

Global Narrowband IoT (NB-IoT) Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Growing demand for Low-Power Wide Area Network (LPWAN) use cases across verticals is expected to drive the overall market.

This report provides a deep insight into the global Narrowband IoT (NB-IoT) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Narrowband IoT (NB-IoT) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Narrowband IoT (NB-IoT) market in any manner.

Global Narrowband IoT (NB-IoT) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Vodafone

China Unicom

China Telecom

AT&T

Etisalat

Telstra

Orange

Telefonica

SK Telecom

Deutsche Telekom

Market Segmentation (by Type)

Professional Services

Management Services

Market Segmentation (by Application)

Agricultural

Logistics

Health Care

Industrial Production

Energy, Utilities

Retail

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Narrowband IoT (NB-IoT) Market

Overview of the regional outlook of the Narrowband IoT (NB-IoT) Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Narrowband IoT (NB-IoT) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

Table of Contents

1 Research Methodology and Statistical Scope

1.1 Market Definition and Statistical Scope of Narrowband IoT (NB-IoT)

1.2 Key Market Segments

1.2.1 Narrowband IoT (NB-IoT) Segment by Type

1.2.2 Narrowband IoT (NB-IoT) Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 Global Narrowband IoT (NB-IoT) Market Overview

2.1 Global Market Overview

2.1.1 Global Narrowband IoT (NB-IoT) Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Narrowband IoT (NB-IoT) Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 Global Narrowband IoT (NB-IoT) Market Competitive Landscape

3.1 Company Assessment Quadrant

3.2 Global Narrowband IoT (NB-IoT) Product Life Cycle

3.3 Global Narrowband IoT (NB-IoT) Sales by Manufacturers (2020-2025)

3.4 Global Narrowband IoT (NB-IoT) Revenue Market Share by Manufacturers (2020-2025)

3.5 Narrowband IoT (NB-IoT) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Narrowband IoT (NB-IoT) Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Narrowband IoT (NB-IoT) Manufacturing Sites, Area Served, Product Type

3.8 Narrowband IoT (NB-IoT) Market Competitive Situation and Trends

3.8.1 Narrowband IoT (NB-IoT) Market Concentration Rate

3.8.2 Global 5 and 10 Largest Narrowband IoT (NB-IoT) Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 Narrowband IoT (NB-IoT) Industry Chain Analysis

4.1 Narrowband IoT (NB-IoT) Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis
- 5 The Development and Dynamics of Narrowband IoT (NB-IoT) Market
 - 5.1 Key Development Trends
 - 5.2 Driving Factors
 - 5.3 Market Challenges
 - 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
 - 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
 - 5.6 Global Narrowband IoT (NB-IoT) Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to Narrowband IoT (NB-IoT) Market
 - 5.7 ESG Ratings of Leading Companies
- 6 Global Narrowband IoT (NB-IoT) Market by Region
 - 6.1 Global Narrowband IoT (NB-IoT) Market Size by Region
 - 6.1.1 Global Narrowband IoT (NB-IoT) Market Size by Region
 - 6.1.2 Global Narrowband IoT (NB-IoT) Market Size Market Share by Region
 - 6.2 Global Narrowband IoT (NB-IoT) Sales by Region
 - 6.2.1 Global Narrowband IoT (NB-IoT) Sales by Region
 - 6.2.2 Global Narrowband IoT (NB-IoT) Sales Market Share by Region
- 7 North America Market Overview
 - 7.1 North America Narrowband IoT (NB-IoT) Market Size by Country
 - 7.1.1 USA Market Overview
 - 7.1.2 Canada Market Overview
 - 7.1.3 Mexico Market Overview
 - 7.2 North America Narrowband IoT (NB-IoT) Market Size by Type
 - 7.3 North America Narrowband IoT (NB-IoT) Market Size by Application
- 8 Europe Market Overview
 - 8.1 Europe Narrowband IoT (NB-IoT) Market Size by Country
 - 8.1.1 Germany Market Overview
 - 8.1.2 France Market Overview

- 8.1.3 U.K. Market Overview
- 8.1.4 Italy Market Overview
- 8.1.5 Spain Market Overview
- 8.2 Europe Narrowband IoT (NB-IoT) Market Size by Type
- 8.3 Europe Narrowband IoT (NB-IoT) Market Size by Application
- 9 Asia-Pacific Market Overview
 - 9.1 Asia-Pacific Narrowband IoT (NB-IoT) Market Size by Country
 - 9.1.1 China Market Overview
 - 9.1.2 Japan Market Overview
 - 9.1.3 South Korea Market Overview
 - 9.1.4 India Market Overview
 - 9.1.5 Southeast Asia Market Overview
 - 9.2 Asia-Pacific Narrowband IoT (NB-IoT) Market Size by Type
 - 9.3 Asia-Pacific Narrowband IoT (NB-IoT) Market Size by Application
- 10 South America Market Overview
 - 10.1 South America Narrowband IoT (NB-IoT) Market Size by Country
 - 10.1.1 Brazil Market Overview
 - 10.1.2 Argentina Market Overview
 - 10.1.3 Columbia Market Overview
 - 10.2 South America Narrowband IoT (NB-IoT) Market Size by Type
 - 10.3 South America Narrowband IoT (NB-IoT) Market Size by Application
- 11 Middle East and Africa Market Overview
 - 11.1 Middle East and Africa Narrowband IoT (NB-IoT) Market Size by Country
 - 11.1.1 Saudi Arabia Market Overview
 - 11.1.2 UAE Market Overview
 - 11.1.3 Egypt Market Overview
 - 11.1.4 Nigeria Market Overview
 - 11.1.5 South Africa Market Overview
 - 11.2 Middle East and Africa Narrowband IoT (NB-IoT) Market Size by Type
 - 11.3 Middle East and Africa Narrowband IoT (NB-IoT) Market Size by Application
- 12 Narrowband IoT (NB-IoT) Market Production by Region
 - 12.1 Global Production of Narrowband IoT (NB-IoT) by Region(2020-2025)
 - 12.2 Global Narrowband IoT (NB-IoT) Revenue Market Share by Region (2020-2025)
 - 12.3 Global Narrowband IoT (NB-IoT) Production, Revenue, Price and Gross Margin (2020-2025)
 - 12.4 North America Narrowband IoT (NB-IoT) Production
 - 12.4.1 North America Narrowband IoT (NB-IoT) Production Growth Rate (2020-2025)
 - 12.4.2 North America Narrowband IoT (NB-IoT) Production, Revenue, Price and Gross Margin (2020-2025)

12.5 Europe Narrowband IoT (NB-IoT) Production

12.5.1 Europe Narrowband IoT (NB-IoT) Production Growth Rate (2020-2025)

12.5.2 Europe Narrowband IoT (NB-IoT) Production, Revenue, Price and Gross Margin (2020-2025)

12.6 Japan Narrowband IoT (NB-IoT) Production (2020-2025)

12.6.1 Japan Narrowband IoT (NB-IoT) Production Growth Rate (2020-2025)

12.6.2 Japan Narrowband IoT (NB-IoT) Production, Revenue, Price and Gross Margin (2020-2025)

12.7 China Narrowband IoT (NB-IoT) Production (2020-2025)

12.7.1 China Narrowband IoT (NB-IoT) Production Growth Rate (2020-2025)

12.7.2 China Narrowband IoT (NB-IoT) Production, Revenue, Price and Gross Margin (2020-2025)

13 Narrowband IoT (NB-IoT) Market Segmentation by Type

13.1 Evaluation Matrix of Segment Market Development Potential (Type)

13.2 Global Narrowband IoT (NB-IoT) Sales Market Share by Type (2020-2033)

13.3 Global Narrowband IoT (NB-IoT) Market Size Market Share by Type (2020-2033)

13.4 Global Narrowband IoT (NB-IoT) Price by Type (2020-2033)

14 Narrowband IoT (NB-IoT) Market Segmentation by Application

14.1 Evaluation Matrix of Segment Market Development Potential (Application)

14.2 Global Narrowband IoT (NB-IoT) Market Sales by Application (2020-2033)

14.3 Global Narrowband IoT (NB-IoT) Market Size (M USD) by Application (2020-2033)

14.4 Global Narrowband IoT (NB-IoT) Sales Growth Rate by Application (2020-2033)

15 Key Companies Profile

15.1 Vodafone

15.1.1 Vodafone Basic Information

15.1.2 Vodafone Narrowband IoT (NB-IoT) Product Overview

15.1.3 Vodafone Narrowband IoT (NB-IoT) Product Market Performance

15.1.4 Vodafone Business Overview

15.1.5 Vodafone SWOT Analysis

15.1.6 Vodafone Recent Developments

15.2 China Unicom

15.2.1 China Unicom Basic Information

15.2.2 China Unicom Narrowband IoT (NB-IoT) Product Overview

15.2.3 China Unicom Narrowband IoT (NB-IoT) Product Market Performance

15.2.4 China Unicom Business Overview

15.2.5 China Unicom SWOT Analysis

15.2.6 China Unicom Recent Developments

15.3 China Telecom

15.3.1 China Telecom Basic Information

- 15.3.2 China Telecom Narrowband IoT (NB-IoT) Product Overview
- 15.3.3 China Telecom Narrowband IoT (NB-IoT) Product Market Performance
- 15.3.4 China Telecom Business Overview
- 15.3.5 China Telecom SWOT Analysis
- 15.3.6 China Telecom Recent Developments
- 15.4 ATandT
 - 15.4.1 ATandT Basic Information
 - 15.4.2 ATandT Narrowband IoT (NB-IoT) Product Overview
 - 15.4.3 ATandT Narrowband IoT (NB-IoT) Product Market Performance
 - 15.4.4 ATandT Business Overview
 - 15.4.5 ATandT Recent Developments
- 15.5 Etisalat
 - 15.5.1 Etisalat Basic Information
 - 15.5.2 Etisalat Narrowband IoT (NB-IoT) Product Overview
 - 15.5.3 Etisalat Narrowband IoT (NB-IoT) Product Market Performance
 - 15.5.4 Etisalat Business Overview
 - 15.5.5 Etisalat Recent Developments
- 15.6 Telstra
 - 15.6.1 Telstra Basic Information
 - 15.6.2 Telstra Narrowband IoT (NB-IoT) Product Overview
 - 15.6.3 Telstra Narrowband IoT (NB-IoT) Product Market Performance
 - 15.6.4 Telstra Business Overview
 - 15.6.5 Telstra Recent Developments
- 15.7 Orange
 - 15.7.1 Orange Basic Information
 - 15.7.2 Orange Narrowband IoT (NB-IoT) Product Overview
 - 15.7.3 Orange Narrowband IoT (NB-IoT) Product Market Performance
 - 15.7.4 Orange Business Overview
 - 15.7.5 Orange Recent Developments
- 15.8 Telefonica
 - 15.8.1 Telefonica Basic Information
 - 15.8.2 Telefonica Narrowband IoT (NB-IoT) Product Overview
 - 15.8.3 Telefonica Narrowband IoT (NB-IoT) Product Market Performance
 - 15.8.4 Telefonica Business Overview
 - 15.8.5 Telefonica Recent Developments
- 15.9 SK Telecom
 - 15.9.1 SK Telecom Basic Information
 - 15.9.2 SK Telecom Narrowband IoT (NB-IoT) Product Overview
 - 15.9.3 SK Telecom Narrowband IoT (NB-IoT) Product Market Performance

15.9.4 SK Telecom Business Overview

15.9.5 SK Telecom Recent Developments

15.10 Deutsche Telekom

15.10.1 Deutsche Telekom Basic Information

15.10.2 Deutsche Telekom Narrowband IoT (NB-IoT) Product Overview

15.10.3 Deutsche Telekom Narrowband IoT (NB-IoT) Product Market Performance

15.10.4 Deutsche Telekom Business Overview

15.10.5 Deutsche Telekom Recent Developments

16 Conclusion and Key FindingsList of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Narrowband IoT (NB-IoT) Market Size by Type (M USD)

Table 4. Global Narrowband IoT (NB-IoT) Market Size by Application (M USD)

Table 5. Narrowband IoT (NB-IoT) Market Size Comparison by Region (M USD)

Table 6. Global Narrowband IoT (NB-IoT) Sales (K Units) by Manufacturers
(2020-2025)Table 7. Global Narrowband IoT (NB-IoT) Sales Market Share by Manufacturers
(2020-2025)Table 8. Global Narrowband IoT (NB-IoT) Revenue (M USD) by Manufacturers
(2020-2025)Table 9. Global Narrowband IoT (NB-IoT) Revenue Share by Manufacturers
(2020-2025)Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Narrowband IoT (NB-IoT) as of 2024)Table 11. Global Market Narrowband IoT (NB-IoT) Average Price (USD/Unit) of Key
Manufacturers (2020-2025)Table 12. Manufacturers Narrowband IoT (NB-IoT) Manufacturing Sites and Area
Served

Table 13. Manufacturers Narrowband IoT (NB-IoT) Product Type

Table 14. Global Narrowband IoT (NB-IoT) Manufacturers Market Concentration Ratio
(CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Narrowband IoT (NB-IoT) Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 25. Narrowband IoT (NB-IoT) Market Size Comparison by Region (M USD)

Table 26. Global Narrowband IoT (NB-IoT) Market Size by Region (2020-2033) & (M USD)

Table 27. Global Narrowband IoT (NB-IoT) Market Size Market Share by Region (2020-2033)

Table 28. Global Narrowband IoT (NB-IoT) Sales by Region (2020-2033) & (K Units)

Table 29. Global Narrowband IoT (NB-IoT) Sales Market Share by Region (2020-2033)

Table 30. North America Narrowband IoT (NB-IoT) Market Size by Country (2020-2033) & (M USD)

Table 31. North America Narrowband IoT (NB-IoT) Sales by Country (2020-2033) & (K Units)

Table 32. North America Narrowband IoT (NB-IoT) Sales by Type (K Units)

Table 33. North America Narrowband IoT (NB-IoT) Market Size by Type (M USD)

Table 34. North America Narrowband IoT (NB-IoT) Sales (K Units) by Type (2020-2033)

Table 35. North America Narrowband IoT (NB-IoT) Market Size (M USD) by Type (2020-2033)

Table 36. North America Narrowband IoT (NB-IoT) Sales by Application (K Units)

Table 37. North America Narrowband IoT (NB-IoT) Market Size by Application (M USD)

Table 38. North America Narrowband IoT (NB-IoT) Sales (K Units) by Application (2020-2033)

Table 39. North America Narrowband IoT (NB-IoT) Market Size (M USD) by Application (2020-2033)

Table 40. Europe Narrowband IoT (NB-IoT) Market Size by Country (2020-2033) & (M USD)

Table 41. Europe Narrowband IoT (NB-IoT) Sales by Country (2020-2033) & (K Units)

Table 42. Europe Narrowband IoT (NB-IoT) Sales by Type (K Units)

Table 43. Europe Narrowband IoT (NB-IoT) Market Size by Type (M USD)

Table 44. Europe Narrowband IoT (NB-IoT) Sales (K Units) by Type (2020-2033)

Table 45. Europe Narrowband IoT (NB-IoT) Market Size (M USD) by Type (2020-2033)

Table 46. Europe Narrowband IoT (NB-IoT) Sales by Application (K Units)

Table 47. Europe Narrowband IoT (NB-IoT) Market Size by Application (M USD)

Table 48. Europe Narrowband IoT (NB-IoT) Sales (K Units) by Application (2020-2033)

Table 49. Europe Narrowband IoT (NB-IoT) Market Size (M USD) by Application (2020-2033)

Table 50. Asia-Pacific Narrowband IoT (NB-IoT) Market Size by Country (2020-2025) & (M USD)

Table 51. Asia-Pacific Narrowband IoT (NB-IoT) Sales by Country (2020-2025) & (K

Units)

Table 52. Asia-Pacific Narrowband IoT (NB-IoT) Sales by Type (K Units)

Table 53. Asia-Pacific Narrowband IoT (NB-IoT) Market Size by Type (M USD)

Table 54. Asia-Pacific Narrowband IoT (NB-IoT) Sales (K Units) by Type (2020-2033)

Table 55. Asia-Pacific Narrowband IoT (NB-IoT) Market Size (M USD) by Type (2020-2025)

Table 56. Asia-Pacific Narrowband IoT (NB-IoT) Sales by Application (K Units)

Table 57. Asia-Pacific Narrowband IoT (NB-IoT) Market Size by Application (M USD)

Table 58. Asia-Pacific Narrowband IoT (NB-IoT) Sales (K Units) by Application (2020-2033)

Table 59. Asia-Pacific Narrowband IoT (NB-IoT) Market Size (M USD) by Application (2020-2025)

Table 60. South America Narrowband IoT (NB-IoT) Market Size by Country (2020-2033) & (M USD)

Table 61. South America Narrowband IoT (NB-IoT) Sales by Country (2020-2033) & (K Units)

Table 62. South America Narrowband IoT (NB-IoT) Sales by Type (K Units)

Table 63. South America Narrowband IoT (NB-IoT) Market Size by Type (M USD)

Table 64. South America Narrowband IoT (NB-IoT) Sales (K Units) by Type (2020-2033)

Table 65. South America Narrowband IoT (NB-IoT) Market Size (M USD) by Type (2020-2033)

Table 66. South America Narrowband IoT (NB-IoT) Sales by Application (K Units)

Table 67. South America Narrowband IoT (NB-IoT) Market Size by Application (M USD)

Table 68. South America Narrowband IoT (NB-IoT) Sales (K Units) by Application (2020-2033)

Table 69. South America Narrowband IoT (NB-IoT) Market Size (M USD) by Application (2020-2033)

Table 70. Middle East and Africa Narrowband IoT (NB-IoT) Market Size by Country (2020-2033) & (M USD)

Table 71. Middle East and Africa Narrowband IoT (NB-IoT) Sales by Country (2020-2033) & (K Units)

Table 72. Middle East and Africa Narrowband IoT (NB-IoT) Sales by Type (K Units)

Table 73. Middle East and Africa Narrowband IoT (NB-IoT) Market Size by Type (M USD)

Table 74. Middle East and Africa Narrowband IoT (NB-IoT) Sales (K Units) by Type (2020-2033)

Table 75. Middle East and Africa Narrowband IoT (NB-IoT) Market Size (M USD) by Type (2020-2033)

Table 76. Middle East and Africa Narrowband IoT (NB-IoT) Sales by Application (K Units)

Table 77. Middle East and Africa Narrowband IoT (NB-IoT) Market Size by Application (M USD)

Table 78. Middle East and Africa Narrowband IoT (NB-IoT) Sales (K Units) by Application (2020-2033)

Table 79. Middle East and Africa Narrowband IoT (NB-IoT) Market Size (M USD) by Application (2020-2033)

Table 80. Global Narrowband IoT (NB-IoT) Production (K Units) by Region(2020-2025)

Table 81. Global Narrowband IoT (NB-IoT) Revenue (US\$ Million) by Region (2020-2025)

Table 82. Global Narrowband IoT (NB-IoT) Revenue Market Share by Region (2020-2025)

Table 83. Global Narrowband IoT (NB-IoT) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. North America Narrowband IoT (NB-IoT) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 85. Europe Narrowband IoT (NB-IoT) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. Japan Narrowband IoT (NB-IoT) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. China Narrowband IoT (NB-IoT) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Global Narrowband IoT (NB-IoT) Sales by Type (K Units)

Table 89. Global Narrowband IoT (NB-IoT) Market Size by Type (M USD)

Table 90. Global Narrowband IoT (NB-IoT) Sales (K Units) by Type (2020-2033)

Table 91. Global Narrowband IoT (NB-IoT) Sales Market Share by Type (2020-2033)

Table 92. Global Narrowband IoT (NB-IoT) Market Size (M USD) by Type (2020-2033)

Table 93. Global Narrowband IoT (NB-IoT) Market Size Share by Type (2020-2033)

Table 94. Global Narrowband IoT (NB-IoT) Sales (K Units) by Application

Table 95. Global Narrowband IoT (NB-IoT) Market Size by Application(M USD)

Table 96. Global Narrowband IoT (NB-IoT) Sales by Application (2020-2033) & (K Units)

Table 97. Global Narrowband IoT (NB-IoT) Sales Market Share by Application (2020-2033)

Table 98. Global Narrowband IoT (NB-IoT) Market Size by Application (2020-2033) & (M USD)

Table 99. Global Narrowband IoT (NB-IoT) Market Share by Application (2020-2033)

Table 100. Global Narrowband IoT (NB-IoT) Sales Growth Rate by Application

(2020-2033)

Table 101. Vodafone Basic Information

Table 102. Vodafone Narrowband IoT (NB-IoT) Product Overview

Table 103. Vodafone Narrowband IoT (NB-IoT) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 104. Vodafone Business Overview

Table 105. Vodafone SWOT Analysis

Table 106. Vodafone Recent Developments

Table 107. China Unicom Basic Information

Table 108. China Unicom Narrowband IoT (NB-IoT) Product Overview

Table 109. China Unicom Narrowband IoT (NB-IoT) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 110. China Unicom Business Overview

Table 111. China Unicom SWOT Analysis

Table 112. China Unicom Recent Developments

Table 113. China Telecom Basic Information

Table 114. China Telecom Narrowband IoT (NB-IoT) Product Overview

Table 115. China Telecom Narrowband IoT (NB-IoT) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 116. China Telecom Business Overview

Table 117. China Telecom SWOT Analysis

Table 118. China Telecom Recent Developments

Table 119. ATandT Basic Information

Table 120. ATandT Narrowband IoT (NB-IoT) Product Overview

Table 121. ATandT Narrowband IoT (NB-IoT) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. ATandT Business Overview

Table 123. ATandT Recent Developments

Table 124. Etisalat Basic Information

Table 125. Etisalat Narrowband IoT (NB-IoT) Product Overview

Table 126. Etisalat Narrowband IoT (NB-IoT) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Etisalat Business Overview

Table 128. Etisalat Recent Developments

Table 129. Telstra Basic Information

Table 130. Telstra Narrowband IoT (NB-IoT) Product Overview

Table 131. Telstra Narrowband IoT (NB-IoT) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Telstra Business Overview

Table 133. Telstra Recent Developments

Table 134. Orange Basic Information

Table 135. Orange Narrowband IoT (NB-IoT) Product Overview

Table 136. Orange Narrowband IoT (NB-IoT) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Orange Business Overview

Table 138. Orange Recent Developments

Table 139. Telefonica Basic Information

Table 140. Telefonica Narrowband IoT (NB-IoT) Product Overview

Table 141. Telefonica Narrowband IoT (NB-IoT) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. Telefonica Business Overview

Table 143. Telefonica Recent Developments

Table 144. SK Telecom Basic Information

Table 145. SK Telecom Narrowband IoT (NB-IoT) Product Overview

Table 146. SK Telecom Narrowband IoT (NB-IoT) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. SK Telecom Business Overview

Table 148. SK Telecom Recent Developments

Table 149. Deutsche Telekom Basic Information

Table 150. Deutsche Telekom Narrowband IoT (NB-IoT) Product Overview

Table 151. Deutsche Telekom Narrowband IoT (NB-IoT) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 152. Deutsche Telekom Business Overview

Table 153. Deutsche Telekom Recent Developments

List of Figures

Figure 1. Product Picture of Narrowband IoT (NB-IoT)

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Narrowband IoT (NB-IoT) Market Size (M USD), 2024-2033

Figure 5. Global Narrowband IoT (NB-IoT) Market Size (M USD) (2020-2033)

Figure 6. Global Narrowband IoT (NB-IoT) Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Narrowband IoT (NB-IoT) Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Narrowband IoT (NB-IoT) Product Life Cycle

Figure 13. Narrowband IoT (NB-IoT) Sales Share by Manufacturers in 2024

- Figure 14. Global Narrowband IoT (NB-IoT) Revenue Share by Manufacturers in 2024
- Figure 15. Narrowband IoT (NB-IoT) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Narrowband IoT (NB-IoT) Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Narrowband IoT (NB-IoT) Revenue in 2024
- Figure 18. Industry Chain Map of Narrowband IoT (NB-IoT)
- Figure 19. Global Narrowband IoT (NB-IoT) Market PEST Analysis
- Figure 20. Global Narrowband IoT (NB-IoT) Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Regional Market Development Potential
- Figure 26. Global Narrowband IoT (NB-IoT) Market Size by Region
- Figure 27. Global Narrowband IoT (NB-IoT) Market Size Market Share by Region (2020-2033)
- Figure 28. Global Narrowband IoT (NB-IoT) Sales Market Share by Region (2020-2033)
- Figure 29. North American Market Snapshot
- Figure 30. North America Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)
- Figure 31. North America Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 32. North America Narrowband IoT (NB-IoT) Market Size (M USD) by Country
- Figure 33. USA Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)
- Figure 34. USA Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 35. Canada Narrowband IoT (NB-IoT) Sales (K Units) and Growth Rate (2020-2033)
- Figure 36. Canada Narrowband IoT (NB-IoT) Market Size (M USD) and Growth Rate (2020-2033)
- Figure 37. Mexico Narrowband IoT (NB-IoT) Sales (Units) and Growth Rate (2020-2033)
- Figure 38. Mexico Narrowband IoT (NB-IoT) Market Size (M USD) and Growth Rate (2020-2033)
- Figure 39. North America Narrowband IoT (NB-IoT) Market Size (M USD) by Type
- Figure 40. North America Narrowband IoT (NB-IoT) Market Size (M USD) by Application

Figure 41. Europe Market Snapshot

Figure 42. Europe Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)

Figure 43. Europe Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2033) & (M USD)

Figure 44. Europe Narrowband IoT (NB-IoT) Market Size (M USD) by Country

Figure 45. Germany Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)

Figure 46. Germany Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2033) & (M USD)

Figure 47. France Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)

Figure 48. France Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2033) & (M USD)

Figure 49. U.K. Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)

Figure 50. U.K. Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Italy Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)

Figure 52. Italy Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Spain Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)

Figure 54. Spain Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2033) & (M USD)

Figure 55. Europe Narrowband IoT (NB-IoT) Market Size (M USD) by Type

Figure 56. Europe Narrowband IoT (NB-IoT) Market Size (M USD) by Application

Figure 57. Asia-Pacific Market Snapshot

Figure 58. Asia-Pacific Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)

Figure 59. Asia-Pacific Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Asia-Pacific Narrowband IoT (NB-IoT) Market Size (M USD) by Country

Figure 61. China Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. China Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Japan Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2025) & (K

Units)

Figure 64. Japan Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. South Korea Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2025) & (K Units)

Figure 66. South Korea Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 67. India Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2025) & (K Units)

Figure 68. India Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 69. Southeast Asia Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. Southeast Asia Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Asia-Pacific Narrowband IoT (NB-IoT) Market Size (M USD) by Type

Figure 72. Asia-Pacific Narrowband IoT (NB-IoT) Market Size (M USD) by Application

Figure 73. South America Market Snapshot

Figure 74. South America Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)

Figure 75. South America Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2033) & (M USD)

Figure 76. South America Narrowband IoT (NB-IoT) Market Size (M USD) by Country

Figure 77. Brazil Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)

Figure 78. Brazil Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2033) & (M USD)

Figure 79. Argentina Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)

Figure 80. Argentina Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2033) & (M USD)

Figure 81. Columbia Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)

Figure 82. Columbia Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2033) & (M USD)

Figure 83. South America Narrowband IoT (NB-IoT) Market Size (M USD) by Type

Figure 84. South America Narrowband IoT (NB-IoT) Market Size (M USD) by Application

Figure 85. Middle East and Africa Market Snapshot

Figure 86. Middle East and Africa Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)

Figure 87. Middle East and Africa Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2033) & (M USD)

Figure 88. Middle East and Africa Narrowband IoT (NB-IoT) Market Size (M USD) by Country

Figure 89. Saudi Arabia Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)

Figure 90. Saudi Arabia Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2033) & (M USD)

Figure 91. UAE Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)

Figure 92. UAE Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2033) & (M USD)

Figure 93. Egypt Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)

Figure 94. Egypt Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2033) & (M USD)

Figure 95. Nigeria Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)

Figure 96. Nigeria Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2033) & (M USD)

Figure 97. South Africa Narrowband IoT (NB-IoT) Sales and Growth Rate (2020-2033) & (K Units)

Figure 98. South Africa Narrowband IoT (NB-IoT) Market Size and Growth Rate (2020-2033) & (M USD)

Figure 99. Middle East and Africa Narrowband IoT (NB-IoT) Market Size (M USD) by Type

Figure 100. Middle East and Africa Narrowband IoT (NB-IoT) Market Size (M USD) by Application

Figure 101. Global Narrowband IoT (NB-IoT) Production Market Share by Region (2020-2025)

Figure 102. North America Narrowband IoT (NB-IoT) Production (K Units) Growth Rate (2020-2025)

Figure 103. Europe Narrowband IoT (NB-IoT) Production (K Units) Growth Rate (2020-2025)

Figure 104. Japan Narrowband IoT (NB-IoT) Production (K Units) Growth Rate (2020-2025)

Figure 105. China Narrowband IoT (NB-IoT) Production (K Units) Growth Rate

(2020-2025)

Figure 106. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 107. Global Narrowband IoT (NB-IoT) Market Size by Type (M USD)

Figure 108. Sales Market Share of Narrowband IoT (NB-IoT) by Type (2020-2033)

Figure 109. Sales Market Share of Narrowband IoT (NB-IoT) by Type in 2024

Figure 110. Market Size Share of Narrowband IoT (NB-IoT) by Type (2020-2033)

Figure 111. Market Size Share of Narrowband IoT (NB-IoT) by Type in 2024

Figure 112. Global Narrowband IoT (NB-IoT) Price (USD/Unit) by Type (2020-2033)

Figure 113. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 114. Global Narrowband IoT (NB-IoT) Market Size by Application(M USD)

Figure 115. Global Narrowband IoT (NB-IoT) Market Share by Application

Figure 116. Global Narrowband IoT (NB-IoT) Sales Market Share by Application
(2020-2033)

Figure 117. Global Narrowband IoT (NB-IoT) Sales Market Share by Application in 2024

Figure 118. Global Narrowband IoT (NB-IoT) Market Share by Application (2020-2033)

Figure 119. Global Narrowband IoT (NB-IoT) Market Share by Application in 2024

Figure 120. Global Narrowband IoT (NB-IoT) Sales Growth Rate by Application
(2020-2033)

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