

Global Negative Temperature Coefficient (NTC) Thermistors Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

An NTC thermistor is a ceramic semiconductor made with various metal oxides. Their electrical resistance decreases with increasing temperature. A typical temperature range for existing ceramic Negative Temperature Coefficient Thermistors is -80 degrees C to +300 degrees C. This resistance is processed by an electronic circuit to provide temperature measurement. The thermistor itself does not provide any control over heating elements, relays, etc. The thermistor is strictly a sensor and any electrical control would need to be implemented by the circuit utilizing the thermistor.

Conventional ceramic NTC thermistors have been employed in the marketplace for over 70 years; and dominate the thermistor market. The ceramic thermistors are comprised of a metal oxide mix annealed at high temperatures. Companies around the world have used this ceramic technology to produce billions of thermistors annually. Typically, NTC thermistor is the most popular and economic solution for various fields such as home appliance, automotive, telecommunication, computer, medical instruments, industrial sites, etc.

The global Negative Temperature Coefficient (NTC) Thermistors market size was estimated at USD 637.10 million in 2023 and is projected to reach USD 860.78 million by 2032, exhibiting a CAGR of 3.40% during the forecast period.

North America Negative Temperature Coefficient (NTC) Thermistors market size was estimated at USD 175.83 million in 2023, at a CAGR of 2.91% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Negative Temperature Coefficient (NTC) Thermistors market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Negative Temperature Coefficient (NTC) Thermistors Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Negative Temperature Coefficient (NTC) Thermistors market in any manner.

Global Negative Temperature Coefficient (NTC) Thermistors Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Vishay

Panasonic

Murata

TDK

Abracon

AVX

Amphenol

Honeywell

KOA Speer

IXYS

US Sensor

TE Connectivity

Ametherm

Wavelength Electronics

DXM

Semitec

Betatherm Corporation

GE Sensing and Inspection Technologies.

Guangdong Tonze Electric Company

Sinochip Electronics Company Limited

Quality Thermistor

Ohizumi Manufacturing Company Limited

Murata Manufacturing Company Limited

Maida Development Company

LATTRON Co.

KOA Corporation

Joyin Co Ltd

Market Segmentation (by Type)

Zero Power Sensing

Temperature Measurement

Market Segmentation (by Application)

Temperature Sensor

Multiple Fuse

Self-regulating Heater

Intelligent Closestool

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Negative Temperature Coefficient (NTC) Thermistors Market

Overview of the regional outlook of the Negative Temperature Coefficient (NTC) Thermistors Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Negative Temperature Coefficient (NTC) Thermistors Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Negative Temperature Coefficient (NTC) Thermistors, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Negative Temperature Coefficient (NTC) Thermistors
- 1.2 Key Market Segments
 - 1.2.1 Negative Temperature Coefficient (NTC) Thermistors Segment by Type
 - 1.2.2 Negative Temperature Coefficient (NTC) Thermistors Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NEGATIVE TEMPERATURE COEFFICIENT (NTC) THERMISTORS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Negative Temperature Coefficient (NTC) Thermistors Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Negative Temperature Coefficient (NTC) Thermistors Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NEGATIVE TEMPERATURE COEFFICIENT (NTC) THERMISTORS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Negative Temperature Coefficient (NTC) Thermistors Sales by Manufacturers (2019-2024)
- 3.2 Global Negative Temperature Coefficient (NTC) Thermistors Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Negative Temperature Coefficient (NTC) Thermistors Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Negative Temperature Coefficient (NTC) Thermistors Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Negative Temperature Coefficient (NTC) Thermistors Sales Sites,

Area Served, Product Type

3.6 Negative Temperature Coefficient (NTC) Thermistors Market Competitive Situation and Trends

3.6.1 Negative Temperature Coefficient (NTC) Thermistors Market Concentration Rate

3.6.2 Global 5 and 10 Largest Negative Temperature Coefficient (NTC) Thermistors Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 NEGATIVE TEMPERATURE COEFFICIENT (NTC) THERMISTORS INDUSTRY CHAIN ANALYSIS

4.1 Negative Temperature Coefficient (NTC) Thermistors Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NEGATIVE TEMPERATURE COEFFICIENT (NTC) THERMISTORS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 NEGATIVE TEMPERATURE COEFFICIENT (NTC) THERMISTORS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Negative Temperature Coefficient (NTC) Thermistors Sales Market Share by Type (2019-2024)

6.3 Global Negative Temperature Coefficient (NTC) Thermistors Market Size Market Share by Type (2019-2024)

6.4 Global Negative Temperature Coefficient (NTC) Thermistors Price by Type

(2019-2024)

7 NEGATIVE TEMPERATURE COEFFICIENT (NTC) THERMISTORS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Negative Temperature Coefficient (NTC) Thermistors Market Sales by Application (2019-2024)
- 7.3 Global Negative Temperature Coefficient (NTC) Thermistors Market Size (M USD) by Application (2019-2024)
- 7.4 Global Negative Temperature Coefficient (NTC) Thermistors Sales Growth Rate by Application (2019-2024)

8 NEGATIVE TEMPERATURE COEFFICIENT (NTC) THERMISTORS MARKET CONSUMPTION BY REGION

- 8.1 Global Negative Temperature Coefficient (NTC) Thermistors Sales by Region
 - 8.1.1 Global Negative Temperature Coefficient (NTC) Thermistors Sales by Region
 - 8.1.2 Global Negative Temperature Coefficient (NTC) Thermistors Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Negative Temperature Coefficient (NTC) Thermistors Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Negative Temperature Coefficient (NTC) Thermistors Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Negative Temperature Coefficient (NTC) Thermistors Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Negative Temperature Coefficient (NTC) Thermistors Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Negative Temperature Coefficient (NTC) Thermistors Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 NEGATIVE TEMPERATURE COEFFICIENT (NTC) THERMISTORS MARKET PRODUCTION BY REGION

9.1 Global Production of Negative Temperature Coefficient (NTC) Thermistors by Region (2019-2024)

9.2 Global Negative Temperature Coefficient (NTC) Thermistors Revenue Market Share by Region (2019-2024)

9.3 Global Negative Temperature Coefficient (NTC) Thermistors Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Negative Temperature Coefficient (NTC) Thermistors Production

9.4.1 North America Negative Temperature Coefficient (NTC) Thermistors Production Growth Rate (2019-2024)

9.4.2 North America Negative Temperature Coefficient (NTC) Thermistors Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Negative Temperature Coefficient (NTC) Thermistors Production

9.5.1 Europe Negative Temperature Coefficient (NTC) Thermistors Production Growth Rate (2019-2024)

9.5.2 Europe Negative Temperature Coefficient (NTC) Thermistors Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Negative Temperature Coefficient (NTC) Thermistors Production (2019-2024)

9.6.1 Japan Negative Temperature Coefficient (NTC) Thermistors Production Growth Rate (2019-2024)

9.6.2 Japan Negative Temperature Coefficient (NTC) Thermistors Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Negative Temperature Coefficient (NTC) Thermistors Production (2019-2024)

9.7.1 China Negative Temperature Coefficient (NTC) Thermistors Production Growth Rate (2019-2024)

9.7.2 China Negative Temperature Coefficient (NTC) Thermistors Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Vishay

10.1.1 Vishay Negative Temperature Coefficient (NTC) Thermistors Basic Information

10.1.2 Vishay Negative Temperature Coefficient (NTC) Thermistors Product Overview

10.1.3 Vishay Negative Temperature Coefficient (NTC) Thermistors Product Market Performance

10.1.4 Vishay Business Overview

10.1.5 Vishay Negative Temperature Coefficient (NTC) Thermistors SWOT Analysis

10.1.6 Vishay Recent Developments

10.2 Panasonic

10.2.1 Panasonic Negative Temperature Coefficient (NTC) Thermistors Basic Information

10.2.2 Panasonic Negative Temperature Coefficient (NTC) Thermistors Product Overview

10.2.3 Panasonic Negative Temperature Coefficient (NTC) Thermistors Product Market Performance

10.2.4 Panasonic Business Overview

10.2.5 Panasonic Negative Temperature Coefficient (NTC) Thermistors SWOT Analysis

10.2.6 Panasonic Recent Developments

10.3 Murata

10.3.1 Murata Negative Temperature Coefficient (NTC) Thermistors Basic Information

10.3.2 Murata Negative Temperature Coefficient (NTC) Thermistors Product Overview

10.3.3 Murata Negative Temperature Coefficient (NTC) Thermistors Product Market Performance

10.3.4 Murata Negative Temperature Coefficient (NTC) Thermistors SWOT Analysis

10.3.5 Murata Business Overview

10.3.6 Murata Recent Developments

10.4 TDK

10.4.1 TDK Negative Temperature Coefficient (NTC) Thermistors Basic Information

- 10.4.2 TDK Negative Temperature Coefficient (NTC) Thermistors Product Overview
- 10.4.3 TDK Negative Temperature Coefficient (NTC) Thermistors Product Market Performance
- 10.4.4 TDK Business Overview
- 10.4.5 TDK Recent Developments
- 10.5 Abracon
 - 10.5.1 Abracon Negative Temperature Coefficient (NTC) Thermistors Basic Information
 - 10.5.2 Abracon Negative Temperature Coefficient (NTC) Thermistors Product Overview
 - 10.5.3 Abracon Negative Temperature Coefficient (NTC) Thermistors Product Market Performance
 - 10.5.4 Abracon Business Overview
 - 10.5.5 Abracon Recent Developments
- 10.6 AVX
 - 10.6.1 AVX Negative Temperature Coefficient (NTC) Thermistors Basic Information
 - 10.6.2 AVX Negative Temperature Coefficient (NTC) Thermistors Product Overview
 - 10.6.3 AVX Negative Temperature Coefficient (NTC) Thermistors Product Market Performance
 - 10.6.4 AVX Business Overview
 - 10.6.5 AVX Recent Developments
- 10.7 Amphenol
 - 10.7.1 Amphenol Negative Temperature Coefficient (NTC) Thermistors Basic Information
 - 10.7.2 Amphenol Negative Temperature Coefficient (NTC) Thermistors Product Overview
 - 10.7.3 Amphenol Negative Temperature Coefficient (NTC) Thermistors Product Market Performance
 - 10.7.4 Amphenol Business Overview
 - 10.7.5 Amphenol Recent Developments
- 10.8 Honeywell
 - 10.8.1 Honeywell Negative Temperature Coefficient (NTC) Thermistors Basic Information
 - 10.8.2 Honeywell Negative Temperature Coefficient (NTC) Thermistors Product Overview
 - 10.8.3 Honeywell Negative Temperature Coefficient (NTC) Thermistors Product Market Performance
 - 10.8.4 Honeywell Business Overview
 - 10.8.5 Honeywell Recent Developments

10.9 KOA Speer

10.9.1 KOA Speer Negative Temperature Coefficient (NTC) Thermistors Basic Information

10.9.2 KOA Speer Negative Temperature Coefficient (NTC) Thermistors Product Overview

10.9.3 KOA Speer Negative Temperature Coefficient (NTC) Thermistors Product Market Performance

10.9.4 KOA Speer Business Overview

10.9.5 KOA Speer Recent Developments

10.10 IXYS

10.10.1 IXYS Negative Temperature Coefficient (NTC) Thermistors Basic Information

10.10.2 IXYS Negative Temperature Coefficient (NTC) Thermistors Product Overview

10.10.3 IXYS Negative Temperature Coefficient (NTC) Thermistors Product Market Performance

10.10.4 IXYS Business Overview

10.10.5 IXYS Recent Developments

10.11 US Sensor

10.11.1 US Sensor Negative Temperature Coefficient (NTC) Thermistors Basic Information

10.11.2 US Sensor Negative Temperature Coefficient (NTC) Thermistors Product Overview

10.11.3 US Sensor Negative Temperature Coefficient (NTC) Thermistors Product Market Performance

10.11.4 US Sensor Business Overview

10.11.5 US Sensor Recent Developments

10.12 TE Connectivity

10.12.1 TE Connectivity Negative Temperature Coefficient (NTC) Thermistors Basic Information

10.12.2 TE Connectivity Negative Temperature Coefficient (NTC) Thermistors Product Overview

10.12.3 TE Connectivity Negative Temperature Coefficient (NTC) Thermistors Product Market Performance

10.12.4 TE Connectivity Business Overview

10.12.5 TE Connectivity Recent Developments

10.13 Ametherm

10.13.1 Ametherm Negative Temperature Coefficient (NTC) Thermistors Basic Information

10.13.2 Ametherm Negative Temperature Coefficient (NTC) Thermistors Product Overview

10.13.3 Ametherm Negative Temperature Coefficient (NTC) Thermistors Product Market Performance	
10.13.4 Ametherm Business Overview	
10.13.5 Ametherm Recent Developments	
10.14 Wavelength Electronics	
10.14.1 Wavelength Electronics Negative Temperature Coefficient (NTC) Thermistors Basic Information	
10.14.2 Wavelength Electronics Negative Temperature Coefficient (NTC) Thermistors Product Overview	
10.14.3 Wavelength Electronics Negative Temperature Coefficient (NTC) Thermistors Product Market Performance	
10.14.4 Wavelength Electronics Business Overview	
10.14.5 Wavelength Electronics Recent Developments	
10.15 DXM	
10.15.1 DXM Negative Temperature Coefficient (NTC) Thermistors Basic Information	
10.15.2 DXM Negative Temperature Coefficient (NTC) Thermistors Product Overview	
10.15.3 DXM Negative Temperature Coefficient (NTC) Thermistors Product Market Performance	
10.15.4 DXM Business Overview	
10.15.5 DXM Recent Developments	
10.16 Semitec	
10.16.1 Semitec Negative Temperature Coefficient (NTC) Thermistors Basic Information	
10.16.2 Semitec Negative Temperature Coefficient (NTC) Thermistors Product Overview	
10.16.3 Semitec Negative Temperature Coefficient (NTC) Thermistors Product Market Performance	
10.16.4 Semitec Business Overview	
10.16.5 Semitec Recent Developments	
10.17 Betatherm Corporation	
10.17.1 Betatherm Corporation Negative Temperature Coefficient (NTC) Thermistors Basic Information	
10.17.2 Betatherm Corporation Negative Temperature Coefficient (NTC) Thermistors Product Overview	
10.17.3 Betatherm Corporation Negative Temperature Coefficient (NTC) Thermistors Product Market Performance	
10.17.4 Betatherm Corporation Business Overview	
10.17.5 Betatherm Corporation Recent Developments	
10.18 GE Sensing and Inspection Technologies.	

10.18.1 GE Sensing and Inspection Technologies. Negative Temperature Coefficient (NTC) Thermistors Basic Information

10.18.2 GE Sensing and Inspection Technologies. Negative Temperature Coefficient (NTC) Thermistors Product Overview

10.18.3 GE Sensing and Inspection Technologies. Negative Temperature Coefficient (NTC) Thermistors Product Market Performance

10.18.4 GE Sensing and Inspection Technologies. Business Overview

10.18.5 GE Sensing and Inspection Technologies. Recent Developments

10.19 Guangdong Tonze Electric Company

10.19.1 Guangdong Tonze Electric Company Negative Temperature Coefficient (NTC) Thermistors Basic Information

10.19.2 Guangdong Tonze Electric Company Negative Temperature Coefficient (NTC) Thermistors Product Overview

10.19.3 Guangdong Tonze Electric Company Negative Temperature Coefficient (NTC) Thermistors Product Market Performance

10.19.4 Guangdong Tonze Electric Company Business Overview

10.19.5 Guangdong Tonze Electric Company Recent Developments

10.20 Sinochip Electronics Company Limited

10.20.1 Sinochip Electronics Company Limited Negative Temperature Coefficient (NTC) Thermistors Basic Information

10.20.2 Sinochip Electronics Company Limited Negative Temperature Coefficient (NTC) Thermistors Product Overview

10.20.3 Sinochip Electronics Company Limited Negative Temperature Coefficient (NTC) Thermistors Product Market Performance

10.20.4 Sinochip Electronics Company Limited Business Overview

10.20.5 Sinochip Electronics Company Limited Recent Developments

10.21 Quality Thermistor

10.21.1 Quality Thermistor Negative Temperature Coefficient (NTC) Thermistors Basic Information

10.21.2 Quality Thermistor Negative Temperature Coefficient (NTC) Thermistors Product Overview

10.21.3 Quality Thermistor Negative Temperature Coefficient (NTC) Thermistors Product Market Performance

10.21.4 Quality Thermistor Business Overview

10.21.5 Quality Thermistor Recent Developments

10.22 Ohizumi Manufacturing Company Limited

10.22.1 Ohizumi Manufacturing Company Limited Negative Temperature Coefficient (NTC) Thermistors Basic Information

10.22.2 Ohizumi Manufacturing Company Limited Negative Temperature Coefficient

(NTC) Thermistors Product Overview

10.22.3 Ohizumi Manufacturing Company Limited Negative Temperature Coefficient

(NTC) Thermistors Product Market Performance

10.22.4 Ohizumi Manufacturing Company Limited Business Overview

10.22.5 Ohizumi Manufacturing Company Limited Recent Developments

10.23 Murata Manufacturing Company Limited

10.23.1 Murata Manufacturing Company Limited Negative Temperature Coefficient

(NTC) Thermistors Basic Information

10.23.2 Murata Manufacturing Company Limited Negative Temperature Coefficient

(NTC) Thermistors Product Overview

10.23.3 Murata Manufacturing Company Limited Negative Temperature Coefficient

(NTC) Thermistors Product Market Performance

10.23.4 Murata Manufacturing Company Limited Business Overview

10.23.5 Murata Manufacturing Company Limited Recent Developments

10.24 Maida Development Company

10.24.1 Maida Development Company Negative Temperature Coefficient (NTC)

Thermistors Basic Information

10.24.2 Maida Development Company Negative Temperature Coefficient (NTC)

Thermistors Product Overview

10.24.3 Maida Development Company Negative Temperature Coefficient (NTC)

Thermistors Product Market Performance

10.24.4 Maida Development Company Business Overview

10.24.5 Maida Development Company Recent Developments

10.25 LATTRON Co.

10.25.1 LATTRON Co. Negative Temperature Coefficient (NTC) Thermistors Basic Information

10.25.2 LATTRON Co. Negative Temperature Coefficient (NTC) Thermistors Product Overview

10.25.3 LATTRON Co. Negative Temperature Coefficient (NTC) Thermistors Product Market Performance

10.25.4 LATTRON Co. Business Overview

10.25.5 LATTRON Co. Recent Developments

10.26 KOA Corporation

10.26.1 KOA Corporation Negative Temperature Coefficient (NTC) Thermistors Basic Information

10.26.2 KOA Corporation Negative Temperature Coefficient (NTC) Thermistors Product Overview

10.26.3 KOA Corporation Negative Temperature Coefficient (NTC) Thermistors Product Market Performance

- 10.26.4 KOA Corporation Business Overview
- 10.26.5 KOA Corporation Recent Developments
- 10.27 Joyin Co Ltd
 - 10.27.1 Joyin Co Ltd Negative Temperature Coefficient (NTC) Thermistors Basic Information
 - 10.27.2 Joyin Co Ltd Negative Temperature Coefficient (NTC) Thermistors Product Overview
 - 10.27.3 Joyin Co Ltd Negative Temperature Coefficient (NTC) Thermistors Product Market Performance
 - 10.27.4 Joyin Co Ltd Business Overview
 - 10.27.5 Joyin Co Ltd Recent Developments

11 NEGATIVE TEMPERATURE COEFFICIENT (NTC) THERMISTORS MARKET FORECAST BY REGION

- 11.1 Global Negative Temperature Coefficient (NTC) Thermistors Market Size Forecast
- 11.2 Global Negative Temperature Coefficient (NTC) Thermistors Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Negative Temperature Coefficient (NTC) Thermistors Market Size Forecast by Country
 - 11.2.3 Asia Pacific Negative Temperature Coefficient (NTC) Thermistors Market Size Forecast by Region
 - 11.2.4 South America Negative Temperature Coefficient (NTC) Thermistors Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Negative Temperature Coefficient (NTC) Thermistors by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Negative Temperature Coefficient (NTC) Thermistors Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Negative Temperature Coefficient (NTC) Thermistors by Type (2025-2032)
 - 12.1.2 Global Negative Temperature Coefficient (NTC) Thermistors Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Negative Temperature Coefficient (NTC) Thermistors by Type (2025-2032)
- 12.2 Global Negative Temperature Coefficient (NTC) Thermistors Market Forecast by

Application (2025-2032)

12.2.1 Global Negative Temperature Coefficient (NTC) Thermistors Sales (K Units)

Forecast by Application

12.2.2 Global Negative Temperature Coefficient (NTC) Thermistors Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Negative Temperature Coefficient (NTC) Thermistors Market Size Comparison by Region (M USD)

Table 5. Global Negative Temperature Coefficient (NTC) Thermistors Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Negative Temperature Coefficient (NTC) Thermistors Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Negative Temperature Coefficient (NTC) Thermistors Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Negative Temperature Coefficient (NTC) Thermistors Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Negative Temperature Coefficient (NTC) Thermistors as of 2022)

Table 10. Global Market Negative Temperature Coefficient (NTC) Thermistors Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Negative Temperature Coefficient (NTC) Thermistors Sales Sites and Area Served

Table 12. Manufacturers Negative Temperature Coefficient (NTC) Thermistors Product Type

Table 13. Global Negative Temperature Coefficient (NTC) Thermistors Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Negative Temperature Coefficient (NTC) Thermistors

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Negative Temperature Coefficient (NTC) Thermistors Market Challenges

Table 22. Global Negative Temperature Coefficient (NTC) Thermistors Sales by Type (K Units)

Table 23. Global Negative Temperature Coefficient (NTC) Thermistors Market Size by Type (M USD)

Table 24. Global Negative Temperature Coefficient (NTC) Thermistors Sales (K Units) by Type (2019-2024)

Table 25. Global Negative Temperature Coefficient (NTC) Thermistors Sales Market Share by Type (2019-2024)

Table 26. Global Negative Temperature Coefficient (NTC) Thermistors Market Size (M USD) by Type (2019-2024)

Table 27. Global Negative Temperature Coefficient (NTC) Thermistors Market Size Share by Type (2019-2024)

Table 28. Global Negative Temperature Coefficient (NTC) Thermistors Price (USD/Unit) by Type (2019-2024)

Table 29. Global Negative Temperature Coefficient (NTC) Thermistors Sales (K Units) by Application

Table 30. Global Negative Temperature Coefficient (NTC) Thermistors Market Size by Application

Table 31. Global Negative Temperature Coefficient (NTC) Thermistors Sales by Application (2019-2024) & (K Units)

Table 32. Global Negative Temperature Coefficient (NTC) Thermistors Sales Market Share by Application (2019-2024)

Table 33. Global Negative Temperature Coefficient (NTC) Thermistors Sales by Application (2019-2024) & (M USD)

Table 34. Global Negative Temperature Coefficient (NTC) Thermistors Market Share by Application (2019-2024)

Table 35. Global Negative Temperature Coefficient (NTC) Thermistors Sales Growth Rate by Application (2019-2024)

Table 36. Global Negative Temperature Coefficient (NTC) Thermistors Sales by Region (2019-2024) & (K Units)

Table 37. Global Negative Temperature Coefficient (NTC) Thermistors Sales Market Share by Region (2019-2024)

Table 38. North America Negative Temperature Coefficient (NTC) Thermistors Sales by Country (2019-2024) & (K Units)

Table 39. Europe Negative Temperature Coefficient (NTC) Thermistors Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Negative Temperature Coefficient (NTC) Thermistors Sales by Region (2019-2024) & (K Units)

Table 41. South America Negative Temperature Coefficient (NTC) Thermistors Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Negative Temperature Coefficient (NTC) Thermistors Sales by Region (2019-2024) & (K Units)

Table 43. Global Negative Temperature Coefficient (NTC) Thermistors Production (K

Units) by Region (2019-2024)

Table 44. Global Negative Temperature Coefficient (NTC) Thermistors Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Negative Temperature Coefficient (NTC) Thermistors Revenue Market Share by Region (2019-2024)

Table 46. Global Negative Temperature Coefficient (NTC) Thermistors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Negative Temperature Coefficient (NTC) Thermistors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Negative Temperature Coefficient (NTC) Thermistors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Negative Temperature Coefficient (NTC) Thermistors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Negative Temperature Coefficient (NTC) Thermistors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Vishay Negative Temperature Coefficient (NTC) Thermistors Basic Information

Table 52. Vishay Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 53. Vishay Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Vishay Business Overview

Table 55. Vishay Negative Temperature Coefficient (NTC) Thermistors SWOT Analysis

Table 56. Vishay Recent Developments

Table 57. Panasonic Negative Temperature Coefficient (NTC) Thermistors Basic Information

Table 58. Panasonic Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 59. Panasonic Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Panasonic Business Overview

Table 61. Panasonic Negative Temperature Coefficient (NTC) Thermistors SWOT Analysis

Table 62. Panasonic Recent Developments

Table 63. Murata Negative Temperature Coefficient (NTC) Thermistors Basic Information

Table 64. Murata Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 65. Murata Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Murata Negative Temperature Coefficient (NTC) Thermistors SWOT Analysis

Table 67. Murata Business Overview

Table 68. Murata Recent Developments

Table 69. TDK Negative Temperature Coefficient (NTC) Thermistors Basic Information

Table 70. TDK Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 71. TDK Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. TDK Business Overview

Table 73. TDK Recent Developments

Table 74. Abracon Negative Temperature Coefficient (NTC) Thermistors Basic Information

Table 75. Abracon Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 76. Abracon Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Abracon Business Overview

Table 78. Abracon Recent Developments

Table 79. AVX Negative Temperature Coefficient (NTC) Thermistors Basic Information

Table 80. AVX Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 81. AVX Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. AVX Business Overview

Table 83. AVX Recent Developments

Table 84. Amphenol Negative Temperature Coefficient (NTC) Thermistors Basic Information

Table 85. Amphenol Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 86. Amphenol Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Amphenol Business Overview

Table 88. Amphenol Recent Developments

Table 89. Honeywell Negative Temperature Coefficient (NTC) Thermistors Basic Information

Table 90. Honeywell Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 91. Honeywell Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Honeywell Business Overview

Table 93. Honeywell Recent Developments

Table 94. KOA Speer Negative Temperature Coefficient (NTC) Thermistors Basic Information

Table 95. KOA Speer Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 96. KOA Speer Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. KOA Speer Business Overview

Table 98. KOA Speer Recent Developments

Table 99. IXYS Negative Temperature Coefficient (NTC) Thermistors Basic Information

Table 100. IXYS Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 101. IXYS Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. IXYS Business Overview

Table 103. IXYS Recent Developments

Table 104. US Sensor Negative Temperature Coefficient (NTC) Thermistors Basic Information

Table 105. US Sensor Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 106. US Sensor Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. US Sensor Business Overview

Table 108. US Sensor Recent Developments

Table 109. TE Connectivity Negative Temperature Coefficient (NTC) Thermistors Basic Information

Table 110. TE Connectivity Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 111. TE Connectivity Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. TE Connectivity Business Overview

Table 113. TE Connectivity Recent Developments

Table 114. Ametherm Negative Temperature Coefficient (NTC) Thermistors Basic Information

Table 115. Ametherm Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 116. Ametherm Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Ametherm Business Overview
Table 118. Ametherm Recent Developments
Table 119. Wavelength Electronics Negative Temperature Coefficient (NTC) Thermistors Basic Information
Table 120. Wavelength Electronics Negative Temperature Coefficient (NTC) Thermistors Product Overview
Table 121. Wavelength Electronics Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 122. Wavelength Electronics Business Overview
Table 123. Wavelength Electronics Recent Developments
Table 124. DXM Negative Temperature Coefficient (NTC) Thermistors Basic Information
Table 125. DXM Negative Temperature Coefficient (NTC) Thermistors Product Overview
Table 126. DXM Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 127. DXM Business Overview
Table 128. DXM Recent Developments
Table 129. Semitec Negative Temperature Coefficient (NTC) Thermistors Basic Information
Table 130. Semitec Negative Temperature Coefficient (NTC) Thermistors Product Overview
Table 131. Semitec Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 132. Semitec Business Overview
Table 133. Semitec Recent Developments
Table 134. Betatherm Corporation Negative Temperature Coefficient (NTC) Thermistors Basic Information
Table 135. Betatherm Corporation Negative Temperature Coefficient (NTC) Thermistors Product Overview
Table 136. Betatherm Corporation Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 137. Betatherm Corporation Business Overview
Table 138. Betatherm Corporation Recent Developments
Table 139. GE Sensing and Inspection Technologies. Negative Temperature Coefficient (NTC) Thermistors Basic Information
Table 140. GE Sensing and Inspection Technologies. Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 141. GE Sensing and Inspection Technologies. Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 142. GE Sensing and Inspection Technologies. Business Overview

Table 143. GE Sensing and Inspection Technologies. Recent Developments

Table 144. Guangdong Tonze Electric Company Negative Temperature Coefficient (NTC) Thermistors Basic Information

Table 145. Guangdong Tonze Electric Company Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 146. Guangdong Tonze Electric Company Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 147. Guangdong Tonze Electric Company Business Overview

Table 148. Guangdong Tonze Electric Company Recent Developments

Table 149. Sinochip Electronics Company Limited Negative Temperature Coefficient (NTC) Thermistors Basic Information

Table 150. Sinochip Electronics Company Limited Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 151. Sinochip Electronics Company Limited Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 152. Sinochip Electronics Company Limited Business Overview

Table 153. Sinochip Electronics Company Limited Recent Developments

Table 154. Quality Thermistor Negative Temperature Coefficient (NTC) Thermistors Basic Information

Table 155. Quality Thermistor Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 156. Quality Thermistor Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 157. Quality Thermistor Business Overview

Table 158. Quality Thermistor Recent Developments

Table 159. Ohizumi Manufacturing Company Limited Negative Temperature Coefficient (NTC) Thermistors Basic Information

Table 160. Ohizumi Manufacturing Company Limited Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 161. Ohizumi Manufacturing Company Limited Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 162. Ohizumi Manufacturing Company Limited Business Overview

Table 163.	Ohizumi Manufacturing Company Limited Recent Developments
Table 164.	Murata Manufacturing Company Limited Negative Temperature Coefficient (NTC) Thermistors Basic Information
Table 165.	Murata Manufacturing Company Limited Negative Temperature Coefficient (NTC) Thermistors Product Overview
Table 166.	Murata Manufacturing Company Limited Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 167.	Murata Manufacturing Company Limited Business Overview
Table 168.	Murata Manufacturing Company Limited Recent Developments
Table 169.	Maida Development Company Negative Temperature Coefficient (NTC) Thermistors Basic Information
Table 170.	Maida Development Company Negative Temperature Coefficient (NTC) Thermistors Product Overview
Table 171.	Maida Development Company Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 172.	Maida Development Company Business Overview
Table 173.	Maida Development Company Recent Developments
Table 174.	LATTRON Co. Negative Temperature Coefficient (NTC) Thermistors Basic Information
Table 175.	LATTRON Co. Negative Temperature Coefficient (NTC) Thermistors Product Overview
Table 176.	LATTRON Co. Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 177.	LATTRON Co. Business Overview
Table 178.	LATTRON Co. Recent Developments
Table 179.	KOA Corporation Negative Temperature Coefficient (NTC) Thermistors Basic Information
Table 180.	KOA Corporation Negative Temperature Coefficient (NTC) Thermistors Product Overview
Table 181.	KOA Corporation Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 182.	KOA Corporation Business Overview
Table 183.	KOA Corporation Recent Developments
Table 184.	Joyin Co Ltd Negative Temperature Coefficient (NTC) Thermistors Basic Information
Table 185.	Joyin Co Ltd Negative Temperature Coefficient (NTC) Thermistors Product Overview

Table 186. Joyin Co Ltd Negative Temperature Coefficient (NTC) Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 187. Joyin Co Ltd Business Overview
Table 188. Joyin Co Ltd Recent Developments
Table 189. Global Negative Temperature Coefficient (NTC) Thermistors Sales Forecast by Region (2025-2032) & (K Units)
Table 190. Global Negative Temperature Coefficient (NTC) Thermistors Market Size Forecast by Region (2025-2032) & (M USD)
Table 191. North America Negative Temperature Coefficient (NTC) Thermistors Sales Forecast by Country (2025-2032) & (K Units)
Table 192. North America Negative Temperature Coefficient (NTC) Thermistors Market Size Forecast by Country (2025-2032) & (M USD)
Table 193. Europe Negative Temperature Coefficient (NTC) Thermistors Sales Forecast by Country (2025-2032) & (K Units)
Table 194. Europe Negative Temperature Coefficient (NTC) Thermistors Market Size Forecast by Country (2025-2032) & (M USD)
Table 195. Asia Pacific Negative Temperature Coefficient (NTC) Thermistors Sales Forecast by Region (2025-2032) & (K Units)
Table 196. Asia Pacific Negative Temperature Coefficient (NTC) Thermistors Market Size Forecast by Region (2025-2032) & (M USD)
Table 197. South America Negative Temperature Coefficient (NTC) Thermistors Sales Forecast by Country (2025-2032) & (K Units)
Table 198. South America Negative Temperature Coefficient (NTC) Thermistors Market Size Forecast by Country (2025-2032) & (M USD)
Table 199. Middle East and Africa Negative Temperature Coefficient (NTC) Thermistors Consumption Forecast by Country (2025-2032) & (Units)
Table 200. Middle East and Africa Negative Temperature Coefficient (NTC) Thermistors Market Size Forecast by Country (2025-2032) & (M USD)
Table 201. Global Negative Temperature Coefficient (NTC) Thermistors Sales Forecast by Type (2025-2032) & (K Units)
Table 202. Global Negative Temperature Coefficient (NTC) Thermistors Market Size Forecast by Type (2025-2032) & (M USD)
Table 203. Global Negative Temperature Coefficient (NTC) Thermistors Price Forecast by Type (2025-2032) & (USD/Unit)
Table 204. Global Negative Temperature Coefficient (NTC) Thermistors Sales (K Units) Forecast by Application (2025-2032)
Table 205. Global Negative Temperature Coefficient (NTC) Thermistors Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Negative Temperature Coefficient (NTC) Thermistors

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Negative Temperature Coefficient (NTC) Thermistors Market Size (M USD), 2019-2032

Figure 5. Global Negative Temperature Coefficient (NTC) Thermistors Market Size (M USD) (2019-2032)

Figure 6. Global Negative Temperature Coefficient (NTC) Thermistors Sales (K Units) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Negative Temperature Coefficient (NTC) Thermistors Market Size by Country (M USD)

Figure 11. Negative Temperature Coefficient (NTC) Thermistors Sales Share by Manufacturers in 2023

Figure 12. Global Negative Temperature Coefficient (NTC) Thermistors Revenue Share by Manufacturers in 2023

Figure 13. Negative Temperature Coefficient (NTC) Thermistors Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Negative Temperature Coefficient (NTC) Thermistors Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Negative Temperature Coefficient (NTC) Thermistors Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Negative Temperature Coefficient (NTC) Thermistors Market Share by Type

Figure 18. Sales Market Share of Negative Temperature Coefficient (NTC) Thermistors by Type (2019-2024)

Figure 19. Sales Market Share of Negative Temperature Coefficient (NTC) Thermistors by Type in 2023

Figure 20. Market Size Share of Negative Temperature Coefficient (NTC) Thermistors by Type (2019-2024)

Figure 21. Market Size Market Share of Negative Temperature Coefficient (NTC) Thermistors by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Negative Temperature Coefficient (NTC) Thermistors Market Share by Application

Figure 24. Global Negative Temperature Coefficient (NTC) Thermistors Sales Market Share by Application (2019-2024)

Figure 25. Global Negative Temperature Coefficient (NTC) Thermistors Sales Market Share by Application in 2023

Figure 26. Global Negative Temperature Coefficient (NTC) Thermistors Market Share by Application (2019-2024)

Figure 27. Global Negative Temperature Coefficient (NTC) Thermistors Market Share by Application in 2023

Figure 28. Global Negative Temperature Coefficient (NTC) Thermistors Sales Growth Rate by Application (2019-2024)

Figure 29. Global Negative Temperature Coefficient (NTC) Thermistors Sales Market Share by Region (2019-2024)

Figure 30. North America Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Negative Temperature Coefficient (NTC) Thermistors Sales Market Share by Country in 2023

Figure 32. U.S. Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Negative Temperature Coefficient (NTC) Thermistors Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Negative Temperature Coefficient (NTC) Thermistors Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Negative Temperature Coefficient (NTC) Thermistors Sales Market Share by Country in 2023

Figure 37. Germany Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Negative Temperature Coefficient (NTC) Thermistors Sales Market Share by Region in 2023

Figure 44. China Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (K Units)

Figure 50. South America Negative Temperature Coefficient (NTC) Thermistors Sales Market Share by Country in 2023

Figure 51. Brazil Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Negative Temperature Coefficient (NTC) Thermistors Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Negative Temperature Coefficient (NTC) Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Negative Temperature Coefficient (NTC) Thermistors Production

Market Share by Region (2019-2024)

Figure 62. North America Negative Temperature Coefficient (NTC) Thermistors Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Negative Temperature Coefficient (NTC) Thermistors Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Negative Temperature Coefficient (NTC) Thermistors Production (K Units) Growth Rate (2019-2024)

Figure 65. China Negative Temperature Coefficient (NTC) Thermistors Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Negative Temperature Coefficient (NTC) Thermistors Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Negative Temperature Coefficient (NTC) Thermistors Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Negative Temperature Coefficient (NTC) Thermistors Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Negative Temperature Coefficient (NTC) Thermistors Market Share Forecast by Type (2025-2032)

Figure 70. Global Negative Temperature Coefficient (NTC) Thermistors Sales Forecast by Application (2025-2032)

Figure 71. Global Negative Temperature Coefficient (NTC) Thermistors Market Share Forecast by Application (2025-2032)

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