

Global Nail Care Services Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Regular, professional nail care ensures that your nails stay strong so they can do the job. Nail technicians do much more than apply polish. They also check for signs of problems like fungus or sores that need treatment, keep nails trimmed and shaped so they look great and to prevent splitting, and keep your cuticles moisturized and healthy to help preserve that natural barrier. A nail salon or nail bar is a specialty beauty salon establishment that primarily offers nail care services such as manicures, pedicures, and nail enhancements. Often, nail salons also offer skin care services. Manicures are also offered by general beauty salons, spas, and hotels. People who work at nail salons are usually called nail technicians, manicurists, or nailists.

This report focuses on Nail Care Services market.

This report provides a deep insight into the global Nail Care Services market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Nail Care Services Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Nail Care Services market in any manner.

Global Nail Care Services Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Summit Salon Academy

Faces Day Spa & Salon

Charisma Salon and Day Spa

Oakmont Skin Care & Electrolysis

Lash Artist-Nail Salon

Nails Care Salon & Spa

PEDI:MANI:CURE Studio

The Manor Salon & Spa

Iyara

Ayana Spa

Market Segmentation (by Type)

Treatment Service

Repair Service

Nail Service

Market Segmentation (by Application)

Clinics

Beauty Center

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Nail Care Services Market

Overview of the regional outlook of the Nail Care Services Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Nail Care Services Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Nail Care Services
- 1.2 Key Market Segments
 - 1.2.1 Nail Care Services Segment by Type
 - 1.2.2 Nail Care Services Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NAIL CARE SERVICES MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NAIL CARE SERVICES MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Nail Care Services Revenue Market Share by Company (2019-2024)
- 3.2 Nail Care Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Nail Care Services Market Size Sites, Area Served, Product Type
- 3.4 Nail Care Services Market Competitive Situation and Trends
 - 3.4.1 Nail Care Services Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Nail Care Services Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 NAIL CARE SERVICES VALUE CHAIN ANALYSIS

- 4.1 Nail Care Services Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NAIL CARE SERVICES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 NAIL CARE SERVICES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Nail Care Services Market Size Market Share by Type (2019-2024)
- 6.3 Global Nail Care Services Market Size Growth Rate by Type (2019-2024)

7 NAIL CARE SERVICES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Nail Care Services Market Size (M USD) by Application (2019-2024)
- 7.3 Global Nail Care Services Market Size Growth Rate by Application (2019-2024)

8 NAIL CARE SERVICES MARKET SEGMENTATION BY REGION

- 8.1 Global Nail Care Services Market Size by Region
 - 8.1.1 Global Nail Care Services Market Size by Region
 - 8.1.2 Global Nail Care Services Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Nail Care Services Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Nail Care Services Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Nail Care Services Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Nail Care Services Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Nail Care Services Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Summit Salon Academy

9.1.1 Summit Salon Academy Nail Care Services Basic Information

9.1.2 Summit Salon Academy Nail Care Services Product Overview

9.1.3 Summit Salon Academy Nail Care Services Product Market Performance

9.1.4 Summit Salon Academy Nail Care Services SWOT Analysis

9.1.5 Summit Salon Academy Business Overview

9.1.6 Summit Salon Academy Recent Developments

9.2 Faces Day Spa and Salon

9.2.1 Faces Day Spa and Salon Nail Care Services Basic Information

9.2.2 Faces Day Spa and Salon Nail Care Services Product Overview

9.2.3 Faces Day Spa and Salon Nail Care Services Product Market Performance

9.2.4 Faces Day Spa and Salon Nail Care Services SWOT Analysis

9.2.5 Faces Day Spa and Salon Business Overview

9.2.6 Faces Day Spa and Salon Recent Developments

9.3 Charisma Salon and Day Spa

9.3.1 Charisma Salon and Day Spa Nail Care Services Basic Information

9.3.2 Charisma Salon and Day Spa Nail Care Services Product Overview

- 9.3.3 Charisma Salon and Day Spa Nail Care Services Product Market Performance
- 9.3.4 Charisma Salon and Day Spa Nail Care Services SWOT Analysis
- 9.3.5 Charisma Salon and Day Spa Business Overview
- 9.3.6 Charisma Salon and Day Spa Recent Developments
- 9.4 Oakmont Skin Care and Electrolysis
 - 9.4.1 Oakmont Skin Care and Electrolysis Nail Care Services Basic Information
 - 9.4.2 Oakmont Skin Care and Electrolysis Nail Care Services Product Overview
 - 9.4.3 Oakmont Skin Care and Electrolysis Nail Care Services Product Market Performance
 - 9.4.4 Oakmont Skin Care and Electrolysis Business Overview
 - 9.4.5 Oakmont Skin Care and Electrolysis Recent Developments
- 9.5 Lash Artist-Nail Salon
 - 9.5.1 Lash Artist-Nail Salon Nail Care Services Basic Information
 - 9.5.2 Lash Artist-Nail Salon Nail Care Services Product Overview
 - 9.5.3 Lash Artist-Nail Salon Nail Care Services Product Market Performance
 - 9.5.4 Lash Artist-Nail Salon Business Overview
 - 9.5.5 Lash Artist-Nail Salon Recent Developments
- 9.6 Nails Care Salon and Spa
 - 9.6.1 Nails Care Salon and Spa Nail Care Services Basic Information
 - 9.6.2 Nails Care Salon and Spa Nail Care Services Product Overview
 - 9.6.3 Nails Care Salon and Spa Nail Care Services Product Market Performance
 - 9.6.4 Nails Care Salon and Spa Business Overview
 - 9.6.5 Nails Care Salon and Spa Recent Developments
- 9.7 PEDI:MANI:CURE Studio
 - 9.7.1 PEDI:MANI:CURE Studio Nail Care Services Basic Information
 - 9.7.2 PEDI:MANI:CURE Studio Nail Care Services Product Overview
 - 9.7.3 PEDI:MANI:CURE Studio Nail Care Services Product Market Performance
 - 9.7.4 PEDI:MANI:CURE Studio Business Overview
 - 9.7.5 PEDI:MANI:CURE Studio Recent Developments
- 9.8 The Manor Salon and Spa
 - 9.8.1 The Manor Salon and Spa Nail Care Services Basic Information
 - 9.8.2 The Manor Salon and Spa Nail Care Services Product Overview
 - 9.8.3 The Manor Salon and Spa Nail Care Services Product Market Performance
 - 9.8.4 The Manor Salon and Spa Business Overview
 - 9.8.5 The Manor Salon and Spa Recent Developments
- 9.9 Iyara
 - 9.9.1 Iyara Nail Care Services Basic Information
 - 9.9.2 Iyara Nail Care Services Product Overview
 - 9.9.3 Iyara Nail Care Services Product Market Performance

9.9.4 Iyara Business Overview

9.9.5 Iyara Recent Developments

9.10 Ayana Spa

9.10.1 Ayana Spa Nail Care Services Basic Information

9.10.2 Ayana Spa Nail Care Services Product Overview

9.10.3 Ayana Spa Nail Care Services Product Market Performance

9.10.4 Ayana Spa Business Overview

9.10.5 Ayana Spa Recent Developments

10 NAIL CARE SERVICES REGIONAL MARKET FORECAST

10.1 Global Nail Care Services Market Size Forecast

10.2 Global Nail Care Services Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Nail Care Services Market Size Forecast by Country

10.2.3 Asia Pacific Nail Care Services Market Size Forecast by Region

10.2.4 South America Nail Care Services Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Nail Care Services by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Nail Care Services Market Forecast by Type (2025-2030)

11.2 Global Nail Care Services Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Nail Care Services Market Size Comparison by Region (M USD)
- Table 5. Global Nail Care Services Revenue (M USD) by Company (2019-2024)
- Table 6. Global Nail Care Services Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Nail Care Services as of 2022)
- Table 8. Company Nail Care Services Market Size Sites and Area Served
- Table 9. Company Nail Care Services Product Type
- Table 10. Global Nail Care Services Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Nail Care Services
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Nail Care Services Market Challenges
- Table 18. Global Nail Care Services Market Size by Type (M USD)
- Table 19. Global Nail Care Services Market Size (M USD) by Type (2019-2024)
- Table 20. Global Nail Care Services Market Size Share by Type (2019-2024)
- Table 21. Global Nail Care Services Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Nail Care Services Market Size by Application
- Table 23. Global Nail Care Services Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Nail Care Services Market Share by Application (2019-2024)
- Table 25. Global Nail Care Services Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Nail Care Services Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Nail Care Services Market Size Market Share by Region (2019-2024)
- Table 28. North America Nail Care Services Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Nail Care Services Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Nail Care Services Market Size by Region (2019-2024) & (M USD)

Table 31. South America Nail Care Services Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Nail Care Services Market Size by Region (2019-2024) & (M USD)

Table 33. Summit Salon Academy Nail Care Services Basic Information

Table 34. Summit Salon Academy Nail Care Services Product Overview

Table 35. Summit Salon Academy Nail Care Services Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Summit Salon Academy Nail Care Services SWOT Analysis

Table 37. Summit Salon Academy Business Overview

Table 38. Summit Salon Academy Recent Developments

Table 39. Faces Day Spa and Salon Nail Care Services Basic Information

Table 40. Faces Day Spa and Salon Nail Care Services Product Overview

Table 41. Faces Day Spa and Salon Nail Care Services Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Faces Day Spa and Salon Nail Care Services SWOT Analysis

Table 43. Faces Day Spa and Salon Business Overview

Table 44. Faces Day Spa and Salon Recent Developments

Table 45. Charisma Salon and Day Spa Nail Care Services Basic Information

Table 46. Charisma Salon and Day Spa Nail Care Services Product Overview

Table 47. Charisma Salon and Day Spa Nail Care Services Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Charisma Salon and Day Spa Nail Care Services SWOT Analysis

Table 49. Charisma Salon and Day Spa Business Overview

Table 50. Charisma Salon and Day Spa Recent Developments

Table 51. Oakmont Skin Care and Electrolysis Nail Care Services Basic Information

Table 52. Oakmont Skin Care and Electrolysis Nail Care Services Product Overview

Table 53. Oakmont Skin Care and Electrolysis Nail Care Services Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Oakmont Skin Care and Electrolysis Business Overview

Table 55. Oakmont Skin Care and Electrolysis Recent Developments

Table 56. Lash Artist-Nail Salon Nail Care Services Basic Information

Table 57. Lash Artist-Nail Salon Nail Care Services Product Overview

Table 58. Lash Artist-Nail Salon Nail Care Services Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Lash Artist-Nail Salon Business Overview

Table 60. Lash Artist-Nail Salon Recent Developments

Table 61. Nails Care Salon and Spa Nail Care Services Basic Information

Table 62. Nails Care Salon and Spa Nail Care Services Product Overview

Table 63. Nails Care Salon and Spa Nail Care Services Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Nails Care Salon and Spa Business Overview

Table 65. Nails Care Salon and Spa Recent Developments

Table 66. PEDI:MANI:CURE Studio Nail Care Services Basic Information

Table 67. PEDI:MANI:CURE Studio Nail Care Services Product Overview

Table 68. PEDI:MANI:CURE Studio Nail Care Services Revenue (M USD) and Gross Margin (2019-2024)

Table 69. PEDI:MANI:CURE Studio Business Overview

Table 70. PEDI:MANI:CURE Studio Recent Developments

Table 71. The Manor Salon and Spa Nail Care Services Basic Information

Table 72. The Manor Salon and Spa Nail Care Services Product Overview

Table 73. The Manor Salon and Spa Nail Care Services Revenue (M USD) and Gross Margin (2019-2024)

Table 74. The Manor Salon and Spa Business Overview

Table 75. The Manor Salon and Spa Recent Developments

Table 76. Iyara Nail Care Services Basic Information

Table 77. Iyara Nail Care Services Product Overview

Table 78. Iyara Nail Care Services Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Iyara Business Overview

Table 80. Iyara Recent Developments

Table 81. Ayana Spa Nail Care Services Basic Information

Table 82. Ayana Spa Nail Care Services Product Overview

Table 83. Ayana Spa Nail Care Services Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Ayana Spa Business Overview

Table 85. Ayana Spa Recent Developments

Table 86. Global Nail Care Services Market Size Forecast by Region (2025-2030) & (M USD)

Table 87. North America Nail Care Services Market Size Forecast by Country (2025-2030) & (M USD)

Table 88. Europe Nail Care Services Market Size Forecast by Country (2025-2030) & (M USD)

Table 89. Asia Pacific Nail Care Services Market Size Forecast by Region (2025-2030) & (M USD)

Table 90. South America Nail Care Services Market Size Forecast by Country (2025-2030) & (M USD)

Table 91. Middle East and Africa Nail Care Services Market Size Forecast by Country (2025-2030) & (M USD)

Table 92. Global Nail Care Services Market Size Forecast by Type (2025-2030) & (M USD)

Table 93. Global Nail Care Services Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Nail Care Services

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Nail Care Services Market Size (M USD), 2019-2030

Figure 5. Global Nail Care Services Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Nail Care Services Market Size by Country (M USD)

Figure 10. Global Nail Care Services Revenue Share by Company in 2023

Figure 11. Nail Care Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Nail Care Services Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Nail Care Services Market Share by Type

Figure 15. Market Size Share of Nail Care Services by Type (2019-2024)

Figure 16. Market Size Market Share of Nail Care Services by Type in 2022

Figure 17. Global Nail Care Services Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Nail Care Services Market Share by Application

Figure 20. Global Nail Care Services Market Share by Application (2019-2024)

Figure 21. Global Nail Care Services Market Share by Application in 2022

Figure 22. Global Nail Care Services Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Nail Care Services Market Size Market Share by Region (2019-2024)

Figure 24. North America Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Nail Care Services Market Size Market Share by Country in 2023

Figure 26. U.S. Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Nail Care Services Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Nail Care Services Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Nail Care Services Market Size Market Share by Country in 2023

Figure 31. Germany Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Nail Care Services Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Nail Care Services Market Size Market Share by Region in 2023

Figure 38. China Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Nail Care Services Market Size and Growth Rate (M USD)

Figure 44. South America Nail Care Services Market Size Market Share by Country in 2023

Figure 45. Brazil Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Nail Care Services Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Nail Care Services Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Nail Care Services Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 51. UAE Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Nail Care Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Nail Care Services Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Nail Care Services Market Share Forecast by Type (2025-2030)

Figure 57. Global Nail Care Services Market Share Forecast by Application (2025-2030)

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