

Global Network Traffic Monitoring Tools Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Network Traffic Monitoring Tools, also known as network traffic analysis tools or network monitoring software, are specialized software applications or hardware appliances used by network administrators and IT professionals to observe and analyze the data traffic flowing through a computer network. These tools provide real-time and historical insights into network performance, security, and usage patterns.

The global Network Traffic Monitoring Tools market size was estimated at USD 1850.5 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 12.75% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Network Traffic Monitoring Tools market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Network Traffic Monitoring Tools market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status.

This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Network Traffic Monitoring Tools market

Global Network Traffic Monitoring Tools Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Netscout
SolarWinds
Broadcom (CA Technologies)
Riverbed Technology
Viavi Solutions
IBM SevOne
Catchpoint
Micro Focus
Cisco
HPE
Paessler
Corvil
Microsoft
Kentik

LogicMonitor
ExtraHop Networks
IpswitchInc.
Intermapper
ManageEngine OpManager
Splunk
Dynatrace
New Relic
Zoho
Auvik
Datadog
Domotz
Checkmk
NinjaOne
Fortra
Zabbix

Market Segmentation (by Type)

On-Premises
Cloud Based

Market Segmentation (by Application)

Large Enterprises
SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Network Traffic Monitoring Tools Market

Overview of the regional outlook of the Network Traffic Monitoring Tools Market.

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Network Traffic Monitoring Tools Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Network Traffic Monitoring Tools, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the

years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Network Traffic Monitoring Tools

1.2 Key Market Segments

1.2.1 Network Traffic Monitoring Tools Segment by Type

1.2.2 Network Traffic Monitoring Tools Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 NETWORK TRAFFIC MONITORING TOOLS MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 NETWORK TRAFFIC MONITORING TOOLS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Network Traffic Monitoring Tools Product Life Cycle

3.3 Global Network Traffic Monitoring Tools Revenue Market Share by Company (2020-2025)

3.4 Network Traffic Monitoring Tools Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Network Traffic Monitoring Tools Company Headquarters, Area Served, Product Type

3.6 Network Traffic Monitoring Tools Market Competitive Situation and Trends

3.6.1 Network Traffic Monitoring Tools Market Concentration Rate

3.6.2 Global 5 and 10 Largest Network Traffic Monitoring Tools Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 NETWORK TRAFFIC MONITORING TOOLS VALUE CHAIN ANALYSIS

- 4.1 Network Traffic Monitoring Tools Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NETWORK TRAFFIC MONITORING TOOLS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Network Traffic Monitoring Tools Market Porter's Five Forces Analysis

6 NETWORK TRAFFIC MONITORING TOOLS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Network Traffic Monitoring Tools Market Size Market Share by Type (2020-2025)
- 6.3 Global Network Traffic Monitoring Tools Market Size Growth Rate by Type (2021-2025)

7 NETWORK TRAFFIC MONITORING TOOLS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Network Traffic Monitoring Tools Market Size (M USD) by Application (2020-2025)
- 7.3 Global Network Traffic Monitoring Tools Sales Growth Rate by Application (2020-2025)

8 NETWORK TRAFFIC MONITORING TOOLS MARKET SEGMENTATION BY REGION

8.1 Global Network Traffic Monitoring Tools Market Size by Region

8.1.1 Global Network Traffic Monitoring Tools Market Size by Region

8.1.2 Global Network Traffic Monitoring Tools Market Size Market Share by Region

8.2 North America

8.2.1 North America Network Traffic Monitoring Tools Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Network Traffic Monitoring Tools Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Network Traffic Monitoring Tools Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Network Traffic Monitoring Tools Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Network Traffic Monitoring Tools Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Netscout

9.1.1 Netscout Basic Information

9.1.2 Netscout Network Traffic Monitoring Tools Product Overview

9.1.3 Netscout Network Traffic Monitoring Tools Product Market Performance

9.1.4 Netscout SWOT Analysis

9.1.5 Netscout Business Overview

9.1.6 Netscout Recent Developments

9.2 SolarWinds

9.2.1 SolarWinds Basic Information

9.2.2 SolarWinds Network Traffic Monitoring Tools Product Overview

9.2.3 SolarWinds Network Traffic Monitoring Tools Product Market Performance

9.2.4 SolarWinds SWOT Analysis

9.2.5 SolarWinds Business Overview

9.2.6 SolarWinds Recent Developments

9.3 Broadcom (CA Technologies)

9.3.1 Broadcom (CA Technologies) Basic Information

9.3.2 Broadcom (CA Technologies) Network Traffic Monitoring Tools Product Overview

9.3.3 Broadcom (CA Technologies) Network Traffic Monitoring Tools Product Market Performance

9.3.4 Broadcom (CA Technologies) SWOT Analysis

9.3.5 Broadcom (CA Technologies) Business Overview

9.3.6 Broadcom (CA Technologies) Recent Developments

9.4 Riverbed Technology

9.4.1 Riverbed Technology Basic Information

9.4.2 Riverbed Technology Network Traffic Monitoring Tools Product Overview

9.4.3 Riverbed Technology Network Traffic Monitoring Tools Product Market Performance

9.4.4 Riverbed Technology Business Overview

9.4.5 Riverbed Technology Recent Developments

9.5 Viavi Solutions

9.5.1 Viavi Solutions Basic Information

9.5.2 Viavi Solutions Network Traffic Monitoring Tools Product Overview

9.5.3 Viavi Solutions Network Traffic Monitoring Tools Product Market Performance

9.5.4 Viavi Solutions Business Overview

9.5.5 Viavi Solutions Recent Developments

9.6 IBM SevOne

- 9.6.1 IBM SevOne Basic Information
- 9.6.2 IBM SevOne Network Traffic Monitoring Tools Product Overview
- 9.6.3 IBM SevOne Network Traffic Monitoring Tools Product Market Performance
- 9.6.4 IBM SevOne Business Overview
- 9.6.5 IBM SevOne Recent Developments
- 9.7 Catchpoint
 - 9.7.1 Catchpoint Basic Information
 - 9.7.2 Catchpoint Network Traffic Monitoring Tools Product Overview
 - 9.7.3 Catchpoint Network Traffic Monitoring Tools Product Market Performance
 - 9.7.4 Catchpoint Business Overview
 - 9.7.5 Catchpoint Recent Developments
- 9.8 Micro Focus
 - 9.8.1 Micro Focus Basic Information
 - 9.8.2 Micro Focus Network Traffic Monitoring Tools Product Overview
 - 9.8.3 Micro Focus Network Traffic Monitoring Tools Product Market Performance
 - 9.8.4 Micro Focus Business Overview
 - 9.8.5 Micro Focus Recent Developments
- 9.9 Cisco
 - 9.9.1 Cisco Basic Information
 - 9.9.2 Cisco Network Traffic Monitoring Tools Product Overview
 - 9.9.3 Cisco Network Traffic Monitoring Tools Product Market Performance
 - 9.9.4 Cisco Business Overview
 - 9.9.5 Cisco Recent Developments
- 9.10 HPE
 - 9.10.1 HPE Basic Information
 - 9.10.2 HPE Network Traffic Monitoring Tools Product Overview
 - 9.10.3 HPE Network Traffic Monitoring Tools Product Market Performance
 - 9.10.4 HPE Business Overview
 - 9.10.5 HPE Recent Developments
- 9.11 Paessler
 - 9.11.1 Paessler Basic Information
 - 9.11.2 Paessler Network Traffic Monitoring Tools Product Overview
 - 9.11.3 Paessler Network Traffic Monitoring Tools Product Market Performance
 - 9.11.4 Paessler Business Overview
 - 9.11.5 Paessler Recent Developments
- 9.12 Corvil
 - 9.12.1 Corvil Basic Information
 - 9.12.2 Corvil Network Traffic Monitoring Tools Product Overview
 - 9.12.3 Corvil Network Traffic Monitoring Tools Product Market Performance

- 9.12.4 Corvil Business Overview
- 9.12.5 Corvil Recent Developments
- 9.13 Microsoft
 - 9.13.1 Microsoft Basic Information
 - 9.13.2 Microsoft Network Traffic Monitoring Tools Product Overview
 - 9.13.3 Microsoft Network Traffic Monitoring Tools Product Market Performance
 - 9.13.4 Microsoft Business Overview
 - 9.13.5 Microsoft Recent Developments
- 9.14 Kentik
 - 9.14.1 Kentik Basic Information
 - 9.14.2 Kentik Network Traffic Monitoring Tools Product Overview
 - 9.14.3 Kentik Network Traffic Monitoring Tools Product Market Performance
 - 9.14.4 Kentik Business Overview
 - 9.14.5 Kentik Recent Developments
- 9.15 LogicMonitor
 - 9.15.1 LogicMonitor Basic Information
 - 9.15.2 LogicMonitor Network Traffic Monitoring Tools Product Overview
 - 9.15.3 LogicMonitor Network Traffic Monitoring Tools Product Market Performance
 - 9.15.4 LogicMonitor Business Overview
 - 9.15.5 LogicMonitor Recent Developments
- 9.16 ExtraHop Networks
 - 9.16.1 ExtraHop Networks Basic Information
 - 9.16.2 ExtraHop Networks Network Traffic Monitoring Tools Product Overview
 - 9.16.3 ExtraHop Networks Network Traffic Monitoring Tools Product Market Performance
 - 9.16.4 ExtraHop Networks Business Overview
 - 9.16.5 ExtraHop Networks Recent Developments
- 9.17 IpswitchInc.
 - 9.17.1 IpswitchInc. Basic Information
 - 9.17.2 IpswitchInc. Network Traffic Monitoring Tools Product Overview
 - 9.17.3 IpswitchInc. Network Traffic Monitoring Tools Product Market Performance
 - 9.17.4 IpswitchInc. Business Overview
 - 9.17.5 IpswitchInc. Recent Developments
- 9.18 Intermapper
 - 9.18.1 Intermapper Basic Information
 - 9.18.2 Intermapper Network Traffic Monitoring Tools Product Overview
 - 9.18.3 Intermapper Network Traffic Monitoring Tools Product Market Performance
 - 9.18.4 Intermapper Business Overview
 - 9.18.5 Intermapper Recent Developments

9.19 ManageEngine OpManager

9.19.1 ManageEngine OpManager Basic Information

9.19.2 ManageEngine OpManager Network Traffic Monitoring Tools Product Overview

9.19.3 ManageEngine OpManager Network Traffic Monitoring Tools Product Market Performance

9.19.4 ManageEngine OpManager Business Overview

9.19.5 ManageEngine OpManager Recent Developments

9.20 Splunk

9.20.1 Splunk Basic Information

9.20.2 Splunk Network Traffic Monitoring Tools Product Overview

9.20.3 Splunk Network Traffic Monitoring Tools Product Market Performance

9.20.4 Splunk Business Overview

9.20.5 Splunk Recent Developments

9.21 Dynatrace

9.21.1 Dynatrace Basic Information

9.21.2 Dynatrace Network Traffic Monitoring Tools Product Overview

9.21.3 Dynatrace Network Traffic Monitoring Tools Product Market Performance

9.21.4 Dynatrace Business Overview

9.21.5 Dynatrace Recent Developments

9.22 New Relic

9.22.1 New Relic Basic Information

9.22.2 New Relic Network Traffic Monitoring Tools Product Overview

9.22.3 New Relic Network Traffic Monitoring Tools Product Market Performance

9.22.4 New Relic Business Overview

9.22.5 New Relic Recent Developments

9.23 Zoho

9.23.1 Zoho Basic Information

9.23.2 Zoho Network Traffic Monitoring Tools Product Overview

9.23.3 Zoho Network Traffic Monitoring Tools Product Market Performance

9.23.4 Zoho Business Overview

9.23.5 Zoho Recent Developments

9.24 Auvik

9.24.1 Auvik Basic Information

9.24.2 Auvik Network Traffic Monitoring Tools Product Overview

9.24.3 Auvik Network Traffic Monitoring Tools Product Market Performance

9.24.4 Auvik Business Overview

9.24.5 Auvik Recent Developments

9.25 Datadog

9.25.1 Datadog Basic Information

- 9.25.2 Datadog Network Traffic Monitoring Tools Product Overview
- 9.25.3 Datadog Network Traffic Monitoring Tools Product Market Performance
- 9.25.4 Datadog Business Overview
- 9.25.5 Datadog Recent Developments
- 9.26 Domotz
 - 9.26.1 Domotz Basic Information
 - 9.26.2 Domotz Network Traffic Monitoring Tools Product Overview
 - 9.26.3 Domotz Network Traffic Monitoring Tools Product Market Performance
 - 9.26.4 Domotz Business Overview
 - 9.26.5 Domotz Recent Developments
- 9.27 Checkmk
 - 9.27.1 Checkmk Basic Information
 - 9.27.2 Checkmk Network Traffic Monitoring Tools Product Overview
 - 9.27.3 Checkmk Network Traffic Monitoring Tools Product Market Performance
 - 9.27.4 Checkmk Business Overview
 - 9.27.5 Checkmk Recent Developments
- 9.28 NinjaOne
 - 9.28.1 NinjaOne Basic Information
 - 9.28.2 NinjaOne Network Traffic Monitoring Tools Product Overview
 - 9.28.3 NinjaOne Network Traffic Monitoring Tools Product Market Performance
 - 9.28.4 NinjaOne Business Overview
 - 9.28.5 NinjaOne Recent Developments
- 9.29 Fortra
 - 9.29.1 Fortra Basic Information
 - 9.29.2 Fortra Network Traffic Monitoring Tools Product Overview
 - 9.29.3 Fortra Network Traffic Monitoring Tools Product Market Performance
 - 9.29.4 Fortra Business Overview
 - 9.29.5 Fortra Recent Developments
- 9.30 Zabbix
 - 9.30.1 Zabbix Basic Information
 - 9.30.2 Zabbix Network Traffic Monitoring Tools Product Overview
 - 9.30.3 Zabbix Network Traffic Monitoring Tools Product Market Performance
 - 9.30.4 Zabbix Business Overview
 - 9.30.5 Zabbix Recent Developments

10 NETWORK TRAFFIC MONITORING TOOLS MARKET FORECAST BY REGION

- 10.1 Global Network Traffic Monitoring Tools Market Size Forecast
- 10.2 Global Network Traffic Monitoring Tools Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Network Traffic Monitoring Tools Market Size Forecast by Country

10.2.3 Asia Pacific Network Traffic Monitoring Tools Market Size Forecast by Region

10.2.4 South America Network Traffic Monitoring Tools Market Size Forecast by
Country

10.2.5 Middle East and Africa Forecasted Sales of Network Traffic Monitoring Tools by
Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

11.1 Global Network Traffic Monitoring Tools Market Forecast by Type (2026-2033)

11.2 Global Network Traffic Monitoring Tools Market Forecast by Application
(2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Network Traffic Monitoring Tools Market Size Comparison by Region (M USD)
Table 5. Global Network Traffic Monitoring Tools Revenue (M USD) by Company (2020-2025)
Table 6. Global Network Traffic Monitoring Tools Revenue Share by Company (2020-2025)
Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Network Traffic Monitoring Tools as of 2024)
Table 8. Network Traffic Monitoring Tools Company Headquarters and Area Served
Table 9. Company Network Traffic Monitoring Tools Product Type
Table 10. Global Network Traffic Monitoring Tools Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Midstream Market Analysis
Table 13. Downstream Customer Analysis
Table 14. Key Development Trends
Table 15. Driving Factors
Table 16. Network Traffic Monitoring Tools Market Challenges
Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 20. Global Network Traffic Monitoring Tools Market Size by Type (M USD)
Table 21. Global Network Traffic Monitoring Tools Market Size (M USD) by Type (2020-2025)
Table 22. Global Network Traffic Monitoring Tools Market Size Share by Type (2020-2025)
Table 23. Global Network Traffic Monitoring Tools Market Size Growth Rate by Type (2021-2025)
Table 24. Global Network Traffic Monitoring Tools Market Size by Application
Table 25. Global Network Traffic Monitoring Tools Market Size by Application (2020-2025) & (M USD)
Table 26. Global Network Traffic Monitoring Tools Market Share by Application (2020-2025)

Table 27. Global Network Traffic Monitoring Tools Sales Growth Rate by Application (2020-2025)

Table 28. Global Network Traffic Monitoring Tools Market Size by Region (2020-2025) & (M USD)

Table 29. Global Network Traffic Monitoring Tools Market Size Market Share by Region (2020-2025)

Table 30. North America Network Traffic Monitoring Tools Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Network Traffic Monitoring Tools Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Network Traffic Monitoring Tools Market Size by Region (2020-2025) & (M USD)

Table 33. South America Network Traffic Monitoring Tools Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Network Traffic Monitoring Tools Market Size by Region (2020-2025) & (M USD)

Table 35. Netscout Basic Information

Table 36. Netscout Network Traffic Monitoring Tools Product Overview

Table 37. Netscout Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Netscout SWOT Analysis

Table 39. Netscout Business Overview

Table 40. Netscout Recent Developments

Table 41. SolarWinds Basic Information

Table 42. SolarWinds Network Traffic Monitoring Tools Product Overview

Table 43. SolarWinds Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 44. SolarWinds SWOT Analysis

Table 45. SolarWinds Business Overview

Table 46. SolarWinds Recent Developments

Table 47. Broadcom (CA Technologies) Basic Information

Table 48. Broadcom (CA Technologies) Network Traffic Monitoring Tools Product Overview

Table 49. Broadcom (CA Technologies) Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Broadcom (CA Technologies) SWOT Analysis

Table 51. Broadcom (CA Technologies) Business Overview

Table 52. Broadcom (CA Technologies) Recent Developments

Table 53. Riverbed Technology Basic Information

Table 54. Riverbed Technology Network Traffic Monitoring Tools Product Overview
Table 55. Riverbed Technology Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 56. Riverbed Technology Business Overview
Table 57. Riverbed Technology Recent Developments
Table 58. Viavi Solutions Basic Information
Table 59. Viavi Solutions Network Traffic Monitoring Tools Product Overview
Table 60. Viavi Solutions Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 61. Viavi Solutions Business Overview
Table 62. Viavi Solutions Recent Developments
Table 63. IBM SevOne Basic Information
Table 64. IBM SevOne Network Traffic Monitoring Tools Product Overview
Table 65. IBM SevOne Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 66. IBM SevOne Business Overview
Table 67. IBM SevOne Recent Developments
Table 68. Catchpoint Basic Information
Table 69. Catchpoint Network Traffic Monitoring Tools Product Overview
Table 70. Catchpoint Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 71. Catchpoint Business Overview
Table 72. Catchpoint Recent Developments
Table 73. Micro Focus Basic Information
Table 74. Micro Focus Network Traffic Monitoring Tools Product Overview
Table 75. Micro Focus Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 76. Micro Focus Business Overview
Table 77. Micro Focus Recent Developments
Table 78. Cisco Basic Information
Table 79. Cisco Network Traffic Monitoring Tools Product Overview
Table 80. Cisco Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 81. Cisco Business Overview
Table 82. Cisco Recent Developments
Table 83. HPE Basic Information
Table 84. HPE Network Traffic Monitoring Tools Product Overview
Table 85. HPE Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 86. HPE Business Overview

Table 87. HPE Recent Developments

Table 88. Paessler Basic Information

Table 89. Paessler Network Traffic Monitoring Tools Product Overview

Table 90. Paessler Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 91. Paessler Business Overview

Table 92. Paessler Recent Developments

Table 93. Corvil Basic Information

Table 94. Corvil Network Traffic Monitoring Tools Product Overview

Table 95. Corvil Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 96. Corvil Business Overview

Table 97. Corvil Recent Developments

Table 98. Microsoft Basic Information

Table 99. Microsoft Network Traffic Monitoring Tools Product Overview

Table 100. Microsoft Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 101. Microsoft Business Overview

Table 102. Microsoft Recent Developments

Table 103. Kentik Basic Information

Table 104. Kentik Network Traffic Monitoring Tools Product Overview

Table 105. Kentik Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 106. Kentik Business Overview

Table 107. Kentik Recent Developments

Table 108. LogicMonitor Basic Information

Table 109. LogicMonitor Network Traffic Monitoring Tools Product Overview

Table 110. LogicMonitor Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 111. LogicMonitor Business Overview

Table 112. LogicMonitor Recent Developments

Table 113. ExtraHop Networks Basic Information

Table 114. ExtraHop Networks Network Traffic Monitoring Tools Product Overview

Table 115. ExtraHop Networks Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 116. ExtraHop Networks Business Overview

Table 117. ExtraHop Networks Recent Developments

Table 118. IpswitchInc. Basic Information

Table 119.	IpswitchInc. Network Traffic Monitoring Tools Product Overview
Table 120.	IpswitchInc. Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 121.	IpswitchInc. Business Overview
Table 122.	IpswitchInc. Recent Developments
Table 123.	Intermapper Basic Information
Table 124.	Intermapper Network Traffic Monitoring Tools Product Overview
Table 125.	Intermapper Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 126.	Intermapper Business Overview
Table 127.	Intermapper Recent Developments
Table 128.	ManageEngine OpManager Basic Information
Table 129.	ManageEngine OpManager Network Traffic Monitoring Tools Product Overview
Table 130.	ManageEngine OpManager Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 131.	ManageEngine OpManager Business Overview
Table 132.	ManageEngine OpManager Recent Developments
Table 133.	Splunk Basic Information
Table 134.	Splunk Network Traffic Monitoring Tools Product Overview
Table 135.	Splunk Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 136.	Splunk Business Overview
Table 137.	Splunk Recent Developments
Table 138.	Dynatrace Basic Information
Table 139.	Dynatrace Network Traffic Monitoring Tools Product Overview
Table 140.	Dynatrace Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 141.	Dynatrace Business Overview
Table 142.	Dynatrace Recent Developments
Table 143.	New Relic Basic Information
Table 144.	New Relic Network Traffic Monitoring Tools Product Overview
Table 145.	New Relic Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)
Table 146.	New Relic Business Overview
Table 147.	New Relic Recent Developments
Table 148.	Zoho Basic Information
Table 149.	Zoho Network Traffic Monitoring Tools Product Overview
Table 150.	Zoho Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin

(2020-2025)

Table 151. Zoho Business Overview

Table 152. Zoho Recent Developments

Table 153. Auvik Basic Information

Table 154. Auvik Network Traffic Monitoring Tools Product Overview

Table 155. Auvik Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 156. Auvik Business Overview

Table 157. Auvik Recent Developments

Table 158. Datadog Basic Information

Table 159. Datadog Network Traffic Monitoring Tools Product Overview

Table 160. Datadog Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 161. Datadog Business Overview

Table 162. Datadog Recent Developments

Table 163. Domotz Basic Information

Table 164. Domotz Network Traffic Monitoring Tools Product Overview

Table 165. Domotz Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 166. Domotz Business Overview

Table 167. Domotz Recent Developments

Table 168. Checkmk Basic Information

Table 169. Checkmk Network Traffic Monitoring Tools Product Overview

Table 170. Checkmk Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 171. Checkmk Business Overview

Table 172. Checkmk Recent Developments

Table 173. NinjaOne Basic Information

Table 174. NinjaOne Network Traffic Monitoring Tools Product Overview

Table 175. NinjaOne Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 176. NinjaOne Business Overview

Table 177. NinjaOne Recent Developments

Table 178. Fortra Basic Information

Table 179. Fortra Network Traffic Monitoring Tools Product Overview

Table 180. Fortra Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 181. Fortra Business Overview

Table 182. Fortra Recent Developments

Table 183. Zabbix Basic Information

Table 184. Zabbix Network Traffic Monitoring Tools Product Overview

Table 185. Zabbix Network Traffic Monitoring Tools Revenue (M USD) and Gross Margin (2020-2025)

Table 186. Zabbix Business Overview

Table 187. Zabbix Recent Developments

Table 188. Global Network Traffic Monitoring Tools Market Size Forecast by Region (2026-2033) & (M USD)

Table 189. North America Network Traffic Monitoring Tools Market Size Forecast by Country (2026-2033) & (M USD)

Table 190. Europe Network Traffic Monitoring Tools Market Size Forecast by Country (2026-2033) & (M USD)

Table 191. Asia Pacific Network Traffic Monitoring Tools Market Size Forecast by Region (2026-2033) & (M USD)

Table 192. South America Network Traffic Monitoring Tools Market Size Forecast by Country (2026-2033) & (M USD)

Table 193. Middle East and Africa Network Traffic Monitoring Tools Market Size Forecast by Country (2026-2033) & (M USD)

Table 194. Global Network Traffic Monitoring Tools Market Size Forecast by Type (2026-2033) & (M USD)

Table 195. Global Network Traffic Monitoring Tools Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Network Traffic Monitoring Tools
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Network Traffic Monitoring Tools Market Size (M USD), 2024-2033
- Figure 5. Global Network Traffic Monitoring Tools Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Network Traffic Monitoring Tools Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Network Traffic Monitoring Tools Product Life Cycle
- Figure 12. Global Network Traffic Monitoring Tools Revenue Share by Company in 2024
- Figure 13. Network Traffic Monitoring Tools Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Network Traffic Monitoring Tools Revenue in 2024
- Figure 15. Value Chain Map of Network Traffic Monitoring Tools
- Figure 16. Global Network Traffic Monitoring Tools Market PEST Analysis
- Figure 17. Global Network Traffic Monitoring Tools Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Network Traffic Monitoring Tools Market Share by Type
- Figure 20. Market Size Share of Network Traffic Monitoring Tools by Type (2020-2025)
- Figure 21. Market Size Share of Network Traffic Monitoring Tools by Type in 2024
- Figure 22. Global Network Traffic Monitoring Tools Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Network Traffic Monitoring Tools Market Share by Application
- Figure 25. Global Network Traffic Monitoring Tools Market Share by Application (2020-2025)
- Figure 26. Global Network Traffic Monitoring Tools Market Share by Application in 2024
- Figure 27. Global Network Traffic Monitoring Tools Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Network Traffic Monitoring Tools Market Size Market Share by Region (2020-2025)

Figure 29. North America Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Network Traffic Monitoring Tools Market Size Market Share by Country in 2024

Figure 31. U.S. Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Network Traffic Monitoring Tools Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Network Traffic Monitoring Tools Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Network Traffic Monitoring Tools Market Share by Country in 2024

Figure 36. Germany Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Network Traffic Monitoring Tools Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Network Traffic Monitoring Tools Market Size Market Share by Region in 2024

Figure 43. China Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Network Traffic Monitoring Tools Market Size and Growth Rate (M USD)

Figure 49. South America Network Traffic Monitoring Tools Market Size Market Share by Country in 2024

Figure 50. Brazil Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Network Traffic Monitoring Tools Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Network Traffic Monitoring Tools Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Network Traffic Monitoring Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Network Traffic Monitoring Tools Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Network Traffic Monitoring Tools Market Share Forecast by Type (2026-2033)

Figure 62. Global Network Traffic Monitoring Tools Market Share Forecast by Application (2026-2033)

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