

Global Natural Lycopene Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

Lycopene is a bright red carotenoid hydrocarbon found in tomatoes and other red fruits and vegetables, such as red carrots, watermelons, grapefruits, and papayas, but it is not present in strawberries or cherries. Although lycopene is chemically a carotene, it has no vitamin A activity. Foods that are not red may also contain lycopene, such as asparagus, guava and parsley. Lycopene is an antioxidant (a substance that protects against cell damage).

Bosson Research's latest report provides a deep insight into the global Natural Lycopene market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Natural Lycopene Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Natural Lycopene market in any manner.

Global Natural Lycopene Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on

product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Allied Biotech Corporation (China)
Lycored (Israel)
DSM (Netherlands)
Wellgreen Technology Co Ltd (China)
Divi's Laboratories (India)
San-Ei Gen F.F.I., Inc (Japan)
Dangshang Sannuo Limited (China)
DDW (US)
Dohler (Germany)
Farbest Brands (US)
Zhejiang NHU CO. Ltd (China)
EID Parry (India)
Shaanxi Kingsci Biotechnology Co. Ltd (China)
Vidya Herbs (India)
Xi'an Pincredit Biotech Co Ltd (China)
Hunan Sunshine Bio-Tech Co.Ltd (China)
Xi'an Natural Field Bio-Technology Co.,Ltd (China)
Plantnat (China)
SV AgroFoods (India)
Plamed Green Science Group (China)

Market Segmentation (by Type)

Beadlets
Oil Suspension
Powder
Emulsion

Market Segmentation (by Application)

Health Ingredient
Coloring Agent

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Natural Lycopene Market
Overview of the regional outlook of the Natural Lycopene Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
Provision of market value (USD Billion) data for each segment and sub-segment
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Natural Lycopene Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Natural Lycopene
- 1.2 Key Market Segments
 - 1.2.1 Natural Lycopene Segment by Type
 - 1.2.2 Natural Lycopene Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NATURAL LYCOPENE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Natural Lycopene Market Size (M USD) Estimates and Forecasts (2018-2029)
 - 2.1.2 Global Natural Lycopene Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NATURAL LYCOPENE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Natural Lycopene Sales by Manufacturers (2018-2023)
- 3.2 Global Natural Lycopene Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Natural Lycopene Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Natural Lycopene Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Natural Lycopene Sales Sites, Area Served, Product Type
- 3.6 Natural Lycopene Market Competitive Situation and Trends
 - 3.6.1 Natural Lycopene Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Natural Lycopene Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 NATURAL LYCOPENE INDUSTRY CHAIN ANALYSIS

- 4.1 Natural Lycopene Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NATURAL LYCOPENE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 NATURAL LYCOPENE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Natural Lycopene Sales Market Share by Type (2018-2023)

6.3 Global Natural Lycopene Market Size Market Share by Type (2018-2023)

6.4 Global Natural Lycopene Price by Type (2018-2023)

7 NATURAL LYCOPENE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Natural Lycopene Market Sales by Application (2018-2023)

7.3 Global Natural Lycopene Market Size (M USD) by Application (2018-2023)

7.4 Global Natural Lycopene Sales Growth Rate by Application (2018-2023)

8 NATURAL LYCOPENE MARKET SEGMENTATION BY REGION

8.1 Global Natural Lycopene Sales by Region

8.1.1 Global Natural Lycopene Sales by Region

8.1.2 Global Natural Lycopene Sales Market Share by Region

8.2 North America

8.2.1 North America Natural Lycopene Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Natural Lycopene Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Natural Lycopene Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Natural Lycopene Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Natural Lycopene Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Allied Biotech Corporation (China)

9.1.1 Allied Biotech Corporation (China) Natural Lycopene Basic Information

9.1.2 Allied Biotech Corporation (China) Natural Lycopene Product Overview

9.1.3 Allied Biotech Corporation (China) Natural Lycopene Product Market

Performance

9.1.4 Allied Biotech Corporation (China) Business Overview

9.1.5 Allied Biotech Corporation (China) Natural Lycopene SWOT Analysis

9.1.6 Allied Biotech Corporation (China) Recent Developments

9.2 Lycored (Israel)

- 9.2.1 Lycored (Israel) Natural Lycopene Basic Information
- 9.2.2 Lycored (Israel) Natural Lycopene Product Overview
- 9.2.3 Lycored (Israel) Natural Lycopene Product Market Performance
- 9.2.4 Lycored (Israel) Business Overview
- 9.2.5 Lycored (Israel) Natural Lycopene SWOT Analysis
- 9.2.6 Lycored (Israel) Recent Developments

9.3 DSM (Netherlands)

- 9.3.1 DSM (Netherlands) Natural Lycopene Basic Information
- 9.3.2 DSM (Netherlands) Natural Lycopene Product Overview
- 9.3.3 DSM (Netherlands) Natural Lycopene Product Market Performance
- 9.3.4 DSM (Netherlands) Business Overview
- 9.3.5 DSM (Netherlands) Natural Lycopene SWOT Analysis
- 9.3.6 DSM (Netherlands) Recent Developments

9.4 Wellgreen Technology Co Ltd (China)

- 9.4.1 Wellgreen Technology Co Ltd (China) Natural Lycopene Basic Information
- 9.4.2 Wellgreen Technology Co Ltd (China) Natural Lycopene Product Overview
- 9.4.3 Wellgreen Technology Co Ltd (China) Natural Lycopene Product Market Performance
- 9.4.4 Wellgreen Technology Co Ltd (China) Business Overview
- 9.4.5 Wellgreen Technology Co Ltd (China) Natural Lycopene SWOT Analysis
- 9.4.6 Wellgreen Technology Co Ltd (China) Recent Developments

9.5 Divi's Laboratories (India)

- 9.5.1 Divi's Laboratories (India) Natural Lycopene Basic Information
- 9.5.2 Divi's Laboratories (India) Natural Lycopene Product Overview
- 9.5.3 Divi's Laboratories (India) Natural Lycopene Product Market Performance
- 9.5.4 Divi's Laboratories (India) Business Overview
- 9.5.5 Divi's Laboratories (India) Natural Lycopene SWOT Analysis
- 9.5.6 Divi's Laboratories (India) Recent Developments

9.6 San-Ei Gen F.F.I., Inc (Japan)

- 9.6.1 San-Ei Gen F.F.I., Inc (Japan) Natural Lycopene Basic Information
- 9.6.2 San-Ei Gen F.F.I., Inc (Japan) Natural Lycopene Product Overview
- 9.6.3 San-Ei Gen F.F.I., Inc (Japan) Natural Lycopene Product Market Performance
- 9.6.4 San-Ei Gen F.F.I., Inc (Japan) Business Overview
- 9.6.5 San-Ei Gen F.F.I., Inc (Japan) Recent Developments

9.7 Dangshang Sannuo Limited (China)

- 9.7.1 Dangshang Sannuo Limited (China) Natural Lycopene Basic Information
- 9.7.2 Dangshang Sannuo Limited (China) Natural Lycopene Product Overview
- 9.7.3 Dangshang Sannuo Limited (China) Natural Lycopene Product Market

Performance

9.7.4 Dangshang Sannuo Limited (China) Business Overview

9.7.5 Dangshang Sannuo Limited (China) Recent Developments

9.8 DDW (US)

9.8.1 DDW (US) Natural Lycopene Basic Information

9.8.2 DDW (US) Natural Lycopene Product Overview

9.8.3 DDW (US) Natural Lycopene Product Market Performance

9.8.4 DDW (US) Business Overview

9.8.5 DDW (US) Recent Developments

9.9 Dohler (Germany)

9.9.1 Dohler (Germany) Natural Lycopene Basic Information

9.9.2 Dohler (Germany) Natural Lycopene Product Overview

9.9.3 Dohler (Germany) Natural Lycopene Product Market Performance

9.9.4 Dohler (Germany) Business Overview

9.9.5 Dohler (Germany) Recent Developments

9.10 Farbest Brands (US)

9.10.1 Farbest Brands (US) Natural Lycopene Basic Information

9.10.2 Farbest Brands (US) Natural Lycopene Product Overview

9.10.3 Farbest Brands (US) Natural Lycopene Product Market Performance

9.10.4 Farbest Brands (US) Business Overview

9.10.5 Farbest Brands (US) Recent Developments

9.11 Zhejiang NHU CO. Ltd (China)

9.11.1 Zhejiang NHU CO. Ltd (China) Natural Lycopene Basic Information

9.11.2 Zhejiang NHU CO. Ltd (China) Natural Lycopene Product Overview

9.11.3 Zhejiang NHU CO. Ltd (China) Natural Lycopene Product Market Performance

9.11.4 Zhejiang NHU CO. Ltd (China) Business Overview

9.11.5 Zhejiang NHU CO. Ltd (China) Recent Developments

9.12 EID Parry (India)

9.12.1 EID Parry (India) Natural Lycopene Basic Information

9.12.2 EID Parry (India) Natural Lycopene Product Overview

9.12.3 EID Parry (India) Natural Lycopene Product Market Performance

9.12.4 EID Parry (India) Business Overview

9.12.5 EID Parry (India) Recent Developments

9.13 Shaanxi Kingsci Biotechnology Co. Ltd (China)

9.13.1 Shaanxi Kingsci Biotechnology Co. Ltd (China) Natural Lycopene Basic Information

9.13.2 Shaanxi Kingsci Biotechnology Co. Ltd (China) Natural Lycopene Product Overview

9.13.3 Shaanxi Kingsci Biotechnology Co. Ltd (China) Natural Lycopene Product

Market Performance

9.13.4 Shaanxi Kingsci Biotechnology Co. Ltd (China) Business Overview

9.13.5 Shaanxi Kingsci Biotechnology Co. Ltd (China) Recent Developments

9.14 Vidya Herbs (India)

9.14.1 Vidya Herbs (India) Natural Lycopene Basic Information

9.14.2 Vidya Herbs (India) Natural Lycopene Product Overview

9.14.3 Vidya Herbs (India) Natural Lycopene Product Market Performance

9.14.4 Vidya Herbs (India) Business Overview

9.14.5 Vidya Herbs (India) Recent Developments

9.15 Xi'an Pincredit Biotech Co Ltd (China)

9.15.1 Xi'an Pincredit Biotech Co Ltd (China) Natural Lycopene Basic Information

9.15.2 Xi'an Pincredit Biotech Co Ltd (China) Natural Lycopene Product Overview

9.15.3 Xi'an Pincredit Biotech Co Ltd (China) Natural Lycopene Product Market

Performance

9.15.4 Xi'an Pincredit Biotech Co Ltd (China) Business Overview

9.15.5 Xi'an Pincredit Biotech Co Ltd (China) Recent Developments

9.16 Hunan Sunshine Bio-Tech Co.Ltd (China)

9.16.1 Hunan Sunshine Bio-Tech Co.Ltd (China) Natural Lycopene Basic Information

9.16.2 Hunan Sunshine Bio-Tech Co.Ltd (China) Natural Lycopene Product Overview

9.16.3 Hunan Sunshine Bio-Tech Co.Ltd (China) Natural Lycopene Product Market

Performance

9.16.4 Hunan Sunshine Bio-Tech Co.Ltd (China) Business Overview

9.16.5 Hunan Sunshine Bio-Tech Co.Ltd (China) Recent Developments

9.17 Xi'an Natural Field Bio-Technology Co.,Ltd (China)

9.17.1 Xi'an Natural Field Bio-Technology Co.,Ltd (China) Natural Lycopene Basic Information

9.17.2 Xi'an Natural Field Bio-Technology Co.,Ltd (China) Natural Lycopene Product Overview

9.17.3 Xi'an Natural Field Bio-Technology Co.,Ltd (China) Natural Lycopene Product Market Performance

9.17.4 Xi'an Natural Field Bio-Technology Co.,Ltd (China) Business Overview

9.17.5 Xi'an Natural Field Bio-Technology Co.,Ltd (China) Recent Developments

9.18 Plantnat (China)

9.18.1 Plantnat (China) Natural Lycopene Basic Information

9.18.2 Plantnat (China) Natural Lycopene Product Overview

9.18.3 Plantnat (China) Natural Lycopene Product Market Performance

9.18.4 Plantnat (China) Business Overview

9.18.5 Plantnat (China) Recent Developments

9.19 SV AgroFoods (India)

- 9.19.1 SV AgroFoods (India) Natural Lycopene Basic Information
- 9.19.2 SV AgroFoods (India) Natural Lycopene Product Overview
- 9.19.3 SV AgroFoods (India) Natural Lycopene Product Market Performance
- 9.19.4 SV AgroFoods (India) Business Overview
- 9.19.5 SV AgroFoods (India) Recent Developments
- 9.20 Plamed Green Science Group (China)
 - 9.20.1 Plamed Green Science Group (China) Natural Lycopene Basic Information
 - 9.20.2 Plamed Green Science Group (China) Natural Lycopene Product Overview
 - 9.20.3 Plamed Green Science Group (China) Natural Lycopene Product Market Performance
 - 9.20.4 Plamed Green Science Group (China) Business Overview
 - 9.20.5 Plamed Green Science Group (China) Recent Developments

10 NATURAL LYCOPENE MARKET FORECAST BY REGION

- 10.1 Global Natural Lycopene Market Size Forecast
- 10.2 Global Natural Lycopene Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Natural Lycopene Market Size Forecast by Country
 - 10.2.3 Asia Pacific Natural Lycopene Market Size Forecast by Region
 - 10.2.4 South America Natural Lycopene Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Natural Lycopene by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

- 11.1 Global Natural Lycopene Market Forecast by Type (2024-2029)
 - 11.1.1 Global Forecasted Sales of Natural Lycopene by Type (2024-2029)
 - 11.1.2 Global Natural Lycopene Market Size Forecast by Type (2024-2029)
 - 11.1.3 Global Forecasted Price of Natural Lycopene by Type (2024-2029)
- 11.2 Global Natural Lycopene Market Forecast by Application (2024-2029)
 - 11.2.1 Global Natural Lycopene Sales (K MT) Forecast by Application
 - 11.2.2 Global Natural Lycopene Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Natural Lycopene Market Size Comparison by Region (M USD)
Table 5. Global Natural Lycopene Sales (K MT) by Manufacturers (2018-2023)
Table 6. Global Natural Lycopene Sales Market Share by Manufacturers (2018-2023)
Table 7. Global Natural Lycopene Revenue (M USD) by Manufacturers (2018-2023)
Table 8. Global Natural Lycopene Revenue Share by Manufacturers (2018-2023)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Natural Lycopene as of 2022)
Table 10. Global Market Natural Lycopene Average Price (USD/MT) of Key Manufacturers (2018-2023)
Table 11. Manufacturers Natural Lycopene Sales Sites and Area Served
Table 12. Manufacturers Natural Lycopene Product Type
Table 13. Global Natural Lycopene Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Natural Lycopene
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Natural Lycopene Market Challenges
Table 22. Market Restraints
Table 23. Global Natural Lycopene Sales by Type (K MT)
Table 24. Global Natural Lycopene Market Size by Type (M USD)
Table 25. Global Natural Lycopene Sales (K MT) by Type (2018-2023)
Table 26. Global Natural Lycopene Sales Market Share by Type (2018-2023)
Table 27. Global Natural Lycopene Market Size (M USD) by Type (2018-2023)
Table 28. Global Natural Lycopene Market Size Share by Type (2018-2023)
Table 29. Global Natural Lycopene Price (USD/MT) by Type (2018-2023)
Table 30. Global Natural Lycopene Sales (K MT) by Application
Table 31. Global Natural Lycopene Market Size by Application
Table 32. Global Natural Lycopene Sales by Application (2018-2023) & (K MT)

Table 33. Global Natural Lycopene Sales Market Share by Application (2018-2023)
Table 34. Global Natural Lycopene Sales by Application (2018-2023) & (M USD)
Table 35. Global Natural Lycopene Market Share by Application (2018-2023)
Table 36. Global Natural Lycopene Sales Growth Rate by Application (2018-2023)
Table 37. Global Natural Lycopene Sales by Region (2018-2023) & (K MT)
Table 38. Global Natural Lycopene Sales Market Share by Region (2018-2023)
Table 39. North America Natural Lycopene Sales by Country (2018-2023) & (K MT)
Table 40. Europe Natural Lycopene Sales by Country (2018-2023) & (K MT)
Table 41. Asia Pacific Natural Lycopene Sales by Region (2018-2023) & (K MT)
Table 42. South America Natural Lycopene Sales by Country (2018-2023) & (K MT)
Table 43. Middle East and Africa Natural Lycopene Sales by Region (2018-2023) & (K MT)
Table 44. Allied Biotech Corporation (China) Natural Lycopene Basic Information
Table 45. Allied Biotech Corporation (China) Natural Lycopene Product Overview
Table 46. Allied Biotech Corporation (China) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
Table 47. Allied Biotech Corporation (China) Business Overview
Table 48. Allied Biotech Corporation (China) Natural Lycopene SWOT Analysis
Table 49. Allied Biotech Corporation (China) Recent Developments
Table 50. Lycored (Israel) Natural Lycopene Basic Information
Table 51. Lycored (Israel) Natural Lycopene Product Overview
Table 52. Lycored (Israel) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
Table 53. Lycored (Israel) Business Overview
Table 54. Lycored (Israel) Natural Lycopene SWOT Analysis
Table 55. Lycored (Israel) Recent Developments
Table 56. DSM (Netherlands) Natural Lycopene Basic Information
Table 57. DSM (Netherlands) Natural Lycopene Product Overview
Table 58. DSM (Netherlands) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
Table 59. DSM (Netherlands) Business Overview
Table 60. DSM (Netherlands) Natural Lycopene SWOT Analysis
Table 61. DSM (Netherlands) Recent Developments
Table 62. Wellgreen Technology Co Ltd (China) Natural Lycopene Basic Information
Table 63. Wellgreen Technology Co Ltd (China) Natural Lycopene Product Overview
Table 64. Wellgreen Technology Co Ltd (China) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
Table 65. Wellgreen Technology Co Ltd (China) Business Overview
Table 66. Wellgreen Technology Co Ltd (China) Natural Lycopene SWOT Analysis

Table 67. Wellgreen Technology Co Ltd (China) Recent Developments
Table 68. Divi's Laboratories (India) Natural Lycopene Basic Information
Table 69. Divi's Laboratories (India) Natural Lycopene Product Overview
Table 70. Divi's Laboratories (India) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
Table 71. Divi's Laboratories (India) Business Overview
Table 72. Divi's Laboratories (India) Natural Lycopene SWOT Analysis
Table 73. Divi's Laboratories (India) Recent Developments
Table 74. San-Ei Gen F.F.I., Inc (Japan) Natural Lycopene Basic Information
Table 75. San-Ei Gen F.F.I., Inc (Japan) Natural Lycopene Product Overview
Table 76. San-Ei Gen F.F.I., Inc (Japan) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
Table 77. San-Ei Gen F.F.I., Inc (Japan) Business Overview
Table 78. San-Ei Gen F.F.I., Inc (Japan) Recent Developments
Table 79. Dangshang Sannuo Limited (China) Natural Lycopene Basic Information
Table 80. Dangshang Sannuo Limited (China) Natural Lycopene Product Overview
Table 81. Dangshang Sannuo Limited (China) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
Table 82. Dangshang Sannuo Limited (China) Business Overview
Table 83. Dangshang Sannuo Limited (China) Recent Developments
Table 84. DDW (US) Natural Lycopene Basic Information
Table 85. DDW (US) Natural Lycopene Product Overview
Table 86. DDW (US) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
Table 87. DDW (US) Business Overview
Table 88. DDW (US) Recent Developments
Table 89. Dohler (Germany) Natural Lycopene Basic Information
Table 90. Dohler (Germany) Natural Lycopene Product Overview
Table 91. Dohler (Germany) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
Table 92. Dohler (Germany) Business Overview
Table 93. Dohler (Germany) Recent Developments
Table 94. Farbest Brands (US) Natural Lycopene Basic Information
Table 95. Farbest Brands (US) Natural Lycopene Product Overview
Table 96. Farbest Brands (US) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
Table 97. Farbest Brands (US) Business Overview
Table 98. Farbest Brands (US) Recent Developments
Table 99. Zhejiang NHU CO. Ltd (China) Natural Lycopene Basic Information

Table 100. Zhejiang NHU CO. Ltd (China) Natural Lycopene Product Overview
Table 101. Zhejiang NHU CO. Ltd (China) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
Table 102. Zhejiang NHU CO. Ltd (China) Business Overview
Table 103. Zhejiang NHU CO. Ltd (China) Recent Developments
Table 104. EID Parry (India) Natural Lycopene Basic Information
Table 105. EID Parry (India) Natural Lycopene Product Overview
Table 106. EID Parry (India) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
Table 107. EID Parry (India) Business Overview
Table 108. EID Parry (India) Recent Developments
Table 109. Shaanxi Kingsci Biotechnology Co. Ltd (China) Natural Lycopene Basic Information
Table 110. Shaanxi Kingsci Biotechnology Co. Ltd (China) Natural Lycopene Product Overview
Table 111. Shaanxi Kingsci Biotechnology Co. Ltd (China) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
Table 112. Shaanxi Kingsci Biotechnology Co. Ltd (China) Business Overview
Table 113. Shaanxi Kingsci Biotechnology Co. Ltd (China) Recent Developments
Table 114. Vidya Herbs (India) Natural Lycopene Basic Information
Table 115. Vidya Herbs (India) Natural Lycopene Product Overview
Table 116. Vidya Herbs (India) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
Table 117. Vidya Herbs (India) Business Overview
Table 118. Vidya Herbs (India) Recent Developments
Table 119. Xi'an Pincredit Biotech Co Ltd (China) Natural Lycopene Basic Information
Table 120. Xi'an Pincredit Biotech Co Ltd (China) Natural Lycopene Product Overview
Table 121. Xi'an Pincredit Biotech Co Ltd (China) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
Table 122. Xi'an Pincredit Biotech Co Ltd (China) Business Overview
Table 123. Xi'an Pincredit Biotech Co Ltd (China) Recent Developments
Table 124. Hunan Sunshine Bio-Tech Co.Ltd (China) Natural Lycopene Basic Information
Table 125. Hunan Sunshine Bio-Tech Co.Ltd (China) Natural Lycopene Product Overview
Table 126. Hunan Sunshine Bio-Tech Co.Ltd (China) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
Table 127. Hunan Sunshine Bio-Tech Co.Ltd (China) Business Overview
Table 128. Hunan Sunshine Bio-Tech Co.Ltd (China) Recent Developments

Table 129. Xi'an Natural Field Bio-Technology Co.,Ltd (China) Natural Lycopene Basic Information

Table 130. Xi'an Natural Field Bio-Technology Co.,Ltd (China) Natural Lycopene Product Overview

Table 131. Xi'an Natural Field Bio-Technology Co.,Ltd (China) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 132. Xi'an Natural Field Bio-Technology Co.,Ltd (China) Business Overview

Table 133. Xi'an Natural Field Bio-Technology Co.,Ltd (China) Recent Developments

Table 134. Plantnat (China) Natural Lycopene Basic Information

Table 135. Plantnat (China) Natural Lycopene Product Overview

Table 136. Plantnat (China) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 137. Plantnat (China) Business Overview

Table 138. Plantnat (China) Recent Developments

Table 139. SV AgroFoods (India) Natural Lycopene Basic Information

Table 140. SV AgroFoods (India) Natural Lycopene Product Overview

Table 141. SV AgroFoods (India) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 142. SV AgroFoods (India) Business Overview

Table 143. SV AgroFoods (India) Recent Developments

Table 144. Plamed Green Science Group (China) Natural Lycopene Basic Information

Table 145. Plamed Green Science Group (China) Natural Lycopene Product Overview

Table 146. Plamed Green Science Group (China) Natural Lycopene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 147. Plamed Green Science Group (China) Business Overview

Table 148. Plamed Green Science Group (China) Recent Developments

Table 149. Global Natural Lycopene Sales Forecast by Region (2024-2029) & (K MT)

Table 150. Global Natural Lycopene Market Size Forecast by Region (2024-2029) & (M USD)

Table 151. North America Natural Lycopene Sales Forecast by Country (2024-2029) & (K MT)

Table 152. North America Natural Lycopene Market Size Forecast by Country (2024-2029) & (M USD)

Table 153. Europe Natural Lycopene Sales Forecast by Country (2024-2029) & (K MT)

Table 154. Europe Natural Lycopene Market Size Forecast by Country (2024-2029) & (M USD)

Table 155. Asia Pacific Natural Lycopene Sales Forecast by Region (2024-2029) & (K MT)

Table 156. Asia Pacific Natural Lycopene Market Size Forecast by Region (2024-2029)

& (M USD)

Table 157. South America Natural Lycopene Sales Forecast by Country (2024-2029) & (K MT)

Table 158. South America Natural Lycopene Market Size Forecast by Country (2024-2029) & (M USD)

Table 159. Middle East and Africa Natural Lycopene Consumption Forecast by Country (2024-2029) & (Units)

Table 160. Middle East and Africa Natural Lycopene Market Size Forecast by Country (2024-2029) & (M USD)

Table 161. Global Natural Lycopene Sales Forecast by Type (2024-2029) & (K MT)

Table 162. Global Natural Lycopene Market Size Forecast by Type (2024-2029) & (M USD)

Table 163. Global Natural Lycopene Price Forecast by Type (2024-2029) & (USD/MT)

Table 164. Global Natural Lycopene Sales (K MT) Forecast by Application (2024-2029)

Table 165. Global Natural Lycopene Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Natural Lycopene
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Natural Lycopene Market Size (M USD), 2018-2029
- Figure 5. Global Natural Lycopene Market Size (M USD) (2018-2029)
- Figure 6. Global Natural Lycopene Sales (K MT) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Natural Lycopene Market Size by Country (M USD)
- Figure 11. Natural Lycopene Sales Share by Manufacturers in 2022
- Figure 12. Global Natural Lycopene Revenue Share by Manufacturers in 2022
- Figure 13. Natural Lycopene Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Natural Lycopene Average Price (USD/MT) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Natural Lycopene Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Natural Lycopene Market Share by Type
- Figure 18. Sales Market Share of Natural Lycopene by Type (2018-2023)
- Figure 19. Sales Market Share of Natural Lycopene by Type in 2022
- Figure 20. Market Size Share of Natural Lycopene by Type (2018-2023)
- Figure 21. Market Size Market Share of Natural Lycopene by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Natural Lycopene Market Share by Application
- Figure 24. Global Natural Lycopene Sales Market Share by Application (2018-2023)
- Figure 25. Global Natural Lycopene Sales Market Share by Application in 2022
- Figure 26. Global Natural Lycopene Market Share by Application (2018-2023)
- Figure 27. Global Natural Lycopene Market Share by Application in 2022
- Figure 28. Global Natural Lycopene Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Natural Lycopene Sales Market Share by Region (2018-2023)
- Figure 30. North America Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 31. North America Natural Lycopene Sales Market Share by Country in 2022

- Figure 32. U.S. Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 33. Canada Natural Lycopene Sales (K MT) and Growth Rate (2018-2023)
- Figure 34. Mexico Natural Lycopene Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 36. Europe Natural Lycopene Sales Market Share by Country in 2022
- Figure 37. Germany Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 38. France Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 39. U.K. Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 40. Italy Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 41. Russia Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 42. Asia Pacific Natural Lycopene Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Natural Lycopene Sales Market Share by Region in 2022
- Figure 44. China Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 45. Japan Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 46. South Korea Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 47. India Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 48. Southeast Asia Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 49. South America Natural Lycopene Sales and Growth Rate (K MT)
- Figure 50. South America Natural Lycopene Sales Market Share by Country in 2022
- Figure 51. Brazil Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 52. Argentina Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 53. Columbia Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 54. Middle East and Africa Natural Lycopene Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Natural Lycopene Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 57. UAE Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 58. Egypt Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 59. Nigeria Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 60. South Africa Natural Lycopene Sales and Growth Rate (2018-2023) & (K MT)
- Figure 61. Global Natural Lycopene Sales Forecast by Volume (2018-2029) & (K MT)
- Figure 62. Global Natural Lycopene Market Size Forecast by Value (2018-2029) & (M USD)
- Figure 63. Global Natural Lycopene Sales Market Share Forecast by Type (2024-2029)
- Figure 64. Global Natural Lycopene Market Share Forecast by Type (2024-2029)
- Figure 65. Global Natural Lycopene Sales Forecast by Application (2024-2029)

Figure 66. Global Natural Lycopene Market Share Forecast by Application (2024-2029)

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