

# Global Near IR Cameras Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Near-infrared light is one kind of electromagnetic waves in the range of visible and infrared light which cannot be perceived by human eyes. Near IR Cameras were developed on the basis of this, they refer to cameras with NIR sensors. Compared with DSC, Near Infrared Industry Camera has stable and reliable performance, is easy to install. Because of its Compact, rugged structural features, Near NIR Camera is difficult to damage. Thus, it can be used in poor environment and continue working for a long time. Near Infrared Cameras shutter time is very short, it can capture high-speed moving objects. Industrial camera can shoot ten to hundreds of pictures per second, while an ordinary camera can only take 2-3 images, there is a large difference between them. Output of Near-Infrared Camera is raw data, which has relatively wide spectral range, and is more suitable for high-quality image processing algorithms, such as machine vision applications, while ordinary camera image, which is only suitable for the spectral range of human vision, and after jpeg compression, image quality is poor, is not conducive to analysis and processing. Owing to the excellent performance of NIR Camera, it has been widely used in many fields, such as detection, transportation, and scientific medical.

The Global Near IR Cameras Market Size was estimated at USD 952.04 million in 2023 and is projected to reach USD 1163.54 million by 2029, exhibiting a CAGR of 3.40% during the forecast period.

This report provides a deep insight into the global Near IR Cameras market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market

drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Near IR Cameras Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Near IR Cameras market in any manner.

### Global Near IR Cameras Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

JAI

FLIR Systems

Allied Vision Technologies

IDS

Basler

HORIBA Scientific

Lumenera

QImaging

Xenics

Photonfocus

Infrared Cameras

Market Segmentation (by Type)

CCD NIR Cameras

CMOS NIR Cameras

Others

Market Segmentation (by Application)

Industry

Measurement & Detection

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Near IR Cameras Market

Overview of the regional outlook of the Near IR Cameras Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth

as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Near IR Cameras Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Near IR Cameras
- 1.2 Key Market Segments
  - 1.2.1 Near IR Cameras Segment by Type
  - 1.2.2 Near IR Cameras Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 NEAR IR CAMERAS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Near IR Cameras Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Near IR Cameras Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 NEAR IR CAMERAS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Near IR Cameras Sales by Manufacturers (2019-2024)
- 3.2 Global Near IR Cameras Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Near IR Cameras Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Near IR Cameras Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Near IR Cameras Sales Sites, Area Served, Product Type
- 3.6 Near IR Cameras Market Competitive Situation and Trends
  - 3.6.1 Near IR Cameras Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Near IR Cameras Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 NEAR IR CAMERAS INDUSTRY CHAIN ANALYSIS**

- 4.1 Near IR Cameras Industry Chain Analysis



4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NEAR IR CAMERAS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 NEAR IR CAMERAS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Near IR Cameras Sales Market Share by Type (2019-2024)

6.3 Global Near IR Cameras Market Size Market Share by Type (2019-2024)

6.4 Global Near IR Cameras Price by Type (2019-2024)

## **7 NEAR IR CAMERAS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Near IR Cameras Market Sales by Application (2019-2024)

7.3 Global Near IR Cameras Market Size (M USD) by Application (2019-2024)

7.4 Global Near IR Cameras Sales Growth Rate by Application (2019-2024)

## **8 NEAR IR CAMERAS MARKET SEGMENTATION BY REGION**

8.1 Global Near IR Cameras Sales by Region

8.1.1 Global Near IR Cameras Sales by Region

8.1.2 Global Near IR Cameras Sales Market Share by Region

8.2 North America

8.2.1 North America Near IR Cameras Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Near IR Cameras Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Near IR Cameras Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Near IR Cameras Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Near IR Cameras Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 JAI
  - 9.1.1 JAI Near IR Cameras Basic Information
  - 9.1.2 JAI Near IR Cameras Product Overview
  - 9.1.3 JAI Near IR Cameras Product Market Performance
  - 9.1.4 JAI Business Overview
  - 9.1.5 JAI Near IR Cameras SWOT Analysis
  - 9.1.6 JAI Recent Developments
- 9.2 FLIR Systems

- 9.2.1 FLIR Systems Near IR Cameras Basic Information
- 9.2.2 FLIR Systems Near IR Cameras Product Overview
- 9.2.3 FLIR Systems Near IR Cameras Product Market Performance
- 9.2.4 FLIR Systems Business Overview
- 9.2.5 FLIR Systems Near IR Cameras SWOT Analysis
- 9.2.6 FLIR Systems Recent Developments
- 9.3 Allied Vision Technologies
  - 9.3.1 Allied Vision Technologies Near IR Cameras Basic Information
  - 9.3.2 Allied Vision Technologies Near IR Cameras Product Overview
  - 9.3.3 Allied Vision Technologies Near IR Cameras Product Market Performance
  - 9.3.4 Allied Vision Technologies Near IR Cameras SWOT Analysis
  - 9.3.5 Allied Vision Technologies Business Overview
  - 9.3.6 Allied Vision Technologies Recent Developments
- 9.4 IDS
  - 9.4.1 IDS Near IR Cameras Basic Information
  - 9.4.2 IDS Near IR Cameras Product Overview
  - 9.4.3 IDS Near IR Cameras Product Market Performance
  - 9.4.4 IDS Business Overview
  - 9.4.5 IDS Recent Developments
- 9.5 Basler
  - 9.5.1 Basler Near IR Cameras Basic Information
  - 9.5.2 Basler Near IR Cameras Product Overview
  - 9.5.3 Basler Near IR Cameras Product Market Performance
  - 9.5.4 Basler Business Overview
  - 9.5.5 Basler Recent Developments
- 9.6 HORIBA Scientific
  - 9.6.1 HORIBA Scientific Near IR Cameras Basic Information
  - 9.6.2 HORIBA Scientific Near IR Cameras Product Overview
  - 9.6.3 HORIBA Scientific Near IR Cameras Product Market Performance
  - 9.6.4 HORIBA Scientific Business Overview
  - 9.6.5 HORIBA Scientific Recent Developments
- 9.7 Lumenera
  - 9.7.1 Lumenera Near IR Cameras Basic Information
  - 9.7.2 Lumenera Near IR Cameras Product Overview
  - 9.7.3 Lumenera Near IR Cameras Product Market Performance
  - 9.7.4 Lumenera Business Overview
  - 9.7.5 Lumenera Recent Developments
- 9.8 QImaging
  - 9.8.1 QImaging Near IR Cameras Basic Information

- 9.8.2 QImaging Near IR Cameras Product Overview
- 9.8.3 QImaging Near IR Cameras Product Market Performance
- 9.8.4 QImaging Business Overview
- 9.8.5 QImaging Recent Developments
- 9.9 Xenics
  - 9.9.1 Xenics Near IR Cameras Basic Information
  - 9.9.2 Xenics Near IR Cameras Product Overview
  - 9.9.3 Xenics Near IR Cameras Product Market Performance
  - 9.9.4 Xenics Business Overview
  - 9.9.5 Xenics Recent Developments
- 9.10 Photonfocus
  - 9.10.1 Photonfocus Near IR Cameras Basic Information
  - 9.10.2 Photonfocus Near IR Cameras Product Overview
  - 9.10.3 Photonfocus Near IR Cameras Product Market Performance
  - 9.10.4 Photonfocus Business Overview
  - 9.10.5 Photonfocus Recent Developments
- 9.11 Infrared Cameras
  - 9.11.1 Infrared Cameras Near IR Cameras Basic Information
  - 9.11.2 Infrared Cameras Near IR Cameras Product Overview
  - 9.11.3 Infrared Cameras Near IR Cameras Product Market Performance
  - 9.11.4 Infrared Cameras Business Overview
  - 9.11.5 Infrared Cameras Recent Developments

## **10 NEAR IR CAMERAS MARKET FORECAST BY REGION**

- 10.1 Global Near IR Cameras Market Size Forecast
- 10.2 Global Near IR Cameras Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Near IR Cameras Market Size Forecast by Country
  - 10.2.3 Asia Pacific Near IR Cameras Market Size Forecast by Region
  - 10.2.4 South America Near IR Cameras Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Near IR Cameras by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Near IR Cameras Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Near IR Cameras by Type (2025-2030)
  - 11.1.2 Global Near IR Cameras Market Size Forecast by Type (2025-2030)

- 11.1.3 Global Forecasted Price of Near IR Cameras by Type (2025-2030)
- 11.2 Global Near IR Cameras Market Forecast by Application (2025-2030)
  - 11.2.1 Global Near IR Cameras Sales (K Units) Forecast by Application
  - 11.2.2 Global Near IR Cameras Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Near IR Cameras Market Size Comparison by Region (M USD)
- Table 5. Global Near IR Cameras Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Near IR Cameras Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Near IR Cameras Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Near IR Cameras Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Near IR Cameras as of 2022)
- Table 10. Global Market Near IR Cameras Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Near IR Cameras Sales Sites and Area Served
- Table 12. Manufacturers Near IR Cameras Product Type
- Table 13. Global Near IR Cameras Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Near IR Cameras
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Near IR Cameras Market Challenges
- Table 22. Global Near IR Cameras Sales by Type (K Units)
- Table 23. Global Near IR Cameras Market Size by Type (M USD)
- Table 24. Global Near IR Cameras Sales (K Units) by Type (2019-2024)
- Table 25. Global Near IR Cameras Sales Market Share by Type (2019-2024)
- Table 26. Global Near IR Cameras Market Size (M USD) by Type (2019-2024)
- Table 27. Global Near IR Cameras Market Size Share by Type (2019-2024)
- Table 28. Global Near IR Cameras Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Near IR Cameras Sales (K Units) by Application
- Table 30. Global Near IR Cameras Market Size by Application
- Table 31. Global Near IR Cameras Sales by Application (2019-2024) & (K Units)
- Table 32. Global Near IR Cameras Sales Market Share by Application (2019-2024)

- Table 33. Global Near IR Cameras Sales by Application (2019-2024) & (M USD)
- Table 34. Global Near IR Cameras Market Share by Application (2019-2024)
- Table 35. Global Near IR Cameras Sales Growth Rate by Application (2019-2024)
- Table 36. Global Near IR Cameras Sales by Region (2019-2024) & (K Units)
- Table 37. Global Near IR Cameras Sales Market Share by Region (2019-2024)
- Table 38. North America Near IR Cameras Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Near IR Cameras Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Near IR Cameras Sales by Region (2019-2024) & (K Units)
- Table 41. South America Near IR Cameras Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Near IR Cameras Sales by Region (2019-2024) & (K Units)
- Table 43. JAI Near IR Cameras Basic Information
- Table 44. JAI Near IR Cameras Product Overview
- Table 45. JAI Near IR Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. JAI Business Overview
- Table 47. JAI Near IR Cameras SWOT Analysis
- Table 48. JAI Recent Developments
- Table 49. FLIR Systems Near IR Cameras Basic Information
- Table 50. FLIR Systems Near IR Cameras Product Overview
- Table 51. FLIR Systems Near IR Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. FLIR Systems Business Overview
- Table 53. FLIR Systems Near IR Cameras SWOT Analysis
- Table 54. FLIR Systems Recent Developments
- Table 55. Allied Vision Technologies Near IR Cameras Basic Information
- Table 56. Allied Vision Technologies Near IR Cameras Product Overview
- Table 57. Allied Vision Technologies Near IR Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Allied Vision Technologies Near IR Cameras SWOT Analysis
- Table 59. Allied Vision Technologies Business Overview
- Table 60. Allied Vision Technologies Recent Developments
- Table 61. IDS Near IR Cameras Basic Information
- Table 62. IDS Near IR Cameras Product Overview
- Table 63. IDS Near IR Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. IDS Business Overview
- Table 65. IDS Recent Developments
- Table 66. Basler Near IR Cameras Basic Information

- Table 67. Basler Near IR Cameras Product Overview
- Table 68. Basler Near IR Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Basler Business Overview
- Table 70. Basler Recent Developments
- Table 71. HORIBA Scientific Near IR Cameras Basic Information
- Table 72. HORIBA Scientific Near IR Cameras Product Overview
- Table 73. HORIBA Scientific Near IR Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. HORIBA Scientific Business Overview
- Table 75. HORIBA Scientific Recent Developments
- Table 76. Lumenera Near IR Cameras Basic Information
- Table 77. Lumenera Near IR Cameras Product Overview
- Table 78. Lumenera Near IR Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Lumenera Business Overview
- Table 80. Lumenera Recent Developments
- Table 81. QImaging Near IR Cameras Basic Information
- Table 82. QImaging Near IR Cameras Product Overview
- Table 83. QImaging Near IR Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. QImaging Business Overview
- Table 85. QImaging Recent Developments
- Table 86. Xenics Near IR Cameras Basic Information
- Table 87. Xenics Near IR Cameras Product Overview
- Table 88. Xenics Near IR Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Xenics Business Overview
- Table 90. Xenics Recent Developments
- Table 91. Photonfocus Near IR Cameras Basic Information
- Table 92. Photonfocus Near IR Cameras Product Overview
- Table 93. Photonfocus Near IR Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Photonfocus Business Overview
- Table 95. Photonfocus Recent Developments
- Table 96. Infrared Cameras Near IR Cameras Basic Information
- Table 97. Infrared Cameras Near IR Cameras Product Overview
- Table 98. Infrared Cameras Near IR Cameras Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)



Table 99. Infrared Cameras Business Overview

Table 100. Infrared Cameras Recent Developments

Table 101. Global Near IR Cameras Sales Forecast by Region (2025-2030) & (K Units)

Table 102. Global Near IR Cameras Market Size Forecast by Region (2025-2030) & (M USD)

Table 103. North America Near IR Cameras Sales Forecast by Country (2025-2030) & (K Units)

Table 104. North America Near IR Cameras Market Size Forecast by Country (2025-2030) & (M USD)

Table 105. Europe Near IR Cameras Sales Forecast by Country (2025-2030) & (K Units)

Table 106. Europe Near IR Cameras Market Size Forecast by Country (2025-2030) & (M USD)

Table 107. Asia Pacific Near IR Cameras Sales Forecast by Region (2025-2030) & (K Units)

Table 108. Asia Pacific Near IR Cameras Market Size Forecast by Region (2025-2030) & (M USD)

Table 109. South America Near IR Cameras Sales Forecast by Country (2025-2030) & (K Units)

Table 110. South America Near IR Cameras Market Size Forecast by Country (2025-2030) & (M USD)

Table 111. Middle East and Africa Near IR Cameras Consumption Forecast by Country (2025-2030) & (Units)

Table 112. Middle East and Africa Near IR Cameras Market Size Forecast by Country (2025-2030) & (M USD)

Table 113. Global Near IR Cameras Sales Forecast by Type (2025-2030) & (K Units)

Table 114. Global Near IR Cameras Market Size Forecast by Type (2025-2030) & (M USD)

Table 115. Global Near IR Cameras Price Forecast by Type (2025-2030) & (USD/Unit)

Table 116. Global Near IR Cameras Sales (K Units) Forecast by Application (2025-2030)

Table 117. Global Near IR Cameras Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Near IR Cameras
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Near IR Cameras Market Size (M USD), 2019-2030
- Figure 5. Global Near IR Cameras Market Size (M USD) (2019-2030)
- Figure 6. Global Near IR Cameras Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Near IR Cameras Market Size by Country (M USD)
- Figure 11. Near IR Cameras Sales Share by Manufacturers in 2023
- Figure 12. Global Near IR Cameras Revenue Share by Manufacturers in 2023
- Figure 13. Near IR Cameras Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Near IR Cameras Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Near IR Cameras Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Near IR Cameras Market Share by Type
- Figure 18. Sales Market Share of Near IR Cameras by Type (2019-2024)
- Figure 19. Sales Market Share of Near IR Cameras by Type in 2023
- Figure 20. Market Size Share of Near IR Cameras by Type (2019-2024)
- Figure 21. Market Size Market Share of Near IR Cameras by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Near IR Cameras Market Share by Application
- Figure 24. Global Near IR Cameras Sales Market Share by Application (2019-2024)
- Figure 25. Global Near IR Cameras Sales Market Share by Application in 2023
- Figure 26. Global Near IR Cameras Market Share by Application (2019-2024)
- Figure 27. Global Near IR Cameras Market Share by Application in 2023
- Figure 28. Global Near IR Cameras Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Near IR Cameras Sales Market Share by Region (2019-2024)
- Figure 30. North America Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Near IR Cameras Sales Market Share by Country in 2023

- Figure 32. U.S. Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Near IR Cameras Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Near IR Cameras Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Near IR Cameras Sales Market Share by Country in 2023
- Figure 37. Germany Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Near IR Cameras Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Near IR Cameras Sales Market Share by Region in 2023
- Figure 44. China Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Near IR Cameras Sales and Growth Rate (K Units)
- Figure 50. South America Near IR Cameras Sales Market Share by Country in 2023
- Figure 51. Brazil Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Near IR Cameras Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Near IR Cameras Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Near IR Cameras Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Near IR Cameras Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Near IR Cameras Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Near IR Cameras Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Near IR Cameras Market Share Forecast by Type (2025-2030)

Figure 65. Global Near IR Cameras Sales Forecast by Application (2025-2030)

Figure 66. Global Near IR Cameras Market Share Forecast by Application (2025-2030)

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