

# Global Naphthalene Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Naphthalene (CAS 91-20-3) is an organic compound with formula C<sub>10</sub>H<sub>8</sub>, it can be obtained from coal tar separation and petroleum refining. It is the simplest polycyclic aromatic hydrocarbon, and is a white crystalline solid with a characteristic odor that is detectable at concentrations as low as 0.08 ppm by mass. As an aromatic hydrocarbon, naphthalene's structure consists of a fused pair of benzene rings. It is best known as the main ingredient of traditional mothballs.

The Global Naphthalene Market Size was estimated at USD 1187.95 million in 2023 and is projected to reach USD 1418.47 million by 2029, exhibiting a CAGR of 3.00% during the forecast period.

This report provides a deep insight into the global Naphthalene market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Naphthalene Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Naphthalene market in any manner.

### Global Naphthalene Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Baowu Carbon Material

Rain Industries

JFE Chemical

C-Chem

OCI

Koppers

Himadri

Baoshun

Sunlight Coking

Shandong Weijiao

Kailuan Group

Huanghua Xinnuo Lixing

Jining Carbon

Shanxi Hongte

Ansteel Group

Avdiivka Coke Plant

DEZA a. s.

EVRAZ

Market Segmentation (by Type)

Coal-Tar Processing

Petroleum-Derived

Market Segmentation (by Application)

Phthalic Anhydride

Refined Naphthalene

Water-Reducing Admixture

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Naphthalene Market

Overview of the regional outlook of the Naphthalene Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Naphthalene Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Naphthalene
- 1.2 Key Market Segments
  - 1.2.1 Naphthalene Segment by Type
  - 1.2.2 Naphthalene Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 NAPHTHALENE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Naphthalene Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Naphthalene Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 NAPHTHALENE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Naphthalene Sales by Manufacturers (2019-2024)
- 3.2 Global Naphthalene Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Naphthalene Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Naphthalene Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Naphthalene Sales Sites, Area Served, Product Type
- 3.6 Naphthalene Market Competitive Situation and Trends
  - 3.6.1 Naphthalene Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Naphthalene Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 NAPHTHALENE INDUSTRY CHAIN ANALYSIS**

- 4.1 Naphthalene Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials



- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NAPHTHALENE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 NAPHTHALENE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Naphthalene Sales Market Share by Type (2019-2024)
- 6.3 Global Naphthalene Market Size Market Share by Type (2019-2024)
- 6.4 Global Naphthalene Price by Type (2019-2024)

## **7 NAPHTHALENE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Naphthalene Market Sales by Application (2019-2024)
- 7.3 Global Naphthalene Market Size (M USD) by Application (2019-2024)
- 7.4 Global Naphthalene Sales Growth Rate by Application (2019-2024)

## **8 NAPHTHALENE MARKET SEGMENTATION BY REGION**

- 8.1 Global Naphthalene Sales by Region
  - 8.1.1 Global Naphthalene Sales by Region
  - 8.1.2 Global Naphthalene Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Naphthalene Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Naphthalene Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Naphthalene Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Naphthalene Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Naphthalene Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Baowu Carbon Material
  - 9.1.1 Baowu Carbon Material Naphthalene Basic Information
  - 9.1.2 Baowu Carbon Material Naphthalene Product Overview
  - 9.1.3 Baowu Carbon Material Naphthalene Product Market Performance
  - 9.1.4 Baowu Carbon Material Business Overview
  - 9.1.5 Baowu Carbon Material Naphthalene SWOT Analysis
  - 9.1.6 Baowu Carbon Material Recent Developments
- 9.2 Rain Industries
  - 9.2.1 Rain Industries Naphthalene Basic Information

- 9.2.2 Rain Industries Naphthalene Product Overview
- 9.2.3 Rain Industries Naphthalene Product Market Performance
- 9.2.4 Rain Industries Business Overview
- 9.2.5 Rain Industries Naphthalene SWOT Analysis
- 9.2.6 Rain Industries Recent Developments
- 9.3 JFE Chemical
  - 9.3.1 JFE Chemical Naphthalene Basic Information
  - 9.3.2 JFE Chemical Naphthalene Product Overview
  - 9.3.3 JFE Chemical Naphthalene Product Market Performance
  - 9.3.4 JFE Chemical Naphthalene SWOT Analysis
  - 9.3.5 JFE Chemical Business Overview
  - 9.3.6 JFE Chemical Recent Developments
- 9.4 C-Chem
  - 9.4.1 C-Chem Naphthalene Basic Information
  - 9.4.2 C-Chem Naphthalene Product Overview
  - 9.4.3 C-Chem Naphthalene Product Market Performance
  - 9.4.4 C-Chem Business Overview
  - 9.4.5 C-Chem Recent Developments
- 9.5 OCI
  - 9.5.1 OCI Naphthalene Basic Information
  - 9.5.2 OCI Naphthalene Product Overview
  - 9.5.3 OCI Naphthalene Product Market Performance
  - 9.5.4 OCI Business Overview
  - 9.5.5 OCI Recent Developments
- 9.6 Koppers
  - 9.6.1 Koppers Naphthalene Basic Information
  - 9.6.2 Koppers Naphthalene Product Overview
  - 9.6.3 Koppers Naphthalene Product Market Performance
  - 9.6.4 Koppers Business Overview
  - 9.6.5 Koppers Recent Developments
- 9.7 Himadri
  - 9.7.1 Himadri Naphthalene Basic Information
  - 9.7.2 Himadri Naphthalene Product Overview
  - 9.7.3 Himadri Naphthalene Product Market Performance
  - 9.7.4 Himadri Business Overview
  - 9.7.5 Himadri Recent Developments
- 9.8 Baoshun
  - 9.8.1 Baoshun Naphthalene Basic Information
  - 9.8.2 Baoshun Naphthalene Product Overview

- 9.8.3 Baoshun Naphthalene Product Market Performance
- 9.8.4 Baoshun Business Overview
- 9.8.5 Baoshun Recent Developments
- 9.9 Sunlight Coking
  - 9.9.1 Sunlight Coking Naphthalene Basic Information
  - 9.9.2 Sunlight Coking Naphthalene Product Overview
  - 9.9.3 Sunlight Coking Naphthalene Product Market Performance
  - 9.9.4 Sunlight Coking Business Overview
  - 9.9.5 Sunlight Coking Recent Developments
- 9.10 Shandong Weijiao
  - 9.10.1 Shandong Weijiao Naphthalene Basic Information
  - 9.10.2 Shandong Weijiao Naphthalene Product Overview
  - 9.10.3 Shandong Weijiao Naphthalene Product Market Performance
  - 9.10.4 Shandong Weijiao Business Overview
  - 9.10.5 Shandong Weijiao Recent Developments
- 9.11 Kailuan Group
  - 9.11.1 Kailuan Group Naphthalene Basic Information
  - 9.11.2 Kailuan Group Naphthalene Product Overview
  - 9.11.3 Kailuan Group Naphthalene Product Market Performance
  - 9.11.4 Kailuan Group Business Overview
  - 9.11.5 Kailuan Group Recent Developments
- 9.12 Huanghua Xinnuo Lixing
  - 9.12.1 Huanghua Xinnuo Lixing Naphthalene Basic Information
  - 9.12.2 Huanghua Xinnuo Lixing Naphthalene Product Overview
  - 9.12.3 Huanghua Xinnuo Lixing Naphthalene Product Market Performance
  - 9.12.4 Huanghua Xinnuo Lixing Business Overview
  - 9.12.5 Huanghua Xinnuo Lixing Recent Developments
- 9.13 Jining Carbon
  - 9.13.1 Jining Carbon Naphthalene Basic Information
  - 9.13.2 Jining Carbon Naphthalene Product Overview
  - 9.13.3 Jining Carbon Naphthalene Product Market Performance
  - 9.13.4 Jining Carbon Business Overview
  - 9.13.5 Jining Carbon Recent Developments
- 9.14 Shanxi Hongte
  - 9.14.1 Shanxi Hongte Naphthalene Basic Information
  - 9.14.2 Shanxi Hongte Naphthalene Product Overview
  - 9.14.3 Shanxi Hongte Naphthalene Product Market Performance
  - 9.14.4 Shanxi Hongte Business Overview
  - 9.14.5 Shanxi Hongte Recent Developments

## 9.15 Ansteel Group

- 9.15.1 Ansteel Group Naphthalene Basic Information
- 9.15.2 Ansteel Group Naphthalene Product Overview
- 9.15.3 Ansteel Group Naphthalene Product Market Performance
- 9.15.4 Ansteel Group Business Overview
- 9.15.5 Ansteel Group Recent Developments

## 9.16 Avdiivka Coke Plant

- 9.16.1 Avdiivka Coke Plant Naphthalene Basic Information
- 9.16.2 Avdiivka Coke Plant Naphthalene Product Overview
- 9.16.3 Avdiivka Coke Plant Naphthalene Product Market Performance
- 9.16.4 Avdiivka Coke Plant Business Overview
- 9.16.5 Avdiivka Coke Plant Recent Developments

## 9.17 DEZA a. s.

- 9.17.1 DEZA a. s. Naphthalene Basic Information
- 9.17.2 DEZA a. s. Naphthalene Product Overview
- 9.17.3 DEZA a. s. Naphthalene Product Market Performance
- 9.17.4 DEZA a. s. Business Overview
- 9.17.5 DEZA a. s. Recent Developments

## 9.18 EVRAZ

- 9.18.1 EVRAZ Naphthalene Basic Information
- 9.18.2 EVRAZ Naphthalene Product Overview
- 9.18.3 EVRAZ Naphthalene Product Market Performance
- 9.18.4 EVRAZ Business Overview
- 9.18.5 EVRAZ Recent Developments

## **10 NAPHTHALENE MARKET FORECAST BY REGION**

### 10.1 Global Naphthalene Market Size Forecast

### 10.2 Global Naphthalene Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Naphthalene Market Size Forecast by Country
- 10.2.3 Asia Pacific Naphthalene Market Size Forecast by Region
- 10.2.4 South America Naphthalene Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Naphthalene by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

### 11.1 Global Naphthalene Market Forecast by Type (2025-2030)

- 11.1.1 Global Forecasted Sales of Naphthalene by Type (2025-2030)

- 11.1.2 Global Naphthalene Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Naphthalene by Type (2025-2030)
- 11.2 Global Naphthalene Market Forecast by Application (2025-2030)
  - 11.2.1 Global Naphthalene Sales (Kilotons) Forecast by Application
  - 11.2.2 Global Naphthalene Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Naphthalene Market Size Comparison by Region (M USD)
- Table 5. Global Naphthalene Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Naphthalene Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Naphthalene Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Naphthalene Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Naphthalene as of 2022)
- Table 10. Global Market Naphthalene Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Naphthalene Sales Sites and Area Served
- Table 12. Manufacturers Naphthalene Product Type
- Table 13. Global Naphthalene Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Naphthalene
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Naphthalene Market Challenges
- Table 22. Global Naphthalene Sales by Type (Kilotons)
- Table 23. Global Naphthalene Market Size by Type (M USD)
- Table 24. Global Naphthalene Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Naphthalene Sales Market Share by Type (2019-2024)
- Table 26. Global Naphthalene Market Size (M USD) by Type (2019-2024)
- Table 27. Global Naphthalene Market Size Share by Type (2019-2024)
- Table 28. Global Naphthalene Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Naphthalene Sales (Kilotons) by Application
- Table 30. Global Naphthalene Market Size by Application
- Table 31. Global Naphthalene Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Naphthalene Sales Market Share by Application (2019-2024)

- Table 33. Global Naphthalene Sales by Application (2019-2024) & (M USD)
- Table 34. Global Naphthalene Market Share by Application (2019-2024)
- Table 35. Global Naphthalene Sales Growth Rate by Application (2019-2024)
- Table 36. Global Naphthalene Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Naphthalene Sales Market Share by Region (2019-2024)
- Table 38. North America Naphthalene Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Naphthalene Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Naphthalene Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Naphthalene Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Naphthalene Sales by Region (2019-2024) & (Kilotons)
- Table 43. Baowu Carbon Material Naphthalene Basic Information
- Table 44. Baowu Carbon Material Naphthalene Product Overview
- Table 45. Baowu Carbon Material Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Baowu Carbon Material Business Overview
- Table 47. Baowu Carbon Material Naphthalene SWOT Analysis
- Table 48. Baowu Carbon Material Recent Developments
- Table 49. Rain Industries Naphthalene Basic Information
- Table 50. Rain Industries Naphthalene Product Overview
- Table 51. Rain Industries Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Rain Industries Business Overview
- Table 53. Rain Industries Naphthalene SWOT Analysis
- Table 54. Rain Industries Recent Developments
- Table 55. JFE Chemical Naphthalene Basic Information
- Table 56. JFE Chemical Naphthalene Product Overview
- Table 57. JFE Chemical Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. JFE Chemical Naphthalene SWOT Analysis
- Table 59. JFE Chemical Business Overview
- Table 60. JFE Chemical Recent Developments
- Table 61. C-Chem Naphthalene Basic Information
- Table 62. C-Chem Naphthalene Product Overview
- Table 63. C-Chem Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. C-Chem Business Overview
- Table 65. C-Chem Recent Developments
- Table 66. OCI Naphthalene Basic Information



- Table 67. OCI Naphthalene Product Overview
- Table 68. OCI Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. OCI Business Overview
- Table 70. OCI Recent Developments
- Table 71. Koppers Naphthalene Basic Information
- Table 72. Koppers Naphthalene Product Overview
- Table 73. Koppers Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Koppers Business Overview
- Table 75. Koppers Recent Developments
- Table 76. Himadri Naphthalene Basic Information
- Table 77. Himadri Naphthalene Product Overview
- Table 78. Himadri Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Himadri Business Overview
- Table 80. Himadri Recent Developments
- Table 81. Baoshun Naphthalene Basic Information
- Table 82. Baoshun Naphthalene Product Overview
- Table 83. Baoshun Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Baoshun Business Overview
- Table 85. Baoshun Recent Developments
- Table 86. Sunlight Coking Naphthalene Basic Information
- Table 87. Sunlight Coking Naphthalene Product Overview
- Table 88. Sunlight Coking Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Sunlight Coking Business Overview
- Table 90. Sunlight Coking Recent Developments
- Table 91. Shandong Weijiao Naphthalene Basic Information
- Table 92. Shandong Weijiao Naphthalene Product Overview
- Table 93. Shandong Weijiao Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Shandong Weijiao Business Overview
- Table 95. Shandong Weijiao Recent Developments
- Table 96. Kailuan Group Naphthalene Basic Information
- Table 97. Kailuan Group Naphthalene Product Overview
- Table 98. Kailuan Group Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 99. Kailuan Group Business Overview
- Table 100. Kailuan Group Recent Developments
- Table 101. Huanghua Xinnuo Lixing Naphthalene Basic Information
- Table 102. Huanghua Xinnuo Lixing Naphthalene Product Overview
- Table 103. Huanghua Xinnuo Lixing Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Huanghua Xinnuo Lixing Business Overview
- Table 105. Huanghua Xinnuo Lixing Recent Developments
- Table 106. Jining Carbon Naphthalene Basic Information
- Table 107. Jining Carbon Naphthalene Product Overview
- Table 108. Jining Carbon Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Jining Carbon Business Overview
- Table 110. Jining Carbon Recent Developments
- Table 111. Shanxi Hongte Naphthalene Basic Information
- Table 112. Shanxi Hongte Naphthalene Product Overview
- Table 113. Shanxi Hongte Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Shanxi Hongte Business Overview
- Table 115. Shanxi Hongte Recent Developments
- Table 116. Ansteel Group Naphthalene Basic Information
- Table 117. Ansteel Group Naphthalene Product Overview
- Table 118. Ansteel Group Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Ansteel Group Business Overview
- Table 120. Ansteel Group Recent Developments
- Table 121. Avdiivka Coke Plant Naphthalene Basic Information
- Table 122. Avdiivka Coke Plant Naphthalene Product Overview
- Table 123. Avdiivka Coke Plant Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 124. Avdiivka Coke Plant Business Overview
- Table 125. Avdiivka Coke Plant Recent Developments
- Table 126. DEZA a. s. Naphthalene Basic Information
- Table 127. DEZA a. s. Naphthalene Product Overview
- Table 128. DEZA a. s. Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 129. DEZA a. s. Business Overview
- Table 130. DEZA a. s. Recent Developments
- Table 131. EVRAZ Naphthalene Basic Information

Table 132. EVRAZ Naphthalene Product Overview

Table 133. EVRAZ Naphthalene Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 134. EVRAZ Business Overview

Table 135. EVRAZ Recent Developments

Table 136. Global Naphthalene Sales Forecast by Region (2025-2030) & (Kilotons)

Table 137. Global Naphthalene Market Size Forecast by Region (2025-2030) & (M USD)

Table 138. North America Naphthalene Sales Forecast by Country (2025-2030) & (Kilotons)

Table 139. North America Naphthalene Market Size Forecast by Country (2025-2030) & (M USD)

Table 140. Europe Naphthalene Sales Forecast by Country (2025-2030) & (Kilotons)

Table 141. Europe Naphthalene Market Size Forecast by Country (2025-2030) & (M USD)

Table 142. Asia Pacific Naphthalene Sales Forecast by Region (2025-2030) & (Kilotons)

Table 143. Asia Pacific Naphthalene Market Size Forecast by Region (2025-2030) & (M USD)

Table 144. South America Naphthalene Sales Forecast by Country (2025-2030) & (Kilotons)

Table 145. South America Naphthalene Market Size Forecast by Country (2025-2030) & (M USD)

Table 146. Middle East and Africa Naphthalene Consumption Forecast by Country (2025-2030) & (Units)

Table 147. Middle East and Africa Naphthalene Market Size Forecast by Country (2025-2030) & (M USD)

Table 148. Global Naphthalene Sales Forecast by Type (2025-2030) & (Kilotons)

Table 149. Global Naphthalene Market Size Forecast by Type (2025-2030) & (M USD)

Table 150. Global Naphthalene Price Forecast by Type (2025-2030) & (USD/Ton)

Table 151. Global Naphthalene Sales (Kilotons) Forecast by Application (2025-2030)

Table 152. Global Naphthalene Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Naphthalene
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Naphthalene Market Size (M USD), 2019-2030
- Figure 5. Global Naphthalene Market Size (M USD) (2019-2030)
- Figure 6. Global Naphthalene Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Naphthalene Market Size by Country (M USD)
- Figure 11. Naphthalene Sales Share by Manufacturers in 2023
- Figure 12. Global Naphthalene Revenue Share by Manufacturers in 2023
- Figure 13. Naphthalene Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Naphthalene Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Naphthalene Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Naphthalene Market Share by Type
- Figure 18. Sales Market Share of Naphthalene by Type (2019-2024)
- Figure 19. Sales Market Share of Naphthalene by Type in 2023
- Figure 20. Market Size Share of Naphthalene by Type (2019-2024)
- Figure 21. Market Size Market Share of Naphthalene by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Naphthalene Market Share by Application
- Figure 24. Global Naphthalene Sales Market Share by Application (2019-2024)
- Figure 25. Global Naphthalene Sales Market Share by Application in 2023
- Figure 26. Global Naphthalene Market Share by Application (2019-2024)
- Figure 27. Global Naphthalene Market Share by Application in 2023
- Figure 28. Global Naphthalene Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Naphthalene Sales Market Share by Region (2019-2024)
- Figure 30. North America Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Naphthalene Sales Market Share by Country in 2023
- Figure 32. U.S. Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)

- Figure 33. Canada Naphthalene Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Naphthalene Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Naphthalene Sales Market Share by Country in 2023
- Figure 37. Germany Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Naphthalene Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Naphthalene Sales Market Share by Region in 2023
- Figure 44. China Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Naphthalene Sales and Growth Rate (Kilotons)
- Figure 50. South America Naphthalene Sales Market Share by Country in 2023
- Figure 51. Brazil Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Naphthalene Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Naphthalene Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Naphthalene Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Naphthalene Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Naphthalene Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Naphthalene Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Naphthalene Market Share Forecast by Type (2025-2030)
- Figure 65. Global Naphthalene Sales Forecast by Application (2025-2030)
- Figure 66. Global Naphthalene Market Share Forecast by Application (2025-2030)

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