

Global Near-field communication (NFC) Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GF1C4C2FA05CEN.html>

Date: July 2024

Pages: 112

Price: US\$ 3,200.00 (Single User License)

ID: GF1C4C2FA05CEN

Abstracts

Report Overview

NFC technology has been foraying into the automotive industry and registering acceptance to a certain extent for over a couple of years now.

This report provides a deep insight into the global Near-field communication (NFC) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Near-field communication (NFC) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Near-field communication (NFC) market in any manner.

Global Near-field communication (NFC) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Gemalto

Broadcom

Infineon

Inside Secure

NXP

MediaTek

Market Segmentation (by Type)

Non-auxiliary products

Auxiliary products

Market Segmentation (by Application)

Smartphone & Tablets

PCs & Laptops

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Near-field communication (NFC) Market

Overview of the regional outlook of the Near-field communication (NFC) Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Near-field communication (NFC) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Near-field communication (NFC)
- 1.2 Key Market Segments
 - 1.2.1 Near-field communication (NFC) Segment by Type
 - 1.2.2 Near-field communication (NFC) Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NEAR-FIELD COMMUNICATION (NFC) MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Near-field communication (NFC) Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Near-field communication (NFC) Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NEAR-FIELD COMMUNICATION (NFC) MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Near-field communication (NFC) Sales by Manufacturers (2019-2024)
- 3.2 Global Near-field communication (NFC) Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Near-field communication (NFC) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Near-field communication (NFC) Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Near-field communication (NFC) Sales Sites, Area Served, Product Type
- 3.6 Near-field communication (NFC) Market Competitive Situation and Trends
 - 3.6.1 Near-field communication (NFC) Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Near-field communication (NFC) Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 NEAR-FIELD COMMUNICATION (NFC) INDUSTRY CHAIN ANALYSIS

4.1 Near-field communication (NFC) Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NEAR-FIELD COMMUNICATION (NFC) MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 NEAR-FIELD COMMUNICATION (NFC) MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Near-field communication (NFC) Sales Market Share by Type (2019-2024)

6.3 Global Near-field communication (NFC) Market Size Market Share by Type (2019-2024)

6.4 Global Near-field communication (NFC) Price by Type (2019-2024)

7 NEAR-FIELD COMMUNICATION (NFC) MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Near-field communication (NFC) Market Sales by Application (2019-2024)

7.3 Global Near-field communication (NFC) Market Size (M USD) by Application (2019-2024)

7.4 Global Near-field communication (NFC) Sales Growth Rate by Application (2019-2024)

8 NEAR-FIELD COMMUNICATION (NFC) MARKET SEGMENTATION BY REGION

8.1 Global Near-field communication (NFC) Sales by Region

8.1.1 Global Near-field communication (NFC) Sales by Region

8.1.2 Global Near-field communication (NFC) Sales Market Share by Region

8.2 North America

8.2.1 North America Near-field communication (NFC) Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Near-field communication (NFC) Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Near-field communication (NFC) Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Near-field communication (NFC) Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Near-field communication (NFC) Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Gemalto

- 9.1.1 Gemalto Near-field communication (NFC) Basic Information
- 9.1.2 Gemalto Near-field communication (NFC) Product Overview
- 9.1.3 Gemalto Near-field communication (NFC) Product Market Performance
- 9.1.4 Gemalto Business Overview
- 9.1.5 Gemalto Near-field communication (NFC) SWOT Analysis
- 9.1.6 Gemalto Recent Developments

9.2 Broadcom

- 9.2.1 Broadcom Near-field communication (NFC) Basic Information
- 9.2.2 Broadcom Near-field communication (NFC) Product Overview
- 9.2.3 Broadcom Near-field communication (NFC) Product Market Performance
- 9.2.4 Broadcom Business Overview
- 9.2.5 Broadcom Near-field communication (NFC) SWOT Analysis
- 9.2.6 Broadcom Recent Developments

9.3 Infineon

- 9.3.1 Infineon Near-field communication (NFC) Basic Information
- 9.3.2 Infineon Near-field communication (NFC) Product Overview
- 9.3.3 Infineon Near-field communication (NFC) Product Market Performance
- 9.3.4 Infineon Near-field communication (NFC) SWOT Analysis
- 9.3.5 Infineon Business Overview
- 9.3.6 Infineon Recent Developments

9.4 Inside Secure

- 9.4.1 Inside Secure Near-field communication (NFC) Basic Information
- 9.4.2 Inside Secure Near-field communication (NFC) Product Overview
- 9.4.3 Inside Secure Near-field communication (NFC) Product Market Performance
- 9.4.4 Inside Secure Business Overview
- 9.4.5 Inside Secure Recent Developments

9.5 NXP

- 9.5.1 NXP Near-field communication (NFC) Basic Information
- 9.5.2 NXP Near-field communication (NFC) Product Overview
- 9.5.3 NXP Near-field communication (NFC) Product Market Performance
- 9.5.4 NXP Business Overview
- 9.5.5 NXP Recent Developments

9.6 MediaTek

- 9.6.1 MediaTek Near-field communication (NFC) Basic Information
- 9.6.2 MediaTek Near-field communication (NFC) Product Overview

- 9.6.3 MediaTek Near-field communication (NFC) Product Market Performance
- 9.6.4 MediaTek Business Overview
- 9.6.5 MediaTek Recent Developments

10 NEAR-FIELD COMMUNICATION (NFC) MARKET FORECAST BY REGION

- 10.1 Global Near-field communication (NFC) Market Size Forecast
- 10.2 Global Near-field communication (NFC) Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Near-field communication (NFC) Market Size Forecast by Country
 - 10.2.3 Asia Pacific Near-field communication (NFC) Market Size Forecast by Region
 - 10.2.4 South America Near-field communication (NFC) Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Near-field communication (NFC) by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Near-field communication (NFC) Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Near-field communication (NFC) by Type (2025-2030)
 - 11.1.2 Global Near-field communication (NFC) Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Near-field communication (NFC) by Type (2025-2030)
- 11.2 Global Near-field communication (NFC) Market Forecast by Application (2025-2030)
 - 11.2.1 Global Near-field communication (NFC) Sales (K Units) Forecast by Application
 - 11.2.2 Global Near-field communication (NFC) Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Near-field communication (NFC) Market Size Comparison by Region (M USD)

Table 5. Global Near-field communication (NFC) Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Near-field communication (NFC) Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Near-field communication (NFC) Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Near-field communication (NFC) Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Near-field communication (NFC) as of 2022)

Table 10. Global Market Near-field communication (NFC) Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Near-field communication (NFC) Sales Sites and Area Served

Table 12. Manufacturers Near-field communication (NFC) Product Type

Table 13. Global Near-field communication (NFC) Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Near-field communication (NFC)

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Near-field communication (NFC) Market Challenges

Table 22. Global Near-field communication (NFC) Sales by Type (K Units)

Table 23. Global Near-field communication (NFC) Market Size by Type (M USD)

Table 24. Global Near-field communication (NFC) Sales (K Units) by Type (2019-2024)

Table 25. Global Near-field communication (NFC) Sales Market Share by Type (2019-2024)

Table 26. Global Near-field communication (NFC) Market Size (M USD) by Type (2019-2024)

- Table 27. Global Near-field communication (NFC) Market Size Share by Type (2019-2024)
- Table 28. Global Near-field communication (NFC) Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Near-field communication (NFC) Sales (K Units) by Application
- Table 30. Global Near-field communication (NFC) Market Size by Application
- Table 31. Global Near-field communication (NFC) Sales by Application (2019-2024) & (K Units)
- Table 32. Global Near-field communication (NFC) Sales Market Share by Application (2019-2024)
- Table 33. Global Near-field communication (NFC) Sales by Application (2019-2024) & (M USD)
- Table 34. Global Near-field communication (NFC) Market Share by Application (2019-2024)
- Table 35. Global Near-field communication (NFC) Sales Growth Rate by Application (2019-2024)
- Table 36. Global Near-field communication (NFC) Sales by Region (2019-2024) & (K Units)
- Table 37. Global Near-field communication (NFC) Sales Market Share by Region (2019-2024)
- Table 38. North America Near-field communication (NFC) Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Near-field communication (NFC) Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Near-field communication (NFC) Sales by Region (2019-2024) & (K Units)
- Table 41. South America Near-field communication (NFC) Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Near-field communication (NFC) Sales by Region (2019-2024) & (K Units)
- Table 43. Gemalto Near-field communication (NFC) Basic Information
- Table 44. Gemalto Near-field communication (NFC) Product Overview
- Table 45. Gemalto Near-field communication (NFC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Gemalto Business Overview
- Table 47. Gemalto Near-field communication (NFC) SWOT Analysis
- Table 48. Gemalto Recent Developments
- Table 49. Broadcom Near-field communication (NFC) Basic Information
- Table 50. Broadcom Near-field communication (NFC) Product Overview

Table 51. Broadcom Near-field communication (NFC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Broadcom Business Overview

Table 53. Broadcom Near-field communication (NFC) SWOT Analysis

Table 54. Broadcom Recent Developments

Table 55. Infineon Near-field communication (NFC) Basic Information

Table 56. Infineon Near-field communication (NFC) Product Overview

Table 57. Infineon Near-field communication (NFC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Infineon Near-field communication (NFC) SWOT Analysis

Table 59. Infineon Business Overview

Table 60. Infineon Recent Developments

Table 61. Inside Secure Near-field communication (NFC) Basic Information

Table 62. Inside Secure Near-field communication (NFC) Product Overview

Table 63. Inside Secure Near-field communication (NFC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Inside Secure Business Overview

Table 65. Inside Secure Recent Developments

Table 66. NXP Near-field communication (NFC) Basic Information

Table 67. NXP Near-field communication (NFC) Product Overview

Table 68. NXP Near-field communication (NFC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. NXP Business Overview

Table 70. NXP Recent Developments

Table 71. MediaTek Near-field communication (NFC) Basic Information

Table 72. MediaTek Near-field communication (NFC) Product Overview

Table 73. MediaTek Near-field communication (NFC) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. MediaTek Business Overview

Table 75. MediaTek Recent Developments

Table 76. Global Near-field communication (NFC) Sales Forecast by Region (2025-2030) & (K Units)

Table 77. Global Near-field communication (NFC) Market Size Forecast by Region (2025-2030) & (M USD)

Table 78. North America Near-field communication (NFC) Sales Forecast by Country (2025-2030) & (K Units)

Table 79. North America Near-field communication (NFC) Market Size Forecast by Country (2025-2030) & (M USD)

Table 80. Europe Near-field communication (NFC) Sales Forecast by Country

(2025-2030) & (K Units)

Table 81. Europe Near-field communication (NFC) Market Size Forecast by Country (2025-2030) & (M USD)

Table 82. Asia Pacific Near-field communication (NFC) Sales Forecast by Region (2025-2030) & (K Units)

Table 83. Asia Pacific Near-field communication (NFC) Market Size Forecast by Region (2025-2030) & (M USD)

Table 84. South America Near-field communication (NFC) Sales Forecast by Country (2025-2030) & (K Units)

Table 85. South America Near-field communication (NFC) Market Size Forecast by Country (2025-2030) & (M USD)

Table 86. Middle East and Africa Near-field communication (NFC) Consumption Forecast by Country (2025-2030) & (Units)

Table 87. Middle East and Africa Near-field communication (NFC) Market Size Forecast by Country (2025-2030) & (M USD)

Table 88. Global Near-field communication (NFC) Sales Forecast by Type (2025-2030) & (K Units)

Table 89. Global Near-field communication (NFC) Market Size Forecast by Type (2025-2030) & (M USD)

Table 90. Global Near-field communication (NFC) Price Forecast by Type (2025-2030) & (USD/Unit)

Table 91. Global Near-field communication (NFC) Sales (K Units) Forecast by Application (2025-2030)

Table 92. Global Near-field communication (NFC) Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Near-field communication (NFC)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Near-field communication (NFC) Market Size (M USD), 2019-2030
- Figure 5. Global Near-field communication (NFC) Market Size (M USD) (2019-2030)
- Figure 6. Global Near-field communication (NFC) Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Near-field communication (NFC) Market Size by Country (M USD)
- Figure 11. Near-field communication (NFC) Sales Share by Manufacturers in 2023
- Figure 12. Global Near-field communication (NFC) Revenue Share by Manufacturers in 2023
- Figure 13. Near-field communication (NFC) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Near-field communication (NFC) Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Near-field communication (NFC) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Near-field communication (NFC) Market Share by Type
- Figure 18. Sales Market Share of Near-field communication (NFC) by Type (2019-2024)
- Figure 19. Sales Market Share of Near-field communication (NFC) by Type in 2023
- Figure 20. Market Size Share of Near-field communication (NFC) by Type (2019-2024)
- Figure 21. Market Size Market Share of Near-field communication (NFC) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Near-field communication (NFC) Market Share by Application
- Figure 24. Global Near-field communication (NFC) Sales Market Share by Application (2019-2024)
- Figure 25. Global Near-field communication (NFC) Sales Market Share by Application in 2023
- Figure 26. Global Near-field communication (NFC) Market Share by Application (2019-2024)
- Figure 27. Global Near-field communication (NFC) Market Share by Application in 2023

Figure 28. Global Near-field communication (NFC) Sales Growth Rate by Application (2019-2024)

Figure 29. Global Near-field communication (NFC) Sales Market Share by Region (2019-2024)

Figure 30. North America Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Near-field communication (NFC) Sales Market Share by Country in 2023

Figure 32. U.S. Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Near-field communication (NFC) Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Near-field communication (NFC) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Near-field communication (NFC) Sales Market Share by Country in 2023

Figure 37. Germany Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Near-field communication (NFC) Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Near-field communication (NFC) Sales Market Share by Region in 2023

Figure 44. China Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Near-field communication (NFC) Sales and Growth Rate (2019-2024) &

(K Units)

Figure 48. Southeast Asia Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Near-field communication (NFC) Sales and Growth Rate (K Units)

Figure 50. South America Near-field communication (NFC) Sales Market Share by Country in 2023

Figure 51. Brazil Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Near-field communication (NFC) Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Near-field communication (NFC) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Near-field communication (NFC) Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Near-field communication (NFC) Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Near-field communication (NFC) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Near-field communication (NFC) Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Near-field communication (NFC) Market Share Forecast by Type (2025-2030)

Figure 65. Global Near-field communication (NFC) Sales Forecast by Application (2025-2030)

Figure 66. Global Near-field communication (NFC) Market Share Forecast by Application (2025-2030)

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