

# Global NB-IoT Ultrasonic Water Meter Market Research Report 2026(Status and Outlook)

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## Abstracts

NB-IoT Ultrasonic Water Meter is a type of smart water meter that utilizes Narrowband Internet of Things (NB-IoT) technology to wirelessly transmit real-time water consumption data to a central system. Ultrasonic technology is employed to measure water flow accurately, ensuring precise billing and efficient water management. The NB-IoT Ultrasonic Water Meter industry is experiencing significant growth driven by the increasing demand for smart city solutions and the need for efficient water resource management. Key trends include:

- Widespread Adoption:** As NB-IoT networks continue to expand globally, the adoption of these smart meters is accelerating, particularly in urban areas.
- Enhanced Data Analytics:** Advanced data analytics techniques are being applied to the vast amounts of data generated by these meters, enabling utilities to identify anomalies, optimize network performance, and detect potential leaks.
- Integration with IoT Ecosystems:** These meters are being integrated with other IoT devices, such as smart home systems and environmental sensors, to create comprehensive smart city solutions.
- Focus on Security and Privacy:** Robust security measures are being implemented to protect sensitive water consumption data from cyber threats.
- Increased Customization:** Manufacturers are offering customizable solutions to meet the specific needs of different regions and utilities, including options for remote meter reading, remote valve control, and advanced billing systems.

The global NB-IoT Ultrasonic Water Meter market size was estimated at USD 332.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global NB-IoT Ultrasonic Water Meter market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive

landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global NB-IoT Ultrasonic Water Meter market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the NB-IoT Ultrasonic Water Meter market.

### **Global NB-IoT Ultrasonic Water Meter Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Kamstrup  
Zenner  
Sagemcom  
Iskraemeco Group

Badger Meter  
Pietro Fiorentini  
Diehl Group  
Arad Group  
Xylem  
Itron  
Neptune Technology (Neptune)  
Bmeters  
Donghai Group  
Goldcard  
Qingdao iESLab  
Hiwits  
Suntront  
Viewshine  
Sanchuan  
Ningbo Water Meter  
Ploustock  
Metter  
Huizhong  
Panda

### **Market Segmentation (by Type)**

DN Less Than 40 mm  
DN 40-300 mm  
DN More Than 300 mm

### **Market Segmentation (by Application)**

Residential  
Industrial  
Commercial

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the NB-IoT Ultrasonic Water Meter Market

Overview of the regional outlook of the NB-IoT Ultrasonic Water Meter Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the NB-IoT Ultrasonic Water Meter Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of NB-IoT Ultrasonic Water Meter, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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