New Energy Vehicle by Type (2025-2030)
  - 11.1.2 Global New Energy Vehicle Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of New Energy Vehicle by Type (2025-2030)
- 11.2 Global New Energy Vehicle Market Forecast by Application (2025-2030)
  - 11.2.1 Global New Energy Vehicle Sales (Kilotons) Forecast by Application
  - 11.2.2 Global New Energy Vehicle Market Size (M USD) Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS



## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. New Energy Vehicle Market Size Comparison by Region (M USD)
- Table 5. Global New Energy Vehicle Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global New Energy Vehicle Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global New Energy Vehicle Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global New Energy Vehicle Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in New Energy Vehicle as of 2022)
- Table 10. Global Market New Energy Vehicle Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers New Energy Vehicle Sales Sites and Area Served
- Table 12. Manufacturers New Energy Vehicle Product Type
- Table 13. Global New Energy Vehicle Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of New Energy Vehicle
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. New Energy Vehicle Market Challenges
- Table 22. Global New Energy Vehicle Sales by Type (Kilotons)
- Table 23. Global New Energy Vehicle Market Size by Type (M USD)
- Table 24. Global New Energy Vehicle Sales (Kilotons) by Type (2019-2024)
- Table 25. Global New Energy Vehicle Sales Market Share by Type (2019-2024)
- Table 26. Global New Energy Vehicle Market Size (M USD) by Type (2019-2024)
- Table 27. Global New Energy Vehicle Market Size Share by Type (2019-2024)
- Table 28. Global New Energy Vehicle Price (USD/Ton) by Type (2019-2024)
- Table 29. Global New Energy Vehicle Sales (Kilotons) by Application
- Table 30. Global New Energy Vehicle Market Size by Application
- Table 31. Global New Energy Vehicle Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global New Energy Vehicle Sales Market Share by Application (2019-2024)



Table 33. Global New Energy Vehicle Sales by Application (2019-2024) & (M USD)

Table 34. Global New Energy Vehicle Market Share by Application (2019-2024)

Table 35. Global New Energy Vehicle Sales Growth Rate by Application (2019-2024)

Table 36. Global New Energy Vehicle Sales by Region (2019-2024) & (Kilotons)

Table 37. Global New Energy Vehicle Sales Market Share by Region (2019-2024)

Table 38. North America New Energy Vehicle Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe New Energy Vehicle Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific New Energy Vehicle Sales by Region (2019-2024) & (Kilotons)

Table 41. South America New Energy Vehicle Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa New Energy Vehicle Sales by Region (2019-2024) & (Kilotons)

Table 43. TOYOTA New Energy Vehicle Basic Information

Table 44. TOYOTA New Energy Vehicle Product Overview

Table 45. TOYOTA New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. TOYOTA Business Overview

Table 47. TOYOTA New Energy Vehicle SWOT Analysis

Table 48. TOYOTA Recent Developments

Table 49. Nissan New Energy Vehicle Basic Information

Table 50. Nissan New Energy Vehicle Product Overview

Table 51. Nissan New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. Nissan Business Overview

Table 53. Nissan New Energy Vehicle SWOT Analysis

Table 54. Nissan Recent Developments

Table 55. Tesla New Energy Vehicle Basic Information

Table 56. Tesla New Energy Vehicle Product Overview

Table 57. Tesla New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. Tesla New Energy Vehicle SWOT Analysis

Table 59. Tesla Business Overview

Table 60. Tesla Recent Developments

Table 61. Mitsubishi New Energy Vehicle Basic Information

Table 62. Mitsubishi New Energy Vehicle Product Overview

Table 63. Mitsubishi New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Mitsubishi Business Overview

- Table 65. Mitsubishi Recent Developments
- Table 66. GM New Energy Vehicle Basic Information
- Table 67. GM New Energy Vehicle Product Overview
- Table 68. GM New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. GM Business Overview
- Table 70. GM Recent Developments
- Table 71. Ford New Energy Vehicle Basic Information
- Table 72. Ford New Energy Vehicle Product Overview
- Table 73. Ford New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Ford Business Overview
- Table 75. Ford Recent Developments
- Table 76. BMW New Energy Vehicle Basic Information
- Table 77. BMW New Energy Vehicle Product Overview
- Table 78. BMW New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. BMW Business Overview
- Table 80. BMW Recent Developments
- Table 81. Renault New Energy Vehicle Basic Information
- Table 82. Renault New Energy Vehicle Product Overview
- Table 83. Renault New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Renault Business Overview
- Table 85. Renault Recent Developments
- Table 86. Volvo New Energy Vehicle Basic Information
- Table 87. Volvo New Energy Vehicle Product Overview
- Table 88. Volvo New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Volvo Business Overview
- Table 90. Volvo Recent Developments
- Table 91. Mercedes-Benz New Energy Vehicle Basic Information
- Table 92. Mercedes-Benz New Energy Vehicle Product Overview
- Table 93. Mercedes-Benz New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Mercedes-Benz Business Overview
- Table 95. Mercedes-Benz Recent Developments
- Table 96. Volkswagen New Energy Vehicle Basic Information
- Table 97. Volkswagen New Energy Vehicle Product Overview

Table 98. Volkswagen New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Volkswagen Business Overview

Table 100. Volkswagen Recent Developments

Table 101. Honda New Energy Vehicle Basic Information

Table 102. Honda New Energy Vehicle Product Overview

Table 103. Honda New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Honda Business Overview

Table 105. Honda Recent Developments

Table 106. FIAT New Energy Vehicle Basic Information

Table 107. FIAT New Energy Vehicle Product Overview

Table 108. FIAT New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. FIAT Business Overview

Table 110. FIAT Recent Developments

Table 111. BYD New Energy Vehicle Basic Information

Table 112. BYD New Energy Vehicle Product Overview

Table 113. BYD New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. BYD Business Overview

Table 115. BYD Recent Developments

Table 116. Chery New Energy Vehicle Basic Information

Table 117. Chery New Energy Vehicle Product Overview

Table 118. Chery New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. Chery Business Overview

Table 120. Chery Recent Developments

Table 121. ZOTYE New Energy Vehicle Basic Information

Table 122. ZOTYE New Energy Vehicle Product Overview

Table 123. ZOTYE New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 124. ZOTYE Business Overview

Table 125. ZOTYE Recent Developments

Table 126. Yutong New Energy Vehicle Basic Information

Table 127. Yutong New Energy Vehicle Product Overview

Table 128. Yutong New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 129. Yutong Business Overview

- Table 130. Yutong Recent Developments
- Table 131. BAIC New Energy Vehicle Basic Information
- Table 132. BAIC New Energy Vehicle Product Overview
- Table 133. BAIC New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 134. BAIC Business Overview
- Table 135. BAIC Recent Developments
- Table 136. King-long New Energy Vehicle Basic Information
- Table 137. King-long New Energy Vehicle Product Overview
- Table 138. King-long New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 139. King-long Business Overview
- Table 140. King-long Recent Developments
- Table 141. Zhong Tong New Energy Vehicle Basic Information
- Table 142. Zhong Tong New Energy Vehicle Product Overview
- Table 143. Zhong Tong New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 144. Zhong Tong Business Overview
- Table 145. Zhong Tong Recent Developments
- Table 146. Geely New Energy Vehicle Basic Information
- Table 147. Geely New Energy Vehicle Product Overview
- Table 148. Geely New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 149. Geely Business Overview
- Table 150. Geely Recent Developments
- Table 151. SAIC New Energy Vehicle Basic Information
- Table 152. SAIC New Energy Vehicle Product Overview
- Table 153. SAIC New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 154. SAIC Business Overview
- Table 155. SAIC Recent Developments
- Table 156. JAC New Energy Vehicle Basic Information
- Table 157. JAC New Energy Vehicle Product Overview
- Table 158. JAC New Energy Vehicle Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 159. JAC Business Overview
- Table 160. JAC Recent Developments
- Table 161. Global New Energy Vehicle Sales Forecast by Region (2025-2030) & (Kilotons)

Table 162. Global New Energy Vehicle Market Size Forecast by Region (2025-2030) & (M USD)

Table 163. North America New Energy Vehicle Sales Forecast by Country (2025-2030) & (Kilotons)

Table 164. North America New Energy Vehicle Market Size Forecast by Country (2025-2030) & (M USD)

Table 165. Europe New Energy Vehicle Sales Forecast by Country (2025-2030) & (Kilotons)

Table 166. Europe New Energy Vehicle Market Size Forecast by Country (2025-2030) & (M USD)

Table 167. Asia Pacific New Energy Vehicle Sales Forecast by Region (2025-2030) & (Kilotons)

Table 168. Asia Pacific New Energy Vehicle Market Size Forecast by Region (2025-2030) & (M USD)

Table 169. South America New Energy Vehicle Sales Forecast by Country (2025-2030) & (Kilotons)

Table 170. South America New Energy Vehicle Market Size Forecast by Country (2025-2030) & (M USD)

Table 171. Middle East and Africa New Energy Vehicle Consumption Forecast by Country (2025-2030) & (Units)

Table 172. Middle East and Africa New Energy Vehicle Market Size Forecast by Country (2025-2030) & (M USD)

Table 173. Global New Energy Vehicle Sales Forecast by Type (2025-2030) & (Kilotons)

Table 174. Global New Energy Vehicle Market Size Forecast by Type (2025-2030) & (M USD)

Table 175. Global New Energy Vehicle Price Forecast by Type (2025-2030) & (USD/Ton)

Table 176. Global New Energy Vehicle Sales (Kilotons) Forecast by Application (2025-2030)

Table 177. Global New Energy Vehicle Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of New Energy Vehicle
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global New Energy Vehicle Market Size (M USD), 2019-2030
- Figure 5. Global New Energy Vehicle Market Size (M USD) (2019-2030)
- Figure 6. Global New Energy Vehicle Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. New Energy Vehicle Market Size by Country (M USD)
- Figure 11. New Energy Vehicle Sales Share by Manufacturers in 2023
- Figure 12. Global New Energy Vehicle Revenue Share by Manufacturers in 2023
- Figure 13. New Energy Vehicle Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market New Energy Vehicle Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by New Energy Vehicle Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global New Energy Vehicle Market Share by Type
- Figure 18. Sales Market Share of New Energy Vehicle by Type (2019-2024)
- Figure 19. Sales Market Share of New Energy Vehicle by Type in 2023
- Figure 20. Market Size Share of New Energy Vehicle by Type (2019-2024)
- Figure 21. Market Size Market Share of New Energy Vehicle by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global New Energy Vehicle Market Share by Application
- Figure 24. Global New Energy Vehicle Sales Market Share by Application (2019-2024)
- Figure 25. Global New Energy Vehicle Sales Market Share by Application in 2023
- Figure 26. Global New Energy Vehicle Market Share by Application (2019-2024)
- Figure 27. Global New Energy Vehicle Market Share by Application in 2023
- Figure 28. Global New Energy Vehicle Sales Growth Rate by Application (2019-2024)
- Figure 29. Global New Energy Vehicle Sales Market Share by Region (2019-2024)
- Figure 30. North America New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America New Energy Vehicle Sales Market Share by Country in 2023

- Figure 32. U.S. New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada New Energy Vehicle Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico New Energy Vehicle Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe New Energy Vehicle Sales Market Share by Country in 2023
- Figure 37. Germany New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific New Energy Vehicle Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific New Energy Vehicle Sales Market Share by Region in 2023
- Figure 44. China New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America New Energy Vehicle Sales and Growth Rate (Kilotons)
- Figure 50. South America New Energy Vehicle Sales Market Share by Country in 2023
- Figure 51. Brazil New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa New Energy Vehicle Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa New Energy Vehicle Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria New Energy Vehicle Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa New Energy Vehicle Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 61. Global New Energy Vehicle Sales Forecast by Volume (2019-2030) &

(Kilotons)

Figure 62. Global New Energy Vehicle Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global New Energy Vehicle Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global New Energy Vehicle Market Share Forecast by Type (2025-2030)

Figure 65. Global New Energy Vehicle Sales Forecast by Application (2025-2030)

Figure 66. Global New Energy Vehicle Market Share Forecast by Application (2025-2030)



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