

Global Natural Language Generation (NLG) Software Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Natural language generation (NLG) is the process of artificial intelligence interpreting data and presenting or displaying the data in a digestible, easily understood manner.

This report provides a deep insight into the global Natural Language Generation (NLG) Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Natural Language Generation (NLG) Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Natural Language Generation (NLG) Software market in any manner.

Global Natural Language Generation (NLG) Software Market: Market Segmentation

Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

IBM

Amazon

Google

Automated Insights

ARRIA NLG

AX Semantics

Yseop

Artificial Solutions

Narrativa

Retresco

Phrasee

Conversica

VPhrase

Phrasetech

CoGenTex

Textual

2txt - natural language generation

Market Segmentation (by Type)

On-Premises

Cloud Based

Market Segmentation (by Application)

Large Enterprises

SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Natural Language Generation (NLG) Software Market

Overview of the regional outlook of the Natural Language Generation (NLG) Software Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Natural Language Generation (NLG) Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Natural Language Generation (NLG) Software

1.2 Key Market Segments

1.2.1 Natural Language Generation (NLG) Software Segment by Type

1.2.2 Natural Language Generation (NLG) Software Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 GLOBAL NATURAL LANGUAGE GENERATION (NLG) SOFTWARE MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 GLOBAL NATURAL LANGUAGE GENERATION (NLG) SOFTWARE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Natural Language Generation (NLG) Software Product Life Cycle

3.3 Global Natural Language Generation (NLG) Software Revenue Market Share by Company (2020-2025)

3.4 Natural Language Generation (NLG) Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Natural Language Generation (NLG) Software Company Headquarters, Area Served, Product Type

3.6 Natural Language Generation (NLG) Software Market Competitive Situation and Trends

3.6.1 Natural Language Generation (NLG) Software Market Concentration Rate

3.6.2 Global 5 and 10 Largest Natural Language Generation (NLG) Software Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 DEVELOPMENT AND DYNAMICS OF NATURAL LANGUAGE GENERATION (NLG) SOFTWARE MARKET

4.1 Key Development Trends

4.2 Driving Factors

4.3 Market Challenges

4.4 Market Restraints

4.5 Industry News

4.5.1 New Product Developments

4.5.2 Mergers & Acquisitions

4.5.3 Expansions

4.5.4 Collaboration/Supply Contracts

4.6 PEST Analysis

4.6.1 Industry Policies Analysis

4.6.2 Economic Environment Analysis

4.6.3 Social Environment Analysis

4.6.4 Technological Environment Analysis

4.7 Global Natural Language Generation (NLG) Software Market Porter's Five Forces Analysis

5 GLOBAL NATURAL LANGUAGE GENERATION (NLG) SOFTWARE MARKET SEGMENTATION BY REGION

5.1 Global Natural Language Generation (NLG) Software Market Size by Region

5.2 Global Natural Language Generation (NLG) Software Market Size by Country

6 NORTH AMERICA MARKET OVERVIEW

6.1 North America Natural Language Generation (NLG) Software Market Size by Country

6.1.1 USA Market Overview

6.1.2 Canada Market Overview

6.1.3 Mexico Market Overview

6.2 North America Natural Language Generation (NLG) Software Market Size by Type

6.3 North America Natural Language Generation (NLG) Software Market Size by Application

7 EUROPE MARKET OVERVIEW

7.1 Europe Natural Language Generation (NLG) Software Market Size by Country

7.1.1 Germany Market Overview

7.1.2 France Market Overview

7.1.3 U.K. Market Overview

7.1.4 Italy Market Overview

7.1.5 Spain Market Overview

7.2 Europe Natural Language Generation (NLG) Software Market Size by Type

7.3 Europe Natural Language Generation (NLG) Software Market Size by Application

8 ASIA-PACIFIC MARKET OVERVIEW

8.1 Asia-Pacific Natural Language Generation (NLG) Software Market Size by Country

8.1.1 China Market Overview

8.1.2 Japan Market Overview

8.1.3 South Korea Market Overview

8.1.4 India Market Overview

8.1.5 Southeast Asia Market Overview

8.2 Asia-Pacific Natural Language Generation (NLG) Software Market Size by Type

8.3 Asia-Pacific Natural Language Generation (NLG) Software Market Size by Application

9 SOUTH AMERICA MARKET OVERVIEW

9.1 South America Natural Language Generation (NLG) Software Market Size by Country

9.1.1 Brazil Market Overview

9.1.2 Argentina Market Overview

9.1.3 Columbia Market Overview

9.2 South America Natural Language Generation (NLG) Software Market Size by Type

9.3 South America Natural Language Generation (NLG) Software Market Size by Application

10 MIDDLE EAST AND AFRICA MARKET OVERVIEW

10.1 Middle East and Africa Natural Language Generation (NLG) Software Market Size by Country

10.1.1 Saudi Arabia Market Overview

- 10.1.2 UAE Market Overview
- 10.1.3 Egypt Market Overview
- 10.1.4 Nigeria Market Overview
- 10.1.5 South Africa Market Overview
- 10.2 Middle East and Africa Natural Language Generation (NLG) Software Market Size by Type
- 10.3 Middle East and Africa Natural Language Generation (NLG) Software Market Size by Application

11 NATURAL LANGUAGE GENERATION (NLG) SOFTWARE MARKET SEGMENTATION BY TYPE

- 11.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 11.2 Global Natural Language Generation (NLG) Software Market Share by Type (2020-2033)
- 11.3 Global Natural Language Generation (NLG) Software Growth Rate by Type (2020-2033)

12 NATURAL LANGUAGE GENERATION (NLG) SOFTWARE MARKET SEGMENTATION BY APPLICATION

- 12.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 12.2 Global Natural Language Generation (NLG) Software Market Size (M USD) by Application (2020-2033)
- 12.3 Global Natural Language Generation (NLG) Software Growth Rate by Application (2020-2033)

13 KEY COMPANIES PROFILE

- 13.1 IBM
 - 13.1.1 IBM Basic Information
 - 13.1.2 IBM Natural Language Generation (NLG) Software Product Overview
 - 13.1.3 IBM Natural Language Generation (NLG) Software Product Market Performance
 - 13.1.4 IBM Natural Language Generation (NLG) Software SWOT Analysis
 - 13.1.5 IBM Business Overview
 - 13.1.6 IBM Recent Developments
- 13.2 Amazon
 - 13.2.1 Amazon Basic Information

- 13.2.2 Amazon Natural Language Generation (NLG) Software Product Overview
- 13.2.3 Amazon Natural Language Generation (NLG) Software Product Market Performance
- 13.2.4 Amazon Natural Language Generation (NLG) Software SWOT Analysis
- 13.2.5 Amazon Business Overview
- 13.2.6 Amazon Recent Developments
- 13.3 Google
 - 13.3.1 Google Basic Information
 - 13.3.2 Google Natural Language Generation (NLG) Software Product Overview
 - 13.3.3 Google Natural Language Generation (NLG) Software Product Market Performance
 - 13.3.4 Google Natural Language Generation (NLG) Software SWOT Analysis
 - 13.3.5 Google Business Overview
 - 13.3.6 Google Recent Developments
- 13.4 Automated Insights
 - 13.4.1 Automated Insights Basic Information
 - 13.4.2 Automated Insights Natural Language Generation (NLG) Software Product Overview
 - 13.4.3 Automated Insights Natural Language Generation (NLG) Software Product Market Performance
 - 13.4.4 Automated Insights Business Overview
 - 13.4.5 Automated Insights Recent Developments
- 13.5 ARRIA NLG
 - 13.5.1 ARRIA NLG Basic Information
 - 13.5.2 ARRIA NLG Natural Language Generation (NLG) Software Product Overview
 - 13.5.3 ARRIA NLG Natural Language Generation (NLG) Software Product Market Performance
 - 13.5.4 ARRIA NLG Business Overview
 - 13.5.5 ARRIA NLG Recent Developments
- 13.6 AX Semantics
 - 13.6.1 AX Semantics Basic Information
 - 13.6.2 AX Semantics Natural Language Generation (NLG) Software Product Overview
 - 13.6.3 AX Semantics Natural Language Generation (NLG) Software Product Market Performance
 - 13.6.4 AX Semantics Business Overview
 - 13.6.5 AX Semantics Recent Developments
- 13.7 Yseop
 - 13.7.1 Yseop Basic Information
 - 13.7.2 Yseop Natural Language Generation (NLG) Software Product Overview

13.7.3 Yseop Natural Language Generation (NLG) Software Product Market Performance

13.7.4 Yseop Business Overview

13.7.5 Yseop Recent Developments

13.8 Artificial Solutions

13.8.1 Artificial Solutions Basic Information

13.8.2 Artificial Solutions Natural Language Generation (NLG) Software Product Overview

13.8.3 Artificial Solutions Natural Language Generation (NLG) Software Product Market Performance

13.8.4 Artificial Solutions Business Overview

13.8.5 Artificial Solutions Recent Developments

13.9 Narrativa

13.9.1 Narrativa Basic Information

13.9.2 Narrativa Natural Language Generation (NLG) Software Product Overview

13.9.3 Narrativa Natural Language Generation (NLG) Software Product Market Performance

13.9.4 Narrativa Business Overview

13.9.5 Narrativa Recent Developments

13.10 Retresco

13.10.1 Retresco Basic Information

13.10.2 Retresco Natural Language Generation (NLG) Software Product Overview

13.10.3 Retresco Natural Language Generation (NLG) Software Product Market Performance

13.10.4 Retresco Business Overview

13.10.5 Retresco Recent Developments

13.11 Phrasee

13.11.1 Phrasee Basic Information

13.11.2 Phrasee Natural Language Generation (NLG) Software Product Overview

13.11.3 Phrasee Natural Language Generation (NLG) Software Product Market Performance

13.11.4 Phrasee Business Overview

13.11.5 Phrasee Recent Developments

13.12 Conversica

13.12.1 Conversica Basic Information

13.12.2 Conversica Natural Language Generation (NLG) Software Product Overview

13.12.3 Conversica Natural Language Generation (NLG) Software Product Market Performance

13.12.4 Conversica Business Overview

13.12.5 Conversica Recent Developments

13.13 VPhrase

13.13.1 VPhrase Basic Information

13.13.2 VPhrase Natural Language Generation (NLG) Software Product Overview

13.13.3 VPhrase Natural Language Generation (NLG) Software Product Market

Performance

13.13.4 VPhrase Business Overview

13.13.5 VPhrase Recent Developments

13.14 Phrasetechn

13.14.1 Phrasetechn Basic Information

13.14.2 Phrasetechn Natural Language Generation (NLG) Software Product Overview

13.14.3 Phrasetechn Natural Language Generation (NLG) Software Product Market

Performance

13.14.4 Phrasetechn Business Overview

13.14.5 Phrasetechn Recent Developments

13.15 CoGenTex

13.15.1 CoGenTex Basic Information

13.15.2 CoGenTex Natural Language Generation (NLG) Software Product Overview

13.15.3 CoGenTex Natural Language Generation (NLG) Software Product Market

Performance

13.15.4 CoGenTex Business Overview

13.15.5 CoGenTex Recent Developments

13.16 Textual

13.16.1 Textual Basic Information

13.16.2 Textual Natural Language Generation (NLG) Software Product Overview

13.16.3 Textual Natural Language Generation (NLG) Software Product Market

Performance

13.16.4 Textual Business Overview

13.16.5 Textual Recent Developments

13.17 2txt - natural language generation

13.17.1 2txt - natural language generation Basic Information

13.17.2 2txt - natural language generation Natural Language Generation (NLG)

Software Product Overview

13.17.3 2txt - natural language generation Natural Language Generation (NLG)

Software Product Market Performance

13.17.4 2txt - natural language generation Business Overview

13.17.5 2txt - natural language generation Recent Developments

14 CONCLUSION AND KEY FINDINGS

List of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Natural Language Generation (NLG) Software Market Size by Type (M USD)

Table 4. Global Natural Language Generation (NLG) Software Market Size by Application (M USD)

Table 5. Natural Language Generation (NLG) Software Market Size Comparison by Region (M USD)

Table 6. Global Natural Language Generation (NLG) Software Revenue (M USD) by Company (2020-2025)

Table 7. Global Natural Language Generation (NLG) Software Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Natural Language Generation (NLG) Software as of 2024)

Table 9. Natural Language Generation (NLG) Software Company Headquarters and Area Served

Table 10. Company Natural Language Generation (NLG) Software Product Type

Table 11. Global Natural Language Generation (NLG) Software Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Key Development Trends

Table 14. Driving Factors

Table 15. Natural Language Generation (NLG) Software Market Challenges

Table 16. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 17. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 18. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 19. Natural Language Generation (NLG) Software Market Size Comparison by Region (M USD)

Table 20. Global Natural Language Generation (NLG) Software Market Size by Region (2020-2033) & (M USD)

Table 21. Global Natural Language Generation (NLG) Software Market Share by Region (2020-2025)

Table 22. North America Natural Language Generation (NLG) Software Market Size by Country (2020-2033) & (M USD)

Table 23. North America Natural Language Generation (NLG) Software Market Size by Type (M USD)

Table 24. North America Natural Language Generation (NLG) Software Market Size (M USD) by Type (2020-2033)

Table 25. North America Natural Language Generation (NLG) Software Market Size by Application (M USD)

Table 26. North America Natural Language Generation (NLG) Software Market Size (M USD) by Application (2020-2033)

Table 27. Europe Natural Language Generation (NLG) Software Market Size by Country (2020-2033) & (M USD)

Table 28. Europe Natural Language Generation (NLG) Software Market Size by Type (M USD)

Table 29. Europe Natural Language Generation (NLG) Software Market Size (M USD) by Type (2020-2033)

Table 30. Europe Natural Language Generation (NLG) Software Market Size by Application (M USD)

Table 31. Europe Natural Language Generation (NLG) Software Market Size (M USD) by Application (2020-2033)

Table 32. Asia-Pacific Natural Language Generation (NLG) Software Market Size by Country (2020-2025) & (M USD)

Table 33. Asia-Pacific Natural Language Generation (NLG) Software Market Size by Type (M USD)

Table 34. Asia-Pacific Natural Language Generation (NLG) Software Market Size (M USD) by Type (2020-2025)

Table 35. Asia-Pacific Natural Language Generation (NLG) Software Market Size by Application (M USD)

Table 36. Asia-Pacific Natural Language Generation (NLG) Software Market Size (M USD) by Application (2020-2025)

Table 37. South America Natural Language Generation (NLG) Software Market Size by Country (2020-2033) & (M USD)

Table 38. South America Natural Language Generation (NLG) Software Market Size by Type (M USD)

Table 39. South America Natural Language Generation (NLG) Software Market Size (M USD) by Type (2020-2033)

Table 40. South America Natural Language Generation (NLG) Software Market Size by Application (M USD)

Table 41. South America Natural Language Generation (NLG) Software Market Size (M USD) by Application (2020-2033)

Table 42. Middle East and Africa Natural Language Generation (NLG) Software Market Size by Country (2020-2033) & (M USD)

Table 43. Middle East and Africa Natural Language Generation (NLG) Software Market Size by Type (M USD)

Table 44. Middle East and Africa Natural Language Generation (NLG) Software Market

Size (M USD) by Type (2020-2033)

Table 45. Middle East and Africa Natural Language Generation (NLG) Software Market Size by Application (M USD)

Table 46. Middle East and Africa Natural Language Generation (NLG) Software Market Size (M USD) by Application (2020-2033)

Table 47. Global Natural Language Generation (NLG) Software Market Size by Type (M USD)

Table 48. Global Natural Language Generation (NLG) Software Market Size (M USD) by Type (2020-2033)

Table 49. Global Natural Language Generation (NLG) Software Market Share by Type (2020-2033)

Table 50. Global Natural Language Generation (NLG) Software Market Size by Application(M USD)

Table 51. Global Natural Language Generation (NLG) Software Market Size by Application (2020-2033) & (M USD)

Table 52. Global Natural Language Generation (NLG) Software Market Share by Application (2020-2033)

Table 53. Global Natural Language Generation (NLG) Software Growth Rate by Application (2020-2033)

Table 54. IBM Basic Information

Table 55. IBM Natural Language Generation (NLG) Software Product Overview

Table 56. IBM Natural Language Generation (NLG) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 57. IBM Natural Language Generation (NLG) Software SWOT Analysis

Table 58. IBM Business Overview

Table 59. IBM Recent Developments

Table 60. Amazon Basic Information

Table 61. Amazon Natural Language Generation (NLG) Software Product Overview

Table 62. Amazon Natural Language Generation (NLG) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 63. Amazon Natural Language Generation (NLG) Software SWOT Analysis

Table 64. Amazon Business Overview

Table 65. Amazon Recent Developments

Table 66. Google Basic Information

Table 67. Google Natural Language Generation (NLG) Software Product Overview

Table 68. Google Natural Language Generation (NLG) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 69. Google Natural Language Generation (NLG) Software SWOT Analysis

Table 70. Google Business Overview

Table 71. Google Recent Developments

Table 72. Automated Insights Basic Information

Table 73. Automated Insights Natural Language Generation (NLG) Software Product Overview

Table 74. Automated Insights Natural Language Generation (NLG) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 75. Automated Insights Business Overview

Table 76. Automated Insights Recent Developments

Table 77. ARRIA NLG Basic Information

Table 78. ARRIA NLG Natural Language Generation (NLG) Software Product Overview

Table 79. ARRIA NLG Natural Language Generation (NLG) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 80. ARRIA NLG Business Overview

Table 81. ARRIA NLG Recent Developments

Table 82. AX Semantics Basic Information

Table 83. AX Semantics Natural Language Generation (NLG) Software Product Overview

Table 84. AX Semantics Natural Language Generation (NLG) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 85. AX Semantics Business Overview

Table 86. AX Semantics Recent Developments

Table 87. Yseop Basic Information

Table 88. Yseop Natural Language Generation (NLG) Software Product Overview

Table 89. Yseop Natural Language Generation (NLG) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 90. Yseop Business Overview

Table 91. Yseop Recent Developments

Table 92. Artificial Solutions Basic Information

Table 93. Artificial Solutions Natural Language Generation (NLG) Software Product Overview

Table 94. Artificial Solutions Natural Language Generation (NLG) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 95. Artificial Solutions Business Overview

Table 96. Artificial Solutions Recent Developments

Table 97. Narrativa Basic Information

Table 98. Narrativa Natural Language Generation (NLG) Software Product Overview

Table 99. Narrativa Natural Language Generation (NLG) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 100. Narrativa Business Overview

Table 101.	Narrativa Recent Developments
Table 102.	Retresco Basic Information
Table 103.	Retresco Natural Language Generation (NLG) Software Product Overview
Table 104.	Retresco Natural Language Generation (NLG) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 105.	Retresco Business Overview
Table 106.	Retresco Recent Developments
Table 107.	Phrasee Basic Information
Table 108.	Phrasee Natural Language Generation (NLG) Software Product Overview
Table 109.	Phrasee Natural Language Generation (NLG) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 110.	Phrasee Business Overview
Table 111.	Phrasee Recent Developments
Table 112.	Conversica Basic Information
Table 113.	Conversica Natural Language Generation (NLG) Software Product Overview
Table 114.	Conversica Natural Language Generation (NLG) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 115.	Conversica Business Overview
Table 116.	Conversica Recent Developments
Table 117.	VPhrase Basic Information
Table 118.	VPhrase Natural Language Generation (NLG) Software Product Overview
Table 119.	VPhrase Natural Language Generation (NLG) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 120.	VPhrase Business Overview
Table 121.	VPhrase Recent Developments
Table 122.	Phrasotech Basic Information
Table 123.	Phrasotech Natural Language Generation (NLG) Software Product Overview
Table 124.	Phrasotech Natural Language Generation (NLG) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 125.	Phrasotech Business Overview
Table 126.	Phrasotech Recent Developments
Table 127.	CoGenTex Basic Information
Table 128.	CoGenTex Natural Language Generation (NLG) Software Product Overview
Table 129.	CoGenTex Natural Language Generation (NLG) Software Revenue (M USD) and Gross Margin (2020-2025)
Table 130.	CoGenTex Business Overview
Table 131.	CoGenTex Recent Developments
Table 132.	Textual Basic Information
Table 133.	Textual Natural Language Generation (NLG) Software Product Overview

Table 134. Textual Natural Language Generation (NLG) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 135. Textual Business Overview

Table 136. Textual Recent Developments

Table 137. 2txt - natural language generation Basic Information

Table 138. 2txt - natural language generation Natural Language Generation (NLG) Software Product Overview

Table 139. 2txt - natural language generation Natural Language Generation (NLG) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 140. 2txt - natural language generation Business Overview

Table 141. 2txt - natural language generation Recent Developments

List of Figures

Figure 1. Industry Chain of Natural Language Generation (NLG) Software

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Natural Language Generation (NLG) Software Market Size (M USD), 2024-2033

Figure 5. Global Natural Language Generation (NLG) Software Market Size (M USD) (2020-2033)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Natural Language Generation (NLG) Software Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Natural Language Generation (NLG) Software Product Life Cycle

Figure 12. Global Natural Language Generation (NLG) Software Revenue Share by Company in 2024

Figure 13. Natural Language Generation (NLG) Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 14. The Global 5 and 10 Largest Players: Market Share by Natural Language Generation (NLG) Software Revenue in 2024

Figure 15. Global Natural Language Generation (NLG) Software Market PEST Analysis

Figure 16. Global Natural Language Generation (NLG) Software Market Porter's Five Forces Analysis

Figure 17. Evaluation Matrix of Regional Market Development Potential

Figure 18. Global Natural Language Generation (NLG) Software Market Size by Region

Figure 19. Global Natural Language Generation (NLG) Software Market Size by

Country (M USD)

Figure 20. North American Market Snapshot

Figure 21. North America Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2033) & (M USD)

Figure 22. North America Natural Language Generation (NLG) Software Market Size (M USD) by Country

Figure 23. USA Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2033) & (M USD)

Figure 24. Canada Natural Language Generation (NLG) Software Market Size (M USD) and Growth Rate (2020-2033)

Figure 25. Mexico Natural Language Generation (NLG) Software Market Size (M USD) and Growth Rate (2020-2033)

Figure 26. North America Natural Language Generation (NLG) Software Market Size (M USD) by Type

Figure 27. North America Natural Language Generation (NLG) Software Market Size (M USD) by Application

Figure 28. Europe Market Snapshot

Figure 29. Europe Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2033) & (M USD)

Figure 30. Europe Natural Language Generation (NLG) Software Market Size (M USD) by Country

Figure 31. Germany Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2033) & (M USD)

Figure 32. France Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2033) & (M USD)

Figure 33. U.K. Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Italy Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2033) & (M USD)

Figure 35. Spain Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2033) & (M USD)

Figure 36. Europe Natural Language Generation (NLG) Software Market Size (M USD) by Type

Figure 37. Europe Natural Language Generation (NLG) Software Market Size (M USD) by Application

Figure 38. Asia-Pacific Market Snapshot

Figure 39. Asia-Pacific Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia-Pacific Natural Language Generation (NLG) Software Market Size (M

USD) by Country

Figure 41. China Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 42. Japan Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. South Korea Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. India Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. Southeast Asia Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Asia-Pacific Natural Language Generation (NLG) Software Market Size (M USD) by Type

Figure 47. Asia-Pacific Natural Language Generation (NLG) Software Market Size (M USD) by Application

Figure 48. South America Market Snapshot

Figure 49. South America Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2033) & (M USD)

Figure 50. South America Natural Language Generation (NLG) Software Market Size (M USD) by Country

Figure 51. Brazil Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2033) & (M USD)

Figure 52. Argentina Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Columbia Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2033) & (M USD)

Figure 54. South America Natural Language Generation (NLG) Software Market Size (M USD) by Type

Figure 55. South America Natural Language Generation (NLG) Software Market Size (M USD) by Application

Figure 56. Middle East and Africa Market Snapshot

Figure 57. Middle East and Africa Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2033) & (M USD)

Figure 58. Middle East and Africa Natural Language Generation (NLG) Software Market Size (M USD) by Country

Figure 59. Saudi Arabia Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2033) & (M USD)

Figure 60. UAE Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2033) & (M USD)

Figure 61. Egypt Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2033) & (M USD)

Figure 62. Nigeria Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2033) & (M USD)

Figure 63. South Africa Natural Language Generation (NLG) Software Market Size and Growth Rate (2020-2033) & (M USD)

Figure 64. Middle East and Africa Natural Language Generation (NLG) Software Market Size (M USD) by Type

Figure 65. Middle East and Africa Natural Language Generation (NLG) Software Market Size (M USD) by Application

Figure 66. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 67. Global Natural Language Generation (NLG) Software Market Size by Type (M USD)

Figure 68. Market Share of Natural Language Generation (NLG) Software by Type (2020-2033)

Figure 69. Market Share of Natural Language Generation (NLG) Software by Type in 2024

Figure 70. Global Natural Language Generation (NLG) Software Growth Rate by Type (2020-2033)

Figure 71. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 72. Global Natural Language Generation (NLG) Software Market Size by Application (M USD)

Figure 73. Global Natural Language Generation (NLG) Software Market Share by Application

Figure 74. Global Natural Language Generation (NLG) Software Market Share by Application (2020-2033)

Figure 75. Global Natural Language Generation (NLG) Software Market Share by Application in 2024

Figure 76. Global Natural Language Generation (NLG) Software Growth Rate by Application (2020-2033)

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