

# Global Near Infrared Spectroscopy Market Research Report 2026(Status and Outlook)

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## Abstracts

Near-infrared (NIR) Analyzer is a widely used analysis technique for identification of raw materials and quantification of substances in research and industrial applications. Near Infrared (NIR) Analyzer is spectroscopic equipment using the near-infrared region of the electromagnetic spectrum (from about 700 nm to 2500 nm, and typical applications include medical and physiological diagnostics and research including blood sugar, pulse oximetry, functional neuroimaging, sports medicine, elite sports training, ergonomics, rehabilitation, neonatal research, brain computer interface, urology (bladder contraction), and neurology (neurovascular coupling). There are also applications in other areas as well such as pharmaceutical, food and agrochemical quality control, atmospheric chemistry, and combustion research. Thermo Fisher, Bruker, PerkinElmer, FOSS A/S and Buchi Labortechnik are the leading manufacturers of Near-infrared Spectroscopy, the top 3 accounting for about 35% of the market share. North America is the largest market, holding about 35% of the market. Europe is next with about 30%.

The global Near Infrared Spectroscopy market size was estimated at USD 547.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Near Infrared Spectroscopy market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Near Infrared Spectroscopy market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Near Infrared Spectroscopy market.

### **Global Near Infrared Spectroscopy Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Agilent Technologies  
Bruker  
PerkinElmer  
Thermo Fisher Scientific  
ABB  
Brimrose  
BUCHI Labortechnik  
Foss  
Lumex Instruments  
Metrohm

Ocean Optics  
Sartorius  
Shimadzu  
Zeltex

### **Market Segmentation (by Type)**

Single Beam  
Double Beam  
Other

### **Market Segmentation (by Application)**

Scientific Research  
Food Industry  
Pharmaceutical Industry  
Other

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Near Infrared Spectroscopy Market  
Overview of the regional outlook of the Near Infrared Spectroscopy Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Near Infrared Spectroscopy Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Near Infrared Spectroscopy, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth

as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Near Infrared Spectroscopy
- 1.2 Key Market Segments
  - 1.2.1 Near Infrared Spectroscopy Segment by Type
  - 1.2.2 Near Infrared Spectroscopy Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 NEAR INFRARED SPECTROSCOPY MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Near Infrared Spectroscopy Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Near Infrared Spectroscopy Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 NEAR INFRARED SPECTROSCOPY MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Near Infrared Spectroscopy Product Life Cycle
- 3.3 Global Near Infrared Spectroscopy Sales by Manufacturers (2020-2025)
- 3.4 Global Near Infrared Spectroscopy Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Near Infrared Spectroscopy Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Near Infrared Spectroscopy Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Near Infrared Spectroscopy Market Competitive Situation and Trends
  - 3.8.1 Near Infrared Spectroscopy Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Near Infrared Spectroscopy Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 NEAR INFRARED SPECTROSCOPY INDUSTRY CHAIN ANALYSIS**

### 4.1 Near Infrared Spectroscopy Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NEAR INFRARED SPECTROSCOPY MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Near Infrared Spectroscopy Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Near Infrared Spectroscopy Market

### 5.7 ESG Ratings of Leading Companies

## **6 NEAR INFRARED SPECTROSCOPY MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Near Infrared Spectroscopy Sales Market Share by Type (2020-2025)

### 6.3 Global Near Infrared Spectroscopy Market Size by Type (2020-2025)

### 6.4 Global Near Infrared Spectroscopy Price by Type (2020-2025)

## **7 NEAR INFRARED SPECTROSCOPY MARKET SEGMENTATION BY**

## **APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Near Infrared Spectroscopy Market Sales by Application (2020-2025)
- 7.3 Global Near Infrared Spectroscopy Market Size (M USD) by Application (2020-2025)
- 7.4 Global Near Infrared Spectroscopy Sales Growth Rate by Application (2020-2025)

## **8 NEAR INFRARED SPECTROSCOPY MARKET SALES BY REGION**

- 8.1 Global Near Infrared Spectroscopy Sales by Region
  - 8.1.1 Global Near Infrared Spectroscopy Sales by Region
  - 8.1.2 Global Near Infrared Spectroscopy Sales Market Share by Region
- 8.2 Global Near Infrared Spectroscopy Market Size by Region
  - 8.2.1 Global Near Infrared Spectroscopy Market Size by Region
  - 8.2.2 Global Near Infrared Spectroscopy Market Size by Region
- 8.3 North America
  - 8.3.1 North America Near Infrared Spectroscopy Sales by Country
  - 8.3.2 North America Near Infrared Spectroscopy Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Near Infrared Spectroscopy Sales by Country
  - 8.4.2 Europe Near Infrared Spectroscopy Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Near Infrared Spectroscopy Sales by Region
  - 8.5.2 Asia Pacific Near Infrared Spectroscopy Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America

- 8.6.1 South America Near Infrared Spectroscopy Sales by Country
- 8.6.2 South America Near Infrared Spectroscopy Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Near Infrared Spectroscopy Sales by Region
  - 8.7.2 Middle East and Africa Near Infrared Spectroscopy Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 NEAR INFRARED SPECTROSCOPY MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Near Infrared Spectroscopy by Region(2020-2025)
- 9.2 Global Near Infrared Spectroscopy Revenue Market Share by Region (2020-2025)
- 9.3 Global Near Infrared Spectroscopy Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Near Infrared Spectroscopy Production
  - 9.4.1 North America Near Infrared Spectroscopy Production Growth Rate (2020-2025)
  - 9.4.2 North America Near Infrared Spectroscopy Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Near Infrared Spectroscopy Production
  - 9.5.1 Europe Near Infrared Spectroscopy Production Growth Rate (2020-2025)
  - 9.5.2 Europe Near Infrared Spectroscopy Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Near Infrared Spectroscopy Production (2020-2025)
  - 9.6.1 Japan Near Infrared Spectroscopy Production Growth Rate (2020-2025)
  - 9.6.2 Japan Near Infrared Spectroscopy Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Near Infrared Spectroscopy Production (2020-2025)
  - 9.7.1 China Near Infrared Spectroscopy Production Growth Rate (2020-2025)
  - 9.7.2 China Near Infrared Spectroscopy Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

## 10.1 Agilent Technologies

10.1.1 Agilent Technologies Basic Information

10.1.2 Agilent Technologies Near Infrared Spectroscopy Product Overview

10.1.3 Agilent Technologies Near Infrared Spectroscopy Product Market Performance

10.1.4 Agilent Technologies Business Overview

10.1.5 Agilent Technologies SWOT Analysis

10.1.6 Agilent Technologies Recent Developments

## 10.2 Bruker

10.2.1 Bruker Basic Information

10.2.2 Bruker Near Infrared Spectroscopy Product Overview

10.2.3 Bruker Near Infrared Spectroscopy Product Market Performance

10.2.4 Bruker Business Overview

10.2.5 Bruker SWOT Analysis

10.2.6 Bruker Recent Developments

## 10.3 PerkinElmer

10.3.1 PerkinElmer Basic Information

10.3.2 PerkinElmer Near Infrared Spectroscopy Product Overview

10.3.3 PerkinElmer Near Infrared Spectroscopy Product Market Performance

10.3.4 PerkinElmer Business Overview

10.3.5 PerkinElmer SWOT Analysis

10.3.6 PerkinElmer Recent Developments

## 10.4 Thermo Fisher Scientific

10.4.1 Thermo Fisher Scientific Basic Information

10.4.2 Thermo Fisher Scientific Near Infrared Spectroscopy Product Overview

10.4.3 Thermo Fisher Scientific Near Infrared Spectroscopy Product Market

Performance

10.4.4 Thermo Fisher Scientific Business Overview

10.4.5 Thermo Fisher Scientific Recent Developments

## 10.5 ABB

10.5.1 ABB Basic Information

10.5.2 ABB Near Infrared Spectroscopy Product Overview

10.5.3 ABB Near Infrared Spectroscopy Product Market Performance

10.5.4 ABB Business Overview

10.5.5 ABB Recent Developments

## 10.6 Brimrose

10.6.1 Brimrose Basic Information

10.6.2 Brimrose Near Infrared Spectroscopy Product Overview

10.6.3 Brimrose Near Infrared Spectroscopy Product Market Performance

10.6.4 Brimrose Business Overview

- 10.6.5 Brimrose Recent Developments
- 10.7 BUCHI Labortechnik
  - 10.7.1 BUCHI Labortechnik Basic Information
  - 10.7.2 BUCHI Labortechnik Near Infrared Spectroscopy Product Overview
  - 10.7.3 BUCHI Labortechnik Near Infrared Spectroscopy Product Market Performance
  - 10.7.4 BUCHI Labortechnik Business Overview
  - 10.7.5 BUCHI Labortechnik Recent Developments
- 10.8 Foss
  - 10.8.1 Foss Basic Information
  - 10.8.2 Foss Near Infrared Spectroscopy Product Overview
  - 10.8.3 Foss Near Infrared Spectroscopy Product Market Performance
  - 10.8.4 Foss Business Overview
  - 10.8.5 Foss Recent Developments
- 10.9 Lumex Instruments
  - 10.9.1 Lumex Instruments Basic Information
  - 10.9.2 Lumex Instruments Near Infrared Spectroscopy Product Overview
  - 10.9.3 Lumex Instruments Near Infrared Spectroscopy Product Market Performance
  - 10.9.4 Lumex Instruments Business Overview
  - 10.9.5 Lumex Instruments Recent Developments
- 10.10 Metrohm
  - 10.10.1 Metrohm Basic Information
  - 10.10.2 Metrohm Near Infrared Spectroscopy Product Overview
  - 10.10.3 Metrohm Near Infrared Spectroscopy Product Market Performance
  - 10.10.4 Metrohm Business Overview
  - 10.10.5 Metrohm Recent Developments
- 10.11 Ocean Optics
  - 10.11.1 Ocean Optics Basic Information
  - 10.11.2 Ocean Optics Near Infrared Spectroscopy Product Overview
  - 10.11.3 Ocean Optics Near Infrared Spectroscopy Product Market Performance
  - 10.11.4 Ocean Optics Business Overview
  - 10.11.5 Ocean Optics Recent Developments
- 10.12 Sartorius
  - 10.12.1 Sartorius Basic Information
  - 10.12.2 Sartorius Near Infrared Spectroscopy Product Overview
  - 10.12.3 Sartorius Near Infrared Spectroscopy Product Market Performance
  - 10.12.4 Sartorius Business Overview
  - 10.12.5 Sartorius Recent Developments
- 10.13 Shimadzu
  - 10.13.1 Shimadzu Basic Information

- 10.13.2 Shimadzu Near Infrared Spectroscopy Product Overview
- 10.13.3 Shimadzu Near Infrared Spectroscopy Product Market Performance
- 10.13.4 Shimadzu Business Overview
- 10.13.5 Shimadzu Recent Developments
- 10.14 Zeltex
  - 10.14.1 Zeltex Basic Information
  - 10.14.2 Zeltex Near Infrared Spectroscopy Product Overview
  - 10.14.3 Zeltex Near Infrared Spectroscopy Product Market Performance
  - 10.14.4 Zeltex Business Overview
  - 10.14.5 Zeltex Recent Developments

## **11 NEAR INFRARED SPECTROSCOPY MARKET FORECAST BY REGION**

- 11.1 Global Near Infrared Spectroscopy Market Size Forecast
- 11.2 Global Near Infrared Spectroscopy Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Near Infrared Spectroscopy Market Size Forecast by Country
  - 11.2.3 Asia Pacific Near Infrared Spectroscopy Market Size Forecast by Region
  - 11.2.4 South America Near Infrared Spectroscopy Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Near Infrared Spectroscopy by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Near Infrared Spectroscopy Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Near Infrared Spectroscopy by Type (2026-2035)
  - 12.1.2 Global Near Infrared Spectroscopy Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Near Infrared Spectroscopy by Type (2026-2035)
- 12.2 Global Near Infrared Spectroscopy Market Forecast by Application (2026-2035)
  - 12.2.1 Global Near Infrared Spectroscopy Sales (K Units) Forecast by Application
  - 12.2.2 Global Near Infrared Spectroscopy Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Near Infrared Spectroscopy Market Size by Type (M USD)
- Table 4. Global Near Infrared Spectroscopy Market Size by Application
- Table 5. Near Infrared Spectroscopy Market Size Comparison by Region (M USD)
- Table 6. Global Near Infrared Spectroscopy Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Near Infrared Spectroscopy Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Near Infrared Spectroscopy Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Near Infrared Spectroscopy Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Near Infrared Spectroscopy as of 2025)
- Table 11. Global Market Near Infrared Spectroscopy Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Near Infrared Spectroscopy Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Near Infrared Spectroscopy Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Near Infrared Spectroscopy Sales by Type (K Units)
- Table 27. Global Near Infrared Spectroscopy Market Size by Type (M USD)

Table 28. Global Near Infrared Spectroscopy Sales (K Units) by Type (2020-2025)

Table 29. Global Near Infrared Spectroscopy Sales Market Share by Type (2020-2025)

Table 30. Global Near Infrared Spectroscopy Market Size (M USD) by Type (2020-2025)

Table 31. Global Near Infrared Spectroscopy Market Share by Type (2020-2025)

Table 32. Global Near Infrared Spectroscopy Price (USD/Unit) by Type (2020-2025)

Table 33. Global Near Infrared Spectroscopy Sales (K Units) by Application

Table 34. Global Near Infrared Spectroscopy Market Size by Application

Table 35. Global Near Infrared Spectroscopy Sales by Application (2020-2025) & (K Units)

Table 36. Global Near Infrared Spectroscopy Sales Market Share by Application (2020-2025)

Table 37. Global Near Infrared Spectroscopy Market Size by Application (2020-2025) & (M USD)

Table 38. Global Near Infrared Spectroscopy Market Share by Application (2020-2025)

Table 39. Global Near Infrared Spectroscopy Sales Growth Rate by Application (2020-2025)

Table 40. Global Near Infrared Spectroscopy Sales by Region (2020-2025) & (K Units)

Table 41. Global Near Infrared Spectroscopy Sales Market Share by Region (2020-2025)

Table 42. Global Near Infrared Spectroscopy Market Size by Region (2020-2025) & (M USD)

Table 43. Global Near Infrared Spectroscopy Market Size by Region (2020-2025)

Table 44. North America Near Infrared Spectroscopy Sales by Country (2020-2025) & (K Units)

Table 45. North America Near Infrared Spectroscopy Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Near Infrared Spectroscopy Sales by Country (2020-2025) & (K Units)

Table 47. Europe Near Infrared Spectroscopy Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Near Infrared Spectroscopy Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific Near Infrared Spectroscopy Market Size by Region (2020-2025) & (M USD)

Table 50. South America Near Infrared Spectroscopy Sales by Country (2020-2025) & (K Units)

Table 51. South America Near Infrared Spectroscopy Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Near Infrared Spectroscopy Sales by Region

(2020-2025) & (K Units)

Table 53. Middle East and Africa Near Infrared Spectroscopy Market Size by Region (2020-2025) & (M USD)

Table 54. Global Near Infrared Spectroscopy Production (K Units) by Region(2020-2025)

Table 55. Global Near Infrared Spectroscopy Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Near Infrared Spectroscopy Revenue Market Share by Region (2020-2025)

Table 57. Global Near Infrared Spectroscopy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Near Infrared Spectroscopy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Near Infrared Spectroscopy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Near Infrared Spectroscopy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Near Infrared Spectroscopy Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Agilent Technologies Basic Information

Table 63. Agilent Technologies Near Infrared Spectroscopy Product Overview

Table 64. Agilent Technologies Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Agilent Technologies Business Overview

Table 66. Agilent Technologies SWOT Analysis

Table 67. Agilent Technologies Recent Developments

Table 68. Bruker Basic Information

Table 69. Bruker Near Infrared Spectroscopy Product Overview

Table 70. Bruker Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Bruker Business Overview

Table 72. Bruker SWOT Analysis

Table 73. Bruker Recent Developments

Table 74. PerkinElmer Basic Information

Table 75. PerkinElmer Near Infrared Spectroscopy Product Overview

Table 76. PerkinElmer Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. PerkinElmer Business Overview

Table 78. PerkinElmer SWOT Analysis

- Table 79. PerkinElmer Recent Developments
- Table 80. Thermo Fisher Scientific Basic Information
- Table 81. Thermo Fisher Scientific Near Infrared Spectroscopy Product Overview
- Table 82. Thermo Fisher Scientific Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Thermo Fisher Scientific Business Overview
- Table 84. Thermo Fisher Scientific Recent Developments
- Table 85. ABB Basic Information
- Table 86. ABB Near Infrared Spectroscopy Product Overview
- Table 87. ABB Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. ABB Business Overview
- Table 89. ABB Recent Developments
- Table 90. Brimrose Basic Information
- Table 91. Brimrose Near Infrared Spectroscopy Product Overview
- Table 92. Brimrose Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Brimrose Business Overview
- Table 94. Brimrose Recent Developments
- Table 95. BUCHI Labortechnik Basic Information
- Table 96. BUCHI Labortechnik Near Infrared Spectroscopy Product Overview
- Table 97. BUCHI Labortechnik Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. BUCHI Labortechnik Business Overview
- Table 99. BUCHI Labortechnik Recent Developments
- Table 100. Foss Basic Information
- Table 101. Foss Near Infrared Spectroscopy Product Overview
- Table 102. Foss Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Foss Business Overview
- Table 104. Foss Recent Developments
- Table 105. Lumex Instruments Basic Information
- Table 106. Lumex Instruments Near Infrared Spectroscopy Product Overview
- Table 107. Lumex Instruments Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Lumex Instruments Business Overview
- Table 109. Lumex Instruments Recent Developments
- Table 110. Metrohm Basic Information
- Table 111. Metrohm Near Infrared Spectroscopy Product Overview

- Table 112. Metrohm Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Metrohm Business Overview
- Table 114. Metrohm Recent Developments
- Table 115. Ocean Optics Basic Information
- Table 116. Ocean Optics Near Infrared Spectroscopy Product Overview
- Table 117. Ocean Optics Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Ocean Optics Business Overview
- Table 119. Ocean Optics Recent Developments
- Table 120. Sartorius Basic Information
- Table 121. Sartorius Near Infrared Spectroscopy Product Overview
- Table 122. Sartorius Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Sartorius Business Overview
- Table 124. Sartorius Recent Developments
- Table 125. Shimadzu Basic Information
- Table 126. Shimadzu Near Infrared Spectroscopy Product Overview
- Table 127. Shimadzu Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 128. Shimadzu Business Overview
- Table 129. Shimadzu Recent Developments
- Table 130. Zeltex Basic Information
- Table 131. Zeltex Near Infrared Spectroscopy Product Overview
- Table 132. Zeltex Near Infrared Spectroscopy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 133. Zeltex Business Overview
- Table 134. Zeltex Recent Developments
- Table 135. Global Near Infrared Spectroscopy Sales Forecast by Region (2026-2035) & (K Units)
- Table 136. Global Near Infrared Spectroscopy Market Size Forecast by Region (2026-2035) & (M USD)
- Table 137. North America Near Infrared Spectroscopy Sales Forecast by Country (2026-2035) & (K Units)
- Table 138. North America Near Infrared Spectroscopy Market Size Forecast by Country (2026-2035) & (M USD)
- Table 139. Europe Near Infrared Spectroscopy Sales Forecast by Country (2026-2035) & (K Units)
- Table 140. Europe Near Infrared Spectroscopy Market Size Forecast by Country

(2026-2035) & (M USD)

Table 141. Asia Pacific Near Infrared Spectroscopy Sales Forecast by Region

(2026-2035) & (K Units)

Table 142. Asia Pacific Near Infrared Spectroscopy Market Size Forecast by Region

(2026-2035) & (M USD)

Table 143. South America Near Infrared Spectroscopy Sales Forecast by Country

(2026-2035) & (K Units)

Table 144. South America Near Infrared Spectroscopy Market Size Forecast by Country

(2026-2035) & (M USD)

Table 145. Middle East and Africa Near Infrared Spectroscopy Sales Forecast by Country (2026-2035) & (Units)

Table 146. Middle East and Africa Near Infrared Spectroscopy Market Size Forecast by Country (2026-2035) & (M USD)

Table 147. Global Near Infrared Spectroscopy Sales Forecast by Type (2026-2035) & (K Units)

Table 148. Global Near Infrared Spectroscopy Market Size Forecast by Type (2026-2035) & (M USD)

Table 149. Global Near Infrared Spectroscopy Price Forecast by Type (2026-2035) & (USD/Unit)

Table 150. Global Near Infrared Spectroscopy Sales (K Units) Forecast by Application (2026-2035)

Table 151. Global Near Infrared Spectroscopy Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Near Infrared Spectroscopy
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Near Infrared Spectroscopy Market Size (M USD), 2025-2035
- Figure 5. Global Near Infrared Spectroscopy Market Size (M USD) (2020-2035)
- Figure 6. Global Near Infrared Spectroscopy Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Near Infrared Spectroscopy Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Near Infrared Spectroscopy Product Life Cycle
- Figure 13. Near Infrared Spectroscopy Sales Share by Manufacturers in 2025
- Figure 14. Global Near Infrared Spectroscopy Revenue Share by Manufacturers in 2025
- Figure 15. Near Infrared Spectroscopy Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Near Infrared Spectroscopy Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Near Infrared Spectroscopy Revenue in 2025
- Figure 18. Industry Chain Map of Near Infrared Spectroscopy
- Figure 19. Global Near Infrared Spectroscopy Market PEST Analysis
- Figure 20. Global Near Infrared Spectroscopy Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Near Infrared Spectroscopy Market Share by Type
- Figure 27. Sales Market Share of Near Infrared Spectroscopy by Type (2020-2025)
- Figure 28. Sales Market Share of Near Infrared Spectroscopy by Type in 2025
- Figure 29. Market Share of Near Infrared Spectroscopy by Type (2020-2025)
- Figure 30. Market Share of Near Infrared Spectroscopy by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Near Infrared Spectroscopy Market Share by Application

Figure 33. Global Near Infrared Spectroscopy Sales Market Share by Application (2020-2025)

Figure 34. Global Near Infrared Spectroscopy Sales Market Share by Application in 2025

Figure 35. Global Near Infrared Spectroscopy Market Share by Application (2020-2025)

Figure 36. Global Near Infrared Spectroscopy Market Share by Application in 2025

Figure 37. Global Near Infrared Spectroscopy Sales Growth Rate by Application (2020-2025)

Figure 38. Global Near Infrared Spectroscopy Sales Market Share by Region (2020-2025)

Figure 39. Global Near Infrared Spectroscopy Market Size by Region (2020-2025)

Figure 40. North America Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Near Infrared Spectroscopy Sales Market Share by Country in 2024

Figure 43. North America Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Near Infrared Spectroscopy Market Size by Country in 2024

Figure 45. U.S. Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Near Infrared Spectroscopy Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Near Infrared Spectroscopy Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Near Infrared Spectroscopy Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Near Infrared Spectroscopy Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Near Infrared Spectroscopy Sales Market Share by Country in 2024

Figure 53. Europe Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Near Infrared Spectroscopy Market Size by Country in 2024

Figure 55. Germany Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) &

(K Units)

Figure 56. Germany Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Near Infrared Spectroscopy Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Near Infrared Spectroscopy Sales Market Share by Region in 2024

Figure 67. Asia Pacific Near Infrared Spectroscopy Market Size by Region in 2024

Figure 68. China Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Near Infrared Spectroscopy Sales and Growth Rate (K Units)

Figure 79. South America Near Infrared Spectroscopy Sales Market Share by Country in 2024

Figure 80. South America Near Infrared Spectroscopy Market Size and Growth Rate (M USD)

Figure 81. South America Near Infrared Spectroscopy Market Size by Country in 2024

Figure 82. Brazil Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Near Infrared Spectroscopy Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Near Infrared Spectroscopy Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Near Infrared Spectroscopy Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Near Infrared Spectroscopy Market Size by Region in 2024

Figure 92. Saudi Arabia Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K

Units)

Figure 97. Egypt Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Near Infrared Spectroscopy Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Near Infrared Spectroscopy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Near Infrared Spectroscopy Production Market Share by Region (2020-2025)

Figure 103. North America Near Infrared Spectroscopy Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Near Infrared Spectroscopy Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Near Infrared Spectroscopy Production (K Units) Growth Rate (2020-2025)

Figure 106. China Near Infrared Spectroscopy Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Near Infrared Spectroscopy Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Near Infrared Spectroscopy Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Near Infrared Spectroscopy Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Near Infrared Spectroscopy Market Share Forecast by Type (2026-2035)

Figure 111. Global Near Infrared Spectroscopy Sales Forecast by Application (2026-2035)

Figure 112. Global Near Infrared Spectroscopy Market Share Forecast by Application (2026-2035)

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