

# Global Natural Energy Drinks Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

These are made with natural ingredients such as green tea, guarana, yerba mate and ginseng instead of synthetic caffeine and taurine. They are promoted as a healthier alternative to standard energy drinks. Yerba mate is gaining popularity since it is rich in antioxidants and is proven to improve lipid metabolism. It also has cardioprotective and anti-diabetic properties.

The global Natural Energy Drinks market size was estimated at USD 715.40 million in 2023 and is projected to reach USD 999.95 million by 2030, exhibiting a CAGR of 4.90% during the forecast period.

North America Natural Energy Drinks market size was USD 186.41 million in 2023, at a CAGR of 4.20% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Natural Energy Drinks market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Natural Energy Drinks Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players,

which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Natural Energy Drinks market in any manner.

### Global Natural Energy Drinks Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

James White Drinks

Monster Energy

G Fuel

NOCCO

Straight Up Energy

Update Energy Drink

Lifeaid

Nexba

Alani Nu

Redcon1

NEOZEN

Wholesome Organics

Market Segmentation (by Type)

General Natural Energy Drinks

Fruity Natural Energy Drinks

Market Segmentation (by Application)

Offline Sale

Online Sale

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Natural Energy Drinks Market

Overview of the regional outlook of the Natural Energy Drinks Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Natural Energy Drinks Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Natural Energy Drinks
- 1.2 Key Market Segments
  - 1.2.1 Natural Energy Drinks Segment by Type
  - 1.2.2 Natural Energy Drinks Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 NATURAL ENERGY DRINKS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Natural Energy Drinks Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Natural Energy Drinks Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 NATURAL ENERGY DRINKS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Natural Energy Drinks Sales by Manufacturers (2019-2024)
- 3.2 Global Natural Energy Drinks Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Natural Energy Drinks Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Natural Energy Drinks Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Natural Energy Drinks Sales Sites, Area Served, Product Type
- 3.6 Natural Energy Drinks Market Competitive Situation and Trends
  - 3.6.1 Natural Energy Drinks Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Natural Energy Drinks Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 NATURAL ENERGY DRINKS INDUSTRY CHAIN ANALYSIS**

- 4.1 Natural Energy Drinks Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NATURAL ENERGY DRINKS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 NATURAL ENERGY DRINKS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Natural Energy Drinks Sales Market Share by Type (2019-2024)
- 6.3 Global Natural Energy Drinks Market Size Market Share by Type (2019-2024)
- 6.4 Global Natural Energy Drinks Price by Type (2019-2024)

## **7 NATURAL ENERGY DRINKS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Natural Energy Drinks Market Sales by Application (2019-2024)
- 7.3 Global Natural Energy Drinks Market Size (M USD) by Application (2019-2024)
- 7.4 Global Natural Energy Drinks Sales Growth Rate by Application (2019-2024)

## **8 NATURAL ENERGY DRINKS MARKET SEGMENTATION BY REGION**

- 8.1 Global Natural Energy Drinks Sales by Region
  - 8.1.1 Global Natural Energy Drinks Sales by Region
  - 8.1.2 Global Natural Energy Drinks Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Natural Energy Drinks Sales by Country



8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Natural Energy Drinks Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Natural Energy Drinks Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Natural Energy Drinks Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Natural Energy Drinks Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 James White Drinks

9.1.1 James White Drinks Natural Energy Drinks Basic Information

9.1.2 James White Drinks Natural Energy Drinks Product Overview

9.1.3 James White Drinks Natural Energy Drinks Product Market Performance

9.1.4 James White Drinks Business Overview

9.1.5 James White Drinks Natural Energy Drinks SWOT Analysis

9.1.6 James White Drinks Recent Developments

## 9.2 Monster Energy

- 9.2.1 Monster Energy Natural Energy Drinks Basic Information
- 9.2.2 Monster Energy Natural Energy Drinks Product Overview
- 9.2.3 Monster Energy Natural Energy Drinks Product Market Performance
- 9.2.4 Monster Energy Business Overview
- 9.2.5 Monster Energy Natural Energy Drinks SWOT Analysis
- 9.2.6 Monster Energy Recent Developments

## 9.3 G Fuel

- 9.3.1 G Fuel Natural Energy Drinks Basic Information
- 9.3.2 G Fuel Natural Energy Drinks Product Overview
- 9.3.3 G Fuel Natural Energy Drinks Product Market Performance
- 9.3.4 G Fuel Natural Energy Drinks SWOT Analysis
- 9.3.5 G Fuel Business Overview
- 9.3.6 G Fuel Recent Developments

## 9.4 NOCCO

- 9.4.1 NOCCO Natural Energy Drinks Basic Information
- 9.4.2 NOCCO Natural Energy Drinks Product Overview
- 9.4.3 NOCCO Natural Energy Drinks Product Market Performance
- 9.4.4 NOCCO Business Overview
- 9.4.5 NOCCO Recent Developments

## 9.5 Straight Up Energy

- 9.5.1 Straight Up Energy Natural Energy Drinks Basic Information
- 9.5.2 Straight Up Energy Natural Energy Drinks Product Overview
- 9.5.3 Straight Up Energy Natural Energy Drinks Product Market Performance
- 9.5.4 Straight Up Energy Business Overview
- 9.5.5 Straight Up Energy Recent Developments

## 9.6 Update Energy Drink

- 9.6.1 Update Energy Drink Natural Energy Drinks Basic Information
- 9.6.2 Update Energy Drink Natural Energy Drinks Product Overview
- 9.6.3 Update Energy Drink Natural Energy Drinks Product Market Performance
- 9.6.4 Update Energy Drink Business Overview
- 9.6.5 Update Energy Drink Recent Developments

## 9.7 Lifeaid

- 9.7.1 Lifeaid Natural Energy Drinks Basic Information
- 9.7.2 Lifeaid Natural Energy Drinks Product Overview
- 9.7.3 Lifeaid Natural Energy Drinks Product Market Performance
- 9.7.4 Lifeaid Business Overview
- 9.7.5 Lifeaid Recent Developments

## 9.8 Nexba

- 9.8.1 Nexba Natural Energy Drinks Basic Information
- 9.8.2 Nexba Natural Energy Drinks Product Overview
- 9.8.3 Nexba Natural Energy Drinks Product Market Performance
- 9.8.4 Nexba Business Overview
- 9.8.5 Nexba Recent Developments
- 9.9 Alani Nu
  - 9.9.1 Alani Nu Natural Energy Drinks Basic Information
  - 9.9.2 Alani Nu Natural Energy Drinks Product Overview
  - 9.9.3 Alani Nu Natural Energy Drinks Product Market Performance
  - 9.9.4 Alani Nu Business Overview
  - 9.9.5 Alani Nu Recent Developments
- 9.10 Redcon1
  - 9.10.1 Redcon1 Natural Energy Drinks Basic Information
  - 9.10.2 Redcon1 Natural Energy Drinks Product Overview
  - 9.10.3 Redcon1 Natural Energy Drinks Product Market Performance
  - 9.10.4 Redcon1 Business Overview
  - 9.10.5 Redcon1 Recent Developments
- 9.11 NEOZEN
  - 9.11.1 NEOZEN Natural Energy Drinks Basic Information
  - 9.11.2 NEOZEN Natural Energy Drinks Product Overview
  - 9.11.3 NEOZEN Natural Energy Drinks Product Market Performance
  - 9.11.4 NEOZEN Business Overview
  - 9.11.5 NEOZEN Recent Developments
- 9.12 Wholesome Organics
  - 9.12.1 Wholesome Organics Natural Energy Drinks Basic Information
  - 9.12.2 Wholesome Organics Natural Energy Drinks Product Overview
  - 9.12.3 Wholesome Organics Natural Energy Drinks Product Market Performance
  - 9.12.4 Wholesome Organics Business Overview
  - 9.12.5 Wholesome Organics Recent Developments

## **10 NATURAL ENERGY DRINKS MARKET FORECAST BY REGION**

- 10.1 Global Natural Energy Drinks Market Size Forecast
- 10.2 Global Natural Energy Drinks Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Natural Energy Drinks Market Size Forecast by Country
  - 10.2.3 Asia Pacific Natural Energy Drinks Market Size Forecast by Region
  - 10.2.4 South America Natural Energy Drinks Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Natural Energy Drinks by

Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Natural Energy Drinks Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Natural Energy Drinks by Type (2025-2030)

11.1.2 Global Natural Energy Drinks Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Natural Energy Drinks by Type (2025-2030)

11.2 Global Natural Energy Drinks Market Forecast by Application (2025-2030)

11.2.1 Global Natural Energy Drinks Sales (Kilotons) Forecast by Application

11.2.2 Global Natural Energy Drinks Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Natural Energy Drinks Market Size Comparison by Region (M USD)
- Table 5. Global Natural Energy Drinks Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Natural Energy Drinks Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Natural Energy Drinks Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Natural Energy Drinks Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Natural Energy Drinks as of 2022)
- Table 10. Global Market Natural Energy Drinks Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Natural Energy Drinks Sales Sites and Area Served
- Table 12. Manufacturers Natural Energy Drinks Product Type
- Table 13. Global Natural Energy Drinks Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Natural Energy Drinks
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Natural Energy Drinks Market Challenges
- Table 22. Global Natural Energy Drinks Sales by Type (Kilotons)
- Table 23. Global Natural Energy Drinks Market Size by Type (M USD)
- Table 24. Global Natural Energy Drinks Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Natural Energy Drinks Sales Market Share by Type (2019-2024)
- Table 26. Global Natural Energy Drinks Market Size (M USD) by Type (2019-2024)
- Table 27. Global Natural Energy Drinks Market Size Share by Type (2019-2024)
- Table 28. Global Natural Energy Drinks Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Natural Energy Drinks Sales (Kilotons) by Application
- Table 30. Global Natural Energy Drinks Market Size by Application

- Table 31. Global Natural Energy Drinks Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Natural Energy Drinks Sales Market Share by Application (2019-2024)
- Table 33. Global Natural Energy Drinks Sales by Application (2019-2024) & (M USD)
- Table 34. Global Natural Energy Drinks Market Share by Application (2019-2024)
- Table 35. Global Natural Energy Drinks Sales Growth Rate by Application (2019-2024)
- Table 36. Global Natural Energy Drinks Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Natural Energy Drinks Sales Market Share by Region (2019-2024)
- Table 38. North America Natural Energy Drinks Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Natural Energy Drinks Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Natural Energy Drinks Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Natural Energy Drinks Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Natural Energy Drinks Sales by Region (2019-2024) & (Kilotons)
- Table 43. James White Drinks Natural Energy Drinks Basic Information
- Table 44. James White Drinks Natural Energy Drinks Product Overview
- Table 45. James White Drinks Natural Energy Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. James White Drinks Business Overview
- Table 47. James White Drinks Natural Energy Drinks SWOT Analysis
- Table 48. James White Drinks Recent Developments
- Table 49. Monster Energy Natural Energy Drinks Basic Information
- Table 50. Monster Energy Natural Energy Drinks Product Overview
- Table 51. Monster Energy Natural Energy Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Monster Energy Business Overview
- Table 53. Monster Energy Natural Energy Drinks SWOT Analysis
- Table 54. Monster Energy Recent Developments
- Table 55. G Fuel Natural Energy Drinks Basic Information
- Table 56. G Fuel Natural Energy Drinks Product Overview
- Table 57. G Fuel Natural Energy Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. G Fuel Natural Energy Drinks SWOT Analysis
- Table 59. G Fuel Business Overview
- Table 60. G Fuel Recent Developments
- Table 61. NOCCO Natural Energy Drinks Basic Information
- Table 62. NOCCO Natural Energy Drinks Product Overview
- Table 63. NOCCO Natural Energy Drinks Sales (Kilotons), Revenue (M USD), Price



(USD/Ton) and Gross Margin (2019-2024)

Table 64. NOCCO Business Overview

Table 65. NOCCO Recent Developments

Table 66. Straight Up Energy Natural Energy Drinks Basic Information

Table 67. Straight Up Energy Natural Energy Drinks Product Overview

Table 68. Straight Up Energy Natural Energy Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Straight Up Energy Business Overview

Table 70. Straight Up Energy Recent Developments

Table 71. Update Energy Drink Natural Energy Drinks Basic Information

Table 72. Update Energy Drink Natural Energy Drinks Product Overview

Table 73. Update Energy Drink Natural Energy Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Update Energy Drink Business Overview

Table 75. Update Energy Drink Recent Developments

Table 76. Lifeaid Natural Energy Drinks Basic Information

Table 77. Lifeaid Natural Energy Drinks Product Overview

Table 78. Lifeaid Natural Energy Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Lifeaid Business Overview

Table 80. Lifeaid Recent Developments

Table 81. Nexba Natural Energy Drinks Basic Information

Table 82. Nexba Natural Energy Drinks Product Overview

Table 83. Nexba Natural Energy Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Nexba Business Overview

Table 85. Nexba Recent Developments

Table 86. Alani Nu Natural Energy Drinks Basic Information

Table 87. Alani Nu Natural Energy Drinks Product Overview

Table 88. Alani Nu Natural Energy Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Alani Nu Business Overview

Table 90. Alani Nu Recent Developments

Table 91. Redcon1 Natural Energy Drinks Basic Information

Table 92. Redcon1 Natural Energy Drinks Product Overview

Table 93. Redcon1 Natural Energy Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Redcon1 Business Overview

Table 95. Redcon1 Recent Developments

- Table 96. NEOZEN Natural Energy Drinks Basic Information
- Table 97. NEOZEN Natural Energy Drinks Product Overview
- Table 98. NEOZEN Natural Energy Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. NEOZEN Business Overview
- Table 100. NEOZEN Recent Developments
- Table 101. Wholesome Organics Natural Energy Drinks Basic Information
- Table 102. Wholesome Organics Natural Energy Drinks Product Overview
- Table 103. Wholesome Organics Natural Energy Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Wholesome Organics Business Overview
- Table 105. Wholesome Organics Recent Developments
- Table 106. Global Natural Energy Drinks Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 107. Global Natural Energy Drinks Market Size Forecast by Region (2025-2030) & (M USD)
- Table 108. North America Natural Energy Drinks Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 109. North America Natural Energy Drinks Market Size Forecast by Country (2025-2030) & (M USD)
- Table 110. Europe Natural Energy Drinks Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 111. Europe Natural Energy Drinks Market Size Forecast by Country (2025-2030) & (M USD)
- Table 112. Asia Pacific Natural Energy Drinks Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 113. Asia Pacific Natural Energy Drinks Market Size Forecast by Region (2025-2030) & (M USD)
- Table 114. South America Natural Energy Drinks Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 115. South America Natural Energy Drinks Market Size Forecast by Country (2025-2030) & (M USD)
- Table 116. Middle East and Africa Natural Energy Drinks Consumption Forecast by Country (2025-2030) & (Units)
- Table 117. Middle East and Africa Natural Energy Drinks Market Size Forecast by Country (2025-2030) & (M USD)
- Table 118. Global Natural Energy Drinks Sales Forecast by Type (2025-2030) & (Kilotons)
- Table 119. Global Natural Energy Drinks Market Size Forecast by Type (2025-2030) &



(M USD)

Table 120. Global Natural Energy Drinks Price Forecast by Type (2025-2030) & (USD/Ton)

Table 121. Global Natural Energy Drinks Sales (Kilotons) Forecast by Application (2025-2030)

Table 122. Global Natural Energy Drinks Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Natural Energy Drinks
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Natural Energy Drinks Market Size (M USD), 2019-2030
- Figure 5. Global Natural Energy Drinks Market Size (M USD) (2019-2030)
- Figure 6. Global Natural Energy Drinks Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Natural Energy Drinks Market Size by Country (M USD)
- Figure 11. Natural Energy Drinks Sales Share by Manufacturers in 2023
- Figure 12. Global Natural Energy Drinks Revenue Share by Manufacturers in 2023
- Figure 13. Natural Energy Drinks Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Natural Energy Drinks Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Natural Energy Drinks Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Natural Energy Drinks Market Share by Type
- Figure 18. Sales Market Share of Natural Energy Drinks by Type (2019-2024)
- Figure 19. Sales Market Share of Natural Energy Drinks by Type in 2023
- Figure 20. Market Size Share of Natural Energy Drinks by Type (2019-2024)
- Figure 21. Market Size Market Share of Natural Energy Drinks by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Natural Energy Drinks Market Share by Application
- Figure 24. Global Natural Energy Drinks Sales Market Share by Application (2019-2024)
- Figure 25. Global Natural Energy Drinks Sales Market Share by Application in 2023
- Figure 26. Global Natural Energy Drinks Market Share by Application (2019-2024)
- Figure 27. Global Natural Energy Drinks Market Share by Application in 2023
- Figure 28. Global Natural Energy Drinks Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Natural Energy Drinks Sales Market Share by Region (2019-2024)
- Figure 30. North America Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Natural Energy Drinks Sales Market Share by Country in 2023

Figure 32. U.S. Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Natural Energy Drinks Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Natural Energy Drinks Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Natural Energy Drinks Sales Market Share by Country in 2023

Figure 37. Germany Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Natural Energy Drinks Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Natural Energy Drinks Sales Market Share by Region in 2023

Figure 44. China Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Natural Energy Drinks Sales and Growth Rate (Kilotons)

Figure 50. South America Natural Energy Drinks Sales Market Share by Country in 2023

Figure 51. Brazil Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Natural Energy Drinks Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Natural Energy Drinks Sales Market Share by Region

in 2023

Figure 56. Saudi Arabia Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Natural Energy Drinks Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Natural Energy Drinks Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Natural Energy Drinks Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Natural Energy Drinks Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Natural Energy Drinks Market Share Forecast by Type (2025-2030)

Figure 65. Global Natural Energy Drinks Sales Forecast by Application (2025-2030)

Figure 66. Global Natural Energy Drinks Market Share Forecast by Application (2025-2030)

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