

# Global Neodymium based Butadiene Rubber NdBR Market Research Report 2023(Status and Outlook)

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## Abstracts

### Report Overview

Rare earth butadiene rubber, also known as neodymium series butadiene rubber, is a kind of butadiene rubber which is polymerized by catalytic system of rare earth neodymium metal as the main body. Using this kind of rubber as raw material to manufacture tires can greatly improve the quality and performance of tires. Rare earth butadiene rubber has the structure of regular chain structure, good linearity, high average molecular weight and adjustable molecular weight distribution. It has the characteristics of high strength, flexion resistance, low heat generation, wet slip resistance and low rolling resistance. Its performance is superior to nickel rubber, and it is the preferred rubber for developing high-performance tires and energy-saving tires. This product is suitable for all kinds of raw material formula of radial tire and bias tire, and can be used with natural rubber and styrene butadiene rubber. Compared with the widely used nickel butadiene rubber, rare earth butadiene rubber has the advantages of reducing tire lag loss and endogenous heat, reducing rolling resistance, improving tire wear resistance and skid resistance, improving tire crown rubber aging and falling out, tire side rubber aging and cracking phenomenon, and can improve the durability and high-speed performance of tires. Other uses include footwear, sporting goods (golf), conveyor belts, etc.

In Chinese market, the core manufacturers of neodymium-based butadiene rubber (NdBR) includes Zhejiang Transfar Synthetic Material, TSRC-UBE etc and the top 2 companies hold a share about 30%.

Bosson Research's latest report provides a deep insight into the global Neodymium based Butadiene Rubber NdBR market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Neodymium based Butadiene Rubber NdBR Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market. In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Neodymium based Butadiene Rubber NdBR market in any manner.

#### Global Neodymium based Butadiene Rubber NdBR Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Zhejiang Transfar Synthetic Material

TSRC-UBE

Chimei

Arlanxeo

Qixiang Tengda Chemical

Synthos

JSR

DuShanzi Petrochemical

Sibur

Nizhnekamskneftekhim

Yanshan Petrol-Chemical

Kumho Petrochemical

#### Market Segmentation (by Type)

Cis Content (%): min. 95

Cis Content (%): min. 96

Cis Content (%): min. 97

## Market Segmentation (by Application)

- Radial Tire
- Bias Tire
- Shoes
- Golf
- Hoses and Belts
- Others

## Geographic Segmentation

- North America (USA, Canada, Mexico)
- Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
- Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
- South America (Brazil, Argentina, Columbia, Rest of South America)
- The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Neodymium based Butadiene Rubber NdBR Market
- Overview of the regional outlook of the Neodymium based Butadiene Rubber NdBR Market:

## Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
- Analysis by geography highlighting the consumption of the product/service in the region

as well as indicating the factors that are affecting the market within each region  
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Neodymium based Butadiene Rubber NdBR Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

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