

Global Mulberry Leaf Extract Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Mulberry Leaf Extract is a natural product derived from the leaves of the mulberry tree (*Morus* spp.), specifically *Morus alba* and *Morus nigra*. It is widely recognized for its rich nutritional profile, which includes vitamins, minerals, and antioxidants. The extract is particularly valued for its high content of flavonoids, such as rutin and quercetin, which are known for their potential health benefits. Mulberry Leaf Extract is often used in dietary supplements and functional foods due to its purported effects on blood sugar regulation, cholesterol management, and antioxidant properties. It is also utilized in the cosmetic industry for its potential skin health benefits, including anti-aging and skin brightening effects. The extract is typically obtained through a process of drying, grinding, and extracting the active components from the mulberry leaves, resulting in a concentrated form that can be easily incorporated into various products.

This report provides a deep insight into the global Mulberry Leaf Extract market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Mulberry Leaf Extract Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Mulberry Leaf Extract market in any manner.

Global Mulberry Leaf Extract Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Swanson Health Products
Nutra Business
Xi'an Greena Biotech
Nu Vitality
Bio Nutrition
iherb
Astrida Naturals
Navitas Naturals
Immortalitea
Phytotech Extracts
Nans Products
Naturalin Bio-Resources
Xian Yuensun Biological Technology
Nutra Green Biotechnology

Market Segmentation (by Type)

Antioxidants
Dietary Fiber
Organic Compounds
Other

Market Segmentation (by Application)

Dietary Supplements
Pharmaceuticals

Cosmetics

Food Industries

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Mulberry Leaf Extract Market

Overview of the regional outlook of the Mulberry Leaf Extract Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Mulberry Leaf Extract Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Mulberry Leaf Extract, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing

plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Mulberry Leaf Extract

1.2 Key Market Segments

1.2.1 Mulberry Leaf Extract Segment by Type

1.2.2 Mulberry Leaf Extract Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MULBERRY LEAF EXTRACT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Mulberry Leaf Extract Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Mulberry Leaf Extract Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MULBERRY LEAF EXTRACT MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Mulberry Leaf Extract Product Life Cycle

3.3 Global Mulberry Leaf Extract Sales by Manufacturers (2020-2025)

3.4 Global Mulberry Leaf Extract Revenue Market Share by Manufacturers (2020-2025)

3.5 Mulberry Leaf Extract Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Mulberry Leaf Extract Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Mulberry Leaf Extract Market Competitive Situation and Trends

3.8.1 Mulberry Leaf Extract Market Concentration Rate

3.8.2 Global 5 and 10 Largest Mulberry Leaf Extract Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 MULBERRY LEAF EXTRACT INDUSTRY CHAIN ANALYSIS

- 4.1 Mulberry Leaf Extract Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MULBERRY LEAF EXTRACT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Mulberry Leaf Extract Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Mulberry Leaf Extract Market
- 5.7 ESG Ratings of Leading Companies

6 MULBERRY LEAF EXTRACT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Mulberry Leaf Extract Sales Market Share by Type (2020-2025)
- 6.3 Global Mulberry Leaf Extract Market Size Market Share by Type (2020-2025)
- 6.4 Global Mulberry Leaf Extract Price by Type (2020-2025)

7 MULBERRY LEAF EXTRACT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Mulberry Leaf Extract Market Sales by Application (2020-2025)

7.3 Global Mulberry Leaf Extract Market Size (M USD) by Application (2020-2025)

7.4 Global Mulberry Leaf Extract Sales Growth Rate by Application (2020-2025)

8 MULBERRY LEAF EXTRACT MARKET SALES BY REGION

8.1 Global Mulberry Leaf Extract Sales by Region

8.1.1 Global Mulberry Leaf Extract Sales by Region

8.1.2 Global Mulberry Leaf Extract Sales Market Share by Region

8.2 Global Mulberry Leaf Extract Market Size by Region

8.2.1 Global Mulberry Leaf Extract Market Size by Region

8.2.2 Global Mulberry Leaf Extract Market Size Market Share by Region

8.3 North America

8.3.1 North America Mulberry Leaf Extract Sales by Country

8.3.2 North America Mulberry Leaf Extract Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Mulberry Leaf Extract Sales by Country

8.4.2 Europe Mulberry Leaf Extract Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Mulberry Leaf Extract Sales by Region

8.5.2 Asia Pacific Mulberry Leaf Extract Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Mulberry Leaf Extract Sales by Country

8.6.2 South America Mulberry Leaf Extract Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Mulberry Leaf Extract Sales by Region

8.7.2 Middle East and Africa Mulberry Leaf Extract Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 MULBERRY LEAF EXTRACT MARKET PRODUCTION BY REGION

9.1 Global Production of Mulberry Leaf Extract by Region(2020-2025)

9.2 Global Mulberry Leaf Extract Revenue Market Share by Region (2020-2025)

9.3 Global Mulberry Leaf Extract Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Mulberry Leaf Extract Production

9.4.1 North America Mulberry Leaf Extract Production Growth Rate (2020-2025)

9.4.2 North America Mulberry Leaf Extract Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Mulberry Leaf Extract Production

9.5.1 Europe Mulberry Leaf Extract Production Growth Rate (2020-2025)

9.5.2 Europe Mulberry Leaf Extract Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Mulberry Leaf Extract Production (2020-2025)

9.6.1 Japan Mulberry Leaf Extract Production Growth Rate (2020-2025)

9.6.2 Japan Mulberry Leaf Extract Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Mulberry Leaf Extract Production (2020-2025)

9.7.1 China Mulberry Leaf Extract Production Growth Rate (2020-2025)

9.7.2 China Mulberry Leaf Extract Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Swanson Health Products

10.1.1 Swanson Health Products Basic Information

10.1.2 Swanson Health Products Mulberry Leaf Extract Product Overview

10.1.3 Swanson Health Products Mulberry Leaf Extract Product Market Performance

10.1.4 Swanson Health Products Business Overview

- 10.1.5 Swanson Health Products SWOT Analysis
- 10.1.6 Swanson Health Products Recent Developments
- 10.2 Nutra Business
 - 10.2.1 Nutra Business Basic Information
 - 10.2.2 Nutra Business Mulberry Leaf Extract Product Overview
 - 10.2.3 Nutra Business Mulberry Leaf Extract Product Market Performance
 - 10.2.4 Nutra Business Business Overview
 - 10.2.5 Nutra Business SWOT Analysis
 - 10.2.6 Nutra Business Recent Developments
- 10.3 Xi'an Greena Biotech
 - 10.3.1 Xi'an Greena Biotech Basic Information
 - 10.3.2 Xi'an Greena Biotech Mulberry Leaf Extract Product Overview
 - 10.3.3 Xi'an Greena Biotech Mulberry Leaf Extract Product Market Performance
 - 10.3.4 Xi'an Greena Biotech Business Overview
 - 10.3.5 Xi'an Greena Biotech SWOT Analysis
 - 10.3.6 Xi'an Greena Biotech Recent Developments
- 10.4 Nu Vitality
 - 10.4.1 Nu Vitality Basic Information
 - 10.4.2 Nu Vitality Mulberry Leaf Extract Product Overview
 - 10.4.3 Nu Vitality Mulberry Leaf Extract Product Market Performance
 - 10.4.4 Nu Vitality Business Overview
 - 10.4.5 Nu Vitality Recent Developments
- 10.5 Bio Nutrition
 - 10.5.1 Bio Nutrition Basic Information
 - 10.5.2 Bio Nutrition Mulberry Leaf Extract Product Overview
 - 10.5.3 Bio Nutrition Mulberry Leaf Extract Product Market Performance
 - 10.5.4 Bio Nutrition Business Overview
 - 10.5.5 Bio Nutrition Recent Developments
- 10.6 iherb
 - 10.6.1 iherb Basic Information
 - 10.6.2 iherb Mulberry Leaf Extract Product Overview
 - 10.6.3 iherb Mulberry Leaf Extract Product Market Performance
 - 10.6.4 iherb Business Overview
 - 10.6.5 iherb Recent Developments
- 10.7 Astrida Naturals
 - 10.7.1 Astrida Naturals Basic Information
 - 10.7.2 Astrida Naturals Mulberry Leaf Extract Product Overview
 - 10.7.3 Astrida Naturals Mulberry Leaf Extract Product Market Performance
 - 10.7.4 Astrida Naturals Business Overview

- 10.7.5 Astrida Naturals Recent Developments
- 10.8 Navitas Naturals
 - 10.8.1 Navitas Naturals Basic Information
 - 10.8.2 Navitas Naturals Mulberry Leaf Extract Product Overview
 - 10.8.3 Navitas Naturals Mulberry Leaf Extract Product Market Performance
 - 10.8.4 Navitas Naturals Business Overview
 - 10.8.5 Navitas Naturals Recent Developments
- 10.9 Immortalitea
 - 10.9.1 Immortalitea Basic Information
 - 10.9.2 Immortalitea Mulberry Leaf Extract Product Overview
 - 10.9.3 Immortalitea Mulberry Leaf Extract Product Market Performance
 - 10.9.4 Immortalitea Business Overview
 - 10.9.5 Immortalitea Recent Developments
- 10.10 Phytotech Extracts
 - 10.10.1 Phytotech Extracts Basic Information
 - 10.10.2 Phytotech Extracts Mulberry Leaf Extract Product Overview
 - 10.10.3 Phytotech Extracts Mulberry Leaf Extract Product Market Performance
 - 10.10.4 Phytotech Extracts Business Overview
 - 10.10.5 Phytotech Extracts Recent Developments
- 10.11 Nans Products
 - 10.11.1 Nans Products Basic Information
 - 10.11.2 Nans Products Mulberry Leaf Extract Product Overview
 - 10.11.3 Nans Products Mulberry Leaf Extract Product Market Performance
 - 10.11.4 Nans Products Business Overview
 - 10.11.5 Nans Products Recent Developments
- 10.12 Naturalin Bio-Resources
 - 10.12.1 Naturalin Bio-Resources Basic Information
 - 10.12.2 Naturalin Bio-Resources Mulberry Leaf Extract Product Overview
 - 10.12.3 Naturalin Bio-Resources Mulberry Leaf Extract Product Market Performance
 - 10.12.4 Naturalin Bio-Resources Business Overview
 - 10.12.5 Naturalin Bio-Resources Recent Developments
- 10.13 Xian Yuensun Biological Technology
 - 10.13.1 Xian Yuensun Biological Technology Basic Information
 - 10.13.2 Xian Yuensun Biological Technology Mulberry Leaf Extract Product Overview
 - 10.13.3 Xian Yuensun Biological Technology Mulberry Leaf Extract Product Market Performance
 - 10.13.4 Xian Yuensun Biological Technology Business Overview
 - 10.13.5 Xian Yuensun Biological Technology Recent Developments
- 10.14 Nutra Green Biotechnology

- 10.14.1 Nutra Green Biotechnology Basic Information
- 10.14.2 Nutra Green Biotechnology Mulberry Leaf Extract Product Overview
- 10.14.3 Nutra Green Biotechnology Mulberry Leaf Extract Product Market Performance
- 10.14.4 Nutra Green Biotechnology Business Overview
- 10.14.5 Nutra Green Biotechnology Recent Developments

11 MULBERRY LEAF EXTRACT MARKET FORECAST BY REGION

- 11.1 Global Mulberry Leaf Extract Market Size Forecast
- 11.2 Global Mulberry Leaf Extract Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Mulberry Leaf Extract Market Size Forecast by Country
 - 11.2.3 Asia Pacific Mulberry Leaf Extract Market Size Forecast by Region
 - 11.2.4 South America Mulberry Leaf Extract Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Mulberry Leaf Extract by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Mulberry Leaf Extract Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Mulberry Leaf Extract by Type (2026-2033)
 - 12.1.2 Global Mulberry Leaf Extract Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Mulberry Leaf Extract by Type (2026-2033)
- 12.2 Global Mulberry Leaf Extract Market Forecast by Application (2026-2033)
 - 12.2.1 Global Mulberry Leaf Extract Sales (K MT) Forecast by Application
 - 12.2.2 Global Mulberry Leaf Extract Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Mulberry Leaf Extract Market Size Comparison by Region (M USD)

Table 5. Global Mulberry Leaf Extract Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Mulberry Leaf Extract Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Mulberry Leaf Extract Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Mulberry Leaf Extract Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Mulberry Leaf Extract as of 2024)

Table 10. Global Market Mulberry Leaf Extract Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Mulberry Leaf Extract Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Mulberry Leaf Extract Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Mulberry Leaf Extract Sales by Type (K MT)

Table 26. Global Mulberry Leaf Extract Market Size by Type (M USD)

Table 27. Global Mulberry Leaf Extract Sales (K MT) by Type (2020-2025)

Table 28. Global Mulberry Leaf Extract Sales Market Share by Type (2020-2025)

Table 29. Global Mulberry Leaf Extract Market Size (M USD) by Type (2020-2025)

Table 30. Global Mulberry Leaf Extract Market Size Share by Type (2020-2025)

Table 31. Global Mulberry Leaf Extract Price (USD/KG) by Type (2020-2025)
Table 32. Global Mulberry Leaf Extract Sales (K MT) by Application
Table 33. Global Mulberry Leaf Extract Market Size by Application
Table 34. Global Mulberry Leaf Extract Sales by Application (2020-2025) & (K MT)
Table 35. Global Mulberry Leaf Extract Sales Market Share by Application (2020-2025)
Table 36. Global Mulberry Leaf Extract Market Size by Application (2020-2025) & (M USD)
Table 37. Global Mulberry Leaf Extract Market Share by Application (2020-2025)
Table 38. Global Mulberry Leaf Extract Sales Growth Rate by Application (2020-2025)
Table 39. Global Mulberry Leaf Extract Sales by Region (2020-2025) & (K MT)
Table 40. Global Mulberry Leaf Extract Sales Market Share by Region (2020-2025)
Table 41. Global Mulberry Leaf Extract Market Size by Region (2020-2025) & (M USD)
Table 42. Global Mulberry Leaf Extract Market Size Market Share by Region (2020-2025)
Table 43. North America Mulberry Leaf Extract Sales by Country (2020-2025) & (K MT)
Table 44. North America Mulberry Leaf Extract Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Mulberry Leaf Extract Sales by Country (2020-2025) & (K MT)
Table 46. Europe Mulberry Leaf Extract Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Mulberry Leaf Extract Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Mulberry Leaf Extract Market Size by Region (2020-2025) & (M USD)
Table 49. South America Mulberry Leaf Extract Sales by Country (2020-2025) & (K MT)
Table 50. South America Mulberry Leaf Extract Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Mulberry Leaf Extract Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Mulberry Leaf Extract Market Size by Region (2020-2025) & (M USD)
Table 53. Global Mulberry Leaf Extract Production (K MT) by Region(2020-2025)
Table 54. Global Mulberry Leaf Extract Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Mulberry Leaf Extract Revenue Market Share by Region (2020-2025)
Table 56. Global Mulberry Leaf Extract Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 57. North America Mulberry Leaf Extract Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. Europe Mulberry Leaf Extract Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Japan Mulberry Leaf Extract Production (K MT), Revenue (US\$ Million), Price

(USD/KG) and Gross Margin (2020-2025)

Table 60. China Mulberry Leaf Extract Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Swanson Health Products Basic Information

Table 62. Swanson Health Products Mulberry Leaf Extract Product Overview

Table 63. Swanson Health Products Mulberry Leaf Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Swanson Health Products Business Overview

Table 65. Swanson Health Products SWOT Analysis

Table 66. Swanson Health Products Recent Developments

Table 67. Nutra Business Basic Information

Table 68. Nutra Business Mulberry Leaf Extract Product Overview

Table 69. Nutra Business Mulberry Leaf Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Nutra Business Business Overview

Table 71. Nutra Business SWOT Analysis

Table 72. Nutra Business Recent Developments

Table 73. Xi'an Greena Biotech Basic Information

Table 74. Xi'an Greena Biotech Mulberry Leaf Extract Product Overview

Table 75. Xi'an Greena Biotech Mulberry Leaf Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Xi'an Greena Biotech Business Overview

Table 77. Xi'an Greena Biotech SWOT Analysis

Table 78. Xi'an Greena Biotech Recent Developments

Table 79. Nu Vitality Basic Information

Table 80. Nu Vitality Mulberry Leaf Extract Product Overview

Table 81. Nu Vitality Mulberry Leaf Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Nu Vitality Business Overview

Table 83. Nu Vitality Recent Developments

Table 84. Bio Nutrition Basic Information

Table 85. Bio Nutrition Mulberry Leaf Extract Product Overview

Table 86. Bio Nutrition Mulberry Leaf Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Bio Nutrition Business Overview

Table 88. Bio Nutrition Recent Developments

Table 89. iherb Basic Information

Table 90. iherb Mulberry Leaf Extract Product Overview

Table 91. iherb Mulberry Leaf Extract Sales (K MT), Revenue (M USD), Price (USD/KG)

and Gross Margin (2020-2025)

Table 92. iherb Business Overview

Table 93. iherb Recent Developments

Table 94. Astrida Naturals Basic Information

Table 95. Astrida Naturals Mulberry Leaf Extract Product Overview

Table 96. Astrida Naturals Mulberry Leaf Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Astrida Naturals Business Overview

Table 98. Astrida Naturals Recent Developments

Table 99. Navitas Naturals Basic Information

Table 100. Navitas Naturals Mulberry Leaf Extract Product Overview

Table 101. Navitas Naturals Mulberry Leaf Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Navitas Naturals Business Overview

Table 103. Navitas Naturals Recent Developments

Table 104. Immortalitea Basic Information

Table 105. Immortalitea Mulberry Leaf Extract Product Overview

Table 106. Immortalitea Mulberry Leaf Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Immortalitea Business Overview

Table 108. Immortalitea Recent Developments

Table 109. Phytotech Extracts Basic Information

Table 110. Phytotech Extracts Mulberry Leaf Extract Product Overview

Table 111. Phytotech Extracts Mulberry Leaf Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Phytotech Extracts Business Overview

Table 113. Phytotech Extracts Recent Developments

Table 114. Nans Products Basic Information

Table 115. Nans Products Mulberry Leaf Extract Product Overview

Table 116. Nans Products Mulberry Leaf Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 117. Nans Products Business Overview

Table 118. Nans Products Recent Developments

Table 119. Naturalin Bio-Resources Basic Information

Table 120. Naturalin Bio-Resources Mulberry Leaf Extract Product Overview

Table 121. Naturalin Bio-Resources Mulberry Leaf Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 122. Naturalin Bio-Resources Business Overview

Table 123. Naturalin Bio-Resources Recent Developments

Table 124. Xian Yuensun Biological Technology Basic Information
Table 125. Xian Yuensun Biological Technology Mulberry Leaf Extract Product Overview
Table 126. Xian Yuensun Biological Technology Mulberry Leaf Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 127. Xian Yuensun Biological Technology Business Overview
Table 128. Xian Yuensun Biological Technology Recent Developments
Table 129. Nutra Green Biotechnology Basic Information
Table 130. Nutra Green Biotechnology Mulberry Leaf Extract Product Overview
Table 131. Nutra Green Biotechnology Mulberry Leaf Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 132. Nutra Green Biotechnology Business Overview
Table 133. Nutra Green Biotechnology Recent Developments
Table 134. Global Mulberry Leaf Extract Sales Forecast by Region (2026-2033) & (K MT)
Table 135. Global Mulberry Leaf Extract Market Size Forecast by Region (2026-2033) & (M USD)
Table 136. North America Mulberry Leaf Extract Sales Forecast by Country (2026-2033) & (K MT)
Table 137. North America Mulberry Leaf Extract Market Size Forecast by Country (2026-2033) & (M USD)
Table 138. Europe Mulberry Leaf Extract Sales Forecast by Country (2026-2033) & (K MT)
Table 139. Europe Mulberry Leaf Extract Market Size Forecast by Country (2026-2033) & (M USD)
Table 140. Asia Pacific Mulberry Leaf Extract Sales Forecast by Region (2026-2033) & (K MT)
Table 141. Asia Pacific Mulberry Leaf Extract Market Size Forecast by Region (2026-2033) & (M USD)
Table 142. South America Mulberry Leaf Extract Sales Forecast by Country (2026-2033) & (K MT)
Table 143. South America Mulberry Leaf Extract Market Size Forecast by Country (2026-2033) & (M USD)
Table 144. Middle East and Africa Mulberry Leaf Extract Sales Forecast by Country (2026-2033) & (Units)
Table 145. Middle East and Africa Mulberry Leaf Extract Market Size Forecast by Country (2026-2033) & (M USD)
Table 146. Global Mulberry Leaf Extract Sales Forecast by Type (2026-2033) & (K MT)
Table 147. Global Mulberry Leaf Extract Market Size Forecast by Type (2026-2033) &

(M USD)

Table 148. Global Mulberry Leaf Extract Price Forecast by Type (2026-2033) & (USD/KG)

Table 149. Global Mulberry Leaf Extract Sales (K MT) Forecast by Application (2026-2033)

Table 150. Global Mulberry Leaf Extract Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Mulberry Leaf Extract
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Mulberry Leaf Extract Market Size (M USD), 2024-2033
- Figure 5. Global Mulberry Leaf Extract Market Size (M USD) (2020-2033)
- Figure 6. Global Mulberry Leaf Extract Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Mulberry Leaf Extract Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Mulberry Leaf Extract Product Life Cycle
- Figure 13. Mulberry Leaf Extract Sales Share by Manufacturers in 2024
- Figure 14. Global Mulberry Leaf Extract Revenue Share by Manufacturers in 2024
- Figure 15. Mulberry Leaf Extract Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Mulberry Leaf Extract Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Mulberry Leaf Extract Revenue in 2024
- Figure 18. Industry Chain Map of Mulberry Leaf Extract
- Figure 19. Global Mulberry Leaf Extract Market PEST Analysis
- Figure 20. Global Mulberry Leaf Extract Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Mulberry Leaf Extract Market Share by Type
- Figure 27. Sales Market Share of Mulberry Leaf Extract by Type (2020-2025)
- Figure 28. Sales Market Share of Mulberry Leaf Extract by Type in 2024
- Figure 29. Market Size Share of Mulberry Leaf Extract by Type (2020-2025)
- Figure 30. Market Size Share of Mulberry Leaf Extract by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Mulberry Leaf Extract Market Share by Application

Figure 33. Global Mulberry Leaf Extract Sales Market Share by Application (2020-2025)

Figure 34. Global Mulberry Leaf Extract Sales Market Share by Application in 2024

Figure 35. Global Mulberry Leaf Extract Market Share by Application (2020-2025)

Figure 36. Global Mulberry Leaf Extract Market Share by Application in 2024

Figure 37. Global Mulberry Leaf Extract Sales Growth Rate by Application (2020-2025)

Figure 38. Global Mulberry Leaf Extract Sales Market Share by Region (2020-2025)

Figure 39. Global Mulberry Leaf Extract Market Size Market Share by Region (2020-2025)

Figure 40. North America Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Mulberry Leaf Extract Sales Market Share by Country in 2024

Figure 43. North America Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Mulberry Leaf Extract Market Size Market Share by Country in 2024

Figure 45. U.S. Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Mulberry Leaf Extract Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Mulberry Leaf Extract Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Mulberry Leaf Extract Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Mulberry Leaf Extract Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Mulberry Leaf Extract Sales Market Share by Country in 2024

Figure 53. Europe Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Mulberry Leaf Extract Market Size Market Share by Country in 2024

Figure 55. Germany Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Mulberry Leaf Extract Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Mulberry Leaf Extract Sales Market Share by Region in 2024

Figure 67. Asia Pacific Mulberry Leaf Extract Market Size Market Share by Region in 2024

Figure 68. China Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Mulberry Leaf Extract Sales and Growth Rate (K MT)

Figure 79. South America Mulberry Leaf Extract Sales Market Share by Country in 2024

Figure 80. South America Mulberry Leaf Extract Market Size and Growth Rate (M USD)

Figure 81. South America Mulberry Leaf Extract Market Size Market Share by Country in 2024

Figure 82. Brazil Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Mulberry Leaf Extract Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Mulberry Leaf Extract Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Mulberry Leaf Extract Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Mulberry Leaf Extract Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Mulberry Leaf Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Mulberry Leaf Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Mulberry Leaf Extract Production Market Share by Region (2020-2025)

Figure 103. North America Mulberry Leaf Extract Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Mulberry Leaf Extract Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Mulberry Leaf Extract Production (K MT) Growth Rate (2020-2025)

Figure 106. China Mulberry Leaf Extract Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Mulberry Leaf Extract Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Mulberry Leaf Extract Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Mulberry Leaf Extract Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Mulberry Leaf Extract Market Share Forecast by Type (2026-2033)

Figure 111. Global Mulberry Leaf Extract Sales Forecast by Application (2026-2033)

Figure 112. Global Mulberry Leaf Extract Market Share Forecast by Application (2026-2033)

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