

Global Natural Cosmetic Preservatives Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Natural cosmetic preservatives are substances added to cosmetics in order to inhibit the growth and reproduction of microorganisms in cosmetics. Cosmetics with more moisture have a greater demand for lotions, lotions and other preservatives. The closer to ointment or wax cosmetics, the harder it is for microorganisms to survive, and the demand for preservatives is relatively small. Common cosmetic preservatives include benzyl alcohol, benzoic acid, salicylic acid, boric acid, sorbic acid and other alcohols, aldehydes and other substances.

The global Natural Cosmetic Preservatives market size was estimated at USD 667 million in 2023 and is projected to reach USD 1175.63 million by 2032, exhibiting a CAGR of 6.50% during the forecast period.

North America Natural Cosmetic Preservatives market size was estimated at USD 193.71 million in 2023, at a CAGR of 5.57% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Natural Cosmetic Preservatives market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore,

it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Natural Cosmetic Preservatives Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Natural Cosmetic Preservatives market in any manner.

Global Natural Cosmetic Preservatives Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

BASF

Celanese

Clariant

Dow Chemicals

Lonza Group

Symrise AG

DSM

Chemipol

Brenntag AG

Ashland

Market Segmentation (by Type)

Lipids

Acids

Alcohols

Others

Market Segmentation (by Application)

Sunscreens

Lotions

Antiaging

Haircare

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Natural Cosmetic Preservatives Market

Overview of the regional outlook of the Natural Cosmetic Preservatives Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Natural Cosmetic Preservatives Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Natural Cosmetic Preservatives, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Natural Cosmetic Preservatives
- 1.2 Key Market Segments
 - 1.2.1 Natural Cosmetic Preservatives Segment by Type
 - 1.2.2 Natural Cosmetic Preservatives Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NATURAL COSMETIC PRESERVATIVES MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Natural Cosmetic Preservatives Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Natural Cosmetic Preservatives Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NATURAL COSMETIC PRESERVATIVES MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Natural Cosmetic Preservatives Sales by Manufacturers (2019-2024)
- 3.2 Global Natural Cosmetic Preservatives Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Natural Cosmetic Preservatives Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Natural Cosmetic Preservatives Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Natural Cosmetic Preservatives Sales Sites, Area Served, Product Type
- 3.6 Natural Cosmetic Preservatives Market Competitive Situation and Trends
 - 3.6.1 Natural Cosmetic Preservatives Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Natural Cosmetic Preservatives Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 NATURAL COSMETIC PRESERVATIVES INDUSTRY CHAIN ANALYSIS

4.1 Natural Cosmetic Preservatives Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NATURAL COSMETIC PRESERVATIVES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 NATURAL COSMETIC PRESERVATIVES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Natural Cosmetic Preservatives Sales Market Share by Type (2019-2024)

6.3 Global Natural Cosmetic Preservatives Market Size Market Share by Type (2019-2024)

6.4 Global Natural Cosmetic Preservatives Price by Type (2019-2024)

7 NATURAL COSMETIC PRESERVATIVES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Natural Cosmetic Preservatives Market Sales by Application (2019-2024)

7.3 Global Natural Cosmetic Preservatives Market Size (M USD) by Application (2019-2024)

7.4 Global Natural Cosmetic Preservatives Sales Growth Rate by Application (2019-2024)

8 NATURAL COSMETIC PRESERVATIVES MARKET CONSUMPTION BY REGION

8.1 Global Natural Cosmetic Preservatives Sales by Region

8.1.1 Global Natural Cosmetic Preservatives Sales by Region

8.1.2 Global Natural Cosmetic Preservatives Sales Market Share by Region

8.2 North America

8.2.1 North America Natural Cosmetic Preservatives Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Natural Cosmetic Preservatives Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Natural Cosmetic Preservatives Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Natural Cosmetic Preservatives Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Natural Cosmetic Preservatives Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 NATURAL COSMETIC PRESERVATIVES MARKET PRODUCTION BY REGION

9.1 Global Production of Natural Cosmetic Preservatives by Region (2019-2024)

9.2 Global Natural Cosmetic Preservatives Revenue Market Share by Region (2019-2024)

9.3 Global Natural Cosmetic Preservatives Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Natural Cosmetic Preservatives Production

9.4.1 North America Natural Cosmetic Preservatives Production Growth Rate (2019-2024)

9.4.2 North America Natural Cosmetic Preservatives Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Natural Cosmetic Preservatives Production

9.5.1 Europe Natural Cosmetic Preservatives Production Growth Rate (2019-2024)

9.5.2 Europe Natural Cosmetic Preservatives Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Natural Cosmetic Preservatives Production (2019-2024)

9.6.1 Japan Natural Cosmetic Preservatives Production Growth Rate (2019-2024)

9.6.2 Japan Natural Cosmetic Preservatives Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Natural Cosmetic Preservatives Production (2019-2024)

9.7.1 China Natural Cosmetic Preservatives Production Growth Rate (2019-2024)

9.7.2 China Natural Cosmetic Preservatives Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 BASF

10.1.1 BASF Natural Cosmetic Preservatives Basic Information

10.1.2 BASF Natural Cosmetic Preservatives Product Overview

10.1.3 BASF Natural Cosmetic Preservatives Product Market Performance

10.1.4 BASF Business Overview

10.1.5 BASF Natural Cosmetic Preservatives SWOT Analysis

10.1.6 BASF Recent Developments

10.2 Celanese

10.2.1 Celanese Natural Cosmetic Preservatives Basic Information

10.2.2 Celanese Natural Cosmetic Preservatives Product Overview

10.2.3 Celanese Natural Cosmetic Preservatives Product Market Performance

- 10.2.4 Celanese Business Overview
- 10.2.5 Celanese Natural Cosmetic Preservatives SWOT Analysis
- 10.2.6 Celanese Recent Developments
- 10.3 Clariant
 - 10.3.1 Clariant Natural Cosmetic Preservatives Basic Information
 - 10.3.2 Clariant Natural Cosmetic Preservatives Product Overview
 - 10.3.3 Clariant Natural Cosmetic Preservatives Product Market Performance
 - 10.3.4 Clariant Natural Cosmetic Preservatives SWOT Analysis
 - 10.3.5 Clariant Business Overview
 - 10.3.6 Clariant Recent Developments
- 10.4 Dow Chemicals
 - 10.4.1 Dow Chemicals Natural Cosmetic Preservatives Basic Information
 - 10.4.2 Dow Chemicals Natural Cosmetic Preservatives Product Overview
 - 10.4.3 Dow Chemicals Natural Cosmetic Preservatives Product Market Performance
 - 10.4.4 Dow Chemicals Business Overview
 - 10.4.5 Dow Chemicals Recent Developments
- 10.5 Lonza Group
 - 10.5.1 Lonza Group Natural Cosmetic Preservatives Basic Information
 - 10.5.2 Lonza Group Natural Cosmetic Preservatives Product Overview
 - 10.5.3 Lonza Group Natural Cosmetic Preservatives Product Market Performance
 - 10.5.4 Lonza Group Business Overview
 - 10.5.5 Lonza Group Recent Developments
- 10.6 Symrise AG
 - 10.6.1 Symrise AG Natural Cosmetic Preservatives Basic Information
 - 10.6.2 Symrise AG Natural Cosmetic Preservatives Product Overview
 - 10.6.3 Symrise AG Natural Cosmetic Preservatives Product Market Performance
 - 10.6.4 Symrise AG Business Overview
 - 10.6.5 Symrise AG Recent Developments
- 10.7 DSM
 - 10.7.1 DSM Natural Cosmetic Preservatives Basic Information
 - 10.7.2 DSM Natural Cosmetic Preservatives Product Overview
 - 10.7.3 DSM Natural Cosmetic Preservatives Product Market Performance
 - 10.7.4 DSM Business Overview
 - 10.7.5 DSM Recent Developments
- 10.8 Chemipol
 - 10.8.1 Chemipol Natural Cosmetic Preservatives Basic Information
 - 10.8.2 Chemipol Natural Cosmetic Preservatives Product Overview
 - 10.8.3 Chemipol Natural Cosmetic Preservatives Product Market Performance
 - 10.8.4 Chemipol Business Overview

- 10.8.5 Chemipol Recent Developments
- 10.9 Brenntag AG
 - 10.9.1 Brenntag AG Natural Cosmetic Preservatives Basic Information
 - 10.9.2 Brenntag AG Natural Cosmetic Preservatives Product Overview
 - 10.9.3 Brenntag AG Natural Cosmetic Preservatives Product Market Performance
 - 10.9.4 Brenntag AG Business Overview
 - 10.9.5 Brenntag AG Recent Developments
- 10.10 Ashland
 - 10.10.1 Ashland Natural Cosmetic Preservatives Basic Information
 - 10.10.2 Ashland Natural Cosmetic Preservatives Product Overview
 - 10.10.3 Ashland Natural Cosmetic Preservatives Product Market Performance
 - 10.10.4 Ashland Business Overview
 - 10.10.5 Ashland Recent Developments

11 NATURAL COSMETIC PRESERVATIVES MARKET FORECAST BY REGION

- 11.1 Global Natural Cosmetic Preservatives Market Size Forecast
- 11.2 Global Natural Cosmetic Preservatives Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Natural Cosmetic Preservatives Market Size Forecast by Country
 - 11.2.3 Asia Pacific Natural Cosmetic Preservatives Market Size Forecast by Region
 - 11.2.4 South America Natural Cosmetic Preservatives Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Natural Cosmetic Preservatives by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Natural Cosmetic Preservatives Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Natural Cosmetic Preservatives by Type (2025-2032)
 - 12.1.2 Global Natural Cosmetic Preservatives Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Natural Cosmetic Preservatives by Type (2025-2032)
- 12.2 Global Natural Cosmetic Preservatives Market Forecast by Application (2025-2032)
 - 12.2.1 Global Natural Cosmetic Preservatives Sales (K MT) Forecast by Application
 - 12.2.2 Global Natural Cosmetic Preservatives Market Size (M USD) Forecast by

Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Natural Cosmetic Preservatives Market Size Comparison by Region (M USD)

Table 5. Global Natural Cosmetic Preservatives Sales (K MT) by Manufacturers
(2019-2024)

Table 6. Global Natural Cosmetic Preservatives Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Natural Cosmetic Preservatives Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Natural Cosmetic Preservatives Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Natural
Cosmetic Preservatives as of 2022)

Table 10. Global Market Natural Cosmetic Preservatives Average Price (USD/MT) of
Key Manufacturers (2019-2024)

Table 11. Manufacturers Natural Cosmetic Preservatives Sales Sites and Area Served

Table 12. Manufacturers Natural Cosmetic Preservatives Product Type

Table 13. Global Natural Cosmetic Preservatives Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Natural Cosmetic Preservatives

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Natural Cosmetic Preservatives Market Challenges

Table 22. Global Natural Cosmetic Preservatives Sales by Type (K MT)

Table 23. Global Natural Cosmetic Preservatives Market Size by Type (M USD)

Table 24. Global Natural Cosmetic Preservatives Sales (K MT) by Type (2019-2024)

Table 25. Global Natural Cosmetic Preservatives Sales Market Share by Type
(2019-2024)

Table 26. Global Natural Cosmetic Preservatives Market Size (M USD) by Type
(2019-2024)

- Table 27. Global Natural Cosmetic Preservatives Market Size Share by Type (2019-2024)
- Table 28. Global Natural Cosmetic Preservatives Price (USD/MT) by Type (2019-2024)
- Table 29. Global Natural Cosmetic Preservatives Sales (K MT) by Application
- Table 30. Global Natural Cosmetic Preservatives Market Size by Application
- Table 31. Global Natural Cosmetic Preservatives Sales by Application (2019-2024) & (K MT)
- Table 32. Global Natural Cosmetic Preservatives Sales Market Share by Application (2019-2024)
- Table 33. Global Natural Cosmetic Preservatives Sales by Application (2019-2024) & (M USD)
- Table 34. Global Natural Cosmetic Preservatives Market Share by Application (2019-2024)
- Table 35. Global Natural Cosmetic Preservatives Sales Growth Rate by Application (2019-2024)
- Table 36. Global Natural Cosmetic Preservatives Sales by Region (2019-2024) & (K MT)
- Table 37. Global Natural Cosmetic Preservatives Sales Market Share by Region (2019-2024)
- Table 38. North America Natural Cosmetic Preservatives Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Natural Cosmetic Preservatives Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Natural Cosmetic Preservatives Sales by Region (2019-2024) & (K MT)
- Table 41. South America Natural Cosmetic Preservatives Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Natural Cosmetic Preservatives Sales by Region (2019-2024) & (K MT)
- Table 43. Global Natural Cosmetic Preservatives Production (K MT) by Region (2019-2024)
- Table 44. Global Natural Cosmetic Preservatives Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Natural Cosmetic Preservatives Revenue Market Share by Region (2019-2024)
- Table 46. Global Natural Cosmetic Preservatives Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Natural Cosmetic Preservatives Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Natural Cosmetic Preservatives Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Natural Cosmetic Preservatives Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Natural Cosmetic Preservatives Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. BASF Natural Cosmetic Preservatives Basic Information

Table 52. BASF Natural Cosmetic Preservatives Product Overview

Table 53. BASF Natural Cosmetic Preservatives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. BASF Business Overview

Table 55. BASF Natural Cosmetic Preservatives SWOT Analysis

Table 56. BASF Recent Developments

Table 57. Celanese Natural Cosmetic Preservatives Basic Information

Table 58. Celanese Natural Cosmetic Preservatives Product Overview

Table 59. Celanese Natural Cosmetic Preservatives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Celanese Business Overview

Table 61. Celanese Natural Cosmetic Preservatives SWOT Analysis

Table 62. Celanese Recent Developments

Table 63. Clariant Natural Cosmetic Preservatives Basic Information

Table 64. Clariant Natural Cosmetic Preservatives Product Overview

Table 65. Clariant Natural Cosmetic Preservatives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Clariant Natural Cosmetic Preservatives SWOT Analysis

Table 67. Clariant Business Overview

Table 68. Clariant Recent Developments

Table 69. Dow Chemicals Natural Cosmetic Preservatives Basic Information

Table 70. Dow Chemicals Natural Cosmetic Preservatives Product Overview

Table 71. Dow Chemicals Natural Cosmetic Preservatives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Dow Chemicals Business Overview

Table 73. Dow Chemicals Recent Developments

Table 74. Lonza Group Natural Cosmetic Preservatives Basic Information

Table 75. Lonza Group Natural Cosmetic Preservatives Product Overview

Table 76. Lonza Group Natural Cosmetic Preservatives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Lonza Group Business Overview

Table 78. Lonza Group Recent Developments

- Table 79. Symrise AG Natural Cosmetic Preservatives Basic Information
- Table 80. Symrise AG Natural Cosmetic Preservatives Product Overview
- Table 81. Symrise AG Natural Cosmetic Preservatives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Symrise AG Business Overview
- Table 83. Symrise AG Recent Developments
- Table 84. DSM Natural Cosmetic Preservatives Basic Information
- Table 85. DSM Natural Cosmetic Preservatives Product Overview
- Table 86. DSM Natural Cosmetic Preservatives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. DSM Business Overview
- Table 88. DSM Recent Developments
- Table 89. Chemipol Natural Cosmetic Preservatives Basic Information
- Table 90. Chemipol Natural Cosmetic Preservatives Product Overview
- Table 91. Chemipol Natural Cosmetic Preservatives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Chemipol Business Overview
- Table 93. Chemipol Recent Developments
- Table 94. Brenntag AG Natural Cosmetic Preservatives Basic Information
- Table 95. Brenntag AG Natural Cosmetic Preservatives Product Overview
- Table 96. Brenntag AG Natural Cosmetic Preservatives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 97. Brenntag AG Business Overview
- Table 98. Brenntag AG Recent Developments
- Table 99. Ashland Natural Cosmetic Preservatives Basic Information
- Table 100. Ashland Natural Cosmetic Preservatives Product Overview
- Table 101. Ashland Natural Cosmetic Preservatives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 102. Ashland Business Overview
- Table 103. Ashland Recent Developments
- Table 104. Global Natural Cosmetic Preservatives Sales Forecast by Region (2025-2032) & (K MT)
- Table 105. Global Natural Cosmetic Preservatives Market Size Forecast by Region (2025-2032) & (M USD)
- Table 106. North America Natural Cosmetic Preservatives Sales Forecast by Country (2025-2032) & (K MT)
- Table 107. North America Natural Cosmetic Preservatives Market Size Forecast by Country (2025-2032) & (M USD)
- Table 108. Europe Natural Cosmetic Preservatives Sales Forecast by Country

(2025-2032) & (K MT)

Table 109. Europe Natural Cosmetic Preservatives Market Size Forecast by Country (2025-2032) & (M USD)

Table 110. Asia Pacific Natural Cosmetic Preservatives Sales Forecast by Region (2025-2032) & (K MT)

Table 111. Asia Pacific Natural Cosmetic Preservatives Market Size Forecast by Region (2025-2032) & (M USD)

Table 112. South America Natural Cosmetic Preservatives Sales Forecast by Country (2025-2032) & (K MT)

Table 113. South America Natural Cosmetic Preservatives Market Size Forecast by Country (2025-2032) & (M USD)

Table 114. Middle East and Africa Natural Cosmetic Preservatives Consumption Forecast by Country (2025-2032) & (Units)

Table 115. Middle East and Africa Natural Cosmetic Preservatives Market Size Forecast by Country (2025-2032) & (M USD)

Table 116. Global Natural Cosmetic Preservatives Sales Forecast by Type (2025-2032) & (K MT)

Table 117. Global Natural Cosmetic Preservatives Market Size Forecast by Type (2025-2032) & (M USD)

Table 118. Global Natural Cosmetic Preservatives Price Forecast by Type (2025-2032) & (USD/MT)

Table 119. Global Natural Cosmetic Preservatives Sales (K MT) Forecast by Application (2025-2032)

Table 120. Global Natural Cosmetic Preservatives Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Natural Cosmetic Preservatives

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Natural Cosmetic Preservatives Market Size (M USD), 2019-2032

Figure 5. Global Natural Cosmetic Preservatives Market Size (M USD) (2019-2032)

Figure 6. Global Natural Cosmetic Preservatives Sales (K MT) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Natural Cosmetic Preservatives Market Size by Country (M USD)

Figure 11. Natural Cosmetic Preservatives Sales Share by Manufacturers in 2023

Figure 12. Global Natural Cosmetic Preservatives Revenue Share by Manufacturers in 2023

Figure 13. Natural Cosmetic Preservatives Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Natural Cosmetic Preservatives Average Price (USD/MT) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Natural Cosmetic Preservatives Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Natural Cosmetic Preservatives Market Share by Type

Figure 18. Sales Market Share of Natural Cosmetic Preservatives by Type (2019-2024)

Figure 19. Sales Market Share of Natural Cosmetic Preservatives by Type in 2023

Figure 20. Market Size Share of Natural Cosmetic Preservatives by Type (2019-2024)

Figure 21. Market Size Market Share of Natural Cosmetic Preservatives by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Natural Cosmetic Preservatives Market Share by Application

Figure 24. Global Natural Cosmetic Preservatives Sales Market Share by Application (2019-2024)

Figure 25. Global Natural Cosmetic Preservatives Sales Market Share by Application in 2023

Figure 26. Global Natural Cosmetic Preservatives Market Share by Application (2019-2024)

Figure 27. Global Natural Cosmetic Preservatives Market Share by Application in 2023

Figure 28. Global Natural Cosmetic Preservatives Sales Growth Rate by Application (2019-2024)

Figure 29. Global Natural Cosmetic Preservatives Sales Market Share by Region (2019-2024)

Figure 30. North America Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Natural Cosmetic Preservatives Sales Market Share by Country in 2023

Figure 32. U.S. Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Natural Cosmetic Preservatives Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Natural Cosmetic Preservatives Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Natural Cosmetic Preservatives Sales Market Share by Country in 2023

Figure 37. Germany Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Natural Cosmetic Preservatives Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Natural Cosmetic Preservatives Sales Market Share by Region in 2023

Figure 44. China Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Natural Cosmetic Preservatives Sales and Growth Rate (K MT)

Figure 50. South America Natural Cosmetic Preservatives Sales Market Share by Country in 2023

Figure 51. Brazil Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Natural Cosmetic Preservatives Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Natural Cosmetic Preservatives Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Natural Cosmetic Preservatives Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Natural Cosmetic Preservatives Production Market Share by Region (2019-2024)

Figure 62. North America Natural Cosmetic Preservatives Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Natural Cosmetic Preservatives Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Natural Cosmetic Preservatives Production (K MT) Growth Rate (2019-2024)

Figure 65. China Natural Cosmetic Preservatives Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Natural Cosmetic Preservatives Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Natural Cosmetic Preservatives Market Size Forecast by Value

(2019-2032) & (M USD)

Figure 68. Global Natural Cosmetic Preservatives Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Natural Cosmetic Preservatives Market Share Forecast by Type (2025-2032)

Figure 70. Global Natural Cosmetic Preservatives Sales Forecast by Application (2025-2032)

Figure 71. Global Natural Cosmetic Preservatives Market Share Forecast by Application (2025-2032)

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