

Global Mugwort Extract Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Mugwort Extract competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global production of Mugwort Extract reached approximately 3,800 tons, with an average selling price of approximately US\$85 per kilogram. Mugwort Extract is a brownish-yellow powdered chemical produced from the stems and leaves of the Asteraceae plant, extracted using water or ethanol. Its main active ingredients include volatile oils, flavonoids, and polysaccharides, and its quality can be controlled using high-performance liquid chromatography. This product is widely used in health foods and foods for special medical purposes, exhibiting anti-tumor and immunomodulatory activities.

The global Mugwort Extract market size was estimated at USD 323.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Mugwort Extract market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Mugwort Extract market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Mugwort Extract market.

Global Mugwort Extract Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Naturex
Shaanxi Yongyuan Biotechnology
Fufeng Sinuote Biotech
Nanjing Puyi Biological Technology
Shaanxi Hehua Biotech
Jing Brand Chizhengtang Pharmaceutical
Sanyuan Tianyu Biological Products
Xi'an Ruilin Biotechnology
Xi'an Clover Biotechnology
Shaanxi New Horizon Biotechnology

Market Segmentation (by Type)

Water Extract
Alcohol Extract
Supercritical CO₂ Extract
Others

Market Segmentation (by Application)

Pharmaceutical
Nutraceuticals
Cosmetics
Agriculture
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Mugwort Extract Market

Overview of the regional outlook of the Mugwort Extract Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Mugwort Extract Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Mugwort Extract, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Mugwort Extract

1.2 Key Market Segments

1.2.1 Mugwort Extract Segment by Type

1.2.2 Mugwort Extract Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MUGWORT EXTRACT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Mugwort Extract Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Mugwort Extract Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MUGWORT EXTRACT MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Mugwort Extract Product Life Cycle

3.3 Global Mugwort Extract Sales by Manufacturers (2020-2025)

3.4 Global Mugwort Extract Revenue Market Share by Manufacturers (2020-2025)

3.5 Mugwort Extract Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Mugwort Extract Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Mugwort Extract Market Competitive Situation and Trends

3.8.1 Mugwort Extract Market Concentration Rate

3.8.2 Global 5 and 10 Largest Mugwort Extract Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 MUGWORT EXTRACT INDUSTRY CHAIN ANALYSIS

- 4.1 Mugwort Extract Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MUGWORT EXTRACT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Mugwort Extract Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Mugwort Extract Market
- 5.7 ESG Ratings of Leading Companies

6 MUGWORT EXTRACT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Mugwort Extract Sales Market Share by Type (2020-2025)
- 6.3 Global Mugwort Extract Market Size by Type (2020-2025)
- 6.4 Global Mugwort Extract Price by Type (2020-2025)

7 MUGWORT EXTRACT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Mugwort Extract Market Sales by Application (2020-2025)
- 7.3 Global Mugwort Extract Market Size (M USD) by Application (2020-2025)

7.4 Global Mugwort Extract Sales Growth Rate by Application (2020-2025)

8 MUGWORT EXTRACT MARKET SALES BY REGION

8.1 Global Mugwort Extract Sales by Region

8.1.1 Global Mugwort Extract Sales by Region

8.1.2 Global Mugwort Extract Sales Market Share by Region

8.2 Global Mugwort Extract Market Size by Region

8.2.1 Global Mugwort Extract Market Size by Region

8.2.2 Global Mugwort Extract Market Size by Region

8.3 North America

8.3.1 North America Mugwort Extract Sales by Country

8.3.2 North America Mugwort Extract Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Mugwort Extract Sales by Country

8.4.2 Europe Mugwort Extract Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Mugwort Extract Sales by Region

8.5.2 Asia Pacific Mugwort Extract Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Mugwort Extract Sales by Country

8.6.2 South America Mugwort Extract Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Mugwort Extract Sales by Region
- 8.7.2 Middle East and Africa Mugwort Extract Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 MUGWORT EXTRACT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Mugwort Extract by Region(2020-2025)
- 9.2 Global Mugwort Extract Revenue Market Share by Region (2020-2025)
- 9.3 Global Mugwort Extract Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Mugwort Extract Production
 - 9.4.1 North America Mugwort Extract Production Growth Rate (2020-2025)
 - 9.4.2 North America Mugwort Extract Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Mugwort Extract Production
 - 9.5.1 Europe Mugwort Extract Production Growth Rate (2020-2025)
 - 9.5.2 Europe Mugwort Extract Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Mugwort Extract Production (2020-2025)
 - 9.6.1 Japan Mugwort Extract Production Growth Rate (2020-2025)
 - 9.6.2 Japan Mugwort Extract Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Mugwort Extract Production (2020-2025)
 - 9.7.1 China Mugwort Extract Production Growth Rate (2020-2025)
 - 9.7.2 China Mugwort Extract Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Naturex
 - 10.1.1 Naturex Basic Information
 - 10.1.2 Naturex Mugwort Extract Product Overview
 - 10.1.3 Naturex Mugwort Extract Product Market Performance
 - 10.1.4 Naturex Business Overview
 - 10.1.5 Naturex SWOT Analysis
 - 10.1.6 Naturex Recent Developments

10.2 Shaanxi Yongyuan Biotechnology

10.2.1 Shaanxi Yongyuan Biotechnology Basic Information

10.2.2 Shaanxi Yongyuan Biotechnology Mugwort Extract Product Overview

10.2.3 Shaanxi Yongyuan Biotechnology Mugwort Extract Product Market

Performance

10.2.4 Shaanxi Yongyuan Biotechnology Business Overview

10.2.5 Shaanxi Yongyuan Biotechnology SWOT Analysis

10.2.6 Shaanxi Yongyuan Biotechnology Recent Developments

10.3 Fufeng Sinuote Biotech

10.3.1 Fufeng Sinuote Biotech Basic Information

10.3.2 Fufeng Sinuote Biotech Mugwort Extract Product Overview

10.3.3 Fufeng Sinuote Biotech Mugwort Extract Product Market Performance

10.3.4 Fufeng Sinuote Biotech Business Overview

10.3.5 Fufeng Sinuote Biotech SWOT Analysis

10.3.6 Fufeng Sinuote Biotech Recent Developments

10.4 Nanjing Puyi Biological Technology

10.4.1 Nanjing Puyi Biological Technology Basic Information

10.4.2 Nanjing Puyi Biological Technology Mugwort Extract Product Overview

10.4.3 Nanjing Puyi Biological Technology Mugwort Extract Product Market

Performance

10.4.4 Nanjing Puyi Biological Technology Business Overview

10.4.5 Nanjing Puyi Biological Technology Recent Developments

10.5 Shaanxi Hehua Biotech

10.5.1 Shaanxi Hehua Biotech Basic Information

10.5.2 Shaanxi Hehua Biotech Mugwort Extract Product Overview

10.5.3 Shaanxi Hehua Biotech Mugwort Extract Product Market Performance

10.5.4 Shaanxi Hehua Biotech Business Overview

10.5.5 Shaanxi Hehua Biotech Recent Developments

10.6 Jing Brand Chizhengtang Pharmaceutical

10.6.1 Jing Brand Chizhengtang Pharmaceutical Basic Information

10.6.2 Jing Brand Chizhengtang Pharmaceutical Mugwort Extract Product Overview

10.6.3 Jing Brand Chizhengtang Pharmaceutical Mugwort Extract Product Market

Performance

10.6.4 Jing Brand Chizhengtang Pharmaceutical Business Overview

10.6.5 Jing Brand Chizhengtang Pharmaceutical Recent Developments

10.7 Sanyuan Tianyu Biological Products

10.7.1 Sanyuan Tianyu Biological Products Basic Information

10.7.2 Sanyuan Tianyu Biological Products Mugwort Extract Product Overview

10.7.3 Sanyuan Tianyu Biological Products Mugwort Extract Product Market

Performance

- 10.7.4 Sanyuan Tianyu Biological Products Business Overview
- 10.7.5 Sanyuan Tianyu Biological Products Recent Developments

10.8 Xi'an Ruilin Biotechnology

- 10.8.1 Xi'an Ruilin Biotechnology Basic Information
- 10.8.2 Xi'an Ruilin Biotechnology Mugwort Extract Product Overview
- 10.8.3 Xi'an Ruilin Biotechnology Mugwort Extract Product Market Performance
- 10.8.4 Xi'an Ruilin Biotechnology Business Overview
- 10.8.5 Xi'an Ruilin Biotechnology Recent Developments

10.9 Xi'an Clover Biotechnology

- 10.9.1 Xi'an Clover Biotechnology Basic Information
- 10.9.2 Xi'an Clover Biotechnology Mugwort Extract Product Overview
- 10.9.3 Xi'an Clover Biotechnology Mugwort Extract Product Market Performance
- 10.9.4 Xi'an Clover Biotechnology Business Overview
- 10.9.5 Xi'an Clover Biotechnology Recent Developments

10.10 Shaanxi New Horizon Biotechnology

- 10.10.1 Shaanxi New Horizon Biotechnology Basic Information
- 10.10.2 Shaanxi New Horizon Biotechnology Mugwort Extract Product Overview
- 10.10.3 Shaanxi New Horizon Biotechnology Mugwort Extract Product Market

Performance

- 10.10.4 Shaanxi New Horizon Biotechnology Business Overview
- 10.10.5 Shaanxi New Horizon Biotechnology Recent Developments

11 MUGWORT EXTRACT MARKET FORECAST BY REGION

11.1 Global Mugwort Extract Market Size Forecast

11.2 Global Mugwort Extract Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Mugwort Extract Market Size Forecast by Country
- 11.2.3 Asia Pacific Mugwort Extract Market Size Forecast by Region
- 11.2.4 South America Mugwort Extract Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Mugwort Extract by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Mugwort Extract Market Forecast by Type (2026-2035)

- 12.1.1 Global Forecasted Sales of Mugwort Extract by Type (2026-2035)
- 12.1.2 Global Mugwort Extract Market Size Forecast by Type (2026-2035)
- 12.1.3 Global Forecasted Price of Mugwort Extract by Type (2026-2035)

12.2 Global Mugwort Extract Market Forecast by Application (2026-2035)

12.2.1 Global Mugwort Extract Sales (K MT) Forecast by Application

12.2.2 Global Mugwort Extract Market Size (M USD) Forecast by Application
(2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Mugwort Extract Market Size by Type (M USD)
- Table 4. Global Mugwort Extract Market Size by Application
- Table 5. Mugwort Extract Market Size Comparison by Region (M USD)
- Table 6. Global Mugwort Extract Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Mugwort Extract Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Mugwort Extract Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Mugwort Extract Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Mugwort Extract as of 2025)
- Table 11. Global Market Mugwort Extract Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Mugwort Extract Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Mugwort Extract Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Mugwort Extract Sales by Type (K MT)
- Table 27. Global Mugwort Extract Market Size by Type (M USD)
- Table 28. Global Mugwort Extract Sales (K MT) by Type (2020-2025)
- Table 29. Global Mugwort Extract Sales Market Share by Type (2020-2025)
- Table 30. Global Mugwort Extract Market Size (M USD) by Type (2020-2025)
- Table 31. Global Mugwort Extract Market Share by Type (2020-2025)

- Table 32. Global Mugwort Extract Price (USD/KG) by Type (2020-2025)
- Table 33. Global Mugwort Extract Sales (K MT) by Application
- Table 34. Global Mugwort Extract Market Size by Application
- Table 35. Global Mugwort Extract Sales by Application (2020-2025) & (K MT)
- Table 36. Global Mugwort Extract Sales Market Share by Application (2020-2025)
- Table 37. Global Mugwort Extract Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Mugwort Extract Market Share by Application (2020-2025)
- Table 39. Global Mugwort Extract Sales Growth Rate by Application (2020-2025)
- Table 40. Global Mugwort Extract Sales by Region (2020-2025) & (K MT)
- Table 41. Global Mugwort Extract Sales Market Share by Region (2020-2025)
- Table 42. Global Mugwort Extract Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Mugwort Extract Market Size by Region (2020-2025)
- Table 44. North America Mugwort Extract Sales by Country (2020-2025) & (K MT)
- Table 45. North America Mugwort Extract Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Mugwort Extract Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Mugwort Extract Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Mugwort Extract Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Mugwort Extract Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Mugwort Extract Sales by Country (2020-2025) & (K MT)
- Table 51. South America Mugwort Extract Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Mugwort Extract Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Mugwort Extract Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Mugwort Extract Production (K MT) by Region(2020-2025)
- Table 55. Global Mugwort Extract Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Mugwort Extract Revenue Market Share by Region (2020-2025)
- Table 57. Global Mugwort Extract Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Mugwort Extract Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Mugwort Extract Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Mugwort Extract Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Mugwort Extract Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Naturex Basic Information

Table 63. Naturex Mugwort Extract Product Overview

Table 64. Naturex Mugwort Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Naturex Business Overview

Table 66. Naturex SWOT Analysis

Table 67. Naturex Recent Developments

Table 68. Shaanxi Yongyuan Biotechnology Basic Information

Table 69. Shaanxi Yongyuan Biotechnology Mugwort Extract Product Overview

Table 70. Shaanxi Yongyuan Biotechnology Mugwort Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Shaanxi Yongyuan Biotechnology Business Overview

Table 72. Shaanxi Yongyuan Biotechnology SWOT Analysis

Table 73. Shaanxi Yongyuan Biotechnology Recent Developments

Table 74. Fufeng Sinuote Biotech Basic Information

Table 75. Fufeng Sinuote Biotech Mugwort Extract Product Overview

Table 76. Fufeng Sinuote Biotech Mugwort Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Fufeng Sinuote Biotech Business Overview

Table 78. Fufeng Sinuote Biotech SWOT Analysis

Table 79. Fufeng Sinuote Biotech Recent Developments

Table 80. Nanjing Puyi Biological Technology Basic Information

Table 81. Nanjing Puyi Biological Technology Mugwort Extract Product Overview

Table 82. Nanjing Puyi Biological Technology Mugwort Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Nanjing Puyi Biological Technology Business Overview

Table 84. Nanjing Puyi Biological Technology Recent Developments

Table 85. Shaanxi Hehua Biotech Basic Information

Table 86. Shaanxi Hehua Biotech Mugwort Extract Product Overview

Table 87. Shaanxi Hehua Biotech Mugwort Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Shaanxi Hehua Biotech Business Overview

Table 89. Shaanxi Hehua Biotech Recent Developments

Table 90. Jing Brand Chizhengtang Pharmaceutical Basic Information

Table 91. Jing Brand Chizhengtang Pharmaceutical Mugwort Extract Product Overview

Table 92. Jing Brand Chizhengtang Pharmaceutical Mugwort Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Jing Brand Chizhengtang Pharmaceutical Business Overview

Table 94. Jing Brand Chizhengtang Pharmaceutical Recent Developments

- Table 95. Sanyuan Tianyu Biological Products Basic Information
- Table 96. Sanyuan Tianyu Biological Products Mugwort Extract Product Overview
- Table 97. Sanyuan Tianyu Biological Products Mugwort Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Sanyuan Tianyu Biological Products Business Overview
- Table 99. Sanyuan Tianyu Biological Products Recent Developments
- Table 100. Xi'an Ruilin Biotechnology Basic Information
- Table 101. Xi'an Ruilin Biotechnology Mugwort Extract Product Overview
- Table 102. Xi'an Ruilin Biotechnology Mugwort Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Xi'an Ruilin Biotechnology Business Overview
- Table 104. Xi'an Ruilin Biotechnology Recent Developments
- Table 105. Xi'an Clover Biotechnology Basic Information
- Table 106. Xi'an Clover Biotechnology Mugwort Extract Product Overview
- Table 107. Xi'an Clover Biotechnology Mugwort Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Xi'an Clover Biotechnology Business Overview
- Table 109. Xi'an Clover Biotechnology Recent Developments
- Table 110. Shaanxi New Horizon Biotechnology Basic Information
- Table 111. Shaanxi New Horizon Biotechnology Mugwort Extract Product Overview
- Table 112. Shaanxi New Horizon Biotechnology Mugwort Extract Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Shaanxi New Horizon Biotechnology Business Overview
- Table 114. Shaanxi New Horizon Biotechnology Recent Developments
- Table 115. Global Mugwort Extract Sales Forecast by Region (2026-2035) & (K MT)
- Table 116. Global Mugwort Extract Market Size Forecast by Region (2026-2035) & (M USD)
- Table 117. North America Mugwort Extract Sales Forecast by Country (2026-2035) & (K MT)
- Table 118. North America Mugwort Extract Market Size Forecast by Country (2026-2035) & (M USD)
- Table 119. Europe Mugwort Extract Sales Forecast by Country (2026-2035) & (K MT)
- Table 120. Europe Mugwort Extract Market Size Forecast by Country (2026-2035) & (M USD)
- Table 121. Asia Pacific Mugwort Extract Sales Forecast by Region (2026-2035) & (K MT)
- Table 122. Asia Pacific Mugwort Extract Market Size Forecast by Region (2026-2035) & (M USD)
- Table 123. South America Mugwort Extract Sales Forecast by Country (2026-2035) &

(K MT)

Table 124. South America Mugwort Extract Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Middle East and Africa Mugwort Extract Sales Forecast by Country (2026-2035) & (Units)

Table 126. Middle East and Africa Mugwort Extract Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Global Mugwort Extract Sales Forecast by Type (2026-2035) & (K MT)

Table 128. Global Mugwort Extract Market Size Forecast by Type (2026-2035) & (M USD)

Table 129. Global Mugwort Extract Price Forecast by Type (2026-2035) & (USD/KG)

Table 130. Global Mugwort Extract Sales (K MT) Forecast by Application (2026-2035)

Table 131. Global Mugwort Extract Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Mugwort Extract
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Mugwort Extract Market Size (M USD), 2025-2035
- Figure 5. Global Mugwort Extract Market Size (M USD) (2020-2035)
- Figure 6. Global Mugwort Extract Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Mugwort Extract Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Mugwort Extract Product Life Cycle
- Figure 13. Mugwort Extract Sales Share by Manufacturers in 2025
- Figure 14. Global Mugwort Extract Revenue Share by Manufacturers in 2025
- Figure 15. Mugwort Extract Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Mugwort Extract Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Mugwort Extract Revenue in 2025
- Figure 18. Industry Chain Map of Mugwort Extract
- Figure 19. Global Mugwort Extract Market PEST Analysis
- Figure 20. Global Mugwort Extract Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Mugwort Extract Market Share by Type
- Figure 27. Sales Market Share of Mugwort Extract by Type (2020-2025)
- Figure 28. Sales Market Share of Mugwort Extract by Type in 2025
- Figure 29. Market Share of Mugwort Extract by Type (2020-2025)
- Figure 30. Market Share of Mugwort Extract by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Mugwort Extract Market Share by Application

- Figure 33. Global Mugwort Extract Sales Market Share by Application (2020-2025)
- Figure 34. Global Mugwort Extract Sales Market Share by Application in 2025
- Figure 35. Global Mugwort Extract Market Share by Application (2020-2025)
- Figure 36. Global Mugwort Extract Market Share by Application in 2025
- Figure 37. Global Mugwort Extract Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Mugwort Extract Sales Market Share by Region (2020-2025)
- Figure 39. Global Mugwort Extract Market Size by Region (2020-2025)
- Figure 40. North America Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Mugwort Extract Sales Market Share by Country in 2024
- Figure 43. North America Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Mugwort Extract Market Size by Country in 2024
- Figure 45. U.S. Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Mugwort Extract Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Mugwort Extract Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Mugwort Extract Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Mugwort Extract Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Mugwort Extract Sales Market Share by Country in 2024
- Figure 53. Europe Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Mugwort Extract Market Size by Country in 2024
- Figure 55. Germany Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Mugwort Extract Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 65. Asia Pacific Mugwort Extract Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Mugwort Extract Sales Market Share by Region in 2024

Figure 67. Asia Pacific Mugwort Extract Market Size by Region in 2024

Figure 68. China Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Mugwort Extract Sales and Growth Rate (K MT)

Figure 79. South America Mugwort Extract Sales Market Share by Country in 2024

Figure 80. South America Mugwort Extract Market Size and Growth Rate (M USD)

Figure 81. South America Mugwort Extract Market Size by Country in 2024

Figure 82. Brazil Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Mugwort Extract Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Mugwort Extract Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Mugwort Extract Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Mugwort Extract Market Size by Region in 2024

Figure 92. Saudi Arabia Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Mugwort Extract Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Mugwort Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Mugwort Extract Production Market Share by Region (2020-2025)

Figure 103. North America Mugwort Extract Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Mugwort Extract Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Mugwort Extract Production (K MT) Growth Rate (2020-2025)

Figure 106. China Mugwort Extract Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Mugwort Extract Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Mugwort Extract Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Mugwort Extract Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Mugwort Extract Market Share Forecast by Type (2026-2035)

Figure 111. Global Mugwort Extract Sales Forecast by Application (2026-2035)

Figure 112. Global Mugwort Extract Market Share Forecast by Application (2026-2035)

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