

Global Neck and Back Massager Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/GB9904FAE140EN.html>

Date: October 2024

Pages: 149

Price: US\$ 3,200.00 (Single User License)

ID: GB9904FAE140EN

Abstracts

Report Overview

Back and Neck Massager can treat rheumatism, arthritis, frozen shoulder. Lumbar muscle strain, neuralgia, irregular menstruation, positive phlegm, sexual decline and other diseases, and the effect is remarkable.

The global Neck and Back Massager market size was estimated at USD 10560 million in 2023 and is projected to reach USD 19743.17 million by 2032, exhibiting a CAGR of 7.20% during the forecast period.

North America Neck and Back Massager market size was estimated at USD 3101.74 million in 2023, at a CAGR of 6.17% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Neck and Back Massager market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Neck and Back Massager Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Neck and Back Massager market in any manner.

Global Neck and Back Massager Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Niplux

Naipo

Medisana

SKG

Homedics

Theragun

Fuijiryoki

Panasonic

INADA

Human Touch

cozzia

Beurer

Breo Technology

MedMassager

Hypervolt

Shenzhen Breo Technology

Xiamen Comfort Science and Technology Group

Ruian Remax Fitness Equipment

Market Segmentation (by Type)

Vibration

Pulse

Manual

Others

Market Segmentation (by Application)

Household

Hospital

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Neck and Back Massager Market

Overview of the regional outlook of the Neck and Back Massager Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

-

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Neck and Back Massager

1.2 Key Market Segments

1.2.1 Neck and Back Massager Segment by Type

1.2.2 Neck and Back Massager Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 NECK AND BACK MASSAGER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Neck and Back Massager Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Neck and Back Massager Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 NECK AND BACK MASSAGER MARKET COMPETITIVE LANDSCAPE

3.1 Global Neck and Back Massager Sales by Manufacturers (2019-2024)

3.2 Global Neck and Back Massager Revenue Market Share by Manufacturers (2019-2024)

3.3 Neck and Back Massager Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Neck and Back Massager Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Neck and Back Massager Sales Sites, Area Served, Product Type

3.6 Neck and Back Massager Market Competitive Situation and Trends

3.6.1 Neck and Back Massager Market Concentration Rate

3.6.2 Global 5 and 10 Largest Neck and Back Massager Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 NECK AND BACK MASSAGER INDUSTRY CHAIN ANALYSIS

- 4.1 Neck and Back Massager Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NECK AND BACK MASSAGER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 NECK AND BACK MASSAGER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Neck and Back Massager Sales Market Share by Type (2019-2024)
- 6.3 Global Neck and Back Massager Market Size Market Share by Type (2019-2024)
- 6.4 Global Neck and Back Massager Price by Type (2019-2024)

7 NECK AND BACK MASSAGER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Neck and Back Massager Market Sales by Application (2019-2024)
- 7.3 Global Neck and Back Massager Market Size (M USD) by Application (2019-2024)
- 7.4 Global Neck and Back Massager Sales Growth Rate by Application (2019-2024)

8 NECK AND BACK MASSAGER MARKET CONSUMPTION BY REGION

- 8.1 Global Neck and Back Massager Sales by Region
 - 8.1.1 Global Neck and Back Massager Sales by Region

8.1.2 Global Neck and Back Massager Sales Market Share by Region

8.2 North America

8.2.1 North America Neck and Back Massager Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Neck and Back Massager Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Neck and Back Massager Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Neck and Back Massager Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Neck and Back Massager Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 NECK AND BACK MASSAGER MARKET PRODUCTION BY REGION

9.1 Global Production of Neck and Back Massager by Region (2019-2024)

9.2 Global Neck and Back Massager Revenue Market Share by Region (2019-2024)

9.3 Global Neck and Back Massager Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Neck and Back Massager Production

9.4.1 North America Neck and Back Massager Production Growth Rate (2019-2024)

9.4.2 North America Neck and Back Massager Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Neck and Back Massager Production

9.5.1 Europe Neck and Back Massager Production Growth Rate (2019-2024)

9.5.2 Europe Neck and Back Massager Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Neck and Back Massager Production (2019-2024)

9.6.1 Japan Neck and Back Massager Production Growth Rate (2019-2024)

9.6.2 Japan Neck and Back Massager Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Neck and Back Massager Production (2019-2024)

9.7.1 China Neck and Back Massager Production Growth Rate (2019-2024)

9.7.2 China Neck and Back Massager Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Niplux

10.1.1 Niplux Neck and Back Massager Basic Information

10.1.2 Niplux Neck and Back Massager Product Overview

10.1.3 Niplux Neck and Back Massager Product Market Performance

10.1.4 Niplux Business Overview

10.1.5 Niplux Neck and Back Massager SWOT Analysis

10.1.6 Niplux Recent Developments

10.2 Naipo

10.2.1 Naipo Neck and Back Massager Basic Information

10.2.2 Naipo Neck and Back Massager Product Overview

10.2.3 Naipo Neck and Back Massager Product Market Performance

10.2.4 Naipo Business Overview

10.2.5 Naipo Neck and Back Massager SWOT Analysis

10.2.6 Naipo Recent Developments

10.3 Medisana

10.3.1 Medisana Neck and Back Massager Basic Information

10.3.2 Medisana Neck and Back Massager Product Overview

10.3.3 Medisana Neck and Back Massager Product Market Performance

10.3.4 Medisana Neck and Back Massager SWOT Analysis

10.3.5 Medisana Business Overview

10.3.6 Medisana Recent Developments

10.4 SKG

10.4.1 SKG Neck and Back Massager Basic Information

10.4.2 SKG Neck and Back Massager Product Overview

10.4.3 SKG Neck and Back Massager Product Market Performance

10.4.4 SKG Business Overview

10.4.5 SKG Recent Developments

10.5 Homedics

10.5.1 Homedics Neck and Back Massager Basic Information

10.5.2 Homedics Neck and Back Massager Product Overview

10.5.3 Homedics Neck and Back Massager Product Market Performance

10.5.4 Homedics Business Overview

10.5.5 Homedics Recent Developments

10.6 Theragun

10.6.1 Theragun Neck and Back Massager Basic Information

10.6.2 Theragun Neck and Back Massager Product Overview

10.6.3 Theragun Neck and Back Massager Product Market Performance

10.6.4 Theragun Business Overview

10.6.5 Theragun Recent Developments

10.7 Fuijiryoki

10.7.1 Fuijiryoki Neck and Back Massager Basic Information

10.7.2 Fuijiryoki Neck and Back Massager Product Overview

10.7.3 Fuijiryoki Neck and Back Massager Product Market Performance

10.7.4 Fuijiryoki Business Overview

10.7.5 Fuijiryoki Recent Developments

10.8 Panasonic

10.8.1 Panasonic Neck and Back Massager Basic Information

10.8.2 Panasonic Neck and Back Massager Product Overview

10.8.3 Panasonic Neck and Back Massager Product Market Performance

10.8.4 Panasonic Business Overview

10.8.5 Panasonic Recent Developments

10.9 INADA

10.9.1 INADA Neck and Back Massager Basic Information

10.9.2 INADA Neck and Back Massager Product Overview

10.9.3 INADA Neck and Back Massager Product Market Performance

10.9.4 INADA Business Overview

10.9.5 INADA Recent Developments

10.10 Human Touch

10.10.1 Human Touch Neck and Back Massager Basic Information

- 10.10.2 Human Touch Neck and Back Massager Product Overview
- 10.10.3 Human Touch Neck and Back Massager Product Market Performance
- 10.10.4 Human Touch Business Overview
- 10.10.5 Human Touch Recent Developments
- 10.11 cozzia
 - 10.11.1 cozzia Neck and Back Massager Basic Information
 - 10.11.2 cozzia Neck and Back Massager Product Overview
 - 10.11.3 cozzia Neck and Back Massager Product Market Performance
 - 10.11.4 cozzia Business Overview
 - 10.11.5 cozzia Recent Developments
- 10.12 Beurer
 - 10.12.1 Beurer Neck and Back Massager Basic Information
 - 10.12.2 Beurer Neck and Back Massager Product Overview
 - 10.12.3 Beurer Neck and Back Massager Product Market Performance
 - 10.12.4 Beurer Business Overview
 - 10.12.5 Beurer Recent Developments
- 10.13 Breo Technology
 - 10.13.1 Breo Technology Neck and Back Massager Basic Information
 - 10.13.2 Breo Technology Neck and Back Massager Product Overview
 - 10.13.3 Breo Technology Neck and Back Massager Product Market Performance
 - 10.13.4 Breo Technology Business Overview
 - 10.13.5 Breo Technology Recent Developments
- 10.14 MedMassager
 - 10.14.1 MedMassager Neck and Back Massager Basic Information
 - 10.14.2 MedMassager Neck and Back Massager Product Overview
 - 10.14.3 MedMassager Neck and Back Massager Product Market Performance
 - 10.14.4 MedMassager Business Overview
 - 10.14.5 MedMassager Recent Developments
- 10.15 Hypervolt
 - 10.15.1 Hypervolt Neck and Back Massager Basic Information
 - 10.15.2 Hypervolt Neck and Back Massager Product Overview
 - 10.15.3 Hypervolt Neck and Back Massager Product Market Performance
 - 10.15.4 Hypervolt Business Overview
 - 10.15.5 Hypervolt Recent Developments
- 10.16 Shenzhen Breo Technology
 - 10.16.1 Shenzhen Breo Technology Neck and Back Massager Basic Information
 - 10.16.2 Shenzhen Breo Technology Neck and Back Massager Product Overview
 - 10.16.3 Shenzhen Breo Technology Neck and Back Massager Product Market Performance

- 10.16.4 Shenzhen Breo Technology Business Overview
- 10.16.5 Shenzhen Breo Technology Recent Developments
- 10.17 Xiamen Comfort Science and Technology Group
 - 10.17.1 Xiamen Comfort Science and Technology Group Neck and Back Massager Basic Information
 - 10.17.2 Xiamen Comfort Science and Technology Group Neck and Back Massager Product Overview
 - 10.17.3 Xiamen Comfort Science and Technology Group Neck and Back Massager Product Market Performance
 - 10.17.4 Xiamen Comfort Science and Technology Group Business Overview
 - 10.17.5 Xiamen Comfort Science and Technology Group Recent Developments
- 10.18 Ruian Remax Fitness Equipment
 - 10.18.1 Ruian Remax Fitness Equipment Neck and Back Massager Basic Information
 - 10.18.2 Ruian Remax Fitness Equipment Neck and Back Massager Product Overview
 - 10.18.3 Ruian Remax Fitness Equipment Neck and Back Massager Product Market Performance
 - 10.18.4 Ruian Remax Fitness Equipment Business Overview
 - 10.18.5 Ruian Remax Fitness Equipment Recent Developments

11 NECK AND BACK MASSAGER MARKET FORECAST BY REGION

- 11.1 Global Neck and Back Massager Market Size Forecast
- 11.2 Global Neck and Back Massager Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Neck and Back Massager Market Size Forecast by Country
 - 11.2.3 Asia Pacific Neck and Back Massager Market Size Forecast by Region
 - 11.2.4 South America Neck and Back Massager Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Neck and Back Massager by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Neck and Back Massager Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Neck and Back Massager by Type (2025-2032)
 - 12.1.2 Global Neck and Back Massager Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Neck and Back Massager by Type (2025-2032)
- 12.2 Global Neck and Back Massager Market Forecast by Application (2025-2032)
 - 12.2.1 Global Neck and Back Massager Sales (K Units) Forecast by Application
 - 12.2.2 Global Neck and Back Massager Market Size (M USD) Forecast by Application

(2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Neck and Back Massager Market Size Comparison by Region (M USD)

Table 5. Global Neck and Back Massager Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global Neck and Back Massager Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Neck and Back Massager Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Neck and Back Massager Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Neck
and Back Massager as of 2022)

Table 10. Global Market Neck and Back Massager Average Price (USD/Unit) of Key
Manufacturers (2019-2024)

Table 11. Manufacturers Neck and Back Massager Sales Sites and Area Served

Table 12. Manufacturers Neck and Back Massager Product Type

Table 13. Global Neck and Back Massager Manufacturers Market Concentration Ratio
(CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Neck and Back Massager

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Neck and Back Massager Market Challenges

Table 22. Global Neck and Back Massager Sales by Type (K Units)

Table 23. Global Neck and Back Massager Market Size by Type (M USD)

Table 24. Global Neck and Back Massager Sales (K Units) by Type (2019-2024)

Table 25. Global Neck and Back Massager Sales Market Share by Type (2019-2024)

Table 26. Global Neck and Back Massager Market Size (M USD) by Type (2019-2024)

Table 27. Global Neck and Back Massager Market Size Share by Type (2019-2024)

Table 28. Global Neck and Back Massager Price (USD/Unit) by Type (2019-2024)

Table 29. Global Neck and Back Massager Sales (K Units) by Application
Table 30. Global Neck and Back Massager Market Size by Application
Table 31. Global Neck and Back Massager Sales by Application (2019-2024) & (K Units)
Table 32. Global Neck and Back Massager Sales Market Share by Application (2019-2024)
Table 33. Global Neck and Back Massager Sales by Application (2019-2024) & (M USD)
Table 34. Global Neck and Back Massager Market Share by Application (2019-2024)
Table 35. Global Neck and Back Massager Sales Growth Rate by Application (2019-2024)
Table 36. Global Neck and Back Massager Sales by Region (2019-2024) & (K Units)
Table 37. Global Neck and Back Massager Sales Market Share by Region (2019-2024)
Table 38. North America Neck and Back Massager Sales by Country (2019-2024) & (K Units)
Table 39. Europe Neck and Back Massager Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Neck and Back Massager Sales by Region (2019-2024) & (K Units)
Table 41. South America Neck and Back Massager Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Neck and Back Massager Sales by Region (2019-2024) & (K Units)
Table 43. Global Neck and Back Massager Production (K Units) by Region (2019-2024)
Table 44. Global Neck and Back Massager Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Neck and Back Massager Revenue Market Share by Region (2019-2024)
Table 46. Global Neck and Back Massager Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Neck and Back Massager Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe Neck and Back Massager Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan Neck and Back Massager Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China Neck and Back Massager Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 51. Niplux Neck and Back Massager Basic Information
Table 52. Niplux Neck and Back Massager Product Overview

Table 53. Niplux Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. Niplux Business Overview
Table 55. Niplux Neck and Back Massager SWOT Analysis
Table 56. Niplux Recent Developments
Table 57. Naipo Neck and Back Massager Basic Information
Table 58. Naipo Neck and Back Massager Product Overview
Table 59. Naipo Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. Naipo Business Overview
Table 61. Naipo Neck and Back Massager SWOT Analysis
Table 62. Naipo Recent Developments
Table 63. Medisana Neck and Back Massager Basic Information
Table 64. Medisana Neck and Back Massager Product Overview
Table 65. Medisana Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 66. Medisana Neck and Back Massager SWOT Analysis
Table 67. Medisana Business Overview
Table 68. Medisana Recent Developments
Table 69. SKG Neck and Back Massager Basic Information
Table 70. SKG Neck and Back Massager Product Overview
Table 71. SKG Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 72. SKG Business Overview
Table 73. SKG Recent Developments
Table 74. Homedics Neck and Back Massager Basic Information
Table 75. Homedics Neck and Back Massager Product Overview
Table 76. Homedics Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 77. Homedics Business Overview
Table 78. Homedics Recent Developments
Table 79. Theragun Neck and Back Massager Basic Information
Table 80. Theragun Neck and Back Massager Product Overview
Table 81. Theragun Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 82. Theragun Business Overview
Table 83. Theragun Recent Developments
Table 84. Fuijiryoki Neck and Back Massager Basic Information
Table 85. Fuijiryoki Neck and Back Massager Product Overview

Table 86. Fujjiryoki Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. Fujjiryoki Business Overview
Table 88. Fujjiryoki Recent Developments
Table 89. Panasonic Neck and Back Massager Basic Information
Table 90. Panasonic Neck and Back Massager Product Overview
Table 91. Panasonic Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. Panasonic Business Overview
Table 93. Panasonic Recent Developments
Table 94. INADA Neck and Back Massager Basic Information
Table 95. INADA Neck and Back Massager Product Overview
Table 96. INADA Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 97. INADA Business Overview
Table 98. INADA Recent Developments
Table 99. Human Touch Neck and Back Massager Basic Information
Table 100. Human Touch Neck and Back Massager Product Overview
Table 101. Human Touch Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 102. Human Touch Business Overview
Table 103. Human Touch Recent Developments
Table 104. cozzia Neck and Back Massager Basic Information
Table 105. cozzia Neck and Back Massager Product Overview
Table 106. cozzia Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 107. cozzia Business Overview
Table 108. cozzia Recent Developments
Table 109. Beurer Neck and Back Massager Basic Information
Table 110. Beurer Neck and Back Massager Product Overview
Table 111. Beurer Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 112. Beurer Business Overview
Table 113. Beurer Recent Developments
Table 114. Breo Technology Neck and Back Massager Basic Information
Table 115. Breo Technology Neck and Back Massager Product Overview
Table 116. Breo Technology Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 117. Breo Technology Business Overview

Table 118. Breo Technology Recent Developments
Table 119. MedMassager Neck and Back Massager Basic Information
Table 120. MedMassager Neck and Back Massager Product Overview
Table 121. MedMassager Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 122. MedMassager Business Overview
Table 123. MedMassager Recent Developments
Table 124. Hypervolt Neck and Back Massager Basic Information
Table 125. Hypervolt Neck and Back Massager Product Overview
Table 126. Hypervolt Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 127. Hypervolt Business Overview
Table 128. Hypervolt Recent Developments
Table 129. Shenzhen Breo Technology Neck and Back Massager Basic Information
Table 130. Shenzhen Breo Technology Neck and Back Massager Product Overview
Table 131. Shenzhen Breo Technology Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 132. Shenzhen Breo Technology Business Overview
Table 133. Shenzhen Breo Technology Recent Developments
Table 134. Xiamen Comfort Science and Technology Group Neck and Back Massager Basic Information
Table 135. Xiamen Comfort Science and Technology Group Neck and Back Massager Product Overview
Table 136. Xiamen Comfort Science and Technology Group Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 137. Xiamen Comfort Science and Technology Group Business Overview
Table 138. Xiamen Comfort Science and Technology Group Recent Developments
Table 139. Ruian Remax Fitness Equipment Neck and Back Massager Basic Information
Table 140. Ruian Remax Fitness Equipment Neck and Back Massager Product Overview
Table 141. Ruian Remax Fitness Equipment Neck and Back Massager Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 142. Ruian Remax Fitness Equipment Business Overview
Table 143. Ruian Remax Fitness Equipment Recent Developments
Table 144. Global Neck and Back Massager Sales Forecast by Region (2025-2032) & (K Units)
Table 145. Global Neck and Back Massager Market Size Forecast by Region (2025-2032) & (M USD)

Table 146. North America Neck and Back Massager Sales Forecast by Country (2025-2032) & (K Units)

Table 147. North America Neck and Back Massager Market Size Forecast by Country (2025-2032) & (M USD)

Table 148. Europe Neck and Back Massager Sales Forecast by Country (2025-2032) & (K Units)

Table 149. Europe Neck and Back Massager Market Size Forecast by Country (2025-2032) & (M USD)

Table 150. Asia Pacific Neck and Back Massager Sales Forecast by Region (2025-2032) & (K Units)

Table 151. Asia Pacific Neck and Back Massager Market Size Forecast by Region (2025-2032) & (M USD)

Table 152. South America Neck and Back Massager Sales Forecast by Country (2025-2032) & (K Units)

Table 153. South America Neck and Back Massager Market Size Forecast by Country (2025-2032) & (M USD)

Table 154. Middle East and Africa Neck and Back Massager Consumption Forecast by Country (2025-2032) & (Units)

Table 155. Middle East and Africa Neck and Back Massager Market Size Forecast by Country (2025-2032) & (M USD)

Table 156. Global Neck and Back Massager Sales Forecast by Type (2025-2032) & (K Units)

Table 157. Global Neck and Back Massager Market Size Forecast by Type (2025-2032) & (M USD)

Table 158. Global Neck and Back Massager Price Forecast by Type (2025-2032) & (USD/Unit)

Table 159. Global Neck and Back Massager Sales (K Units) Forecast by Application (2025-2032)

Table 160. Global Neck and Back Massager Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Neck and Back Massager
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Neck and Back Massager Market Size (M USD), 2019-2032
- Figure 5. Global Neck and Back Massager Market Size (M USD) (2019-2032)
- Figure 6. Global Neck and Back Massager Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Neck and Back Massager Market Size by Country (M USD)
- Figure 11. Neck and Back Massager Sales Share by Manufacturers in 2023
- Figure 12. Global Neck and Back Massager Revenue Share by Manufacturers in 2023
- Figure 13. Neck and Back Massager Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Neck and Back Massager Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Neck and Back Massager Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Neck and Back Massager Market Share by Type
- Figure 18. Sales Market Share of Neck and Back Massager by Type (2019-2024)
- Figure 19. Sales Market Share of Neck and Back Massager by Type in 2023
- Figure 20. Market Size Share of Neck and Back Massager by Type (2019-2024)
- Figure 21. Market Size Market Share of Neck and Back Massager by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Neck and Back Massager Market Share by Application
- Figure 24. Global Neck and Back Massager Sales Market Share by Application (2019-2024)
- Figure 25. Global Neck and Back Massager Sales Market Share by Application in 2023
- Figure 26. Global Neck and Back Massager Market Share by Application (2019-2024)
- Figure 27. Global Neck and Back Massager Market Share by Application in 2023
- Figure 28. Global Neck and Back Massager Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Neck and Back Massager Sales Market Share by Region (2019-2024)
- Figure 30. North America Neck and Back Massager Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Neck and Back Massager Sales Market Share by Country in 2023

Figure 32. U.S. Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Neck and Back Massager Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Neck and Back Massager Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Neck and Back Massager Sales Market Share by Country in 2023

Figure 37. Germany Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Neck and Back Massager Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Neck and Back Massager Sales Market Share by Region in 2023

Figure 44. China Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Neck and Back Massager Sales and Growth Rate (K Units)

Figure 50. South America Neck and Back Massager Sales Market Share by Country in 2023

Figure 51. Brazil Neck and Back Massager Sales and Growth Rate (2019-2024) & (K

Units)

Figure 52. Argentina Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Neck and Back Massager Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Neck and Back Massager Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Neck and Back Massager Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Neck and Back Massager Production Market Share by Region (2019-2024)

Figure 62. North America Neck and Back Massager Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Neck and Back Massager Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Neck and Back Massager Production (K Units) Growth Rate (2019-2024)

Figure 65. China Neck and Back Massager Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Neck and Back Massager Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Neck and Back Massager Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Neck and Back Massager Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Neck and Back Massager Market Share Forecast by Type (2025-2032)

Figure 70. Global Neck and Back Massager Sales Forecast by Application (2025-2032)

Figure 71. Global Neck and Back Massager Market Share Forecast by Application

(2025-2032)

I would like to order

Product name: Global Neck and Back Massager Market Research Report 2024, Forecast to 2032

Product link: <https://marketpublishers.com/r/GB9904FAE140EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB9904FAE140EN.html>