

Global Multi-Ply Built-Up Roofing Market Research Report 2026(Status and Outlook)

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Abstracts

Multi-Ply Built-Up Roofing, also called BUR, is the most common roofing material used on low-slope roofs. It is composed of alternating layers of reinforcing fabric and bitumen (asphalt) and is finished with a top layer of aggregate, such as stone or gravel. Multi-Ply Built-Up Roofing is preferred for low-slope, or 'flat,' roofs because it creates a continuous sealed surface. By contrast, roof shingles are not sealed and require a fairly steep roof slope to shed water effectively.

The global Multi-Ply Built-Up Roofing market size was estimated at USD 885.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Multi-Ply Built-Up Roofing market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Multi-Ply Built-Up Roofing market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding

of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Multi-Ply Built-Up Roofing market.

Global Multi-Ply Built-Up Roofing Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

GAF
IKO Group
Johns Manville
Tremco Incorporated
Firestone Building Products Company
Strongland Roofing
Wayne's Roofing, Inc
Cal's
Rackley Roofing

Market Segmentation (by Type)

Hot Bitumen
Cold Bitumen

Market Segmentation (by Application)

Commercial Building
Non-commercial Building

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Multi-Ply Built-Up Roofing Market
Overview of the regional outlook of the Multi-Ply Built-Up Roofing Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Multi-Ply Built-Up Roofing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Multi-Ply Built-Up Roofing, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Multi-Ply Built-Up Roofing
- 1.2 Key Market Segments
 - 1.2.1 Multi-Ply Built-Up Roofing Segment by Type
 - 1.2.2 Multi-Ply Built-Up Roofing Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 MULTI-PLY BUILT-UP ROOFING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Multi-Ply Built-Up Roofing Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Multi-Ply Built-Up Roofing Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 MULTI-PLY BUILT-UP ROOFING MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Multi-Ply Built-Up Roofing Product Life Cycle
- 3.3 Global Multi-Ply Built-Up Roofing Sales by Manufacturers (2020-2025)
- 3.4 Global Multi-Ply Built-Up Roofing Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Multi-Ply Built-Up Roofing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Multi-Ply Built-Up Roofing Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Multi-Ply Built-Up Roofing Market Competitive Situation and Trends
 - 3.8.1 Multi-Ply Built-Up Roofing Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Multi-Ply Built-Up Roofing Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 MULTI-PLY BUILT-UP ROOFING INDUSTRY CHAIN ANALYSIS

4.1 Multi-Ply Built-Up Roofing Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MULTI-PLY BUILT-UP ROOFING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Multi-Ply Built-Up Roofing Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Multi-Ply Built-Up Roofing Market

5.7 ESG Ratings of Leading Companies

6 MULTI-PLY BUILT-UP ROOFING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Multi-Ply Built-Up Roofing Sales Market Share by Type (2020-2025)

6.3 Global Multi-Ply Built-Up Roofing Market Size by Type (2020-2025)

6.4 Global Multi-Ply Built-Up Roofing Price by Type (2020-2025)

7 MULTI-PLY BUILT-UP ROOFING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Multi-Ply Built-Up Roofing Market Sales by Application (2020-2025)
- 7.3 Global Multi-Ply Built-Up Roofing Market Size (M USD) by Application (2020-2025)
- 7.4 Global Multi-Ply Built-Up Roofing Sales Growth Rate by Application (2020-2025)

8 MULTI-PLY BUILT-UP ROOFING MARKET SALES BY REGION

- 8.1 Global Multi-Ply Built-Up Roofing Sales by Region
 - 8.1.1 Global Multi-Ply Built-Up Roofing Sales by Region
 - 8.1.2 Global Multi-Ply Built-Up Roofing Sales Market Share by Region
- 8.2 Global Multi-Ply Built-Up Roofing Market Size by Region
 - 8.2.1 Global Multi-Ply Built-Up Roofing Market Size by Region
 - 8.2.2 Global Multi-Ply Built-Up Roofing Market Size by Region
- 8.3 North America
 - 8.3.1 North America Multi-Ply Built-Up Roofing Sales by Country
 - 8.3.2 North America Multi-Ply Built-Up Roofing Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Multi-Ply Built-Up Roofing Sales by Country
 - 8.4.2 Europe Multi-Ply Built-Up Roofing Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Multi-Ply Built-Up Roofing Sales by Region
 - 8.5.2 Asia Pacific Multi-Ply Built-Up Roofing Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Multi-Ply Built-Up Roofing Sales by Country
 - 8.6.2 South America Multi-Ply Built-Up Roofing Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Multi-Ply Built-Up Roofing Sales by Region
 - 8.7.2 Middle East and Africa Multi-Ply Built-Up Roofing Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 MULTI-PLY BUILT-UP ROOFING MARKET PRODUCTION BY REGION

- 9.1 Global Production of Multi-Ply Built-Up Roofing by Region(2020-2025)
- 9.2 Global Multi-Ply Built-Up Roofing Revenue Market Share by Region (2020-2025)
- 9.3 Global Multi-Ply Built-Up Roofing Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Multi-Ply Built-Up Roofing Production
 - 9.4.1 North America Multi-Ply Built-Up Roofing Production Growth Rate (2020-2025)
 - 9.4.2 North America Multi-Ply Built-Up Roofing Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Multi-Ply Built-Up Roofing Production
 - 9.5.1 Europe Multi-Ply Built-Up Roofing Production Growth Rate (2020-2025)
 - 9.5.2 Europe Multi-Ply Built-Up Roofing Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Multi-Ply Built-Up Roofing Production (2020-2025)
 - 9.6.1 Japan Multi-Ply Built-Up Roofing Production Growth Rate (2020-2025)
 - 9.6.2 Japan Multi-Ply Built-Up Roofing Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Multi-Ply Built-Up Roofing Production (2020-2025)
 - 9.7.1 China Multi-Ply Built-Up Roofing Production Growth Rate (2020-2025)
 - 9.7.2 China Multi-Ply Built-Up Roofing Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 GAF
 - 10.1.1 GAF Basic Information

- 10.1.2 GAF Multi-Ply Built-Up Roofing Product Overview
- 10.1.3 GAF Multi-Ply Built-Up Roofing Product Market Performance
- 10.1.4 GAF Business Overview
- 10.1.5 GAF SWOT Analysis
- 10.1.6 GAF Recent Developments
- 10.2 IKO Group
 - 10.2.1 IKO Group Basic Information
 - 10.2.2 IKO Group Multi-Ply Built-Up Roofing Product Overview
 - 10.2.3 IKO Group Multi-Ply Built-Up Roofing Product Market Performance
 - 10.2.4 IKO Group Business Overview
 - 10.2.5 IKO Group SWOT Analysis
 - 10.2.6 IKO Group Recent Developments
- 10.3 Johns Manville
 - 10.3.1 Johns Manville Basic Information
 - 10.3.2 Johns Manville Multi-Ply Built-Up Roofing Product Overview
 - 10.3.3 Johns Manville Multi-Ply Built-Up Roofing Product Market Performance
 - 10.3.4 Johns Manville Business Overview
 - 10.3.5 Johns Manville SWOT Analysis
 - 10.3.6 Johns Manville Recent Developments
- 10.4 Tremco Incorporated
 - 10.4.1 Tremco Incorporated Basic Information
 - 10.4.2 Tremco Incorporated Multi-Ply Built-Up Roofing Product Overview
 - 10.4.3 Tremco Incorporated Multi-Ply Built-Up Roofing Product Market Performance
 - 10.4.4 Tremco Incorporated Business Overview
 - 10.4.5 Tremco Incorporated Recent Developments
- 10.5 Firestone Building Products Company
 - 10.5.1 Firestone Building Products Company Basic Information
 - 10.5.2 Firestone Building Products Company Multi-Ply Built-Up Roofing Product Overview
 - 10.5.3 Firestone Building Products Company Multi-Ply Built-Up Roofing Product Market Performance
 - 10.5.4 Firestone Building Products Company Business Overview
 - 10.5.5 Firestone Building Products Company Recent Developments
- 10.6 Strongland Roofing
 - 10.6.1 Strongland Roofing Basic Information
 - 10.6.2 Strongland Roofing Multi-Ply Built-Up Roofing Product Overview
 - 10.6.3 Strongland Roofing Multi-Ply Built-Up Roofing Product Market Performance
 - 10.6.4 Strongland Roofing Business Overview
 - 10.6.5 Strongland Roofing Recent Developments

10.7 Wayne's Roofing, Inc

10.7.1 Wayne's Roofing, Inc Basic Information

10.7.2 Wayne's Roofing, Inc Multi-Ply Built-Up Roofing Product Overview

10.7.3 Wayne's Roofing, Inc Multi-Ply Built-Up Roofing Product Market Performance

10.7.4 Wayne's Roofing, Inc Business Overview

10.7.5 Wayne's Roofing, Inc Recent Developments

10.8 Cal's

10.8.1 Cal's Basic Information

10.8.2 Cal's Multi-Ply Built-Up Roofing Product Overview

10.8.3 Cal's Multi-Ply Built-Up Roofing Product Market Performance

10.8.4 Cal's Business Overview

10.8.5 Cal's Recent Developments

10.9 Rackley Roofing

10.9.1 Rackley Roofing Basic Information

10.9.2 Rackley Roofing Multi-Ply Built-Up Roofing Product Overview

10.9.3 Rackley Roofing Multi-Ply Built-Up Roofing Product Market Performance

10.9.4 Rackley Roofing Business Overview

10.9.5 Rackley Roofing Recent Developments

11 MULTI-PLY BUILT-UP ROOFING MARKET FORECAST BY REGION

11.1 Global Multi-Ply Built-Up Roofing Market Size Forecast

11.2 Global Multi-Ply Built-Up Roofing Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Multi-Ply Built-Up Roofing Market Size Forecast by Country

11.2.3 Asia Pacific Multi-Ply Built-Up Roofing Market Size Forecast by Region

11.2.4 South America Multi-Ply Built-Up Roofing Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Multi-Ply Built-Up Roofing by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Multi-Ply Built-Up Roofing Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Multi-Ply Built-Up Roofing by Type (2026-2035)

12.1.2 Global Multi-Ply Built-Up Roofing Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Multi-Ply Built-Up Roofing by Type (2026-2035)

12.2 Global Multi-Ply Built-Up Roofing Market Forecast by Application (2026-2035)

12.2.1 Global Multi-Ply Built-Up Roofing Sales (K Units) Forecast by Application

12.2.2 Global Multi-Ply Built-Up Roofing Market Size (M USD) Forecast by Application

(2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Multi-Ply Built-Up Roofing Market Size by Type (M USD)
- Table 4. Global Multi-Ply Built-Up Roofing Market Size by Application
- Table 5. Multi-Ply Built-Up Roofing Market Size Comparison by Region (M USD)
- Table 6. Global Multi-Ply Built-Up Roofing Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Multi-Ply Built-Up Roofing Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Multi-Ply Built-Up Roofing Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Multi-Ply Built-Up Roofing Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Multi-Ply Built-Up Roofing as of 2025)
- Table 11. Global Market Multi-Ply Built-Up Roofing Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Multi-Ply Built-Up Roofing Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Multi-Ply Built-Up Roofing Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Multi-Ply Built-Up Roofing Sales by Type (K Units)
- Table 27. Global Multi-Ply Built-Up Roofing Market Size by Type (M USD)

- Table 28. Global Multi-Ply Built-Up Roofing Sales (K Units) by Type (2020-2025)
- Table 29. Global Multi-Ply Built-Up Roofing Sales Market Share by Type (2020-2025)
- Table 30. Global Multi-Ply Built-Up Roofing Market Size (M USD) by Type (2020-2025)
- Table 31. Global Multi-Ply Built-Up Roofing Market Share by Type (2020-2025)
- Table 32. Global Multi-Ply Built-Up Roofing Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Multi-Ply Built-Up Roofing Sales (K Units) by Application
- Table 34. Global Multi-Ply Built-Up Roofing Market Size by Application
- Table 35. Global Multi-Ply Built-Up Roofing Sales by Application (2020-2025) & (K Units)
- Table 36. Global Multi-Ply Built-Up Roofing Sales Market Share by Application (2020-2025)
- Table 37. Global Multi-Ply Built-Up Roofing Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Multi-Ply Built-Up Roofing Market Share by Application (2020-2025)
- Table 39. Global Multi-Ply Built-Up Roofing Sales Growth Rate by Application (2020-2025)
- Table 40. Global Multi-Ply Built-Up Roofing Sales by Region (2020-2025) & (K Units)
- Table 41. Global Multi-Ply Built-Up Roofing Sales Market Share by Region (2020-2025)
- Table 42. Global Multi-Ply Built-Up Roofing Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Multi-Ply Built-Up Roofing Market Size by Region (2020-2025)
- Table 44. North America Multi-Ply Built-Up Roofing Sales by Country (2020-2025) & (K Units)
- Table 45. North America Multi-Ply Built-Up Roofing Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Multi-Ply Built-Up Roofing Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Multi-Ply Built-Up Roofing Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Multi-Ply Built-Up Roofing Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Multi-Ply Built-Up Roofing Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Multi-Ply Built-Up Roofing Sales by Country (2020-2025) & (K Units)
- Table 51. South America Multi-Ply Built-Up Roofing Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Multi-Ply Built-Up Roofing Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Multi-Ply Built-Up Roofing Market Size by Region

(2020-2025) & (M USD)

Table 54. Global Multi-Ply Built-Up Roofing Production (K Units) by Region(2020-2025)

Table 55. Global Multi-Ply Built-Up Roofing Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Multi-Ply Built-Up Roofing Revenue Market Share by Region (2020-2025)

Table 57. Global Multi-Ply Built-Up Roofing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Multi-Ply Built-Up Roofing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Multi-Ply Built-Up Roofing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Multi-Ply Built-Up Roofing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Multi-Ply Built-Up Roofing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. GAF Basic Information

Table 63. GAF Multi-Ply Built-Up Roofing Product Overview

Table 64. GAF Multi-Ply Built-Up Roofing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. GAF Business Overview

Table 66. GAF SWOT Analysis

Table 67. GAF Recent Developments

Table 68. IKO Group Basic Information

Table 69. IKO Group Multi-Ply Built-Up Roofing Product Overview

Table 70. IKO Group Multi-Ply Built-Up Roofing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. IKO Group Business Overview

Table 72. IKO Group SWOT Analysis

Table 73. IKO Group Recent Developments

Table 74. Johns Manville Basic Information

Table 75. Johns Manville Multi-Ply Built-Up Roofing Product Overview

Table 76. Johns Manville Multi-Ply Built-Up Roofing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Johns Manville Business Overview

Table 78. Johns Manville SWOT Analysis

Table 79. Johns Manville Recent Developments

Table 80. Tremco Incorporated Basic Information

Table 81. Tremco Incorporated Multi-Ply Built-Up Roofing Product Overview

- Table 82. Tremco Incorporated Multi-Ply Built-Up Roofing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Tremco Incorporated Business Overview
- Table 84. Tremco Incorporated Recent Developments
- Table 85. Firestone Building Products Company Basic Information
- Table 86. Firestone Building Products Company Multi-Ply Built-Up Roofing Product Overview
- Table 87. Firestone Building Products Company Multi-Ply Built-Up Roofing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Firestone Building Products Company Business Overview
- Table 89. Firestone Building Products Company Recent Developments
- Table 90. Strongland Roofing Basic Information
- Table 91. Strongland Roofing Multi-Ply Built-Up Roofing Product Overview
- Table 92. Strongland Roofing Multi-Ply Built-Up Roofing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Strongland Roofing Business Overview
- Table 94. Strongland Roofing Recent Developments
- Table 95. Wayne's Roofing, Inc Basic Information
- Table 96. Wayne's Roofing, Inc Multi-Ply Built-Up Roofing Product Overview
- Table 97. Wayne's Roofing, Inc Multi-Ply Built-Up Roofing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Wayne's Roofing, Inc Business Overview
- Table 99. Wayne's Roofing, Inc Recent Developments
- Table 100. Cal's Basic Information
- Table 101. Cal's Multi-Ply Built-Up Roofing Product Overview
- Table 102. Cal's Multi-Ply Built-Up Roofing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Cal's Business Overview
- Table 104. Cal's Recent Developments
- Table 105. Rackley Roofing Basic Information
- Table 106. Rackley Roofing Multi-Ply Built-Up Roofing Product Overview
- Table 107. Rackley Roofing Multi-Ply Built-Up Roofing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Rackley Roofing Business Overview
- Table 109. Rackley Roofing Recent Developments
- Table 110. Global Multi-Ply Built-Up Roofing Sales Forecast by Region (2026-2035) & (K Units)
- Table 111. Global Multi-Ply Built-Up Roofing Market Size Forecast by Region (2026-2035) & (M USD)

Table 112. North America Multi-Ply Built-Up Roofing Sales Forecast by Country (2026-2035) & (K Units)

Table 113. North America Multi-Ply Built-Up Roofing Market Size Forecast by Country (2026-2035) & (M USD)

Table 114. Europe Multi-Ply Built-Up Roofing Sales Forecast by Country (2026-2035) & (K Units)

Table 115. Europe Multi-Ply Built-Up Roofing Market Size Forecast by Country (2026-2035) & (M USD)

Table 116. Asia Pacific Multi-Ply Built-Up Roofing Sales Forecast by Region (2026-2035) & (K Units)

Table 117. Asia Pacific Multi-Ply Built-Up Roofing Market Size Forecast by Region (2026-2035) & (M USD)

Table 118. South America Multi-Ply Built-Up Roofing Sales Forecast by Country (2026-2035) & (K Units)

Table 119. South America Multi-Ply Built-Up Roofing Market Size Forecast by Country (2026-2035) & (M USD)

Table 120. Middle East and Africa Multi-Ply Built-Up Roofing Sales Forecast by Country (2026-2035) & (Units)

Table 121. Middle East and Africa Multi-Ply Built-Up Roofing Market Size Forecast by Country (2026-2035) & (M USD)

Table 122. Global Multi-Ply Built-Up Roofing Sales Forecast by Type (2026-2035) & (K Units)

Table 123. Global Multi-Ply Built-Up Roofing Market Size Forecast by Type (2026-2035) & (M USD)

Table 124. Global Multi-Ply Built-Up Roofing Price Forecast by Type (2026-2035) & (USD/Unit)

Table 125. Global Multi-Ply Built-Up Roofing Sales (K Units) Forecast by Application (2026-2035)

Table 126. Global Multi-Ply Built-Up Roofing Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Multi-Ply Built-Up Roofing
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Multi-Ply Built-Up Roofing Market Size (M USD), 2025-2035
- Figure 5. Global Multi-Ply Built-Up Roofing Market Size (M USD) (2020-2035)
- Figure 6. Global Multi-Ply Built-Up Roofing Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Multi-Ply Built-Up Roofing Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Multi-Ply Built-Up Roofing Product Life Cycle
- Figure 13. Multi-Ply Built-Up Roofing Sales Share by Manufacturers in 2025
- Figure 14. Global Multi-Ply Built-Up Roofing Revenue Share by Manufacturers in 2025
- Figure 15. Multi-Ply Built-Up Roofing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Multi-Ply Built-Up Roofing Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Multi-Ply Built-Up Roofing Revenue in 2025
- Figure 18. Industry Chain Map of Multi-Ply Built-Up Roofing
- Figure 19. Global Multi-Ply Built-Up Roofing Market PEST Analysis
- Figure 20. Global Multi-Ply Built-Up Roofing Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Multi-Ply Built-Up Roofing Market Share by Type
- Figure 27. Sales Market Share of Multi-Ply Built-Up Roofing by Type (2020-2025)
- Figure 28. Sales Market Share of Multi-Ply Built-Up Roofing by Type in 2025
- Figure 29. Market Share of Multi-Ply Built-Up Roofing by Type (2020-2025)
- Figure 30. Market Share of Multi-Ply Built-Up Roofing by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Multi-Ply Built-Up Roofing Market Share by Application

Figure 33. Global Multi-Ply Built-Up Roofing Sales Market Share by Application (2020-2025)

Figure 34. Global Multi-Ply Built-Up Roofing Sales Market Share by Application in 2025

Figure 35. Global Multi-Ply Built-Up Roofing Market Share by Application (2020-2025)

Figure 36. Global Multi-Ply Built-Up Roofing Market Share by Application in 2025

Figure 37. Global Multi-Ply Built-Up Roofing Sales Growth Rate by Application (2020-2025)

Figure 38. Global Multi-Ply Built-Up Roofing Sales Market Share by Region (2020-2025)

Figure 39. Global Multi-Ply Built-Up Roofing Market Size by Region (2020-2025)

Figure 40. North America Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Multi-Ply Built-Up Roofing Sales Market Share by Country in 2024

Figure 43. North America Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Multi-Ply Built-Up Roofing Market Size by Country in 2024

Figure 45. U.S. Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Multi-Ply Built-Up Roofing Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Multi-Ply Built-Up Roofing Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Multi-Ply Built-Up Roofing Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Multi-Ply Built-Up Roofing Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Multi-Ply Built-Up Roofing Sales Market Share by Country in 2024

Figure 53. Europe Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Multi-Ply Built-Up Roofing Market Size by Country in 2024

Figure 55. Germany Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Multi-Ply Built-Up Roofing Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 57. France Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Multi-Ply Built-Up Roofing Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Multi-Ply Built-Up Roofing Sales Market Share by Region in 2024

Figure 67. Asia Pacific Multi-Ply Built-Up Roofing Market Size by Region in 2024

Figure 68. China Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Multi-Ply Built-Up Roofing Sales and Growth Rate (K Units)

Figure 79. South America Multi-Ply Built-Up Roofing Sales Market Share by Country in 2024

Figure 80. South America Multi-Ply Built-Up Roofing Market Size and Growth Rate (M USD)

Figure 81. South America Multi-Ply Built-Up Roofing Market Size by Country in 2024

Figure 82. Brazil Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Multi-Ply Built-Up Roofing Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Multi-Ply Built-Up Roofing Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Multi-Ply Built-Up Roofing Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Multi-Ply Built-Up Roofing Market Size by Region in 2024

Figure 92. Saudi Arabia Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 98. Nigeria Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Multi-Ply Built-Up Roofing Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Multi-Ply Built-Up Roofing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Multi-Ply Built-Up Roofing Production Market Share by Region (2020-2025)

Figure 103. North America Multi-Ply Built-Up Roofing Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Multi-Ply Built-Up Roofing Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Multi-Ply Built-Up Roofing Production (K Units) Growth Rate (2020-2025)

Figure 106. China Multi-Ply Built-Up Roofing Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Multi-Ply Built-Up Roofing Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Multi-Ply Built-Up Roofing Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Multi-Ply Built-Up Roofing Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Multi-Ply Built-Up Roofing Market Share Forecast by Type (2026-2035)

Figure 111. Global Multi-Ply Built-Up Roofing Sales Forecast by Application (2026-2035)

Figure 112. Global Multi-Ply Built-Up Roofing Market Share Forecast by Application (2026-2035)

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