

Global Natural Menthol and Synthetic Menthol Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Menthol is an organic compound with the chemical formula $C_{10}H_{20}O$ that occurs naturally in mint and some other plants. It can be extracted from the leaves by distillation, and it can be made synthetically. Pure menthol is a crystalline solid. The compound is widely used in cough and cold remedies because of its soothing effects and as a flavoring in candy, chewing gum, medical products and cigarettes.

The Global Natural Menthol and Synthetic Menthol Market Size was estimated at USD 750.14 million in 2023 and is projected to reach USD 932.85 million by 2029, exhibiting a CAGR of 3.70% during the forecast period.

This report provides a deep insight into the global Natural Menthol and Synthetic Menthol market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Natural Menthol and Synthetic Menthol Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Natural Menthol and Synthetic Menthol market in any manner.

Global Natural Menthol and Synthetic Menthol Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Agson Global

Symrise AG

Nantong Menthol Factory

Takasago

Tienyuan Chem

Arora Aromatics

Fengle Perfume

Swati Menthol & Allied Chem

Nectar Lifesciences

Bhagat Aromatics

KM Chemicals

Silverline Chemicals

Yinfeng Pharma

Great Nation Essential Oils

Xiangsheng Perfume

BASF

Ifan Chem

Mentha & Allied Products

Neeru Enterprises

Vinayak

Hindustan Mint&Agro Products

A.G. Industries

Market Segmentation (by Type)

Natural Type

Synthetical Type

Market Segmentation (by Application)

Oral Hygiene

Pharmaceuticals

Tobacco

Confectionaries

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Natural Menthol and Synthetic Menthol Market

Overview of the regional outlook of the Natural Menthol and Synthetic Menthol Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set

to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Natural Menthol and Synthetic Menthol Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Natural Menthol and Synthetic Menthol
- 1.2 Key Market Segments
 - 1.2.1 Natural Menthol and Synthetic Menthol Segment by Type
 - 1.2.2 Natural Menthol and Synthetic Menthol Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NATURAL MENTHOL AND SYNTHETIC MENTHOL MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Natural Menthol and Synthetic Menthol Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Natural Menthol and Synthetic Menthol Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NATURAL MENTHOL AND SYNTHETIC MENTHOL MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Natural Menthol and Synthetic Menthol Sales by Manufacturers (2019-2024)
- 3.2 Global Natural Menthol and Synthetic Menthol Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Natural Menthol and Synthetic Menthol Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Natural Menthol and Synthetic Menthol Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Natural Menthol and Synthetic Menthol Sales Sites, Area Served, Product Type
- 3.6 Natural Menthol and Synthetic Menthol Market Competitive Situation and Trends
 - 3.6.1 Natural Menthol and Synthetic Menthol Market Concentration Rate

3.6.2 Global 5 and 10 Largest Natural Menthol and Synthetic Menthol Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 NATURAL MENTHOL AND SYNTHETIC MENTHOL INDUSTRY CHAIN ANALYSIS

4.1 Natural Menthol and Synthetic Menthol Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NATURAL MENTHOL AND SYNTHETIC MENTHOL MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 NATURAL MENTHOL AND SYNTHETIC MENTHOL MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Natural Menthol and Synthetic Menthol Sales Market Share by Type (2019-2024)

6.3 Global Natural Menthol and Synthetic Menthol Market Size Market Share by Type (2019-2024)

6.4 Global Natural Menthol and Synthetic Menthol Price by Type (2019-2024)

7 NATURAL MENTHOL AND SYNTHETIC MENTHOL MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Natural Menthol and Synthetic Menthol Market Sales by Application
(2019-2024)

7.3 Global Natural Menthol and Synthetic Menthol Market Size (M USD) by Application
(2019-2024)

7.4 Global Natural Menthol and Synthetic Menthol Sales Growth Rate by Application
(2019-2024)

8 NATURAL MENTHOL AND SYNTHETIC MENTHOL MARKET SEGMENTATION BY REGION

8.1 Global Natural Menthol and Synthetic Menthol Sales by Region

8.1.1 Global Natural Menthol and Synthetic Menthol Sales by Region

8.1.2 Global Natural Menthol and Synthetic Menthol Sales Market Share by Region

8.2 North America

8.2.1 North America Natural Menthol and Synthetic Menthol Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Natural Menthol and Synthetic Menthol Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Natural Menthol and Synthetic Menthol Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Natural Menthol and Synthetic Menthol Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Natural Menthol and Synthetic Menthol Sales by Region

- 8.6.2 Saudi Arabia
- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Agson Global

- 9.1.1 Agson Global Natural Menthol and Synthetic Menthol Basic Information
- 9.1.2 Agson Global Natural Menthol and Synthetic Menthol Product Overview
- 9.1.3 Agson Global Natural Menthol and Synthetic Menthol Product Market Performance
- 9.1.4 Agson Global Business Overview
- 9.1.5 Agson Global Natural Menthol and Synthetic Menthol SWOT Analysis
- 9.1.6 Agson Global Recent Developments

9.2 Symrise AG

- 9.2.1 Symrise AG Natural Menthol and Synthetic Menthol Basic Information
- 9.2.2 Symrise AG Natural Menthol and Synthetic Menthol Product Overview
- 9.2.3 Symrise AG Natural Menthol and Synthetic Menthol Product Market Performance
- 9.2.4 Symrise AG Business Overview
- 9.2.5 Symrise AG Natural Menthol and Synthetic Menthol SWOT Analysis
- 9.2.6 Symrise AG Recent Developments

9.3 Nantong Menthol Factory

- 9.3.1 Nantong Menthol Factory Natural Menthol and Synthetic Menthol Basic Information
- 9.3.2 Nantong Menthol Factory Natural Menthol and Synthetic Menthol Product Overview
- 9.3.3 Nantong Menthol Factory Natural Menthol and Synthetic Menthol Product Market Performance
- 9.3.4 Nantong Menthol Factory Natural Menthol and Synthetic Menthol SWOT Analysis
- 9.3.5 Nantong Menthol Factory Business Overview
- 9.3.6 Nantong Menthol Factory Recent Developments

9.4 Takasago

- 9.4.1 Takasago Natural Menthol and Synthetic Menthol Basic Information
- 9.4.2 Takasago Natural Menthol and Synthetic Menthol Product Overview
- 9.4.3 Takasago Natural Menthol and Synthetic Menthol Product Market Performance
- 9.4.4 Takasago Business Overview

9.4.5 Takasago Recent Developments

9.5 Tienyuan Chem

9.5.1 Tienyuan Chem Natural Menthol and Synthetic Menthol Basic Information

9.5.2 Tienyuan Chem Natural Menthol and Synthetic Menthol Product Overview

9.5.3 Tienyuan Chem Natural Menthol and Synthetic Menthol Product Market

Performance

9.5.4 Tienyuan Chem Business Overview

9.5.5 Tienyuan Chem Recent Developments

9.6 Arora Aromatics

9.6.1 Arora Aromatics Natural Menthol and Synthetic Menthol Basic Information

9.6.2 Arora Aromatics Natural Menthol and Synthetic Menthol Product Overview

9.6.3 Arora Aromatics Natural Menthol and Synthetic Menthol Product Market

Performance

9.6.4 Arora Aromatics Business Overview

9.6.5 Arora Aromatics Recent Developments

9.7 Fengle Perfume

9.7.1 Fengle Perfume Natural Menthol and Synthetic Menthol Basic Information

9.7.2 Fengle Perfume Natural Menthol and Synthetic Menthol Product Overview

9.7.3 Fengle Perfume Natural Menthol and Synthetic Menthol Product Market

Performance

9.7.4 Fengle Perfume Business Overview

9.7.5 Fengle Perfume Recent Developments

9.8 Swati Menthol and Allied Chem

9.8.1 Swati Menthol and Allied Chem Natural Menthol and Synthetic Menthol Basic Information

9.8.2 Swati Menthol and Allied Chem Natural Menthol and Synthetic Menthol Product Overview

9.8.3 Swati Menthol and Allied Chem Natural Menthol and Synthetic Menthol Product Market Performance

9.8.4 Swati Menthol and Allied Chem Business Overview

9.8.5 Swati Menthol and Allied Chem Recent Developments

9.9 Nectar Lifesciences

9.9.1 Nectar Lifesciences Natural Menthol and Synthetic Menthol Basic Information

9.9.2 Nectar Lifesciences Natural Menthol and Synthetic Menthol Product Overview

9.9.3 Nectar Lifesciences Natural Menthol and Synthetic Menthol Product Market

Performance

9.9.4 Nectar Lifesciences Business Overview

9.9.5 Nectar Lifesciences Recent Developments

9.10 Bhagat Aromatics

- 9.10.1 Bhagat Aromatics Natural Menthol and Synthetic Menthol Basic Information
- 9.10.2 Bhagat Aromatics Natural Menthol and Synthetic Menthol Product Overview
- 9.10.3 Bhagat Aromatics Natural Menthol and Synthetic Menthol Product Market Performance
- 9.10.4 Bhagat Aromatics Business Overview
- 9.10.5 Bhagat Aromatics Recent Developments
- 9.11 KM Chemicals
 - 9.11.1 KM Chemicals Natural Menthol and Synthetic Menthol Basic Information
 - 9.11.2 KM Chemicals Natural Menthol and Synthetic Menthol Product Overview
 - 9.11.3 KM Chemicals Natural Menthol and Synthetic Menthol Product Market Performance
 - 9.11.4 KM Chemicals Business Overview
 - 9.11.5 KM Chemicals Recent Developments
- 9.12 Silverline Chemicals
 - 9.12.1 Silverline Chemicals Natural Menthol and Synthetic Menthol Basic Information
 - 9.12.2 Silverline Chemicals Natural Menthol and Synthetic Menthol Product Overview
 - 9.12.3 Silverline Chemicals Natural Menthol and Synthetic Menthol Product Market Performance
 - 9.12.4 Silverline Chemicals Business Overview
 - 9.12.5 Silverline Chemicals Recent Developments
- 9.13 Yinfeng Pharma
 - 9.13.1 Yinfeng Pharma Natural Menthol and Synthetic Menthol Basic Information
 - 9.13.2 Yinfeng Pharma Natural Menthol and Synthetic Menthol Product Overview
 - 9.13.3 Yinfeng Pharma Natural Menthol and Synthetic Menthol Product Market Performance
 - 9.13.4 Yinfeng Pharma Business Overview
 - 9.13.5 Yinfeng Pharma Recent Developments
- 9.14 Great Nation Essential Oils
 - 9.14.1 Great Nation Essential Oils Natural Menthol and Synthetic Menthol Basic Information
 - 9.14.2 Great Nation Essential Oils Natural Menthol and Synthetic Menthol Product Overview
 - 9.14.3 Great Nation Essential Oils Natural Menthol and Synthetic Menthol Product Market Performance
 - 9.14.4 Great Nation Essential Oils Business Overview
 - 9.14.5 Great Nation Essential Oils Recent Developments
- 9.15 Xiangsheng Perfume
 - 9.15.1 Xiangsheng Perfume Natural Menthol and Synthetic Menthol Basic Information
 - 9.15.2 Xiangsheng Perfume Natural Menthol and Synthetic Menthol Product Overview

9.15.3 Xiangsheng Perfume Natural Menthol and Synthetic Menthol Product Market Performance

9.15.4 Xiangsheng Perfume Business Overview

9.15.5 Xiangsheng Perfume Recent Developments

9.16 BASF

9.16.1 BASF Natural Menthol and Synthetic Menthol Basic Information

9.16.2 BASF Natural Menthol and Synthetic Menthol Product Overview

9.16.3 BASF Natural Menthol and Synthetic Menthol Product Market Performance

9.16.4 BASF Business Overview

9.16.5 BASF Recent Developments

9.17 Ifan Chem

9.17.1 Ifan Chem Natural Menthol and Synthetic Menthol Basic Information

9.17.2 Ifan Chem Natural Menthol and Synthetic Menthol Product Overview

9.17.3 Ifan Chem Natural Menthol and Synthetic Menthol Product Market Performance

9.17.4 Ifan Chem Business Overview

9.17.5 Ifan Chem Recent Developments

9.18 Mentha and Allied Products

9.18.1 Mentha and Allied Products Natural Menthol and Synthetic Menthol Basic Information

9.18.2 Mentha and Allied Products Natural Menthol and Synthetic Menthol Product Overview

9.18.3 Mentha and Allied Products Natural Menthol and Synthetic Menthol Product Market Performance

9.18.4 Mentha and Allied Products Business Overview

9.18.5 Mentha and Allied Products Recent Developments

9.19 Neeru Enterprises

9.19.1 Neeru Enterprises Natural Menthol and Synthetic Menthol Basic Information

9.19.2 Neeru Enterprises Natural Menthol and Synthetic Menthol Product Overview

9.19.3 Neeru Enterprises Natural Menthol and Synthetic Menthol Product Market Performance

9.19.4 Neeru Enterprises Business Overview

9.19.5 Neeru Enterprises Recent Developments

9.20 Vinayak

9.20.1 Vinayak Natural Menthol and Synthetic Menthol Basic Information

9.20.2 Vinayak Natural Menthol and Synthetic Menthol Product Overview

9.20.3 Vinayak Natural Menthol and Synthetic Menthol Product Market Performance

9.20.4 Vinayak Business Overview

9.20.5 Vinayak Recent Developments

9.21 Hindustan MintandAgro Products

9.21.1 Hindustan MintandAgro Products Natural Menthol and Synthetic Menthol Basic Information

9.21.2 Hindustan MintandAgro Products Natural Menthol and Synthetic Menthol Product Overview

9.21.3 Hindustan MintandAgro Products Natural Menthol and Synthetic Menthol Product Market Performance

9.21.4 Hindustan MintandAgro Products Business Overview

9.21.5 Hindustan MintandAgro Products Recent Developments

9.22 A.G. Industries

9.22.1 A.G. Industries Natural Menthol and Synthetic Menthol Basic Information

9.22.2 A.G. Industries Natural Menthol and Synthetic Menthol Product Overview

9.22.3 A.G. Industries Natural Menthol and Synthetic Menthol Product Market Performance

9.22.4 A.G. Industries Business Overview

9.22.5 A.G. Industries Recent Developments

10 NATURAL MENTHOL AND SYNTHETIC MENTHOL MARKET FORECAST BY REGION

10.1 Global Natural Menthol and Synthetic Menthol Market Size Forecast

10.2 Global Natural Menthol and Synthetic Menthol Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Natural Menthol and Synthetic Menthol Market Size Forecast by Country

10.2.3 Asia Pacific Natural Menthol and Synthetic Menthol Market Size Forecast by Region

10.2.4 South America Natural Menthol and Synthetic Menthol Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Natural Menthol and Synthetic Menthol by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Natural Menthol and Synthetic Menthol Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Natural Menthol and Synthetic Menthol by Type (2025-2030)

11.1.2 Global Natural Menthol and Synthetic Menthol Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Natural Menthol and Synthetic Menthol by Type (2025-2030)

11.2 Global Natural Menthol and Synthetic Menthol Market Forecast by Application (2025-2030)

11.2.1 Global Natural Menthol and Synthetic Menthol Sales (Kilotons) Forecast by Application

11.2.2 Global Natural Menthol and Synthetic Menthol Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Natural Menthol and Synthetic Menthol Market Size Comparison by Region (M USD)

Table 5. Global Natural Menthol and Synthetic Menthol Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Natural Menthol and Synthetic Menthol Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Natural Menthol and Synthetic Menthol Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Natural Menthol and Synthetic Menthol Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Natural Menthol and Synthetic Menthol as of 2022)

Table 10. Global Market Natural Menthol and Synthetic Menthol Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Natural Menthol and Synthetic Menthol Sales Sites and Area Served

Table 12. Manufacturers Natural Menthol and Synthetic Menthol Product Type

Table 13. Global Natural Menthol and Synthetic Menthol Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Natural Menthol and Synthetic Menthol

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Natural Menthol and Synthetic Menthol Market Challenges

Table 22. Global Natural Menthol and Synthetic Menthol Sales by Type (Kilotons)

Table 23. Global Natural Menthol and Synthetic Menthol Market Size by Type (M USD)

Table 24. Global Natural Menthol and Synthetic Menthol Sales (Kilotons) by Type (2019-2024)

Table 25. Global Natural Menthol and Synthetic Menthol Sales Market Share by Type

(2019-2024)

Table 26. Global Natural Menthol and Synthetic Menthol Market Size (M USD) by Type (2019-2024)

Table 27. Global Natural Menthol and Synthetic Menthol Market Size Share by Type (2019-2024)

Table 28. Global Natural Menthol and Synthetic Menthol Price (USD/Ton) by Type (2019-2024)

Table 29. Global Natural Menthol and Synthetic Menthol Sales (Kilotons) by Application

Table 30. Global Natural Menthol and Synthetic Menthol Market Size by Application

Table 31. Global Natural Menthol and Synthetic Menthol Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Natural Menthol and Synthetic Menthol Sales Market Share by Application (2019-2024)

Table 33. Global Natural Menthol and Synthetic Menthol Sales by Application (2019-2024) & (M USD)

Table 34. Global Natural Menthol and Synthetic Menthol Market Share by Application (2019-2024)

Table 35. Global Natural Menthol and Synthetic Menthol Sales Growth Rate by Application (2019-2024)

Table 36. Global Natural Menthol and Synthetic Menthol Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Natural Menthol and Synthetic Menthol Sales Market Share by Region (2019-2024)

Table 38. North America Natural Menthol and Synthetic Menthol Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Natural Menthol and Synthetic Menthol Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Natural Menthol and Synthetic Menthol Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Natural Menthol and Synthetic Menthol Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Natural Menthol and Synthetic Menthol Sales by Region (2019-2024) & (Kilotons)

Table 43. Agson Global Natural Menthol and Synthetic Menthol Basic Information

Table 44. Agson Global Natural Menthol and Synthetic Menthol Product Overview

Table 45. Agson Global Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Agson Global Business Overview

Table 47. Agson Global Natural Menthol and Synthetic Menthol SWOT Analysis

- Table 48. Agson Global Recent Developments
- Table 49. Symrise AG Natural Menthol and Synthetic Menthol Basic Information
- Table 50. Symrise AG Natural Menthol and Synthetic Menthol Product Overview
- Table 51. Symrise AG Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Symrise AG Business Overview
- Table 53. Symrise AG Natural Menthol and Synthetic Menthol SWOT Analysis
- Table 54. Symrise AG Recent Developments
- Table 55. Nantong Menthol Factory Natural Menthol and Synthetic Menthol Basic Information
- Table 56. Nantong Menthol Factory Natural Menthol and Synthetic Menthol Product Overview
- Table 57. Nantong Menthol Factory Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Nantong Menthol Factory Natural Menthol and Synthetic Menthol SWOT Analysis
- Table 59. Nantong Menthol Factory Business Overview
- Table 60. Nantong Menthol Factory Recent Developments
- Table 61. Takasago Natural Menthol and Synthetic Menthol Basic Information
- Table 62. Takasago Natural Menthol and Synthetic Menthol Product Overview
- Table 63. Takasago Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Takasago Business Overview
- Table 65. Takasago Recent Developments
- Table 66. Tienyuan Chem Natural Menthol and Synthetic Menthol Basic Information
- Table 67. Tienyuan Chem Natural Menthol and Synthetic Menthol Product Overview
- Table 68. Tienyuan Chem Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Tienyuan Chem Business Overview
- Table 70. Tienyuan Chem Recent Developments
- Table 71. Arora Aromatics Natural Menthol and Synthetic Menthol Basic Information
- Table 72. Arora Aromatics Natural Menthol and Synthetic Menthol Product Overview
- Table 73. Arora Aromatics Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Arora Aromatics Business Overview
- Table 75. Arora Aromatics Recent Developments
- Table 76. Fengle Perfume Natural Menthol and Synthetic Menthol Basic Information
- Table 77. Fengle Perfume Natural Menthol and Synthetic Menthol Product Overview
- Table 78. Fengle Perfume Natural Menthol and Synthetic Menthol Sales (Kilotons),

Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Fengle Perfume Business Overview

Table 80. Fengle Perfume Recent Developments

Table 81. Swati Menthol and Allied Chem Natural Menthol and Synthetic Menthol Basic Information

Table 82. Swati Menthol and Allied Chem Natural Menthol and Synthetic Menthol Product Overview

Table 83. Swati Menthol and Allied Chem Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Swati Menthol and Allied Chem Business Overview

Table 85. Swati Menthol and Allied Chem Recent Developments

Table 86. Nectar Lifesciences Natural Menthol and Synthetic Menthol Basic Information

Table 87. Nectar Lifesciences Natural Menthol and Synthetic Menthol Product Overview

Table 88. Nectar Lifesciences Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Nectar Lifesciences Business Overview

Table 90. Nectar Lifesciences Recent Developments

Table 91. Bhagat Aromatics Natural Menthol and Synthetic Menthol Basic Information

Table 92. Bhagat Aromatics Natural Menthol and Synthetic Menthol Product Overview

Table 93. Bhagat Aromatics Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Bhagat Aromatics Business Overview

Table 95. Bhagat Aromatics Recent Developments

Table 96. KM Chemicals Natural Menthol and Synthetic Menthol Basic Information

Table 97. KM Chemicals Natural Menthol and Synthetic Menthol Product Overview

Table 98. KM Chemicals Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. KM Chemicals Business Overview

Table 100. KM Chemicals Recent Developments

Table 101. Silverline Chemicals Natural Menthol and Synthetic Menthol Basic Information

Table 102. Silverline Chemicals Natural Menthol and Synthetic Menthol Product Overview

Table 103. Silverline Chemicals Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Silverline Chemicals Business Overview

Table 105. Silverline Chemicals Recent Developments

Table 106. Yinfeng Pharma Natural Menthol and Synthetic Menthol Basic Information

Table 107. Yinfeng Pharma Natural Menthol and Synthetic Menthol Product Overview

Table 108. Yinfeng Pharma Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Yinfeng Pharma Business Overview

Table 110. Yinfeng Pharma Recent Developments

Table 111. Great Nation Essential Oils Natural Menthol and Synthetic Menthol Basic Information

Table 112. Great Nation Essential Oils Natural Menthol and Synthetic Menthol Product Overview

Table 113. Great Nation Essential Oils Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Great Nation Essential Oils Business Overview

Table 115. Great Nation Essential Oils Recent Developments

Table 116. Xiangsheng Perfume Natural Menthol and Synthetic Menthol Basic Information

Table 117. Xiangsheng Perfume Natural Menthol and Synthetic Menthol Product Overview

Table 118. Xiangsheng Perfume Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. Xiangsheng Perfume Business Overview

Table 120. Xiangsheng Perfume Recent Developments

Table 121. BASF Natural Menthol and Synthetic Menthol Basic Information

Table 122. BASF Natural Menthol and Synthetic Menthol Product Overview

Table 123. BASF Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 124. BASF Business Overview

Table 125. BASF Recent Developments

Table 126. Ifan Chem Natural Menthol and Synthetic Menthol Basic Information

Table 127. Ifan Chem Natural Menthol and Synthetic Menthol Product Overview

Table 128. Ifan Chem Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 129. Ifan Chem Business Overview

Table 130. Ifan Chem Recent Developments

Table 131. Mentha and Allied Products Natural Menthol and Synthetic Menthol Basic Information

Table 132. Mentha and Allied Products Natural Menthol and Synthetic Menthol Product Overview

Table 133. Mentha and Allied Products Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 134. Mentha and Allied Products Business Overview

- Table 135. Mentha and Allied Products Recent Developments
- Table 136. Neeru Enterprises Natural Menthol and Synthetic Menthol Basic Information
- Table 137. Neeru Enterprises Natural Menthol and Synthetic Menthol Product Overview
- Table 138. Neeru Enterprises Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 139. Neeru Enterprises Business Overview
- Table 140. Neeru Enterprises Recent Developments
- Table 141. Vinayak Natural Menthol and Synthetic Menthol Basic Information
- Table 142. Vinayak Natural Menthol and Synthetic Menthol Product Overview
- Table 143. Vinayak Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 144. Vinayak Business Overview
- Table 145. Vinayak Recent Developments
- Table 146. Hindustan MintandAgro Products Natural Menthol and Synthetic Menthol Basic Information
- Table 147. Hindustan MintandAgro Products Natural Menthol and Synthetic Menthol Product Overview
- Table 148. Hindustan MintandAgro Products Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 149. Hindustan MintandAgro Products Business Overview
- Table 150. Hindustan MintandAgro Products Recent Developments
- Table 151. A.G. Industries Natural Menthol and Synthetic Menthol Basic Information
- Table 152. A.G. Industries Natural Menthol and Synthetic Menthol Product Overview
- Table 153. A.G. Industries Natural Menthol and Synthetic Menthol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 154. A.G. Industries Business Overview
- Table 155. A.G. Industries Recent Developments
- Table 156. Global Natural Menthol and Synthetic Menthol Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 157. Global Natural Menthol and Synthetic Menthol Market Size Forecast by Region (2025-2030) & (M USD)
- Table 158. North America Natural Menthol and Synthetic Menthol Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 159. North America Natural Menthol and Synthetic Menthol Market Size Forecast by Country (2025-2030) & (M USD)
- Table 160. Europe Natural Menthol and Synthetic Menthol Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 161. Europe Natural Menthol and Synthetic Menthol Market Size Forecast by Country (2025-2030) & (M USD)

Table 162. Asia Pacific Natural Menthol and Synthetic Menthol Sales Forecast by Region (2025-2030) & (Kilotons)

Table 163. Asia Pacific Natural Menthol and Synthetic Menthol Market Size Forecast by Region (2025-2030) & (M USD)

Table 164. South America Natural Menthol and Synthetic Menthol Sales Forecast by Country (2025-2030) & (Kilotons)

Table 165. South America Natural Menthol and Synthetic Menthol Market Size Forecast by Country (2025-2030) & (M USD)

Table 166. Middle East and Africa Natural Menthol and Synthetic Menthol Consumption Forecast by Country (2025-2030) & (Units)

Table 167. Middle East and Africa Natural Menthol and Synthetic Menthol Market Size Forecast by Country (2025-2030) & (M USD)

Table 168. Global Natural Menthol and Synthetic Menthol Sales Forecast by Type (2025-2030) & (Kilotons)

Table 169. Global Natural Menthol and Synthetic Menthol Market Size Forecast by Type (2025-2030) & (M USD)

Table 170. Global Natural Menthol and Synthetic Menthol Price Forecast by Type (2025-2030) & (USD/Ton)

Table 171. Global Natural Menthol and Synthetic Menthol Sales (Kilotons) Forecast by Application (2025-2030)

Table 172. Global Natural Menthol and Synthetic Menthol Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Natural Menthol and Synthetic Menthol
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Natural Menthol and Synthetic Menthol Market Size (M USD), 2019-2030
- Figure 5. Global Natural Menthol and Synthetic Menthol Market Size (M USD) (2019-2030)
- Figure 6. Global Natural Menthol and Synthetic Menthol Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Natural Menthol and Synthetic Menthol Market Size by Country (M USD)
- Figure 11. Natural Menthol and Synthetic Menthol Sales Share by Manufacturers in 2023
- Figure 12. Global Natural Menthol and Synthetic Menthol Revenue Share by Manufacturers in 2023
- Figure 13. Natural Menthol and Synthetic Menthol Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Natural Menthol and Synthetic Menthol Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Natural Menthol and Synthetic Menthol Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Natural Menthol and Synthetic Menthol Market Share by Type
- Figure 18. Sales Market Share of Natural Menthol and Synthetic Menthol by Type (2019-2024)
- Figure 19. Sales Market Share of Natural Menthol and Synthetic Menthol by Type in 2023
- Figure 20. Market Size Share of Natural Menthol and Synthetic Menthol by Type (2019-2024)
- Figure 21. Market Size Market Share of Natural Menthol and Synthetic Menthol by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Natural Menthol and Synthetic Menthol Market Share by Application
- Figure 24. Global Natural Menthol and Synthetic Menthol Sales Market Share by

Application (2019-2024)

Figure 25. Global Natural Menthol and Synthetic Menthol Sales Market Share by Application in 2023

Figure 26. Global Natural Menthol and Synthetic Menthol Market Share by Application (2019-2024)

Figure 27. Global Natural Menthol and Synthetic Menthol Market Share by Application in 2023

Figure 28. Global Natural Menthol and Synthetic Menthol Sales Growth Rate by Application (2019-2024)

Figure 29. Global Natural Menthol and Synthetic Menthol Sales Market Share by Region (2019-2024)

Figure 30. North America Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Natural Menthol and Synthetic Menthol Sales Market Share by Country in 2023

Figure 32. U.S. Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Natural Menthol and Synthetic Menthol Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Natural Menthol and Synthetic Menthol Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Natural Menthol and Synthetic Menthol Sales Market Share by Country in 2023

Figure 37. Germany Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Natural Menthol and Synthetic Menthol Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Natural Menthol and Synthetic Menthol Sales Market Share by Region in 2023

Figure 44. China Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Natural Menthol and Synthetic Menthol Sales and Growth Rate (Kilotons)

Figure 50. South America Natural Menthol and Synthetic Menthol Sales Market Share by Country in 2023

Figure 51. Brazil Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Natural Menthol and Synthetic Menthol Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Natural Menthol and Synthetic Menthol Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Natural Menthol and Synthetic Menthol Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Natural Menthol and Synthetic Menthol Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Natural Menthol and Synthetic Menthol Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Natural Menthol and Synthetic Menthol Sales Market Share Forecast

by Type (2025-2030)

Figure 64. Global Natural Menthol and Synthetic Menthol Market Share Forecast by Type (2025-2030)

Figure 65. Global Natural Menthol and Synthetic Menthol Sales Forecast by Application (2025-2030)

Figure 66. Global Natural Menthol and Synthetic Menthol Market Share Forecast by Application (2025-2030)

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