

# Global NB IoT Modules Market Research Report 2023(Status and Outlook)

<https://marketpublishers.com/r/G19652CA02DCEN.html>

Date: October 2023

Pages: 136

Price: US\$ 3,200.00 (Single User License)

ID: G19652CA02DCEN

## Abstracts

### Report Overview

NB-IoT is a radio access technology standardized by 3GPP for cellular wireless communication. It is especially suited for a high volume of low-complexity devices in challenging radio environments such as deep building or underground radio signal penetration.

Bosson Research's latest report provides a deep insight into the global NB IoT Modules market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global NB IoT Modules Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the NB IoT Modules market in any manner.

### Global NB IoT Modules Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Quectel

Ztewelink

Ublox

Lierda

Neoway

MobileTek

Simcom

LONGSUNG

China Mobile

Lenovo

Fibocom

Telit

MEIG

Cheerzing

Sierra Wireless

Gemalto

Market Segmentation (by Type)

900MHz Band

800MHz Band

Market Segmentation (by Application)

Utilities

Smart City

Consumer Electronics

Logistics Transportation

Agriculture and Environment

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the NB IoT Modules Market
- Overview of the regional outlook of the NB IoT Modules Market:

#### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
- Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
- Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
- Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
- The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
- Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis
- Provides insight into the market through Value Chain
- Market dynamics scenario, along with growth opportunities of the market in the years to come
- 6-month post-sales analyst support
- Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

#### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the NB IoT Modules Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of NB IoT Modules

#### 1.2 Key Market Segments

##### 1.2.1 NB IoT Modules Segment by Type

##### 1.2.2 NB IoT Modules Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 NB IOT MODULES MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global NB IoT Modules Market Size (M USD) Estimates and Forecasts (2018-2029)

##### 2.1.2 Global NB IoT Modules Sales Estimates and Forecasts (2018-2029)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 NB IOT MODULES MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global NB IoT Modules Sales by Manufacturers (2018-2023)

#### 3.2 Global NB IoT Modules Revenue Market Share by Manufacturers (2018-2023)

#### 3.3 NB IoT Modules Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global NB IoT Modules Average Price by Manufacturers (2018-2023)

#### 3.5 Manufacturers NB IoT Modules Sales Sites, Area Served, Product Type

#### 3.6 NB IoT Modules Market Competitive Situation and Trends

##### 3.6.1 NB IoT Modules Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest NB IoT Modules Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

### **4 NB IOT MODULES INDUSTRY CHAIN ANALYSIS**

#### 4.1 NB IoT Modules Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NB IOT MODULES MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 NB IOT MODULES MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global NB IoT Modules Sales Market Share by Type (2018-2023)

6.3 Global NB IoT Modules Market Size Market Share by Type (2018-2023)

6.4 Global NB IoT Modules Price by Type (2018-2023)

## **7 NB IOT MODULES MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global NB IoT Modules Market Sales by Application (2018-2023)

7.3 Global NB IoT Modules Market Size (M USD) by Application (2018-2023)

7.4 Global NB IoT Modules Sales Growth Rate by Application (2018-2023)

## **8 NB IOT MODULES MARKET SEGMENTATION BY REGION**

8.1 Global NB IoT Modules Sales by Region

8.1.1 Global NB IoT Modules Sales by Region

8.1.2 Global NB IoT Modules Sales Market Share by Region

8.2 North America

8.2.1 North America NB IoT Modules Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe NB IoT Modules Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific NB IoT Modules Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America NB IoT Modules Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa NB IoT Modules Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Quectel
  - 9.1.1 Quectel NB IoT Modules Basic Information
  - 9.1.2 Quectel NB IoT Modules Product Overview
  - 9.1.3 Quectel NB IoT Modules Product Market Performance
  - 9.1.4 Quectel Business Overview
  - 9.1.5 Quectel NB IoT Modules SWOT Analysis
  - 9.1.6 Quectel Recent Developments
- 9.2 Ztewelink



- 9.2.1 Ztewelink NB IoT Modules Basic Information
- 9.2.2 Ztewelink NB IoT Modules Product Overview
- 9.2.3 Ztewelink NB IoT Modules Product Market Performance
- 9.2.4 Ztewelink Business Overview
- 9.2.5 Ztewelink NB IoT Modules SWOT Analysis
- 9.2.6 Ztewelink Recent Developments
- 9.3 Ublox
  - 9.3.1 Ublox NB IoT Modules Basic Information
  - 9.3.2 Ublox NB IoT Modules Product Overview
  - 9.3.3 Ublox NB IoT Modules Product Market Performance
  - 9.3.4 Ublox Business Overview
  - 9.3.5 Ublox NB IoT Modules SWOT Analysis
  - 9.3.6 Ublox Recent Developments
- 9.4 Lierda
  - 9.4.1 Lierda NB IoT Modules Basic Information
  - 9.4.2 Lierda NB IoT Modules Product Overview
  - 9.4.3 Lierda NB IoT Modules Product Market Performance
  - 9.4.4 Lierda Business Overview
  - 9.4.5 Lierda NB IoT Modules SWOT Analysis
  - 9.4.6 Lierda Recent Developments
- 9.5 Neoway
  - 9.5.1 Neoway NB IoT Modules Basic Information
  - 9.5.2 Neoway NB IoT Modules Product Overview
  - 9.5.3 Neoway NB IoT Modules Product Market Performance
  - 9.5.4 Neoway Business Overview
  - 9.5.5 Neoway NB IoT Modules SWOT Analysis
  - 9.5.6 Neoway Recent Developments
- 9.6 MobileTek
  - 9.6.1 MobileTek NB IoT Modules Basic Information
  - 9.6.2 MobileTek NB IoT Modules Product Overview
  - 9.6.3 MobileTek NB IoT Modules Product Market Performance
  - 9.6.4 MobileTek Business Overview
  - 9.6.5 MobileTek Recent Developments
- 9.7 Simcom
  - 9.7.1 Simcom NB IoT Modules Basic Information
  - 9.7.2 Simcom NB IoT Modules Product Overview
  - 9.7.3 Simcom NB IoT Modules Product Market Performance
  - 9.7.4 Simcom Business Overview
  - 9.7.5 Simcom Recent Developments

## 9.8 LONGSUNG

- 9.8.1 LONGSUNG NB IoT Modules Basic Information
- 9.8.2 LONGSUNG NB IoT Modules Product Overview
- 9.8.3 LONGSUNG NB IoT Modules Product Market Performance
- 9.8.4 LONGSUNG Business Overview
- 9.8.5 LONGSUNG Recent Developments

## 9.9 China Mobile

- 9.9.1 China Mobile NB IoT Modules Basic Information
- 9.9.2 China Mobile NB IoT Modules Product Overview
- 9.9.3 China Mobile NB IoT Modules Product Market Performance
- 9.9.4 China Mobile Business Overview
- 9.9.5 China Mobile Recent Developments

## 9.10 Lenovo

- 9.10.1 Lenovo NB IoT Modules Basic Information
- 9.10.2 Lenovo NB IoT Modules Product Overview
- 9.10.3 Lenovo NB IoT Modules Product Market Performance
- 9.10.4 Lenovo Business Overview
- 9.10.5 Lenovo Recent Developments

## 9.11 Fibocom

- 9.11.1 Fibocom NB IoT Modules Basic Information
- 9.11.2 Fibocom NB IoT Modules Product Overview
- 9.11.3 Fibocom NB IoT Modules Product Market Performance
- 9.11.4 Fibocom Business Overview
- 9.11.5 Fibocom Recent Developments

## 9.12 Telit

- 9.12.1 Telit NB IoT Modules Basic Information
- 9.12.2 Telit NB IoT Modules Product Overview
- 9.12.3 Telit NB IoT Modules Product Market Performance
- 9.12.4 Telit Business Overview
- 9.12.5 Telit Recent Developments

## 9.13 MEIG

- 9.13.1 MEIG NB IoT Modules Basic Information
- 9.13.2 MEIG NB IoT Modules Product Overview
- 9.13.3 MEIG NB IoT Modules Product Market Performance
- 9.13.4 MEIG Business Overview
- 9.13.5 MEIG Recent Developments

## 9.14 Cheerzing

- 9.14.1 Cheerzing NB IoT Modules Basic Information
- 9.14.2 Cheerzing NB IoT Modules Product Overview

- 9.14.3 Cheerzing NB IoT Modules Product Market Performance
- 9.14.4 Cheerzing Business Overview
- 9.14.5 Cheerzing Recent Developments
- 9.15 Sierra Wireless
  - 9.15.1 Sierra Wireless NB IoT Modules Basic Information
  - 9.15.2 Sierra Wireless NB IoT Modules Product Overview
  - 9.15.3 Sierra Wireless NB IoT Modules Product Market Performance
  - 9.15.4 Sierra Wireless Business Overview
  - 9.15.5 Sierra Wireless Recent Developments
- 9.16 Gemalto
  - 9.16.1 Gemalto NB IoT Modules Basic Information
  - 9.16.2 Gemalto NB IoT Modules Product Overview
  - 9.16.3 Gemalto NB IoT Modules Product Market Performance
  - 9.16.4 Gemalto Business Overview
  - 9.16.5 Gemalto Recent Developments

## **10 NB IOT MODULES MARKET FORECAST BY REGION**

- 10.1 Global NB IoT Modules Market Size Forecast
- 10.2 Global NB IoT Modules Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe NB IoT Modules Market Size Forecast by Country
  - 10.2.3 Asia Pacific NB IoT Modules Market Size Forecast by Region
  - 10.2.4 South America NB IoT Modules Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of NB IoT Modules by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)**

- 11.1 Global NB IoT Modules Market Forecast by Type (2024-2029)
  - 11.1.1 Global Forecasted Sales of NB IoT Modules by Type (2024-2029)
  - 11.1.2 Global NB IoT Modules Market Size Forecast by Type (2024-2029)
  - 11.1.3 Global Forecasted Price of NB IoT Modules by Type (2024-2029)
- 11.2 Global NB IoT Modules Market Forecast by Application (2024-2029)
  - 11.2.1 Global NB IoT Modules Sales (K Units) Forecast by Application
  - 11.2.2 Global NB IoT Modules Market Size (M USD) Forecast by Application (2024-2029)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. NB IoT Modules Market Size Comparison by Region (M USD)
- Table 5. Global NB IoT Modules Sales (K Units) by Manufacturers (2018-2023)
- Table 6. Global NB IoT Modules Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global NB IoT Modules Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global NB IoT Modules Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in NB IoT Modules as of 2022)
- Table 10. Global Market NB IoT Modules Average Price (USD/Unit) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers NB IoT Modules Sales Sites and Area Served
- Table 12. Manufacturers NB IoT Modules Product Type
- Table 13. Global NB IoT Modules Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of NB IoT Modules
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. NB IoT Modules Market Challenges
- Table 22. Market Restraints
- Table 23. Global NB IoT Modules Sales by Type (K Units)
- Table 24. Global NB IoT Modules Market Size by Type (M USD)
- Table 25. Global NB IoT Modules Sales (K Units) by Type (2018-2023)
- Table 26. Global NB IoT Modules Sales Market Share by Type (2018-2023)
- Table 27. Global NB IoT Modules Market Size (M USD) by Type (2018-2023)
- Table 28. Global NB IoT Modules Market Size Share by Type (2018-2023)
- Table 29. Global NB IoT Modules Price (USD/Unit) by Type (2018-2023)
- Table 30. Global NB IoT Modules Sales (K Units) by Application
- Table 31. Global NB IoT Modules Market Size by Application
- Table 32. Global NB IoT Modules Sales by Application (2018-2023) & (K Units)

- Table 33. Global NB IoT Modules Sales Market Share by Application (2018-2023)
- Table 34. Global NB IoT Modules Sales by Application (2018-2023) & (M USD)
- Table 35. Global NB IoT Modules Market Share by Application (2018-2023)
- Table 36. Global NB IoT Modules Sales Growth Rate by Application (2018-2023)
- Table 37. Global NB IoT Modules Sales by Region (2018-2023) & (K Units)
- Table 38. Global NB IoT Modules Sales Market Share by Region (2018-2023)
- Table 39. North America NB IoT Modules Sales by Country (2018-2023) & (K Units)
- Table 40. Europe NB IoT Modules Sales by Country (2018-2023) & (K Units)
- Table 41. Asia Pacific NB IoT Modules Sales by Region (2018-2023) & (K Units)
- Table 42. South America NB IoT Modules Sales by Country (2018-2023) & (K Units)
- Table 43. Middle East and Africa NB IoT Modules Sales by Region (2018-2023) & (K Units)
- Table 44. Quectel NB IoT Modules Basic Information
- Table 45. Quectel NB IoT Modules Product Overview
- Table 46. Quectel NB IoT Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 47. Quectel Business Overview
- Table 48. Quectel NB IoT Modules SWOT Analysis
- Table 49. Quectel Recent Developments
- Table 50. Ztewelink NB IoT Modules Basic Information
- Table 51. Ztewelink NB IoT Modules Product Overview
- Table 52. Ztewelink NB IoT Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. Ztewelink Business Overview
- Table 54. Ztewelink NB IoT Modules SWOT Analysis
- Table 55. Ztewelink Recent Developments
- Table 56. Ublox NB IoT Modules Basic Information
- Table 57. Ublox NB IoT Modules Product Overview
- Table 58. Ublox NB IoT Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 59. Ublox Business Overview
- Table 60. Ublox NB IoT Modules SWOT Analysis
- Table 61. Ublox Recent Developments
- Table 62. Lierda NB IoT Modules Basic Information
- Table 63. Lierda NB IoT Modules Product Overview
- Table 64. Lierda NB IoT Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 65. Lierda Business Overview
- Table 66. Lierda NB IoT Modules SWOT Analysis

- Table 67. Lierda Recent Developments
- Table 68. Neoway NB IoT Modules Basic Information
- Table 69. Neoway NB IoT Modules Product Overview
- Table 70. Neoway NB IoT Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 71. Neoway Business Overview
- Table 72. Neoway NB IoT Modules SWOT Analysis
- Table 73. Neoway Recent Developments
- Table 74. MobileTek NB IoT Modules Basic Information
- Table 75. MobileTek NB IoT Modules Product Overview
- Table 76. MobileTek NB IoT Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 77. MobileTek Business Overview
- Table 78. MobileTek Recent Developments
- Table 79. Simcom NB IoT Modules Basic Information
- Table 80. Simcom NB IoT Modules Product Overview
- Table 81. Simcom NB IoT Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 82. Simcom Business Overview
- Table 83. Simcom Recent Developments
- Table 84. LONGSUNG NB IoT Modules Basic Information
- Table 85. LONGSUNG NB IoT Modules Product Overview
- Table 86. LONGSUNG NB IoT Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 87. LONGSUNG Business Overview
- Table 88. LONGSUNG Recent Developments
- Table 89. China Mobile NB IoT Modules Basic Information
- Table 90. China Mobile NB IoT Modules Product Overview
- Table 91. China Mobile NB IoT Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 92. China Mobile Business Overview
- Table 93. China Mobile Recent Developments
- Table 94. Lenovo NB IoT Modules Basic Information
- Table 95. Lenovo NB IoT Modules Product Overview
- Table 96. Lenovo NB IoT Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 97. Lenovo Business Overview
- Table 98. Lenovo Recent Developments
- Table 99. Fibocom NB IoT Modules Basic Information



- Table 100. Fibocom NB IoT Modules Product Overview
- Table 101. Fibocom NB IoT Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 102. Fibocom Business Overview
- Table 103. Fibocom Recent Developments
- Table 104. Telit NB IoT Modules Basic Information
- Table 105. Telit NB IoT Modules Product Overview
- Table 106. Telit NB IoT Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 107. Telit Business Overview
- Table 108. Telit Recent Developments
- Table 109. MEIG NB IoT Modules Basic Information
- Table 110. MEIG NB IoT Modules Product Overview
- Table 111. MEIG NB IoT Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 112. MEIG Business Overview
- Table 113. MEIG Recent Developments
- Table 114. Cheerzing NB IoT Modules Basic Information
- Table 115. Cheerzing NB IoT Modules Product Overview
- Table 116. Cheerzing NB IoT Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 117. Cheerzing Business Overview
- Table 118. Cheerzing Recent Developments
- Table 119. Sierra Wireless NB IoT Modules Basic Information
- Table 120. Sierra Wireless NB IoT Modules Product Overview
- Table 121. Sierra Wireless NB IoT Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 122. Sierra Wireless Business Overview
- Table 123. Sierra Wireless Recent Developments
- Table 124. Gemalto NB IoT Modules Basic Information
- Table 125. Gemalto NB IoT Modules Product Overview
- Table 126. Gemalto NB IoT Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 127. Gemalto Business Overview
- Table 128. Gemalto Recent Developments
- Table 129. Global NB IoT Modules Sales Forecast by Region (2024-2029) & (K Units)
- Table 130. Global NB IoT Modules Market Size Forecast by Region (2024-2029) & (M USD)
- Table 131. North America NB IoT Modules Sales Forecast by Country (2024-2029) & (K

Units)

Table 132. North America NB IoT Modules Market Size Forecast by Country (2024-2029) & (M USD)

Table 133. Europe NB IoT Modules Sales Forecast by Country (2024-2029) & (K Units)

Table 134. Europe NB IoT Modules Market Size Forecast by Country (2024-2029) & (M USD)

Table 135. Asia Pacific NB IoT Modules Sales Forecast by Region (2024-2029) & (K Units)

Table 136. Asia Pacific NB IoT Modules Market Size Forecast by Region (2024-2029) & (M USD)

Table 137. South America NB IoT Modules Sales Forecast by Country (2024-2029) & (K Units)

Table 138. South America NB IoT Modules Market Size Forecast by Country (2024-2029) & (M USD)

Table 139. Middle East and Africa NB IoT Modules Consumption Forecast by Country (2024-2029) & (Units)

Table 140. Middle East and Africa NB IoT Modules Market Size Forecast by Country (2024-2029) & (M USD)

Table 141. Global NB IoT Modules Sales Forecast by Type (2024-2029) & (K Units)

Table 142. Global NB IoT Modules Market Size Forecast by Type (2024-2029) & (M USD)

Table 143. Global NB IoT Modules Price Forecast by Type (2024-2029) & (USD/Unit)

Table 144. Global NB IoT Modules Sales (K Units) Forecast by Application (2024-2029)

Table 145. Global NB IoT Modules Market Size Forecast by Application (2024-2029) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of NB IoT Modules
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global NB IoT Modules Market Size (M USD), 2018-2029
- Figure 5. Global NB IoT Modules Market Size (M USD) (2018-2029)
- Figure 6. Global NB IoT Modules Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. NB IoT Modules Market Size by Country (M USD)
- Figure 11. NB IoT Modules Sales Share by Manufacturers in 2022
- Figure 12. Global NB IoT Modules Revenue Share by Manufacturers in 2022
- Figure 13. NB IoT Modules Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market NB IoT Modules Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by NB IoT Modules Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global NB IoT Modules Market Share by Type
- Figure 18. Sales Market Share of NB IoT Modules by Type (2018-2023)
- Figure 19. Sales Market Share of NB IoT Modules by Type in 2022
- Figure 20. Market Size Share of NB IoT Modules by Type (2018-2023)
- Figure 21. Market Size Market Share of NB IoT Modules by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global NB IoT Modules Market Share by Application
- Figure 24. Global NB IoT Modules Sales Market Share by Application (2018-2023)
- Figure 25. Global NB IoT Modules Sales Market Share by Application in 2022
- Figure 26. Global NB IoT Modules Market Share by Application (2018-2023)
- Figure 27. Global NB IoT Modules Market Share by Application in 2022
- Figure 28. Global NB IoT Modules Sales Growth Rate by Application (2018-2023)
- Figure 29. Global NB IoT Modules Sales Market Share by Region (2018-2023)
- Figure 30. North America NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 31. North America NB IoT Modules Sales Market Share by Country in 2022

- Figure 32. U.S. NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 33. Canada NB IoT Modules Sales (K Units) and Growth Rate (2018-2023)
- Figure 34. Mexico NB IoT Modules Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 36. Europe NB IoT Modules Sales Market Share by Country in 2022
- Figure 37. Germany NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 38. France NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 39. U.K. NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 40. Italy NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 41. Russia NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 42. Asia Pacific NB IoT Modules Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific NB IoT Modules Sales Market Share by Region in 2022
- Figure 44. China NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 45. Japan NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 46. South Korea NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 47. India NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 48. Southeast Asia NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 49. South America NB IoT Modules Sales and Growth Rate (K Units)
- Figure 50. South America NB IoT Modules Sales Market Share by Country in 2022
- Figure 51. Brazil NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 52. Argentina NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 53. Columbia NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 54. Middle East and Africa NB IoT Modules Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa NB IoT Modules Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 57. UAE NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 58. Egypt NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 59. Nigeria NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 60. South Africa NB IoT Modules Sales and Growth Rate (2018-2023) & (K Units)
- Figure 61. Global NB IoT Modules Sales Forecast by Volume (2018-2029) & (K Units)
- Figure 62. Global NB IoT Modules Market Size Forecast by Value (2018-2029) & (M USD)
- Figure 63. Global NB IoT Modules Sales Market Share Forecast by Type (2024-2029)
- Figure 64. Global NB IoT Modules Market Share Forecast by Type (2024-2029)

Figure 65. Global NB IoT Modules Sales Forecast by Application (2024-2029)

Figure 66. Global NB IoT Modules Market Share Forecast by Application (2024-2029)

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