

# Global Network-as-a-Service (NaaS) Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G8DC77B8104FEN.html>

Date: July 2024

Pages: 137

Price: US\$ 3,200.00 (Single User License)

ID: G8DC77B8104FEN

## Abstracts

Report Overview:

Network as a service (NaaS) describes services for network transport connectivity. NaaS involves the optimization of resource allocations by considering network and computing resources as a unified whole.

The Global Network-as-a-Service (NaaS) Market Size was estimated at USD 917.09 million in 2023 and is projected to reach USD 6224.74 million by 2029, exhibiting a CAGR of 37.60% during the forecast period.

This report provides a deep insight into the global Network-as-a-Service (NaaS) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Network-as-a-Service (NaaS) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Network-as-a-Service (NaaS) market in any manner.

## Global Network-as-a-Service (NaaS) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Cisco Systems

Juniper Networks

IBM Corp

NEC Corp

Vmware

Aryaka Networks

Alcatel Lucent

Brocade Communications Systems

AT&T

Ciena Corporation

Aerohive Networks, Inc.

Akamai Technologies, Inc.

Amazon Web Services, Inc.

Broadcom Ltd.

Century Link, Inc.

Citrix Systems, Inc.

CloudGenix Inc.

Cradlepoint, Inc.

Extreme Networks Inc.

Rackspace Holdings Inc.

Silver Peak Systems, Inc.

Talari Networks Inc.(Oracle)

Verizon Communications Inc.

Market Segmentation (by Type)

LAN-as-a-Service (LANaaS)

WAN-as-a-Service (WANaaS)

Market Segmentation (by Application)

Information Technology (IT) and Telecommunication

Manufacturing

Banking, Financial Services, and Insurance (BFSI)

Government

Healthcare

Transport and Logistics

Retail

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Network-as-a-Service (NaaS) Market

Overview of the regional outlook of the Network-as-a-Service (NaaS) Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Network-as-a-Service (NaaS) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Network-as-a-Service (NaaS)

1.2 Key Market Segments

1.2.1 Network-as-a-Service (NaaS) Segment by Type

1.2.2 Network-as-a-Service (NaaS) Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 NETWORK-AS-A-SERVICE (NAAS) MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 NETWORK-AS-A-SERVICE (NAAS) MARKET COMPETITIVE LANDSCAPE**

3.1 Global Network-as-a-Service (NaaS) Revenue Market Share by Company (2019-2024)

3.2 Network-as-a-Service (NaaS) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Network-as-a-Service (NaaS) Market Size Sites, Area Served, Product Type

3.4 Network-as-a-Service (NaaS) Market Competitive Situation and Trends

3.4.1 Network-as-a-Service (NaaS) Market Concentration Rate

3.4.2 Global 5 and 10 Largest Network-as-a-Service (NaaS) Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 NETWORK-AS-A-SERVICE (NAAS) VALUE CHAIN ANALYSIS**

4.1 Network-as-a-Service (NaaS) Value Chain Analysis

4.2 Midstream Market Analysis



#### 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF NETWORK-AS-A-SERVICE (NAAS) MARKET**

#### 5.1 Key Development Trends

#### 5.2 Driving Factors

#### 5.3 Market Challenges

#### 5.4 Market Restraints

#### 5.5 Industry News

##### 5.5.1 Mergers & Acquisitions

##### 5.5.2 Expansions

##### 5.5.3 Collaboration/Supply Contracts

#### 5.6 Industry Policies

### **6 NETWORK-AS-A-SERVICE (NAAS) MARKET SEGMENTATION BY TYPE**

#### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

#### 6.2 Global Network-as-a-Service (NaaS) Market Size Market Share by Type (2019-2024)

#### 6.3 Global Network-as-a-Service (NaaS) Market Size Growth Rate by Type (2019-2024)

### **7 NETWORK-AS-A-SERVICE (NAAS) MARKET SEGMENTATION BY APPLICATION**

#### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

#### 7.2 Global Network-as-a-Service (NaaS) Market Size (M USD) by Application (2019-2024)

#### 7.3 Global Network-as-a-Service (NaaS) Market Size Growth Rate by Application (2019-2024)

### **8 NETWORK-AS-A-SERVICE (NAAS) MARKET SEGMENTATION BY REGION**

#### 8.1 Global Network-as-a-Service (NaaS) Market Size by Region

##### 8.1.1 Global Network-as-a-Service (NaaS) Market Size by Region

##### 8.1.2 Global Network-as-a-Service (NaaS) Market Size Market Share by Region

#### 8.2 North America

##### 8.2.1 North America Network-as-a-Service (NaaS) Market Size by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

#### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Network-as-a-Service (NaaS) Market Size by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Network-as-a-Service (NaaS) Market Size by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Network-as-a-Service (NaaS) Market Size by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Network-as-a-Service (NaaS) Market Size by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Cisco Systems

#### 9.1.1 Cisco Systems Network-as-a-Service (NaaS) Basic Information

#### 9.1.2 Cisco Systems Network-as-a-Service (NaaS) Product Overview

#### 9.1.3 Cisco Systems Network-as-a-Service (NaaS) Product Market Performance

#### 9.1.4 Cisco Systems Network-as-a-Service (NaaS) SWOT Analysis

#### 9.1.5 Cisco Systems Business Overview

#### 9.1.6 Cisco Systems Recent Developments

### 9.2 Juniper Networks

#### 9.2.1 Juniper Networks Network-as-a-Service (NaaS) Basic Information

- 9.2.2 Juniper Networks Network-as-a-Service (NaaS) Product Overview
- 9.2.3 Juniper Networks Network-as-a-Service (NaaS) Product Market Performance
- 9.2.4 Cisco Systems Network-as-a-Service (NaaS) SWOT Analysis
- 9.2.5 Juniper Networks Business Overview
- 9.2.6 Juniper Networks Recent Developments
- 9.3 IBM Corp
  - 9.3.1 IBM Corp Network-as-a-Service (NaaS) Basic Information
  - 9.3.2 IBM Corp Network-as-a-Service (NaaS) Product Overview
  - 9.3.3 IBM Corp Network-as-a-Service (NaaS) Product Market Performance
  - 9.3.4 Cisco Systems Network-as-a-Service (NaaS) SWOT Analysis
  - 9.3.5 IBM Corp Business Overview
  - 9.3.6 IBM Corp Recent Developments
- 9.4 NEC Corp
  - 9.4.1 NEC Corp Network-as-a-Service (NaaS) Basic Information
  - 9.4.2 NEC Corp Network-as-a-Service (NaaS) Product Overview
  - 9.4.3 NEC Corp Network-as-a-Service (NaaS) Product Market Performance
  - 9.4.4 NEC Corp Business Overview
  - 9.4.5 NEC Corp Recent Developments
- 9.5 VMware
  - 9.5.1 VMware Network-as-a-Service (NaaS) Basic Information
  - 9.5.2 VMware Network-as-a-Service (NaaS) Product Overview
  - 9.5.3 VMware Network-as-a-Service (NaaS) Product Market Performance
  - 9.5.4 VMware Business Overview
  - 9.5.5 VMware Recent Developments
- 9.6 Aryaka Networks
  - 9.6.1 Aryaka Networks Network-as-a-Service (NaaS) Basic Information
  - 9.6.2 Aryaka Networks Network-as-a-Service (NaaS) Product Overview
  - 9.6.3 Aryaka Networks Network-as-a-Service (NaaS) Product Market Performance
  - 9.6.4 Aryaka Networks Business Overview
  - 9.6.5 Aryaka Networks Recent Developments
- 9.7 Alcatel Lucent
  - 9.7.1 Alcatel Lucent Network-as-a-Service (NaaS) Basic Information
  - 9.7.2 Alcatel Lucent Network-as-a-Service (NaaS) Product Overview
  - 9.7.3 Alcatel Lucent Network-as-a-Service (NaaS) Product Market Performance
  - 9.7.4 Alcatel Lucent Business Overview
  - 9.7.5 Alcatel Lucent Recent Developments
- 9.8 Brocade Communications Systems
  - 9.8.1 Brocade Communications Systems Network-as-a-Service (NaaS) Basic Information

9.8.2 Brocade Communications Systems Network-as-a-Service (NaaS) Product Overview

9.8.3 Brocade Communications Systems Network-as-a-Service (NaaS) Product Market Performance

9.8.4 Brocade Communications Systems Business Overview

9.8.5 Brocade Communications Systems Recent Developments

9.9 ATandT

9.9.1 ATandT Network-as-a-Service (NaaS) Basic Information

9.9.2 ATandT Network-as-a-Service (NaaS) Product Overview

9.9.3 ATandT Network-as-a-Service (NaaS) Product Market Performance

9.9.4 ATandT Business Overview

9.9.5 ATandT Recent Developments

9.10 Ciena Corporation

9.10.1 Ciena Corporation Network-as-a-Service (NaaS) Basic Information

9.10.2 Ciena Corporation Network-as-a-Service (NaaS) Product Overview

9.10.3 Ciena Corporation Network-as-a-Service (NaaS) Product Market Performance

9.10.4 Ciena Corporation Business Overview

9.10.5 Ciena Corporation Recent Developments

9.11 Aerohive Networks, Inc.

9.11.1 Aerohive Networks, Inc. Network-as-a-Service (NaaS) Basic Information

9.11.2 Aerohive Networks, Inc. Network-as-a-Service (NaaS) Product Overview

9.11.3 Aerohive Networks, Inc. Network-as-a-Service (NaaS) Product Market

Performance

9.11.4 Aerohive Networks, Inc. Business Overview

9.11.5 Aerohive Networks, Inc. Recent Developments

9.12 Akamai Technologies, Inc.

9.12.1 Akamai Technologies, Inc. Network-as-a-Service (NaaS) Basic Information

9.12.2 Akamai Technologies, Inc. Network-as-a-Service (NaaS) Product Overview

9.12.3 Akamai Technologies, Inc. Network-as-a-Service (NaaS) Product Market

Performance

9.12.4 Akamai Technologies, Inc. Business Overview

9.12.5 Akamai Technologies, Inc. Recent Developments

9.13 Amazon Web Services, Inc.

9.13.1 Amazon Web Services, Inc. Network-as-a-Service (NaaS) Basic Information

9.13.2 Amazon Web Services, Inc. Network-as-a-Service (NaaS) Product Overview

9.13.3 Amazon Web Services, Inc. Network-as-a-Service (NaaS) Product Market

Performance

9.13.4 Amazon Web Services, Inc. Business Overview

9.13.5 Amazon Web Services, Inc. Recent Developments

#### 9.14 Broadcom Ltd.

- 9.14.1 Broadcom Ltd. Network-as-a-Service (NaaS) Basic Information
- 9.14.2 Broadcom Ltd. Network-as-a-Service (NaaS) Product Overview
- 9.14.3 Broadcom Ltd. Network-as-a-Service (NaaS) Product Market Performance
- 9.14.4 Broadcom Ltd. Business Overview
- 9.14.5 Broadcom Ltd. Recent Developments

#### 9.15 Century Link, Inc.

- 9.15.1 Century Link, Inc. Network-as-a-Service (NaaS) Basic Information
- 9.15.2 Century Link, Inc. Network-as-a-Service (NaaS) Product Overview
- 9.15.3 Century Link, Inc. Network-as-a-Service (NaaS) Product Market Performance
- 9.15.4 Century Link, Inc. Business Overview
- 9.15.5 Century Link, Inc. Recent Developments

#### 9.16 Citrix Systems, Inc.

- 9.16.1 Citrix Systems, Inc. Network-as-a-Service (NaaS) Basic Information
- 9.16.2 Citrix Systems, Inc. Network-as-a-Service (NaaS) Product Overview
- 9.16.3 Citrix Systems, Inc. Network-as-a-Service (NaaS) Product Market Performance
- 9.16.4 Citrix Systems, Inc. Business Overview
- 9.16.5 Citrix Systems, Inc. Recent Developments

#### 9.17 CloudGenix Inc.

- 9.17.1 CloudGenix Inc. Network-as-a-Service (NaaS) Basic Information
- 9.17.2 CloudGenix Inc. Network-as-a-Service (NaaS) Product Overview
- 9.17.3 CloudGenix Inc. Network-as-a-Service (NaaS) Product Market Performance
- 9.17.4 CloudGenix Inc. Business Overview
- 9.17.5 CloudGenix Inc. Recent Developments

#### 9.18 Cradlepoint, Inc.

- 9.18.1 Cradlepoint, Inc. Network-as-a-Service (NaaS) Basic Information
- 9.18.2 Cradlepoint, Inc. Network-as-a-Service (NaaS) Product Overview
- 9.18.3 Cradlepoint, Inc. Network-as-a-Service (NaaS) Product Market Performance
- 9.18.4 Cradlepoint, Inc. Business Overview
- 9.18.5 Cradlepoint, Inc. Recent Developments

#### 9.19 Extreme Networks Inc.

- 9.19.1 Extreme Networks Inc. Network-as-a-Service (NaaS) Basic Information
- 9.19.2 Extreme Networks Inc. Network-as-a-Service (NaaS) Product Overview
- 9.19.3 Extreme Networks Inc. Network-as-a-Service (NaaS) Product Market Performance
- 9.19.4 Extreme Networks Inc. Business Overview
- 9.19.5 Extreme Networks Inc. Recent Developments

#### 9.20 Rackspace Holdings Inc.

- 9.20.1 Rackspace Holdings Inc. Network-as-a-Service (NaaS) Basic Information

- 9.20.2 Rackspace Holdings Inc. Network-as-a-Service (NaaS) Product Overview
- 9.20.3 Rackspace Holdings Inc. Network-as-a-Service (NaaS) Product Market Performance
- 9.20.4 Rackspace Holdings Inc. Business Overview
- 9.20.5 Rackspace Holdings Inc. Recent Developments
- 9.21 Silver Peak Systems, Inc.
  - 9.21.1 Silver Peak Systems, Inc. Network-as-a-Service (NaaS) Basic Information
  - 9.21.2 Silver Peak Systems, Inc. Network-as-a-Service (NaaS) Product Overview
  - 9.21.3 Silver Peak Systems, Inc. Network-as-a-Service (NaaS) Product Market Performance
  - 9.21.4 Silver Peak Systems, Inc. Business Overview
  - 9.21.5 Silver Peak Systems, Inc. Recent Developments
- 9.22 Talari Networks Inc.(Oracle)
  - 9.22.1 Talari Networks Inc.(Oracle) Network-as-a-Service (NaaS) Basic Information
  - 9.22.2 Talari Networks Inc.(Oracle) Network-as-a-Service (NaaS) Product Overview
  - 9.22.3 Talari Networks Inc.(Oracle) Network-as-a-Service (NaaS) Product Market Performance
  - 9.22.4 Talari Networks Inc.(Oracle) Business Overview
  - 9.22.5 Talari Networks Inc.(Oracle) Recent Developments
- 9.23 Verizon Communications Inc.
  - 9.23.1 Verizon Communications Inc. Network-as-a-Service (NaaS) Basic Information
  - 9.23.2 Verizon Communications Inc. Network-as-a-Service (NaaS) Product Overview
  - 9.23.3 Verizon Communications Inc. Network-as-a-Service (NaaS) Product Market Performance
  - 9.23.4 Verizon Communications Inc. Business Overview
  - 9.23.5 Verizon Communications Inc. Recent Developments

## **10 NETWORK-AS-A-SERVICE (NAAS) REGIONAL MARKET FORECAST**

- 10.1 Global Network-as-a-Service (NaaS) Market Size Forecast
- 10.2 Global Network-as-a-Service (NaaS) Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Network-as-a-Service (NaaS) Market Size Forecast by Country
  - 10.2.3 Asia Pacific Network-as-a-Service (NaaS) Market Size Forecast by Region
  - 10.2.4 South America Network-as-a-Service (NaaS) Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Network-as-a-Service (NaaS) by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Network-as-a-Service (NaaS) Market Forecast by Type (2025-2030)

11.2 Global Network-as-a-Service (NaaS) Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Network-as-a-Service (NaaS) Market Size Comparison by Region (M USD)

Table 5. Global Network-as-a-Service (NaaS) Revenue (M USD) by Company (2019-2024)

Table 6. Global Network-as-a-Service (NaaS) Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Network-as-a-Service (NaaS) as of 2022)

Table 8. Company Network-as-a-Service (NaaS) Market Size Sites and Area Served

Table 9. Company Network-as-a-Service (NaaS) Product Type

Table 10. Global Network-as-a-Service (NaaS) Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Network-as-a-Service (NaaS)

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Network-as-a-Service (NaaS) Market Challenges

Table 18. Global Network-as-a-Service (NaaS) Market Size by Type (M USD)

Table 19. Global Network-as-a-Service (NaaS) Market Size (M USD) by Type (2019-2024)

Table 20. Global Network-as-a-Service (NaaS) Market Size Share by Type (2019-2024)

Table 21. Global Network-as-a-Service (NaaS) Market Size Growth Rate by Type (2019-2024)

Table 22. Global Network-as-a-Service (NaaS) Market Size by Application

Table 23. Global Network-as-a-Service (NaaS) Market Size by Application (2019-2024) & (M USD)

Table 24. Global Network-as-a-Service (NaaS) Market Share by Application (2019-2024)

Table 25. Global Network-as-a-Service (NaaS) Market Size Growth Rate by Application (2019-2024)

Table 26. Global Network-as-a-Service (NaaS) Market Size by Region (2019-2024) & (M USD)



Table 27. Global Network-as-a-Service (NaaS) Market Size Market Share by Region (2019-2024)

Table 28. North America Network-as-a-Service (NaaS) Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Network-as-a-Service (NaaS) Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Network-as-a-Service (NaaS) Market Size by Region (2019-2024) & (M USD)

Table 31. South America Network-as-a-Service (NaaS) Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Network-as-a-Service (NaaS) Market Size by Region (2019-2024) & (M USD)

Table 33. Cisco Systems Network-as-a-Service (NaaS) Basic Information

Table 34. Cisco Systems Network-as-a-Service (NaaS) Product Overview

Table 35. Cisco Systems Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Cisco Systems Network-as-a-Service (NaaS) SWOT Analysis

Table 37. Cisco Systems Business Overview

Table 38. Cisco Systems Recent Developments

Table 39. Juniper Networks Network-as-a-Service (NaaS) Basic Information

Table 40. Juniper Networks Network-as-a-Service (NaaS) Product Overview

Table 41. Juniper Networks Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Cisco Systems Network-as-a-Service (NaaS) SWOT Analysis

Table 43. Juniper Networks Business Overview

Table 44. Juniper Networks Recent Developments

Table 45. IBM Corp Network-as-a-Service (NaaS) Basic Information

Table 46. IBM Corp Network-as-a-Service (NaaS) Product Overview

Table 47. IBM Corp Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Cisco Systems Network-as-a-Service (NaaS) SWOT Analysis

Table 49. IBM Corp Business Overview

Table 50. IBM Corp Recent Developments

Table 51. NEC Corp Network-as-a-Service (NaaS) Basic Information

Table 52. NEC Corp Network-as-a-Service (NaaS) Product Overview

Table 53. NEC Corp Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 54. NEC Corp Business Overview

Table 55. NEC Corp Recent Developments

Table 56. VMware Network-as-a-Service (NaaS) Basic Information

Table 57. VMware Network-as-a-Service (NaaS) Product Overview

Table 58. VMware Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 59. VMware Business Overview

Table 60. VMware Recent Developments

Table 61. Aryaka Networks Network-as-a-Service (NaaS) Basic Information

Table 62. Aryaka Networks Network-as-a-Service (NaaS) Product Overview

Table 63. Aryaka Networks Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Aryaka Networks Business Overview

Table 65. Aryaka Networks Recent Developments

Table 66. Alcatel Lucent Network-as-a-Service (NaaS) Basic Information

Table 67. Alcatel Lucent Network-as-a-Service (NaaS) Product Overview

Table 68. Alcatel Lucent Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Alcatel Lucent Business Overview

Table 70. Alcatel Lucent Recent Developments

Table 71. Brocade Communications Systems Network-as-a-Service (NaaS) Basic Information

Table 72. Brocade Communications Systems Network-as-a-Service (NaaS) Product Overview

Table 73. Brocade Communications Systems Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Brocade Communications Systems Business Overview

Table 75. Brocade Communications Systems Recent Developments

Table 76. ATandT Network-as-a-Service (NaaS) Basic Information

Table 77. ATandT Network-as-a-Service (NaaS) Product Overview

Table 78. ATandT Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 79. ATandT Business Overview

Table 80. ATandT Recent Developments

Table 81. Ciena Corporation Network-as-a-Service (NaaS) Basic Information

Table 82. Ciena Corporation Network-as-a-Service (NaaS) Product Overview

Table 83. Ciena Corporation Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Ciena Corporation Business Overview

Table 85. Ciena Corporation Recent Developments

Table 86. Aerohive Networks, Inc. Network-as-a-Service (NaaS) Basic Information

- Table 87. Aerohive Networks, Inc. Network-as-a-Service (NaaS) Product Overview
- Table 88. Aerohive Networks, Inc. Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. Aerohive Networks, Inc. Business Overview
- Table 90. Aerohive Networks, Inc. Recent Developments
- Table 91. Akamai Technologies, Inc. Network-as-a-Service (NaaS) Basic Information
- Table 92. Akamai Technologies, Inc. Network-as-a-Service (NaaS) Product Overview
- Table 93. Akamai Technologies, Inc. Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Akamai Technologies, Inc. Business Overview
- Table 95. Akamai Technologies, Inc. Recent Developments
- Table 96. Amazon Web Services, Inc. Network-as-a-Service (NaaS) Basic Information
- Table 97. Amazon Web Services, Inc. Network-as-a-Service (NaaS) Product Overview
- Table 98. Amazon Web Services, Inc. Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Amazon Web Services, Inc. Business Overview
- Table 100. Amazon Web Services, Inc. Recent Developments
- Table 101. Broadcom Ltd. Network-as-a-Service (NaaS) Basic Information
- Table 102. Broadcom Ltd. Network-as-a-Service (NaaS) Product Overview
- Table 103. Broadcom Ltd. Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Broadcom Ltd. Business Overview
- Table 105. Broadcom Ltd. Recent Developments
- Table 106. Century Link, Inc. Network-as-a-Service (NaaS) Basic Information
- Table 107. Century Link, Inc. Network-as-a-Service (NaaS) Product Overview
- Table 108. Century Link, Inc. Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. Century Link, Inc. Business Overview
- Table 110. Century Link, Inc. Recent Developments
- Table 111. Citrix Systems, Inc. Network-as-a-Service (NaaS) Basic Information
- Table 112. Citrix Systems, Inc. Network-as-a-Service (NaaS) Product Overview
- Table 113. Citrix Systems, Inc. Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. Citrix Systems, Inc. Business Overview
- Table 115. Citrix Systems, Inc. Recent Developments
- Table 116. CloudGenix Inc. Network-as-a-Service (NaaS) Basic Information
- Table 117. CloudGenix Inc. Network-as-a-Service (NaaS) Product Overview
- Table 118. CloudGenix Inc. Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)

- Table 119. CloudGenix Inc. Business Overview
- Table 120. CloudGenix Inc. Recent Developments
- Table 121. Cradlepoint, Inc. Network-as-a-Service (NaaS) Basic Information
- Table 122. Cradlepoint, Inc. Network-as-a-Service (NaaS) Product Overview
- Table 123. Cradlepoint, Inc. Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 124. Cradlepoint, Inc. Business Overview
- Table 125. Cradlepoint, Inc. Recent Developments
- Table 126. Extreme Networks Inc. Network-as-a-Service (NaaS) Basic Information
- Table 127. Extreme Networks Inc. Network-as-a-Service (NaaS) Product Overview
- Table 128. Extreme Networks Inc. Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 129. Extreme Networks Inc. Business Overview
- Table 130. Extreme Networks Inc. Recent Developments
- Table 131. Rackspace Holdings Inc. Network-as-a-Service (NaaS) Basic Information
- Table 132. Rackspace Holdings Inc. Network-as-a-Service (NaaS) Product Overview
- Table 133. Rackspace Holdings Inc. Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 134. Rackspace Holdings Inc. Business Overview
- Table 135. Rackspace Holdings Inc. Recent Developments
- Table 136. Silver Peak Systems, Inc. Network-as-a-Service (NaaS) Basic Information
- Table 137. Silver Peak Systems, Inc. Network-as-a-Service (NaaS) Product Overview
- Table 138. Silver Peak Systems, Inc. Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 139. Silver Peak Systems, Inc. Business Overview
- Table 140. Silver Peak Systems, Inc. Recent Developments
- Table 141. Talari Networks Inc.(Oracle) Network-as-a-Service (NaaS) Basic Information
- Table 142. Talari Networks Inc.(Oracle) Network-as-a-Service (NaaS) Product Overview
- Table 143. Talari Networks Inc.(Oracle) Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 144. Talari Networks Inc.(Oracle) Business Overview
- Table 145. Talari Networks Inc.(Oracle) Recent Developments
- Table 146. Verizon Communications Inc. Network-as-a-Service (NaaS) Basic Information
- Table 147. Verizon Communications Inc. Network-as-a-Service (NaaS) Product Overview
- Table 148. Verizon Communications Inc. Network-as-a-Service (NaaS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 149. Verizon Communications Inc. Business Overview

Table 150. Verizon Communications Inc. Recent Developments

Table 151. Global Network-as-a-Service (NaaS) Market Size Forecast by Region (2025-2030) & (M USD)

Table 152. North America Network-as-a-Service (NaaS) Market Size Forecast by Country (2025-2030) & (M USD)

Table 153. Europe Network-as-a-Service (NaaS) Market Size Forecast by Country (2025-2030) & (M USD)

Table 154. Asia Pacific Network-as-a-Service (NaaS) Market Size Forecast by Region (2025-2030) & (M USD)

Table 155. South America Network-as-a-Service (NaaS) Market Size Forecast by Country (2025-2030) & (M USD)

Table 156. Middle East and Africa Network-as-a-Service (NaaS) Market Size Forecast by Country (2025-2030) & (M USD)

Table 157. Global Network-as-a-Service (NaaS) Market Size Forecast by Type (2025-2030) & (M USD)

Table 158. Global Network-as-a-Service (NaaS) Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Network-as-a-Service (NaaS)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Network-as-a-Service (NaaS) Market Size (M USD), 2019-2030
- Figure 5. Global Network-as-a-Service (NaaS) Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Network-as-a-Service (NaaS) Market Size by Country (M USD)
- Figure 10. Global Network-as-a-Service (NaaS) Revenue Share by Company in 2023
- Figure 11. Network-as-a-Service (NaaS) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Network-as-a-Service (NaaS) Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Network-as-a-Service (NaaS) Market Share by Type
- Figure 15. Market Size Share of Network-as-a-Service (NaaS) by Type (2019-2024)
- Figure 16. Market Size Market Share of Network-as-a-Service (NaaS) by Type in 2022
- Figure 17. Global Network-as-a-Service (NaaS) Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Network-as-a-Service (NaaS) Market Share by Application
- Figure 20. Global Network-as-a-Service (NaaS) Market Share by Application (2019-2024)
- Figure 21. Global Network-as-a-Service (NaaS) Market Share by Application in 2022
- Figure 22. Global Network-as-a-Service (NaaS) Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Network-as-a-Service (NaaS) Market Size Market Share by Region (2019-2024)
- Figure 24. North America Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Network-as-a-Service (NaaS) Market Size Market Share by Country in 2023
- Figure 26. U.S. Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Network-as-a-Service (NaaS) Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Network-as-a-Service (NaaS) Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Network-as-a-Service (NaaS) Market Size Market Share by Country in 2023

Figure 31. Germany Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Network-as-a-Service (NaaS) Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Network-as-a-Service (NaaS) Market Size Market Share by Region in 2023

Figure 38. China Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Network-as-a-Service (NaaS) Market Size and Growth Rate (M USD)

Figure 44. South America Network-as-a-Service (NaaS) Market Size Market Share by Country in 2023

Figure 45. Brazil Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Network-as-a-Service (NaaS) Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 47. Columbia Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Network-as-a-Service (NaaS) Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Network-as-a-Service (NaaS) Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Network-as-a-Service (NaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Network-as-a-Service (NaaS) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Network-as-a-Service (NaaS) Market Share Forecast by Type (2025-2030)

Figure 57. Global Network-as-a-Service (NaaS) Market Share Forecast by Application (2025-2030)



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