

Global MRD Minimal Residual Disease Testing Market Research Report 2023(Status and Outlook)

<https://marketpublishers.com/r/G8486C6F8D30EN.html>

Date: October 2023

Pages: 142

Price: US\$ 3,200.00 (Single User License)

ID: G8486C6F8D30EN

Abstracts

Report Overview

Minimal residual disease (MRD) refers to the small number of cancer cells that remain in the body after treatment. The number of remaining cells may be so small that they do not cause any physical signs or symptoms and often cannot even be detected through traditional methods, such as viewing cells under a microscope and/or by tracking abnormal serum proteins in the blood. An MRD positive test result means that residual (remaining) disease was detected. A negative result means that residual disease was not detected. The most widely used tests to measure MRD are flow cytometry, polymerase chain reaction (PCR) and next-generation sequencing (NGS).

Bosson Research's latest report provides a deep insight into the global MRD Minimal Residual Disease Testing market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global MRD Minimal Residual Disease Testing Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the MRD Minimal Residual Disease Testing market in any manner.

Global MRD Minimal Residual Disease Testing Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

ICON plc
ArcherDX(Invitae)
ARUP Laboratories
Asuragen
Cergentis B.V.
Bio-Rad Laboratories
Mission Bio
Guardant Health
Invivoscribe
LabCorp
Inivata
Natera
NeoGenomics Laboratories
Opko Health
Quest Diagnostics
Sysmex Corporation
Adaptive Biotechnologies

Market Segmentation (by Type)

Flow Cytometry
Polymerase Chain Reaction (PCR)
Next-Generation Sequencing (NGS)

Market Segmentation (by Application)

Specialty Clinics and Hospitals
Diagnostic Laboratories
Research Institutions

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the MRD Minimal Residual Disease Testing Market
Overview of the regional outlook of the MRD Minimal Residual Disease Testing Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
Provision of market value (USD Billion) data for each segment and sub-segment
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the MRD Minimal Residual Disease Testing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of MRD Minimal Residual Disease Testing
- 1.2 Key Market Segments
 - 1.2.1 MRD Minimal Residual Disease Testing Segment by Type
 - 1.2.2 MRD Minimal Residual Disease Testing Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 MRD MINIMAL RESIDUAL DISEASE TESTING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global MRD Minimal Residual Disease Testing Market Size (M USD) Estimates and Forecasts (2018-2029)
 - 2.1.2 Global MRD Minimal Residual Disease Testing Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 MRD MINIMAL RESIDUAL DISEASE TESTING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global MRD Minimal Residual Disease Testing Sales by Manufacturers (2018-2023)
- 3.2 Global MRD Minimal Residual Disease Testing Revenue Market Share by Manufacturers (2018-2023)
- 3.3 MRD Minimal Residual Disease Testing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global MRD Minimal Residual Disease Testing Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers MRD Minimal Residual Disease Testing Sales Sites, Area Served, Product Type
- 3.6 MRD Minimal Residual Disease Testing Market Competitive Situation and Trends
 - 3.6.1 MRD Minimal Residual Disease Testing Market Concentration Rate

3.6.2 Global 5 and 10 Largest MRD Minimal Residual Disease Testing Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 MRD MINIMAL RESIDUAL DISEASE TESTING INDUSTRY CHAIN ANALYSIS

4.1 MRD Minimal Residual Disease Testing Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MRD MINIMAL RESIDUAL DISEASE TESTING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 MRD MINIMAL RESIDUAL DISEASE TESTING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global MRD Minimal Residual Disease Testing Sales Market Share by Type (2018-2023)

6.3 Global MRD Minimal Residual Disease Testing Market Size Market Share by Type (2018-2023)

6.4 Global MRD Minimal Residual Disease Testing Price by Type (2018-2023)

7 MRD MINIMAL RESIDUAL DISEASE TESTING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global MRD Minimal Residual Disease Testing Market Sales by Application
(2018-2023)

7.3 Global MRD Minimal Residual Disease Testing Market Size (M USD) by Application
(2018-2023)

7.4 Global MRD Minimal Residual Disease Testing Sales Growth Rate by Application
(2018-2023)

8 MRD MINIMAL RESIDUAL DISEASE TESTING MARKET SEGMENTATION BY REGION

8.1 Global MRD Minimal Residual Disease Testing Sales by Region

8.1.1 Global MRD Minimal Residual Disease Testing Sales by Region

8.1.2 Global MRD Minimal Residual Disease Testing Sales Market Share by Region

8.2 North America

8.2.1 North America MRD Minimal Residual Disease Testing Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe MRD Minimal Residual Disease Testing Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific MRD Minimal Residual Disease Testing Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America MRD Minimal Residual Disease Testing Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa MRD Minimal Residual Disease Testing Sales by Region

- 8.6.2 Saudi Arabia
- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 ICON plc

- 9.1.1 ICON plc MRD Minimal Residual Disease Testing Basic Information
- 9.1.2 ICON plc MRD Minimal Residual Disease Testing Product Overview
- 9.1.3 ICON plc MRD Minimal Residual Disease Testing Product Market Performance
- 9.1.4 ICON plc Business Overview
- 9.1.5 ICON plc MRD Minimal Residual Disease Testing SWOT Analysis
- 9.1.6 ICON plc Recent Developments

9.2 ArcherDX(Invitae)

- 9.2.1 ArcherDX(Invitae) MRD Minimal Residual Disease Testing Basic Information
- 9.2.2 ArcherDX(Invitae) MRD Minimal Residual Disease Testing Product Overview
- 9.2.3 ArcherDX(Invitae) MRD Minimal Residual Disease Testing Product Market Performance
- 9.2.4 ArcherDX(Invitae) Business Overview
- 9.2.5 ArcherDX(Invitae) MRD Minimal Residual Disease Testing SWOT Analysis
- 9.2.6 ArcherDX(Invitae) Recent Developments

9.3 ARUP Laboratories

- 9.3.1 ARUP Laboratories MRD Minimal Residual Disease Testing Basic Information
- 9.3.2 ARUP Laboratories MRD Minimal Residual Disease Testing Product Overview
- 9.3.3 ARUP Laboratories MRD Minimal Residual Disease Testing Product Market Performance
- 9.3.4 ARUP Laboratories Business Overview
- 9.3.5 ARUP Laboratories MRD Minimal Residual Disease Testing SWOT Analysis
- 9.3.6 ARUP Laboratories Recent Developments

9.4 Asuragen

- 9.4.1 Asuragen MRD Minimal Residual Disease Testing Basic Information
- 9.4.2 Asuragen MRD Minimal Residual Disease Testing Product Overview
- 9.4.3 Asuragen MRD Minimal Residual Disease Testing Product Market Performance
- 9.4.4 Asuragen Business Overview
- 9.4.5 Asuragen MRD Minimal Residual Disease Testing SWOT Analysis
- 9.4.6 Asuragen Recent Developments

9.5 Cergentis B.V.

- 9.5.1 Cergentis B.V. MRD Minimal Residual Disease Testing Basic Information
- 9.5.2 Cergentis B.V. MRD Minimal Residual Disease Testing Product Overview
- 9.5.3 Cergentis B.V. MRD Minimal Residual Disease Testing Product Market Performance
- 9.5.4 Cergentis B.V. Business Overview
- 9.5.5 Cergentis B.V. MRD Minimal Residual Disease Testing SWOT Analysis
- 9.5.6 Cergentis B.V. Recent Developments
- 9.6 Bio-Rad Laboratories
 - 9.6.1 Bio-Rad Laboratories MRD Minimal Residual Disease Testing Basic Information
 - 9.6.2 Bio-Rad Laboratories MRD Minimal Residual Disease Testing Product Overview
 - 9.6.3 Bio-Rad Laboratories MRD Minimal Residual Disease Testing Product Market Performance
 - 9.6.4 Bio-Rad Laboratories Business Overview
 - 9.6.5 Bio-Rad Laboratories Recent Developments
- 9.7 Mission Bio
 - 9.7.1 Mission Bio MRD Minimal Residual Disease Testing Basic Information
 - 9.7.2 Mission Bio MRD Minimal Residual Disease Testing Product Overview
 - 9.7.3 Mission Bio MRD Minimal Residual Disease Testing Product Market Performance
 - 9.7.4 Mission Bio Business Overview
 - 9.7.5 Mission Bio Recent Developments
- 9.8 Guardant Health
 - 9.8.1 Guardant Health MRD Minimal Residual Disease Testing Basic Information
 - 9.8.2 Guardant Health MRD Minimal Residual Disease Testing Product Overview
 - 9.8.3 Guardant Health MRD Minimal Residual Disease Testing Product Market Performance
 - 9.8.4 Guardant Health Business Overview
 - 9.8.5 Guardant Health Recent Developments
- 9.9 Invivoscribe
 - 9.9.1 Invivoscribe MRD Minimal Residual Disease Testing Basic Information
 - 9.9.2 Invivoscribe MRD Minimal Residual Disease Testing Product Overview
 - 9.9.3 Invivoscribe MRD Minimal Residual Disease Testing Product Market Performance
 - 9.9.4 Invivoscribe Business Overview
 - 9.9.5 Invivoscribe Recent Developments
- 9.10 LabCorp
 - 9.10.1 LabCorp MRD Minimal Residual Disease Testing Basic Information
 - 9.10.2 LabCorp MRD Minimal Residual Disease Testing Product Overview
 - 9.10.3 LabCorp MRD Minimal Residual Disease Testing Product Market Performance

- 9.10.4 LabCorp Business Overview
- 9.10.5 LabCorp Recent Developments
- 9.11 Inivata
 - 9.11.1 Inivata MRD Minimal Residual Disease Testing Basic Information
 - 9.11.2 Inivata MRD Minimal Residual Disease Testing Product Overview
 - 9.11.3 Inivata MRD Minimal Residual Disease Testing Product Market Performance
 - 9.11.4 Inivata Business Overview
 - 9.11.5 Inivata Recent Developments
- 9.12 Natera
 - 9.12.1 Natera MRD Minimal Residual Disease Testing Basic Information
 - 9.12.2 Natera MRD Minimal Residual Disease Testing Product Overview
 - 9.12.3 Natera MRD Minimal Residual Disease Testing Product Market Performance
 - 9.12.4 Natera Business Overview
 - 9.12.5 Natera Recent Developments
- 9.13 NeoGenomics Laboratories
 - 9.13.1 NeoGenomics Laboratories MRD Minimal Residual Disease Testing Basic Information
 - 9.13.2 NeoGenomics Laboratories MRD Minimal Residual Disease Testing Product Overview
 - 9.13.3 NeoGenomics Laboratories MRD Minimal Residual Disease Testing Product Market Performance
 - 9.13.4 NeoGenomics Laboratories Business Overview
 - 9.13.5 NeoGenomics Laboratories Recent Developments
- 9.14 Opko Health
 - 9.14.1 Opko Health MRD Minimal Residual Disease Testing Basic Information
 - 9.14.2 Opko Health MRD Minimal Residual Disease Testing Product Overview
 - 9.14.3 Opko Health MRD Minimal Residual Disease Testing Product Market Performance
 - 9.14.4 Opko Health Business Overview
 - 9.14.5 Opko Health Recent Developments
- 9.15 Quest Diagnostics
 - 9.15.1 Quest Diagnostics MRD Minimal Residual Disease Testing Basic Information
 - 9.15.2 Quest Diagnostics MRD Minimal Residual Disease Testing Product Overview
 - 9.15.3 Quest Diagnostics MRD Minimal Residual Disease Testing Product Market Performance
 - 9.15.4 Quest Diagnostics Business Overview
 - 9.15.5 Quest Diagnostics Recent Developments
- 9.16 Sysmex Corporation
 - 9.16.1 Sysmex Corporation MRD Minimal Residual Disease Testing Basic Information

- 9.16.2 Sysmex Corporation MRD Minimal Residual Disease Testing Product Overview
- 9.16.3 Sysmex Corporation MRD Minimal Residual Disease Testing Product Market Performance
- 9.16.4 Sysmex Corporation Business Overview
- 9.16.5 Sysmex Corporation Recent Developments
- 9.17 Adaptive Biotechnologies
 - 9.17.1 Adaptive Biotechnologies MRD Minimal Residual Disease Testing Basic Information
 - 9.17.2 Adaptive Biotechnologies MRD Minimal Residual Disease Testing Product Overview
 - 9.17.3 Adaptive Biotechnologies MRD Minimal Residual Disease Testing Product Market Performance
 - 9.17.4 Adaptive Biotechnologies Business Overview
 - 9.17.5 Adaptive Biotechnologies Recent Developments

10 MRD MINIMAL RESIDUAL DISEASE TESTING MARKET FORECAST BY REGION

- 10.1 Global MRD Minimal Residual Disease Testing Market Size Forecast
- 10.2 Global MRD Minimal Residual Disease Testing Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe MRD Minimal Residual Disease Testing Market Size Forecast by Country
 - 10.2.3 Asia Pacific MRD Minimal Residual Disease Testing Market Size Forecast by Region
 - 10.2.4 South America MRD Minimal Residual Disease Testing Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of MRD Minimal Residual Disease Testing by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

- 11.1 Global MRD Minimal Residual Disease Testing Market Forecast by Type (2024-2029)
 - 11.1.1 Global Forecasted Sales of MRD Minimal Residual Disease Testing by Type (2024-2029)
 - 11.1.2 Global MRD Minimal Residual Disease Testing Market Size Forecast by Type (2024-2029)
 - 11.1.3 Global Forecasted Price of MRD Minimal Residual Disease Testing by Type

(2024-2029)

11.2 Global MRD Minimal Residual Disease Testing Market Forecast by Application

(2024-2029)

11.2.1 Global MRD Minimal Residual Disease Testing Sales (K Units) Forecast by Application

11.2.2 Global MRD Minimal Residual Disease Testing Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. MRD Minimal Residual Disease Testing Market Size Comparison by Region (M USD)

Table 5. Global MRD Minimal Residual Disease Testing Sales (K Units) by Manufacturers (2018-2023)

Table 6. Global MRD Minimal Residual Disease Testing Sales Market Share by Manufacturers (2018-2023)

Table 7. Global MRD Minimal Residual Disease Testing Revenue (M USD) by Manufacturers (2018-2023)

Table 8. Global MRD Minimal Residual Disease Testing Revenue Share by Manufacturers (2018-2023)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in MRD Minimal Residual Disease Testing as of 2022)

Table 10. Global Market MRD Minimal Residual Disease Testing Average Price (USD/Unit) of Key Manufacturers (2018-2023)

Table 11. Manufacturers MRD Minimal Residual Disease Testing Sales Sites and Area Served

Table 12. Manufacturers MRD Minimal Residual Disease Testing Product Type

Table 13. Global MRD Minimal Residual Disease Testing Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of MRD Minimal Residual Disease Testing

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. MRD Minimal Residual Disease Testing Market Challenges

Table 22. Market Restraints

Table 23. Global MRD Minimal Residual Disease Testing Sales by Type (K Units)

Table 24. Global MRD Minimal Residual Disease Testing Market Size by Type (M USD)

Table 25. Global MRD Minimal Residual Disease Testing Sales (K Units) by Type (2018-2023)

- Table 26. Global MRD Minimal Residual Disease Testing Sales Market Share by Type (2018-2023)
- Table 27. Global MRD Minimal Residual Disease Testing Market Size (M USD) by Type (2018-2023)
- Table 28. Global MRD Minimal Residual Disease Testing Market Size Share by Type (2018-2023)
- Table 29. Global MRD Minimal Residual Disease Testing Price (USD/Unit) by Type (2018-2023)
- Table 30. Global MRD Minimal Residual Disease Testing Sales (K Units) by Application
- Table 31. Global MRD Minimal Residual Disease Testing Market Size by Application
- Table 32. Global MRD Minimal Residual Disease Testing Sales by Application (2018-2023) & (K Units)
- Table 33. Global MRD Minimal Residual Disease Testing Sales Market Share by Application (2018-2023)
- Table 34. Global MRD Minimal Residual Disease Testing Sales by Application (2018-2023) & (M USD)
- Table 35. Global MRD Minimal Residual Disease Testing Market Share by Application (2018-2023)
- Table 36. Global MRD Minimal Residual Disease Testing Sales Growth Rate by Application (2018-2023)
- Table 37. Global MRD Minimal Residual Disease Testing Sales by Region (2018-2023) & (K Units)
- Table 38. Global MRD Minimal Residual Disease Testing Sales Market Share by Region (2018-2023)
- Table 39. North America MRD Minimal Residual Disease Testing Sales by Country (2018-2023) & (K Units)
- Table 40. Europe MRD Minimal Residual Disease Testing Sales by Country (2018-2023) & (K Units)
- Table 41. Asia Pacific MRD Minimal Residual Disease Testing Sales by Region (2018-2023) & (K Units)
- Table 42. South America MRD Minimal Residual Disease Testing Sales by Country (2018-2023) & (K Units)
- Table 43. Middle East and Africa MRD Minimal Residual Disease Testing Sales by Region (2018-2023) & (K Units)
- Table 44. ICON plc MRD Minimal Residual Disease Testing Basic Information
- Table 45. ICON plc MRD Minimal Residual Disease Testing Product Overview
- Table 46. ICON plc MRD Minimal Residual Disease Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 47. ICON plc Business Overview

- Table 48. ICON plc MRD Minimal Residual Disease Testing SWOT Analysis
- Table 49. ICON plc Recent Developments
- Table 50. ArcherDX(Invitae) MRD Minimal Residual Disease Testing Basic Information
- Table 51. ArcherDX(Invitae) MRD Minimal Residual Disease Testing Product Overview
- Table 52. ArcherDX(Invitae) MRD Minimal Residual Disease Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. ArcherDX(Invitae) Business Overview
- Table 54. ArcherDX(Invitae) MRD Minimal Residual Disease Testing SWOT Analysis
- Table 55. ArcherDX(Invitae) Recent Developments
- Table 56. ARUP Laboratories MRD Minimal Residual Disease Testing Basic Information
- Table 57. ARUP Laboratories MRD Minimal Residual Disease Testing Product Overview
- Table 58. ARUP Laboratories MRD Minimal Residual Disease Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 59. ARUP Laboratories Business Overview
- Table 60. ARUP Laboratories MRD Minimal Residual Disease Testing SWOT Analysis
- Table 61. ARUP Laboratories Recent Developments
- Table 62. Asuragen MRD Minimal Residual Disease Testing Basic Information
- Table 63. Asuragen MRD Minimal Residual Disease Testing Product Overview
- Table 64. Asuragen MRD Minimal Residual Disease Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 65. Asuragen Business Overview
- Table 66. Asuragen MRD Minimal Residual Disease Testing SWOT Analysis
- Table 67. Asuragen Recent Developments
- Table 68. Cergentis B.V. MRD Minimal Residual Disease Testing Basic Information
- Table 69. Cergentis B.V. MRD Minimal Residual Disease Testing Product Overview
- Table 70. Cergentis B.V. MRD Minimal Residual Disease Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 71. Cergentis B.V. Business Overview
- Table 72. Cergentis B.V. MRD Minimal Residual Disease Testing SWOT Analysis
- Table 73. Cergentis B.V. Recent Developments
- Table 74. Bio-Rad Laboratories MRD Minimal Residual Disease Testing Basic Information
- Table 75. Bio-Rad Laboratories MRD Minimal Residual Disease Testing Product Overview
- Table 76. Bio-Rad Laboratories MRD Minimal Residual Disease Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 77. Bio-Rad Laboratories Business Overview
- Table 78. Bio-Rad Laboratories Recent Developments

- Table 79. Mission Bio MRD Minimal Residual Disease Testing Basic Information
- Table 80. Mission Bio MRD Minimal Residual Disease Testing Product Overview
- Table 81. Mission Bio MRD Minimal Residual Disease Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 82. Mission Bio Business Overview
- Table 83. Mission Bio Recent Developments
- Table 84. Guardant Health MRD Minimal Residual Disease Testing Basic Information
- Table 85. Guardant Health MRD Minimal Residual Disease Testing Product Overview
- Table 86. Guardant Health MRD Minimal Residual Disease Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 87. Guardant Health Business Overview
- Table 88. Guardant Health Recent Developments
- Table 89. Invivoscribe MRD Minimal Residual Disease Testing Basic Information
- Table 90. Invivoscribe MRD Minimal Residual Disease Testing Product Overview
- Table 91. Invivoscribe MRD Minimal Residual Disease Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 92. Invivoscribe Business Overview
- Table 93. Invivoscribe Recent Developments
- Table 94. LabCorp MRD Minimal Residual Disease Testing Basic Information
- Table 95. LabCorp MRD Minimal Residual Disease Testing Product Overview
- Table 96. LabCorp MRD Minimal Residual Disease Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 97. LabCorp Business Overview
- Table 98. LabCorp Recent Developments
- Table 99. Inivata MRD Minimal Residual Disease Testing Basic Information
- Table 100. Inivata MRD Minimal Residual Disease Testing Product Overview
- Table 101. Inivata MRD Minimal Residual Disease Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 102. Inivata Business Overview
- Table 103. Inivata Recent Developments
- Table 104. Natera MRD Minimal Residual Disease Testing Basic Information
- Table 105. Natera MRD Minimal Residual Disease Testing Product Overview
- Table 106. Natera MRD Minimal Residual Disease Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 107. Natera Business Overview
- Table 108. Natera Recent Developments
- Table 109. NeoGenomics Laboratories MRD Minimal Residual Disease Testing Basic Information
- Table 110. NeoGenomics Laboratories MRD Minimal Residual Disease Testing Product

Overview

Table 111. NeoGenomics Laboratories MRD Minimal Residual Disease Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 112. NeoGenomics Laboratories Business Overview

Table 113. NeoGenomics Laboratories Recent Developments

Table 114. Opko Health MRD Minimal Residual Disease Testing Basic Information

Table 115. Opko Health MRD Minimal Residual Disease Testing Product Overview

Table 116. Opko Health MRD Minimal Residual Disease Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 117. Opko Health Business Overview

Table 118. Opko Health Recent Developments

Table 119. Quest Diagnostics MRD Minimal Residual Disease Testing Basic Information

Table 120. Quest Diagnostics MRD Minimal Residual Disease Testing Product Overview

Table 121. Quest Diagnostics MRD Minimal Residual Disease Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 122. Quest Diagnostics Business Overview

Table 123. Quest Diagnostics Recent Developments

Table 124. Sysmex Corporation MRD Minimal Residual Disease Testing Basic Information

Table 125. Sysmex Corporation MRD Minimal Residual Disease Testing Product Overview

Table 126. Sysmex Corporation MRD Minimal Residual Disease Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 127. Sysmex Corporation Business Overview

Table 128. Sysmex Corporation Recent Developments

Table 129. Adaptive Biotechnologies MRD Minimal Residual Disease Testing Basic Information

Table 130. Adaptive Biotechnologies MRD Minimal Residual Disease Testing Product Overview

Table 131. Adaptive Biotechnologies MRD Minimal Residual Disease Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 132. Adaptive Biotechnologies Business Overview

Table 133. Adaptive Biotechnologies Recent Developments

Table 134. Global MRD Minimal Residual Disease Testing Sales Forecast by Region (2024-2029) & (K Units)

Table 135. Global MRD Minimal Residual Disease Testing Market Size Forecast by Region (2024-2029) & (M USD)

Table 136. North America MRD Minimal Residual Disease Testing Sales Forecast by Country (2024-2029) & (K Units)

Table 137. North America MRD Minimal Residual Disease Testing Market Size Forecast by Country (2024-2029) & (M USD)

Table 138. Europe MRD Minimal Residual Disease Testing Sales Forecast by Country (2024-2029) & (K Units)

Table 139. Europe MRD Minimal Residual Disease Testing Market Size Forecast by Country (2024-2029) & (M USD)

Table 140. Asia Pacific MRD Minimal Residual Disease Testing Sales Forecast by Region (2024-2029) & (K Units)

Table 141. Asia Pacific MRD Minimal Residual Disease Testing Market Size Forecast by Region (2024-2029) & (M USD)

Table 142. South America MRD Minimal Residual Disease Testing Sales Forecast by Country (2024-2029) & (K Units)

Table 143. South America MRD Minimal Residual Disease Testing Market Size Forecast by Country (2024-2029) & (M USD)

Table 144. Middle East and Africa MRD Minimal Residual Disease Testing Consumption Forecast by Country (2024-2029) & (Units)

Table 145. Middle East and Africa MRD Minimal Residual Disease Testing Market Size Forecast by Country (2024-2029) & (M USD)

Table 146. Global MRD Minimal Residual Disease Testing Sales Forecast by Type (2024-2029) & (K Units)

Table 147. Global MRD Minimal Residual Disease Testing Market Size Forecast by Type (2024-2029) & (M USD)

Table 148. Global MRD Minimal Residual Disease Testing Price Forecast by Type (2024-2029) & (USD/Unit)

Table 149. Global MRD Minimal Residual Disease Testing Sales (K Units) Forecast by Application (2024-2029)

Table 150. Global MRD Minimal Residual Disease Testing Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of MRD Minimal Residual Disease Testing
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global MRD Minimal Residual Disease Testing Market Size (M USD), 2018-2029
- Figure 5. Global MRD Minimal Residual Disease Testing Market Size (M USD) (2018-2029)
- Figure 6. Global MRD Minimal Residual Disease Testing Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. MRD Minimal Residual Disease Testing Market Size by Country (M USD)
- Figure 11. MRD Minimal Residual Disease Testing Sales Share by Manufacturers in 2022
- Figure 12. Global MRD Minimal Residual Disease Testing Revenue Share by Manufacturers in 2022
- Figure 13. MRD Minimal Residual Disease Testing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market MRD Minimal Residual Disease Testing Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by MRD Minimal Residual Disease Testing Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global MRD Minimal Residual Disease Testing Market Share by Type
- Figure 18. Sales Market Share of MRD Minimal Residual Disease Testing by Type (2018-2023)
- Figure 19. Sales Market Share of MRD Minimal Residual Disease Testing by Type in 2022
- Figure 20. Market Size Share of MRD Minimal Residual Disease Testing by Type (2018-2023)
- Figure 21. Market Size Market Share of MRD Minimal Residual Disease Testing by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global MRD Minimal Residual Disease Testing Market Share by Application
- Figure 24. Global MRD Minimal Residual Disease Testing Sales Market Share by

Application (2018-2023)

Figure 25. Global MRD Minimal Residual Disease Testing Sales Market Share by Application in 2022

Figure 26. Global MRD Minimal Residual Disease Testing Market Share by Application (2018-2023)

Figure 27. Global MRD Minimal Residual Disease Testing Market Share by Application in 2022

Figure 28. Global MRD Minimal Residual Disease Testing Sales Growth Rate by Application (2018-2023)

Figure 29. Global MRD Minimal Residual Disease Testing Sales Market Share by Region (2018-2023)

Figure 30. North America MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 31. North America MRD Minimal Residual Disease Testing Sales Market Share by Country in 2022

Figure 32. U.S. MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 33. Canada MRD Minimal Residual Disease Testing Sales (K Units) and Growth Rate (2018-2023)

Figure 34. Mexico MRD Minimal Residual Disease Testing Sales (Units) and Growth Rate (2018-2023)

Figure 35. Europe MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 36. Europe MRD Minimal Residual Disease Testing Sales Market Share by Country in 2022

Figure 37. Germany MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 38. France MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 39. U.K. MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 40. Italy MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 41. Russia MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 42. Asia Pacific MRD Minimal Residual Disease Testing Sales and Growth Rate (K Units)

Figure 43. Asia Pacific MRD Minimal Residual Disease Testing Sales Market Share by Region in 2022

Figure 44. China MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 45. Japan MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 46. South Korea MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 47. India MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 48. Southeast Asia MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 49. South America MRD Minimal Residual Disease Testing Sales and Growth Rate (K Units)

Figure 50. South America MRD Minimal Residual Disease Testing Sales Market Share by Country in 2022

Figure 51. Brazil MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 52. Argentina MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 53. Columbia MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 54. Middle East and Africa MRD Minimal Residual Disease Testing Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa MRD Minimal Residual Disease Testing Sales Market Share by Region in 2022

Figure 56. Saudi Arabia MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 57. UAE MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 58. Egypt MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 59. Nigeria MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 60. South Africa MRD Minimal Residual Disease Testing Sales and Growth Rate (2018-2023) & (K Units)

Figure 61. Global MRD Minimal Residual Disease Testing Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global MRD Minimal Residual Disease Testing Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global MRD Minimal Residual Disease Testing Sales Market Share Forecast

by Type (2024-2029)

Figure 64. Global MRD Minimal Residual Disease Testing Market Share Forecast by Type (2024-2029)

Figure 65. Global MRD Minimal Residual Disease Testing Sales Forecast by Application (2024-2029)

Figure 66. Global MRD Minimal Residual Disease Testing Market Share Forecast by Application (2024-2029)

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