

Global Natural Astaxanthin Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Astaxanthin is a naturally occurring dark red carotenoid found in nature primarily in aquatic animals such as salmon, trout, krill, shrimp, crayfish, and crustaceans. It has the unique capacity to quench free radicals and reactive species of oxygen and to inhibit lipid peroxidation. Studies have shown natural astaxanthin to be over 500 times stronger than vitamin E and much more potent than other carotenoids such as lutein, lycopene and β -carotene. Natural astaxanthin is biosynthesized by living microalgae (*H. Pluvialis*). Natural astaxanthin with the molecular formula of $C_{40}H_{52}O_4$ and CAS number 472-61-7 is a member of the carotenoid family and the main carotenoid found in algae and aquatic animals. It is more than just a red pigment; it is primarily an extremely powerful antioxidant. There are two types of natural astaxanthin included astaxanthin oleoresin and astaxanthin powder.

The Global Natural Astaxanthin Market Size was estimated at USD 76.85 million in 2023 and is projected to reach USD 127.47 million by 2029, exhibiting a CAGR of 8.80% during the forecast period.

This report provides a deep insight into the global Natural Astaxanthin market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore,

it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Natural Astaxanthin Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Natural Astaxanthin market in any manner.

Global Natural Astaxanthin Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Cyanotech

Fuji

BGG

Parry Nutraceuticals

Algatechnologies

Biogenic

Jingzhou Natural Astaxanthin

Yunnan Alphy Biotech

ADM

Piveg

Market Segmentation (by Type)

Astaxanthin Oleoresin

Astaxanthin Powder

Others

Market Segmentation (by Application)

Nutraceuticals

Cosmetics

Food & Beverages

Feed

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Natural Astaxanthin Market

Overview of the regional outlook of the Natural Astaxanthin Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

development potential, and so on. It offers a high-level view of the current state of the Natural Astaxanthin Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Natural Astaxanthin
- 1.2 Key Market Segments
 - 1.2.1 Natural Astaxanthin Segment by Type
 - 1.2.2 Natural Astaxanthin Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NATURAL ASTAXANTHIN MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Natural Astaxanthin Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Natural Astaxanthin Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NATURAL ASTAXANTHIN MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Natural Astaxanthin Sales by Manufacturers (2019-2024)
- 3.2 Global Natural Astaxanthin Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Natural Astaxanthin Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Natural Astaxanthin Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Natural Astaxanthin Sales Sites, Area Served, Product Type
- 3.6 Natural Astaxanthin Market Competitive Situation and Trends
 - 3.6.1 Natural Astaxanthin Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Natural Astaxanthin Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 NATURAL ASTAXANTHIN INDUSTRY CHAIN ANALYSIS

- 4.1 Natural Astaxanthin Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NATURAL ASTAXANTHIN MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 NATURAL ASTAXANTHIN MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Natural Astaxanthin Sales Market Share by Type (2019-2024)
- 6.3 Global Natural Astaxanthin Market Size Market Share by Type (2019-2024)
- 6.4 Global Natural Astaxanthin Price by Type (2019-2024)

7 NATURAL ASTAXANTHIN MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Natural Astaxanthin Market Sales by Application (2019-2024)
- 7.3 Global Natural Astaxanthin Market Size (M USD) by Application (2019-2024)
- 7.4 Global Natural Astaxanthin Sales Growth Rate by Application (2019-2024)

8 NATURAL ASTAXANTHIN MARKET SEGMENTATION BY REGION

- 8.1 Global Natural Astaxanthin Sales by Region
 - 8.1.1 Global Natural Astaxanthin Sales by Region
 - 8.1.2 Global Natural Astaxanthin Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Natural Astaxanthin Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Natural Astaxanthin Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Natural Astaxanthin Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Natural Astaxanthin Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Natural Astaxanthin Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Cyanotech
 - 9.1.1 Cyanotech Natural Astaxanthin Basic Information
 - 9.1.2 Cyanotech Natural Astaxanthin Product Overview
 - 9.1.3 Cyanotech Natural Astaxanthin Product Market Performance
 - 9.1.4 Cyanotech Business Overview
 - 9.1.5 Cyanotech Natural Astaxanthin SWOT Analysis
 - 9.1.6 Cyanotech Recent Developments
- 9.2 Fuji

- 9.2.1 Fuji Natural Astaxanthin Basic Information
- 9.2.2 Fuji Natural Astaxanthin Product Overview
- 9.2.3 Fuji Natural Astaxanthin Product Market Performance
- 9.2.4 Fuji Business Overview
- 9.2.5 Fuji Natural Astaxanthin SWOT Analysis
- 9.2.6 Fuji Recent Developments
- 9.3 BGG
 - 9.3.1 BGG Natural Astaxanthin Basic Information
 - 9.3.2 BGG Natural Astaxanthin Product Overview
 - 9.3.3 BGG Natural Astaxanthin Product Market Performance
 - 9.3.4 BGG Natural Astaxanthin SWOT Analysis
 - 9.3.5 BGG Business Overview
 - 9.3.6 BGG Recent Developments
- 9.4 Parry Nutraceuticals
 - 9.4.1 Parry Nutraceuticals Natural Astaxanthin Basic Information
 - 9.4.2 Parry Nutraceuticals Natural Astaxanthin Product Overview
 - 9.4.3 Parry Nutraceuticals Natural Astaxanthin Product Market Performance
 - 9.4.4 Parry Nutraceuticals Business Overview
 - 9.4.5 Parry Nutraceuticals Recent Developments
- 9.5 Algatechnologies
 - 9.5.1 Algatechnologies Natural Astaxanthin Basic Information
 - 9.5.2 Algatechnologies Natural Astaxanthin Product Overview
 - 9.5.3 Algatechnologies Natural Astaxanthin Product Market Performance
 - 9.5.4 Algatechnologies Business Overview
 - 9.5.5 Algatechnologies Recent Developments
- 9.6 Biogenic
 - 9.6.1 Biogenic Natural Astaxanthin Basic Information
 - 9.6.2 Biogenic Natural Astaxanthin Product Overview
 - 9.6.3 Biogenic Natural Astaxanthin Product Market Performance
 - 9.6.4 Biogenic Business Overview
 - 9.6.5 Biogenic Recent Developments
- 9.7 Jingzhou Natural Astaxanthin
 - 9.7.1 Jingzhou Natural Astaxanthin Natural Astaxanthin Basic Information
 - 9.7.2 Jingzhou Natural Astaxanthin Natural Astaxanthin Product Overview
 - 9.7.3 Jingzhou Natural Astaxanthin Natural Astaxanthin Product Market Performance
 - 9.7.4 Jingzhou Natural Astaxanthin Business Overview
 - 9.7.5 Jingzhou Natural Astaxanthin Recent Developments
- 9.8 Yunnan Alphy Biotech
 - 9.8.1 Yunnan Alphy Biotech Natural Astaxanthin Basic Information

- 9.8.2 Yunnan Alphy Biotech Natural Astaxanthin Product Overview
- 9.8.3 Yunnan Alphy Biotech Natural Astaxanthin Product Market Performance
- 9.8.4 Yunnan Alphy Biotech Business Overview
- 9.8.5 Yunnan Alphy Biotech Recent Developments
- 9.9 ADM
 - 9.9.1 ADM Natural Astaxanthin Basic Information
 - 9.9.2 ADM Natural Astaxanthin Product Overview
 - 9.9.3 ADM Natural Astaxanthin Product Market Performance
 - 9.9.4 ADM Business Overview
 - 9.9.5 ADM Recent Developments
- 9.10 Piveg
 - 9.10.1 Piveg Natural Astaxanthin Basic Information
 - 9.10.2 Piveg Natural Astaxanthin Product Overview
 - 9.10.3 Piveg Natural Astaxanthin Product Market Performance
 - 9.10.4 Piveg Business Overview
 - 9.10.5 Piveg Recent Developments

10 NATURAL ASTAXANTHIN MARKET FORECAST BY REGION

- 10.1 Global Natural Astaxanthin Market Size Forecast
- 10.2 Global Natural Astaxanthin Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Natural Astaxanthin Market Size Forecast by Country
 - 10.2.3 Asia Pacific Natural Astaxanthin Market Size Forecast by Region
 - 10.2.4 South America Natural Astaxanthin Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Natural Astaxanthin by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Natural Astaxanthin Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Natural Astaxanthin by Type (2025-2030)
 - 11.1.2 Global Natural Astaxanthin Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Natural Astaxanthin by Type (2025-2030)
- 11.2 Global Natural Astaxanthin Market Forecast by Application (2025-2030)
 - 11.2.1 Global Natural Astaxanthin Sales (Kilotons) Forecast by Application
 - 11.2.2 Global Natural Astaxanthin Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Natural Astaxanthin Market Size Comparison by Region (M USD)
- Table 5. Global Natural Astaxanthin Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Natural Astaxanthin Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Natural Astaxanthin Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Natural Astaxanthin Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Natural Astaxanthin as of 2022)
- Table 10. Global Market Natural Astaxanthin Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Natural Astaxanthin Sales Sites and Area Served
- Table 12. Manufacturers Natural Astaxanthin Product Type
- Table 13. Global Natural Astaxanthin Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Natural Astaxanthin
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Natural Astaxanthin Market Challenges
- Table 22. Global Natural Astaxanthin Sales by Type (Kilotons)
- Table 23. Global Natural Astaxanthin Market Size by Type (M USD)
- Table 24. Global Natural Astaxanthin Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Natural Astaxanthin Sales Market Share by Type (2019-2024)
- Table 26. Global Natural Astaxanthin Market Size (M USD) by Type (2019-2024)
- Table 27. Global Natural Astaxanthin Market Size Share by Type (2019-2024)
- Table 28. Global Natural Astaxanthin Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Natural Astaxanthin Sales (Kilotons) by Application
- Table 30. Global Natural Astaxanthin Market Size by Application
- Table 31. Global Natural Astaxanthin Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Natural Astaxanthin Sales Market Share by Application (2019-2024)

- Table 33. Global Natural Astaxanthin Sales by Application (2019-2024) & (M USD)
- Table 34. Global Natural Astaxanthin Market Share by Application (2019-2024)
- Table 35. Global Natural Astaxanthin Sales Growth Rate by Application (2019-2024)
- Table 36. Global Natural Astaxanthin Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Natural Astaxanthin Sales Market Share by Region (2019-2024)
- Table 38. North America Natural Astaxanthin Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Natural Astaxanthin Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Natural Astaxanthin Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Natural Astaxanthin Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Natural Astaxanthin Sales by Region (2019-2024) & (Kilotons)
- Table 43. Cyanotech Natural Astaxanthin Basic Information
- Table 44. Cyanotech Natural Astaxanthin Product Overview
- Table 45. Cyanotech Natural Astaxanthin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Cyanotech Business Overview
- Table 47. Cyanotech Natural Astaxanthin SWOT Analysis
- Table 48. Cyanotech Recent Developments
- Table 49. Fuji Natural Astaxanthin Basic Information
- Table 50. Fuji Natural Astaxanthin Product Overview
- Table 51. Fuji Natural Astaxanthin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Fuji Business Overview
- Table 53. Fuji Natural Astaxanthin SWOT Analysis
- Table 54. Fuji Recent Developments
- Table 55. BGG Natural Astaxanthin Basic Information
- Table 56. BGG Natural Astaxanthin Product Overview
- Table 57. BGG Natural Astaxanthin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. BGG Natural Astaxanthin SWOT Analysis
- Table 59. BGG Business Overview
- Table 60. BGG Recent Developments
- Table 61. Parry Nutraceuticals Natural Astaxanthin Basic Information
- Table 62. Parry Nutraceuticals Natural Astaxanthin Product Overview
- Table 63. Parry Nutraceuticals Natural Astaxanthin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Parry Nutraceuticals Business Overview
- Table 65. Parry Nutraceuticals Recent Developments

- Table 66. Algatechnologies Natural Astaxanthin Basic Information
- Table 67. Algatechnologies Natural Astaxanthin Product Overview
- Table 68. Algatechnologies Natural Astaxanthin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Algatechnologies Business Overview
- Table 70. Algatechnologies Recent Developments
- Table 71. Biogenic Natural Astaxanthin Basic Information
- Table 72. Biogenic Natural Astaxanthin Product Overview
- Table 73. Biogenic Natural Astaxanthin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Biogenic Business Overview
- Table 75. Biogenic Recent Developments
- Table 76. Jingzhou Natural Astaxanthin Natural Astaxanthin Basic Information
- Table 77. Jingzhou Natural Astaxanthin Natural Astaxanthin Product Overview
- Table 78. Jingzhou Natural Astaxanthin Natural Astaxanthin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Jingzhou Natural Astaxanthin Business Overview
- Table 80. Jingzhou Natural Astaxanthin Recent Developments
- Table 81. Yunnan Alphy Biotech Natural Astaxanthin Basic Information
- Table 82. Yunnan Alphy Biotech Natural Astaxanthin Product Overview
- Table 83. Yunnan Alphy Biotech Natural Astaxanthin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Yunnan Alphy Biotech Business Overview
- Table 85. Yunnan Alphy Biotech Recent Developments
- Table 86. ADM Natural Astaxanthin Basic Information
- Table 87. ADM Natural Astaxanthin Product Overview
- Table 88. ADM Natural Astaxanthin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. ADM Business Overview
- Table 90. ADM Recent Developments
- Table 91. Piveg Natural Astaxanthin Basic Information
- Table 92. Piveg Natural Astaxanthin Product Overview
- Table 93. Piveg Natural Astaxanthin Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Piveg Business Overview
- Table 95. Piveg Recent Developments
- Table 96. Global Natural Astaxanthin Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 97. Global Natural Astaxanthin Market Size Forecast by Region (2025-2030) & (M

USD)

Table 98. North America Natural Astaxanthin Sales Forecast by Country (2025-2030) & (Kilotons)

Table 99. North America Natural Astaxanthin Market Size Forecast by Country (2025-2030) & (M USD)

Table 100. Europe Natural Astaxanthin Sales Forecast by Country (2025-2030) & (Kilotons)

Table 101. Europe Natural Astaxanthin Market Size Forecast by Country (2025-2030) & (M USD)

Table 102. Asia Pacific Natural Astaxanthin Sales Forecast by Region (2025-2030) & (Kilotons)

Table 103. Asia Pacific Natural Astaxanthin Market Size Forecast by Region (2025-2030) & (M USD)

Table 104. South America Natural Astaxanthin Sales Forecast by Country (2025-2030) & (Kilotons)

Table 105. South America Natural Astaxanthin Market Size Forecast by Country (2025-2030) & (M USD)

Table 106. Middle East and Africa Natural Astaxanthin Consumption Forecast by Country (2025-2030) & (Units)

Table 107. Middle East and Africa Natural Astaxanthin Market Size Forecast by Country (2025-2030) & (M USD)

Table 108. Global Natural Astaxanthin Sales Forecast by Type (2025-2030) & (Kilotons)

Table 109. Global Natural Astaxanthin Market Size Forecast by Type (2025-2030) & (M USD)

Table 110. Global Natural Astaxanthin Price Forecast by Type (2025-2030) & (USD/Ton)

Table 111. Global Natural Astaxanthin Sales (Kilotons) Forecast by Application (2025-2030)

Table 112. Global Natural Astaxanthin Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Natural Astaxanthin
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Natural Astaxanthin Market Size (M USD), 2019-2030
- Figure 5. Global Natural Astaxanthin Market Size (M USD) (2019-2030)
- Figure 6. Global Natural Astaxanthin Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Natural Astaxanthin Market Size by Country (M USD)
- Figure 11. Natural Astaxanthin Sales Share by Manufacturers in 2023
- Figure 12. Global Natural Astaxanthin Revenue Share by Manufacturers in 2023
- Figure 13. Natural Astaxanthin Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Natural Astaxanthin Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Natural Astaxanthin Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Natural Astaxanthin Market Share by Type
- Figure 18. Sales Market Share of Natural Astaxanthin by Type (2019-2024)
- Figure 19. Sales Market Share of Natural Astaxanthin by Type in 2023
- Figure 20. Market Size Share of Natural Astaxanthin by Type (2019-2024)
- Figure 21. Market Size Market Share of Natural Astaxanthin by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Natural Astaxanthin Market Share by Application
- Figure 24. Global Natural Astaxanthin Sales Market Share by Application (2019-2024)
- Figure 25. Global Natural Astaxanthin Sales Market Share by Application in 2023
- Figure 26. Global Natural Astaxanthin Market Share by Application (2019-2024)
- Figure 27. Global Natural Astaxanthin Market Share by Application in 2023
- Figure 28. Global Natural Astaxanthin Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Natural Astaxanthin Sales Market Share by Region (2019-2024)
- Figure 30. North America Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Natural Astaxanthin Sales Market Share by Country in 2023

- Figure 32. U.S. Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Natural Astaxanthin Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Natural Astaxanthin Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Natural Astaxanthin Sales Market Share by Country in 2023
- Figure 37. Germany Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Natural Astaxanthin Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Natural Astaxanthin Sales Market Share by Region in 2023
- Figure 44. China Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Natural Astaxanthin Sales and Growth Rate (Kilotons)
- Figure 50. South America Natural Astaxanthin Sales Market Share by Country in 2023
- Figure 51. Brazil Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Natural Astaxanthin Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Natural Astaxanthin Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Natural Astaxanthin Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Natural Astaxanthin Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Natural Astaxanthin Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Natural Astaxanthin Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Natural Astaxanthin Market Share Forecast by Type (2025-2030)

Figure 65. Global Natural Astaxanthin Sales Forecast by Application (2025-2030)

Figure 66. Global Natural Astaxanthin Market Share Forecast by Application (2025-2030)

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