

# Global Nail Equipment Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Nail equipment refers to the tools and machines used in the nail care and grooming industry. These tools are essential for professional nail technicians to perform various services, such as manicures, pedicures, and nail enhancements.

The Global Nail Equipment Market Size was estimated at USD 1455.08 million in 2023 and is projected to reach USD 2183.68 million by 2029, exhibiting a CAGR of 7.00% during the forecast period.

This report provides a deep insight into the global Nail Equipment market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Nail Equipment Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Nail Equipment market in any manner.

## Global Nail Equipment Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Sanitas

Kiehl's

Forest Essentials

KIMIRICA

Medisana

SalonSmart

OPI Products

La Palm Products

CND

Glam and Glits

Kiara Sky

Gelous

Tammy Taylor Nails

Victoria Beauty

Gigi

Mutual Beauty

Gelish

Market Segmentation (by Type)

Manicure Knife

Nail Dryer

Pigment Palette

Others

Market Segmentation (by Application)

Household

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Nail Equipment Market
- Overview of the regional outlook of the Nail Equipment Market:

### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Nail Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Nail Equipment
- 1.2 Key Market Segments
  - 1.2.1 Nail Equipment Segment by Type
  - 1.2.2 Nail Equipment Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 NAIL EQUIPMENT MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Nail Equipment Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Nail Equipment Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 NAIL EQUIPMENT MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Nail Equipment Sales by Manufacturers (2019-2024)
- 3.2 Global Nail Equipment Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Nail Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Nail Equipment Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Nail Equipment Sales Sites, Area Served, Product Type
- 3.6 Nail Equipment Market Competitive Situation and Trends
  - 3.6.1 Nail Equipment Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Nail Equipment Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 NAIL EQUIPMENT INDUSTRY CHAIN ANALYSIS**

- 4.1 Nail Equipment Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NAIL EQUIPMENT MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 NAIL EQUIPMENT MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Nail Equipment Sales Market Share by Type (2019-2024)
- 6.3 Global Nail Equipment Market Size Market Share by Type (2019-2024)
- 6.4 Global Nail Equipment Price by Type (2019-2024)

## **7 NAIL EQUIPMENT MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Nail Equipment Market Sales by Application (2019-2024)
- 7.3 Global Nail Equipment Market Size (M USD) by Application (2019-2024)
- 7.4 Global Nail Equipment Sales Growth Rate by Application (2019-2024)

## **8 NAIL EQUIPMENT MARKET SEGMENTATION BY REGION**

- 8.1 Global Nail Equipment Sales by Region
  - 8.1.1 Global Nail Equipment Sales by Region
  - 8.1.2 Global Nail Equipment Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Nail Equipment Sales by Country
  - 8.2.2 U.S.



8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Nail Equipment Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Nail Equipment Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Nail Equipment Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Nail Equipment Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Sanitas

9.1.1 Sanitas Nail Equipment Basic Information

9.1.2 Sanitas Nail Equipment Product Overview

9.1.3 Sanitas Nail Equipment Product Market Performance

9.1.4 Sanitas Business Overview

9.1.5 Sanitas Nail Equipment SWOT Analysis

9.1.6 Sanitas Recent Developments

9.2 Kiehl's

- 9.2.1 Kiehl's Nail Equipment Basic Information
- 9.2.2 Kiehl's Nail Equipment Product Overview
- 9.2.3 Kiehl's Nail Equipment Product Market Performance
- 9.2.4 Kiehl's Business Overview
- 9.2.5 Kiehl's Nail Equipment SWOT Analysis
- 9.2.6 Kiehl's Recent Developments
- 9.3 Forest Essentials
  - 9.3.1 Forest Essentials Nail Equipment Basic Information
  - 9.3.2 Forest Essentials Nail Equipment Product Overview
  - 9.3.3 Forest Essentials Nail Equipment Product Market Performance
  - 9.3.4 Forest Essentials Nail Equipment SWOT Analysis
  - 9.3.5 Forest Essentials Business Overview
  - 9.3.6 Forest Essentials Recent Developments
- 9.4 KIMIRICA
  - 9.4.1 KIMIRICA Nail Equipment Basic Information
  - 9.4.2 KIMIRICA Nail Equipment Product Overview
  - 9.4.3 KIMIRICA Nail Equipment Product Market Performance
  - 9.4.4 KIMIRICA Business Overview
  - 9.4.5 KIMIRICA Recent Developments
- 9.5 Medisana
  - 9.5.1 Medisana Nail Equipment Basic Information
  - 9.5.2 Medisana Nail Equipment Product Overview
  - 9.5.3 Medisana Nail Equipment Product Market Performance
  - 9.5.4 Medisana Business Overview
  - 9.5.5 Medisana Recent Developments
- 9.6 SalonSmart
  - 9.6.1 SalonSmart Nail Equipment Basic Information
  - 9.6.2 SalonSmart Nail Equipment Product Overview
  - 9.6.3 SalonSmart Nail Equipment Product Market Performance
  - 9.6.4 SalonSmart Business Overview
  - 9.6.5 SalonSmart Recent Developments
- 9.7 OPI Products
  - 9.7.1 OPI Products Nail Equipment Basic Information
  - 9.7.2 OPI Products Nail Equipment Product Overview
  - 9.7.3 OPI Products Nail Equipment Product Market Performance
  - 9.7.4 OPI Products Business Overview
  - 9.7.5 OPI Products Recent Developments
- 9.8 La Palm Products
  - 9.8.1 La Palm Products Nail Equipment Basic Information

- 9.8.2 La Palm Products Nail Equipment Product Overview
- 9.8.3 La Palm Products Nail Equipment Product Market Performance
- 9.8.4 La Palm Products Business Overview
- 9.8.5 La Palm Products Recent Developments
- 9.9 CND
  - 9.9.1 CND Nail Equipment Basic Information
  - 9.9.2 CND Nail Equipment Product Overview
  - 9.9.3 CND Nail Equipment Product Market Performance
  - 9.9.4 CND Business Overview
  - 9.9.5 CND Recent Developments
- 9.10 Glam and Glits
  - 9.10.1 Glam and Glits Nail Equipment Basic Information
  - 9.10.2 Glam and Glits Nail Equipment Product Overview
  - 9.10.3 Glam and Glits Nail Equipment Product Market Performance
  - 9.10.4 Glam and Glits Business Overview
  - 9.10.5 Glam and Glits Recent Developments
- 9.11 Kiara Sky
  - 9.11.1 Kiara Sky Nail Equipment Basic Information
  - 9.11.2 Kiara Sky Nail Equipment Product Overview
  - 9.11.3 Kiara Sky Nail Equipment Product Market Performance
  - 9.11.4 Kiara Sky Business Overview
  - 9.11.5 Kiara Sky Recent Developments
- 9.12 Gelous
  - 9.12.1 Gelous Nail Equipment Basic Information
  - 9.12.2 Gelous Nail Equipment Product Overview
  - 9.12.3 Gelous Nail Equipment Product Market Performance
  - 9.12.4 Gelous Business Overview
  - 9.12.5 Gelous Recent Developments
- 9.13 Tammy Taylor Nails
  - 9.13.1 Tammy Taylor Nails Nail Equipment Basic Information
  - 9.13.2 Tammy Taylor Nails Nail Equipment Product Overview
  - 9.13.3 Tammy Taylor Nails Nail Equipment Product Market Performance
  - 9.13.4 Tammy Taylor Nails Business Overview
  - 9.13.5 Tammy Taylor Nails Recent Developments
- 9.14 Victoria Beauty
  - 9.14.1 Victoria Beauty Nail Equipment Basic Information
  - 9.14.2 Victoria Beauty Nail Equipment Product Overview
  - 9.14.3 Victoria Beauty Nail Equipment Product Market Performance
  - 9.14.4 Victoria Beauty Business Overview

9.14.5 Victoria Beauty Recent Developments

9.15 Gigi

9.15.1 Gigi Nail Equipment Basic Information

9.15.2 Gigi Nail Equipment Product Overview

9.15.3 Gigi Nail Equipment Product Market Performance

9.15.4 Gigi Business Overview

9.15.5 Gigi Recent Developments

9.16 Mutual Beauty

9.16.1 Mutual Beauty Nail Equipment Basic Information

9.16.2 Mutual Beauty Nail Equipment Product Overview

9.16.3 Mutual Beauty Nail Equipment Product Market Performance

9.16.4 Mutual Beauty Business Overview

9.16.5 Mutual Beauty Recent Developments

9.17 Gelish

9.17.1 Gelish Nail Equipment Basic Information

9.17.2 Gelish Nail Equipment Product Overview

9.17.3 Gelish Nail Equipment Product Market Performance

9.17.4 Gelish Business Overview

9.17.5 Gelish Recent Developments

## **10 NAIL EQUIPMENT MARKET FORECAST BY REGION**

10.1 Global Nail Equipment Market Size Forecast

10.2 Global Nail Equipment Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Nail Equipment Market Size Forecast by Country

10.2.3 Asia Pacific Nail Equipment Market Size Forecast by Region

10.2.4 South America Nail Equipment Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Nail Equipment by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Nail Equipment Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Nail Equipment by Type (2025-2030)

11.1.2 Global Nail Equipment Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Nail Equipment by Type (2025-2030)

11.2 Global Nail Equipment Market Forecast by Application (2025-2030)

11.2.1 Global Nail Equipment Sales (K Units) Forecast by Application

11.2.2 Global Nail Equipment Market Size (M USD) Forecast by Application

(2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Nail Equipment Market Size Comparison by Region (M USD)
- Table 5. Global Nail Equipment Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Nail Equipment Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Nail Equipment Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Nail Equipment Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Nail Equipment as of 2022)
- Table 10. Global Market Nail Equipment Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Nail Equipment Sales Sites and Area Served
- Table 12. Manufacturers Nail Equipment Product Type
- Table 13. Global Nail Equipment Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Nail Equipment
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Nail Equipment Market Challenges
- Table 22. Global Nail Equipment Sales by Type (K Units)
- Table 23. Global Nail Equipment Market Size by Type (M USD)
- Table 24. Global Nail Equipment Sales (K Units) by Type (2019-2024)
- Table 25. Global Nail Equipment Sales Market Share by Type (2019-2024)
- Table 26. Global Nail Equipment Market Size (M USD) by Type (2019-2024)
- Table 27. Global Nail Equipment Market Size Share by Type (2019-2024)
- Table 28. Global Nail Equipment Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Nail Equipment Sales (K Units) by Application
- Table 30. Global Nail Equipment Market Size by Application
- Table 31. Global Nail Equipment Sales by Application (2019-2024) & (K Units)
- Table 32. Global Nail Equipment Sales Market Share by Application (2019-2024)

- Table 33. Global Nail Equipment Sales by Application (2019-2024) & (M USD)
- Table 34. Global Nail Equipment Market Share by Application (2019-2024)
- Table 35. Global Nail Equipment Sales Growth Rate by Application (2019-2024)
- Table 36. Global Nail Equipment Sales by Region (2019-2024) & (K Units)
- Table 37. Global Nail Equipment Sales Market Share by Region (2019-2024)
- Table 38. North America Nail Equipment Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Nail Equipment Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Nail Equipment Sales by Region (2019-2024) & (K Units)
- Table 41. South America Nail Equipment Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Nail Equipment Sales by Region (2019-2024) & (K Units)
- Table 43. Sanitas Nail Equipment Basic Information
- Table 44. Sanitas Nail Equipment Product Overview
- Table 45. Sanitas Nail Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Sanitas Business Overview
- Table 47. Sanitas Nail Equipment SWOT Analysis
- Table 48. Sanitas Recent Developments
- Table 49. Kiehl's Nail Equipment Basic Information
- Table 50. Kiehl's Nail Equipment Product Overview
- Table 51. Kiehl's Nail Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Kiehl's Business Overview
- Table 53. Kiehl's Nail Equipment SWOT Analysis
- Table 54. Kiehl's Recent Developments
- Table 55. Forest Essentials Nail Equipment Basic Information
- Table 56. Forest Essentials Nail Equipment Product Overview
- Table 57. Forest Essentials Nail Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Forest Essentials Nail Equipment SWOT Analysis
- Table 59. Forest Essentials Business Overview
- Table 60. Forest Essentials Recent Developments
- Table 61. KIMIRICA Nail Equipment Basic Information
- Table 62. KIMIRICA Nail Equipment Product Overview
- Table 63. KIMIRICA Nail Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. KIMIRICA Business Overview
- Table 65. KIMIRICA Recent Developments
- Table 66. Medisana Nail Equipment Basic Information



- Table 67. Medisana Nail Equipment Product Overview
- Table 68. Medisana Nail Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Medisana Business Overview
- Table 70. Medisana Recent Developments
- Table 71. SalonSmart Nail Equipment Basic Information
- Table 72. SalonSmart Nail Equipment Product Overview
- Table 73. SalonSmart Nail Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. SalonSmart Business Overview
- Table 75. SalonSmart Recent Developments
- Table 76. OPI Products Nail Equipment Basic Information
- Table 77. OPI Products Nail Equipment Product Overview
- Table 78. OPI Products Nail Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. OPI Products Business Overview
- Table 80. OPI Products Recent Developments
- Table 81. La Palm Products Nail Equipment Basic Information
- Table 82. La Palm Products Nail Equipment Product Overview
- Table 83. La Palm Products Nail Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. La Palm Products Business Overview
- Table 85. La Palm Products Recent Developments
- Table 86. CND Nail Equipment Basic Information
- Table 87. CND Nail Equipment Product Overview
- Table 88. CND Nail Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. CND Business Overview
- Table 90. CND Recent Developments
- Table 91. Glam and Glits Nail Equipment Basic Information
- Table 92. Glam and Glits Nail Equipment Product Overview
- Table 93. Glam and Glits Nail Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Glam and Glits Business Overview
- Table 95. Glam and Glits Recent Developments
- Table 96. Kiara Sky Nail Equipment Basic Information
- Table 97. Kiara Sky Nail Equipment Product Overview
- Table 98. Kiara Sky Nail Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)



- Table 99. Kiara Sky Business Overview
- Table 100. Kiara Sky Recent Developments
- Table 101. Gelous Nail Equipment Basic Information
- Table 102. Gelous Nail Equipment Product Overview
- Table 103. Gelous Nail Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Gelous Business Overview
- Table 105. Gelous Recent Developments
- Table 106. Tammy Taylor Nails Nail Equipment Basic Information
- Table 107. Tammy Taylor Nails Nail Equipment Product Overview
- Table 108. Tammy Taylor Nails Nail Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Tammy Taylor Nails Business Overview
- Table 110. Tammy Taylor Nails Recent Developments
- Table 111. Victoria Beauty Nail Equipment Basic Information
- Table 112. Victoria Beauty Nail Equipment Product Overview
- Table 113. Victoria Beauty Nail Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Victoria Beauty Business Overview
- Table 115. Victoria Beauty Recent Developments
- Table 116. Gigi Nail Equipment Basic Information
- Table 117. Gigi Nail Equipment Product Overview
- Table 118. Gigi Nail Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Gigi Business Overview
- Table 120. Gigi Recent Developments
- Table 121. Mutual Beauty Nail Equipment Basic Information
- Table 122. Mutual Beauty Nail Equipment Product Overview
- Table 123. Mutual Beauty Nail Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Mutual Beauty Business Overview
- Table 125. Mutual Beauty Recent Developments
- Table 126. Gelish Nail Equipment Basic Information
- Table 127. Gelish Nail Equipment Product Overview
- Table 128. Gelish Nail Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Gelish Business Overview
- Table 130. Gelish Recent Developments
- Table 131. Global Nail Equipment Sales Forecast by Region (2025-2030) & (K Units)

Table 132. Global Nail Equipment Market Size Forecast by Region (2025-2030) & (M USD)

Table 133. North America Nail Equipment Sales Forecast by Country (2025-2030) & (K Units)

Table 134. North America Nail Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 135. Europe Nail Equipment Sales Forecast by Country (2025-2030) & (K Units)

Table 136. Europe Nail Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 137. Asia Pacific Nail Equipment Sales Forecast by Region (2025-2030) & (K Units)

Table 138. Asia Pacific Nail Equipment Market Size Forecast by Region (2025-2030) & (M USD)

Table 139. South America Nail Equipment Sales Forecast by Country (2025-2030) & (K Units)

Table 140. South America Nail Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Middle East and Africa Nail Equipment Consumption Forecast by Country (2025-2030) & (Units)

Table 142. Middle East and Africa Nail Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Global Nail Equipment Sales Forecast by Type (2025-2030) & (K Units)

Table 144. Global Nail Equipment Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global Nail Equipment Price Forecast by Type (2025-2030) & (USD/Unit)

Table 146. Global Nail Equipment Sales (K Units) Forecast by Application (2025-2030)

Table 147. Global Nail Equipment Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Nail Equipment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Nail Equipment Market Size (M USD), 2019-2030
- Figure 5. Global Nail Equipment Market Size (M USD) (2019-2030)
- Figure 6. Global Nail Equipment Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Nail Equipment Market Size by Country (M USD)
- Figure 11. Nail Equipment Sales Share by Manufacturers in 2023
- Figure 12. Global Nail Equipment Revenue Share by Manufacturers in 2023
- Figure 13. Nail Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Nail Equipment Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Nail Equipment Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Nail Equipment Market Share by Type
- Figure 18. Sales Market Share of Nail Equipment by Type (2019-2024)
- Figure 19. Sales Market Share of Nail Equipment by Type in 2023
- Figure 20. Market Size Share of Nail Equipment by Type (2019-2024)
- Figure 21. Market Size Market Share of Nail Equipment by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Nail Equipment Market Share by Application
- Figure 24. Global Nail Equipment Sales Market Share by Application (2019-2024)
- Figure 25. Global Nail Equipment Sales Market Share by Application in 2023
- Figure 26. Global Nail Equipment Market Share by Application (2019-2024)
- Figure 27. Global Nail Equipment Market Share by Application in 2023
- Figure 28. Global Nail Equipment Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Nail Equipment Sales Market Share by Region (2019-2024)
- Figure 30. North America Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Nail Equipment Sales Market Share by Country in 2023

- Figure 32. U.S. Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Nail Equipment Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Nail Equipment Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Nail Equipment Sales Market Share by Country in 2023
- Figure 37. Germany Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Nail Equipment Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Nail Equipment Sales Market Share by Region in 2023
- Figure 44. China Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Nail Equipment Sales and Growth Rate (K Units)
- Figure 50. South America Nail Equipment Sales Market Share by Country in 2023
- Figure 51. Brazil Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Nail Equipment Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Nail Equipment Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Nail Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Nail Equipment Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Nail Equipment Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Nail Equipment Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Nail Equipment Market Share Forecast by Type (2025-2030)
- Figure 65. Global Nail Equipment Sales Forecast by Application (2025-2030)
- Figure 66. Global Nail Equipment Market Share Forecast by Application (2025-2030)

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