

Global Network Traffic Analysis (NTA) Software Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G9F84F479614EN.html>

Date: February 2026

Pages: 154

Price: US\$ 2,980.00 (Single User License)

ID: G9F84F479614EN

Abstracts

Network traffic analysis (NTA) software monitors network traffic and provides expanded visibility into network activity and communications. These tools are used to document and analyze network resource utilization and performance, constantly tracking granular details related to network communications. NTA tools are typically automated and provide insights into who is using a network, how they're accessing it, where they're located, and what they're doing within the network. Some of the future market trends of NTA software are: The increasing adoption of cloud-based NTA solutions, as they offer scalability, flexibility, and cost-effectiveness compared to on-premise solutions. Cloud-based NTA solutions can also integrate with other cloud services and platforms, such as AWS, Azure, Google Cloud, and Salesforce. The growing demand for NTA solutions that can support 5G networks, as they offer higher bandwidth, lower latency, and greater connectivity compared to 4G networks. 5G networks also pose new challenges and opportunities for network security and performance monitoring, as they enable new applications and use cases, such as IoT, edge computing, autonomous vehicles, and smart cities. The rising need for NTA solutions that can analyze encrypted traffic, as more than 80% of the web traffic is expected to be encrypted by 2022. Encrypted traffic can hide malicious activities and compromise network security. Therefore, NTA solutions need to employ advanced techniques, such as deep packet inspection, SSL/TLS decryption, or metadata analysis, to decrypt and analyze encrypted traffic without violating privacy or compliance regulations.

The global Network Traffic Analysis (NTA) Software market size was estimated at USD 1127.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 12.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Network Traffic

Analysis (NTA) Software market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Network Traffic Analysis (NTA) Software market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Network Traffic Analysis (NTA) Software market.

Global Network Traffic Analysis (NTA) Software Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Datadog

IBM
Progress
Darktrace
Rapid7
Flowmon Networks
Vectra AI
Broadcom
FireEye
ExtraHop
Citrix
NetVizura
Plixer
Amdocs Open Network
Check Point Software Technologies
SAS
Cisco
FlowTraq
Kentik
Core Security
Bricata
Smart-Soft
Aruba (HPE)
AT&T
Awake Security
Chronicle
Barac.io
Bitdefender
Callbell Security
Corelight

Market Segmentation (by Type)

Cloud Based
On Premises

Market Segmentation (by Application)

Large Enterprises
SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Network Traffic Analysis (NTA) Software Market

Overview of the regional outlook of the Network Traffic Analysis (NTA) Software Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Network Traffic Analysis (NTA) Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Network Traffic Analysis (NTA) Software, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Network Traffic Analysis (NTA) Software
- 1.2 Key Market Segments
 - 1.2.1 Network Traffic Analysis (NTA) Software Segment by Type
 - 1.2.2 Network Traffic Analysis (NTA) Software Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NETWORK TRAFFIC ANALYSIS (NTA) SOFTWARE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NETWORK TRAFFIC ANALYSIS (NTA) SOFTWARE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Network Traffic Analysis (NTA) Software Product Life Cycle
- 3.3 Global Network Traffic Analysis (NTA) Software Revenue Market Share by Company (2020-2025)
- 3.4 Network Traffic Analysis (NTA) Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 Network Traffic Analysis (NTA) Software Market Competitive Situation and Trends
 - 3.6.1 Network Traffic Analysis (NTA) Software Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Network Traffic Analysis (NTA) Software Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 NETWORK TRAFFIC ANALYSIS (NTA) SOFTWARE VALUE CHAIN ANALYSIS

- 4.1 Network Traffic Analysis (NTA) Software Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NETWORK TRAFFIC ANALYSIS (NTA) SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Network Traffic Analysis (NTA) Software Market Porter's Five Forces Analysis

6 NETWORK TRAFFIC ANALYSIS (NTA) SOFTWARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Network Traffic Analysis (NTA) Software Market by Type (2020-2025)
- 6.3 Global Network Traffic Analysis (NTA) Software Market Size Growth Rate by Type (2021-2025)

7 NETWORK TRAFFIC ANALYSIS (NTA) SOFTWARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Network Traffic Analysis (NTA) Software Market Size (M USD) by Application (2020-2025)
- 7.3 Global Network Traffic Analysis (NTA) Software Market Size Growth Rate by Application (2021-2025)

8 NETWORK TRAFFIC ANALYSIS (NTA) SOFTWARE MARKET SEGMENTATION BY REGION

8.1 Global Network Traffic Analysis (NTA) Software Market Size by Region

8.1.1 Global Network Traffic Analysis (NTA) Software Market Size by Region

8.1.2 Global Network Traffic Analysis (NTA) Software Market Size Market Share by Region

8.2 North America

8.2.1 North America Network Traffic Analysis (NTA) Software Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Network Traffic Analysis (NTA) Software Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Network Traffic Analysis (NTA) Software Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Network Traffic Analysis (NTA) Software Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Network Traffic Analysis (NTA) Software Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Datadog

9.1.1 Datadog Basic Information

9.1.2 Datadog Network Traffic Analysis (NTA) Software Product Overview

9.1.3 Datadog Network Traffic Analysis (NTA) Software Product Market Performance

9.1.4 Datadog SWOT Analysis

9.1.5 Datadog Business Overview

9.1.6 Datadog Recent Developments

9.2 IBM

9.2.1 IBM Basic Information

9.2.2 IBM Network Traffic Analysis (NTA) Software Product Overview

9.2.3 IBM Network Traffic Analysis (NTA) Software Product Market Performance

9.2.4 IBM SWOT Analysis

9.2.5 IBM Business Overview

9.2.6 IBM Recent Developments

9.3 Progress

9.3.1 Progress Basic Information

9.3.2 Progress Network Traffic Analysis (NTA) Software Product Overview

9.3.3 Progress Network Traffic Analysis (NTA) Software Product Market Performance

9.3.4 Progress SWOT Analysis

9.3.5 Progress Business Overview

9.3.6 Progress Recent Developments

9.4 Darktrace

9.4.1 Darktrace Basic Information

9.4.2 Darktrace Network Traffic Analysis (NTA) Software Product Overview

9.4.3 Darktrace Network Traffic Analysis (NTA) Software Product Market Performance

9.4.4 Darktrace Business Overview

9.4.5 Darktrace Recent Developments

9.5 Rapid7

9.5.1 Rapid7 Basic Information

9.5.2 Rapid7 Network Traffic Analysis (NTA) Software Product Overview

9.5.3 Rapid7 Network Traffic Analysis (NTA) Software Product Market Performance

9.5.4 Rapid7 Business Overview

9.5.5 Rapid7 Recent Developments

9.6 Flowmon Networks

9.6.1 Flowmon Networks Basic Information

- 9.6.2 Flowmon Networks Network Traffic Analysis (NTA) Software Product Overview
- 9.6.3 Flowmon Networks Network Traffic Analysis (NTA) Software Product Market Performance
- 9.6.4 Flowmon Networks Business Overview
- 9.6.5 Flowmon Networks Recent Developments
- 9.7 Vectra AI
 - 9.7.1 Vectra AI Basic Information
 - 9.7.2 Vectra AI Network Traffic Analysis (NTA) Software Product Overview
 - 9.7.3 Vectra AI Network Traffic Analysis (NTA) Software Product Market Performance
 - 9.7.4 Vectra AI Business Overview
 - 9.7.5 Vectra AI Recent Developments
- 9.8 Broadcom
 - 9.8.1 Broadcom Basic Information
 - 9.8.2 Broadcom Network Traffic Analysis (NTA) Software Product Overview
 - 9.8.3 Broadcom Network Traffic Analysis (NTA) Software Product Market Performance
 - 9.8.4 Broadcom Business Overview
 - 9.8.5 Broadcom Recent Developments
- 9.9 FireEye
 - 9.9.1 FireEye Basic Information
 - 9.9.2 FireEye Network Traffic Analysis (NTA) Software Product Overview
 - 9.9.3 FireEye Network Traffic Analysis (NTA) Software Product Market Performance
 - 9.9.4 FireEye Business Overview
 - 9.9.5 FireEye Recent Developments
- 9.10 ExtraHop
 - 9.10.1 ExtraHop Basic Information
 - 9.10.2 ExtraHop Network Traffic Analysis (NTA) Software Product Overview
 - 9.10.3 ExtraHop Network Traffic Analysis (NTA) Software Product Market Performance
 - 9.10.4 ExtraHop Business Overview
 - 9.10.5 ExtraHop Recent Developments
- 9.11 Citrix
 - 9.11.1 Citrix Basic Information
 - 9.11.2 Citrix Network Traffic Analysis (NTA) Software Product Overview
 - 9.11.3 Citrix Network Traffic Analysis (NTA) Software Product Market Performance
 - 9.11.4 Citrix Business Overview
 - 9.11.5 Citrix Recent Developments
- 9.12 NetVizura
 - 9.12.1 NetVizura Basic Information
 - 9.12.2 NetVizura Network Traffic Analysis (NTA) Software Product Overview

- 9.12.3 NetVizura Network Traffic Analysis (NTA) Software Product Market Performance
 - 9.12.4 NetVizura Business Overview
 - 9.12.5 NetVizura Recent Developments
- 9.13 Plixer
 - 9.13.1 Plixer Basic Information
 - 9.13.2 Plixer Network Traffic Analysis (NTA) Software Product Overview
 - 9.13.3 Plixer Network Traffic Analysis (NTA) Software Product Market Performance
 - 9.13.4 Plixer Business Overview
 - 9.13.5 Plixer Recent Developments
- 9.14 Amdocs Open Network
 - 9.14.1 Amdocs Open Network Basic Information
 - 9.14.2 Amdocs Open Network Network Traffic Analysis (NTA) Software Product Overview
 - 9.14.3 Amdocs Open Network Network Traffic Analysis (NTA) Software Product Market Performance
 - 9.14.4 Amdocs Open Network Business Overview
 - 9.14.5 Amdocs Open Network Recent Developments
- 9.15 Check Point Software Technologies
 - 9.15.1 Check Point Software Technologies Basic Information
 - 9.15.2 Check Point Software Technologies Network Traffic Analysis (NTA) Software Product Overview
 - 9.15.3 Check Point Software Technologies Network Traffic Analysis (NTA) Software Product Market Performance
 - 9.15.4 Check Point Software Technologies Business Overview
 - 9.15.5 Check Point Software Technologies Recent Developments
- 9.16 SAS
 - 9.16.1 SAS Basic Information
 - 9.16.2 SAS Network Traffic Analysis (NTA) Software Product Overview
 - 9.16.3 SAS Network Traffic Analysis (NTA) Software Product Market Performance
 - 9.16.4 SAS Business Overview
 - 9.16.5 SAS Recent Developments
- 9.17 Cisco
 - 9.17.1 Cisco Basic Information
 - 9.17.2 Cisco Network Traffic Analysis (NTA) Software Product Overview
 - 9.17.3 Cisco Network Traffic Analysis (NTA) Software Product Market Performance
 - 9.17.4 Cisco Business Overview
 - 9.17.5 Cisco Recent Developments
- 9.18 FlowTraq

9.18.1 FlowTraq Basic Information

9.18.2 FlowTraq Network Traffic Analysis (NTA) Software Product Overview

9.18.3 FlowTraq Network Traffic Analysis (NTA) Software Product Market

Performance

9.18.4 FlowTraq Business Overview

9.18.5 FlowTraq Recent Developments

9.19 Kentik

9.19.1 Kentik Basic Information

9.19.2 Kentik Network Traffic Analysis (NTA) Software Product Overview

9.19.3 Kentik Network Traffic Analysis (NTA) Software Product Market Performance

9.19.4 Kentik Business Overview

9.19.5 Kentik Recent Developments

9.20 Core Security

9.20.1 Core Security Basic Information

9.20.2 Core Security Network Traffic Analysis (NTA) Software Product Overview

9.20.3 Core Security Network Traffic Analysis (NTA) Software Product Market

Performance

9.20.4 Core Security Business Overview

9.20.5 Core Security Recent Developments

9.21 Bricata

9.21.1 Bricata Basic Information

9.21.2 Bricata Network Traffic Analysis (NTA) Software Product Overview

9.21.3 Bricata Network Traffic Analysis (NTA) Software Product Market Performance

9.21.4 Bricata Business Overview

9.21.5 Bricata Recent Developments

9.22 Smart-Soft

9.22.1 Smart-Soft Basic Information

9.22.2 Smart-Soft Network Traffic Analysis (NTA) Software Product Overview

9.22.3 Smart-Soft Network Traffic Analysis (NTA) Software Product Market

Performance

9.22.4 Smart-Soft Business Overview

9.22.5 Smart-Soft Recent Developments

9.23 Aruba (HPE)

9.23.1 Aruba (HPE) Basic Information

9.23.2 Aruba (HPE) Network Traffic Analysis (NTA) Software Product Overview

9.23.3 Aruba (HPE) Network Traffic Analysis (NTA) Software Product Market

Performance

9.23.4 Aruba (HPE) Business Overview

9.23.5 Aruba (HPE) Recent Developments

9.24 ATandT

9.24.1 ATandT Basic Information

9.24.2 ATandT Network Traffic Analysis (NTA) Software Product Overview

9.24.3 ATandT Network Traffic Analysis (NTA) Software Product Market Performance

9.24.4 ATandT Business Overview

9.24.5 ATandT Recent Developments

9.25 Awake Security

9.25.1 Awake Security Basic Information

9.25.2 Awake Security Network Traffic Analysis (NTA) Software Product Overview

9.25.3 Awake Security Network Traffic Analysis (NTA) Software Product Market

Performance

9.25.4 Awake Security Business Overview

9.25.5 Awake Security Recent Developments

9.26 Chronicle

9.26.1 Chronicle Basic Information

9.26.2 Chronicle Network Traffic Analysis (NTA) Software Product Overview

9.26.3 Chronicle Network Traffic Analysis (NTA) Software Product Market

Performance

9.26.4 Chronicle Business Overview

9.26.5 Chronicle Recent Developments

9.27 Barac.io

9.27.1 Barac.io Basic Information

9.27.2 Barac.io Network Traffic Analysis (NTA) Software Product Overview

9.27.3 Barac.io Network Traffic Analysis (NTA) Software Product Market Performance

9.27.4 Barac.io Business Overview

9.27.5 Barac.io Recent Developments

9.28 Bitdefender

9.28.1 Bitdefender Basic Information

9.28.2 Bitdefender Network Traffic Analysis (NTA) Software Product Overview

9.28.3 Bitdefender Network Traffic Analysis (NTA) Software Product Market

Performance

9.28.4 Bitdefender Business Overview

9.28.5 Bitdefender Recent Developments

9.29 Callbell Security

9.29.1 Callbell Security Basic Information

9.29.2 Callbell Security Network Traffic Analysis (NTA) Software Product Overview

9.29.3 Callbell Security Network Traffic Analysis (NTA) Software Product Market

Performance

9.29.4 Callbell Security Business Overview

9.29.5 Callbell Security Recent Developments

9.30 Corelight

9.30.1 Corelight Basic Information

9.30.2 Corelight Network Traffic Analysis (NTA) Software Product Overview

9.30.3 Corelight Network Traffic Analysis (NTA) Software Product Market Performance

9.30.4 Corelight Business Overview

9.30.5 Corelight Recent Developments

10 NETWORK TRAFFIC ANALYSIS (NTA) SOFTWARE MARKET FORECAST BY REGION

10.1 Global Network Traffic Analysis (NTA) Software Market Size Forecast

10.2 Global Network Traffic Analysis (NTA) Software Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Network Traffic Analysis (NTA) Software Market Size Forecast by Country

10.2.3 Asia Pacific Network Traffic Analysis (NTA) Software Market Size Forecast by Region

10.2.4 South America Network Traffic Analysis (NTA) Software Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Network Traffic Analysis (NTA) Software by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Network Traffic Analysis (NTA) Software Market Forecast by Type (2026-2035)

11.1.1 Global Network Traffic Analysis (NTA) Software Market Size Forecast by Type (2026-2035)

11.2 Global Network Traffic Analysis (NTA) Software Market Forecast by Application (2026-2035)

11.2.1 Global Network Traffic Analysis (NTA) Software Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Network Traffic Analysis (NTA) Software Market Size by Type (M USD)

Table 4. Global Network Traffic Analysis (NTA) Software Market Size by Application

Table 5. Network Traffic Analysis (NTA) Software Market Size Comparison by Region (M USD)

Table 6. Global Network Traffic Analysis (NTA) Software Revenue (M USD) by Company (2020-2025)

Table 7. Global Network Traffic Analysis (NTA) Software Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Network Traffic Analysis (NTA) Software as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Network Traffic Analysis (NTA) Software Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Network Traffic Analysis (NTA) Software Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Network Traffic Analysis (NTA) Software Market Size by Type (M USD)

Table 22. Global Network Traffic Analysis (NTA) Software Market Size (M USD) by Type (2020-2025)

Table 23. Global Network Traffic Analysis (NTA) Software Market Share by Type (2020-2025)

Table 24. Global Network Traffic Analysis (NTA) Software Market Size Growth Rate by Type (2021-2025)

Table 25. Global Network Traffic Analysis (NTA) Software Market Size by Application

Table 26. Global Network Traffic Analysis (NTA) Software Market Size by Application

(2020-2025) & (M USD)

Table 27. Global Network Traffic Analysis (NTA) Software Market Share by Application (2020-2025)

Table 28. Global Network Traffic Analysis (NTA) Software Market Size Growth Rate by Application (2021-2025)

Table 29. Global Network Traffic Analysis (NTA) Software Market Size by Region (2020-2025) & (M USD)

Table 30. Global Network Traffic Analysis (NTA) Software Market Size Market Share by Region (2020-2025)

Table 31. North America Network Traffic Analysis (NTA) Software Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Network Traffic Analysis (NTA) Software Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Network Traffic Analysis (NTA) Software Market Size by Region (2020-2025) & (M USD)

Table 34. South America Network Traffic Analysis (NTA) Software Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Network Traffic Analysis (NTA) Software Market Size by Region (2020-2025) & (M USD)

Table 36. Datadog Basic Information

Table 37. Datadog Network Traffic Analysis (NTA) Software Product Overview

Table 38. Datadog Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Datadog SWOT Analysis

Table 40. Datadog Business Overview

Table 41. Datadog Recent Developments

Table 42. IBM Basic Information

Table 43. IBM Network Traffic Analysis (NTA) Software Product Overview

Table 44. IBM Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 45. IBM SWOT Analysis

Table 46. IBM Business Overview

Table 47. IBM Recent Developments

Table 48. Progress Basic Information

Table 49. Progress Network Traffic Analysis (NTA) Software Product Overview

Table 50. Progress Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Progress SWOT Analysis

Table 52. Progress Business Overview

Table 53. Progress Recent Developments

Table 54. Darktrace Basic Information

Table 55. Darktrace Network Traffic Analysis (NTA) Software Product Overview

Table 56. Darktrace Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Darktrace Business Overview

Table 58. Darktrace Recent Developments

Table 59. Rapid7 Basic Information

Table 60. Rapid7 Network Traffic Analysis (NTA) Software Product Overview

Table 61. Rapid7 Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Rapid7 Business Overview

Table 63. Rapid7 Recent Developments

Table 64. Flowmon Networks Basic Information

Table 65. Flowmon Networks Network Traffic Analysis (NTA) Software Product Overview

Table 66. Flowmon Networks Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Flowmon Networks Business Overview

Table 68. Flowmon Networks Recent Developments

Table 69. Vectra AI Basic Information

Table 70. Vectra AI Network Traffic Analysis (NTA) Software Product Overview

Table 71. Vectra AI Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Vectra AI Business Overview

Table 73. Vectra AI Recent Developments

Table 74. Broadcom Basic Information

Table 75. Broadcom Network Traffic Analysis (NTA) Software Product Overview

Table 76. Broadcom Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 77. Broadcom Business Overview

Table 78. Broadcom Recent Developments

Table 79. FireEye Basic Information

Table 80. FireEye Network Traffic Analysis (NTA) Software Product Overview

Table 81. FireEye Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 82. FireEye Business Overview

Table 83. FireEye Recent Developments

Table 84. ExtraHop Basic Information

- Table 85. ExtraHop Network Traffic Analysis (NTA) Software Product Overview
- Table 86. ExtraHop Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 87. ExtraHop Business Overview
- Table 88. ExtraHop Recent Developments
- Table 89. Citrix Basic Information
- Table 90. Citrix Network Traffic Analysis (NTA) Software Product Overview
- Table 91. Citrix Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 92. Citrix Business Overview
- Table 93. Citrix Recent Developments
- Table 94. NetVizura Basic Information
- Table 95. NetVizura Network Traffic Analysis (NTA) Software Product Overview
- Table 96. NetVizura Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 97. NetVizura Business Overview
- Table 98. NetVizura Recent Developments
- Table 99. Plixer Basic Information
- Table 100. Plixer Network Traffic Analysis (NTA) Software Product Overview
- Table 101. Plixer Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 102. Plixer Business Overview
- Table 103. Plixer Recent Developments
- Table 104. Amdocs Open Network Basic Information
- Table 105. Amdocs Open Network Network Traffic Analysis (NTA) Software Product Overview
- Table 106. Amdocs Open Network Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. Amdocs Open Network Business Overview
- Table 108. Amdocs Open Network Recent Developments
- Table 109. Check Point Software Technologies Basic Information
- Table 110. Check Point Software Technologies Network Traffic Analysis (NTA) Software Product Overview
- Table 111. Check Point Software Technologies Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 112. Check Point Software Technologies Business Overview
- Table 113. Check Point Software Technologies Recent Developments
- Table 114. SAS Basic Information
- Table 115. SAS Network Traffic Analysis (NTA) Software Product Overview

Table 116. SAS Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 117. SAS Business Overview

Table 118. SAS Recent Developments

Table 119. Cisco Basic Information

Table 120. Cisco Network Traffic Analysis (NTA) Software Product Overview

Table 121. Cisco Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 122. Cisco Business Overview

Table 123. Cisco Recent Developments

Table 124. FlowTraq Basic Information

Table 125. FlowTraq Network Traffic Analysis (NTA) Software Product Overview

Table 126. FlowTraq Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 127. FlowTraq Business Overview

Table 128. FlowTraq Recent Developments

Table 129. Kentik Basic Information

Table 130. Kentik Network Traffic Analysis (NTA) Software Product Overview

Table 131. Kentik Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 132. Kentik Business Overview

Table 133. Kentik Recent Developments

Table 134. Core Security Basic Information

Table 135. Core Security Network Traffic Analysis (NTA) Software Product Overview

Table 136. Core Security Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 137. Core Security Business Overview

Table 138. Core Security Recent Developments

Table 139. Bricata Basic Information

Table 140. Bricata Network Traffic Analysis (NTA) Software Product Overview

Table 141. Bricata Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 142. Bricata Business Overview

Table 143. Bricata Recent Developments

Table 144. Smart-Soft Basic Information

Table 145. Smart-Soft Network Traffic Analysis (NTA) Software Product Overview

Table 146. Smart-Soft Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 147. Smart-Soft Business Overview

- Table 148. Smart-Soft Recent Developments
- Table 149. Aruba (HPE) Basic Information
- Table 150. Aruba (HPE) Network Traffic Analysis (NTA) Software Product Overview
- Table 151. Aruba (HPE) Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 152. Aruba (HPE) Business Overview
- Table 153. Aruba (HPE) Recent Developments
- Table 154. ATandT Basic Information
- Table 155. ATandT Network Traffic Analysis (NTA) Software Product Overview
- Table 156. ATandT Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 157. ATandT Business Overview
- Table 158. ATandT Recent Developments
- Table 159. Awake Security Basic Information
- Table 160. Awake Security Network Traffic Analysis (NTA) Software Product Overview
- Table 161. Awake Security Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 162. Awake Security Business Overview
- Table 163. Awake Security Recent Developments
- Table 164. Chronicle Basic Information
- Table 165. Chronicle Network Traffic Analysis (NTA) Software Product Overview
- Table 166. Chronicle Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 167. Chronicle Business Overview
- Table 168. Chronicle Recent Developments
- Table 169. Barac.io Basic Information
- Table 170. Barac.io Network Traffic Analysis (NTA) Software Product Overview
- Table 171. Barac.io Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 172. Barac.io Business Overview
- Table 173. Barac.io Recent Developments
- Table 174. Bitdefender Basic Information
- Table 175. Bitdefender Network Traffic Analysis (NTA) Software Product Overview
- Table 176. Bitdefender Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 177. Bitdefender Business Overview
- Table 178. Bitdefender Recent Developments
- Table 179. Callbell Security Basic Information
- Table 180. Callbell Security Network Traffic Analysis (NTA) Software Product Overview

Table 181. Callbell Security Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 182. Callbell Security Business Overview

Table 183. Callbell Security Recent Developments

Table 184. Corelight Basic Information

Table 185. Corelight Network Traffic Analysis (NTA) Software Product Overview

Table 186. Corelight Network Traffic Analysis (NTA) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 187. Corelight Business Overview

Table 188. Corelight Recent Developments

Table 189. Global Network Traffic Analysis (NTA) Software Market Size Forecast by Region (2026-2035) & (M USD)

Table 190. North America Network Traffic Analysis (NTA) Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 191. Europe Network Traffic Analysis (NTA) Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 192. Asia Pacific Network Traffic Analysis (NTA) Software Market Size Forecast by Region (2026-2035) & (M USD)

Table 193. South America Network Traffic Analysis (NTA) Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 194. Middle East and Africa Network Traffic Analysis (NTA) Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 195. Global Network Traffic Analysis (NTA) Software Market Size Forecast by Type (2026-2035) & (M USD)

Table 196. Global Network Traffic Analysis (NTA) Software Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Network Traffic Analysis (NTA) Software
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Network Traffic Analysis (NTA) Software Market Size (M USD), 2025-2035
- Figure 5. Global Network Traffic Analysis (NTA) Software Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Network Traffic Analysis (NTA) Software Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Network Traffic Analysis (NTA) Software Product Life Cycle
- Figure 12. Global Network Traffic Analysis (NTA) Software Revenue Share by Company in 2025
- Figure 13. Network Traffic Analysis (NTA) Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Network Traffic Analysis (NTA) Software Revenue in 2025
- Figure 15. Value Chain Map of Network Traffic Analysis (NTA) Software
- Figure 16. Global Network Traffic Analysis (NTA) Software Market PEST Analysis
- Figure 17. Global Network Traffic Analysis (NTA) Software Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Network Traffic Analysis (NTA) Software Market Share by Type
- Figure 20. Market Share of Network Traffic Analysis (NTA) Software by Type (2020-2025)
- Figure 21. Global Network Traffic Analysis (NTA) Software Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Network Traffic Analysis (NTA) Software Market Share by Application
- Figure 24. Global Network Traffic Analysis (NTA) Software Market Share by Application (2020-2025)
- Figure 25. Global Network Traffic Analysis (NTA) Software Market Share by Application in 2024

Figure 26. Global Network Traffic Analysis (NTA) Software Market Size Growth Rate by Application (2021-2025)

Figure 27. Global Network Traffic Analysis (NTA) Software Market Size Market Share by Region (2020-2025)

Figure 28. North America Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Network Traffic Analysis (NTA) Software Market Size Market Share by Country in 2024

Figure 30. U.S. Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Network Traffic Analysis (NTA) Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Network Traffic Analysis (NTA) Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Network Traffic Analysis (NTA) Software Market Share by Country in 2024

Figure 35. Germany Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Network Traffic Analysis (NTA) Software Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Network Traffic Analysis (NTA) Software Market Size Market Share by Region in 2024

Figure 42. China Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Network Traffic Analysis (NTA) Software Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 46. Southeast Asia Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Network Traffic Analysis (NTA) Software Market Size and Growth Rate (M USD)

Figure 48. South America Network Traffic Analysis (NTA) Software Market Size Market Share by Country in 2024

Figure 49. Brazil Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Network Traffic Analysis (NTA) Software Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Network Traffic Analysis (NTA) Software Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Network Traffic Analysis (NTA) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Network Traffic Analysis (NTA) Software Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Network Traffic Analysis (NTA) Software Market Share Forecast by Type (2026-2035)

Figure 61. Global Network Traffic Analysis (NTA) Software Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global Network Traffic Analysis (NTA) Software Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/G9F84F479614EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9F84F479614EN.html>