

Global New Energy Vehicle Charging Point Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on New Energy Vehicle Charging Point competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global new energy vehicle charging point production reached 6709.78 K units approximately, with an average global market price of around US\$ 984 per unit. New energy vehicle charging points, also called charging piles, function similarly to gas pumps at gas stations. They can be fixed to the ground or wall and installed in public buildings (such as public buildings, shopping malls, and public parking lots) and residential parking lots or charging stations. They can charge various models of electric vehicles at different voltage levels. The input of the charging pile is directly connected to the AC power grid, and the output is equipped with a charging plug for charging electric vehicles. Charging piles generally offer two charging methods: conventional charging and fast charging. Users use a special charging card to swipe the card through the human-machine interface provided by the charging pile to select the corresponding charging method, charging time, and cost information. The charging pile display can also display data such as charging level, cost, and charging time. Charging piles can be categorized by the output current they provide, including AC and DC charging piles. A key factor influencing the speed of electric vehicle adoption is the improved charging experience. The two most influential factors influencing this experience are ease of access to charging stations (charging piles) and charging speed. The trend toward higher voltages in electric vehicle electrical platforms is a current technological evolution trend among OEMs. This trend necessitates charging piles that can increase the upper charging voltage limit to 1000V to support the high-voltage models that will become common in the future. The primary challenge in achieving fast charging with charging piles is the thermal management challenges associated with

high-power supercharging. Supercharging requires cables to withstand high currents of 400-600A, necessitating rapid heat dissipation. Liquid-cooled terminals differ from conventional fast-charging terminals primarily in their cooling method for the charging cable. Conventional charging cables are air-cooled, resulting in limited cooling and a limited ability to withstand the heat generated by high currents, thus limiting charging power. Liquid-cooled charging cables, on the other hand, circulate coolant through internal and external cooling tubes to quickly dissipate heat generated by the cables, enabling them to withstand higher currents. Liquid-cooled terminals are lightweight, easy to use, and meet the demands of supercharging, making them a promising future trend. Currently, liquid-cooled guns haven't gained widespread adoption, resulting in low production volumes and high pricing. However, as downstream supercharging demand increases and liquid-cooled terminals become widely used, their costs and prices are expected to gradually decrease. The large-scale construction of charging infrastructure will inevitably have a significant impact on grid load. Using storage-charging modules can help smooth out peak loads and offset valleys, effectively alleviating pressure on the grid. These modules include V2G charging modules and single- and bidirectional DC-DC charging modules. V2G charging modules enable orderly interaction between new energy vehicles and the grid, actively promoting smart charging. Operators can use V2G charging modules to charge new energy vehicles and also send power back to the grid. Single- and bidirectional DC-DC charging modules can be used in integrated photovoltaic, storage, and charging scenarios. Through voltage regulation, they effectively transmit and convert DC power between photovoltaic panels, energy storage batteries, and new energy vehicles.

The global New Energy Vehicle Charging Point market size was estimated at USD 6602.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 15.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global New Energy Vehicle Charging Point market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global New Energy Vehicle Charging Point market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the New Energy Vehicle Charging Point market.

Global New Energy Vehicle Charging Point Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

ABB
BYD
TELD
Star Charge
Chargepoint
EVBox
Wallbox
Webasto
Leviton
Sinexcel
Gresgying
CSG

Xuji Group
EN Plus
Zhida Technology
Pod Point
Autel Intelligent
EVSIS
Siemens
Daeyoung Chaevi
IES Synergy
SK Signet
Efacec
EAST
Wanma
Jinguan
Kstar
Injet Electric
XCharge
Autosun

Market Segmentation (by Type)

AC Charging Pile
DC Charging Pile

Market Segmentation (by Application)

Residential Charging
Public Charging

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the New Energy Vehicle Charging Point Market
Overview of the regional outlook of the New Energy Vehicle Charging Point Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the New Energy Vehicle Charging Point Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of New Energy Vehicle Charging Point, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region

as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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