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Global NB-IoT Module Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Narrowband IoT (NB-IoT) isa wireless internet of things (IoT) protocol using low-power wide area network (LPWAN) technology. It was developed by 3GPP for cellular wireless communication that enables a wide range of new NB-IoT devices and services.NB-IoT module, also known as Narrowband IoT module, is a wireless communication module designed for Internet of Things (IoT) applications. It utilizes the Narrowband IoT technology to provide low-power, low-cost, and wide coverage wireless connectivity for IoT devices.

This report provides a deep insight into the global NB-IoT Module market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global NB-IoT Module Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

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planning to foray into the NB-IoT Module market in any manner.

Global NB-IoT Module Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

U-blox

Murata

Telit

Quectel

Sequans Communications

Sierra Wireless

Thales

Fibocom

Shenzhen Ai-Thinker Technology

Sercomm Corporation

Four-Faith

HopeRF

Jinan USR IOT Technology Limited

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Hi-Link

Chilitag Technology

Chengdu Ebyte Electronic Technology

Neoway Technology

Lierda Technology GroupMeiG Smart Technology

MeiG Smart Technology

Market Segmentation (by Type)

LCC Packaging

LGA Packaging

Market Segmentation (by Application)

Smart Home

Smart Transportation

Intelligent Security

Environmental Inspection and Control

Industry and Agriculture

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-

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Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the NB-IoT Module Market

Overview of the regional outlook of the NB-IoT Module Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

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The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the NB-IoT Module Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

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Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of NB-IoT Module
1.2 Key Market Segments
  1.2.1 NB-IoT Module Segment by Type
  1.2.2 NB-IoT Module Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 NB-IOT MODULE MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global NB-IoT Module Market Size (M USD) Estimates and Forecasts (2019-2030)
  2.1.2 Global NB-IoT Module Sales Estimates and Forecasts (2019-2030)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 NB-IOT MODULE MARKET COMPETITIVE LANDSCAPE

3.1 Global NB-IoT Module Sales by Manufacturers (2019-2024)
3.2 Global NB-IoT Module Revenue Market Share by Manufacturers (2019-2024)
3.3 NB-IoT Module Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.4 Global NB-IoT Module Average Price by Manufacturers (2019-2024)
3.5 Manufacturers NB-IoT Module Sales Sites, Area Served, Product Type
3.6 NB-IoT Module Market Competitive Situation and Trends
  3.6.1 NB-IoT Module Market Concentration Rate
  3.6.2 Global 5 and 10 Largest NB-IoT Module Players Market Share by Revenue
  3.6.3 Mergers & Acquisitions, Expansion

4 NB-IOT MODULE INDUSTRY CHAIN ANALYSIS

4.1 NB-IoT Module Industry Chain Analysis

+357 96 030922
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4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NB-IOT MODULE MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Market Restraints
5.5 Industry News
  5.5.1 New Product Developments
  5.5.2 Mergers & Acquisitions
  5.5.3 Expansions
  5.5.4 Collaboration/Supply Contracts
5.6 Industry Policies

6 NB-IOT MODULE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global NB-IoT Module Sales Market Share by Type (2019-2024)
6.3 Global NB-IoT Module Market Size Market Share by Type (2019-2024)
6.4 Global NB-IoT Module Price by Type (2019-2024)

7 NB-IOT MODULE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global NB-IoT Module Market Sales by Application (2019-2024)
7.3 Global NB-IoT Module Market Size (M USD) by Application (2019-2024)
7.4 Global NB-IoT Module Sales Growth Rate by Application (2019-2024)

8 NB-IOT MODULE MARKET SEGMENTATION BY REGION

8.1 Global NB-IoT Module Sales by Region
  8.1.1 Global NB-IoT Module Sales by Region
  8.1.2 Global NB-IoT Module Sales Market Share by Region
8.2 North America
  8.2.1 North America NB-IoT Module Sales by Country
  8.2.2 U.S.

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8.2.3 Canada
8.2.4 Mexico
8.3 Europe
8.3.1 Europe NB-IoT Module Sales by Country
8.3.2 Germany
8.3.3 France
8.3.4 U.K.
8.3.5 Italy
8.3.6 Russia
8.4 Asia Pacific
8.4.1 Asia Pacific NB-IoT Module Sales by Region
8.4.2 China
8.4.3 Japan
8.4.4 South Korea
8.4.5 India
8.4.6 Southeast Asia
8.5 South America
8.5.1 South America NB-IoT Module Sales by Country
8.5.2 Brazil
8.5.3 Argentina
8.5.4 Columbia
8.6 Middle East and Africa
8.6.1 Middle East and Africa NB-IoT Module Sales by Region
8.6.2 Saudi Arabia
8.6.3 UAE
8.6.4 Egypt
8.6.5 Nigeria
8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 U-blox
9.1.1 U-blox NB-IoT Module Basic Information
9.1.2 U-blox NB-IoT Module Product Overview
9.1.3 U-blox NB-IoT Module Product Market Performance
9.1.4 U-blox Business Overview
9.1.5 U-blox NB-IoT Module SWOT Analysis
9.1.6 U-blox Recent Developments
9.2 Murata

+357 96 030922
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9.2.1 Murata NB-IoT Module Basic Information
9.2.2 Murata NB-IoT Module Product Overview
9.2.3 Murata NB-IoT Module Product Market Performance
9.2.4 Murata Business Overview
9.2.5 Murata NB-IoT Module SWOT Analysis
9.2.6 Murata Recent Developments
9.3 Telit
9.3.1 Telit NB-IoT Module Basic Information
9.3.2 Telit NB-IoT Module Product Overview
9.3.3 Telit NB-IoT Module Product Market Performance
9.3.4 Telit NB-IoT Module SWOT Analysis
9.3.5 Telit Business Overview
9.3.6 Telit Recent Developments
9.4 Quectel
9.4.1 Quectel NB-IoT Module Basic Information
9.4.2 Quectel NB-IoT Module Product Overview
9.4.3 Quectel NB-IoT Module Product Market Performance
9.4.4 Quectel Business Overview
9.4.5 Quectel Recent Developments
9.5 Sequans Communications
9.5.1 Sequans Communications NB-IoT Module Basic Information
9.5.2 Sequans Communications NB-IoT Module Product Overview
9.5.3 Sequans Communications NB-IoT Module Product Market Performance
9.5.4 Sequans Communications Business Overview
9.5.5 Sequans Communications Recent Developments
9.6 Sierra Wireless
9.6.1 Sierra Wireless NB-IoT Module Basic Information
9.6.2 Sierra Wireless NB-IoT Module Product Overview
9.6.3 Sierra Wireless NB-IoT Module Product Market Performance
9.6.4 Sierra Wireless Business Overview
9.6.5 Sierra Wireless Recent Developments
9.7 Thales
9.7.1 Thales NB-IoT Module Basic Information
9.7.2 Thales NB-IoT Module Product Overview
9.7.3 Thales NB-IoT Module Product Market Performance
9.7.4 Thales Business Overview
9.7.5 Thales Recent Developments
9.8 Fibocom
9.8.1 Fibocom NB-IoT Module Basic Information

+357 96 030922
info@marketpublishers.com

9.8.2 Fibocom NB-IoT Module Product Overview
9.8.3 Fibocom NB-IoT Module Product Market Performance
9.8.4 Fibocom Business Overview
9.8.5 Fibocom Recent Developments
9.9 Shenzhen Ai-Thinker Technology
9.9.1 Shenzhen Ai-Thinker Technology NB-IoT Module Basic Information
9.9.2 Shenzhen Ai-Thinker Technology NB-IoT Module Product Overview
9.9.3 Shenzhen Ai-Thinker Technology NB-IoT Module Product Market Performance
9.9.4 Shenzhen Ai-Thinker Technology Business Overview
9.9.5 Shenzhen Ai-Thinker Technology Recent Developments
9.10 Sercomm Corporation
9.10.1 Sercomm Corporation NB-IoT Module Basic Information
9.10.2 Sercomm Corporation NB-IoT Module Product Overview
9.10.3 Sercomm Corporation NB-IoT Module Product Market Performance
9.10.4 Sercomm Corporation Business Overview
9.10.5 Sercomm Corporation Recent Developments
9.11 Four-Faith
9.11.1 Four-Faith NB-IoT Module Basic Information
9.11.2 Four-Faith NB-IoT Module Product Overview
9.11.3 Four-Faith NB-IoT Module Product Market Performance
9.11.4 Four-Faith Business Overview
9.11.5 Four-Faith Recent Developments
9.12 HopeRF
9.12.1 HopeRF NB-IoT Module Basic Information
9.12.2 HopeRF NB-IoT Module Product Overview
9.12.3 HopeRF NB-IoT Module Product Market Performance
9.12.4 HopeRF Business Overview
9.12.5 HopeRF Recent Developments
9.13 Jinan USR IOT Technology Limited
9.13.1 Jinan USR IOT Technology Limited NB-IoT Module Basic Information
9.13.2 Jinan USR IOT Technology Limited NB-IoT Module Product Overview
9.13.3 Jinan USR IOT Technology Limited NB-IoT Module Product Market Performance
9.13.4 Jinan USR IOT Technology Limited Business Overview
9.13.5 Jinan USR IOT Technology Limited Recent Developments
9.14 Hi-Link
9.14.1 Hi-Link NB-IoT Module Basic Information
9.14.2 Hi-Link NB-IoT Module Product Overview
9.14.3 Hi-Link NB-IoT Module Product Market Performance

+357 96 030922
info@marketpublishers.com

9.14.4 Hi-Link Business Overview
9.14.5 Hi-Link Recent Developments
9.15 Chilitag Technology
9.15.1 Chilitag Technology NB-IoT Module Basic Information
9.15.2 Chilitag Technology NB-IoT Module Product Overview
9.15.3 Chilitag Technology NB-IoT Module Product Market Performance
9.15.4 Chilitag Technology Business Overview
9.15.5 Chilitag Technology Recent Developments
9.16 Chengdu Ebyte Electronic Technology
9.16.1 Chengdu Ebyte Electronic Technology NB-IoT Module Basic Information
9.16.2 Chengdu Ebyte Electronic Technology NB-IoT Module Product Overview
9.16.3 Chengdu Ebyte Electronic Technology NB-IoT Module Product Market Performance
9.16.4 Chengdu Ebyte Electronic Technology Business Overview
9.16.5 Chengdu Ebyte Electronic Technology Recent Developments
9.17 Neoway Technology
9.17.1 Neoway Technology NB-IoT Module Basic Information
9.17.2 Neoway Technology NB-IoT Module Product Overview
9.17.3 Neoway Technology NB-IoT Module Product Market Performance
9.17.4 Neoway Technology Business Overview
9.17.5 Neoway Technology Recent Developments
9.18 Lierda Technology GroupMeiG Smart Technology
9.18.1 Lierda Technology GroupMeiG Smart Technology NB-IoT Module Basic Information
9.18.2 Lierda Technology GroupMeiG Smart Technology NB-IoT Module Product Overview
9.18.3 Lierda Technology GroupMeiG Smart Technology NB-IoT Module Product Market Performance
9.18.4 Lierda Technology GroupMeiG Smart Technology Business Overview
9.18.5 Lierda Technology GroupMeiG Smart Technology Recent Developments
9.19 MeiG Smart Technology
9.19.1 MeiG Smart Technology NB-IoT Module Basic Information
9.19.2 MeiG Smart Technology NB-IoT Module Product Overview
9.19.3 MeiG Smart Technology NB-IoT Module Product Market Performance
9.19.4 MeiG Smart Technology Business Overview
9.19.5 MeiG Smart Technology Recent Developments

10 NB-IOT MODULE MARKET FORECAST BY REGION

+357 96 030922
info@marketpublishers.com

10.1 Global NB-IoT Module Market Size Forecast
10.2 Global NB-IoT Module Market Forecast by Region
10.2.1 North America Market Size Forecast by Country
10.2.2 Europe NB-IoT Module Market Size Forecast by Country
10.2.3 Asia Pacific NB-IoT Module Market Size Forecast by Region
10.2.4 South America NB-IoT Module Market Size Forecast by Country
10.2.5 Middle East and Africa Forecasted Consumption of NB-IoT Module by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global NB-IoT Module Market Forecast by Type (2025-2030)
11.1.1 Global Forecasted Sales of NB-IoT Module by Type (2025-2030)
11.1.2 Global NB-IoT Module Market Size Forecast by Type (2025-2030)
11.1.3 Global Forecasted Price of NB-IoT Module by Type (2025-2030)
11.2 Global NB-IoT Module Market Forecast by Application (2025-2030)
11.2.1 Global NB-IoT Module Sales (K Units) Forecast by Application
11.2.2 Global NB-IoT Module Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. NB-IoT Module Market Size Comparison by Region (M USD)
Table 5. Global NB-IoT Module Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global NB-IoT Module Sales Market Share by Manufacturers (2019-2024)
Table 7. Global NB-IoT Module Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global NB-IoT Module Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in NB-IoT Module as of 2022)
Table 10. Global Market NB-IoT Module Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers NB-IoT Module Sales Sites and Area Served
Table 12. Manufacturers NB-IoT Module Product Type
Table 13. Global NB-IoT Module Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of NB-IoT Module
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. NB-IoT Module Market Challenges
Table 22. Global NB-IoT Module Sales by Type (K Units)
Table 23. Global NB-IoT Module Market Size by Type (M USD)
Table 24. Global NB-IoT Module Sales (K Units) by Type (2019-2024)
Table 25. Global NB-IoT Module Sales Market Share by Type (2019-2024)
Table 26. Global NB-IoT Module Market Size (M USD) by Type (2019-2024)
Table 27. Global NB-IoT Module Market Size Share by Type (2019-2024)
Table 28. Global NB-IoT Module Price (USD/Unit) by Type (2019-2024)
Table 29. Global NB-IoT Module Sales (K Units) by Application
Table 30. Global NB-IoT Module Market Size by Application
Table 31. Global NB-IoT Module Sales by Application (2019-2024) & (K Units)
Table 32. Global NB-IoT Module Sales Market Share by Application (2019-2024)

+357 96 030922
info@marketpublishers.com

Table 33. Global NB-IoT Module Sales by Application (2019-2024) & (M USD)
Table 34. Global NB-IoT Module Market Share by Application (2019-2024)
Table 35. Global NB-IoT Module Sales Growth Rate by Application (2019-2024)
Table 36. Global NB-IoT Module Sales by Region (2019-2024) & (K Units)
Table 37. Global NB-IoT Module Sales Market Share by Region (2019-2024)
Table 38. North America NB-IoT Module Sales by Country (2019-2024) & (K Units)
Table 39. Europe NB-IoT Module Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific NB-IoT Module Sales by Region (2019-2024) & (K Units)
Table 41. South America NB-IoT Module Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa NB-IoT Module Sales by Region (2019-2024) & (K Units)
Table 43. U-blox NB-IoT Module Basic Information
Table 44. U-blox NB-IoT Module Product Overview
Table 45. U-blox NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 46. U-blox Business Overview
Table 47. U-blox NB-IoT Module SWOT Analysis
Table 48. U-blox Recent Developments
Table 49. Murata NB-IoT Module Basic Information
Table 50. Murata NB-IoT Module Product Overview
Table 51. Murata NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 52. Murata Business Overview
Table 53. Murata NB-IoT Module SWOT Analysis
Table 54. Murata Recent Developments
Table 55. Telit NB-IoT Module Basic Information
Table 56. Telit NB-IoT Module Product Overview
Table 57. Telit NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 58. Telit NB-IoT Module SWOT Analysis
Table 59. Telit Business Overview
Table 60. Telit Recent Developments
Table 61. Quectel NB-IoT Module Basic Information
Table 62. Quectel NB-IoT Module Product Overview
Table 63. Quectel NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 64. Quectel Business Overview
Table 65. Quectel Recent Developments
Table 66. Sequans Communications NB-IoT Module Basic Information

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Table 67. Sequans Communications NB-IoT Module Product Overview
Table 68. Sequans Communications NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 69. Sequans Communications Business Overview
Table 70. Sequans Communications Recent Developments
Table 71. Sierra Wireless NB-IoT Module Basic Information
Table 72. Sierra Wireless NB-IoT Module Product Overview
Table 73. Sierra Wireless NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 74. Sierra Wireless Business Overview
Table 75. Sierra Wireless Recent Developments
Table 76. Thales NB-IoT Module Basic Information
Table 77. Thales NB-IoT Module Product Overview
Table 78. Thales NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 79. Thales Business Overview
Table 80. Thales Recent Developments
Table 81. Fibocom NB-IoT Module Basic Information
Table 82. Fibocom NB-IoT Module Product Overview
Table 83. Fibocom NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 84. Fibocom Business Overview
Table 85. Fibocom Recent Developments
Table 86. Shenzhen Ai-Thinker Technology NB-IoT Module Basic Information
Table 87. Shenzhen Ai-Thinker Technology NB-IoT Module Product Overview
Table 88. Shenzhen Ai-Thinker Technology NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 89. Shenzhen Ai-Thinker Technology Business Overview
Table 90. Shenzhen Ai-Thinker Technology Recent Developments
Table 91. Sercomm Corporation NB-IoT Module Basic Information
Table 92. Sercomm Corporation NB-IoT Module Product Overview
Table 93. Sercomm Corporation NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 94. Sercomm Corporation Business Overview
Table 95. Sercomm Corporation Recent Developments
Table 96. Four-Faith NB-IoT Module Basic Information
Table 97. Four-Faith NB-IoT Module Product Overview
Table 98. Four-Faith NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

+357 96 030922
info@marketpublishers.com

Table 99. Four-Faith Business Overview
Table 100. Four-Faith Recent Developments
Table 101. HopeRF NB-IoT Module Basic Information
Table 102. HopeRF NB-IoT Module Product Overview
Table 103. HopeRF NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 104. HopeRF Business Overview
Table 105. HopeRF Recent Developments
Table 106. Jinan USR IOT Technology Limited NB-IoT Module Basic Information
Table 107. Jinan USR IOT Technology Limited NB-IoT Module Product Overview
Table 108. Jinan USR IOT Technology Limited NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 109. Jinan USR IOT Technology Limited Business Overview
Table 110. Jinan USR IOT Technology Limited Recent Developments
Table 111. Hi-Link NB-IoT Module Basic Information
Table 112. Hi-Link NB-IoT Module Product Overview
Table 113. Hi-Link NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 114. Hi-Link Business Overview
Table 115. Hi-Link Recent Developments
Table 116. Chilitag Technology NB-IoT Module Basic Information
Table 117. Chilitag Technology NB-IoT Module Product Overview
Table 118. Chilitag Technology NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 119. Chilitag Technology Business Overview
Table 120. Chilitag Technology Recent Developments
Table 121. Chengdu Ebyte Electronic Technology NB-IoT Module Basic Information
Table 122. Chengdu Ebyte Electronic Technology NB-IoT Module Product Overview
Table 123. Chengdu Ebyte Electronic Technology NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 124. Chengdu Ebyte Electronic Technology Business Overview
Table 125. Chengdu Ebyte Electronic Technology Recent Developments
Table 126. Neoway Technology NB-IoT Module Basic Information
Table 127. Neoway Technology NB-IoT Module Product Overview
Table 128. Neoway Technology NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 129. Neoway Technology Business Overview
Table 130. Neoway Technology Recent Developments
Table 131. Lierda Technology GroupMeiG Smart Technology NB-IoT Module Basic

+357 96 030922
info@marketpublishers.com

Information
Table 132. Lierda Technology GroupMeiG Smart Technology NB-IoT Module Product Overview
Table 133. Lierda Technology GroupMeiG Smart Technology NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 134. Lierda Technology GroupMeiG Smart Technology Business Overview
Table 135. Lierda Technology GroupMeiG Smart Technology Recent Developments
Table 136. MeiG Smart Technology NB-IoT Module Basic Information
Table 137. MeiG Smart Technology NB-IoT Module Product Overview
Table 138. MeiG Smart Technology NB-IoT Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 139. MeiG Smart Technology Business Overview
Table 140. MeiG Smart Technology Recent Developments
Table 141. Global NB-IoT Module Sales Forecast by Region (2025-2030) & (K Units)
Table 142. Global NB-IoT Module Market Size Forecast by Region (2025-2030) & (M USD)
Table 143. North America NB-IoT Module Sales Forecast by Country (2025-2030) & (K Units)
Table 144. North America NB-IoT Module Market Size Forecast by Country (2025-2030) & (M USD)
Table 145. Europe NB-IoT Module Sales Forecast by Country (2025-2030) & (K Units)
Table 146. Europe NB-IoT Module Market Size Forecast by Country (2025-2030) & (M USD)
Table 147. Asia Pacific NB-IoT Module Sales Forecast by Region (2025-2030) & (K Units)
Table 148. Asia Pacific NB-IoT Module Market Size Forecast by Region (2025-2030) & (M USD)
Table 149. South America NB-IoT Module Sales Forecast by Country (2025-2030) & (K Units)
Table 150. South America NB-IoT Module Market Size Forecast by Country (2025-2030) & (M USD)
Table 151. Middle East and Africa NB-IoT Module Consumption Forecast by Country (2025-2030) & (Units)
Table 152. Middle East and Africa NB-IoT Module Market Size Forecast by Country (2025-2030) & (M USD)
Table 153. Global NB-IoT Module Sales Forecast by Type (2025-2030) & (K Units)
Table 154. Global NB-IoT Module Market Size Forecast by Type (2025-2030) & (M USD)
Table 155. Global NB-IoT Module Price Forecast by Type (2025-2030) & (USD/Unit)

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Table 156. Global NB-IoT Module Sales (K Units) Forecast by Application (2025-2030)
Table 157. Global NB-IoT Module Market Size Forecast by Application (2025-2030) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of NB-IoT Module
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global NB-IoT Module Market Size (M USD), 2019-2030
Figure 5. Global NB-IoT Module Market Size (M USD) (2019-2030)
Figure 6. Global NB-IoT Module Sales (K Units) & (2019-2030)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. NB-IoT Module Market Size by Country (M USD)
Figure 11. NB-IoT Module Sales Share by Manufacturers in 2023
Figure 12. Global NB-IoT Module Revenue Share by Manufacturers in 2023
Figure 13. NB-IoT Module Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
Figure 14. Global Market NB-IoT Module Average Price (USD/Unit) of Key Manufacturers in 2023
Figure 15. The Global 5 and 10 Largest Players: Market Share by NB-IoT Module Revenue in 2023
Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 17. Global NB-IoT Module Market Share by Type
Figure 18. Sales Market Share of NB-IoT Module by Type (2019-2024)
Figure 19. Sales Market Share of NB-IoT Module by Type in 2023
Figure 20. Market Size Share of NB-IoT Module by Type (2019-2024)
Figure 21. Market Size Market Share of NB-IoT Module by Type in 2023
Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 23. Global NB-IoT Module Market Share by Application
Figure 24. Global NB-IoT Module Sales Market Share by Application (2019-2024)
Figure 25. Global NB-IoT Module Sales Market Share by Application in 2023
Figure 26. Global NB-IoT Module Market Share by Application (2019-2024)
Figure 27. Global NB-IoT Module Market Share by Application in 2023
Figure 28. Global NB-IoT Module Sales Growth Rate by Application (2019-2024)
Figure 29. Global NB-IoT Module Sales Market Share by Region (2019-2024)
Figure 30. North America NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 31. North America NB-IoT Module Sales Market Share by Country in 2023

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Figure 32. U.S. NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 33. Canada NB-IoT Module Sales (K Units) and Growth Rate (2019-2024)
Figure 34. Mexico NB-IoT Module Sales (Units) and Growth Rate (2019-2024)
Figure 35. Europe NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 36. Europe NB-IoT Module Sales Market Share by Country in 2023
Figure 37. Germany NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 38. France NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 39. U.K. NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 40. Italy NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 41. Russia NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 42. Asia Pacific NB-IoT Module Sales and Growth Rate (K Units)
Figure 43. Asia Pacific NB-IoT Module Sales Market Share by Region in 2023
Figure 44. China NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 45. Japan NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 46. South Korea NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 47. India NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 48. Southeast Asia NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 49. South America NB-IoT Module Sales and Growth Rate (K Units)
Figure 50. South America NB-IoT Module Sales Market Share by Country in 2023
Figure 51. Brazil NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 52. Argentina NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 53. Columbia NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 54. Middle East and Africa NB-IoT Module Sales and Growth Rate (K Units)
Figure 55. Middle East and Africa NB-IoT Module Sales Market Share by Region in 2023
Figure 56. Saudi Arabia NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 57. UAE NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 58. Egypt NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 59. Nigeria NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 60. South Africa NB-IoT Module Sales and Growth Rate (2019-2024) & (K Units)
Figure 61. Global NB-IoT Module Sales Forecast by Volume (2019-2030) & (K Units)
Figure 62. Global NB-IoT Module Market Size Forecast by Value (2019-2030) & (M USD)
Figure 63. Global NB-IoT Module Sales Market Share Forecast by Type (2025-2030)
Figure 64. Global NB-IoT Module Market Share Forecast by Type (2025-2030)
Figure 65. Global NB-IoT Module Sales Forecast by Application (2025-2030)
Figure 66. Global NB-IoT Module Market Share Forecast by Application (2025-2030)

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