

Global Nail Polish Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GD758A8398DBEN.html>

Date: August 2025

Pages: 163

Price: US\$ 3,200.00 (Single User License)

ID: GD758A8398DBEN

Abstracts

Nail polish called 'nail lacquer.' It is mainly composed of 70% -80% of a volatile solvent, about 15% of nitrocellulose, small amounts of solvent oil, camphor, titanium dioxide and oil-soluble pigments. After the nail polish applied to the film formed, with moderate coloration fastness and gloss, to protect the nails, but also gives the nails a beauty.

The global Nail Polish market size was estimated at USD 12910.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 0.09% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Nail Polish market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Nail Polish market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Nail Polish market.

Global Nail Polish Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

OPI
Maybelline
Dior
CHANEL
ORLY
Butter London
Kiko
Nails Inc
Revlon
Sally Hansen
Rimmel
CND
COSMAY
Essie
ZOTOS ACCENT
L'OREAL
ANNA SUI
Bobbi Brown

Nars
MISSHA
China Glaze

Market Segmentation (by Type)

Organic solvent based nail polish
Water based nail polish

Market Segmentation (by Application)

Nail art institutions
Individuals
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Nail Polish Market

Overview of the regional outlook of the Nail Polish Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Nail Polish Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Nail Polish, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Nail Polish

1.2 Key Market Segments

1.2.1 Nail Polish Segment by Type

1.2.2 Nail Polish Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 NAIL POLISH MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Nail Polish Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Nail Polish Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 NAIL POLISH MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Nail Polish Product Life Cycle

3.3 Global Nail Polish Sales by Manufacturers (2020-2025)

3.4 Global Nail Polish Revenue Market Share by Manufacturers (2020-2025)

3.5 Nail Polish Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Nail Polish Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Nail Polish Market Competitive Situation and Trends

3.8.1 Nail Polish Market Concentration Rate

3.8.2 Global 5 and 10 Largest Nail Polish Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 NAIL POLISH INDUSTRY CHAIN ANALYSIS

- 4.1 Nail Polish Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NAIL POLISH MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Nail Polish Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Nail Polish Market
- 5.7 ESG Ratings of Leading Companies

6 NAIL POLISH MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Nail Polish Sales Market Share by Type (2020-2025)
- 6.3 Global Nail Polish Market Size Market Share by Type (2020-2025)
- 6.4 Global Nail Polish Price by Type (2020-2025)

7 NAIL POLISH MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Nail Polish Market Sales by Application (2020-2025)
- 7.3 Global Nail Polish Market Size (M USD) by Application (2020-2025)
- 7.4 Global Nail Polish Sales Growth Rate by Application (2020-2025)

8 NAIL POLISH MARKET SALES BY REGION

8.1 Global Nail Polish Sales by Region

8.1.1 Global Nail Polish Sales by Region

8.1.2 Global Nail Polish Sales Market Share by Region

8.2 Global Nail Polish Market Size by Region

8.2.1 Global Nail Polish Market Size by Region

8.2.2 Global Nail Polish Market Size Market Share by Region

8.3 North America

8.3.1 North America Nail Polish Sales by Country

8.3.2 North America Nail Polish Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Nail Polish Sales by Country

8.4.2 Europe Nail Polish Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Nail Polish Sales by Region

8.5.2 Asia Pacific Nail Polish Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Nail Polish Sales by Country

8.6.2 South America Nail Polish Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Nail Polish Sales by Region

8.7.2 Middle East and Africa Nail Polish Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 NAIL POLISH MARKET PRODUCTION BY REGION

9.1 Global Production of Nail Polish by Region(2020-2025)

9.2 Global Nail Polish Revenue Market Share by Region (2020-2025)

9.3 Global Nail Polish Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Nail Polish Production

9.4.1 North America Nail Polish Production Growth Rate (2020-2025)

9.4.2 North America Nail Polish Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Nail Polish Production

9.5.1 Europe Nail Polish Production Growth Rate (2020-2025)

9.5.2 Europe Nail Polish Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Nail Polish Production (2020-2025)

9.6.1 Japan Nail Polish Production Growth Rate (2020-2025)

9.6.2 Japan Nail Polish Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Nail Polish Production (2020-2025)

9.7.1 China Nail Polish Production Growth Rate (2020-2025)

9.7.2 China Nail Polish Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 OPI

10.1.1 OPI Basic Information

10.1.2 OPI Nail Polish Product Overview

10.1.3 OPI Nail Polish Product Market Performance

10.1.4 OPI Business Overview

10.1.5 OPI SWOT Analysis

10.1.6 OPI Recent Developments

10.2 Maybelline

10.2.1 Maybelline Basic Information

10.2.2 Maybelline Nail Polish Product Overview

10.2.3 Maybelline Nail Polish Product Market Performance

- 10.2.4 Maybelline Business Overview
- 10.2.5 Maybelline SWOT Analysis
- 10.2.6 Maybelline Recent Developments
- 10.3 Dior
 - 10.3.1 Dior Basic Information
 - 10.3.2 Dior Nail Polish Product Overview
 - 10.3.3 Dior Nail Polish Product Market Performance
 - 10.3.4 Dior Business Overview
 - 10.3.5 Dior SWOT Analysis
 - 10.3.6 Dior Recent Developments
- 10.4 CHANEL
 - 10.4.1 CHANEL Basic Information
 - 10.4.2 CHANEL Nail Polish Product Overview
 - 10.4.3 CHANEL Nail Polish Product Market Performance
 - 10.4.4 CHANEL Business Overview
 - 10.4.5 CHANEL Recent Developments
- 10.5 ORLY
 - 10.5.1 ORLY Basic Information
 - 10.5.2 ORLY Nail Polish Product Overview
 - 10.5.3 ORLY Nail Polish Product Market Performance
 - 10.5.4 ORLY Business Overview
 - 10.5.5 ORLY Recent Developments
- 10.6 Butter London
 - 10.6.1 Butter London Basic Information
 - 10.6.2 Butter London Nail Polish Product Overview
 - 10.6.3 Butter London Nail Polish Product Market Performance
 - 10.6.4 Butter London Business Overview
 - 10.6.5 Butter London Recent Developments
- 10.7 Kiko
 - 10.7.1 Kiko Basic Information
 - 10.7.2 Kiko Nail Polish Product Overview
 - 10.7.3 Kiko Nail Polish Product Market Performance
 - 10.7.4 Kiko Business Overview
 - 10.7.5 Kiko Recent Developments
- 10.8 Nails Inc
 - 10.8.1 Nails Inc Basic Information
 - 10.8.2 Nails Inc Nail Polish Product Overview
 - 10.8.3 Nails Inc Nail Polish Product Market Performance
 - 10.8.4 Nails Inc Business Overview

- 10.8.5 Nails Inc Recent Developments
- 10.9 Revlon
 - 10.9.1 Revlon Basic Information
 - 10.9.2 Revlon Nail Polish Product Overview
 - 10.9.3 Revlon Nail Polish Product Market Performance
 - 10.9.4 Revlon Business Overview
 - 10.9.5 Revlon Recent Developments
- 10.10 Sally Hansen
 - 10.10.1 Sally Hansen Basic Information
 - 10.10.2 Sally Hansen Nail Polish Product Overview
 - 10.10.3 Sally Hansen Nail Polish Product Market Performance
 - 10.10.4 Sally Hansen Business Overview
 - 10.10.5 Sally Hansen Recent Developments
- 10.11 Rimmel
 - 10.11.1 Rimmel Basic Information
 - 10.11.2 Rimmel Nail Polish Product Overview
 - 10.11.3 Rimmel Nail Polish Product Market Performance
 - 10.11.4 Rimmel Business Overview
 - 10.11.5 Rimmel Recent Developments
- 10.12 CND
 - 10.12.1 CND Basic Information
 - 10.12.2 CND Nail Polish Product Overview
 - 10.12.3 CND Nail Polish Product Market Performance
 - 10.12.4 CND Business Overview
 - 10.12.5 CND Recent Developments
- 10.13 COSMAY
 - 10.13.1 COSMAY Basic Information
 - 10.13.2 COSMAY Nail Polish Product Overview
 - 10.13.3 COSMAY Nail Polish Product Market Performance
 - 10.13.4 COSMAY Business Overview
 - 10.13.5 COSMAY Recent Developments
- 10.14 Essie
 - 10.14.1 Essie Basic Information
 - 10.14.2 Essie Nail Polish Product Overview
 - 10.14.3 Essie Nail Polish Product Market Performance
 - 10.14.4 Essie Business Overview
 - 10.14.5 Essie Recent Developments
- 10.15 ZOTOS ACCENT
 - 10.15.1 ZOTOS ACCENT Basic Information

- 10.15.2 ZOTOS ACCENT Nail Polish Product Overview
- 10.15.3 ZOTOS ACCENT Nail Polish Product Market Performance
- 10.15.4 ZOTOS ACCENT Business Overview
- 10.15.5 ZOTOS ACCENT Recent Developments
- 10.16 L'OREAL
 - 10.16.1 L'OREAL Basic Information
 - 10.16.2 L'OREAL Nail Polish Product Overview
 - 10.16.3 L'OREAL Nail Polish Product Market Performance
 - 10.16.4 L'OREAL Business Overview
 - 10.16.5 L'OREAL Recent Developments
- 10.17 ANNA SUI
 - 10.17.1 ANNA SUI Basic Information
 - 10.17.2 ANNA SUI Nail Polish Product Overview
 - 10.17.3 ANNA SUI Nail Polish Product Market Performance
 - 10.17.4 ANNA SUI Business Overview
 - 10.17.5 ANNA SUI Recent Developments
- 10.18 Bobbi Brown
 - 10.18.1 Bobbi Brown Basic Information
 - 10.18.2 Bobbi Brown Nail Polish Product Overview
 - 10.18.3 Bobbi Brown Nail Polish Product Market Performance
 - 10.18.4 Bobbi Brown Business Overview
 - 10.18.5 Bobbi Brown Recent Developments
- 10.19 Nars
 - 10.19.1 Nars Basic Information
 - 10.19.2 Nars Nail Polish Product Overview
 - 10.19.3 Nars Nail Polish Product Market Performance
 - 10.19.4 Nars Business Overview
 - 10.19.5 Nars Recent Developments
- 10.20 MISSHA
 - 10.20.1 MISSHA Basic Information
 - 10.20.2 MISSHA Nail Polish Product Overview
 - 10.20.3 MISSHA Nail Polish Product Market Performance
 - 10.20.4 MISSHA Business Overview
 - 10.20.5 MISSHA Recent Developments
- 10.21 China Glaze
 - 10.21.1 China Glaze Basic Information
 - 10.21.2 China Glaze Nail Polish Product Overview
 - 10.21.3 China Glaze Nail Polish Product Market Performance
 - 10.21.4 China Glaze Business Overview

10.21.5 China Glaze Recent Developments

11 NAIL POLISH MARKET FORECAST BY REGION

11.1 Global Nail Polish Market Size Forecast

11.2 Global Nail Polish Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Nail Polish Market Size Forecast by Country

11.2.3 Asia Pacific Nail Polish Market Size Forecast by Region

11.2.4 South America Nail Polish Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Nail Polish by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Nail Polish Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Nail Polish by Type (2026-2033)

12.1.2 Global Nail Polish Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Nail Polish by Type (2026-2033)

12.2 Global Nail Polish Market Forecast by Application (2026-2033)

12.2.1 Global Nail Polish Sales (K Units) Forecast by Application

12.2.2 Global Nail Polish Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Nail Polish Market Size Comparison by Region (M USD)
Table 5. Global Nail Polish Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Nail Polish Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Nail Polish Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Nail Polish Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Nail Polish as of 2024)
Table 10. Global Market Nail Polish Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Nail Polish Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Nail Polish Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Nail Polish Sales by Type (K Units)
Table 26. Global Nail Polish Market Size by Type (M USD)
Table 27. Global Nail Polish Sales (K Units) by Type (2020-2025)
Table 28. Global Nail Polish Sales Market Share by Type (2020-2025)
Table 29. Global Nail Polish Market Size (M USD) by Type (2020-2025)
Table 30. Global Nail Polish Market Size Share by Type (2020-2025)
Table 31. Global Nail Polish Price (USD/Unit) by Type (2020-2025)
Table 32. Global Nail Polish Sales (K Units) by Application

Table 33. Global Nail Polish Market Size by Application
Table 34. Global Nail Polish Sales by Application (2020-2025) & (K Units)
Table 35. Global Nail Polish Sales Market Share by Application (2020-2025)
Table 36. Global Nail Polish Market Size by Application (2020-2025) & (M USD)
Table 37. Global Nail Polish Market Share by Application (2020-2025)
Table 38. Global Nail Polish Sales Growth Rate by Application (2020-2025)
Table 39. Global Nail Polish Sales by Region (2020-2025) & (K Units)
Table 40. Global Nail Polish Sales Market Share by Region (2020-2025)
Table 41. Global Nail Polish Market Size by Region (2020-2025) & (M USD)
Table 42. Global Nail Polish Market Size Market Share by Region (2020-2025)
Table 43. North America Nail Polish Sales by Country (2020-2025) & (K Units)
Table 44. North America Nail Polish Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Nail Polish Sales by Country (2020-2025) & (K Units)
Table 46. Europe Nail Polish Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Nail Polish Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Nail Polish Market Size by Region (2020-2025) & (M USD)
Table 49. South America Nail Polish Sales by Country (2020-2025) & (K Units)
Table 50. South America Nail Polish Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Nail Polish Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Nail Polish Market Size by Region (2020-2025) & (M USD)
Table 53. Global Nail Polish Production (K Units) by Region(2020-2025)
Table 54. Global Nail Polish Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Nail Polish Revenue Market Share by Region (2020-2025)
Table 56. Global Nail Polish Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Nail Polish Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Nail Polish Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Nail Polish Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Nail Polish Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. OPI Basic Information
Table 62. OPI Nail Polish Product Overview
Table 63. OPI Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 64. OPI Business Overview

Table 65. OPI SWOT Analysis
Table 66. OPI Recent Developments
Table 67. Maybelline Basic Information
Table 68. Maybelline Nail Polish Product Overview
Table 69. Maybelline Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. Maybelline Business Overview
Table 71. Maybelline SWOT Analysis
Table 72. Maybelline Recent Developments
Table 73. Dior Basic Information
Table 74. Dior Nail Polish Product Overview
Table 75. Dior Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. Dior Business Overview
Table 77. Dior SWOT Analysis
Table 78. Dior Recent Developments
Table 79. CHANEL Basic Information
Table 80. CHANEL Nail Polish Product Overview
Table 81. CHANEL Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. CHANEL Business Overview
Table 83. CHANEL Recent Developments
Table 84. ORLY Basic Information
Table 85. ORLY Nail Polish Product Overview
Table 86. ORLY Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. ORLY Business Overview
Table 88. ORLY Recent Developments
Table 89. Butter London Basic Information
Table 90. Butter London Nail Polish Product Overview
Table 91. Butter London Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Butter London Business Overview
Table 93. Butter London Recent Developments
Table 94. Kiko Basic Information
Table 95. Kiko Nail Polish Product Overview
Table 96. Kiko Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Kiko Business Overview

Table 98. Kiko Recent Developments

Table 99. Nails Inc Basic Information

Table 100. Nails Inc Nail Polish Product Overview

Table 101. Nails Inc Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Nails Inc Business Overview

Table 103. Nails Inc Recent Developments

Table 104. Revlon Basic Information

Table 105. Revlon Nail Polish Product Overview

Table 106. Revlon Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Revlon Business Overview

Table 108. Revlon Recent Developments

Table 109. Sally Hansen Basic Information

Table 110. Sally Hansen Nail Polish Product Overview

Table 111. Sally Hansen Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Sally Hansen Business Overview

Table 113. Sally Hansen Recent Developments

Table 114. Rimmel Basic Information

Table 115. Rimmel Nail Polish Product Overview

Table 116. Rimmel Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Rimmel Business Overview

Table 118. Rimmel Recent Developments

Table 119. CND Basic Information

Table 120. CND Nail Polish Product Overview

Table 121. CND Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. CND Business Overview

Table 123. CND Recent Developments

Table 124. COSMAY Basic Information

Table 125. COSMAY Nail Polish Product Overview

Table 126. COSMAY Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. COSMAY Business Overview

Table 128. COSMAY Recent Developments

Table 129. Essie Basic Information

Table 130. Essie Nail Polish Product Overview

Table 131. Essie Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Essie Business Overview

Table 133. Essie Recent Developments

Table 134. ZOTOS ACCENT Basic Information

Table 135. ZOTOS ACCENT Nail Polish Product Overview

Table 136. ZOTOS ACCENT Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. ZOTOS ACCENT Business Overview

Table 138. ZOTOS ACCENT Recent Developments

Table 139. L'OREAL Basic Information

Table 140. L'OREAL Nail Polish Product Overview

Table 141. L'OREAL Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. L'OREAL Business Overview

Table 143. L'OREAL Recent Developments

Table 144. ANNA SUI Basic Information

Table 145. ANNA SUI Nail Polish Product Overview

Table 146. ANNA SUI Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. ANNA SUI Business Overview

Table 148. ANNA SUI Recent Developments

Table 149. Bobbi Brown Basic Information

Table 150. Bobbi Brown Nail Polish Product Overview

Table 151. Bobbi Brown Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 152. Bobbi Brown Business Overview

Table 153. Bobbi Brown Recent Developments

Table 154. Nars Basic Information

Table 155. Nars Nail Polish Product Overview

Table 156. Nars Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 157. Nars Business Overview

Table 158. Nars Recent Developments

Table 159. MISSHA Basic Information

Table 160. MISSHA Nail Polish Product Overview

Table 161. MISSHA Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 162. MISSHA Business Overview

Table 163. MISSHA Recent Developments
Table 164. China Glaze Basic Information
Table 165. China Glaze Nail Polish Product Overview
Table 166. China Glaze Nail Polish Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 167. China Glaze Business Overview
Table 168. China Glaze Recent Developments
Table 169. Global Nail Polish Sales Forecast by Region (2026-2033) & (K Units)
Table 170. Global Nail Polish Market Size Forecast by Region (2026-2033) & (M USD)
Table 171. North America Nail Polish Sales Forecast by Country (2026-2033) & (K Units)
Table 172. North America Nail Polish Market Size Forecast by Country (2026-2033) & (M USD)
Table 173. Europe Nail Polish Sales Forecast by Country (2026-2033) & (K Units)
Table 174. Europe Nail Polish Market Size Forecast by Country (2026-2033) & (M USD)
Table 175. Asia Pacific Nail Polish Sales Forecast by Region (2026-2033) & (K Units)
Table 176. Asia Pacific Nail Polish Market Size Forecast by Region (2026-2033) & (M USD)
Table 177. South America Nail Polish Sales Forecast by Country (2026-2033) & (K Units)
Table 178. South America Nail Polish Market Size Forecast by Country (2026-2033) & (M USD)
Table 179. Middle East and Africa Nail Polish Sales Forecast by Country (2026-2033) & (Units)
Table 180. Middle East and Africa Nail Polish Market Size Forecast by Country (2026-2033) & (M USD)
Table 181. Global Nail Polish Sales Forecast by Type (2026-2033) & (K Units)
Table 182. Global Nail Polish Market Size Forecast by Type (2026-2033) & (M USD)
Table 183. Global Nail Polish Price Forecast by Type (2026-2033) & (USD/Unit)
Table 184. Global Nail Polish Sales (K Units) Forecast by Application (2026-2033)
Table 185. Global Nail Polish Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Nail Polish
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Nail Polish Market Size (M USD), 2024-2033
- Figure 5. Global Nail Polish Market Size (M USD) (2020-2033)
- Figure 6. Global Nail Polish Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Nail Polish Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Nail Polish Product Life Cycle
- Figure 13. Nail Polish Sales Share by Manufacturers in 2024
- Figure 14. Global Nail Polish Revenue Share by Manufacturers in 2024
- Figure 15. Nail Polish Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Nail Polish Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Nail Polish Revenue in 2024
- Figure 18. Industry Chain Map of Nail Polish
- Figure 19. Global Nail Polish Market PEST Analysis
- Figure 20. Global Nail Polish Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Nail Polish Market Share by Type
- Figure 27. Sales Market Share of Nail Polish by Type (2020-2025)
- Figure 28. Sales Market Share of Nail Polish by Type in 2024
- Figure 29. Market Size Share of Nail Polish by Type (2020-2025)
- Figure 30. Market Size Share of Nail Polish by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Nail Polish Market Share by Application
- Figure 33. Global Nail Polish Sales Market Share by Application (2020-2025)

- Figure 34. Global Nail Polish Sales Market Share by Application in 2024
- Figure 35. Global Nail Polish Market Share by Application (2020-2025)
- Figure 36. Global Nail Polish Market Share by Application in 2024
- Figure 37. Global Nail Polish Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Nail Polish Sales Market Share by Region (2020-2025)
- Figure 39. Global Nail Polish Market Size Market Share by Region (2020-2025)
- Figure 40. North America Nail Polish Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Nail Polish Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Nail Polish Sales Market Share by Country in 2024
- Figure 43. North America Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Nail Polish Market Size Market Share by Country in 2024
- Figure 45. U.S. Nail Polish Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Nail Polish Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Nail Polish Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Nail Polish Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Nail Polish Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Nail Polish Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Nail Polish Sales Market Share by Country in 2024
- Figure 53. Europe Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Nail Polish Market Size Market Share by Country in 2024
- Figure 55. Germany Nail Polish Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Nail Polish Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Nail Polish Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Nail Polish Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Nail Polish Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Nail Polish Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Nail Polish Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Nail Polish Market Size Market Share by Region in 2024
- Figure 68. China Nail Polish Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Nail Polish Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Nail Polish Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Nail Polish Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Nail Polish Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Nail Polish Sales and Growth Rate (K Units)

Figure 79. South America Nail Polish Sales Market Share by Country in 2024

Figure 80. South America Nail Polish Market Size and Growth Rate (M USD)

Figure 81. South America Nail Polish Market Size Market Share by Country in 2024

Figure 82. Brazil Nail Polish Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Nail Polish Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Nail Polish Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Nail Polish Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Nail Polish Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Nail Polish Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Nail Polish Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Nail Polish Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Nail Polish Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Nail Polish Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Nail Polish Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Nail Polish Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Nail Polish Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Nail Polish Production Market Share by Region (2020-2025)

Figure 103. North America Nail Polish Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Nail Polish Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Nail Polish Production (K Units) Growth Rate (2020-2025)

Figure 106. China Nail Polish Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Nail Polish Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Nail Polish Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Nail Polish Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Nail Polish Market Share Forecast by Type (2026-2033)

Figure 111. Global Nail Polish Sales Forecast by Application (2026-2033)

Figure 112. Global Nail Polish Market Share Forecast by Application (2026-2033)

I would like to order

Product name: Global Nail Polish Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/GD758A8398DBEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD758A8398DBEN.html>