

Global MRD Detection Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

MRD (Minimal Residual Disease) refers to the state of a small amount of tumor cells remaining in the body after treatment of malignant tumors, which is the root cause of tumor recurrence. Accurate MRD detection is the basis for personalized precision medicine for patients.

The global MRD Detection market size was estimated at USD 2314 million in 2023 and is projected to reach USD 3909.45 million by 2032, exhibiting a CAGR of 6.00% during the forecast period.

North America MRD Detection market size was estimated at USD 666.58 million in 2023, at a CAGR of 5.14% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global MRD Detection market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global MRD Detection Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the MRD Detection market in any manner.

Global MRD Detection Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Neoimmune

Labcorp Inc

F.Hoffmann-La Roche Ltd.

GuardantHealth

Sysmex Corporation

NeoGenomics Laboratories

Inc.

AdaptiveBiotechnologies Corporation

ArcherDX

Inc.

Asuragen Inc.

Arup Laboratories Inc.

Bio-Rad Laboratories

Opko Health

Quest Diagnostics

ICON plc

Cergentis B.V.

Market Segmentation (by Type)

Flow Cytometer

Polymerase Chain Reaction (PCR)

Next Generation Sequencing (NGS)

Market Segmentation (by Application)

Scientific Research Unit

Medical School

CDC

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the MRD Detection Market

Overview of the regional outlook of the MRD Detection Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the MRD Detection Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of MRD Detection, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of MRD Detection
- 1.2 Key Market Segments
 - 1.2.1 MRD Detection Segment by Type
 - 1.2.2 MRD Detection Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 MRD DETECTION MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global MRD Detection Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global MRD Detection Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 MRD DETECTION MARKET COMPETITIVE LANDSCAPE

- 3.1 Global MRD Detection Sales by Manufacturers (2019-2024)
- 3.2 Global MRD Detection Revenue Market Share by Manufacturers (2019-2024)
- 3.3 MRD Detection Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global MRD Detection Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers MRD Detection Sales Sites, Area Served, Product Type
- 3.6 MRD Detection Market Competitive Situation and Trends
 - 3.6.1 MRD Detection Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest MRD Detection Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 MRD DETECTION INDUSTRY CHAIN ANALYSIS

- 4.1 MRD Detection Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MRD DETECTION MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 MRD DETECTION MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global MRD Detection Sales Market Share by Type (2019-2024)
- 6.3 Global MRD Detection Market Size Market Share by Type (2019-2024)
- 6.4 Global MRD Detection Price by Type (2019-2024)

7 MRD DETECTION MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global MRD Detection Market Sales by Application (2019-2024)
- 7.3 Global MRD Detection Market Size (M USD) by Application (2019-2024)
- 7.4 Global MRD Detection Sales Growth Rate by Application (2019-2024)

8 MRD DETECTION MARKET CONSUMPTION BY REGION

- 8.1 Global MRD Detection Sales by Region
 - 8.1.1 Global MRD Detection Sales by Region
 - 8.1.2 Global MRD Detection Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America MRD Detection Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe MRD Detection Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific MRD Detection Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America MRD Detection Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa MRD Detection Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 MRD DETECTION MARKET PRODUCTION BY REGION

- 9.1 Global Production of MRD Detection by Region (2019-2024)
- 9.2 Global MRD Detection Revenue Market Share by Region (2019-2024)
- 9.3 Global MRD Detection Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America MRD Detection Production
 - 9.4.1 North America MRD Detection Production Growth Rate (2019-2024)
 - 9.4.2 North America MRD Detection Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe MRD Detection Production

- 9.5.1 Europe MRD Detection Production Growth Rate (2019-2024)
- 9.5.2 Europe MRD Detection Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan MRD Detection Production (2019-2024)
 - 9.6.1 Japan MRD Detection Production Growth Rate (2019-2024)
 - 9.6.2 Japan MRD Detection Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China MRD Detection Production (2019-2024)
 - 9.7.1 China MRD Detection Production Growth Rate (2019-2024)
 - 9.7.2 China MRD Detection Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Neoimmune
 - 10.1.1 Neoimmune MRD Detection Basic Information
 - 10.1.2 Neoimmune MRD Detection Product Overview
 - 10.1.3 Neoimmune MRD Detection Product Market Performance
 - 10.1.4 Neoimmune Business Overview
 - 10.1.5 Neoimmune MRD Detection SWOT Analysis
 - 10.1.6 Neoimmune Recent Developments
- 10.2 Labcorp Inc
 - 10.2.1 Labcorp Inc MRD Detection Basic Information
 - 10.2.2 Labcorp Inc MRD Detection Product Overview
 - 10.2.3 Labcorp Inc MRD Detection Product Market Performance
 - 10.2.4 Labcorp Inc Business Overview
 - 10.2.5 Labcorp Inc MRD Detection SWOT Analysis
 - 10.2.6 Labcorp Inc Recent Developments
- 10.3 F.Hoffmann-La Roche Ltd.
 - 10.3.1 F.Hoffmann-La Roche Ltd. MRD Detection Basic Information
 - 10.3.2 F.Hoffmann-La Roche Ltd. MRD Detection Product Overview
 - 10.3.3 F.Hoffmann-La Roche Ltd. MRD Detection Product Market Performance
 - 10.3.4 F.Hoffmann-La Roche Ltd. MRD Detection SWOT Analysis
 - 10.3.5 F.Hoffmann-La Roche Ltd. Business Overview
 - 10.3.6 F.Hoffmann-La Roche Ltd. Recent Developments
- 10.4 GuardantHealth
 - 10.4.1 GuardantHealth MRD Detection Basic Information
 - 10.4.2 GuardantHealth MRD Detection Product Overview
 - 10.4.3 GuardantHealth MRD Detection Product Market Performance

- 10.4.4 GuardantHealth Business Overview
- 10.4.5 GuardantHealth Recent Developments
- 10.5 Sysmex Corporation
 - 10.5.1 Sysmex Corporation MRD Detection Basic Information
 - 10.5.2 Sysmex Corporation MRD Detection Product Overview
 - 10.5.3 Sysmex Corporation MRD Detection Product Market Performance
 - 10.5.4 Sysmex Corporation Business Overview
 - 10.5.5 Sysmex Corporation Recent Developments
- 10.6 NeoGenomics Laboratories
 - 10.6.1 NeoGenomics Laboratories MRD Detection Basic Information
 - 10.6.2 NeoGenomics Laboratories MRD Detection Product Overview
 - 10.6.3 NeoGenomics Laboratories MRD Detection Product Market Performance
 - 10.6.4 NeoGenomics Laboratories Business Overview
 - 10.6.5 NeoGenomics Laboratories Recent Developments
- 10.7 Inc.
 - 10.7.1 Inc. MRD Detection Basic Information
 - 10.7.2 Inc. MRD Detection Product Overview
 - 10.7.3 Inc. MRD Detection Product Market Performance
 - 10.7.4 Inc. Business Overview
 - 10.7.5 Inc. Recent Developments
- 10.8 AdaptiveBiotechnologies Corporation
 - 10.8.1 AdaptiveBiotechnologies Corporation MRD Detection Basic Information
 - 10.8.2 AdaptiveBiotechnologies Corporation MRD Detection Product Overview
 - 10.8.3 AdaptiveBiotechnologies Corporation MRD Detection Product Market Performance
 - 10.8.4 AdaptiveBiotechnologies Corporation Business Overview
 - 10.8.5 AdaptiveBiotechnologies Corporation Recent Developments
- 10.9 ArcherDX
 - 10.9.1 ArcherDX MRD Detection Basic Information
 - 10.9.2 ArcherDX MRD Detection Product Overview
 - 10.9.3 ArcherDX MRD Detection Product Market Performance
 - 10.9.4 ArcherDX Business Overview
 - 10.9.5 ArcherDX Recent Developments
- 10.10 Inc.
 - 10.10.1 Inc. MRD Detection Basic Information
 - 10.10.2 Inc. MRD Detection Product Overview
 - 10.10.3 Inc. MRD Detection Product Market Performance
 - 10.10.4 Inc. Business Overview
 - 10.10.5 Inc. Recent Developments

- 10.11 Asuragen Inc.
 - 10.11.1 Asuragen Inc. MRD Detection Basic Information
 - 10.11.2 Asuragen Inc. MRD Detection Product Overview
 - 10.11.3 Asuragen Inc. MRD Detection Product Market Performance
 - 10.11.4 Asuragen Inc. Business Overview
 - 10.11.5 Asuragen Inc. Recent Developments
- 10.12 Arup Laboratories Inc.
 - 10.12.1 Arup Laboratories Inc. MRD Detection Basic Information
 - 10.12.2 Arup Laboratories Inc. MRD Detection Product Overview
 - 10.12.3 Arup Laboratories Inc. MRD Detection Product Market Performance
 - 10.12.4 Arup Laboratories Inc. Business Overview
 - 10.12.5 Arup Laboratories Inc. Recent Developments
- 10.13 Bio-Rad Laboratories
 - 10.13.1 Bio-Rad Laboratories MRD Detection Basic Information
 - 10.13.2 Bio-Rad Laboratories MRD Detection Product Overview
 - 10.13.3 Bio-Rad Laboratories MRD Detection Product Market Performance
 - 10.13.4 Bio-Rad Laboratories Business Overview
 - 10.13.5 Bio-Rad Laboratories Recent Developments
- 10.14 Opko Health
 - 10.14.1 Opko Health MRD Detection Basic Information
 - 10.14.2 Opko Health MRD Detection Product Overview
 - 10.14.3 Opko Health MRD Detection Product Market Performance
 - 10.14.4 Opko Health Business Overview
 - 10.14.5 Opko Health Recent Developments
- 10.15 Quest Diagnostics
 - 10.15.1 Quest Diagnostics MRD Detection Basic Information
 - 10.15.2 Quest Diagnostics MRD Detection Product Overview
 - 10.15.3 Quest Diagnostics MRD Detection Product Market Performance
 - 10.15.4 Quest Diagnostics Business Overview
 - 10.15.5 Quest Diagnostics Recent Developments
- 10.16 ICON plc
 - 10.16.1 ICON plc MRD Detection Basic Information
 - 10.16.2 ICON plc MRD Detection Product Overview
 - 10.16.3 ICON plc MRD Detection Product Market Performance
 - 10.16.4 ICON plc Business Overview
 - 10.16.5 ICON plc Recent Developments
- 10.17 Cergentis B.V.
 - 10.17.1 Cergentis B.V. MRD Detection Basic Information
 - 10.17.2 Cergentis B.V. MRD Detection Product Overview

- 10.17.3 Cergentis B.V. MRD Detection Product Market Performance
- 10.17.4 Cergentis B.V. Business Overview
- 10.17.5 Cergentis B.V. Recent Developments

11 MRD DETECTION MARKET FORECAST BY REGION

- 11.1 Global MRD Detection Market Size Forecast
- 11.2 Global MRD Detection Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe MRD Detection Market Size Forecast by Country
 - 11.2.3 Asia Pacific MRD Detection Market Size Forecast by Region
 - 11.2.4 South America MRD Detection Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of MRD Detection by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global MRD Detection Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of MRD Detection by Type (2025-2032)
 - 12.1.2 Global MRD Detection Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of MRD Detection by Type (2025-2032)
- 12.2 Global MRD Detection Market Forecast by Application (2025-2032)
 - 12.2.1 Global MRD Detection Sales (K Units) Forecast by Application
 - 12.2.2 Global MRD Detection Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. MRD Detection Market Size Comparison by Region (M USD)
- Table 5. Global MRD Detection Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global MRD Detection Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global MRD Detection Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global MRD Detection Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in MRD Detection as of 2022)
- Table 10. Global Market MRD Detection Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers MRD Detection Sales Sites and Area Served
- Table 12. Manufacturers MRD Detection Product Type
- Table 13. Global MRD Detection Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of MRD Detection
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. MRD Detection Market Challenges
- Table 22. Global MRD Detection Sales by Type (K Units)
- Table 23. Global MRD Detection Market Size by Type (M USD)
- Table 24. Global MRD Detection Sales (K Units) by Type (2019-2024)
- Table 25. Global MRD Detection Sales Market Share by Type (2019-2024)
- Table 26. Global MRD Detection Market Size (M USD) by Type (2019-2024)
- Table 27. Global MRD Detection Market Size Share by Type (2019-2024)
- Table 28. Global MRD Detection Price (USD/Unit) by Type (2019-2024)
- Table 29. Global MRD Detection Sales (K Units) by Application
- Table 30. Global MRD Detection Market Size by Application
- Table 31. Global MRD Detection Sales by Application (2019-2024) & (K Units)
- Table 32. Global MRD Detection Sales Market Share by Application (2019-2024)

- Table 33. Global MRD Detection Sales by Application (2019-2024) & (M USD)
- Table 34. Global MRD Detection Market Share by Application (2019-2024)
- Table 35. Global MRD Detection Sales Growth Rate by Application (2019-2024)
- Table 36. Global MRD Detection Sales by Region (2019-2024) & (K Units)
- Table 37. Global MRD Detection Sales Market Share by Region (2019-2024)
- Table 38. North America MRD Detection Sales by Country (2019-2024) & (K Units)
- Table 39. Europe MRD Detection Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific MRD Detection Sales by Region (2019-2024) & (K Units)
- Table 41. South America MRD Detection Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa MRD Detection Sales by Region (2019-2024) & (K Units)
- Table 43. Global MRD Detection Production (K Units) by Region (2019-2024)
- Table 44. Global MRD Detection Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global MRD Detection Revenue Market Share by Region (2019-2024)
- Table 46. Global MRD Detection Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America MRD Detection Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe MRD Detection Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan MRD Detection Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China MRD Detection Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. Neoimmune MRD Detection Basic Information
- Table 52. Neoimmune MRD Detection Product Overview
- Table 53. Neoimmune MRD Detection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. Neoimmune Business Overview
- Table 55. Neoimmune MRD Detection SWOT Analysis
- Table 56. Neoimmune Recent Developments
- Table 57. Labcorp Inc MRD Detection Basic Information
- Table 58. Labcorp Inc MRD Detection Product Overview
- Table 59. Labcorp Inc MRD Detection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 60. Labcorp Inc Business Overview
- Table 61. Labcorp Inc MRD Detection SWOT Analysis
- Table 62. Labcorp Inc Recent Developments
- Table 63. F.Hoffmann-La Roche Ltd. MRD Detection Basic Information

Table 64. F.Hoffmann-La Roche Ltd. MRD Detection Product Overview

Table 65. F.Hoffmann-La Roche Ltd. MRD Detection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. F.Hoffmann-La Roche Ltd. MRD Detection SWOT Analysis

Table 67. F.Hoffmann-La Roche Ltd. Business Overview

Table 68. F.Hoffmann-La Roche Ltd. Recent Developments

Table 69. GuardantHealth MRD Detection Basic Information

Table 70. GuardantHealth MRD Detection Product Overview

Table 71. GuardantHealth MRD Detection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. GuardantHealth Business Overview

Table 73. GuardantHealth Recent Developments

Table 74. Sysmex Corporation MRD Detection Basic Information

Table 75. Sysmex Corporation MRD Detection Product Overview

Table 76. Sysmex Corporation MRD Detection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Sysmex Corporation Business Overview

Table 78. Sysmex Corporation Recent Developments

Table 79. NeoGenomics Laboratories MRD Detection Basic Information

Table 80. NeoGenomics Laboratories MRD Detection Product Overview

Table 81. NeoGenomics Laboratories MRD Detection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. NeoGenomics Laboratories Business Overview

Table 83. NeoGenomics Laboratories Recent Developments

Table 84. Inc. MRD Detection Basic Information

Table 85. Inc. MRD Detection Product Overview

Table 86. Inc. MRD Detection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Inc. Business Overview

Table 88. Inc. Recent Developments

Table 89. AdaptiveBiotechnologies Corporation MRD Detection Basic Information

Table 90. AdaptiveBiotechnologies Corporation MRD Detection Product Overview

Table 91. AdaptiveBiotechnologies Corporation MRD Detection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. AdaptiveBiotechnologies Corporation Business Overview

Table 93. AdaptiveBiotechnologies Corporation Recent Developments

Table 94. ArcherDX MRD Detection Basic Information

Table 95. ArcherDX MRD Detection Product Overview

Table 96. ArcherDX MRD Detection Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 97. ArcherDX Business Overview

Table 98. ArcherDX Recent Developments

Table 99. Inc. MRD Detection Basic Information

Table 100. Inc. MRD Detection Product Overview

Table 101. Inc. MRD Detection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Inc. Business Overview

Table 103. Inc. Recent Developments

Table 104. Asuragen Inc. MRD Detection Basic Information

Table 105. Asuragen Inc. MRD Detection Product Overview

Table 106. Asuragen Inc. MRD Detection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Asuragen Inc. Business Overview

Table 108. Asuragen Inc. Recent Developments

Table 109. Arup Laboratories Inc. MRD Detection Basic Information

Table 110. Arup Laboratories Inc. MRD Detection Product Overview

Table 111. Arup Laboratories Inc. MRD Detection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Arup Laboratories Inc. Business Overview

Table 113. Arup Laboratories Inc. Recent Developments

Table 114. Bio-Rad Laboratories MRD Detection Basic Information

Table 115. Bio-Rad Laboratories MRD Detection Product Overview

Table 116. Bio-Rad Laboratories MRD Detection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Bio-Rad Laboratories Business Overview

Table 118. Bio-Rad Laboratories Recent Developments

Table 119. Opko Health MRD Detection Basic Information

Table 120. Opko Health MRD Detection Product Overview

Table 121. Opko Health MRD Detection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Opko Health Business Overview

Table 123. Opko Health Recent Developments

Table 124. Quest Diagnostics MRD Detection Basic Information

Table 125. Quest Diagnostics MRD Detection Product Overview

Table 126. Quest Diagnostics MRD Detection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. Quest Diagnostics Business Overview

Table 128. Quest Diagnostics Recent Developments

- Table 129. ICON plc MRD Detection Basic Information
- Table 130. ICON plc MRD Detection Product Overview
- Table 131. ICON plc MRD Detection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 132. ICON plc Business Overview
- Table 133. ICON plc Recent Developments
- Table 134. Cergentis B.V. MRD Detection Basic Information
- Table 135. Cergentis B.V. MRD Detection Product Overview
- Table 136. Cergentis B.V. MRD Detection Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 137. Cergentis B.V. Business Overview
- Table 138. Cergentis B.V. Recent Developments
- Table 139. Global MRD Detection Sales Forecast by Region (2025-2032) & (K Units)
- Table 140. Global MRD Detection Market Size Forecast by Region (2025-2032) & (M USD)
- Table 141. North America MRD Detection Sales Forecast by Country (2025-2032) & (K Units)
- Table 142. North America MRD Detection Market Size Forecast by Country (2025-2032) & (M USD)
- Table 143. Europe MRD Detection Sales Forecast by Country (2025-2032) & (K Units)
- Table 144. Europe MRD Detection Market Size Forecast by Country (2025-2032) & (M USD)
- Table 145. Asia Pacific MRD Detection Sales Forecast by Region (2025-2032) & (K Units)
- Table 146. Asia Pacific MRD Detection Market Size Forecast by Region (2025-2032) & (M USD)
- Table 147. South America MRD Detection Sales Forecast by Country (2025-2032) & (K Units)
- Table 148. South America MRD Detection Market Size Forecast by Country (2025-2032) & (M USD)
- Table 149. Middle East and Africa MRD Detection Consumption Forecast by Country (2025-2032) & (Units)
- Table 150. Middle East and Africa MRD Detection Market Size Forecast by Country (2025-2032) & (M USD)
- Table 151. Global MRD Detection Sales Forecast by Type (2025-2032) & (K Units)
- Table 152. Global MRD Detection Market Size Forecast by Type (2025-2032) & (M USD)
- Table 153. Global MRD Detection Price Forecast by Type (2025-2032) & (USD/Unit)
- Table 154. Global MRD Detection Sales (K Units) Forecast by Application (2025-2032)

Table 155. Global MRD Detection Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of MRD Detection
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global MRD Detection Market Size (M USD), 2019-2032
- Figure 5. Global MRD Detection Market Size (M USD) (2019-2032)
- Figure 6. Global MRD Detection Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. MRD Detection Market Size by Country (M USD)
- Figure 11. MRD Detection Sales Share by Manufacturers in 2023
- Figure 12. Global MRD Detection Revenue Share by Manufacturers in 2023
- Figure 13. MRD Detection Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market MRD Detection Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by MRD Detection Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global MRD Detection Market Share by Type
- Figure 18. Sales Market Share of MRD Detection by Type (2019-2024)
- Figure 19. Sales Market Share of MRD Detection by Type in 2023
- Figure 20. Market Size Share of MRD Detection by Type (2019-2024)
- Figure 21. Market Size Market Share of MRD Detection by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global MRD Detection Market Share by Application
- Figure 24. Global MRD Detection Sales Market Share by Application (2019-2024)
- Figure 25. Global MRD Detection Sales Market Share by Application in 2023
- Figure 26. Global MRD Detection Market Share by Application (2019-2024)
- Figure 27. Global MRD Detection Market Share by Application in 2023
- Figure 28. Global MRD Detection Sales Growth Rate by Application (2019-2024)
- Figure 29. Global MRD Detection Sales Market Share by Region (2019-2024)
- Figure 30. North America MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America MRD Detection Sales Market Share by Country in 2023

- Figure 32. U.S. MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada MRD Detection Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico MRD Detection Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe MRD Detection Sales Market Share by Country in 2023
- Figure 37. Germany MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific MRD Detection Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific MRD Detection Sales Market Share by Region in 2023
- Figure 44. China MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America MRD Detection Sales and Growth Rate (K Units)
- Figure 50. South America MRD Detection Sales Market Share by Country in 2023
- Figure 51. Brazil MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa MRD Detection Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa MRD Detection Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa MRD Detection Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global MRD Detection Production Market Share by Region (2019-2024)
- Figure 62. North America MRD Detection Production (K Units) Growth Rate (2019-2024)
- Figure 63. Europe MRD Detection Production (K Units) Growth Rate (2019-2024)
- Figure 64. Japan MRD Detection Production (K Units) Growth Rate (2019-2024)
- Figure 65. China MRD Detection Production (K Units) Growth Rate (2019-2024)
- Figure 66. Global MRD Detection Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global MRD Detection Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global MRD Detection Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global MRD Detection Market Share Forecast by Type (2025-2032)

Figure 70. Global MRD Detection Sales Forecast by Application (2025-2032)

Figure 71. Global MRD Detection Market Share Forecast by Application (2025-2032)

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