

Global Navigation Satellite System (GNSS) Chip Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Navigation Satellite System (GNSS) Chip is an integrated circuit used to receive signals from global navigation satellite systems like GPS, GLONASS, Galileo, and BeiDou. GNSS chips enable devices such as smartphones, navigation systems, and wearable devices to determine precise geographic positions and enable accurate navigation and location-based services.

The Global Navigation Satellite System (GNSS) Chip Market Size was estimated at USD 533.59 million in 2023 and is projected to reach USD 633.43 million by 2029, exhibiting a CAGR of 2.90% during the forecast period.

This report provides a deep insight into the global Navigation Satellite System (GNSS) Chip market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Navigation Satellite System (GNSS) Chip Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Navigation Satellite System (GNSS) Chip market in any manner.

Global Navigation Satellite System (GNSS) Chip Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Qualcomm

Broadcom

Mediatek

U-blox

STM

Intel

Furuno Electric

Market Segmentation (by Type)

High Precision

Standard Precision

Market Segmentation (by Application)

Smartphones

Tablets

Personal Navigation Devices

In-Vehicle Systems

Wearable Devices

Digital Cameras

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Navigation Satellite System (GNSS) Chip Market

Overview of the regional outlook of the Navigation Satellite System (GNSS) Chip Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Navigation Satellite System (GNSS) Chip Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Navigation Satellite System (GNSS) Chip
- 1.2 Key Market Segments
 - 1.2.1 Navigation Satellite System (GNSS) Chip Segment by Type
 - 1.2.2 Navigation Satellite System (GNSS) Chip Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NAVIGATION SATELLITE SYSTEM (GNSS) CHIP MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Navigation Satellite System (GNSS) Chip Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Navigation Satellite System (GNSS) Chip Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NAVIGATION SATELLITE SYSTEM (GNSS) CHIP MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Navigation Satellite System (GNSS) Chip Sales by Manufacturers (2019-2024)
- 3.2 Global Navigation Satellite System (GNSS) Chip Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Navigation Satellite System (GNSS) Chip Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Navigation Satellite System (GNSS) Chip Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Navigation Satellite System (GNSS) Chip Sales Sites, Area Served, Product Type
- 3.6 Navigation Satellite System (GNSS) Chip Market Competitive Situation and Trends

- 3.6.1 Navigation Satellite System (GNSS) Chip Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Navigation Satellite System (GNSS) Chip Players Market Share by Revenue
- 3.6.3 Mergers & Acquisitions, Expansion

4 NAVIGATION SATELLITE SYSTEM (GNSS) CHIP INDUSTRY CHAIN ANALYSIS

- 4.1 Navigation Satellite System (GNSS) Chip Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NAVIGATION SATELLITE SYSTEM (GNSS) CHIP MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 NAVIGATION SATELLITE SYSTEM (GNSS) CHIP MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Navigation Satellite System (GNSS) Chip Sales Market Share by Type (2019-2024)
- 6.3 Global Navigation Satellite System (GNSS) Chip Market Size Market Share by Type (2019-2024)
- 6.4 Global Navigation Satellite System (GNSS) Chip Price by Type (2019-2024)

7 NAVIGATION SATELLITE SYSTEM (GNSS) CHIP MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Navigation Satellite System (GNSS) Chip Market Sales by Application (2019-2024)
- 7.3 Global Navigation Satellite System (GNSS) Chip Market Size (M USD) by Application (2019-2024)
- 7.4 Global Navigation Satellite System (GNSS) Chip Sales Growth Rate by Application (2019-2024)

8 NAVIGATION SATELLITE SYSTEM (GNSS) CHIP MARKET SEGMENTATION BY REGION

- 8.1 Global Navigation Satellite System (GNSS) Chip Sales by Region
 - 8.1.1 Global Navigation Satellite System (GNSS) Chip Sales by Region
 - 8.1.2 Global Navigation Satellite System (GNSS) Chip Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Navigation Satellite System (GNSS) Chip Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Navigation Satellite System (GNSS) Chip Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Navigation Satellite System (GNSS) Chip Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Navigation Satellite System (GNSS) Chip Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa

8.6.1 Middle East and Africa Navigation Satellite System (GNSS) Chip Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Qualcomm

9.1.1 Qualcomm Navigation Satellite System (GNSS) Chip Basic Information

9.1.2 Qualcomm Navigation Satellite System (GNSS) Chip Product Overview

9.1.3 Qualcomm Navigation Satellite System (GNSS) Chip Product Market

Performance

9.1.4 Qualcomm Business Overview

9.1.5 Qualcomm Navigation Satellite System (GNSS) Chip SWOT Analysis

9.1.6 Qualcomm Recent Developments

9.2 Broadcom

9.2.1 Broadcom Navigation Satellite System (GNSS) Chip Basic Information

9.2.2 Broadcom Navigation Satellite System (GNSS) Chip Product Overview

9.2.3 Broadcom Navigation Satellite System (GNSS) Chip Product Market

Performance

9.2.4 Broadcom Business Overview

9.2.5 Broadcom Navigation Satellite System (GNSS) Chip SWOT Analysis

9.2.6 Broadcom Recent Developments

9.3 Mediatek

9.3.1 Mediatek Navigation Satellite System (GNSS) Chip Basic Information

9.3.2 Mediatek Navigation Satellite System (GNSS) Chip Product Overview

9.3.3 Mediatek Navigation Satellite System (GNSS) Chip Product Market Performance

9.3.4 Mediatek Navigation Satellite System (GNSS) Chip SWOT Analysis

9.3.5 Mediatek Business Overview

9.3.6 Mediatek Recent Developments

9.4 U-blox

9.4.1 U-blox Navigation Satellite System (GNSS) Chip Basic Information

9.4.2 U-blox Navigation Satellite System (GNSS) Chip Product Overview

9.4.3 U-blox Navigation Satellite System (GNSS) Chip Product Market Performance

9.4.4 U-blox Business Overview

9.4.5 U-blox Recent Developments

9.5 STM

- 9.5.1 STM Navigation Satellite System (GNSS) Chip Basic Information
- 9.5.2 STM Navigation Satellite System (GNSS) Chip Product Overview
- 9.5.3 STM Navigation Satellite System (GNSS) Chip Product Market Performance
- 9.5.4 STM Business Overview
- 9.5.5 STM Recent Developments

9.6 Intel

- 9.6.1 Intel Navigation Satellite System (GNSS) Chip Basic Information
- 9.6.2 Intel Navigation Satellite System (GNSS) Chip Product Overview
- 9.6.3 Intel Navigation Satellite System (GNSS) Chip Product Market Performance
- 9.6.4 Intel Business Overview
- 9.6.5 Intel Recent Developments

9.7 Furuno Electric

- 9.7.1 Furuno Electric Navigation Satellite System (GNSS) Chip Basic Information
- 9.7.2 Furuno Electric Navigation Satellite System (GNSS) Chip Product Overview
- 9.7.3 Furuno Electric Navigation Satellite System (GNSS) Chip Product Market Performance
- 9.7.4 Furuno Electric Business Overview
- 9.7.5 Furuno Electric Recent Developments

10 NAVIGATION SATELLITE SYSTEM (GNSS) CHIP MARKET FORECAST BY REGION

- 10.1 Global Navigation Satellite System (GNSS) Chip Market Size Forecast
- 10.2 Global Navigation Satellite System (GNSS) Chip Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Navigation Satellite System (GNSS) Chip Market Size Forecast by Country
 - 10.2.3 Asia Pacific Navigation Satellite System (GNSS) Chip Market Size Forecast by Region
 - 10.2.4 South America Navigation Satellite System (GNSS) Chip Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Navigation Satellite System (GNSS) Chip by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Navigation Satellite System (GNSS) Chip Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Navigation Satellite System (GNSS) Chip by Type (2025-2030)

11.1.2 Global Navigation Satellite System (GNSS) Chip Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Navigation Satellite System (GNSS) Chip by Type (2025-2030)

11.2 Global Navigation Satellite System (GNSS) Chip Market Forecast by Application (2025-2030)

11.2.1 Global Navigation Satellite System (GNSS) Chip Sales (K Units) Forecast by Application

11.2.2 Global Navigation Satellite System (GNSS) Chip Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Navigation Satellite System (GNSS) Chip Market Size Comparison by Region (M USD)

Table 5. Global Navigation Satellite System (GNSS) Chip Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Navigation Satellite System (GNSS) Chip Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Navigation Satellite System (GNSS) Chip Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Navigation Satellite System (GNSS) Chip Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Navigation Satellite System (GNSS) Chip as of 2022)

Table 10. Global Market Navigation Satellite System (GNSS) Chip Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Navigation Satellite System (GNSS) Chip Sales Sites and Area Served

Table 12. Manufacturers Navigation Satellite System (GNSS) Chip Product Type

Table 13. Global Navigation Satellite System (GNSS) Chip Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Navigation Satellite System (GNSS) Chip

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Navigation Satellite System (GNSS) Chip Market Challenges

Table 22. Global Navigation Satellite System (GNSS) Chip Sales by Type (K Units)

Table 23. Global Navigation Satellite System (GNSS) Chip Market Size by Type (M USD)

Table 24. Global Navigation Satellite System (GNSS) Chip Sales (K Units) by Type (2019-2024)

Table 25. Global Navigation Satellite System (GNSS) Chip Sales Market Share by Type (2019-2024)

Table 26. Global Navigation Satellite System (GNSS) Chip Market Size (M USD) by Type (2019-2024)

Table 27. Global Navigation Satellite System (GNSS) Chip Market Size Share by Type (2019-2024)

Table 28. Global Navigation Satellite System (GNSS) Chip Price (USD/Unit) by Type (2019-2024)

Table 29. Global Navigation Satellite System (GNSS) Chip Sales (K Units) by Application

Table 30. Global Navigation Satellite System (GNSS) Chip Market Size by Application

Table 31. Global Navigation Satellite System (GNSS) Chip Sales by Application (2019-2024) & (K Units)

Table 32. Global Navigation Satellite System (GNSS) Chip Sales Market Share by Application (2019-2024)

Table 33. Global Navigation Satellite System (GNSS) Chip Sales by Application (2019-2024) & (M USD)

Table 34. Global Navigation Satellite System (GNSS) Chip Market Share by Application (2019-2024)

Table 35. Global Navigation Satellite System (GNSS) Chip Sales Growth Rate by Application (2019-2024)

Table 36. Global Navigation Satellite System (GNSS) Chip Sales by Region (2019-2024) & (K Units)

Table 37. Global Navigation Satellite System (GNSS) Chip Sales Market Share by Region (2019-2024)

Table 38. North America Navigation Satellite System (GNSS) Chip Sales by Country (2019-2024) & (K Units)

Table 39. Europe Navigation Satellite System (GNSS) Chip Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Navigation Satellite System (GNSS) Chip Sales by Region (2019-2024) & (K Units)

Table 41. South America Navigation Satellite System (GNSS) Chip Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Navigation Satellite System (GNSS) Chip Sales by Region (2019-2024) & (K Units)

Table 43. Qualcomm Navigation Satellite System (GNSS) Chip Basic Information

Table 44. Qualcomm Navigation Satellite System (GNSS) Chip Product Overview

Table 45. Qualcomm Navigation Satellite System (GNSS) Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 46. Qualcomm Business Overview
- Table 47. Qualcomm Navigation Satellite System (GNSS) Chip SWOT Analysis
- Table 48. Qualcomm Recent Developments
- Table 49. Broadcom Navigation Satellite System (GNSS) Chip Basic Information
- Table 50. Broadcom Navigation Satellite System (GNSS) Chip Product Overview
- Table 51. Broadcom Navigation Satellite System (GNSS) Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Broadcom Business Overview
- Table 53. Broadcom Navigation Satellite System (GNSS) Chip SWOT Analysis
- Table 54. Broadcom Recent Developments
- Table 55. Mediatek Navigation Satellite System (GNSS) Chip Basic Information
- Table 56. Mediatek Navigation Satellite System (GNSS) Chip Product Overview
- Table 57. Mediatek Navigation Satellite System (GNSS) Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Mediatek Navigation Satellite System (GNSS) Chip SWOT Analysis
- Table 59. Mediatek Business Overview
- Table 60. Mediatek Recent Developments
- Table 61. U-blox Navigation Satellite System (GNSS) Chip Basic Information
- Table 62. U-blox Navigation Satellite System (GNSS) Chip Product Overview
- Table 63. U-blox Navigation Satellite System (GNSS) Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. U-blox Business Overview
- Table 65. U-blox Recent Developments
- Table 66. STM Navigation Satellite System (GNSS) Chip Basic Information
- Table 67. STM Navigation Satellite System (GNSS) Chip Product Overview
- Table 68. STM Navigation Satellite System (GNSS) Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. STM Business Overview
- Table 70. STM Recent Developments
- Table 71. Intel Navigation Satellite System (GNSS) Chip Basic Information
- Table 72. Intel Navigation Satellite System (GNSS) Chip Product Overview
- Table 73. Intel Navigation Satellite System (GNSS) Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Intel Business Overview
- Table 75. Intel Recent Developments
- Table 76. Furuno Electric Navigation Satellite System (GNSS) Chip Basic Information
- Table 77. Furuno Electric Navigation Satellite System (GNSS) Chip Product Overview
- Table 78. Furuno Electric Navigation Satellite System (GNSS) Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Furuno Electric Business Overview

Table 80. Furuno Electric Recent Developments

Table 81. Global Navigation Satellite System (GNSS) Chip Sales Forecast by Region (2025-2030) & (K Units)

Table 82. Global Navigation Satellite System (GNSS) Chip Market Size Forecast by Region (2025-2030) & (M USD)

Table 83. North America Navigation Satellite System (GNSS) Chip Sales Forecast by Country (2025-2030) & (K Units)

Table 84. North America Navigation Satellite System (GNSS) Chip Market Size Forecast by Country (2025-2030) & (M USD)

Table 85. Europe Navigation Satellite System (GNSS) Chip Sales Forecast by Country (2025-2030) & (K Units)

Table 86. Europe Navigation Satellite System (GNSS) Chip Market Size Forecast by Country (2025-2030) & (M USD)

Table 87. Asia Pacific Navigation Satellite System (GNSS) Chip Sales Forecast by Region (2025-2030) & (K Units)

Table 88. Asia Pacific Navigation Satellite System (GNSS) Chip Market Size Forecast by Region (2025-2030) & (M USD)

Table 89. South America Navigation Satellite System (GNSS) Chip Sales Forecast by Country (2025-2030) & (K Units)

Table 90. South America Navigation Satellite System (GNSS) Chip Market Size Forecast by Country (2025-2030) & (M USD)

Table 91. Middle East and Africa Navigation Satellite System (GNSS) Chip Consumption Forecast by Country (2025-2030) & (Units)

Table 92. Middle East and Africa Navigation Satellite System (GNSS) Chip Market Size Forecast by Country (2025-2030) & (M USD)

Table 93. Global Navigation Satellite System (GNSS) Chip Sales Forecast by Type (2025-2030) & (K Units)

Table 94. Global Navigation Satellite System (GNSS) Chip Market Size Forecast by Type (2025-2030) & (M USD)

Table 95. Global Navigation Satellite System (GNSS) Chip Price Forecast by Type (2025-2030) & (USD/Unit)

Table 96. Global Navigation Satellite System (GNSS) Chip Sales (K Units) Forecast by Application (2025-2030)

Table 97. Global Navigation Satellite System (GNSS) Chip Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Navigation Satellite System (GNSS) Chip

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Navigation Satellite System (GNSS) Chip Market Size (M USD), 2019-2030

Figure 5. Global Navigation Satellite System (GNSS) Chip Market Size (M USD) (2019-2030)

Figure 6. Global Navigation Satellite System (GNSS) Chip Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Navigation Satellite System (GNSS) Chip Market Size by Country (M USD)

Figure 11. Navigation Satellite System (GNSS) Chip Sales Share by Manufacturers in 2023

Figure 12. Global Navigation Satellite System (GNSS) Chip Revenue Share by Manufacturers in 2023

Figure 13. Navigation Satellite System (GNSS) Chip Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Navigation Satellite System (GNSS) Chip Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Navigation Satellite System (GNSS) Chip Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Navigation Satellite System (GNSS) Chip Market Share by Type

Figure 18. Sales Market Share of Navigation Satellite System (GNSS) Chip by Type (2019-2024)

Figure 19. Sales Market Share of Navigation Satellite System (GNSS) Chip by Type in 2023

Figure 20. Market Size Share of Navigation Satellite System (GNSS) Chip by Type (2019-2024)

Figure 21. Market Size Market Share of Navigation Satellite System (GNSS) Chip by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Navigation Satellite System (GNSS) Chip Market Share by

Application

Figure 24. Global Navigation Satellite System (GNSS) Chip Sales Market Share by Application (2019-2024)

Figure 25. Global Navigation Satellite System (GNSS) Chip Sales Market Share by Application in 2023

Figure 26. Global Navigation Satellite System (GNSS) Chip Market Share by Application (2019-2024)

Figure 27. Global Navigation Satellite System (GNSS) Chip Market Share by Application in 2023

Figure 28. Global Navigation Satellite System (GNSS) Chip Sales Growth Rate by Application (2019-2024)

Figure 29. Global Navigation Satellite System (GNSS) Chip Sales Market Share by Region (2019-2024)

Figure 30. North America Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Navigation Satellite System (GNSS) Chip Sales Market Share by Country in 2023

Figure 32. U.S. Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Navigation Satellite System (GNSS) Chip Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Navigation Satellite System (GNSS) Chip Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Navigation Satellite System (GNSS) Chip Sales Market Share by Country in 2023

Figure 37. Germany Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Navigation Satellite System (GNSS) Chip Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Navigation Satellite System (GNSS) Chip Sales Market Share by Region in 2023

Figure 44. China Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Navigation Satellite System (GNSS) Chip Sales and Growth Rate (K Units)

Figure 50. South America Navigation Satellite System (GNSS) Chip Sales Market Share by Country in 2023

Figure 51. Brazil Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Navigation Satellite System (GNSS) Chip Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Navigation Satellite System (GNSS) Chip Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Navigation Satellite System (GNSS) Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Navigation Satellite System (GNSS) Chip Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Navigation Satellite System (GNSS) Chip Market Size Forecast by

Value (2019-2030) & (M USD)

Figure 63. Global Navigation Satellite System (GNSS) Chip Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Navigation Satellite System (GNSS) Chip Market Share Forecast by Type (2025-2030)

Figure 65. Global Navigation Satellite System (GNSS) Chip Sales Forecast by Application (2025-2030)

Figure 66. Global Navigation Satellite System (GNSS) Chip Market Share Forecast by Application (2025-2030)

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