

Global Near-beer Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Low-alcohol beer (also called light beer, non-alcoholic beer, small beer, small ale, or near-beer) is beer with little or no alcohol content, which aims to reproduce the taste of beer without the inebriating effects of standard alcoholic brews. Most low-alcohol beers are lagers, but there are some low-alcohol ales.

The Global Near-beer Market Size was estimated at USD 6172.51 million in 2023 and is projected to reach USD 8319.13 million by 2029, exhibiting a CAGR of 5.10% during the forecast period.

This report provides a deep insight into the global Near-beer market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Near-beer Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Near-beer market in any manner.

Global Near-beer Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Anheuser-Busch InBev

Heineken

Carlsberg

Behnoush Iran

Asahi Breweries

Suntory Beer

Arpanoosh

Erdinger Weibbrau

Krombacher Brauerei

Weihenstephan

Aujan Industries

Kirin

Market Segmentation (by Type)

Limit Fermentation

Dealcoholization Method

Market Segmentation (by Application)

Man

Woman

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Near-beer Market

Overview of the regional outlook of the Near-beer Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Near-beer Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Near-beer
- 1.2 Key Market Segments
 - 1.2.1 Near-beer Segment by Type
 - 1.2.2 Near-beer Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NEAR-BEER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Near-beer Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Near-beer Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NEAR-BEER MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Near-beer Sales by Manufacturers (2019-2024)
- 3.2 Global Near-beer Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Near-beer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Near-beer Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Near-beer Sales Sites, Area Served, Product Type
- 3.6 Near-beer Market Competitive Situation and Trends
 - 3.6.1 Near-beer Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Near-beer Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 NEAR-BEER INDUSTRY CHAIN ANALYSIS

- 4.1 Near-beer Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NEAR-BEER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 NEAR-BEER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Near-beer Sales Market Share by Type (2019-2024)
- 6.3 Global Near-beer Market Size Market Share by Type (2019-2024)
- 6.4 Global Near-beer Price by Type (2019-2024)

7 NEAR-BEER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Near-beer Market Sales by Application (2019-2024)
- 7.3 Global Near-beer Market Size (M USD) by Application (2019-2024)
- 7.4 Global Near-beer Sales Growth Rate by Application (2019-2024)

8 NEAR-BEER MARKET SEGMENTATION BY REGION

- 8.1 Global Near-beer Sales by Region
 - 8.1.1 Global Near-beer Sales by Region
 - 8.1.2 Global Near-beer Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Near-beer Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Near-beer Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Near-beer Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Near-beer Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Near-beer Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Anheuser-Busch InBev
 - 9.1.1 Anheuser-Busch InBev Near-beer Basic Information
 - 9.1.2 Anheuser-Busch InBev Near-beer Product Overview
 - 9.1.3 Anheuser-Busch InBev Near-beer Product Market Performance
 - 9.1.4 Anheuser-Busch InBev Business Overview
 - 9.1.5 Anheuser-Busch InBev Near-beer SWOT Analysis
 - 9.1.6 Anheuser-Busch InBev Recent Developments
- 9.2 Heineken
 - 9.2.1 Heineken Near-beer Basic Information

- 9.2.2 Heineken Near-beer Product Overview
- 9.2.3 Heineken Near-beer Product Market Performance
- 9.2.4 Heineken Business Overview
- 9.2.5 Heineken Near-beer SWOT Analysis
- 9.2.6 Heineken Recent Developments
- 9.3 Carlsberg
 - 9.3.1 Carlsberg Near-beer Basic Information
 - 9.3.2 Carlsberg Near-beer Product Overview
 - 9.3.3 Carlsberg Near-beer Product Market Performance
 - 9.3.4 Carlsberg Near-beer SWOT Analysis
 - 9.3.5 Carlsberg Business Overview
 - 9.3.6 Carlsberg Recent Developments
- 9.4 Behnoush Iran
 - 9.4.1 Behnoush Iran Near-beer Basic Information
 - 9.4.2 Behnoush Iran Near-beer Product Overview
 - 9.4.3 Behnoush Iran Near-beer Product Market Performance
 - 9.4.4 Behnoush Iran Business Overview
 - 9.4.5 Behnoush Iran Recent Developments
- 9.5 Asahi Breweries
 - 9.5.1 Asahi Breweries Near-beer Basic Information
 - 9.5.2 Asahi Breweries Near-beer Product Overview
 - 9.5.3 Asahi Breweries Near-beer Product Market Performance
 - 9.5.4 Asahi Breweries Business Overview
 - 9.5.5 Asahi Breweries Recent Developments
- 9.6 Suntory Beer
 - 9.6.1 Suntory Beer Near-beer Basic Information
 - 9.6.2 Suntory Beer Near-beer Product Overview
 - 9.6.3 Suntory Beer Near-beer Product Market Performance
 - 9.6.4 Suntory Beer Business Overview
 - 9.6.5 Suntory Beer Recent Developments
- 9.7 Arpanoosh
 - 9.7.1 Arpanoosh Near-beer Basic Information
 - 9.7.2 Arpanoosh Near-beer Product Overview
 - 9.7.3 Arpanoosh Near-beer Product Market Performance
 - 9.7.4 Arpanoosh Business Overview
 - 9.7.5 Arpanoosh Recent Developments
- 9.8 Erdinger Weibbrau
 - 9.8.1 Erdinger Weibbrau Near-beer Basic Information
 - 9.8.2 Erdinger Weibbrau Near-beer Product Overview

- 9.8.3 Erdinger Weibbrau Near-beer Product Market Performance
- 9.8.4 Erdinger Weibbrau Business Overview
- 9.8.5 Erdinger Weibbrau Recent Developments
- 9.9 Krombacher Brauerei
 - 9.9.1 Krombacher Brauerei Near-beer Basic Information
 - 9.9.2 Krombacher Brauerei Near-beer Product Overview
 - 9.9.3 Krombacher Brauerei Near-beer Product Market Performance
 - 9.9.4 Krombacher Brauerei Business Overview
 - 9.9.5 Krombacher Brauerei Recent Developments
- 9.10 Weihenstephan
 - 9.10.1 Weihenstephan Near-beer Basic Information
 - 9.10.2 Weihenstephan Near-beer Product Overview
 - 9.10.3 Weihenstephan Near-beer Product Market Performance
 - 9.10.4 Weihenstephan Business Overview
 - 9.10.5 Weihenstephan Recent Developments
- 9.11 Aujan Industries
 - 9.11.1 Aujan Industries Near-beer Basic Information
 - 9.11.2 Aujan Industries Near-beer Product Overview
 - 9.11.3 Aujan Industries Near-beer Product Market Performance
 - 9.11.4 Aujan Industries Business Overview
 - 9.11.5 Aujan Industries Recent Developments
- 9.12 Kirin
 - 9.12.1 Kirin Near-beer Basic Information
 - 9.12.2 Kirin Near-beer Product Overview
 - 9.12.3 Kirin Near-beer Product Market Performance
 - 9.12.4 Kirin Business Overview
 - 9.12.5 Kirin Recent Developments

10 NEAR-BEER MARKET FORECAST BY REGION

- 10.1 Global Near-beer Market Size Forecast
- 10.2 Global Near-beer Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Near-beer Market Size Forecast by Country
 - 10.2.3 Asia Pacific Near-beer Market Size Forecast by Region
 - 10.2.4 South America Near-beer Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Near-beer by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Near-beer Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Near-beer by Type (2025-2030)

11.1.2 Global Near-beer Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Near-beer by Type (2025-2030)

11.2 Global Near-beer Market Forecast by Application (2025-2030)

11.2.1 Global Near-beer Sales (Kilotons) Forecast by Application

11.2.2 Global Near-beer Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Near-beer Market Size Comparison by Region (M USD)
- Table 5. Global Near-beer Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Near-beer Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Near-beer Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Near-beer Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Near-beer as of 2022)
- Table 10. Global Market Near-beer Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Near-beer Sales Sites and Area Served
- Table 12. Manufacturers Near-beer Product Type
- Table 13. Global Near-beer Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Near-beer
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Near-beer Market Challenges
- Table 22. Global Near-beer Sales by Type (Kilotons)
- Table 23. Global Near-beer Market Size by Type (M USD)
- Table 24. Global Near-beer Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Near-beer Sales Market Share by Type (2019-2024)
- Table 26. Global Near-beer Market Size (M USD) by Type (2019-2024)
- Table 27. Global Near-beer Market Size Share by Type (2019-2024)
- Table 28. Global Near-beer Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Near-beer Sales (Kilotons) by Application
- Table 30. Global Near-beer Market Size by Application
- Table 31. Global Near-beer Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Near-beer Sales Market Share by Application (2019-2024)
- Table 33. Global Near-beer Sales by Application (2019-2024) & (M USD)

- Table 34. Global Near-beer Market Share by Application (2019-2024)
- Table 35. Global Near-beer Sales Growth Rate by Application (2019-2024)
- Table 36. Global Near-beer Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Near-beer Sales Market Share by Region (2019-2024)
- Table 38. North America Near-beer Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Near-beer Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Near-beer Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Near-beer Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Near-beer Sales by Region (2019-2024) & (Kilotons)
- Table 43. Anheuser-Busch InBev Near-beer Basic Information
- Table 44. Anheuser-Busch InBev Near-beer Product Overview
- Table 45. Anheuser-Busch InBev Near-beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Anheuser-Busch InBev Business Overview
- Table 47. Anheuser-Busch InBev Near-beer SWOT Analysis
- Table 48. Anheuser-Busch InBev Recent Developments
- Table 49. Heineken Near-beer Basic Information
- Table 50. Heineken Near-beer Product Overview
- Table 51. Heineken Near-beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Heineken Business Overview
- Table 53. Heineken Near-beer SWOT Analysis
- Table 54. Heineken Recent Developments
- Table 55. Carlsberg Near-beer Basic Information
- Table 56. Carlsberg Near-beer Product Overview
- Table 57. Carlsberg Near-beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Carlsberg Near-beer SWOT Analysis
- Table 59. Carlsberg Business Overview
- Table 60. Carlsberg Recent Developments
- Table 61. Behnoush Iran Near-beer Basic Information
- Table 62. Behnoush Iran Near-beer Product Overview
- Table 63. Behnoush Iran Near-beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Behnoush Iran Business Overview
- Table 65. Behnoush Iran Recent Developments
- Table 66. Asahi Breweries Near-beer Basic Information
- Table 67. Asahi Breweries Near-beer Product Overview
- Table 68. Asahi Breweries Near-beer Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 69. Asahi Breweries Business Overview

Table 70. Asahi Breweries Recent Developments

Table 71. Suntory Beer Near-beer Basic Information

Table 72. Suntory Beer Near-beer Product Overview

Table 73. Suntory Beer Near-beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Suntory Beer Business Overview

Table 75. Suntory Beer Recent Developments

Table 76. Arpanoosh Near-beer Basic Information

Table 77. Arpanoosh Near-beer Product Overview

Table 78. Arpanoosh Near-beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Arpanoosh Business Overview

Table 80. Arpanoosh Recent Developments

Table 81. Erdinger Weibbrau Near-beer Basic Information

Table 82. Erdinger Weibbrau Near-beer Product Overview

Table 83. Erdinger Weibbrau Near-beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Erdinger Weibbrau Business Overview

Table 85. Erdinger Weibbrau Recent Developments

Table 86. Krombacher Brauerei Near-beer Basic Information

Table 87. Krombacher Brauerei Near-beer Product Overview

Table 88. Krombacher Brauerei Near-beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Krombacher Brauerei Business Overview

Table 90. Krombacher Brauerei Recent Developments

Table 91. Weihenstephan Near-beer Basic Information

Table 92. Weihenstephan Near-beer Product Overview

Table 93. Weihenstephan Near-beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Weihenstephan Business Overview

Table 95. Weihenstephan Recent Developments

Table 96. Aujan Industries Near-beer Basic Information

Table 97. Aujan Industries Near-beer Product Overview

Table 98. Aujan Industries Near-beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Aujan Industries Business Overview

Table 100. Aujan Industries Recent Developments

- Table 101. Kirin Near-beer Basic Information
- Table 102. Kirin Near-beer Product Overview
- Table 103. Kirin Near-beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Kirin Business Overview
- Table 105. Kirin Recent Developments
- Table 106. Global Near-beer Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 107. Global Near-beer Market Size Forecast by Region (2025-2030) & (M USD)
- Table 108. North America Near-beer Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 109. North America Near-beer Market Size Forecast by Country (2025-2030) & (M USD)
- Table 110. Europe Near-beer Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 111. Europe Near-beer Market Size Forecast by Country (2025-2030) & (M USD)
- Table 112. Asia Pacific Near-beer Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 113. Asia Pacific Near-beer Market Size Forecast by Region (2025-2030) & (M USD)
- Table 114. South America Near-beer Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 115. South America Near-beer Market Size Forecast by Country (2025-2030) & (M USD)
- Table 116. Middle East and Africa Near-beer Consumption Forecast by Country (2025-2030) & (Units)
- Table 117. Middle East and Africa Near-beer Market Size Forecast by Country (2025-2030) & (M USD)
- Table 118. Global Near-beer Sales Forecast by Type (2025-2030) & (Kilotons)
- Table 119. Global Near-beer Market Size Forecast by Type (2025-2030) & (M USD)
- Table 120. Global Near-beer Price Forecast by Type (2025-2030) & (USD/Ton)
- Table 121. Global Near-beer Sales (Kilotons) Forecast by Application (2025-2030)
- Table 122. Global Near-beer Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Near-beer
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Near-beer Market Size (M USD), 2019-2030
- Figure 5. Global Near-beer Market Size (M USD) (2019-2030)
- Figure 6. Global Near-beer Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Near-beer Market Size by Country (M USD)
- Figure 11. Near-beer Sales Share by Manufacturers in 2023
- Figure 12. Global Near-beer Revenue Share by Manufacturers in 2023
- Figure 13. Near-beer Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Near-beer Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Near-beer Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Near-beer Market Share by Type
- Figure 18. Sales Market Share of Near-beer by Type (2019-2024)
- Figure 19. Sales Market Share of Near-beer by Type in 2023
- Figure 20. Market Size Share of Near-beer by Type (2019-2024)
- Figure 21. Market Size Market Share of Near-beer by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Near-beer Market Share by Application
- Figure 24. Global Near-beer Sales Market Share by Application (2019-2024)
- Figure 25. Global Near-beer Sales Market Share by Application in 2023
- Figure 26. Global Near-beer Market Share by Application (2019-2024)
- Figure 27. Global Near-beer Market Share by Application in 2023
- Figure 28. Global Near-beer Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Near-beer Sales Market Share by Region (2019-2024)
- Figure 30. North America Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Near-beer Sales Market Share by Country in 2023
- Figure 32. U.S. Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Near-beer Sales (Kilotons) and Growth Rate (2019-2024)

- Figure 34. Mexico Near-beer Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Near-beer Sales Market Share by Country in 2023
- Figure 37. Germany Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Near-beer Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Near-beer Sales Market Share by Region in 2023
- Figure 44. China Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Near-beer Sales and Growth Rate (Kilotons)
- Figure 50. South America Near-beer Sales Market Share by Country in 2023
- Figure 51. Brazil Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Near-beer Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Near-beer Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Near-beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Near-beer Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Near-beer Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Near-beer Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Near-beer Market Share Forecast by Type (2025-2030)
- Figure 65. Global Near-beer Sales Forecast by Application (2025-2030)
- Figure 66. Global Near-beer Market Share Forecast by Application (2025-2030)

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